

MICHIGAN STATE Spartans NOTRE DAME Fighting Irish

SPARTAN GRIDIRON NEWS 500

Souvenir Program

November 19, 1966 SPARTAN STADIUM Kickoff 1:30 p.m.



The Le Mans hardtop coupe.

Pontiac Motor Division

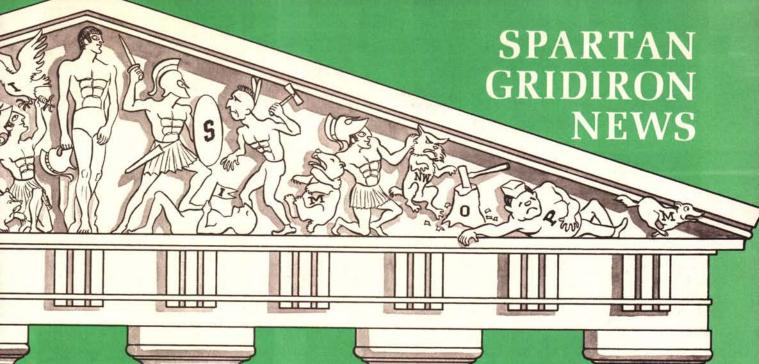
For people who love cars—a car that loves people.

If there's one thing we're good at, it's winning friends and influencing people. And our new 1967 Pontiac Le Mans is one of the winningest influencers we've ever come up with.

Could it be its standard 165-hp Overhead Cam Six? Or its luxurious all Morrokide interior? Or the list of options you can order that includes wonderful things like that hood-mounted tach up there? Or the 215-hp

OHC 6 with or without the Sprint option? Or the 250and 285-hp V-8s? Or the standard safety items that include the energy absorbing steering column developed by General Motors, passenger-guard door locks on all doors and folding front seat back latches?

We're not sure. But we have a sneaking suspicion it's all these things. See your Pontiac dealer and find out. 67 Pontiac Le Mans/Ride the Wide-Track Winning Streak



COVER

THE FOUR HORSEMEN are a traditional symbol of Notre Dame's great past. Today, they are being driven by Spartacles, riding in the chariot of Apollo, God of the Sun, on the daily firey trip across the sky.

STAFF

FRED STABLEY, Editor NICK VISTA, Assistant Editor JERRY FISCHER, Managing Editor JAMES HUSTON, Business Mgr. LYMAN FRIMODIG, Advertising Mgr. BARBARA BROWN, Art Director

CONTENTS

FEATURES

Salute To Seniors	5
25 Years a President	6-7
Notre Dame's LOBUND	9
College Football Week Showdown	11
Cage Opener Just 12 Days Away	13
Spartan Managers	15
TV Brings Fan to Game	23
Students Aid Intramural Program	25
Spring Sports Not Forgotten	37
Great Day for the Irishman	8-39
Spartan Marching Band	53
Falcone Leads Final Program	55
PARTMENTS	

DE

Stadium Information and	D	a	gı	a	m		*	٠				
Big Ten At a Glance		·	(2)		-	ĵ.	7				-	
Feam Records									 			
Spartan Yardstick				-								
Quarter Century Review			-	io.	13	- 2	ŀ					
Coaches' Records												
Meet the Spartans			20							0.5		
Future Schedules	VIII							×1.1				.+1)

SQUAD LISTS AND PICTURES

Michigan State Staff and Players	7 - 21
Michigan State Alphabetical Roster	27
Lineups and Numerical Rosters	0-31
Notre Dame Alphabetical Roster	34
Notre Dame Staff and Players	7-49

National Advertising Representatives Spencer Advertising Company 271 Madison Avenue, New York City



contraction 1-L

Published by MICHIGAN STATE UNIVERSITY Department of Information Services



Our aerial attack is unbeatable

In the central Great Lakes area, nobody covers sports quite like WJR does.

Bob Reynolds brings you play-by-play action of all Detroit Lions and Michigan State games.

Plus: all Tiger games. Two complete 15-minute sportscasts daily. Evening CBS reports by Phil Rizzuto and Frank

Gifford. Regular reports on skiing, bowling, golf and boating conditions. And year-round broadcasts of major sports events, amateur and professional.

Count on WJR to keep you in touch with the sports action. Tune us in when you can't make it to the game. It's the next best thing to being here.



Old Rivals Meet In Biggest Game

It's the game of the year, decade, century or history of college football. Take your choice.

The winner will get a beat-up old



megaphone that was put up for the series back in 1949 by the Detroit alumni clubs of both schools.

ABC-TV will beam the action to a good portion of the country as a regional "Game of the Week" in the NCAA tele-

vision series. The part which isn't getting it is screaming bloody murder.

Everyone else has experted the game. You might as well, too. Here are some comparative statistics to help stimulate your thinking:

Team rushing — Notre Dame has gone 226.7 yards per game and allowed 75.6, while State has gone 240.3 and permitted 47.

Team passing — The Irish have netted 178.2 per try and permitted 99.8. State has hit for 122.4 and allowed 161.1.

Individual rushing — Nick Eddy tops Notre Dame with 498 yards on 67 carries for a 7.4-yard average and seven TDs. Clint Jones heads State with 771 yards, a 5.1 average and six TDs.

Individual passing—Notre Dame's Terry Hanratty has hit on 77 of 143 for 1,221 yards and eight TDs. He's had ten intercepted. State's Jimmy Raye has clicked on 55 of 103 for 968 yards and ten TDs. He's had six intercepted.

Pass receiving—ND's Jim Seymour has snared 37 for 712 yards and six TDs. State's Gene Washington has caught 22 for 554 yards and seven TDs.

THANK YOU, NOTRE DAME

Past favors will count for little in the heat of today's football action, but Spartan fans should at least be aware of the considerable debt Michigan State owes Notre Dame.

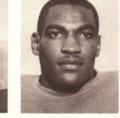
It was Notre Dame which extended a helping hand right after World War II which aided materially in State's gaining admission into the Big Ten.

Michigan State officials were told by Big Ten folks that a major drawback to their conference candidacy was a too-small stadium (26,000 capacity). Yet when the Spartan leaders sought to schedule Big Ten teams in Spartan Stadium so that an enlargement program could be justified, they met a stone wall. It seemed a hopeless impasse until Notre Dame agreed on home-and-home play starting in 1948. The stadium was enlarged to 51,000 by that season and a year later Big Ten membership was attained.

It also should be acknowledged that the results of the modern Notre Dame series have done more to project Michigan State into the national football limelight than anything else. State has won 12 of the 16, many of them classic battles which have become part of college football's legend. One of the greatest of these was last year's epic defensive struggle at South Bend which State won 12-3 to complete a 10-0 regular season.

Actually, Notre Dame is the oldest gridiron rival on State's schedule. The Irish and Spartans (then the Michigan Aggies) first played football in 1897. Michigan came on the schedule a year later.





C. Jones Lee Scored against Irish last year

SEASON'S RECORDS

MICHIGAN STATE	NOTRE DAME
28 N. C. State10	26 Purdue 14
42 Penn State 8	35 Northwestern 7
26 Illinois10	35 Army 0
20 Michigan7	32 North Carolina_0
11 Ohio State8	38 Oklahoma 0
41 Purdue 20	31 Navy 7
22 Northwestern 0	
56 Iowa7	The state of the s
37 Indiana19	- Michigan State -
- Notre Dame -	
Won 9, Lost 0	Won 8, Lost 0



By FRED STABLEY, MSU Sports Editor

Spartan Potpourri

The Spartan Stadium record attendance of 78,833 set against Michigan earlier this season probably won't be topped today. But the record press throng of 553 recorded in the same game will be broken easily. Over 225 newsmen have signed in for the game. These, plus radio and TV personnel, photographers, telephone and Western Union people, press box staff and others will add up to 650-700 people. It could be the biggest press count at any game in college football history.

The annual Spartan Football Bust will be held Tuesday evening, Nov. 29, in the Civic Center in downtown Lansing. Several thousand people are expected. Sportscaster Curt Gowdy will be master of ceremonies. Tickets at \$10 each may be obtained by phoning Lansing 353-2958 or dropping into office 220, Jenison Field House.

The Harlem Globetrotters, with American League triple crown winner Frank Robinson as an added attraction, will appear in Jenison Field House on Tuesday, Nov. 22. The Michigan State Varsity Club is sponsoring the event for the benefit of the Ralph Young Scholarship Fund. Tickets may be purchased at Paramount News Center, Jenison Gym Ticket office or any Varsity club member. The prices are \$1 for students, \$2 general admission and \$3 for reserved seats. Show time is 7:30 p.m.



SERVING
"FANS"
SINCE 1892



FOR ALL YOUR BANKING NEEDS

MEMBER: Federal Reserve System and Federal Deposit Insurance Corp.

Quarterback's Pick!



Quarterbacks are selected for their ability to call the right play at the right time. They know the capabilities of each of their teammates—who is good for three yards and a first down off tackle, who is fast and aggressive, with fingers that stick to a pass like glue, and when the going gets tough just who to call on to boot the pigskin out of danger, supply the point after touchdown, or kick the game-winning field goal.

Picking the right printer for the right job calls for some fine quarterbacking, too. Take a football program for instance—does your printer have the presses and equipment, plus craftsmen with know-how, to get the job done and delivered at the stadium gates game after game, year after year? Speaker-Hines & Thomas does. You call the play and we'll take it from there!

Speaker-Hines & Thomas, inc.

315 N. Grand Avenue Lansing

2600 Cochrane Avenue Detroit



PRINTERS LITHOGRAPHERS Est. 1884

By NICK VISTA

MSU Assistant Sports Editor

NE OF THE GREAT senior classes in Michigan State football history winds up collegiate eligibility here today, and fittingly bows out in a battle for the national championship.

Eighteen Spartans will wear their Green and White togs for the final time. During the period in which they've played, Michigan State has recorded some of its most brilliant gridiron achievements.

The roll call of senior players goes like this: Robert Brawley, Pat Gallinagh, Phil Hoag, Co-Capt. Clinton Jones, Jerry Jones, Dick Kenney, Chuck Lowther, Larry Lukasik, John Mullen, Keith Redd, Jeff Richardson, Tom Skidmore, Bubba Smith, Jim Summers, Charles Thornhill, Gene Washington, Co-Capt. George Webster, and Jerry West.

Among many accomplishments of the group are helping the Spartans to post a 23-6 record over three years, to capture two straight Big Ten titles, to win one national championship and earn a shot at another today, to get a Rose Bowl trip, and to win 19 straight regular season games over a two-year period.

No one would quibble if Coach Duffy Daugherty applied the phrase "That Wonderful Year" to 1963 when these outstanding athletes enrolled at the East Lansing campus.

The ledger becomes crowded when considering the seniors individually.

Four of them—Clinton Jones, Webster, Smith and Washington—achieved All-America and All-Big Ten honors a year ago. Those four plus Jerry Jones, Kenney, Thornhill and West already have won two varsity letters.

Washington and Webster have been starters since the first game of their sophomore seasons. West, Thornhill and Clinton Jones worked their way into starting lineups to stay a few games later in 1964.

Washington, Smith and Clinton Jones have played in every game of their entire careers.

Kenney has been strictly a kicking specialist but how valuable he's been to the Spartans. He is the school's all-time field goal kicking leader and one of the most effective punt and kickoff men the team has had over the years.

Fame has been late coming for three of the seniors. Gallinagh, Richardson and Hoag blossomed out as de-



Gene Washington







Charley Thornhill Phil Hoag



Jerry West



Pat Gallinagh

Bob Brawley

Bubba Smith



George Webster

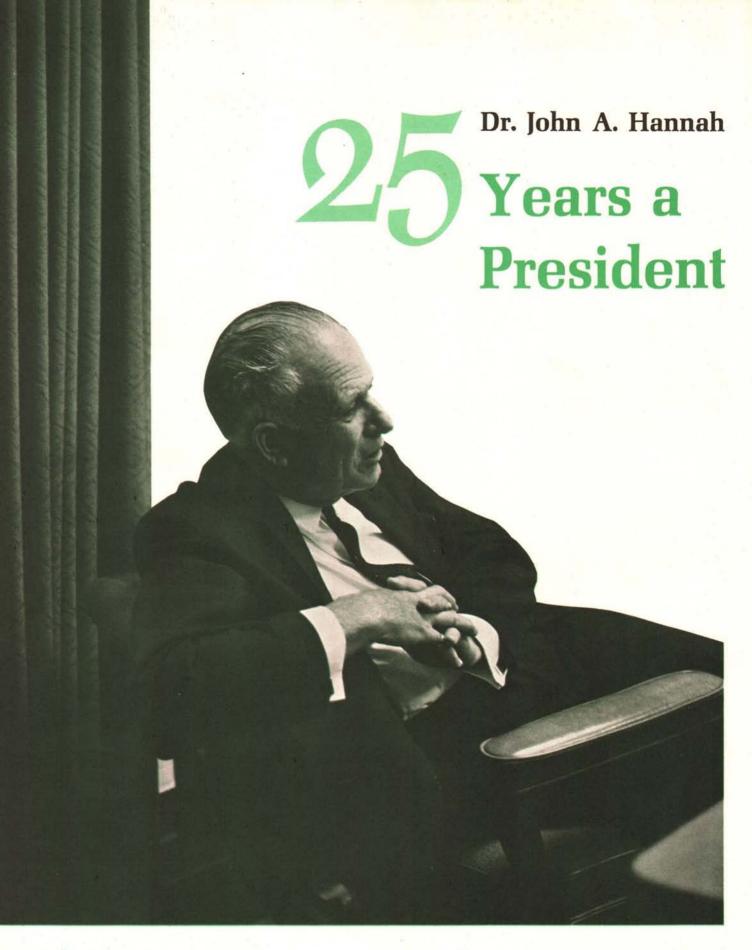
fensive starters just this year and have done bang-up jobs.

Jerry Jones and Summers have traded defensive starting assignments over the past two years, and Brawley has been a top defensive line reserve for two years.

Lukasik and Mullen have been valuable jack-of-all-trade reserves over three years. Skidmore and Lowther own reserve status too, with Lowther's moment to remember a six-yard TD dash against Ohio State in 1965.

Redd has carved his own special niche. He was not invited back for early fall practice but answered an emergency call when the team needed a center to snap the ball back for punts and placement kicks.

We're happy to salute this outstanding senior group and thank it for many, wonderful memories.



A. Hannah how he viewed his role as university president, one of the toughest jobs around.

The newsman, collecting data for a national story on college presidents who are pioneering changes on campus, received a quick reply.

"As a college president," Dr. Hannah said, "you can accomplish more for more people than anywhere else in society."

For what he has accomplished since becoming president of MSU more than 25 years ago (July 1, 1941), Dr. Hannah was honored at a recognition dinner last night at the Lansing Civic Center. A distinguished gathering of more than 1,200 alumni, faculty, friends and leaders in education and government was present.

Messages from President Johnson and former Presidents Eisenhower and Truman lauded Dr. Hannah for his long years of public service. Since 1957, he has been chairman of the U.S. Commission on Civil Rights, a position he also held under President Kennedy. Also paying tribute to Dr. Hannah was Fr. Theodore M. Hesburgh, president of the University of Notre Dame.

Dr. Hannah, who has guided the university's growth from 6,356 students in 1941 to 38,107 on the East Lansing campus this fall, was also cited as a leading spokesman for higher education and a champion of the land-grant philosophy, which MSU pioneered.

The MSU president is less than a hundred miles from his birthplace, (Grand Rapids, Oct. 9, 1902) but his views are far from parochial. His work as an agriculture extension specialist, immediately after he received a bachelor of science degree in agriculture at MSU in 1923, put him in close contact with people in all parts of the state. His global interests were sparked in 1949 when he was appointed by President Truman to the International Development Advisory Board which formulated policy for the Point Four program.

Today, MSU is a leader in international programs with educational projects in Asia, Africa and Latin America. A government official recently termed MSU's business education program in Brazil the most successful overseas project by a university.

"So intense and so persistent are the pressures on higher education today," the MSU President believes, "that innovation is mandatory for colleges and universities."

Anticipating what was ahead for MSU, Dr. Hannah some years ago named a special faculty committee to take a long, hard look at traditional practices and chart the future of what was to become one of the nation's top 10 universities. Out of this has come. among other things, MSU's University College, offering what Dr. Hannah calls a core of knowledge to which all persons ought to be exposed; the Honors College which offers special programs for academically talented students; the living-learning facilities, incorporating classrooms and faculty offices in residence halls.

In a further move to meet the challenge of bigness, MSU last year opened Justin S. Morrill College, a small college within the larger university. A second such college will open next year.

MSU has its roots in agriculture, but under Dr. Hannah's guidance, the university has expanded to 13 colleges. Today, such disciplines as biochemistry, nuclear physics and African languages mingle with business, education and the traditional arts and sciences. The university conducts more than 1,700 research projects and is the national center for research on the effects of radiation on plants. The opening of the new College of Human Medicine this fall was another significant development in the university's history.

However, Dr. Hannah points out, "people, not things, are of primary importance, and education should be their handmaiden wherever they are and whatever their callings may be."

Perhaps this observation, more than any, epitomizes the thinking of Dr. John A. Hannah under whose guidance 85,050 graduates have begun their careers.



Dr. Robert S. Shaw, MSU president from 1928-41, awards John A. Hannah honorary doctor of agriculture degree. Dr. Hannah succeeded Shaw as president in July, 1941.



Serving as Assistant Secretary of Defense in 1953, Dr. Hannah met with former pupil Col. Emil P. Eschenburg (center) and Gen. Maxwell D. Taylor in Korea.



Dr. Hannah joined Nnamdi Azikiwe (center), then Governor-General of Nigeria and Dr. George M. Johnson, head of the MSU advisers, at University of Nigeria dedication ceremonies in 1960.



Dr. Hannah awards honorary degree to 1960 June commencement speaker, former President Harry S. Truman.

If you buy a car on looks, look.

Now that you've looked, read.

These days a car's got to do more than look pretty. It's got to deliver . . . Chrysler does.

With a new optional 440 TNT-biggest V-8 in its price class. Biggest brakes, too.

With a new 3-in-1 front seat for some models. Converts from a 5-foot wide sofa to adjustable seats for 2 and a passenger recliner.

With price.

