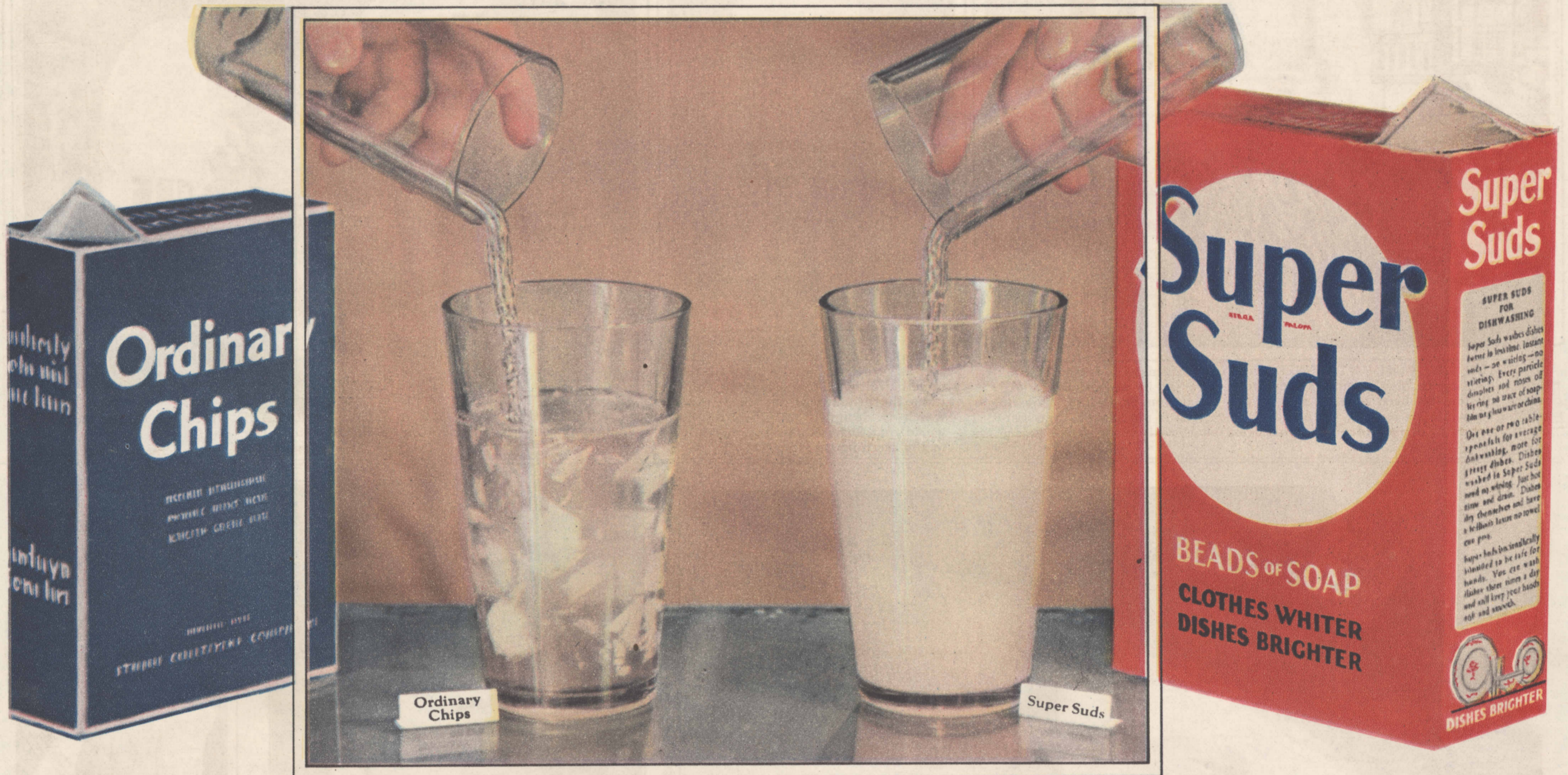


# Suds *below* the water that's what counts

*Test shows how these instant suds wash faster because they go all through the water, not just on top*



**Demonstrate to yourself, by this simple test, how rapidly and completely Super Suds dissolves**

In one glass put a teaspoonful of Super Suds. In another a teaspoonful of your favorite chip or flake. Now fill both glasses half full of water of dishwashing temperature. Instantly Super Suds dissolves! Instantly every drop of water in the glass becomes creamy with *under-water suds*. While in the other glass the chips are gummy but not dissolved. They float on top or sink to the bottom, leaving water clear and soapless. Dramatic proof of the amazing speed of bead soap!

**M**ADAM, are you willing to make a simple test - taking only 5 minutes of your time - if it will save you hours of work every week?

Then make the test described above. See through transparent glass how Super Suds differs from other soaps, why it washes so much faster and better.

Make the test just as hard as possible for Super Suds. Compare it with your favorite soap - the best flakes or chips you ever used.

After the test you will understand why old-fashioned dishwashing was such a slow, dreary task. Why, with older forms of soap, grease was slow to dissolve, hard to rinse away.

But just see the difference this new soap makes! Wash dishes tonight with Super Suds. Pour Super Suds in your dishpan, turn on water. All dissolved! Ready for dishes! No stirring, no coaxing!

You have instant suds on top. But, much more important, you get instant *suds all through the water*.



*Dishes need no wiping - when washed with Super Suds! Just a hot rinse and dishes drain dry, bright and sparkling.*

Under-water suds, that work down *below the surface*, where the real work is done.

These *under-water suds* attack grease on dishes like no other soap you ever used. Dishes are left absolutely free of grease and soil. Don't bother with wiping. Just a hot rinse, and dishes will dry shining bright and clean. No trace of soap film. No trace of grease film. And dishes done so much sooner!

*Why only bead soap gives under-water suds*

Super Suds is not chips. Not flakes. Something entirely different - soap in tiny, hollow *beads*. Four times thinner than the thinnest flake or chip. It is made by spraying melted soap down huge towers, hundreds of feet in height. In falling, the soap divides into millions of tiny bubbles, so incredibly fine that you can crush hundreds between thumb and finger.

That's why Super Suds simply melts into water like snow. That's why you get suds all through the water, where you need them. No other soap can dissolve like *bead soap*, because no other soap is anything like as thin.

Super Suds costs only 10 cents for a big box that holds 10 full cups. Order SuperSuds from your grocer today.

**THE BIG BOX OF SOAP FOR 10¢**