

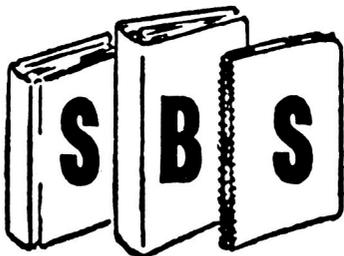
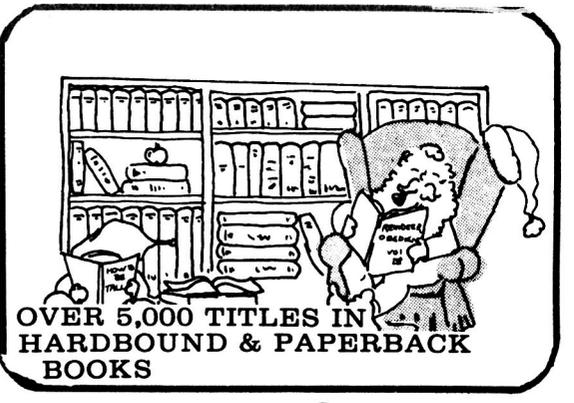
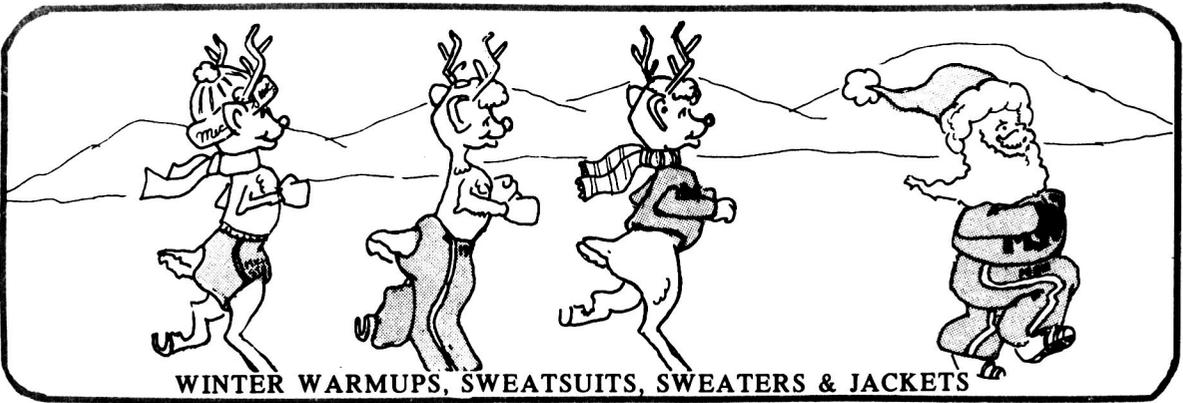
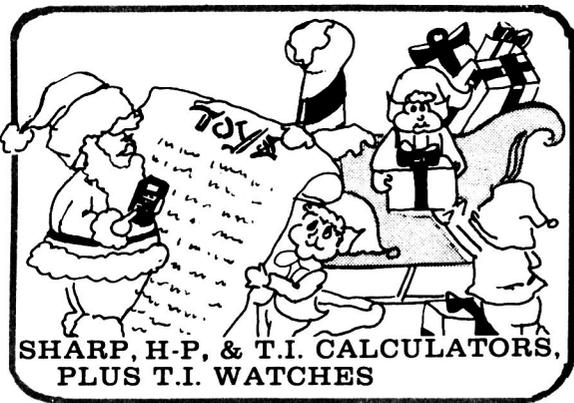
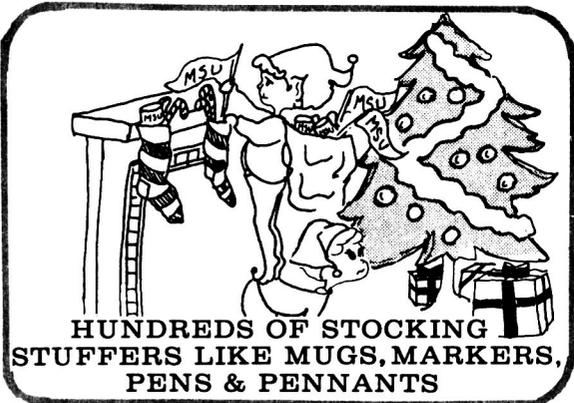
# HOLIDAY SCENES