Now 4 full-size Chryslers are



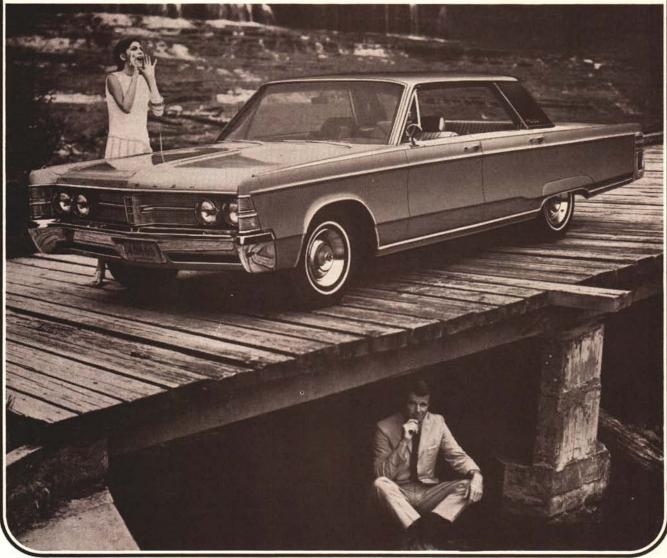
priced just a few dollars a month more than the most popular smaller cars, comparably equipped.

There are lots of reasons for Taking Charge in a Chrysler.

Whether you buy on looks. Or logic.

Take Charge ... move up to a

CHRYSLER'67



Illustrated above, the New Yorker 4-Door Hardtop. Tune in Bob Hope Wednesdays and AFL Football weekly . . . NBC-TV.



LOBUND of Notre Dame

SCIENTIFIC RESEARCH on up-to-theminute subjects is going on in three inauspicious brick buildings located near the University of Notre Dame campus—research which plays a major role in the new microbiology department at the University.

Scientists, who wrestle with such problems as cancer, tooth decay, and malnutrition, are members of the Laboratory of Bacteriology, University of Notre Dame—conveniently called LOBUND. They are also concerned with the U.S. Space Program and the effect of radiation on animal life.

The work is still more notable because of the way the scientists go about their research—using germ-free animals.

The idea to use germ-free animals began in the mind of a Notre Dame student, James A. Reyniers, in the late 1920s. The culmination of his dreams is the contemporary research center just north of the campus. Reyniers now is located in Florida doing his own research, and Dr. Morris Pollard, a member of the faculty since 1961, is the Director of LOBUND.

Some of the current projects under way at LOBUND include cancer research, dental carries, radiation, nutrition, and extra-terrestrial life. Two LOBUND scientists are working under a multi-thousand dollar grant from the National Aeronautics and Space Administration (NASA).

Dr. Pollard describes other projects also under way at LOBUND in this way: "Controlled environments can be provided: (1) for surgery under unsanitary conditions; (2) for protection of human burn patients against contamination by antibiotic-resistant flora in hospitals, and (3) for portable, inexpensive isolation rooms for patients with contagious diseases."

In June, 1950, Rev. John J. Cavanaugh, C.S.C. who was then president of the University, announced the establishment of LOBUND as a



Two LOBUND researchers are working with an isolator which is located in one of the LOBUND laboratories.

distinct unit. In subsequent years, LOBUND became more closely allied with the academic realm of the University. Today, it figures highly in the graduate degree programs in the department of microbiology.

During the process of maturation of the dream to the reality in 1950, there was an era of "gadgeteering" which brought about new techniques and instruments to keep the animals germ-free. During the period the isolator used at LOBUND was developed from the Reyniers-type (resembling a big metal can on its side) to the Trexler-type, which looks like a plastic tent. Scientists work inside the isolators through rubber gloves attached to the isolator.

In Holland, Japan, England, and France scientists are doing germ-free animal research, due largely to the definitive experiments performed at LOBUND.

Dr. Pollard has selected two examples of work done at LOBUND

which relate to cancer research. One is with virology—which relates to the existence of flora in germ-free animals, flora which could cause a virus. The other is oncology—a study based on the idea that germ-free animals may be not-viral, in which case scientists may use the germ-free animals to study as on a tabula rosa the other possible causes of cancer—chemical and physical agents.

Mice, rats, guinea pigs, rabbits, Japanese quail and chickens have been maintained and propogated at LOBUND; turkeys, sheep, dogs, cats, monkeys, pigs and goats have been kept at LOBUND under germ-free conditions, but not propogated.

Speaking in general terms of the prospects of LOBUND and other such laboratories in the world, Dr. Pollard comments, "They do provide unique experimental advantages which could be exploited. The results will surely justify the faith and perseverance of the pioneers in germ-free research."



Join the "Card Section"

More than 300,000 Michigan cardholders are cheering MICHIGAN BANKARD. You will, too, because this one all-purpose card lets you say "charge it" at more than 10,000 places. You can charge shopping, travel, entertainment and services all over Michigan.

You get just one bill with copies of all your charge slips. You make just one payment for all your purchases. Pay 10%, or more, each month (\$10 minimum) plus a small service charge on the unpaid balance, or

pay it all within 25 days without any service charge.

Find out what the cheering is all about by joining the card section. Apply for your MICHIGAN BANKARD soon. There are no membership fees or dues.



Use your card in more than 400 communities throughout Michigan . . . look for this sign.



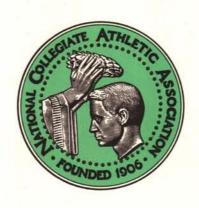
HIGHLIGHT OF COLLEGE FOOTBALL WEEK

National Championship Showdown

Dame and Michigan State, the No. 1 and No. 2 ranked college football teams, meet to decide the mythical National championship than on the final day of College Football Week.

This year, 1966, and the eight-day span of November 12-19, has been officially designated College Football Week by the National Collegiate Athletic Association and the American Football Coaches Association. Many great Americans have referred, some with considerable eloquence, to the place of football in our free society.

When President Lyndon B. Johnson received, in January of this year, the Tuss McLaughry Outstanding Ameri-



can Citizen Award from the American Football Coaches Association, he unmistakably spoke his personal conviction that the game of football and the men who coach it make significant contribution to the strength of this nation and its people. Mr. Johnson's remarks included:

"Football is really and truly an American institution. It embodies our highest ideals of character and courage ... Presidents and Cabinet Officers and Justices and leaders in every walk of life have first learned the lessons of discipline, of dedication, out on the athletic fields of the United States.

"If all the nations in the world would conduct their affairs with the same dedication and with the same fair play and with the same friendly competition that the game of football stands for, peace would have been secured a long time ago."

Quality Deals

Lowest Prices

Highest Trade-in Allowance

Bank Rates

Quality Service

Factory Trained Mechanics

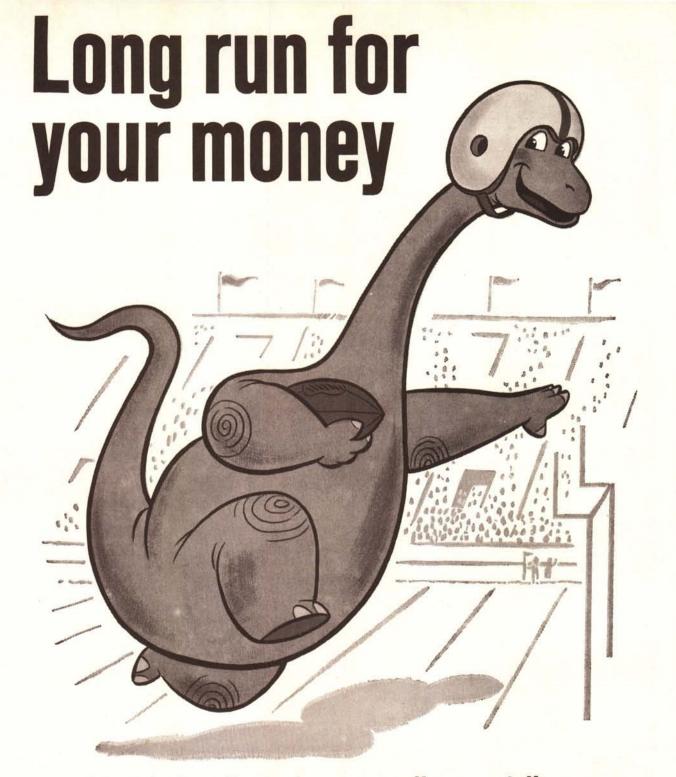
Complete Parts Inventory

Service Until Midnight

JACK DYKSTRA FORD

Means Service Guarantee

3500 South Logan PHONE 393-1800



Sinclair Gasolines give more miles per dollar

Put Dinosaur power in your engine with Sinclair Dino or Dino Supreme Gasoline, the modern, efficient motor fuels. Both contain an exclusive Nickel Compound that reduces engine wear, saves on repairs, gives more miles per dollar. Drive in and fill up today at the sign of the

Sinclair Dinosaur.

American Express • Diners' Club •

Carle Blanche honored at
Sinclair Stations.

Discover America best by car.

Sinclair
Sinclair
Sinclair
Sinclair

DRIVE WITH CARE AND BUY SINCLAIR

SINCLAIR REFINING COMPANY

10455 Ford Road, Dearborn, Mich. 48231

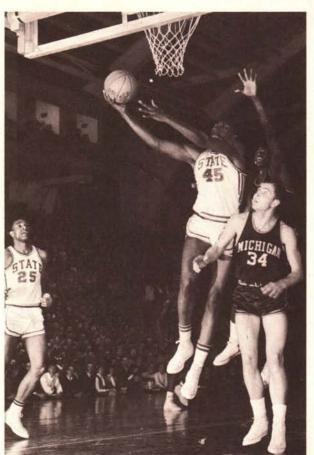


Coach Benington



al

Cage Opener 12 Days Away



Aitch drives for score.

READY TO STEP INTO the spotlight as Michigan State's top winter attendance sport is basketball, with Dec. 1 the debut date.

That evening Coach John Benington will send his second MSU varsity squad onto the Jenison Field House court to face Western Michigan, coached by former Spartan assistant Sonny Means.

The prospects are that State's 1966-67 squad should be about as strong as last year's fine comeback five, but the record is not likely to show it.

Main reason for this is that the surprise element is gone. This time around, the Spartans have been pegged as a Big Ten title contender, which means every other club in the circuit will be gunning for them.

Little was expected of the 1965-66 team, Benington's first at State, but it proceeded to rise from tenth to second in the league and post fine 17-7 overall record.

The Big Ten mark was 10-4, one

game behind Michigan, and who can forget the thrashing the Spartans gave the champion Wolverines in the season's finale in March.

Gone from the team via the graduation route are big guns Stan Washington and Bill Curtis, 1-2 in scoring and in rebounding their senior seasons.

It'll be almost impossible to replace them, but Benington will have a solid nucleus with which to build the new unit.

Three regulars are back. They're center Matthew Aitch (6-7), and John Bailey (6-0). Also on the roster are key 1965-66 reserves center Jerry Geistler (6-8), forward Art Baylor (6-6) and guard Shannon Reading (6-1).

There are four sophomores who figure to help the Spartans. Forward Lee Lafayette (6-6) could be a first-stringer from the word go, and a lot is expected from center Tom Lick (6-10), forward John Holms (6-4) and guard Richie Jordan (5-7).

Still others with good possibilities are guard John Gorman (5-11), forwards Ted Crary (6-5) and Heywood Edwards (6-5) and guard Jim O'Brien (6-3).

The best-bet starting five would seem to be Lafayette and either Baylor or Geistler at forwards, Aitch at center and Bailey and Rymal at guards.

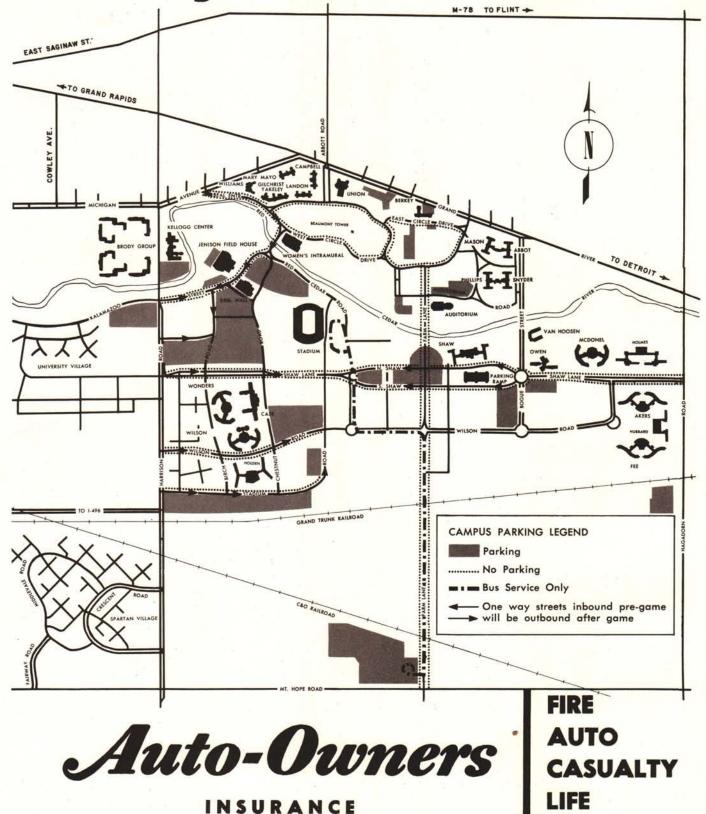
The team's major assets figure to be an experienced back-court crew, good team speed and great spirit. Major problems are to locate and develop able relief men at the forwards and at center.

State will play nine non-conference games in December including three in the Quaker City Tourney in Philadelphia during the holiday period.

The always-rugged Big Ten schedule of 14 games will open Jan. 7 at Illinois

Working with Benington this year will be new assistant Gus Ganakas and holdover frosh coach Bob Nordmann.

Parking and Traffic Guide



Watch Mort Neff and "Michigan Outdoors" Thursdays 7:00 to 7:30 P.M.

STUDENT MANAGERS

Back Row (1-r)

GARY BAKER Sophomore, Southfield

ROY GABRIEL Sophomore, Chicago, Illinois

ROBERT BOUMA
Junior, Grand Rapids

BRYCE ADOLPH
Junior, Union City

STEPHEN YOUNGS Freshman, Hastings

Front Row (1-r)

James Orr, Co-Head Manager Senior, Mt. Pleasant

ROGER MILLER, Co-Head Manager Senior, Dearborn

Missing from Photo STEVE CLUPPER

Sophomore, Dowagiac



Sears

ROVEMBER IS SEARS MONTH

Celebrating Our 80th Year



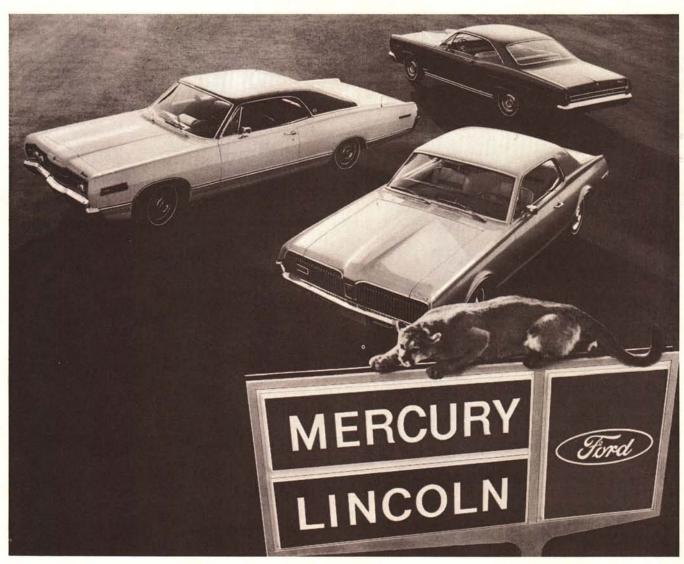
3131 EAST MICHIGAN AVENUE — FRANDOR CENTER — LANSING
Serving The Greater Lansing Area

SHOP AT SEARS AND SAVE Satisfaction Guaranteed or Your Money Back



Sears Has Everything

Mercury believes a man can never get enough of a good thing. So we put Cougar excitement in all 28 Mercurys for 1967.



You've heard about Cougar. The elegant new, luxury sports car from Mercury. With concealed headlamps. V-8. Buckets. 1-2-3 rear turn signals. And all sorts of man intrigue at a very affordable price.

Mercury believes that a Man's Car ought to be loaded with better ideas, like Cougar's.

So, we followed through—in all 28 totally new Mercurys for 1967.

The new Mercury Marquis, for example, has a front seat that splits into two lounge chairs, each with its own individual armrest.

In our new Broughams, you can have your choice of three ventilation systems, including a totally new slant on our famous Breezeway.

See Mercury 1967. Every model

looks like a Man's Car, feels like a Man's Car, and acts like a Man's Car. Because it is.



Marquis • Brougham • Park Lane • Montclair • Monterey Cyclone • Caliente • Capri • Comet 202 • Cool new Cougar

Mercury, the Man's Car.

