NORGE
PLUS VALUE
HOME
APPLIANCES

NEW ROLLATOR REFRIGERATORS
Norge Rollator Refrigerator again sets the pace with new convenience features and all the more economical! Rollaway condensing unit. Unique interior arrangements - infinitely adjustable - give custom-designed flexibility. Be sure to see the new Norge Rollator Refrigerator.

NEW CONCENTRATOR RANGES
From a wide choice of models, colors, and equipment, Norge offers you exactly the range you have always wanted for gas. Most models have new, improved oven controls and top burners for even greater economy than ever before. All units are extra-large, fully insulated with Rock Wool. Electric models are the last word in modern cooking equipment. Chronolux timer-speed cooking units available on all models are spill-proof - practically indestructible. Be sure to see the Norge before you buy!

NEW AUTOBUILT WASHERS
If you haven't seen the new Norge Autobuilt Washer, you have a thrill coming. And you save ten of your clothes-and real dollars and cents in annual laundry costs through the fast, gentle way your Norge will give you. This Autobuilt Washer has a Pressure-Indicator Wringer - helps make clothes last longer by allowing accurate setting of wringing pressure for each particular type of fabric. Ask your dealer to explain.

NEW DUOTROL IRONERS
The Norge Duotrol Ironer matches the Norge Washer to ease of operation, in economy, in speed, in dependability - and in appearance. Its finest performance and simplicity of design. You can do your regular ironing faster - in half the time - with a Norge Duotrol Ironer.

See the Norge before you buy

NORGE FINE-AIR CONDITIONING FURNACE - The Norge Fine-Air Conditioning Furnace is able to deliver up to twice the amount of heat that old-fashioned heating plates do from the same amount of fuel. It is a complete winter-air-conditioning system with accurately controlled humidity. In summer, the system may be used to remove the discomfort from oppressive heat, or complete Norge Rollator-powered cooling equipment may be added.

SALESMEN
Many of our substantial dealers have permanent, well-paying positions for ambitious, intelligent salesmen. For details write: SAMPSON ELECTRIC CO.

FOR SALE AT LEADING DEPARTMENT STORES, FURNITURE STORES AND RESPONSIBLE NEIGHBORHOOD DEALERS

EXCLUSIVE DISTRIBUTORS
SAMPSON ELECTRIC CO.
3201 SOUTH MICHIGAN AVENUE • CALUMET 2255

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NORGE
DEALERS

Visit your nearest Norge dealer for a demonstration of the many exclusive advantages of Norge Home Appliances. Easy terms now in effect make the purchase of more than one appliance at a time possible. Modernize with Norge now! Put your kitchen and basement on a paying basis with Norge plus-value appliances.