

*The very smartest  
women now demand  
this clear soap*



Stage history reveals the case of a young dancer who seeking a sensation painted her body from head to foot. This violation of nature's laws caused her death.

## *It Thoroughly Cleanses, Then Quickens Circulation*

**N**OW the foremost specialists are agreed that practically the entire matter of complexion is one of improving the circulation and keeping pores clean.

Experts advise this clear soap for clear complexion. They reject coarse, thick soaps, which clog pores.

Is your skin drab or marred by blemishes? Probably your 5 miles of pores are not functioning properly.

### *Superior to Coarse Toilet Soaps*

Don't tolerate such a condition. Remedy it with Jap Rose.

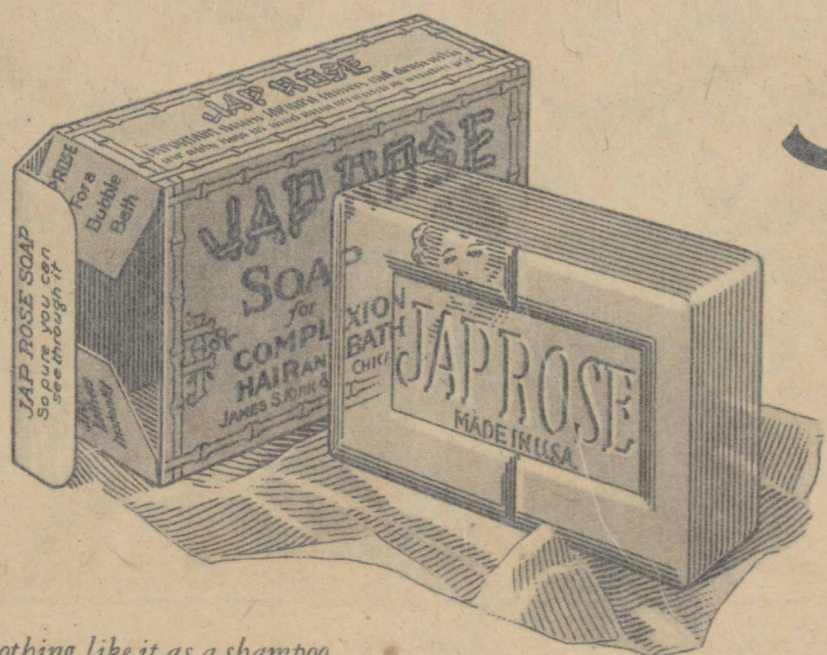
This dainty soap is so pure, so fine that it can enter the tiniest pores and cleanse them, not part way, but full length!

Also, it contains natural skin tonics. So after it has cleansed, it stimulates the tiny nerves and blood vessels about them.

### *The Tingle that Women Look For*

New vigor, new color, new beauty comes to the skin. Millions of women prove it. It is firm, clear, healthy.

You can actually feel your skin improve after using Jap Rose. It tingles—a sign that your circulation is waking up, that your skin for once is clean. And when skin is normal, the tingling ceases.



There's nothing like it as a shampoo  
—delights men as well as women

# JAP ROSE SOAP

The clear soap for a clear complexion  
*the cake 10 cents*