HANK BULLOUGH Defensive Line Coach

DAN BOISTURE Offensive Backfield Coach

ALBERT DOROW
Assistant Backfield Coach

CALVIN STOLL Ends Coach



ED RUTHERFORD

Freshman Coach













GORDON SERR Offensive Line Coach

VINCE CARILLOT Defensive Backfield Coach

GAYLE ROBINSON



HUGH DUFFY DAUGHERTY Head Coach

MICHIGAN STATE STAFF

KEN EARLEY Equipment Manager

WM. BEARDSLEY Ticket Manager

DR. JOHN FUZAK Faculty Rep., Chrm., Athletic Council

BURT SMITH Assistant Athletic Director











FRED STABLEY Director, Sports Information



NICK VISTA Assistant Director Sports Information



DR. JAMES FEURIG Team Physician





JOHN LAETZ Business Manager

CLARENCE "BIGGIE" MUNN Director of Athletics





ROBERT APISA (45)



STERLING ARMSTRONG (31)



CHARLES BAILEY (61)

MSU



Maurice Haynes (87)



RICHARD BERLINSKI (22)



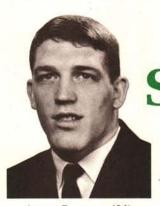
THEODORE BOHN (50)



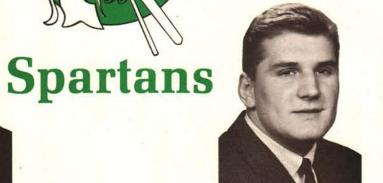
MICHAEL BRADLEY (66)



ROBERT BRAWLEY (62)



ALLEN BRENNER (86)



REGIS CAVENDER (25)





ANTHONY CONTI (67)



WILLIAM FERACO (14)



PATRICK GALLINAGH (55)



DRAKE GARRETT (39)



CLINTON HARRIS (44)



KENNETH HEFT (28)



PHILIP HOAG (36)



CLINTON JONES (26)



JERRY JONES (29)



NICHOLAS JORDAN (72)



JAMES JUDAY (89)



RICHARD KENNEY (42)



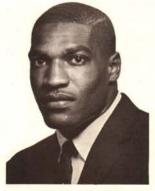
JOHN KETTUNEN (81)



ROBERT LANGE (30)



PAUL LAWSON (37)



DWIGHT LEE (34)



CHARLES LOWTHER (24)



LAWRANCE LUKASIK (17)



DUANE McIVER (80)



CLINTON MEADOWS (98)



ROGER MILLER, MGR.



JOHN MULLEN (15)

MSU



JAMES ORR, MGR.



WADE PAYNE (40)



JESS PHILLIPS (38)



MITCHELL PRUIETT (60)



JOSEPH PRZYBYCKI (79)



RONALD RANIERI (54)



JAMES RAYE (16)



RICHARD REAHM (70)



JEFFERY RICHARDSON (57)



ROGER RUMINSKI (76)



CHARLES SMITH (95)



LAWRENCE SMITH (52)



JAMES SUMMERS (20)



ROBERT SUPER (12)



DAVID TECHLIN (68)



CHARLES THORNHILL (41)



DONALD WARNKE (93)



EUGENE WASHINGTON (84)



FRANK WATERS (43)



GEORGE WEBSTER (90)



CHARLES WEDEMEYER (11)



JERRY WEST (77)



JACK ZINDEL (65)

MOURER-FOSTER, Inc.

"The House of Insurance"

has an experienced lineup of well trained representatives. Call on them for **your** insurance.

Phone 489-2491

815 N. Washington Ave.

George Foster, Jr.

David Chapman
George Thias

Larry Jones
Tom Ryan
Roger McCartney
Joe Arbaugh



MARATHON GUARANTEE
Marathon Oil Company guarantees satisfaction with the Marathon petroleum products and the automotive services available at this Marathon service station. If you are not satisfied with such products or services, send us your evidence of purchase, within thirty days from the date of such purchase—and your money will be promptly refunded.

MARATHON DIL COMPANY, FINDLAY, DHID

Only in Lansing and only \$1.25



For a short time only, you can get this set of Big Ten glasses for only \$1.25, plus tax, with any Marathon gasoline purchase.

Each glass is monogrammed in color with the official seal of a Big Ten school. Just drive in to any Marathon station in this area.

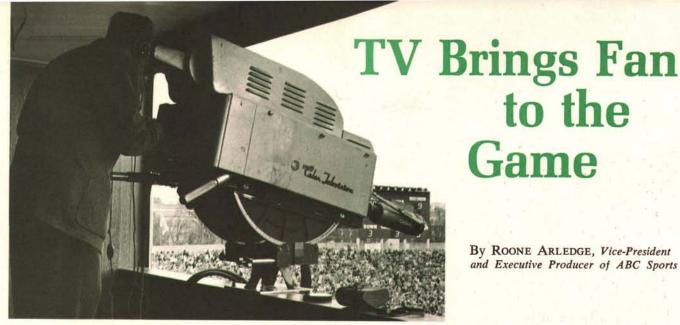
Try any amount of Marathon Super-M Premium or Milemaker Regular gasoline, and pick up your glasses.

And each and every time you purchase a Marathon product or service, you get the Marathon guarantee. It says you must be satisfied, or you get your money back.

Dealers in this area are also offering an official size, official weight, all-leather Rawlings football. Nothing to buy, no strings attached!

Just drive in to any Marathon station in this area, ask for your football, and pay the attendant \$3.00 plus tax.





By ROONE ARLEDGE, Vice-President and Executive Producer of ABC Sports

to the

ILLIONS OF FOOTBALL FANS from across the country will come to the Michigan State-Notre Dame battle today via television.

ABC-TV is broadcasting the battle from Spartan Stadium as the first half of an action-packed Saturday doubleheader.

Armchair fans will be seeing the latest in sports broadcasting techniques as ABC makes an effort to bring the fan to the game rather than taking the game to the fan.

Before 1960, telecasting college football consisted of simply photographing the game while the announcer described it. All that was changed with the arrival of these telecasting innovations: small, hand-held cameras that roamed the sidelines, shooting game and spectator action alike, and long range microphones that isolated the exciting sounds of football above the roar of the crowd.

The isolated camera was added; then instant replay, stop action and slow motion re-runs, end zone cameras and cameras high above the field on cranes and blimps, announcers interviewing players and coaches on the field.

At ABC-TV the world of sports is a 52-weeks-a-year activity. The culmination of this year-round activity is NCAA football, which we are extremely pleased to welcome back to the ABC Sports line-up after an absence of several seasons.

The organization and execution of a football television series is an incredibly complex operation.

Today's State-Notre Dame game is typical of the coverage situation in most NCAA telecasts.

On Wednesday evening five production people rush for a plane at Kennedy airport in New York Citya producer, an associate producer, an associate director and two production assistants. The camera director is already en route from Los Angeles.

Twenty-four hours ago the technical group, consisting of an engineering management supervisor from the network, a technical director, four videomen, two audiomen, seven cameramen, two driver/maintenance men for the mobile control unit, two video tape engineers, an engineer for the stop action device and three cable/utility men, arrived on location. The unit manager has been in town for two days checking production arrange-

The mobile unit, a \$1,500,000 color TV station on wheels, was driven 700 miles from last week's game location and is now parked and hooked up to power at the west side of Spartan Stadium. Several members of the local telephone company are on hand to install special phone lines and broadcast audio and video circuits.

Before airtime on Saturday afternoon, the entire technical crew alone

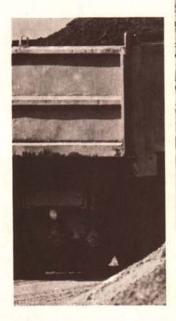
will have spent close to 1,000 manhours in travel, and labor in setting up and checking out color cameras, zoom lenses, microphones, headsets. tape machines, cables and monitors. In the meantime, the production staff will be holding continuous meetings, while the announcers do homework on statistics, biographies, players and team defense and offense.

To give you an idea of what goes on at airtime, let's take a quick look at just the internal communications system needed for a football telecast.

To begin with, there are interconnecting phone lines from the producer in the mobile unit to the announcers and production assistants, both in the press box and on the field, in addition to the area where the visual scoring and identification devices are located. The associate director who will handle the relaying of cues is connected to the producer's circuit, and also to the coordinating studio in Chicago.

Another circuit connects the director to each of the seven cameramen and the stop action engineer; another from the technical director to the videomen who control the quality of the individual camera pictures.

These and other innovations in production methods and techniques have revolutionized TV football coverage and certainly increased enjoyment of the game to the fans at home.

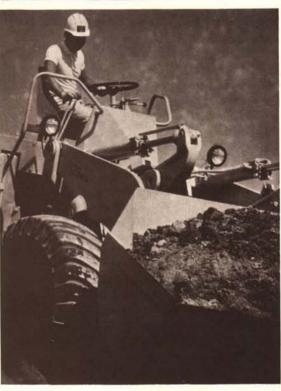












Clark is working everywhere!

Where highways are abuilding, where vital supplies are moving, where tonight's dinner is chosen. Find a big job, you'll find Clark—the same CLARK that builds earthmoving equipment, truck trailers, axles and transmissions, lift trucks, commercial refrigeration and Cortez motor homes. Buchanan, Michigan 49107.

MICHIGAN STATE'S Intramural program is run not only for students but to a large extent by students.

Some 150-160 men and women work in various capacities from residence hall area supervisors to graduate head supervisors each term. All students working in the Intramural program are chosen for their ability to perform various responsibilities. The most crucial area, however, is their willingness to accept the philosophy of service to the participating students.

It is primarily student employees who are in contact with student participants, and, therefore, it is the student employees who actually implement the philosophy of the program.

To provide adequate supervision and control for 260 touch football teams this fall, a staff of approximately 60 officials, including sports supervisors, is required on the seven lighted fields. The soccer and volleyball leagues require six and five officials, respectively, while bowling is covered adequately with one man.

During the fall season, volleyball is the biggest women's team sport with 58 teams—22 officials are needed for the six volleyball courts. At the same time, four officials are working with four field hockey teams.

In addition to sports officials, a variety of other vital jobs are performed by students. The supply room in the Men's building issues as many as 25,000 items of equipment during a month. This may include 4,000 paddleball paddles and 2,000 basketballs.

The supply room in the Women's building also serves physical education as well as intramural participants. Students are needed to staff the information and reservation desks in both buildings. These men and women serve their fellow students by reserving courts and dispensing information concerning sports schedules and opportunities. Over 30 other students are needed to staff the five pools used for informal and competitive swimming.

Hundreds of other students are elected or appointed as independent, fraternity, sorority, and dormitory team managers, house or residence hall athletic directors, and graduate resident advisors responsible for intramural activities.

Students





Aid





Intramural



Program







nobody covers Michigan State football like . .

