



NEW FASHIONS DEMAND NEW CORSETS

THE backbone of fashion is the corset bone. And how important is that boning! It is one of the unseen things that make your corset slenderly graceful and pliant. The boning of R & G Corsets is a feature, which has made these corsets famous.

R & G
CORSETS

The R & G Corset shown in the illustration above—Model B 512—is especially designed for the average figure. It is adequately boned but without heaviness. While it gently restrains excess flesh, there is no sense of undue restraint. Made in fine quality pink coutille.



At last! A shampoo which actually *nourishes* the hair.

The wonderful new product of war-time economy, Heand's Fluff is a shampoo which *does nourish* the hair because it is made of pure vegetable oils.

HEAND'S
Fluff
THE
PERFECT SHAMPOO

Pure-white, dainty and fragrant Heand's Fluff starts the scalp to tingling delightfully, and makes the hair soft, silky and fluffy.

All first class drug stores sell Heand's Fluff. Remember the name, and ask for it.