



Stucco molds
curves permanently.

Archways are more
easily done in Stucco.

Stucco and color
work together.



Plastic Magnesia flooring is a special product developed exclusively for long-wearing floors. Try it for tile effects or in solid colors. It is ideal for schools, churches, libraries and for stores and office buildings. Ask for full information.



Stucco Insures Permanent Beauty

No matter what effect you seek in texture, color or line, you'll find that Stucco alone solves all these problems. Being applied in plastic form, Stucco gives both designer and workman full sway to mold beauty into your home in permanent form.

Being plastic, Stucco also permits the use of color throughout or in part and gives textures to match the architecture and form of building.

This plastic material, the molding clay of the builder, is giving American homes new

curves and roof-lines, new arches and gables. It combines beautifully with brick, timber or stone house designs in any of the modern types of architecture whether in costly mansion or simple cottage.

Plan for Stucco in your original designs—Let members of this Association aid you in planning and building a real home—warm, fire-resistant, artistic, colorful and permanent.

Write for full data on Plastic Magnesia Stucco and its uses.

Plastic MAGNESIA

PLASTIC MAGNESIA ASSOCIATION
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