THE STATE JOURNAL

Lansing-East Lansing, Michigan

SPARTAN ROSTER



Physical Data Certified as of Sept. 5, 1966

Name	PI	lysical Data Certified as of Sept. 3, 1966				
1	No	o. Name Pos.	Wt.	Ht. Age	Class	Home—High School—Coach
Bailey, Charles	45	*Apisa, Robert FB	218	6-1 20	Junior	Honolulu, Hawaii-Farrington '64 Tom Kiyosaki
September Sept	31		179	5-9 21	Junior	
Berlinski, Richard OHB 167 5-8 19 Sophomore Quinnesce—Kingsford (5 5 Richard Walker Carl Berlinsky, Michael OG 195 5-9 21 Junior Ferrore, William OB 195 5-11 20 Senior Sauli Ste. Marie - Sauli Ste. M	61	Bailey, Charles DT	208	5-11 19	Sophomore	Dayton, Ohio—Dunbar '65 Jack Hart
Sohn, Ted	59	Baird, Donald OG	197	5-10 19	Sophomore	Tecumseh—Tecumseh '65 Tom Fagan
66 Bradley, Michael OG 195 5-9 21 Junior Ypsilanti - St. Marie - Saul Ste. Marie - S			167		Sophomore	
62 *Brawley, Robert DG 206 5-11 22 Senior Sault Ste. Marie '63 A. J. Van Citters 25 Cavender, Regis FB 182 5-10 19 Sophomore Conti, Anthony OB 219 5-11 20 Junior Mic. Clemens—St. Mary's '64 Bill Meraham Mic. Clemens—St. Mary's '64 Dick Sabastian Mic. Clemens—St. Mary's '64 Dick Sabastian Mic. Clemens—St. Mary's '64 Dick Sabastian Mic. Clemens—St. Mary's '64 Bill Meraham Mic. Clemens—St. Mary's '64 Bill Meraham Mic. Clemens—St. Mary's '64 Dick Sabastian Mic. Clemens—St. Mary's '64 Dick Sabastian Mic. Clemens—St. Mary's '64 Bill Meraham Mic. Bill Meraham Mic. Clemens—St. Mary's '64 Bill Meraham Mic. Bill M	1000	프라 가구를 가면 보는 가게 되는 것이 되었다. 그는 사람들이 되었다면 가게 되었다면 가게 되었다면 가게 되었다.			Sophomore	
Second S		Bradley, Michael OG				
25 Cavender, Regis FB 82 5-10 19 Sophomore Conti, Anthony OG 219 5-51 12 Junior Conti, Anthony OG 219 5-10 19 Junior Mt. Clemens—St. Mary's 64 Dick Sabastian H Feraco, William QB 173 5-11 19 Sophomore Conti, Anthony OG 219 5-10 21 Senior Gallinagh, Patrick DT 220 5-10 21 Senior Gardingh, Michael DE 205 6-3 19 Sophomore Devolution of Continual						
1						
Formagne Conti, Anthony OG 219 5-10 19 Junior Hr. Ferrace, William QB 173 5-11 19 Sophomore Sophomore Sophomore Continue						
Feraco, William						
55 Gallinigh, Patrick DT 20 5-10 21 Senior Detroit—Servite '63 Donald Sloan	15,175,657			- 20 10 10 10 10 10 10 10 10 10 10 10 10 10		
94 Garofalo, Michael DE 205 6-3 19 Sophomore Marren—Center Line St. Clement *65 Allen Baumgart 19 ** Garofalo, Michael DHB 174 5-8 20 Junior Dayton, Ohio—Dunbar 65 44 Jack Hart 19 ** Harris, Clinton DHB 185 5-11 19 Sophomore Beaumont, Texas—Pollard *65 W. R. Smith Harris, Clinton OHB 163 5-8 19 Junior Beaumont, Texas—Pollard *65 W. R. Smith Baton Rouge, La—South *63 Larney Owens 19 ** Hort, Kenneth OHB 163 5-8 19 Junior Beaumont, Texas—Pollard *65 W. R. Smith Baton Rouge, La—South *63 Larney Owens 19 ** Jones, Jerry DHB 155 5-9 21 Senior Cleveland, Ohio—Central Catholic *63 Torm McHugh 20 ** ** Jones, Jerry DHB 155 5-9 21 Senior Grand Ledge—Grand Ledge *65 Charles Gorman Ledge *65 Charles Gorman Catholic *63 Torm McHugh 20 ** Junior Worth Miller Northville *63 Ron Horwath 19 Junior Worth *64 Gordon Young 19 Junior Worth *64 Gordon Young 19 Junior Worth Millers All Manasin 19 Junior Worth Millers All		그 그리고 하게 된 이 전에 되는 것이 되었다면 되었다면 하는 것이 되었다면 하는 것이 되었다면 하는 것이 되었다면 하는 것이 없다면 하는 것이었다면 하는 것이 없다면 하는				
99 *Garrett, Drake DHB 174 5-8 20 Junior Dayton, Ohio—Dunbar 64 Jack Hart Harres, Clinton DHB 185 5-11 19 Sophomore Baton Rouge, La.—South 63 Larney Owens Larney					Committee of the Commit	
Harris, Clinton DHB 185 5-11 19 Sophomore Beaumont, Texas—Pollard '65 W. R. Smith	1000				the state of the s	
Haynes, Maurice OE 197 6-0 19 Junior Baton Rouge, La—South (63 Lamey Owens (64 Villame) Lamey Owens (64 Villame) Lamey Owens (65 Villame) Lawson, Paul DHB 194 6-2 20 Junior Chicago, Ill—Lame Tech. (64 Al Manasin Obertoil—Thurston (64 Gordon Young (65 Villame) Lawson, Paul DHB 195 6-1 21 Senior Cleveland, Ohio—Shaker Heights (63 Nay Sana (74 Villame) Marshall, Eric OB 162 5-9 22 Junior Chicago, Ill—Lame (64 Mard Young (74 Villame) Villame) Villame (75 Villame) Villame) Villame (75 Villame) Villame) Villame (75 Villame) Villame) Villame (75 Villame) Villame (75 Villame) Villame (75 Villame) Villame (75 Villame) Villame) Villame (75 Villame) Villame) Villame (75 Villame) Villame (75 Villame) Villame) Villame		그것들은 이 전에 보면 가게 되었다면 살아가 다른 사람들이 다 이 경기를 다 가지 않는데 되었다면 하다.				
Heft, Kenneth						
Section Sect						
26 **Jones, Clinton (Co-C) OHB 201 6-0 21 Senior						
29 **Jones, Jerry DHB 155 5-9 21 Senior Grand Ledge—Grand Ledge (63 Charles Gorman Part of the property of the pro						
27						
199						
1	89		190	6-0 21		
Kettunen, John	42	**Kenney, Richard K	206	6-0 20	Senior	Aiea, Hawaii—Iolani '63 Edward Hamada
1	81	Kettunen, JohnOT	217	6-2 21	Senior	Eastlake, Ohio-North '63
24	1000000	Lange, Robert FB	207	6-0 21	Junior	Chicago, Ill.—Lane Tech. '64
Lowther, Charles	17.77	Lawson, Paul DHB	178	6-2 20	Sophomore	Detroit—Thurston '64
17	10000	*Lee, Dwight OHB			Junior	New Haven—New Haven '64 Ward Young
Mahady, Michael DE		Lowther, Charles DHB				
Marshall, Eric QB 162 5-9 22 Junior Oxford, Miss.—Central '62 C. T. Dowsing Rocaughey, Gary OHB 155 5-10 20 Sophomore Louisville, Ky.—Wagener '64 Marty Deim Rocaughey, Gary OHB 155 5-10 20 Sophomore Louisville, Ky.—Wagener '64 Marty Deim Rocaughey, Gary OHB 192 G-1 20 Junior Okemos—Okemos '64 Loyd Williams Carlot		*Lukasik, Lawrance DHB			THE RESERVE OF THE PARTY OF THE	
McGaughey, Gary OHB 155 5-10 20 Sophomore Louisville, Ky.—Waggener '64 Marty Deim McGaughey, Gary OT-C 223 6-1 20 Junior Fairborn, Ohio—Fairborn '64 Lloyd Williams McMoud, Clinton DT 229 6-4 20 Junior Okemos—Okemos '64 Loren Brown Charles Pierce		Mahady, Michael DE				
McIver, Duane DE 198 6-5 19 Sophomore Lowell—Lowell '65 Charles Pierce Charles Meadows, Clinton DT 229 6-4 20 Junior Fairborn, Ohio—Fairborn '64 Lloyd Williams Meadows, Clinton DT 229 6-4 20 Junior Okemos—Okemos '64 Loren Brown Nullen, John QB 192 6-1 21 Senior Toledo, Ohio—Central Catholic '63 Tom McHugh Tom McHugh Tom McHugh Okemos—Okemos '64 Loren Brown Toledo, Ohio—Central Catholic '63 Tom McHugh Tom McHugh Tom McHugh Okemos—Okemos '64 Loren Brown Toledo, Ohio—Central Catholic '63 Tom McHugh Tom McHugh Tom McHugh Okemos—Okemos '64 Loren Brown Toledo, Ohio—Central Catholic '63 Tom McHugh Tom McHugh Tom McHugh Okemos—Okemos '64 Loren Brown Toledo, Ohio—Central Catholic '63 Tom McHugh Tom McHugh Toledo, Ohio—Central '65 Paul Dellerba Tom McHugh Tom Mc		Marshall, Eric QB				
McLoud, Eddy		McGaugney, Gary OHB				
Meadows, Clinton					Control of the Contro	
15			20000000			
Payne, Wade		*Mullen John OR				
Peterson, Neal						Garden City—Garden City '64 William Wilson
### Priviet, Mitchell OG 201 5-9 20 Junior Benton Harbor—Benton Harbor—Walter, Mitchell OG 201 5-9 20 Junior Benton Harbor—Benton Harbor—Bento		, and the state of				Pontiac—Central '65 Paul Dellerba
60 *Pruiett, Mitchell OG 201 5-9 20 Junior Benton Harbor—Benton Harbor '64 Al Ratcliff 79 *Przybycki, Joseph OT 239 6-1 20 Junior Detroit—Notre Dame '64 Walt Bazylewicz 54 Ranieri, Ronald C 218 5-11 20 Junior Royal Oak—Shrine '64 Albert Fracassa 16 *Raye, James QB 171 5-10 20 Junior Fayetteville, N.C.—Smtih '64 D. T. Carter 70 Reahm, Richard OT 218 5-11 21 Senior Huntington, Ind.—Huntington, '63 Jerry Young 53 Redd, Keith C 235 6-2 21 Senior Derbroit—Denby '63 Ed Rutherford 51 Romagnoli, Dwight OT 246 6-3 19 Sophomore Kingsford—Kingsford '65 Rae Drake 61 Ruminski, Roger OT 236 6-2 19 Sophomore Kingsford—Kingsford '65 Rae Drake 81	38	*Phillips, Jess DHB			E MODERN CONTRACTOR	
79 *Przybycki, Joseph OT 239 6-1 20 Junior Detroit—Notre Dame '64 Walt Bazylewicz 54 Ranieri, Ronald C 218 5-11 20 Junior Royal Oak—Shrine '64 Albert Fracassa 16 *Raye, James QB 171 5-10 20 Junior Fayetteville, N.C.—Smtih '64 D. T. Carter 70 Reahm, Richard OT 218 5-11 21 Senior Huntington, Ind.—Huntington '63 Jerry Young 53 Redd, Keith C 235 6-0 20 Senior Detroit—Denby '63 Ed Rutherford 57 Richardson, Jeffery C-G 253 6-2 21 Senior Donbomore Kingsford—Kingsford '65 Rae Drake 76 Ruminski, Roger OT 236 6-2 19 Sophomore Walled Lake—Walled Lake '65 Dave Smith 27 Ruschak, James OH 195 5-10 18 Sophomore Maled Lake—Walled Lake '65 Dave Smith	60					
54 Ranieri, Ronald C 218 5-11 20 Junior Royal Oak—Shrine '64 Albert Fracassa 16 *Raye, James QB 171 5-10 20 Junior Fayetteville, N.C.—Smthi '64 D. T. Carter 70 Reahm, Richard OT 218 5-11 21 Senior Huntington, Ind.—Huntington '63 Jerry Young 53 Redd, Keith C 235 6-0 20 Senior Detroit—Denby '63 Ed Rutherford 57 Richardson, Jeffery C-G 253 6-2 21 Senior Johnstown, Pa.—Central '63 Frank Mihalic 51 Romagnoli, Dwight OT 244 6-3 19 Sophomore Kingsford—Kingsford '65 Rae Drake 76 Ruminski, Roger OT 236 6-2 19 Sophomore Kingsford—Kingsford '65 Rae Drake 8 Ruminski, Roger OT 266 219 Sophomore Walled Lake—Walled Lake '65 Dave Smith 27 Ruschask, James<	79					
16 *Raye, James QB 171 5-10 20 Junior Fayetteville, N.C.—Smtih '64 D. T. Carter 70 Reahm, Richard OT 218 5-11 21 Senior Huntington, Ind.—Huntington '63 Jerry Young 53 Redd, Keith C 235 6-2 21 Senior Detroit—Denby '63 Ed Rutherford 57 Richardson, Jeffery C-G 253 6-2 21 Senior Detroit—Denby '63 Ed Rutherford 51 Romagnoli, Dwight OT 244 6-3 19 Sophomore Kingsford—Kingsford '65 Rae Drake 6 Ruminski, Roger OT 236 6-2 19 Sophomore Walled Lake—Walled Lake '65 Dave Smith 27 Ruschak, James OHB 195 5-10 21 Senior Long Beach, Calif.—Jordan '63 Walter Anderson 95 **Smith, Charles DE 283 6-7 21 Senior Beaumont, Texas—Pollard '63 W. R. Smith 52	54	Ranieri, Ronald	218	5-11 20	Junior	
Readm, Richard Readm, Richard Readm, Richard Readm, Richard Redd, Keith C C C C C C C C C C C C C C C C C C C	16	*Raye, James OB	171	5-10 20	Junior	
57 Richardson, Jeffery C-G 253 6-2 21 Senior Johnstown, Pa.—Central '63 Frank Mihalic 51 Romagnoli, Dwight OT 244 6-3 19 Sophomore Kingsford—Kingsford '65 Rae Drake 76 Ruminski, Roger OT 236 6-2 19 Sophomore Walled Lake—Walled Lake '65 Dave Smith 27 Ruschak, James OHB 195 5-10 18 Sophomore Mogadore, Ohio—Field '65 Tom Hunt 96 Skidmore, Thomas OT 262 5-10 21 Senior Long Beach, Calif.—Jordan '63 Walter Anderson 95 **Smith, Charles DE 283 6-7 21 Senior Beaumont, Texas—Pollard '63 W. R. Smith 52 Smith, Lawrence C 194 6-1 20 Junior Chicago. III.—St. Rita '64 Ed Buckley 20 *Summers, James DHB 194 6-1 19 Sophomore Ferndale—Ferndale '65 Frank Joranko		Reahm, RichardOT	218	5-11 21	Senior	Huntington, Ind.—Huntington '63 Jerry Young
Romagnoli, Dwight OT 244 6-3 19 Sophomore Kingsford—Kingsford '65 Rae Drake Ruminski, Roger OT 236 6-2 19 Sophomore Walled Lake—Walled Lake '65 Dave Smith Ruschak, James OHB 195 5-10 18 Sophomore Wogadore, Ohio—Field '65 Tom Hunt Skidmore, Thomas OT 262 5-10 21 Senior Long Beach, Calif.—Jordan '63 Walter Anderson Beaumont, Texas—Pollard '63 W. R. Smith Smith, Charles DE 283 6-7 21 Senior Beaumont, Texas—Pollard '63 W. R. Smith Smith, Lawrence C 194 6-1 20 Junior Chicago, Ill.—St. Rita '64 Ed Buckley Summers, James DHB 172 5-9 20 Senior Orangeburg, S.C.—Wilkinson '63 Shellie Wright Super, Robert DHB-QB 194 6-1 19 Sophomore Ferndale—Ferndale '65 Frank Joranko OG 201 5-11 19 Junior Essexville—Bay City Central '64 Elmer Engle Ware, William DHB 171 5-10 18 Sophomore Beaumont, Texas—Pollard '65 W. R. Smith Sophomore Walled Lake Washington, Eugene OE 219 6-3 21 Senior Detroit—Denby '65 Ed Rutherford Wares, Frank OHB 176 5-10 20 Sophomore Hillsdale—Hillsdale '65 Rip Kinney Wedemeyer, Charles QB 176 5-7 20 Sophomore Kailua, Hawaii—Punahou '65 Ralph Martinson Potroit—West, Jerry OT 214 5-11 21 Senior Durand—Durand '63 Bill Edinger Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler		Redd, Keith				
Ruminski, Roger OT 236 6-2 19 Sophomore Walled Lake "65 Dave Smith Ruschak, James OHB 195 5-10 18 Sophomore Mogadore, Ohio—Field '65 Tom Hunt Skidmore, Thomas OT 262 5-10 21 Senior Long Beach, Calif.—Jordan '63 Walter Anderson Smith, Charles DE 283 6-7 21 Senior Beaumont, Texas—Pollard '63 W. R. Smith, Lawrence C 194 6-1 20 Junior Chicago. III.—St. Rita '64 Ed Buckley Super, Robert DHB-QB 194 6-1 19 Sophomore Super, Robert DHB-QB 194 6-1 19 Sophomore Ferndale—Ferndale '65 Frank Joranko G8 *Techlin, David OG 201 5-11 19 Junior Essexville—Bay City Central '64 Elmer Engle *Thornhill, Charles LB 201 5-9 22 Senior Roanoke, Va.—Addison '63 Bernard Brown Baumont, Texas—Pollard '65 W. R. Smith Super, William DHB 171 5-10 18 Sophomore Beaumont, Texas—Pollard '65 W. R. Smith Super, William DHB 171 5-10 18 Sophomore Detroit—Denby '65 Ed Rutherford Warek, Donald DE 211 6-3 19 Sophomore Detroit—Denby '65 Rip Kinney *Webster, George (Co-C) RB 212 6-4 20 Senior Anderson, S.C.—Westside '63 Willam Roberts Wedemeyer, Charles QB 176 5-7 20 Sophomore Hillsdale—Hillsdale '65 Ralph Martinson '77 **West, Jerry OT 214 5-11 21 Senior Durand—Durand '65 Al Checkler 'Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler 'Young, Michael LB '215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler 'Young, Michael LB '215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler 'Young, Michael LB '215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler 'Young, Michael LB '215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler 'Young, Michael LB 'Young, Michael 'Young, M	1				The state of the same of the s	
Ruschak, James OHB 195 5-10 18 Sophomore Mogadore, Ohio—Field '65 Tom Hunt Skidmore, Thomas OT 262 5-10 21 Senior Long Beach, Calif.—Jordan '63 Walter Anderson Essemith, Charles DE 283 6-7 21 Senior Beaumont, Texas—Pollard '63 W. R. Smith Lawrence C 194 6-1 20 Junior Chicago. III.—St. Rita '64 Ed Buckley Summers, James DHB 172 5-9 20 Senior Orangeburg, S.C.—Wilkinson '63 Shellie Wright Super, Robert DHB-QB 194 6-1 19 Sophomore Ferndale—Ferndale '65 Frank Joranko 8* Techlin, David OG 201 5-11 19 Junior Essexville—Bay City Central '64 Elmer Engle 1*Thornhill, Charles LB 201 5-9 22 Senior Roanoke, Va.—Addison '63 Bernard Brown Warnke, Donald DE 211 6-3 19 Sophomore Beaumont, Texas—Pollard '65 W. R. Smith OHB 176 5-10 20 Sophomore Detroit—Denby '65 Ed Rutherford Waters, Frank OHB 176 5-10 20 Sophomore Hillsdale—Hillsdale '65 Rip Kinney Wedemeyer, Charles QB 176 5-7 20 Sophomore Kailua, Hawaii—Punahou '65 Ralph Martinson Purand—Durand '63 Bill Edinger Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler						
Skidmore, Thomas OT 262 5-10 21 Senior Senior Beaumont, Texas—Pollard '63 W. R. Smith Senior Senior Beaumont, Texas—Pollard '63 W. R. Smith Lawrence C 194 6-1 20 Junior Chicago. III.—St. Rita '64 Ed Buckley Super, Robert DHB-QB 194 6-1 19 Sophomore Ferndale—Ferndale '65 Frank Joranko Ferndale—Ferndale '65 Frank Joranko Roanoke, Va.—Addison '63 Bernard Brown Roanoke, Va.—Addison '63 Bernard Brown Beaumont, Texas—Pollard '63 W. R. Smith Chicago. III.—St. Rita '64 Ed Buckley Orangeburg, S.C.—Wilkinson '63 Shellie Wright Ferndale—Ferndale '65 Frank Joranko Ferndale—Ferndale '65 Frank Joranko Roanoke, Va.—Addison '63 Bernard Brown Roanoke, Va.—Addison '63 Bernard Brown Beaumont, Texas—Pollard '65 W. R. Smith Sophomore Beaumont, Texas—Pollard '65 W. R. Smith Long Beach, Calif.—Jordan '63 Wark it '64 Ed Buckley Orangeburg, S.C.—Wilkinson '63 Shellie Wright Ferndale—Ferndale '65 Frank Joranko Ferndale—Ferndale '65 Frank Joranko Elmer Engle Beaumont, Texas—Pollard '63 Bernard Brown Beaumont, Texas—Pollard '65 Frank Joranko Elmer Engle Beaumont, Texas—Bay City Central '64 Elmer Engle Beaumont, Texas—Pollard '65 Frank Joranko Elmer Engle Beaumont, Texas—Pollard '65 Frank Joranko Elmer Engle Beaumont, Texas—Bay City Central '64 Elmer Engle Beaumont, Texas—Pollard '65 W. R. Smith Beaumont, Texas—Pollard '65 Frank Joranko Elmer Engle Herotic—Denby '65 Ed Rutherford Beaumont, Texas—Pollard '65 W. R. Smith Sophomore Beaumont, Texas—Pollard '65 Frank Joranko Ferndale—Ferndale '65 Frank Joranko Elmer Engle Ferndale—Ferndale '65 Frank Joranko Forndale—Ferndale '65 Frank Joranko Forndale—Ferndale '65 Frank Joranko Forndale—Ferndale '65 Frank Joranko For				0.730.730		
**Smith, Charles DE 283 6-7 21 Senior Beaumont, Texas—Pollard '63 W. R. Smith Lawrence C 194 6-1 20 Junior Chicago. III.—St. Rita '64 Ed Buckley Chicago. III.—St. Rita '64 Chicago. III.—St. R		Skidmore Thomas				Mogadore, Onio—Field 65 Tom Hunt
Smith, Lawrence C 194 6-1 20 Junior Chicago. III.—St. Rita '64 Ed Buckley Super, Robert DHB-QB 194 6-1 19 Sophomore Ferndale—Ferndale '65 Frank Joranko B*Techlin, David OG 201 5-11 19 Junior Essexville—Bay City Central '64 Ellmer Engle Ware, William DHB 171 5-10 18 Sophomore Beaumont, Texas—Pollard '65 W. R. Smith Warnke, Donald DE 211 6-3 19 Sophomore Beaumont, Texas—Pollard '65 W. R. Smith Waters, Frank OHB 176 5-10 20 Sophomore Detroit—Denby '65 Ed Rutherford Waters, Frank OHB 176 5-10 20 Sophomore Hillsdale—Hillsdale '65 Rip Kinney Wedemeyer, Charles QB 176 5-7 20 Sophomore Kailua, Hawaii—Punahou '65 Ralph Martinson Wang, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler		**Smith Charles				
*Sumers, James DHB 172 5-9 20 Senior Orangeburg, S.C.—Wilkinson '63 Shellie Wright Super, Robert DHB-QB 194 6-1 19 Sophomore Ferndale—Ferndale '65 Frank Joranko OF Super, Robert DHB-QB 194 6-1 19 Sophomore Ferndale—Ferndale '65 Frank Joranko OF Super, Robert Day of Super, Robert Da						
Super, Robert DHB-QB 194 6-1 19 Sophomore Ferndale—Ferndale '65 Frank Joranko OG 201 5-11 19 Junior Essexville—Bay City Central '64 Elmer Engle 1 **Thornhill, Charles LB 201 5-9 22 Senior Roanoke, Va.—Addison '63 Bernard Brown Beaumont, Texas—Pollard '65 W. R. Smith Warnke, Donald DE 211 6-3 19 Sophomore Detroit—Denby '65 Ed Rutherford Waters, Frank OHB 176 5-10 20 Sophomore Hillsdale '65 Rip Kinney Wedemeyer, Charles QB 176 5-7 20 Sophomore Hillsdale—Hillsdale '65 Ralph Martinson William Roberts Voung, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemey '65 Al Checkler		*Summers James DUP				
**Techlin, David OG 201 5-11 19 Junior Essexville—Bay City Central '64 Elmer Engle **Thornhill, Charles LB 201 5-9 22 Senior Roanoke, Va.—Addison '63 Bernard Brown Ware, William DHB 171 5-10 18 Sophomore Beaumont, Texas—Pollard '65 W. R. Smith OF Sophomore Beaumont, Texas—Pollard '65 Ed Rutherford Petroit—Denby '65 Ed Rutherford Waters, Frank OHB 176 5-10 20 Sophomore Hillsdale—Hillsdale '65 Rip Kinney **Webster, George (Co-C) RB 212 6-4 20 Senior Anderson, S.C.—Westside '63 Willam Roberts Wedemeyer, Charles QB 176 5-7 20 Sophomore Wailua, Hawaii—Punahou '65 Ralph Martinson Waters, Jerry OT 214 5-11 21 Senior Durand—Durand '63 Bill Edinger Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler		Super, Robert DHR-OR				
**Thornhill, Charles LB 201 5-9 22 Senior Roanoke, Va.—Addison '63 Bernard Brown Beaumont, Texas—Pollard '65 W. R. Smith Sophomore Beaumont, Texas—Pollard '65 W. R. Smith Detroit—Denby '65 Ed Rutherford LaPorte, Texas—Baytown Carver '63 John Peoples Waters, Frank OHB 176 5-10 20 Sophomore Hillsdale—Hillsdale '65 Rip Kinney Webster, George (Co-C) RB 212 6-4 20 Senior Anderson, S.C.—Westside '63 Willam Roberts Wedemeyer, Charles QB 176 5-7 20 Sophomore Wailua, Hawaii—Punahou '65 Ralph Martinson West, Jerry OT 214 5-11 21 Senior Durand—Durand '63 Bill Edinger Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler		*Techlin, David OG				
Warnke, Donald DE 211 6-3 19 Sophomore Beaumont, Texas—Pollard '65 W. R. Smith Detroit—Dendy '65 Ed Rutherford Detroit—Dendy '65 Ed Rutherford LaPorte, Texas—Baytown Carver '63 John Peoples Sophomore Hillsdale—Hillsdale '65 Rip Kinney Mebster, George (Co-C) RB 212 6-4 20 Sophomore Hillsdale—Hillsdale '65 Rip Kinney Medemeyer, Charles QB 176 5-7 20 Sophomore Hillsdale—Hillsdale '65 Rip Kinney Anderson, S.C.—Westside '63 Willam Roberts Wedemeyer, Charles QB 176 5-7 20 Sophomore Kailua, Hawaii—Punahou '65 Ralph Martinson Purand—Durand '63 Bill Edinger Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler		**Thornhill, Charles LB				
Warnke, Donald DE 211 6-3 19 Sophomore Detroit—Denby '65 Ed Rutherford New Years, Frank OHB 176 5-10 20 Sophomore Hillsdale—Hillsdale '65 Rip Kinney Nedemeyer, Charles QB 176 5-7 20 Sophomore Hillsdale—Wests, Herry OT 214 5-11 21 Senior Durand—Durand '63 Bill Edinger Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler		Ware, William DHB			Carl Ca	
**Washington, Eugene OE 219 6-3 21 Senior LaPorte, Texas—Baytown Carver '63 John Peoples Waters, Frank OHB 176 5-10 20 Sophomore Hillsdale—Hillsdale '65 Rip Kinney Senior Anderson, S.C.—Westside '63 Willam Roberts Wedemeyer, Charles QB 176 5-7 20 Sophomore Kailua, Hawaii—Punahou '65 Ralph Martinson **West, Jerry OT 214 5-11 21 Senior Durand—Durand '63 Bill Edinger Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler						
43 Waters, Frank OHB 176 5-10 20 Sophomore Hillsdale—Hillsdale '65 Rip Kinney 90 **Webster, George (Co-C) RB 212 6-4 20 Senior Anderson, S.C.—Westside '63 Willam Roberts 11 Wedemeyer, Charles QB 176 5-7 20 Sophomore Kailua, Hawaii—Punahou '65 Ralph Martinson 77 **West, Jerry OT 214 5-11 21 Senior Durand—Durand '63 Bill Edinger 64 Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler		**Washington, Eugene OF				
90 **Webster, George (Co-C) RB 212 6-4 20 Senior Anderson, S.C.—Westside '63 Willam Roberts 11 Wedemeyer, Charles QB 176 5-7 20 Sophomore Kailua, Hawaii—Punahou '65 Ralph Martinson 77 **West, Jerry OT 214 5-11 21 Senior Durand—Durand '63 Bill Edinger 64 Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler	43	Waters, Frank OHB				Hillsdale—Hillsdale '65 Rip Kinney
11 Wedemeyer, Charles QB 176 5-7 20 Sophomore Kailua, Hawaii—Punahou '65 Ralph Martinson Purand—Durand '63 Bill Edinger Of Voung, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler	90	**Webster, George (Co-C) RB				Anderson, S.C.—Westside '63
77 **West, Jerry OT 214 5-11 21 Senior Durand—Durand '63 Bill Edinger 64 Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler		Wedemeyer, Charles QB			Sophomore	
64 Young, Michael LB 215 5-10 18 Sophomore Detroit—Holy Redeemer '65 Al Checkler 65 Zindel, Jack DG 199 5-11 18 Sophomore East Lansing—East Lansing '65 Roy Kramer		**West, JerryOT		5-11 21	Senior	
63 Zindel, Jack						
	65	Zindel, Jack DG	199	5-11 18	Sophomore	East Lansing—East Lansing '65 Roy Kramer

