

Bookshops Arenas for Intellectual Powwows in Hollywood

Eight Now Flourish on One Boulevard

Film Intelligentsia Gather at Rose's to Thrash Out the Cosmic Problems.

By Rosalind Shaffer.
HOLLYWOOD, Cal. — [Special.]—A stroll along the mile of Hollywood boulevard that stretches between Vine and Highland avenues, throughout the thickest commercial section of the film capital, reveals eight bookshops by real count, all of them flourishing. In a town famous for its mushroom growth of cocktail bars, night clubs, restaurants, beach houses, swimming pools, and other forms of purely physical enjoyment, this manifestation of intellectual life has passed unnoticed by most writers who see only the more sensational aspects of the town.

One shop, that of Stanley Rose, supplies to Hollywood's intellectuals a substitute for the old-fashioned saloon in that opinions on every subject under the sun are poured forth in a gushing Pierian spring by such worthies as Gene Fowler, Jim Tulley, Ernest Hemingway, Robert Benchly, Tiffany Thayer, Alexander Woolcott, Guy Endor and others when they are visiting town or here for a writing contract. Seasoned scenarists like Claude Binyon, William Rankin, Albert S. Levino, Arthur Caesar, and Charles Kenyon foregather for an exchange of ideas in the office and storeroom back of the picture gallery at one end of the store.

Rose Testifies to Highbrow Tastes of Movie Stars.

Rose, who staked his personal library some years ago on his opinion that Hollywood has good taste in pictures and books, has had his judgment verified to the extent that his yearly turnover is now around 25,000 books and some hundreds of fine pictures. Only about 10 per cent of his patrons are non movie folk.

Rose began his self-appointed task of being Hollywood's literary mentor when he arrived here in 1921. He had been discharged from the army two years before and had been bumming around on odd jobs. He sent for his own fine library and opened a tiny bookshop. Among his first patrons were Mary Pickford, Charles Chaplin, Alma Rubens, Rod La Rocque, Wallace MacDonald, and Doris May. Rose recalls that Chaplin's first purchase was a set of Shakespeare, and since then more than two dozen sets of the bard have been bought by Chaplin. Whether Charley chews them up and digests 'em or gives them to his friends we can't say, but he does buy them.

Hemingway Springs Neat Surprise on Autograph Fiends.

During Ernest Hemingway's recent stay in Hollywood sixteen film folk, including Gary Cooper, Jules Furthman, Ray Griffith, and Darryl Zanuck, bought copies of his latest book and asked Rose to see if he could get Hemingway to autograph them. Hemingway wrote a note saying he only autographed books he gave as gifts to friends and inclosed a check for the sixteen books which he neatly autographed and sent as gifts to the sixteen would be purchasers. Ray Griffith tried to buy the note, but Rose wouldn't sell it.

"What kind of books do the film folk buy?" most people wonder.

"The best in content and typographical attractiveness," says Rose Gloria Stuart and her husband, Arthur Sheekman, scenarist, have standing order for the latest book of the best sort. They lean to poetry. Sheekman recently bought

ALL IN "ONE WAY TICKET"

Edith Fellowes—(remember Little Edith?) Peggy Conklin and Walter Connelly are the three players who lined up here for your inspection. If you patronize the Oriental theater this week you'll discover 'em playing in "One Way Ticket."



in edition of William Blake and several rare volumes of Dickens.

Edric March Cramors Art and Philosophy.

Edric March, said to have one of the finest private libraries in Hollywood likes to be notified of new books on art or philosophy. Claude Colbert likes books on art and new plays and books on the drama. Ann Harding, Grace Moore, and Margaret Sullivan followed the same tastes in ordering books from Rose.

Net Gaynor is a cinch for any new or old book with fine illustrations. Ronald Colman ferrets out the latest biography. Warner Baxter has been going in heavily for the English romantic novelists, while Victor MacLaglen has been buying Kipling and other military-minded British writers.

Farlene Dietrich comes in with long lists of books to be ordered from Germany. I don't know what she has about because I can't read German, but she buys plenty," says Rose.

Joe Harlow Demands Mystery Stories.

Joe Harlow loves mystery murder stories. Plenty of the intellectual readers go in for "who-done-its" to vary the heavy fare. Clark Gable loves adventure yarns and Gary Cooper likes good stories of the west, hunting, and horses. Any good short stories are also Gary's.

Nearly every one who loves books in the film colony goes in for first editions, more or less. Jean Harlow has a valuable library of the as have Harold Lloyd and Edward G. Robinson. And you wouldn't guess, but Joe E. Brown buys nothing else but.