SUPPLEMENT TO STATE NEWS

DECEMBER 1, 1978

# GREAT GIFT IDEAS ALL AT THE S.B.S.



*Student Book Store, Inc.*

**421  
E. Grand River  
(Across from Olin)**

**EAST**  
 545 E. Grand Av.  
 Next to  
 Paramount News  
 Ph. 332-5580



# State DISCOUNT

**WEST**  
 211 E. Grand Av.  
 Across From  
 MSU Union  
 Ph. 337-1821

OPEN: MONDAY — SATURDAY 9-9 SUNDAY 12-5

**Give Joy To The World  
 ...With Music**



**STEELY DAN**  
 Greatest Hits

• **STEELY DAN**  
 Greatest Hits  
 2-Record Set  
 Reg. 11.98 List

**\$5.99**

• **JIMMY BUFFETT**  
 You Had To Be There  
 LIVE! Greatest Hits  
 2-Record Set



**JIMMY BUFFETT**  
 You had to be there



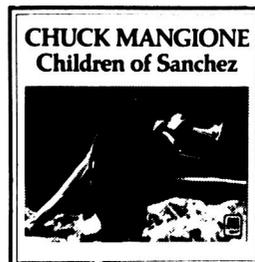
The Best Of  
**JOE WALSH**

7.98 LIST



**Styx**  
 Pieces of  
 Eight

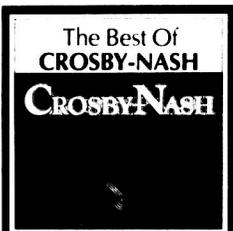
7.98 LIST



**CHUCK MANGIONE**  
 Children of Sanchez

• **CHUCK MANGIONE**  
 Children of Sanchez  
 2-Record Set  
 Reg. 12.98 List

**\$6.99**



The Best Of  
**CROSBY-NASH**

7.98 LIST



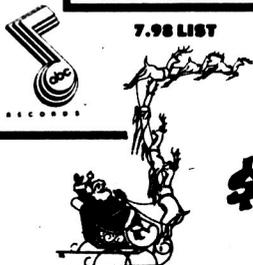
gino vannelli  
 BROTHER TO BROTHER

7.98 LIST



JOAN ARMATRADING  
 TO THE LIMIT

7.98 LIST



**\$3.99**

REGULAR 7.98 LIST  
 (EXCEPT WHERE INDICATED)

**4.99**

**STEVE MILLER** Greatest Hits  
 Reg. 8.98 List



**STEVE MILLER**  
 BAND



THE J. GEILS BAND

7.98 LIST

**4.99**

**WINGS** Greatest Hits  
 Reg. 8.98 List



**WINGS GREATEST**

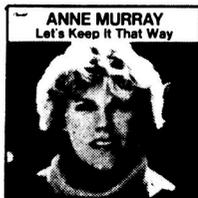
STATE COUPON  
**JUMBO ROLL**  
**GIFT WRAP**  
 45 sq. ft.