STADIUM INFORMATION

As guests today of Michigan State University, your cooperation is solicited in maintaining the dignity and reputation of the institution.

We request your cooperation in observing the rules and traditions of this University and of the state law which makes it illegal to bring or consume alcoholic beverages of any kind on the campus.

LOST AND FOUND

Lost and found articles should be reported to the Police Information Booth, located at northeast corner of the stadium, not later than 5 p.m. on the day of the game. Inquiries at any other time should be directed to the Lost and Found department, Student Union Building. Telephone 355-3497.

POLICE BOOTH

This unit is located at northeast corner of the stadium.

SERVICE TO PHYSICIANS

Doctors anticipating emergency calls during the games are requested to notify attendants at the information booth in the center of the West stands. This service cannot be extended to the general public.

REST ROOMS

Rest rooms are located underneath both the lower and upper decks—in the East lower stands under sections 6 and 11, and in the West lower stands under sections 21 and 26—in the East upper stands under sections 105 and 112, and in the West upper stands under sections 120 and 127.

CAMERAS AND RADIOS

Movie cameras and radios are NOT permitted in the stands during the game. Please check such items at the Police booth, located at northeast corner of the stadium.

EMERGENCIES—FIRST AID

Nurses are on duty during games at units located under the West stands between sections 23 and 24, and under the East stands at the University garage office. In case of illness or an accident, fans should attract the attention of the nearest uniformed or arm-banded attendant for prompt aid.

PUBLIC TELEPHONES

Pay stations are located under sections 6, 11, 22 and 25 in the lower stands and under sections 105, 112, 120 and 127 in the upper stands.

TICKETS

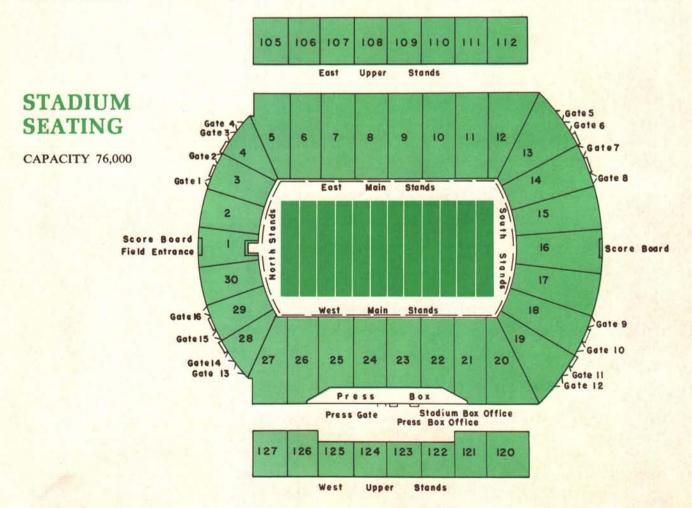
Ticket offices in Jenison Fieldhouse will be open until 11:30 a.m. before the games for persons desiring to purchase tickets for the remaining games on the schedule.

PUBLIC ADDRESS SYSTEM ANNOUNCEMENTS

No special announcements are made over the public address system except in cases of gravest emergency. Please do not request this service needlessly.

FIELD REGULATIONS

Spectators must keep off the playing field at all times during the game and at the completion of the game. At the end of the game, spectators must use the ramp and section exits rather than the field level exits.





After you've walked off with all the honors, what do you do for an encore?

Meet Olds Toronado-'67 edition.

Awards for this. Awards for that. Awards for just about everything. But rest on its laurels? Not Toronado. Swinging new look outside. Posh new detailing inside. Doors with torsion-bar spring assists that open easier than ever to the flat-floored, room-for-six interior. Even that fabulous front-wheel-drive ride is smoother and quieter for '67. And front disc brakes and radial ply tires are available. Trend-setting Toronado: Proved and applauded by tens of thousands of satisfied owners. Greater than ever the second time around!

LAWS DRIVE SAFELY Olds thinks of your safety, too, with the GM-developed energy-absorbing steering column that can compress on severe impact up to 8½ inches; with four-way hazard warning flasher; outside rearview mirror; dual master cylinder brake system, plus many other safety features—all standard for '57.

Engineered for excitement . . . Toronado-style!







MICHIGAN STATE	NOTRE DAME
OFFENSE	OFFENSE
86 ALLEN BRENNER LE 79 JOE PRZYBYCKI LT 67 TONY CONTI LC 52 LARRY SMITH C 68 DAVE TECHLIN RC 77 JERRY WEST RT 84 GENE WASHINGTON RE 16 JIM RAYE QE 34 DWIGHT LEE LE 26 CLINTON JONES RE	71 PAUL SEILERLT 76 TOM REGNERLG 76 TOM REGNERLG 54 GEORGE GOEDDEKEC 59 DICK SWATLANDRG 75 BOB KUECHENBERGRT 80 DON GMITTERTE 5 TERRY HANRATTYQB 47 NICK EDDYLH
26 CLINTON JONES RH 25 REGIS CAVENDERFF	
DEFENSE	DEFENSE
95 BUBBA SMITH LE 61 CHARLES BAILEY LT 55 PAT GALLINAGH LC 57 JEFF RICHARDSON RC 72 NICK JORDAN RT 36 PHIL HOAG RE 41 CHARLES THORNHILL LE 90 GEORGE WEBSTER RE 20 JIM SUMMERS LH 31 STERLING ARMSTRONG RH 38 JESS PHILLIPS	64 PETE DURANKO LT 674 KEVIN HARDY RT 681 ALAN PAGE RE 695 JOHN PERGINE OLB 696 JIM LYNCH ILB 695 JOHN HORNEY ILB 695 DAVE MARTIN OLB 695 JIM SMITHBERGER HB
SPARTAN SQUAD	7 TOM SCHOEN S THE IRISH SQUAD
11 Wedemeyer, QB 12 Super, QB-RB 14 Feraco, QB 15 Mullen, QB 16 Raye, QB 17 Lukasik, HB 18 McGaughey, HB 19 Marshall, QB 20 Summers, HB 21 Lowther, HB 22 Berlinski, HB 23 Cavender, FB 24 Lowther, HB 25 Cavender, FB 26 Jones, C., HB 27 Ruschak, HB 28 Heft, HB 29 Jones, J., HB 30 Lange, HB 31 Armstrong, HB 32 Ware, HB 33 Phillips, HB 34 Lee, HB 35 Redd, C 36 Ranieri, C 37 Richardson, G 36 Bailey, T 38 Bailey, T 39 Baird, G 30 Pruiett, G 30 Bailey, T 30 Bailey, T 31 Conti, G 32 Frakley, G 32 Frakley, G 33 Redd, C 34 Ranieri, C 36 Ranieri, C 37 Baird, G 37 Pruiett, G 38 Brawley, G 38 Frakley, G 39 Carnel, G 30 Frakley, G 31 Conti, G 31 Conti, G 32 Frachlin, G 32 Frakley, G 33 Redd, C 34 Ranieri, C 36 Ralier 37 Richardson, G 38 Baird, G 36 Pruiett, G 38 Brawley, G 38 Prawley, G 39 Baird, G 30 Prujett, G 30 Baird, T 31 Armstrash, H 31 Armstrash, H 31 Armstrash, H 32 Catalos, E 38 Prayley, S 39 Przybycki, T 39 Przybycki, T 39 Przybycki, T 30 Lage, H 30 McLer, E 30 Prayley, T 30 Lage, H 31 Armstrash, H 31 Armstrash, H 31 Armstrash, H 32 Prayley, T 31 Armstrash, H 31 Armst	5 Hanratty, QB 5 Hanratty, QB 64 Duranko, T 7 Schoen, HB 65 Jeziorski, G 11 Ryan, K 66 Dainton, G 19 Quinn, HB 68 Fox, G 20 Gladieux, HB 69 Marsico, G 21 Criniti, HB 70 Schnurr, T 22 Haley, HB 71 Seiler, T 25 Smithberger, HB 72 Norri, T 28 Bleier, HB 73 Konieczny, T 29 Meyer, HB 74 Hardy, T 31 May, HB 75 Kuechenberg, T 32 Conjar, FB 76 Regner, G 33 Burgener, HB 77 Alexander, T 34 Harshman, HB 79 McKinley, G 35 Vuillemin, LB-FB 38 Dushney, FB 40 O'Leary, HB 41 Lavin, LB 44 Heltzgarfel HB 45 Segment E
51 Romagnoli, T 95 Smith, C., E 52 Smith, L., C 98 Meadows. T	57 Gorman, G 92 Snow, E 58 Kelly, C 93 Lauck, E
Tor Alphabetical Lis	stings see pages 27 and 34.



Coca:Cola

UNEVER GET TIRED



67 BUICK Get in with the In Crowd in a GS-400



BIG TEN AT A GLANCE

	Sept. 17	Sept. 24	Oct. 1	Oct. 8	Oct. 15	Oct. 22	Oct. 29	Nov. 5	Nov. 12	Nov. 19
Illinois	At SMU	Missouri	Mich. St.	Ohio St.	At Indiana	Stanford	At Purdue	At Mich.	Wisconsin	At Northw
	7-26	14-21	10-26	10-9	24-10	3-6	21-25	28-21	49-14	
Indiana	Miami(O.)	At Northw. 26-14	At Texas 0-35	Minnesota 7-7	Illinois 10-24	*At Miami 7-14	At Iowa 19-20	At Ohio St.	Mich. St. 19-37	At Purdue
	270823	175 111	20.50	1 2	10.0/(00-0)			3.33		
Iowa	Arizona 31-20	Ore. State 3-17	Wisconsin 0-7	At Purdue 0-35	At Minn. 0-17	Northw. 15-24	Indiana 20-19	At Mich.St. 7-56	Ohio St. 10-14	**At Miam
Michigan	Oregon St. 41-0	At Calif. 17-7	N. Carolina 7-21	At Mich.St. 7-20	Purdue 21-22	Minnesota 49-0	At Wisc. 28-17	Illinois 21-28	Northw. 28-20	At Ohio St.
Michigan State	N. Car. St. 28-10	Penn State 42-8	At Illinois 26-10	Michigan 20-7	At Ohio St. 11-8	Purdue 41-20	At Northw. 22-0	lowa 56-7	At Indiana 37-19	N. Dame
Minnesota	At Missouri 0-24	Stanford 35-21	Kansas 14-16	At Indiana 7-7	lowa 17-0	At Mich. 0-49	Ohio St. 17-7	At Northw. 28-13	Purdue 0-16	At Wisc.
Northwestern	At Fla. 7-43	Indiana 14-26	N. Dame 7-35	At Ore. St. 14-6	At Wisc. 3-3	At Iowa 24-15	Mich. St. 0-22	Minnesota 13-28	At Mich. 20-28	Illinois
Ohio State	Mari	Texas Ch. 14-7	Wash. 22-38	At Illinois 9-10	Mich. St. 8-11	Wisconsin 24-13	At Minn. 7-17	Indiana 7-0	At Iowa 14-10	Michigan
Purdue	Ohio Univ. 42-3	At N.Dame 14-26	SMU 35-23	lowa 35-0	At Mich. 22-21	At Mich.St. 20-41	Illinois 25-21	At Wisc. 23-0	At Minn. 16-0	Indiana
Wisconsin	lowa St. 20-10	At S. Cal. 3-38	At Iowa 7-0	Nebraska 3-31	Northw.	At Ohio St. 13-24	Michigan 17-28	Purdue 0-23	At Illinois	Minnesota

^{*-}Night of Oct. 21-At Miami, Fla. **-Night of Nov. 18-At Miami, Fla.

CALL SPITZLEY FIRST!



Call Spitzley first for Plumbing, Heating, Industrial Piping, Power Piping, Ventilating, and Air Conditioning.

INDUSTRIAL AND
COMMERCIAL SYSTEMS
INSTALLED — REPAIRED
REMODELED



Spitzley

SPITZLEY CORPORATION

1200 W. Fort St., Detroit, Mich. 48226 • 313 961-0840 500 N. Cedar St., Mason, Mich. 48854 • 517 677-3171

PLUMBING . HEATING . INDUSTRIAL PIPING . POWER PIPING . VENTILATING . AIR CONDITIONING

FIGHTING IRISH

No.	Name Pos		Ht.	Wt.	Age	Class Hometown
77	*Alexander, HarryT		6-1	240	21	SeniorWilmington, Del.
90	Azzaro, JoeK		5-11	190	20	Senior Pittsburgh, Pa.
2	Belden, BobQB		6-2	205	19	Sophomore
28	*Bleier, Bob (Rocky)HE		5-11	185	20	Junior Appleton, Wis.
33	Burgener, Mike		5-10	182	20	Junior
32	*Conjar, LarryFB		6-0	212	20	Senior
21	Criniti, FrankHE		5-8	173	19	Sophomore Charleston, West Va.
66	Dainton, Bill		6-2	220	19	Junior
64	**Duranko, PeteT		6-2	235	22	SeniorJohnstown, Pa.
47	**Eddy, NickHI	10 III	6-0	195	22	Senior Lafayette, Calif.
68	Fox, Roger		5-11	230	19	SophomoreRockford, Ill.
63	Freebery, JoeLB		6-0	207	19	Sophomore Wilmington, Del.
20	Gladieux, BobHI		5-11	185	19	SophomoreLouisville, Ohio
80		,	6-2	210	21	Senior Pittsburgh, Pa.
	**Gmitter, DonE		6-3	228	21	Senior Detroit, Mich.
54	*Goeddeke, GeorgeC		5-11	220	21	Senior
57	Gorman, Tim		5-11	190	19	Junior
22	Haley, DaveHI			190	- 18	SophomoreButler, Pa.
5	Hanratty, TerryQI	,	6-1		21	JuniorOakland, Calif.
74	*Hardy, KevinT		6-5	270		JuniorToledo, Ohio
34	Harshman, Dan	3	6-0	190	20	Junior
84	Heaton, MikeE		6-2	205	19	
86	Heneghan, Curt E		6-3	190	18	Sophomore Redmond, Wash.
44	Holtzapfel, Mike		6-1	200	19	SophomoreIronton, Ohio
51	*Horney, JohnLI	3	5-11	205	20	Senior Youngstown, Ohio
65	Jeziorski, Ron		5-10	210	21	Senior South Bend, Ind.
58	Kelly, Gerald		6-1	205	20	Senior Los Angeles, Calif.
73	*Konieczny, RudyT		6-0	225	19	JuniorFairview, Mass.
75	Kuechenberg, BobT		6-2	225	18	Sophomore
82	Kuzmicz, Mike E		6-4	235	19	JuniorSouth Bend, Ind.
93	Lauck, Chuck E		6-1	220	18	Sophomore Indianapolis, Ind.
41	Lavin, JohnLl	3	6-4	200	19	Sophomore Spokane, Wash.
61	**Lynch, Jim (Captain)Ll	3	6-1	225	21	Senior Lima, Ohio
69	Marsico, Joe		6-0	220	21	SeniorRiver Forest, Ill.
56	*Martin, DaveLl		6-0	210	19	Junior Roeland Park, Kan.
31	*May, Paul	3	5-10	205	20	JuniorAlexandria, Va.
79	McKinley, Tom		6-1	218	19	Sophomore Kalamazoo, Mich.
29	Meyer, Jack	В	5-11	170	21	Senior
55	Monty, Tim		6-0	198	19	Sophomore St. Albans, West Va.
72	Norri, EricT		6-2	240	19	SophomoreVirginia, Minn.
3	O'Brien, ColeyQ	В	5-11	173	19	Sophomore McClean, Va.
40	*O'Leary, Tom		5-10	185	20	Junior
81	**Page, AlanE		6-5	238	21	SeniorCanton, Ohio
50	Pergine, JohnL	В	6-0	210	19	JuniorNorristown, Pa.
62	*Quinn, Steve		6-1	215	20	JuniorNorthfield, Ill.
19	Quinn, Tom		6-1	192	19	Sophomore Clinton, Iowa
1	Rassas, Kevin		6-1	190	20	Junior
76	**Regner, Tom		6-1	245	22	Senior
87	*Rhoads, TomE		6-2	220	21	Senior
11	Ryan, JimK		5-10	185	22	SeniorShreveport, La.
88	Sack, AllenE		6-3	205	21	Senior Boothwyn, Pa.
70	Schnurr, FredT		6-3	245	20	SeniorCleveland, Ohio
7	*Schoen, Tom		5-11	178	20	Junior Euclid, Ohio
71	Seiler, PaulT		6-4	235	20	Senior
85	Seymour, JimE		6-4	205	19	Sophomore Berkley, Mich.
25	Smithberger, Jim		6-1	190	19	JuniorWelch, West Va.
	Snow, PaulE	Б	6-1	180	18	Sophomore Long Beach, Calif.
92			6-4	210	19	SophomoreEuclid, Ohio
91	Stenger, Brian E			225	20	SeniorStamford, Conn.
59	*Swatland, Dick		6-2	210	20	JuniorSouth Bend, Ind.
89	VanHuffel, Alan L Vuillemin, Ed L		6-0	205	18	SophomoreAkron, Ohio
35						

^{*} Denotes monogram won.