The art gallery draws many movie patrons. Every week the

Mystery Was Stage Idea in Pre-War Days

In the John Drew and Charles Frohman days in the theater, twenty-five years and longer ago, actresses were seen only on the stage. They were not public characters in the sense that so many of the younger actresses are at the moment.

To this old school belongs Margaret Dale, who plays Mrs. Mingo in "The Old Maid" at the Erlanger. Miss Dale hasn't got over the training of her early days.

"Mr. Frohman had one very positive rule," she says. "No actress in any of his companies could make a practice of being seen in public. I remember distinctly the way Mr. Frohman talked to me about this one day.

"You must keep yourself mysterious," he said. If you are seen in public places you will have no

more glamor. Follow Maude Adams' lead. She keeps away from the world and her attraction is enormously enhanced because no one gets a glimpse of her except when she's on the stage."

"I remember meeting Mr. Frohman one morning in Central park. 'I wouldn't do this too often,' he said, reprovingly. 'I suppose you must get exercise, but choose the quiet streets.'

"The war changed all this. The Liberty bond drives brought us all out on the platform, and we were paraded and exploited. It served a good purpose, but I wish it hadn't happened. Something went out of the theater in 1917 and 1918 that has never returned.

"I went through the thirteen years of prohibition without once having been in a speakeasy, and I'm far from being a prude. Just the old Frohman training."

For five consecutive years Miss Dale played leading rôles with John Drew. Then for a season she was leading woman for William H. Crane. Many theatergoers will remember her particularly in "The Duke of Killiecrankie" and "The Mummy and the Humming Bird." Her last Chicago engagement prior to "The Old Maid" was in "Dinner at Eight."

Hollywood Happenings

Jean Harlow is talking about buying a sugar plantation on Oahu Island, Hawaii. She will visit the islands after the holidays and says she has a gentleman's agreement to buy the plantation "if I like it."

Jean also said she is considering the possibility of becoming a trans-Pacific commuter if she buys property in the islands. "Just think, the China Clipper will make it possible to make the trip there in one day," she said.

Miss Hallie Flannigan, national executive director of the Federal theaters project, which will spread money to help unemployed actors and playwrights, says more than 1,500 legitimate stage and screen players are on the verge of destitution in Los Angeles and that an attempt will be made to use them in rôles in federally financed dramas which will probably cost around \$800,000. The venture in which she is interested is not a "training school for amateurs," she said, and she has hopes the program eventually will "virtually pay for itself."

Research workers for the David

Selznick-Jock Whitney interests which are filming "Little Lord Fauntleroy" have been keeping score on the boys versus girls (and women) who have played the rôle in the past. They announce that Freddie Bartholomew, the 11 year old from England who now is playing the rôle, is the seventh boy.

Other juvenile males who wore the time-honored velvet suit and big collar [which incidentally Freddie is wearing only in a modified variation in the current screen version] include Tommy Russell, who alternated with a girl, Elsie Leslie, in creating the stage rôle forty years ago; Wallie Eddinger, Ray Haskell, Johnnie McKeever, Vyvian Thomas, and Lenton Murray. Maude Sinclair played the little lord 700 times on the stage, and Mary Pickford, who made the previous motion picture version during the days of the silent pictures, played the two parts of the little boy and his mother, Dearest. Dolores Costello is playing Dearest this time.

When Franchot Tone was photographed for a scene in "Exclusive Story" one of the clippings pasted

on the editorial room pillar on which he was leaning was the story of his marriage to Joan Crawford. It was just a coincidence.

Fred Stone has engaged Leonard Traynor, who used to be Will Rogers' stand-in, to stand in for him.

Miriam Hopkins wears tennis "sneakers" around the set at all times except for "long shots" showing her feet.

Anne Shirley still attends cooking school classes, although she's down on the list as one of Radio studio's "stars." She's 17.

Shirley Temple plays casino for relaxation between sets. Learned the game when she was three.

Bart Sheridan, a newspaper reporter for the Los Angeles Times, was celebrating his twenty-third birthday and hid himself, tuxedo, best girl, and two friends in a taxi to Trocadero night club, the swank spot locally, for the evening. The rumpus that ensued was caused by the gentleman not permitting Reporter Sheridan in the club because he "wasn't 21."