**1.29**

EXPIRES 12-10-78

STATE COUPON  
**SCOTCH**  
**TAPE**  
 1/2" x 800"  
 48' VALUE  
**29¢**

EXPIRES 12-10-78



ANNE MURRAY  
 Let's Keep It That Way

7.98 LIST



LITTLE RIVER BAND  
 Sleeper Catcher

7.98 LIST



STATE COUPON  
**ENJOLI**  
**8 hr. COLOGNE**  
 1.75 FLUID OZ.  
 4.50 VALUE

**3.99**

EXPIRES 12-10-78

STATE COUPON  
**SETTING**  
**PRETTY**  
**TEFLON COATED**  
**CURLING IRON**  
 7" VALUE  
**4.97**

EXPIRES 12-10-78

STATE COUPON  
**1250 WATT PRO**  
**BLOWER-STYLER**  
 \*LIGHTWEIGHT CASING

**\$12.99**  
 VALUE 14.99

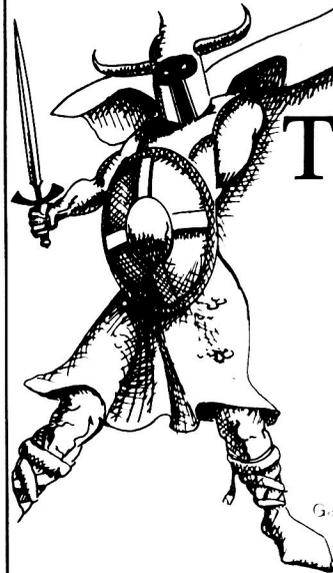
EXPIRES 12-10-78

STATE COUPON  
**CASSETTE OR 8-TRACK CARRYING CASE**  
 #128 or #138

9" VALUE  
**5.49**

EXPIRES 12-10-78

# JOY TO THE WORLD



The winning strategy.

War games from

**RIDER'S**

"THE FUN SHOP"

Games of Fantasy, Strategy and Adventure

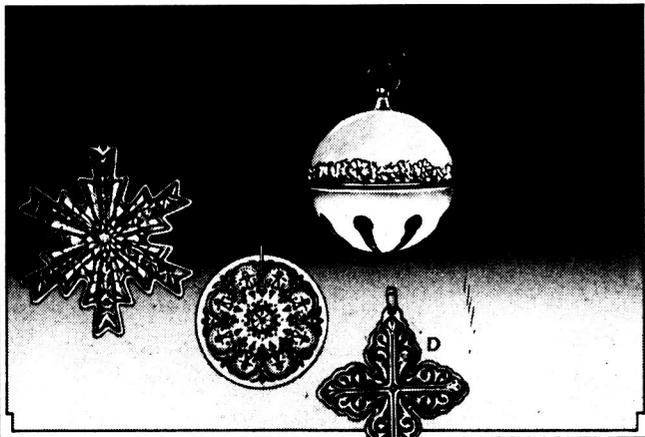
- Battles of the Past and Future
- Miniature Figures • Rules • Accessories

TROWBRIDGE at HARRISON EAST LANSING  
M-F 9:30-9 Sat 10-6 Phone 332-6364

**HIDE-AWAY** Shop now while selections are plentiful.  
Use our Hide-Away Plan.

'Tis the season to shop for Christmas.

Be ahead of the crowd for these collector's Christmas ornaments. All four are elegant silver that each company is featuring for 1978. We're offering them now to insure a good selection for you. A. 1978 Gorham sterling silver snowflake, \$22.50. B. 1978 Towle sterling silver medallion, based on the "Twelve Days of Christmas," "Eight Maids a' milking," \$18.50. C. 1978 Wallace silverplated bell, \$16.95. D. 1978 Reed & Barton sterling silver Christmas cross, \$16.  
*Something Beautiful for Everyone.*



**MORGAN'S**

Fine Jewelers Since 1876  
121 S. Washington, Lansing  
Meridian Mall, Okemos

Use one of Morgan's convenient charge plans or American Express, VISA, Master Charge.  
Mail and Phone Inquiries Invited: (517) 482-6946 / 349-0320  
Please add sales tax where applicable plus \$2 for postage and handling.

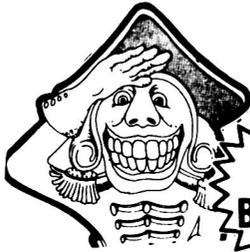
Member Fine Jewelers Guild

**Men's and Women's Fashion Haircuts \$9.00**

Includes: cut, blowdry and styling  
**Holiday gift certificates available**

For appointments, call 351-6511  
**GARY'S Campus Beauty Salon**

549 E. Grand River-across from Berkey Hall



# General Lafayette's **BIG 10** 24 Hour Sale **FRIDAY & SATURDAY**

**SAVE  
A  
BUNDLE**

**10" 3-Way  
PIONEER Speakers**

Famous best-selling Project 100's have powerful 10" woofers, separate tweeters and mid-range

**Repeat Of A Sellout**

REG. \$69.00  
**49<sup>88</sup>** EACH  
LIMIT 2

**JENSEN Car Speakers Triaxial 6x9"**

Complete kit with grilles, wire, and all hardware. 30 to sell C9945.

