Duofold Flies

...in the air
...on paper

It is significant that The Parker Pen Company is one of the first manufacturers conscious to use the airplane to spread the ordinary course of business—significant when you consider the modern adoption and practical application of all new principles after proving them correct.

An instance of Parker progress (for practical use by you) is the Parker Fountain Pen Ideal Set of 1929, marking the very latest development in modern writing aids.

Beautiful hands of marble,onyx,porcelain and black glass behold remarkable features. The Parker Duofold Desk Set is the finest writing desk in the world. It is entirely unlike any Duofold you have ever seen or touched. It is in the pen—no dippen.

Pens with Parker Pens sometimes Touch. No effort. No fatigue. Lighter by 2oz than rubber, yet these pens are non-breathable. And Parker Duofolds are guaranteed forever against all defects.

Choice of five flashing colors to harmonize with ideas.

Remember this in buying: It is the pen that is the real gift, so it is worth while to look for "Geo. S. Parker—DUOFOLD" on the barrel of the pen. You'll End Parker Duofold Pens in Parker Desk Sets only.


WALK-OVER SHOES and HOSIERY

WALKO BUCKLE
A spring time favorite in a harmonious combination of Brown and Sunburst Beige

$10 WALK-OVER

WALK-OVER SHOES and HOSIERY

D'ARANYI—AND BALDWIN
At Orchestra Hall, Friday afternoon, Feb. 15th, Sunday evening, Feb. 16th, and Monday evening, Feb. 17th. We are so happy with this series of Hall concerts that we are decide to extend it with that of your old favorites. Our American tour is made the happier by having such a place to start. Mr. D'Aranyi's words suggest the lifelong joy which Baldwin will bring you. May we arrange a demonstration. Baldwin grades are priced from $14.50.

Baldwin PIANO

323 So. Wabash Ave.