You'd love to answer the call of Mustang? Good! There are three new ways: hardtop, fastback and convertible! Standard for '67? Bucket seats, carpeting, floor shift, Ford Motor Company Lifeguard-Design safety features, more. Now what? Options that say you!

Stereo-Sonic Tape System, SelectShift automatic transmission that also works manually, V-8's up to 390 cu. in., power front disc brakes, bench seat, Tilt-Away steering wheel, AM-FM radio, air conditioning. Smitten? Great! May we pronounce you "Man and Mustang?"

'67 MUSTANG
Bred first...to be first



OFFICIAL WATCH FOR THIS GAME

LONGINES THE WORLD'S MOST HONORED WATCH

Longines watches are recognized as OFFICIAL for timing world championships and Olympic sports in all fields throughout the world.

Longines 5-Star Admiral Automatic with Calendar, All-Proof®, sweep-second, 14K gold strap-\$185.00

The Songines Credo

Every Longines watch,
whatever its type, for whatever
its use, today, as for almost
a century, is manufactured to
be the finest of its kind and
worthy in every respect to be called
The World's Most Honored Watch

LONGINES-WITTNAUER WATCH CO.

MONTREAL • NEW YORK • GENEVA
Maker of Watches of the Highest Character Since 1867

SPARTAN RECORDS

YEAR	GAMES	WON	LOST	TIEI
1896	4	1	2 2 3	1
1897	7	4	2	1
1898	7	4	3	0
1899	7	2	4	1
1900	4	1	3	0
1901	8	3	4	1
1902	9	4	5 1	0
1903	8	6	1	1
1904	9	8	1	0
1905	11	9	2	0
1906	11	7	2	2
1907	7	4	2 2 2 0	1
1908	8	6	0	0
1909	10	9 6 5 7 7 5 5	1	
1910	7	6	1	0
1911	6	5	1	0
1912	8	7	1	0
1913	7	7	0	0
1914	7	5	2	0
1915	6 7	5	1	0
1916	7	4	2	1
1917	9	0	9	0
1918	7	4	3	0
1919	9	4	4	1
1920	10	4	6	0
1921	8	3	5	0
1922	10	3	6 5 5 5 3 5	2
1923	8	3	5	0
1924	8	5	3	0
1925	8	3 5 3 3	5	0
1926	8	3	4	1
1927	9	4	4 5 4	0
1928	8	3	4	1
1929	8	5	3	0
1930	8	4 3 5 5 7	1	2
1931	9	5	3	1
1932	8	7	1	0
1933	8	4	2	0
1934	9	8	1	0
1935	8	6	2	0
1936	9	6	1	2
1937	10	8	2 3	0
1938	9	6	4	0
1939 1940	9 8	3	4	1
1941	9	5	3	1
1942	9	4	3	2
1943 F		ninated	(World V	2 Var II)
1944	7	6	1	0
1945	9	5	3	1
1946	10	5	5	0
1947	9	5 7	2	0
1948	10	6	2	2
1949	9	6	3	0
1950	9	8	3 5 2 2 3 1	0
1951	9	9	0	0
1952	9	9	0	0
1953	10	9	1	0
1954	9	3	6	0
1955	10 9	9	1	0
1956	9	7	2	0
1957	9	8 3 5	1	0
1958	9	3	5	1
1959	9	5	4	0
1960	9	6 7	2	1
1961	9	5	2	0
1962	9	6	4	0
1963 1964	9	4	5	0
1965	11	10	2 1 5 4 2 2 4 2 5 1	0
1703		10		

TOTALS 583

184

365



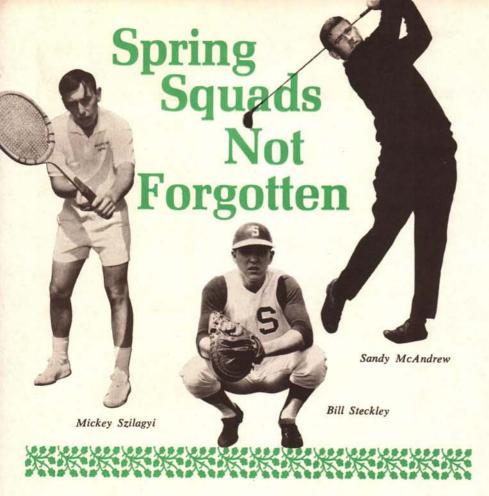
W. H. Davis (left), Alcoa's General Manager— Industrial Relations, says: "We've found that Army ROTC graduates with active duty experience as officers possess better than average initiative, foresight, and responsibility. These are qualities we rate very highly, and we gladly pay a premium to get them."

Why did Alcoa hire Rod Wilson?

Because Alcoa needs men to fill key positions—men capable of moving to the top; men who seek and measure up to responsibility. Rod Wilson is that kind of man. An Army ROTC Distinguished Military Graduate at Colorado State University, Rod won an officer's commission in the Regular Army along with his degree. Forty-four months of active duty, including 16 months overseas as an artillery commander, earned Rod Wilson 24-carat credentials as a leader, a man schooled in the demanding disciplines of command, the kind of man Alcoa looks for.

If you're this kind of man, prove it to yourself, and to the companies like Alcoa who are looking for you. How? Get in Army ROTC. Stay with Army ROTC, all the way to success.

ARMY ROTC



Spread a little happiness.



Smoke Cookie Jar aromatic mixture!

Hromatic

A winner two ways—for you and the folks around you! Cookie Jar's mild, sweet taste is only the beginning. Its rich, aromatic blend of tobaccos (specially cured, specially flavored) gives you the air of a man who knows what he wants and where he's going. More important, it makes people want to go along. Try Cookie Jar and start to spread a little happiness.

EDWIN TOBACCO CO., INC., RICHMOND, VA.

Out of use as winter nears, ball diamonds, tennis courts and golf links, are not forgotten in three Michigan State athletic offices.

The Spartan sports teams that use the facilities in the spring already are pretty much formed in the minds of coaches Danny Litwhiler (baseball), Stan Drobac (tennis) and Bruce Fossum (golf).

These coaches have had brief fall workouts for 1967 prospects and late in the winter will be starting regular drills. And they like what they see.

For baseball, it'll be a big rebuilding year what with 14 veterans gone from a 1966 nine that was 24-13-1 over-all and 8-5 in the Big Ten for fourth place.

The key returnees are pitchers Bob Peterson and Dick Kenney, infielders Tom Binkowski, Steve Rymal and Bill Steckley (moved to third from catch), and outfielders Dick Harlow and John Walters.

Top players coming in from what Litwhiler calls an outstanding frosh group include pitchers Zana Easton, Marv Knight, Dan Bielski, Mel Benney and Matt Mazza, catcher Harry Kendrick, outfielders Paul Smieska, Richie Jordan and Tom Hummel, and utility man Dave Williams.

In tennis, Drobac welcomes back lettermen Big Ten champs Mickey Szilagyi (No. 2), Vic Dhooge (No. 5), and Jim Phillips and Dhooge (No. 2 doubles) from a second-place 1966 outfit. State also has an additional letterman in Rich Monan and fine newcomers in sophs Chuck Brainard and John Good, junior college transfer Steve Schafer and senior Bob Schneider.

Fossum has high hopes for his golfers who include lettermen John Bailey, Steve Benson, Troy Campbell, Sandy McAndrew and Al Thiess and reserve George Buth from a squad that tied for fourth in the league in 1966.

Best of the newcomers are Dick Hill (fall tournament winner), Larry Murphy and Dennis Hankey.

All three squads have Southern training trips scheduled in late March, with baseballers going to Florida, netmen to the Carolinas and Georgia, and golfers to North Carolina.



Great Day for the Irishman

By MIKE MORRISON, MSU '65

TODAY IS DOUBLY SPECIAL for Duffy Daugherty.

Not only do his Spartans meet Notre Dame to decide the national championship, but the jocular Irishman completes his 13th season as Michigan State's head coach, tieing him with Charlie Bachman in longevity.

In a profession known for its insecurity, Duffy has weathered as many Big Ten campaigns as any other active coach except Woody Hayes of Ohio State. In addition, his winning percentage is second only to Hayes' in the conference. Today's finale against the Irish is a fitting anniversary. A victory would close two consecutive regular seasons without a loss and could result in Duffy's first undisputed national championship.

Three decades ago he arrived at Syracuse University fresh from the Pennsylvania coal mines wearing a wide-brimmed hat more suggestive of Hoot Gibson than the gridiron celebrities of the day.

The hat went, but Duffy stayed to play three years of first string guard and co-captain the Orange in 1939. After war service and a year of prep coaching, the Syracuse publicity department announced "Stubby" Daugherty would return as line coach under Clarence "Biggie" Munn in 1946.

He followed Munn to Michigan State the following year, and in 1954 got the Spartan head coaching job when his boss moved up to athletic director.

Already known for his recruiting abilities and his lines dubbed "Duffy's Toughies," he immediately became one of the best known personalities in college football. In his second year he was voted "Coach of the Year" by the widest margin in the 21-year history of the honor.

His wit has become almost as

prominent as his coaching success, and his quips to sportswriters, alumni groups and banquet audiences have ranged from football ("It's bad luck to be behind at the end of the game") to capitalists ("If I had a little money I'd be one myself").

It is ironic that State's opponent in today's game—which one columnist has predicted "could be a classic of our time", is Notre Dame.

Duffy has been a perennial thorn in Notre Dame's side, beating the Irish nine of the eleven times he has coached against them. Last year the Spartans survived their afternoon with Ara Parseghian's once-beaten crew to give Duffy his first perfect regular season schedule.

Several years ago while he was testifying before a Senate committee, Sen. O'Mahoney asked Duffy how he managed to beat Notre Dame so consistently.

"Notre Dame only had two All-Catholic All-Americans last year," Duffy said. "We had four."

In a more serious mood, Duffy has reminisced about the last 13 years.

"It has been a great association," he said. "The administration, the student body and the alumni have always given us their full support. And you

DUFFY

can't have success without that kind of support.

"In the Big Ten, of course, it is important to win. We are lucky to have a president like Dr. John Hannah who likes to win, but who has standards more important than winning, values like the welfare and reputation of the school.

"Because these standards have been adhered to over the years, our job has been made easier. When we want a boy to play for us, we've got something to sell him above the football program itself—a name institution with the finest of academic facilities and a high level of support."





Front row, l-r, Mary Kluiber, Lansing; Terry Mitter, Taylor; Gary Hampel, Mayville; Mary Lu Pelton, Williamsville, N.Y. Middle row, l-r, Kristin Powell, Okemos; Molly Sapp, St. Johns; Jan Richter, Niles, Ill. Top row, Bonnie Barnes, Grand Rapids.

Spartan Songs and Cheers

SPARTAN FIGHT SONG
On the banks of the Red Cedar
Is a school that's known to all;
Its specialty is winning,
And those Spartans play good ball;
Spartan teams are never beaten
All through the games they fight;
Fight for the only colors,
Green and White.

CHORUS . . .

Go right thru' for M.S.U., Watch the points keep growing, Spartan teams are bound to win, They're fighting with a vim.

RAH! RAH! RAH!
See their team is weakening,
We're going to win this game.
Fight! Fight! Rah! team, Fight!
Victory for M.S.U.

MSU SHADOWS

M.S.U. we love thy shadows When twilight silence falls, Flushing deep and softly paling O'er ivy covered halls; Beneath the pines we'll gather To give our faith so true, Sing our love for Alma Mater And thy praises, M.S.U.

When from these scenes we wander And twilight shadows fade,
Our mem'ry still will linger
Where light and shadows played;
In the evening oft we'll gather
And pledge our faith anew,
Sing our love for Alma Mater
And thy praises, M.S.U.

STATE FIGHT

S-FIGHT

T - FIGHT

A - FIGHT

T - FIGHT

E - FIGHT

FIGHT!

YEA STATE

Y-e-a State

Y-e-a State

Y-e-a State

FIGHT! FIGHT! FIGHT!

GO CHANT

Go - Go - Go - State

Go - Go - Go - State

GO - GO - GO - STATE!

GREEN AND WHITE

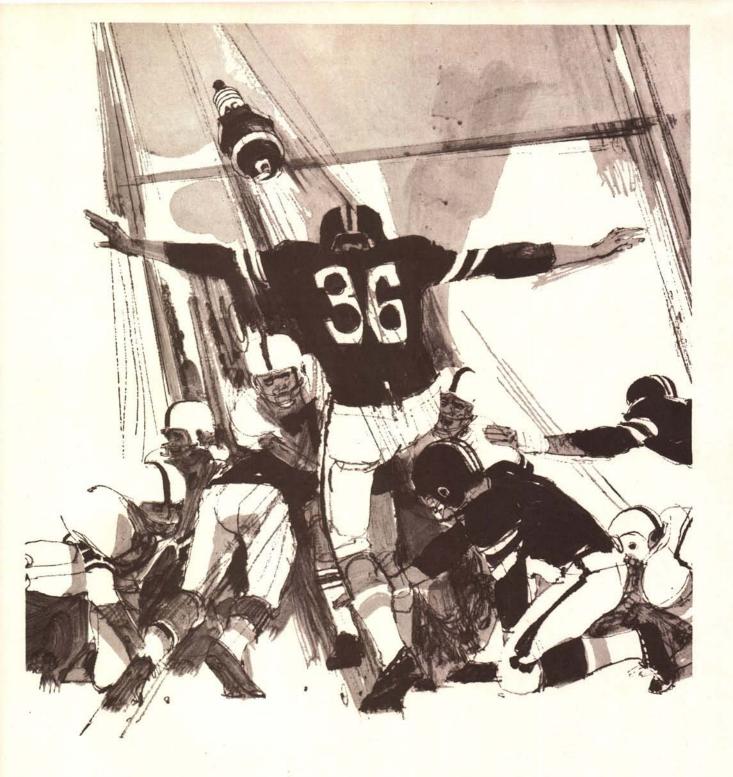
Go Green Go White Michigan State FIGHT! FIGHT!

MICHIGAN STATE FIGHT

MI-chigan S-t-a-t-e FIGHT!

MI-chigan S-t-a-t-e FIGHT!

MI-chigan S-t-a-t-e FIGHT!



It's winning performance that counts.

Get it in your engine with Self-Cleaning AC Spark Plugs.

Whether on the football field or in your car, it's winning performance that counts. In your car, you can count on AC Fire-Ring Spark Plugs for extra power. So, to be sure your car performs in a winning way...insist on Self-Cleaning AC Fire-Ring Spark Plugs next time you change.

AC SPARK PLUG DIVISION



Holiday Lanes



LANSING'S FINEST

- BILLIARDS
- COCKTAIL LOUNGE
- SNACK BAR
- AIR CONDITIONED



40 Brunswick
automatic
pinsetters

OPEN 9 AM EVERY DAY

Grand River at Clippert IV 7-3731

"Frandor Is Just South of Us"



Five minutes from downtown Lansing

Steaks • Sea Foods • Cocktails
Gourmet Table

AMPLE PARKING

2627 North East St. (U.S. 27 North)



More people meet their neighbors here.

There are good reasons for neighborhood gatherings here. One good reason: the 51/8% annual interest we pay on savings certificates with a maturity of 6 months or more. It's the highest in town.

Another good reason: the 5% annual interest we pay monthly to folks in our exclusive Secured Monthly Income Plan. It's designed for you if you're over 60 (or a widow of any age), to safeguard your savings or investment funds, while at the same time supplementing your income with regular high-yield interest payments. You've got lots of reasons to stop in and get acquainted with us, if you haven't already. We've got an office near you. We think you'll like the convenience, the service, the friendly atmosphere—all the things your neighbors do.

