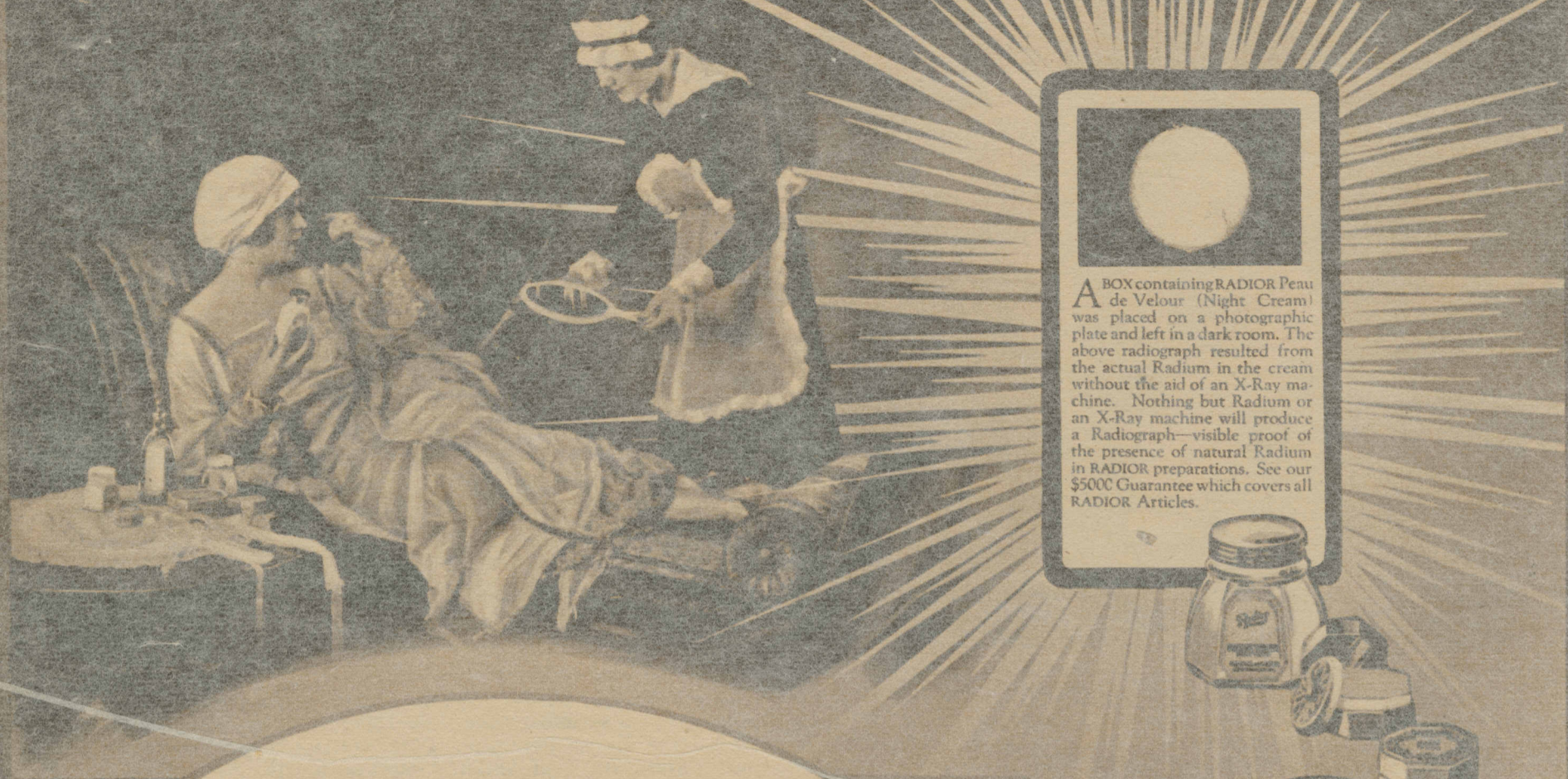


Radium and Beauty



A BOX containing RADIOR Peau de Velour (Night Cream) was placed on a photographic plate and left in a dark room. The above radiograph resulted from the actual Radium in the cream without the aid of an X-Ray machine. Nothing but Radium or an X-Ray machine will produce a Radiograph—visible proof of the presence of natural Radium in RADIOR preparations. See our \$5000 Guarantee which covers all RADIOR Articles.

RADIUM has proved of immeasurable value to skin and complexion. Radium and Beauty are linked together.

The vitalizing Rays of Radium energize and invigorate all living tissue. They revivify—rejuvenate. They are “accepted by the human system as harmoniously as is sunlight by the plant.” They possess an enormous power for *betterment*.

Every Radior Article contains a definite quantity of Actual Radium, as attested to by our \$5000 Guarantee. In addition, Radior is the finest, most luxurious of toilet preparations. Their use is a delight.

Radior face creams are velvety and soft. The face powders are enchanting—as smooth as satin. The hair tonic pleases both men and women. It invigorates scalp and hair.

Radior Skin Soap benefits the tender skin. It is a foe to blemishes. Radior Rouge, Compact Powder, Shampoo and Under-Chin and Forehead Pads must also be classed by themselves. All have their own mysterious, seductive fragrance—an exclusive Radior perfume.

When, to such superiority is added the magic of Radium, with its powers for betterment, the very highest level of beauty culture is reached.

Remember, Radior’s use of Radium as a vital aid to Beauty is new in this country only. Radior has had several years of pronounced success in England. It has many thousands of delighted users there and in New York City “Radior” has become the vogue.

Test Radior Toilet Requisites. Compare them with any other preparations. You will find them imbued with LIFE, through Radium’s vitalizing energy. No claims need be made for what this energy of Radium will do for you. The records of Science show what Radium has done for the skin and complexion. These records are open to you in the works on Radium in any public library. Try Radior now.

Write for this Vitally Interesting Booklet

This is probably the most revolutionary booklet on the subject of Beauty ever published. You—the modern women—should know all about the new-kind of toilet preparations made with Radium. You should know what Radium is, what it does, and how it can be used as an aid to Beauty.

The booklet is revised from the book “Radium—Its Discovery and Power” by C. Acey, one hundred and twenty thousand copies of which have been distributed in England. It is yours with our compliments. To secure your copy before this edition is exhausted, mail the coupon NOW.



Geo. Borgfeldt & Co.
Irving Place, New York, N. Y.
Gentlemen: Please mail me a copy of your booklet, “Radium and Beauty.” I understand that this request places me under no obligation to you.

Name _____

Address _____

C. T.



Radior Preparations are GUARANTEED

(under \$5000 penalty) to be prepared from the purest pharmaceutical ingredients to contain a definite quantity of Actual Natural Radium and to retain their Radio-activity for at least 20 years

The Radior Co.

Radior

Toilet Requisites

are sold by

Department Stores
Buck & Rayner—
5 Drug Stores

The Public Drug Co.
The Owl Drug Co.

Manufactured by
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