

Headgear



JUGO-SLAVIA.

Three Lions photo



ESTHONIA.

Acme photo

LOOK WHAT HOLLAND ADVERTISED LAST YEAR!

HOLLAND CAN NOW INSTALL A FURNACE FOR LESS THAN ANY OTHER MANUFACTURER!

AND NOW HOLLAND AGAIN REDUCES FURNACE PRICES

Guaranteed Perfect Heat in Every Room... Now at Lowest Prices Ever Offered

THOSE HOLLAND MEN CERTAINLY DID A PERFECT JOB—DIDN'T THEY?

YES...AND USING SO LITTLE COAL SAVES ME MANY A TRIP TO THE BASEMENT!

Only a Holland Has All These Advantages...Yet It Costs Less

- 1 Concave hood deflects warm air directly into pipes.
- 2 PATENTED safety valve prevents gases accumulating in dangerous volume.
- 3 PATENTED long fire travel radiator gives more heat from every lump of coal.
- 4 Direct-indirect damper prevents chilling radiator.
- 5 Check door automatically closes when feed door opens.
- 6 Automatic damper control.
- 7 All castings of heat-retaining Hollandized cast metal.
- 8 Dust-proof casing and heat-retaining interliner.
- 9 Air accelerator improves circulation.
- 10 Outside upright shaker.
- 11 PATENTED Cascade Humidifier.
- 12 PATENTED cone-shaped grate rolls fire to outside—holds it against castings.
- 13 Slotted fire pot improves combustion.
- 14 Draft lid with butterfly valve; deflects incoming air down so it is preheated.
- 15 Safety guard—coal cannot wedge in draft door.

AUTOMATIC FURNACE AIR CONDITIONER ALSO PRICED LOWER!

In thousands of homes, Holland's remarkable Automatic Furnace Air Conditioner has proved more economical than the heating plants it replaced. Completely automatic—furnished for either gas or oil—increases comfort both winter and summer. Get new low prices from nearby Holland factory branch.

FOR OIL OR GAS COMPLETE IN ONE UNIT

FREE FURNACE INSPECTION

Holland's trained engineer will thoroughly inspect your heating system on request. May reveal dangerous defects or costly heat losses. No cost—no obligation. Call nearest factory branch listed in your phone book.

HOLLAND FURNACE COMPANY
HOLLAND, MICHIGAN
World's Largest Installers of Home Heating and Air Conditioning Systems

SCIENTIFIC PLANNING IS IMPORTANT

In comparing a Holland estimate with others, however, bear in mind that Holland definitely guarantees you perfect heat in every room. Holland's own expert engineer comes into your home. He measures every room with utmost care; scientifically computes heat losses of every kind and studies every other factor that will influence the size of furnace, size and arrangement of pipes and every other detail. Then he plans a system sure to give you adequate heating capacity. Finally, if you decide on Holland, your heating plant is installed by the factory's own specially trained mechanics to make sure that every detail is properly carried out.

A heating plant of too little capacity will cost less at first but it will shortly become a source of discomfort with wastefully high fuel and repair bills due to over-firing. Increased operating costs soon far exceed what seemed a saving at first. Make sure, therefore, that every system you consider matches Holland's—pipe for pipe—casting for casting—size for size. If you do, you'll find that Holland wins on price as well as quality.

3 YEARS TO PAY

You will be delighted, too, with Holland's amazingly liberal financing. You virtually make your own terms—take up to three years to pay. So, why not call the nearest Holland Factory Branch right now?

AUTOMATIC HEATING—Holland Furnaces are ideal for all types of automatic heating—with coal, oil or gas. Ask about Holland's own special oil, gas or automatic coal burner units.

THERE IS A HOLLAND FACTORY BRANCH NEAR YOU... CONSULT YOUR PHONE BOOK

Chicago Central Warehouse Office:
4955 West 66th Street
Phone: Portsmouth 6540



From the Chicago Tribune's London bureau

MISSED.

KEEP FREE OF CORNS!

Dr. Scholl's Clinic-Tested
NEW

Amazingly Quick Relief

Try this new foot relief everybody's talking about—New Super-Soft Dr. Scholl's Zino-pads! Relieve pain of corns, callouses and bunions amazingly quick. Stop the cause—shoe friction and pressure—keep you free of corns. A complete treatment with Separate Graduated Medications for removing corns or callouses. Costs but a trifle. At all Drug, Shoe, Dept. Stores. Sizes for Corns, Callouses, Bunions, Soft Corns between toes.

NEW Super-Soft

Dr. Scholl's Zino-pads

Don't Let Eczema's Itch Get You Down HERE'S REAL RELIEF



Smooth Resinol Ointment onto your itching, burning skin and feel the fiery torment lessen—the maddening itch diminish, as the active medication goes to work at once. Tested through nearly 45 years of use. To bathe tender skin, use Resinol Soap.

For sample, write Resinol, M-64, Balto., Md.

RESINOL SOAP AND OINTMENT