



Pond's Cold Cream has an Oil base. Send for sample now and test it for cleansing, for massage.



Pond's Vanishing Cream contains no oil. Vanishes; prevents chapping—relieves it in one application. Send for the sample.



Rub Pond's Cold Cream on one hand. Rub Pond's Vanishing Cream on the other. See how each one does for your skin what the other cannot do.

Every Normal Skin Needs Two Creams!

Learn how to use them intelligently!

EVERY normal skin requires two creams. A cold or grease cream for cleansing, for massage; and a non-oily, greaseless cream, before going out—to protect the skin from chapping, to keep it from becoming dry and rough.

Pond's Cold Cream is an oil cream. It is scientifically prepared from ingredients chosen for their cleansing, lubricating qualities. It is wonderfully dewy and smooth—has just the quality for proper massaging and for removing dust and grime from the skin without irritation.

Pond's Vanishing Cream contains absolutely no oil and is not intended for cleansing or for massage. Its base is a wonderful skin-softening ingredient which has a special affinity for the skin—an ingredient recognized by dermatologists the world over as one of the utmost value to the skin. One treatment with it actually shows an evident improvement.

Its immediate action on rough or chapped skin is so decided that every woman comments on it the first time she tests Vanishing Cream.

For years, women struggled with only oil creams!

For years, women struggled with cold creams (grease creams) for daytime use. At that time, these creams were the only kinds a woman could get. The oil in these creams always worked out on the skin; gave the face a disagreeable, glossy look, which powder could not remedy.

It was to meet the need for a cream without oil—a greaseless cream for daytime use, that the formula now known as Pond's Vanishing Cream was worked out by Pond's Extract Company.

The moment Vanishing Cream is applied you can see it vanish, the skin takes it up so quickly! It becomes inconspicuous and will not reappear. It will not soil gloves or veil. It protects the skin from wind, from cold, from the drying effects of hot houses on the skin.

For Sale Throughout Chicago, Throughout All America



(Photo by Ira Hill)
Justine Johnstone is conceded by artists to be the most beautiful woman in America. She says: "Only a woman whose skin must be always smooth and fresh-looking appreciates what Pond's Vanishing Cream does in keeping the skin from chapping. I could not be without it."

(Photo by Lumiere Studios)
Norma Talmadge, the well-loved motion picture star, says: "I have found Pond's Vanishing Cream wonderful as a base for make-up. It leaves my skin refreshed and clear."

(Photo by Ira Hill)
Frances Starr, one of the greatest emotional actresses on the American stage, says: "I am using Pond's Vanishing Cream and want to recommend it to everyone. It is delightful."

It protects your skin so completely, so successfully, that its regular use will eliminate practically all of the winter complexion troubles.

More used than any other face cream

Pond's Vanishing Cream, with its exquisite fragrance of Jacqueminot roses, is exactly what women have always needed. Today more Pond's Vanishing Cream is used than any other kind of face cream in America. Women with oily skins, who have been unable to use grease creams, say Pond's Vanishing Cream is a godsend.

Famous women who use it

Phyllis Neilson-Terry, Jane Cowl, Constance Collier, Elsie Ferguson, Pauline Frederick, Julia Sanderson, Mrs. Fiske, Martha Hedman, Julie Opp, Elsie Janis, Pavlova, Justine Johnstone, Frances Starr, Norma Talmadge and countless others.

How to relieve chapped hands—This cold weather, use Pond's Vanishing Cream to cure chapping.

A famous skin specialist says that "the lowered humidity of the air in winter intensifies the dryness of the skin, causes it to crack and break."

Pond's Vanishing Cream affords a perfect protection. Its skin-softening ingredients will keep the face and hands free from chapping in even the most blustering weather. Pond's Vanishing Cream contributes to the skin just the properties necessary to keep it fresh and pliant, and one application will relieve chapped skin! Send for sample. Try it and notice the soft, comfortable condition in which it keeps your face and hands all through the cold, windy season.

When to use a Cold Cream—Use Pond's Cold Cream for massage, where the soft, light consistency of a cream is so necessary. Pond's Cold Cream is entirely free from the disagreeable stickiness so common in cold creams, and is easily worked with the fingers. Use Pond's Cold Cream also for cleansing; use it liberally on face, neck and hands. It removes dust without the irritating friction which injures the texture of the skin.

Send for free samples

No matter what creams you are using now, send for free samples of Pond's Vanishing Cream and Pond's Cold Cream.

Test them both! Rub the Cold Cream on one hand, the Vanishing Cream on the other. See how different each cream is. Learn just when each should be used—how each cream, in its own way, benefits your skin.

Fill out the coupon now and write for both free samples. See what even one application will do for your skin! Or send 4c for enough of either cream to last two weeks! Or 8c if you want both. Pond's Extract Company, 140 Hudson Street, New York.

BOTH SAMPLES FREE

Pond's Extract Co., 140 Hudson Street, New York

Please send me free the items checked.

- ☐ A free sample of Pond's Vanishing Cream.
☐ A free sample of Pond's Cold Cream.

Instead of the free samples, please send me a two-weeks' supply of items checked below, for which I enclose the required amount.

- ☐ A 4c sample of Pond's Vanishing Cream, enough to last two weeks.
☐ A 4c sample of Pond's Cold Cream, enough to last two weeks.

Name

Street or R. F. D. No.

City State