Cash price 47.88 — mail in \$5 factory rebate coupon — net cost is

**42<sup>88</sup> Pr.**

**Our Lowest Price Ever**

**PIONEER 60-Watt Receiver**

**Pioneer's Best Seller**

Today Only **169<sup>88</sup>**

Famous SX-680 has twin power output meters plus tuning meter, loudness contour for rich sound, switching for 2 sets of speakers.

**Technics Fully Automatic Belt-Drive Turntable**

**Practically At Cost**

Best-selling SL-230 at special one-day savings. Cartridge extra.

**99<sup>88</sup>** 30 TO SELL

**Big Mike Panasonic 2 Piece MOBILE CB**

All controls in the mike Hideaway chassis mounts on floor under seat RJ3450

**88<sup>88</sup>**

**30 To Sell**

**12" Solid State TV**

**Our Lowest Price Ever**

SPECIAL PURCHASE

Today Only **66<sup>66</sup>** 10 TO SELL

**TI Hand-Held Rechargeable Printer**

Full memory, percent, add mode decimal and buffered keyboard. 5050M

**Special Purchase**

**59<sup>88</sup>** 20 TO SELL

**FM STEREO CAR RADIO**

**REPEAT OF A SELLOUT**

Why buy as FM converter for 14.88 when you can get a real FM stereo radio for only

Full Featured **19<sup>88</sup>**

**New Panasonic AC/DC PHONO W/ORGAN**

**ONLY 50 TO SELL**

Battery or plug-in record player with electronic organ and mike for sing-along.