BANK OF LANSING

Main Office: Washington at Michigan North Lansing Branch: Grand River at Center Logan Center Branch: S. Logan at Holmes Road

SPARTAN RECORDS

CAREER

YARDS GAINED RUSHING (2,103) Lynn Chandnois
YARDS GAINED PASSING (2,576) Steve Juday
PASSES ATTEMPTED (384) Steve Juday
PASSES COMPLETED (198) Steve Juday
PASSES RECEIVED (75) Eugene Washington
TD PASSES RECEIVED (14) Bob Carey
YARDS GAINED PASSES
RECEIVED (1,180) Eugene Washington
TD PASSES THROWN (21) Steve Juday
TOUCHDOWNS SCORED (31) Lynn Chandnois
FIELD GOALS KICKED (14) Dick Kenney
TOTAL POINTS SCORED (186) Lynn Chandnois

SEASON

YARDS GAINED RUSHING (1,023) Everett Grandelius
TD PASSES RECEIVED (8) Bob Carey
PASSES COMPLETED (89) Steve Juday
PASSES RECEIVED (40) Eugene Washington
YARDS GAINED PASSES
RECEIVED (638) Eugene Washington
TD PASSES THROWN (11) Gene Glick
YARDS GAINED PASSING (1,173) Steve Juday
TOUCHDOWNS SCORED (12) Clinton Jones,
Lynn Chandnois, Everett Grandelius
TOTAL POINTS SCORED (74) Clinton Jones
FIELD GOALS KICKED (11) Dick Kenney

Best Wishes
Spartans of '66

SHAW-WINKLER, Inc.

Mechanical Contractors

DETROIT

EAST LANSING

MICHIGAN

tough

tough

tough

tough

tough

tough



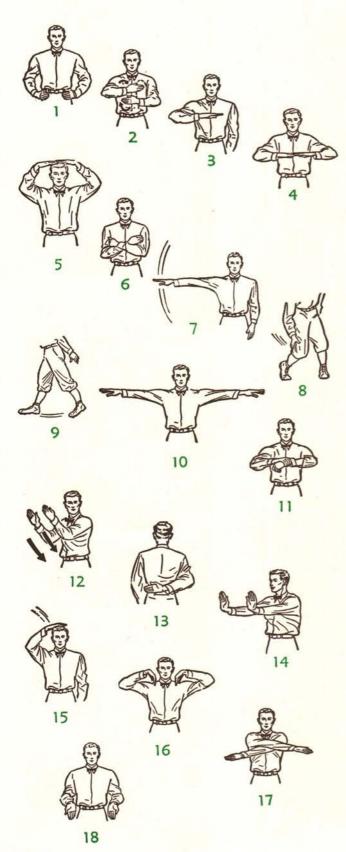
MOTOR WHEEL Corporation serving the

of precision mass production know-how.

See them at your dealer's or write for free 4-color booklet.

automotive, trucking, agricultural, mobile home, aircraft, railroad, and ordnance industries 1618 N. Lorch Street . Lonsing, Michigan 48914

Signals for Common Penalties



- OFFSIDE—infraction of free kick or scrimmage formation; interference with opponents or ball. (5 yds.)
- 2. ILLEGAL PROCEDURE, POSITION OR SUBSTITUTION
 —substitution rule infraction; putting ball in play before declared ready; free kick out of bounds; player out of bounds when ball free kicked or snapped; more than 2 steps after fair catch; illegal snap; false start; player on line receiving snap. (5 yds.)
- ILLEGAL MOTION—offensive player illegally in motion at snap. (5 yds.)
- ILLEGAL SHIFT—failure to pause full second in shift play.
 yds.)
- 5. ILLEGAL RETURN—of disqualified substitute. (15 yds.)
- DELAY OF GAME—team not ready to start either half, (15 yds.); excess time out, crawling; failure to remove injured player; more than 25 seconds putting ball in play after declared ready; unfair tactics. (5 yds.)
- 7. PERSONAL FOUL—tackling or blocking fair catcher; kicking; kneeing; elbowing; striking with open hand; grasping face mask; piling on; hurdling; tripping; tackling out of bounds; running into opponent obviously out of play; blocking or tackling after ball becomes dead; ramming or butting in head, face or neck. (15 yds., possible disqualification)
- CLIPPING—running or diving into back of opponent other than runner. (15 yds., possible disqualification)
- ROUGHING KICKER OR HOLDER OF PLACE KICK— (15 yds., possible disqualification)
- 10. UNSPORTSMANLIKE CONDUCT—non-contact foul (unsportsmanlike conduct); invalid fair catch signal; infraction of rules during intermission; side line coaching; persons illegally on field; illegal return of disqualified player; abusive or insulting language; conceal ball beneath clothing; substitute article for ball; defensive use of words or signals which obviously disconcert opponents; failure to remain in team area; player leaves field during one minute intermission; unless replaced by substitute. (Penalties vary with type of infraction.)
- ILLEGAL USE OF HANDS OR ARMS—holding; illegal use of hands or arms by offense or defense. (15 yds.)
- INTENTIONAL GROUNDING OF FORWARD PASS—(5 yds., plus loss of down or safety).
- 13. ILLEGALLY PASSING OR HANDING BALL FORWARD —2 forward passes made beyond scrimmage line; forward pass by team after change of team possession. (5 yds., plus loss of down if by offensive team before change of possession.)
- 14. INTERFERENCE—with pass receiver or defender (1st down at spot if by defense; 15 yds. and loss of down if by passing team); or with opportunity to catch kick. (15 yds.)
- INELIGIBLE RECEIVER DOWN FIELD—(15 yds., from previous spot).
- 16. ILLEGALLY TOUCHING FREE KICK; BATTING OR KICKING FREE BALL—(offended team's ball at spot); also, INELIGIBLE RECEIVER TOUCHING FORWARD PASS (penalty varies with spot of foul); and man who has been out of bounds touching pass (loss of down).
- 17. INCOMPLETE FORWARD PASS ON PENALTY DE-CLINED—(loss of down); or NO PLAY OR NO SCORE.
- 18. HELPING RUNNER—runner grasps teammate; or his teammate grasps, pushes, lifts or charges into runner to gain ground; or INTERLOCKED INTERFERENCE (15 yds.)

'67 Corvette



Good second hand car.

Go ahead. Match the Corvette Sting Ray against the second hand. Put it through its paces the way you think a car like this one ought to be tried. Then come talk to us about sports cars.

Tell us of another sports car with Corvette's

combination of comfort, convenience and pure performance.

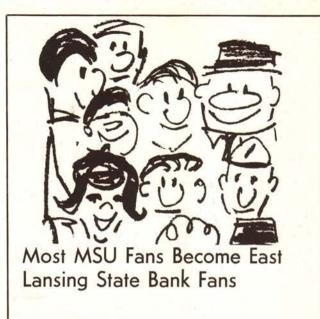
Tell us of another sports car you can tailor so exactly to your desires—five engines, three transmissions, axle ratios from here to there and back again. And there are

two different models. Mix to suit yourself.

Show us another luxury sports car—even at twice Corvette's price—that can stop a watch the way the Sting Ray can. Go ahead. Tell us.

If you can.





4 Convenient Offices

EAST LANSING—Brookfield Shopping Plaza

—Corner Abbott & Grand River

OKEMOS

and

HASLETT

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Stukey's 7nn FINE FOOD AND LODGING

*

Distinctive Dining in The Victorian
TIBBITS ROOM

Stimulating Cocktails from the

STIRRUP CUP

DANCING

In The

COACH ROOM

Friday and Saturday Nights

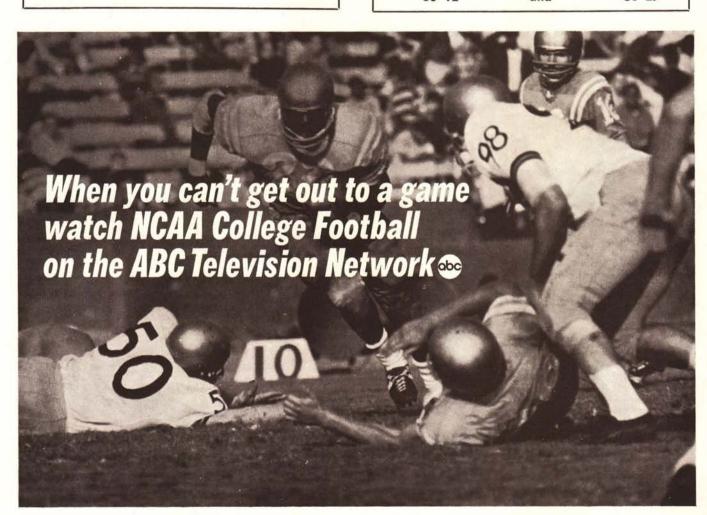
*

Before and After The Game Stop At

Stukey's Inn

Coldwater, Michigan

US 27



GEORGE SEFCIK Assistant Coach

PAUL SHOULTS Assistant Coach

JOHN RAY Assistant Coach

TOM PAGNA Assistant Coach















JERRY WAMPFLER Assistant Coach



EDWARD (MOOSE) KRAUSE

NOTRE DAME STAFF

JOHN MCALLISTER Equipment Manager

Coach

HERB JONES
Business Manager

Freshman Coach

GENE PASZKIET Trainer

Assistant Coach

ROGER VALDISERRI Sports Information Director











ROBERT CAHILL Ticket Manager



REV. E. JOYCE C.S.C. Chr., Faculty Board





HARRY ALEXANDER (77)



MICHAEL BARS (79)

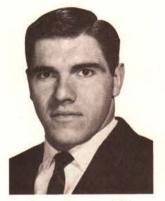


ROBERT BLEIER (28)

Irish



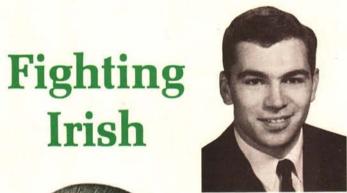
LAWRENCE CONJAR (32)



PETER DURANKO (64)



NICK EDDY (47)



DON GMITTER (80)



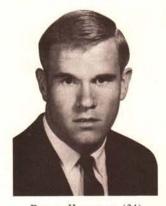
GEORGE GOEDDEKE (54)



TERRY HANRATTY (5)



KEVIN HARDY (74)



Daniel Harshman (34)



CURT HENEGHAN (86)



JOHN HORNEY (51)



RUDY KONIECZNY (73)



GEORGE KUNZ (82)



JAMES LYNCH (61)



DAVID MARTIN (56)



PAUL MAY (31)



MICHAEL McGILL (60)



COLEY O'BRIEN (3)



THOMAS O'LEARY (40)



ALAN PAGE (81)



JOHN PERGINE (50)



STEVE QUINN (62)



THOMAS REGNER (76)



THOMAS RHOADS (87)



THOMAS SCHOEN (7)



PAUL SEILER (71)



JAMES SEYMOUR (85)



RICHARD SWATLAND (59)



How about you? Still smouldering about the size and shape of today's compact cars? You know the kind. Alarmingly small on the inside . . . amazingly dull on the outside. Cool it. There's a new way to go. Big-new, all-new Dodge Dart GT for 1967. And if its obvious beauty and fresh styling don't turn you on, maybe this list of

standard equipment will. An all-vinyl interior. Bucket seats. Carpeting, front and rear. Retractable front lap belts. Redesigned, recessed instrument panel. Curved side glass. Unique, concave rear window. And more . . . much more luxury than you'd expect from a car carrying a compact price. Add to this a choice of Six or V8 power and a dozen or more safety features, and you've got quite a car. So, stop toying with the notion that a compact has to be dull, boxy and uninspired. See your neighborhood Dodge Dealer soon. Sign up for a bold, new '67 Dart GT. Pleasant duty, we assure you. The Dodge Rebellion Operation '67 wants you.

'67 Dodge Dart





Spartan Yardstick (9-Game Totals)

Individual Statistics

RUSHING TC	YG	YL	NET	AVG.	TD
C. Jones, rh	830	59	771	5.1	6
Apisa, fb 84	457	13	444	5.2	8
Raye, qb101	471	110	361	3.5	5
Lee, lh 58	298	10	288	4.9	2
Cavender, fb 34	175	11	164	4.0	6
Wedemeyer, qb 15	70	24	46	3.0	0
Waters, rh 11	48	3	45	4.0	1
Marshall, qb 4	30	6	24	6.0	0
Feraco, qb 7	20	2	18	2.5	0
Berlinski, lh	21	5	16	1.7	0
Heft, fb	15	0	15	5.0	0
Mullen, qb 1	2	0	2	2.0	0
"Center Pass" 1	0	31	-31	_	-

PASSING	PA	PC	PI	YDS	PCT	TD
Raye, qb		55	6	968	53%	10
Wedemeyer, qb	16	4	2	83	25%	0
Feraco, qb	10	5	0	51	50%	0
Apisa, fb	2	0	0	0	_	0
C. Jones, rh	1	0	0	0	_	0
Cavender, fb	1	0	1	0		0

RECEIVING	PR	YDS	AVG.	TD
Washington, e	22	554	25.1	7
Brenner, e		349	16.6	1
C. Jones, rh	6	85	14.1	0
Lee, lh	. 6	42	7.0	1
Apisa, fb	. 5	29	5.8	1
Haynes, e	. 1	22	22.0	0
Waters, rh	2	11	5.5	0
Heft, lh	. 1	10	10.0	0

1527	36.3
	1527

PUNT RETURNS	PR	YDS	AVG.	TD
Brenner, e	19	264	13.8	1
Garrett, s	4	24	6.0	0
Phillips, s	1	14	14.0	0
J. Jones, rh	1	9	9.0	0
Pruiett, g	1	7	7.0	0
Wedemeyer, qb	1	3	3.0	0

KICKOFF RETURNS	KR	YDS	AVG.	TD
Waters, rh	7	147	21.0	0
C. Jones, rh	4	72	18.0	0
Berlinski, lh	3	53	17.6	0
Super, rb	3	27	9.0	0
Haynes, e	1	12	12.0	0
Brawley, g	1	0	-	0
Pruiett, g	1	0	_	0

INTERC. RETS.	IR	YDS	AVG.	TD
Garrett, s	3	73	24.3	0
Gallinagh, g	1	40	40.0	1
Thornhill, lb	1	39	39.0	0
Phillips, s	1	11	11.0	0
J. Jones, rh	1	6	6.0	0
Webster, rb	1	6	6.0	0
Armstrong, rh	1	0	_	0
Chatlos, e	1	0	_	0
Summers, lh	1	0		0

SCORING	TD	CK	CP	CR	FG	TP
Apisa, fb	9	0-0	0	0	0-0	54
Washington, e	7	0-0	0	0	0-0	42
Kenney, k		29-34	0	0	4-10	41
C. Jones, rh	6	0-0	0	0	0-0	36
Cavender, fb	6	0-0	0	0	0-0	36
Raye, qb	5	0-0	0	0	0-0	30
Lee, lh	3	0-0	0	0	0-0	18
Brenner, e	2	0-0	0	0	0-0	12
Waters, rh	1	0-0	0	0	0-0	6
Gallinagh, g	1	0-0	0	0	0-0	6
Wedemeyer, qb	0	0-0	0	1	0-0	2
MSU TOTALS	40	29-34	0	1	4-10	283
OPP. TOTALS	12	7-11	0	1	2-4	89

Team Statistics

RUSHING OFFENSE No. of Rushing Plays	MSU 477	OPP 298
Net Yardage Rushing	2163	423
Avg. Gain per Game	240.3	47
PASSING OFFENSE		
Passes Attempted	133	236
Passes Completed	64	120
Passes Had Intercepted	9	10
Net Yardage Passing	1102	1451
Avg. Gain per Game	122.4	161.1
Touchdowns by Passing	10	6
TOTAL OFFENSE		
No. of Offensive Plays	610	534
Total Net Yardage	3265	1874
Avg. Gain per Game	362.7	208.2
FIRST DOWNS		
Total First Downs	176	116
First Downs Rushing	126	32
First Downs Passing	41	70
First Downs Penalties	9	14
RETURNS		
Punt Returns/Yards	27/321	10/55
Kickoff Returns/Yards	20/311	48/919
Interception Ret./Yards	11/175	8/35
PUNTS		
No. of Punts/Yards	43/1527	73/255
Punting Average	35.5	
Punts Blocked	1	(

TC—Times Carried YG—Yards Gained YL—Yards Lost PA—Passes Attempted PC—Passes Completed PI -Passes Intercepted PR—Passes Received CK—Conversion Kick CP—Conversion Pass CR-Conversion Run







HAPPINESS is

meeting after the game at CAPITOL PARK MOTOR HOTEL

COCKTAILS in the Olde English warmth of The "Six Knights" Lounge!

DINNER in the Olde English Inn atmosphere of The "Other Knight" Dining Room!

Only Minutes from the Stadium

500 SO. CAPITOL AVE.

DRIVE STRAIGHT DOWN MICHIGAN AVE. TO THE CAPITOL DOME-TURN LEFT 4 BLOCKS

Downtown's Largest Free Parking

ELECTRICAL CONSTRUCTION

Hatzel & Buehler, Inc.

Established 1884

Serving
Michigan State University
and the Midwest

2820 Alpha Street
LANSING, MICHIGAN 48909

The Country Store, Inc.



Choice and Prime Meats
Party Supplies
Hors d'Oeuvres

Complete Category to

Complete Caterers to
Private Parties

3101 E. Saginaw Lansing, Michigan



"Hits of the Season," a collection of favorites from earlier this fall, will be featured by Michigan State's Marching Band during today's half-time show.

In addition, there will be a few musical surprises and a salute to Dr. John A. Hannah, completing 25 years as MSU president.

Selections on the halftime program include "Swing Low, Sweet Chariot," "Tea for Two" and "Bach With a Beat."

The last number, a special arrangement by William C. Moffit, was played at the MSU-U of M game.

The halftime spotlight will also be on the band's two twirlers, Bruce Bean of Grand Rapids and John Richardson of Grand Ledge, as well as Drum Major Tom Veenendall of Wyoming.

A highlight of the pre-game show will be introduction of the band's seniors who today are playing before their final MSU football audience.

The show also marks the final appearance of the marching band under Director Leonard Falcone, who is retiring next July 1. (See Story, p. 55)

LOWER RIGHT—Responsible for the MSU Band's unique formations and snappy musical arrangements are Director Leonard Falcone (right) and assistant Bill Moffit, two of the nation's best-known bandsmen.

