



TREASURE TROVE—Theodore Jones, 16, and Henry Grob, 15, with \$11,424 in ancient gold they found in the cellar of the Jones home at Baltimore, Md.

(Associated Press photo.)

FIND YOUR *Fashion* LINE



Slender or full, short or tall—there's a fashion line in every feminine figure—a contour of smartness that Bien Jolie knows how to accent perfectly. Whatever your figure faults—there's a Bien Jolie to correct them. It may be a moulding corsette—a subtly uplifting bandette—a mere wisp of an elastic girdle. Your corsetier will suggest it to you—and show you the way to loveliness in every line. At all corsetry departments. Benjamin and Johnes, Inc., Newark, N. J.

BIEN JOLIE
FOUNDATIONS

Loveliness in Every Line



SCENE ON THE VIGA CANAL, bustling waterway from Mexico City to Ochimilco.
(Ewing Galloway photo.)

The fashion news is *Silk*
The store news is The Silk Parade



Beginning tomorrow, the stores are going to exhibit a comprehensive display of silk!



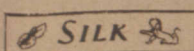
NEXT week will be devoted to a Fashion Parade of Silks in all the stores. The newest ideas in *silk* fashions, *silk* piece goods, *silk* hosiery, *silk* lingerie, accessories, furniture, draperies—everything conceivable that is made of the acknowledged queen of fabrics—will be on review!

For *silk* is news of the first magnitude this season! Authorities agree that you're in fashion if you're in *silk*!

Besides, you know from experience how well *silk* cleans, how dependably it wears, how smart it looks, how luxurious it feels.

Do go and see all the lovely *silk* things the stores have to show you. And when you buy taffeta, velvet, satin, crepe and those fabrics that mean *silk* to you, ask for them by name—*silk* taffeta, *silk* velvet, *silk* satin, *silk* crepe, etc.

Look for the International Silk Guild label on pure silk



The silk parade will embrace everything from this to this to this



PROBOSCIS MONKEYS FROM BORNEO—A new habitat group at the Field museum.