



The first Haynes was made in 1893. Every model of the Haynes for 24 years has been a high-grade, dependable car—the best at its price. These new 1917 models, on display at the Show, Space C-4, are the latest evidence of Haynes reliability.

"America's Greatest Light Six"

HAYNES

24th Successful Year (1893-1917)

24th Successful Year (1893-1917)

"America's Greatest Light Twelve"

**The higher priced car won't give you more
—the lower priced car won't cost you less**

Any speed, 1 to 60 miles per hour, on high gear. Pickup from a dead stop to 30 miles per hour in 7½ seconds. More pulling power at average driving speeds, and through mud, sand or snow, than any other motor of same bore and stroke. Ability to climb long, steep upgrades on high gear.

15,000 motorists will tell you that their Haynes "Light Sixes"—even those 32 months old—perform exactly as stated above—or better.

What MORE could you want in a car? Why PAY more?

**Lower After Costs—
Longer Life**

8,000 miles and up, on tires. Surprisingly high mileage from gas and oil under all conditions. A fraction of a cent per mile for repairs.

Here again Haynes owners will speak to you enthusiastically. They have found the LOW UPKEEP COSTS of Haynes cars to rival the after-costs of cars in the \$1,000 class. They have "compared notes" with friends.

And their Haynes cars, bought

years ago, are in tip-top shape today, while those cheaper cars of like age are noisy, shaky, balky, and frequent "guests" of the repair man.

A LOWER-PRICED car will cost you MORE!

**Over 100,000,000 Miles of
Actual Road-Proof**

Embodying the very best of all the New Year features, plus exclusive conveniences in number, the new 1917 Haynes models await inspection at the Show.

NOT, HOWEVER, AS UNTRIED CARS. Haynes "Light Sixes," akin to these in power-plant, weight and fundamental mechanical structure, for the past 32 months have been driven over 100,000,000 miles—15,000 average motorists have handled them.

**Why Demand Has Long
Exceeded Supply**

World-wide usage, such as this, has occasioned no vital changes. It proves that these cars are close to MECHAN-

ICAL PERFECTION. So, with all our 24 years of automobile manufacturing experience, we have found a few minor structural refinements to be the limit of further betterments.

Thus—in cars which, for refinement of equipment, excel all other new models—are you able to purchase a definite guarantee of satisfaction covering continued good performance and low upkeep costs, not alone for 1917, but for 1918, 1919, 1920 and on.

Is it to be wondered that demand for Haynes cars always exceeds supply?

**Haynes "Light Twelve"
a Wonderful Success**

The new 1917 model Haynes "Light Twelve" is also on display. No multi-cylinder car at any price can give you more masterful performance. In flexibility, reserve power, speed, acceleration and hill-climbing ability it has met no match.

Last year 10,000 intending Haynes purchasers were forced to accept "second choices." To avoid disappointment this year place YOUR order at the Show. Delivery may then be had upon the date you select.

THE HAYNES AUTOMOBILE CO., KOKOMO, IND.

Haynes Motor Car Co., 1631 So. Michigan Ave., Chicago. Phone Calumet 1061

"Light Six"—Open Cars
Five-passenger Touring Car.....\$1595
Four-passenger Roadster..... 1725
Seven-passenger Touring Car..... 1725

Closed Cars
Five-passenger Sedan.....\$2260
Seven-passenger Sedan..... 2380
Wire wheels extra. F. O. B. Kokomo.

SPACE C-4 AT
THE CHICAGO SHOW

"Light Twelve"—Open Cars
Five-passenger Touring Car.....\$2095
Four-passenger Roadster..... 2225
Seven-passenger Touring Car..... 2225

Closed Cars
Five-passenger Sedan.....\$2760
Seven-passenger Sedan..... 2890
F. O. B. Kokomo.