

# GULISTAN

Reg. U. S. Pat. Off.

## Carpeting Selected by

# *New York World's Fair 1939*

### Committee on Decorations

Gulistan's amazing record of exhibition-successes has signalled the appearance of a great new decorative style in carpeting.

#### FIRST, IN 1936:

Selected for National Exhibit by The American Institute of Architects.

#### THEN IN 1937:

Exhibited at the Paris Exposition by authority of the U. S. Commission. The only American floor-covering so honored.

#### AGAIN IN 1937:

Selected by the Metropolitan Museum of Art, New York, for its International Exhibition of Rugs and Carpets.

#### NOW, IN 1938:

Chosen by The Committee on Decorations of the New York World's Fair, 1939, Inc. for its most luxurious building, The Terrace Club.

What is the reason for all these honors? Gulistan Carpeting has discovered the style trend of the age, *richness with simplicity!* More than 2,000 leading stores are showing it today. Twenty-nine patterns to choose from. Price: \$13 a sq. yd. (or \$156 to cover a 9 by 12 foot area).

### AND NOW!

*2 popular price qualities in the style that made Gulistan Carpeting famous!*

Ask to see *Ruxton* and *Aston*. In these new Wilton Broadlooms, the Makers of Gulistan have developed *the new style* at prices almost anybody can afford. If you love the effect of solid color on your floor, yet want something richer and more elegant, here is the answer. Sixteen patterns in exquisite decorative shades: Ivory Beige, Woodtones, Rose Quartz, Burgundy, Green, Blue. Available either as wall-to-wall carpeting, or in rug form. Prices: *Ruxton*, \$6.95 sq. yd.; *Aston*, \$5.95 sq. yd.

See the samples at any department, furniture or specialty store.

Each sample carries the label of the Makers of Gulistan.

**A. & M. KARAGHEUSIAN, Inc.**

HEAD OFFICE: NEW YORK • CHICAGO OFFICE: MERCHANDISE MART BLDG.



THE COMMITTEE: Miriam Miner Wolff, James Amster and Margaret McElroy.



Design Patented, U. S. Pat. Off.



REGENCY PLUME, Gulistan Pattern 22307, shown above, is in constant demand for luxurious interiors. The lustrous pile gleams with tone upon tone of *one* color. The pattern is worked out in contrasting textures that create an embossed effect. Colors: Ivory Beige, Lyons Blue, Cafe au lait, Rose Quartz, Reseda Green, Valencia Red. Custom-finished to your order, either as rug or wall-to-wall carpeting. Price \$13 per sq. yd.

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