Chicago Tribune Pictorial Weekly



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You, too, can have the charm of *A skin you love to touch*."

KolaKi

JOHN H. WOODBURYS

FACIAL SOAP For Skin, Scalp and Complexion

You can begin tonight to actually bring to your complexion the greater loveliness and charm you have longed for.

Don't say, "It's useless to try to change

If your skin is thin, or rather sensitive, substitute a dash of ice water for the application of the ice itself.

Take five minutes for this treatment every day at your most convenient time. Use it persistently, and your skin will take on, gradually but surely, the clearness, freshness and charm of "A skin you love to touch." A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this "skin you love to touch" treatment. Get a cake today and begin tonight to get its benefits for your skin.

the skin itself,"—it changes every day in spite of you. Old skin dies and new skin forms. This new skin will be just what you make it.

Begin the following Woodbury treatment tonight and this new skin will become so healthy and active that you will see a marked improvement in a week or ten days.

Dip a cloth in warm water and hold it to the face until the skin is soft sed and damp. Now take a cake of Woodbury's Facial Soap and go over your face with the cake itself just as a man does with a shaving stick. Then dip your hands in warm water and with the tips of your fingers work up a lather from the soap left on your face. Rub this cleansing, antiseptic lather thoroughly but gently into the pores of your skin, always with an upward and outward motion. Ranse with warm water, then with cold. If possible, rub your face for a few minutes with a piece of ice.

Send 10c for the beautiful picture above

Dicture above This painting in exquisite soft colorings is a most beautiful conception of "A skin you love to touch." The artist is Z. P Nikolaki, the popular illustrator. We have been extremely successful in reproducing this painting so perfectly that it is difficult to tell the reproduction from the original. Send your name and address with 10c in stamps or coin and we will mail you a copy, 15x19 inches, in full colors, also a cake of Woodbury's Facial Soap large enough for a week's treatment. Write today! Address, The Andrew Jergens Co., 1904 Spring Grove Avenue, Cincinnati, O.

An Canada, for picture and sample, address, The Andrew Jergens Co., Ltd., 1904 Sherbrooke St., Perth, Ont.

For sale by dealers everywhere throughout the United States and Canada.