"We had to move—and we found the house we were looking for"

CHARLES A. O'CONNOR,
8237 S. Wood St.,
tells how he came to buy his home



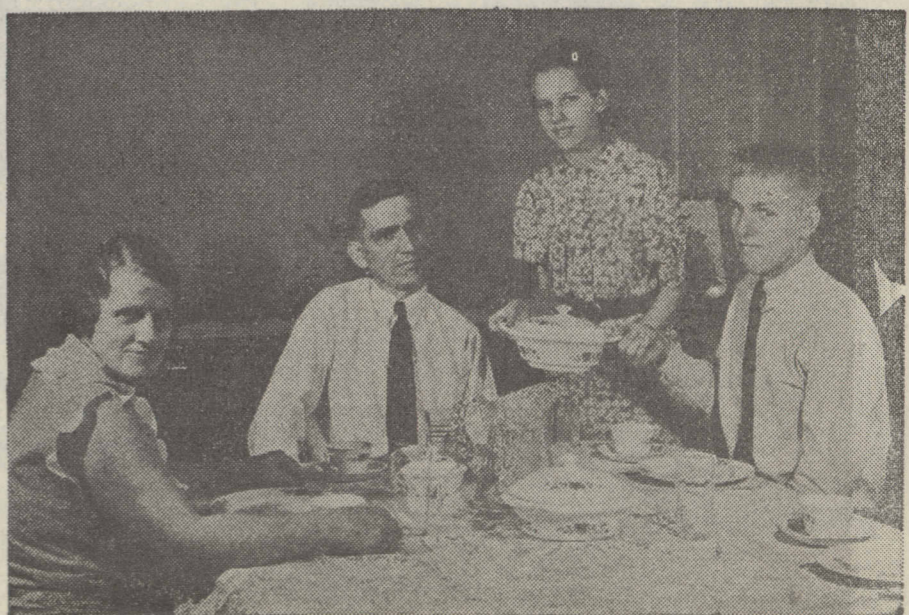
"The house at 8237 S. Wood St., looked particularly good to us."

WOULD YOU LIKE TO OWN A HOME OF YOUR OWN if you could find one in the right neighborhood and at the right price?

Many attractive homes, bungalows and small apartments are being advertised at prices which are well below the cost of building in the present market. You can find exactly the kind of a house, bungalow or small apartment you desire if you will study the real estate columns of the Tribune want ad section.

Find out the prices, the kind and variety of properties being offered in Chicago and suburbs. You can do so by checking the real estate offers in the Tribune want ad section.

The O'Connor family—Mrs. and Mr. O'Connor, Dorothy and Charles A. Jr.



"We thought over the proposition for a week," Charles A. O'Connor

"When the heating system in our apartment broke down last winter we nearly froze to death. We made up our minds that we would move before another winter.

"We looked around at bungalows and small houses. We had heard that now is the right time to buy real estate and we wanted to buy—if we could only find the right place. I guess we looked at 100 different properties without finding what we wanted.

LOOKS THROUGH TRIBUNE WANT ADS.

"Then Mrs. O'Connor thought of looking through the want ads in the Tribune. She got the want ad section out of the Sunday paper and started going down the list. Then we got in the car and drove around. A small house at 8237 South Wood street, advertised by the West Highland Realty Company, 8110 S. Ashland Ave., looked particularly good to us from the outside.

HOUSE HAD EVERYTHING!

"We drove over to their office and Mr. Medora, one of the salesmen, took us through the house. The place had everything we could desire. The price made it a real bargain.

"We thought over the proposition for a week. Everyone in the family liked it. It seemed to be just the house for us. So at the end of the week we decided to buy. We are very glad we bought."

RIDES THROUGH DEPRESSION WITH HELP OF WANT ADS IN THE TRIBUNE



Edward C. Barry, president, West Highland Realty Co.

"I have ridden through the depression on the responses I have received from our continuous advertising in the Chicago Tribune, and I expect, with the help of this great paper, to take advantage of the wonderful opportunities that are now before us in the real estate market."

WEST HIGHLAND REALTY CO.
(Signed) Edward C. Barry, Pres.



Peter Medora, salesman, West Highland Realty Co.

AS A GREAT LOVER

Before you—a "great lover." The name is Jean Gabin, and he has the part of Francois Paradis, the wooer in the 1934 French prize winning picture, "Maria Chapdelaine." The film, adapted from the novel of the same name by Louis Hemmon, is at the Sonotone.



Bert Wheeler and Bob Woolsey have signed a formal, legally witnessed contract between the two of them. This is calculated to prevent future differences such as those which in the past caused temporary rifts in their long time vaudeville and movie partnership. Under the new contract Woolsey will handle the team's affairs in matters relating to their motion picture work. Wheeler will do the deciding in regard to radio programs, advertising tieups, public, and other stage appearances.