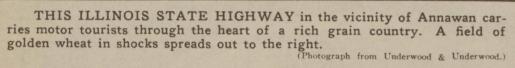
TOURING IN CHICAGOLAND

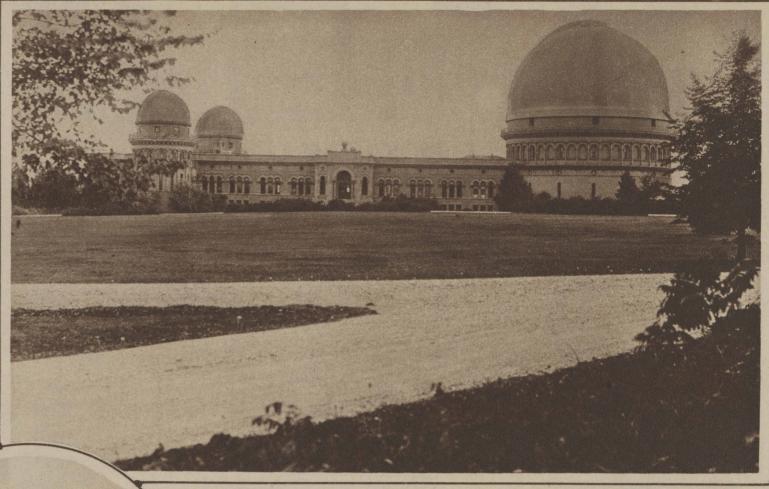






SAVING 80 MILES OF TRAVEL for Chicago motor visitors to Kansas City and points west, the Champ Clark bridge linking Pike, Ill., and Louisiana, Mo., was opened last year. The span across the Mississippi was built at a cost of more than \$1,000,000.

(Photograph from Pacific & Atlantic.)



THOUSANDS OF VISITORS from all parts of the central west make motor pilgrimages to Yerkes observatory of the University of Chicago at Willams Bay, on Lake Geneva, Wis. The great dome, 90 feet in diameter, covers the giant Yerkes 40-inch refractor telescope, the largest in the world. (Photograph from Pacific & Atlantic.)



THE LINCOLN TOMB AT SPRINGFIELD is the mecca of motor caravans from every corner of the nation. More than 140,000 visited this shrine last year.

(Photograph from Pacific & Atlantic.)

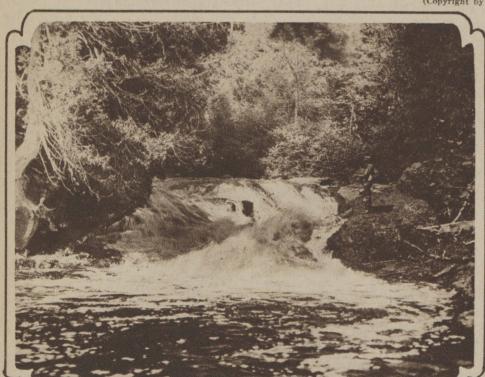


THEIR DAILY DOZEN—Drive your motor to any of the innumerable watering places about Chicago and this is what you'll see—the mermaids of 1929!

(Copyright by Herbert Photos, Inc.)



THE SONG OF THE LORELEI is replaced by the notes of camp phonographs of myriad motorists at almost any beach resort in Chicagoland.



PICTURESQUE MINNESOTA, the land of 10,000 lakes and streams, lures thousands of motor visitors each year. Here is a swirling trout stream, one of the many to be found near the Canadian border.



DETROIT'S SUPERHIGHWAY, the envy of Chicago motorists. This roadway between Pontiac and Detroit, 200 feet wide, provides special zones for horse drawn vehicles and trucks, automobiles and electric trains.

(Photograph from Underwood & Underwood.)



THE SAND DUNES OF INDIANA, ever shifting, ever changing, are a constant lure to tourists of the Lake Michigan region. Nowhere else in America is such a diversity of plants, flowers and trees found in such close proximity as in this area at the south end of Lake Michigan.

(Photograph from Pacific & Atlantic.)