LOWER LEFT-MSU Band enters field for pre-game show.

UPPER RIGHT—Crowd stands as MSU Band forms traditional Block-S and plays MSU Fight Song.

UPPER LEFT—Drum Major Tom Veenendall leads MSU Band on to field at 1966 Rose Bowl.



Have astronauts made pilots old hat?

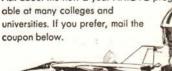
Sure, the boys who go off the "pads" get the big, bold headlines. But if you want to fly, the big opportunities are still with the aircraft that take off and land on several thousand feet of runway.

Who needs pilots? TAC does. And MAC. And SAC. And ADC.

There's a real future in Air Force flying. In years to come aircraft may fly higher, faster, and further than we dare dream of. But they'll be flying, with men who've had Air Force flight training at the controls. Of course the Air Force also has plenty of jobs for those who won't be flying. As one of the world's largest and most advanced research and development organizations, we have a continuing need for scientists and engineers.

Young college graduates in these fields will find that they'll have the opportunity to do work that is both interesting and important. The fact is, nowhere will you have greater latitude or responsibility right from the start than on the Aerospace Team — the U.S. Air Force!

Interested? The place to find out more is at the office of the Professor of Aerospace Studies, if there is an Air Force ROTC unit on your campus. Ask about the new 2-year AFROTC program available at many colleges and



Air Force ROTC		35
Maxwell Air Force	e Base, Ala. 36112	
Name		100
1401110	Please Print	1 1
College	c	lass of 19
Address		

UNITED STATES AIR FORCE

Quarter-Century Grid Review

Michigan State ranks fifth in the listings of the nation's top major college football teams in won-lost percentages over the last 25 years. Over that period, Spartan teams have won 152 games, lost 59 and tied nine for a percentage of .720.

Leading is Oklahoma (189-61-8, .756), followed by Texas (187-67-7, .736), Notre Dame (172-64-11, .729), Ohio State (156-59-13, .726), and then the Spartans.

Back of State and rounding out the top ten are Army (158-62-13, .718), Mississippi (165-68-11, .708), Georgia Tech (184-76-8, .707), Penn State (160-67-7, .705), and Alabama (166-75-17, .689).

The next five teams in order are Tennessee (162-74-14, .686), Michigan (148-75-8, .664), Duke (152-80-14, .655), Princeton (133-72-4, .652), and Wyoming (132-72-4, .644).

Pronunciation Guide

Bob Apisa — A-PEE-sa D. Berlinski - Ber-LIN-ski Ted Bohn - BONE Regis Cavender - CAV-end-er G. Chatlos - CHAT-lus Tony Conti - CON-tee Phil Hoag - HOYG Jim Juday - JU-day Bob Lange—(Rhyme with bang) Larry Lukasik - Lu-KAS-ik Mike Mahady - Ma-HAY-dy M. McGaughey - Ma-GAY-he Joe Przybycki - Priz-BICK-ee Ron Ranieri - Ra-NEAR-ee Richard Reahm - REEM D. Romagnoli—Ro-mag-NO-lee Roger Ruminski — Ru-MIN-ski James Ruschak - RU-schak Dave Techlin — TECK-lin C. Wedemever-WEED-e-my-er Jack Zindel - Zin-DEL



Distributors For

American Standard Plumbing and Heating Products

and

Industrial Supplies

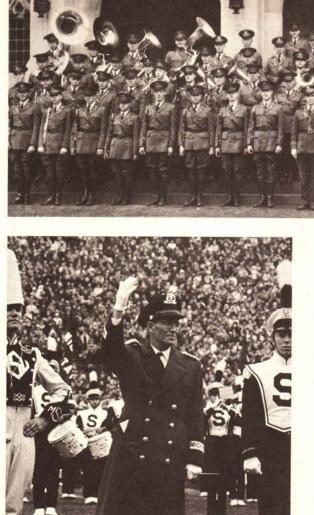
COMPANY

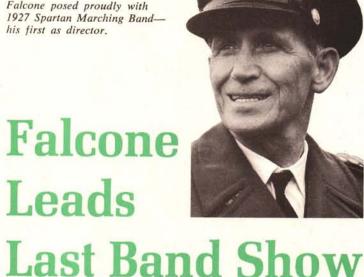
1121 RIVER STREET

LANSING, MICHIGAN 48909



1410 East High Street Lansing 12, Michigan





By GENE RIETFORS, MSU Associate News Editor

EONARD FALCONE'S marching and concert band's have played throughout the nation for Presidents, for college students and for the public. But it is likely that the performance he will best remember came two weeks ago on this same field when Professor Falcone's band played for him.

That occasion was a tribute to Professor Falcone's 39 years as MSU director of bands, a tenure that ends next July when he steps down as bandmaster. Today marks his final appearance as director of the marching band.

It has been calculated that since he came to Michigan State in 1927, Professor Falcone's musicians have played nearly 1,000 pre-game, halftime and post-game shows for audiences throughout the Midwest and across the nation.

But numbers fail to aptly record the impact that he has had on music in general and on his students in particular. And while his marching bands have attracted wide popular notice, Professor Falcone's concert bands have earned the highest praise from his fellow musicians.

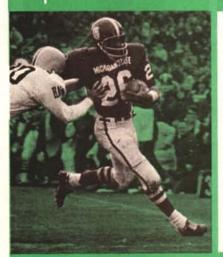
The words written by Assistant Band Director William C. Moffit and spoken in tribute to him two weeks ago sum up Professor Falcone's contributions:

". . . Leonard Falcone is recognized throughout the world as a baritone horn virtuoso. National authorities have proclaimed his bands to be in the first rank among universities. He is in constant demand as a soloist, guest conductor, adjudicator and clinician. Students from across the nation come to the campus for the privilege of studying under his guidance. Fellow musicians respect his musical standards, personal integrity, humanistic values and maturity of judgment. He stands before you today, at the head of his profession—as a giant among men.

"Leonard Falcone, you have given much to Michigan State University. In return, we recognize your achievements, your contributions to the profession and your great personal influence on your students and in the history and development of Michigan State University. We extend to you our deep appreciation, and wish for you and your family every future happiness . . ."

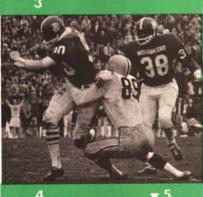


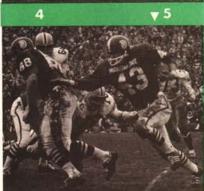


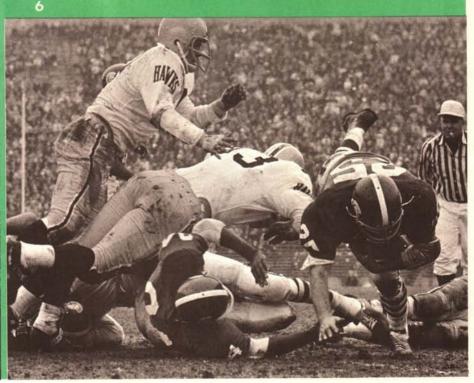


GRIDIRON REVIEW

- PIGGY BACK—Jimmy Summers (20) of Spartans has a good hold on Iowa's Allan Bream (89) after unsuccessful pass.
- 2. TD Convoy—Regis Cavender (25) and Jerry West (77) lead the way for Clinton Jones (26) on his 70-yard touchdown scamper against Iowa.
- 3. One on One—Clinton Jones rambles for yardage on one of his many successful carries against Iowa as Bill McCutchen tries to move him out of bounds.
- 4. Go GEORGE—State's All-America roverback George Webster (90) got a rare opportunity to run with the ball as he picked off an errant Iowa pass.
- 5. High Step—Soph back Frank Waters (43) takes advantage of Dave Techlin (68) blocking for 12-yard gain against Hawkeyes.
- PAY DIRT—Spartan soph fullback Regis Cavender dives for six points ignoring surrounding Hawkeye Wall.







Joe Josephi PRO - BOWL

THE

SPOT TO

MEET

AFTER THE

GAME

Banquet Room

- FEATURING A -

Special

AFTER GAME BUFFET

"All You Can Eat"

\$2.75

Serving 4:30 p.m. to 8:00 p.m.

Sight & Sound Nite Club

- PRESENTING -

Dancing 6 Nights - Mon. thru Sat.

To

THE MUSICAL MAD MEN
Featuring Bunny Dean
"Enjoy Your Favorite Cocktails
To A Fabulous Sound"

Lansing's All Around / Year Around Recreation & Entertainment Center

Great Lakes HOTEL SUPPLY CO.

1961 GRAND RIVER

WO 2-9176

Detroit, Mich.

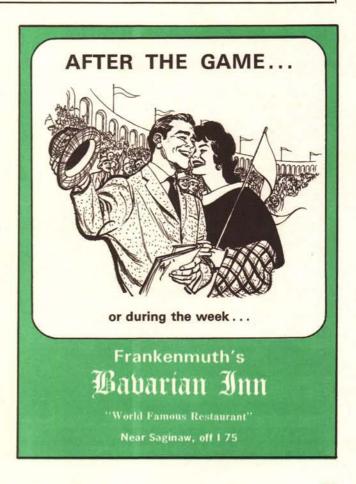
Designers, Engineers
and Installers of
Kitchens and Cafeterias

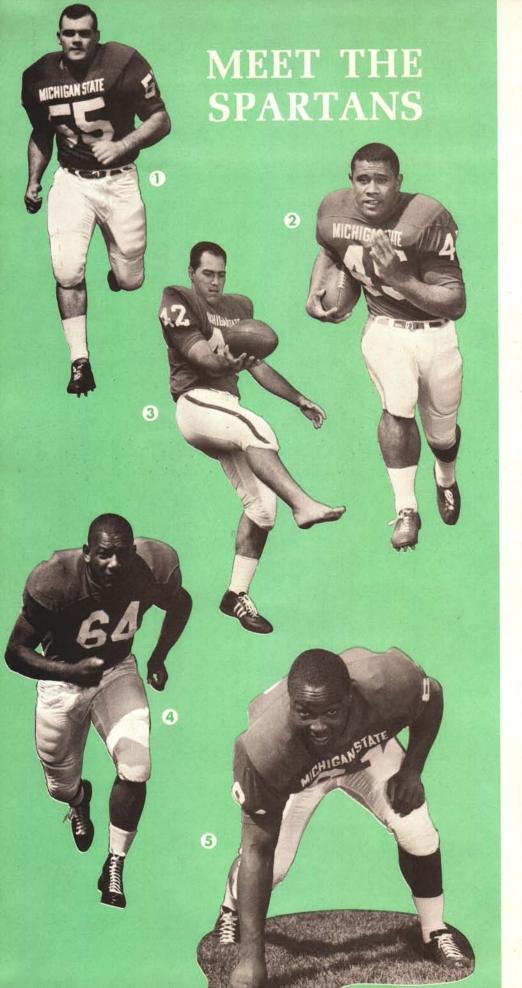
FOR

- Schools
- Hospitals
- Institutions
- Hotels
- Restaurants
- Industrial Cafeterias
- Chinaware —
 Plastics
- Silverware –
 Glassware

- · Pots and Pans
- Tables Chairs
- Dishwashers —
 Mixers
- Ranges Ovens —
 Peelers
- Refrigerators
- Custom Made Equipment

Best wishes to the Spartans!





- 1. PAT GALLINAGH, 5-10, 214pound senior from Detroit's Servite
 High School . . . has started every
 game in the defensive interior line this
 year . . . raced 40 yards with a lateral
 for a touchdown against Illinois this
 year . . . lettered last year with 83
 minutes of playing time . . . honors
 student with major in history . . .
 Class B All-State tackle in high school
 . . . a key inspirational leader of the
 squad.
- 2. BOB APISA, 6-1, 218-pound junior from Honolulu . . . an All-America and All-Big Ten selection as a sophomore . . . gained more yards and scored more points than any other fullback in MSU history . . . scored nine TDs so far to match last year's total . . . owns a career rushing average of over five yards per carry . . . has bulled his way for 1,100 yards in two seasons . . . scored in eight of ten games he played in last year and six of seven this season.
- 3. DICK KENNEY, 6-0, 206-pound senior from Aiea, Hawaii . . . kicking specialist whose bare-footed boots have set an all-time MSU field goal mark . . . has kicked 20 or more extra points for the past two years . . . only Spartan to kick three field goals or more three different seasons . . . hit 11 of 17 three-pointers last year, three against Penn State . . . boomed a 49-yard score against USC in 1964.
- 4. JEFF RICHARDSON, 6-2, 253-pound senior from Johnstown, Pa... two-sport star who has lettered twice in wrestling... earned starting berth in interior defensive line... has seen action at both tackle and middle guard... won heavyweight state wrestling crown at Johnstown Central... took Big Ten mat honors as a sophomore and finished second to Michigan's Dave Porter last year.
- 5. CHARLES BAILEY, 5-11, 208-pound sophomore from Dayton, Ohio . . . a starter at defensive left tackle since the opening game . . . teammate of Drake Garrett at Dunbar High School . . . has led Spartan defensive linemen in total tackles all season . . . An all-Ohio gridder and outstanding trackman in high school . . . majoring in business law.



SATURN-1











Would you believe...they're all made by Chrysler Corporation.

There are more than 12,000,000 Plymouth, Dodge, Chrysler and Imperial cars on the road today.

But there's much more to Chrysler Corporation. Its many divisions manufacture hundreds of non-automotive products for industry, the government, and the public. Including pleasure boats and trailers, outboard and marine engines (inboards and inboard/outdrives), and industrial engines. Air conditioners and the airport mobile lounge, aerospace compo-

nents, military tanks and amphibious vehicles. Vehicles for lunar exploration. Heat pumps. Powdered metal products. Electro-optics. Structural adhesives. And the first stage of Saturn-I and IB.

As the fifth largest industrial business in America, Chrysler Corporation continues to move ahead with confidence in its growth and confidence in the future of this country.

Plymouth • Dodge • Chrysler • Imperial • Dodge Trucks • Simca • Rootes
Parts Division • Defense and Space Products • Diversified Products:

Amplex • Airtemp • Marine and Industrial Products Division • Chemical Division
Chrysler Credit: Financing and Insurance • Chrysler Leasing



FUTURE SCHEDULES

19	67	1969		1971
Sept. 23 HOUST	ON Sept. 2	0 WASHINGTON	Sept. 18	Georgia Tech
Sept. 30 SO. CA	LIFORNIA Sept. 2		Sept. 25	OREGON STATE
Oct. 7 WISCO	NSIN Oct.	4 Notre Dame	Oct. 2	Notre Dame
Oct. 14 Michiga	Oct. 1	1 Ohio State	Oct. 9	MICHIGAN
Oct. 21 Minneso	Oct. 1	8 MICHIGAN	Oct. 16	Purdue
Oct. 28 Notre I	Oct. 2	5 Iowa	Oct. 23	WISCONSIN
Nov. 4 OHIO	1101.	1 INDIANA	Oct. 30	Iowa
Nov. 11 INDIA	NA Nov.	8 Purdue	Nov. 6	OHIO STATE
Nov. 18 Purdue	Nov. 1	5 MINNESOTA	Nov. 13	MINNESOTA
Nov. 25 NORTH	IWESTERN Nov. 2	2 Northwestern	Nov. 20	NORTHWESTERN
				1972
19	968	1970	Sept. 23	GEORGIA TECH
Sept. 21 SYRAC	USE Sept. 1	9 Washington	Sept. 30	Southern California
Sept. 28 BAYLO	OR Sept. 2	6 WASHINGTON STATE	Oct. 7	NOTRE DAME
Oct. 5 Wiscons	in Oct.	3 NOTRE DAME	Oct. 14	Michigan
		and the property of the second of the second		
Oct. 12 Michiga	n Oct. 1	0 OHIO STATE	Oct. 21	PURDUE
	The second secon		Oct. 21 Oct. 28	PURDUE Wisconsin
Oct. 19 MINNI	The second secon	7 Michigan		
Oct. 19 MINNE Oct. 26 NOTRE	ESOTA Oct. 1 E DAME Oct. 2	7 Michigan 4 IOWA	Oct. 28	Wisconsin
Oct. 19 MINNE Oct. 26 NOTRE Nov. 2 Ohio St	ESOTA Oct. 1 E DAME Oct. 2 ate Oct. 3	7 Michigan 4 IOWA	Oct. 28 Nov. 4	Wisconsin IOWA
Oct. 19 MINNE Oct. 26 NOTRE Nov. 2 Ohio St	ESOTA Oct. 1 E DAME Oct. 2 ate Oct. 3 NA Nov.	7 Michigan 4 IOWA 1 Indiana 7 PURDUE	Oct. 28 Nov. 4 Nov. 11	Wisconsin IOWA Ohio State

Fiftieth Anniversary

1916 • 1966

Watling, Lerchen & Co.

Members: NEW YORK STOCK EXCHANGE, AMERICAN STOCK EXCHANGE, MIDWEST STOCK EXCHANGE, DETROIT STOCK EXCHANGE

FORD BUILDING . DETROIT, MICHIGAN

Detroit • Ann Arbor • Birmingham • Dearborn

Jackson • Lansing • Midland • Pontiac

Port Huron • Warren • New York

in the all-new CAUCUS ROOM



Esther Armstrong

at the

PIANO BAR



Across from the State Capitol
ENTERTAINMENT NIGHTLY

Plymouth is out to win you over this year.



'67 Plymouth Fury. All new. All beautiful. Just to win you over. Outside, longer and more elegant. Inside, downright lavish.

13 enticing interior choices that range from plush to plushier.

There's a Safe/Flight instrument panel you can't call a dashboard anymore. Feel yourself slipping? Read on.

Fury has the biggest standard (318 cu. in.) and optional (440 cu. in.) V-8s in its price class.

One of 25 Plymouth Furys is out to win you over right now. Give in.

'67 Plymouth Fury

PLYMOUTH DIVISION CHRYSLER MOTORS CORPORATION





CHEER FOR MILK'S VITALITY

Put Vitality on your team...
drink milk! A glass of cool,
refreshing milk with meals
and snacks helps see you
through the busiest fall
schedule. No other beverage
helps you get the lasting
energy found only in nature's
Vitality drink... Milk. You'll
cheer for milk's Vitality.

a message from dairy farmer members of

