HIGHLIGHTED on the preceding pages are a few of the historic activities of the Chicago Tribune.

* The photos on this page show a partial outline of how the Tribune has developed every essential process in the manufacture of a newspaper in order to be able to print and to distribute the finest product printed by any newspaper in the world.

* For ninety years, the Tribune has been continuously in the van in the fight for mechanical invention. It has never ceased to pioneer in the fields of mechanical inventiveness. And as new ideas and new methods are developed, the Tribune will adopt them.

Chicago Tribune

The World's Largest Newspaper

Total daily circulation now over 800,000, daily Sunday circulation now more than 1,000,000.

CONTINUOUS ADOPTION of better methods results in a better newspaper for readers and easier, safer tasks for workmen. In the pictures above a matrix, after passing under a roller at a pressure of many tons, is being lifted from a frame containing type for a Tribune page.

SEVEN AUTOMATIC autoplate machines like this cast from matrices the curved 50-lb. metal stereotypes from which the Tribune like this cast from matrixes the curved 50-lb. metal stereotypes from which the Tribune uses in its newsprint color and color comics printing.

IN EVERY DEPARTMENT, as fast as science develops new processes, the Tribune adopts them. And in many instances initiates them. In its own ink plant the Tribune produces most of the color inks used in its newspaper color and color comics printing.

TO ASSURE an unfailing source of superior paper, the Tribune operates its own timberlands on the rugged north shore of Lake Michigan. Located 1,200 miles northeast of Chicago, their combined area exceeds 1,100,000 acres.

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IDEALLY SITUATED for receiving and converting the huge quantities of raw materials used in paper making, the Tribune mill is noted for low cost volume production. Above are shown two of the five giant machines which each year produce over 140,000 tons of the finest quality newsprint used by any newspaper in America.

FROM SHELTER BAY millions of selected spruce and balsam logs are carried annually by Tribune ships to the Tribune mill at Thorold on the Welland Canal. Here, by specially designed machinery that reduces handling costs and hazards to workmen, they are stacked in mountainous piles containing as much as 100,000 cords.

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