**37<sup>88</sup>**

**PIONEER Headset OUR BEST SELLER**

Best-selling SE-205 limit 1 at this price **14<sup>88</sup>**

**SPECIAL PURCHASE**

WITH VOLUME CONTROL

Popular SE-405 has separate volume controls for each ear **27<sup>88</sup>**

ELECTRONICALLY SPEAKING WHO KNOWS BETTER THAN

**Lafayette**  
RADIO ELECTRONICS ASSOCIATE STORES

**1375 E GRAND RIVER**

**E LANSING 332 8676**

IN THE BROOKVILLE CENTER

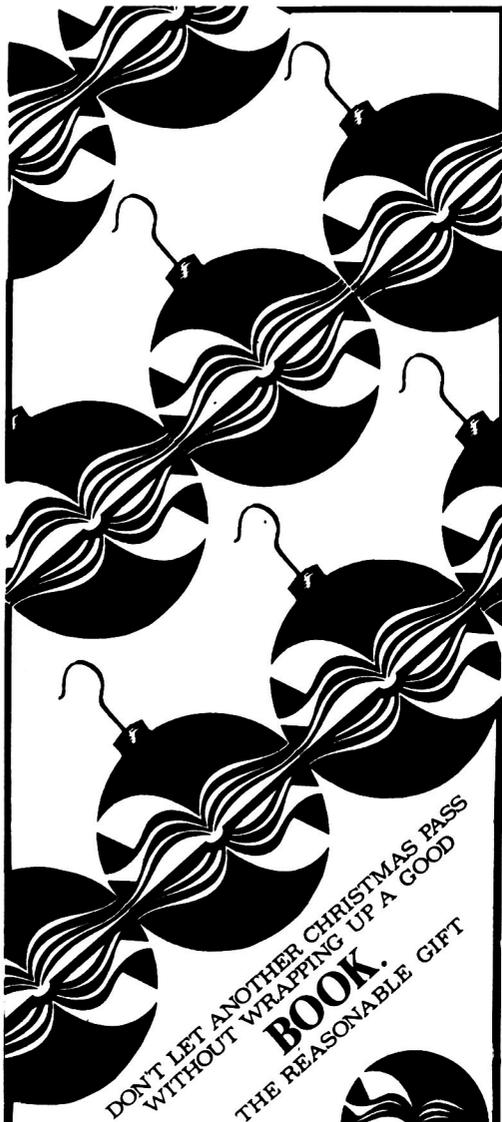
**OPEN DAILY 9:30-9, SUNDAY 11-5**

**FINANCING AVAILABLE**





Merry Christmas



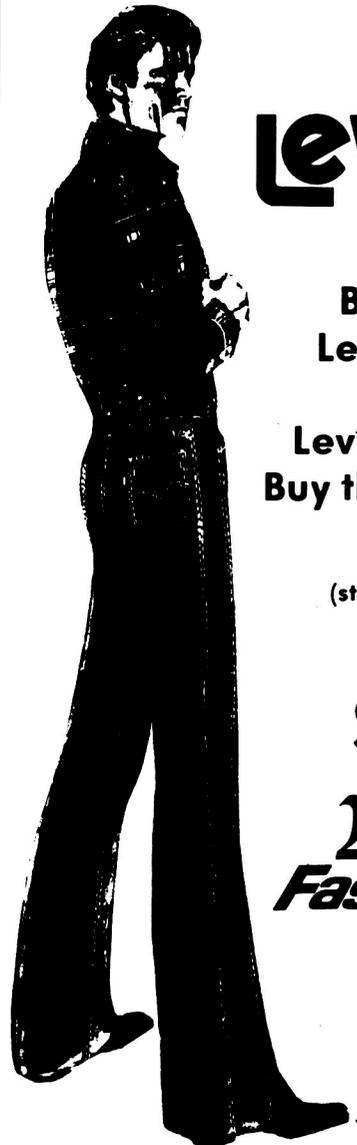
DON'T LET ANOTHER CHRISTMAS PASS WITHOUT WRAPPING UP A GOOD BOOK. THE REASONABLE GIFT



PARAMOUNT NEWSCENTER

537 E. GRAND RIVER AVE

THIS SALE IS THE BIG ONE!



Levi's 1¢

Buy one pair of Levi Denim Jeans or Levi Corduroy Pants Buy the Second Pair for

ONLY 1¢ (straight leg, regular bell & big bell only)

SAVE!!

20% to 40% ON Fashion Jeans

3 DAYS ONLY!

December 1st, 2nd, 3rd

EVERYTHING FOR THE MAN

MARTYS

VISA MASTER CHARGE AM. EXPRESS

Park Free in any City lot or Ramp

305 E. Grand River East Lansing

Open Thurs & Fri till 8:30 Sunday 1-5

Give the gift of entertainment:



## A Guitar For the Musician on your list!!

### Acoustic Guitars



Classical nylon guitar  
HONDO H308A  
starting at **\$45<sup>00</sup>**

Steel string guitars  
HONDO H905  
starting at **\$34<sup>00</sup>**

Cases available for MOST guitars starting at **\$13<sup>00</sup>**

### Electric Guitars

Top Name Brands:  
Fender, Travis Bean,  
Electra, Gibson,  
Hamer, Hondo II

starting at  
**\$89<sup>00</sup>**  
Cases extra



### Electric Amps

Fender  
Peavey  
Ampeg  
Pignose

starting at **\$79<sup>00</sup>**

### Strings & Sets

All major brand sets and singles for all guitars

all **1/3 off**  
starting at **\$3<sup>35</sup>**

### Stocking Stuffers

"Dampit" humidifier..... \$6.95  
Capo's..... from \$1.00  
Peg Winder..... \$1.35  
Guitar Straps..... from \$4.95



540 Frandor  
LANSING  
337-9700  
1/2 mile west of campus

Lansing

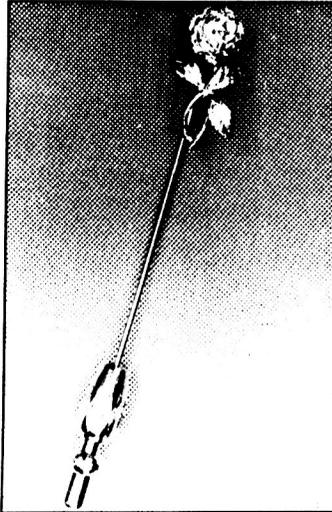
HOURS  
9:30-9 M-F  
9:30-6 SAT  
12-5 SUN



## HIDE-AWAY

Shop now while selections are plentiful.  
Use our Hide-Away Plan.

### A Christmas Rose



Surprise Mom or your favorite girl with our new Christmas gold filled rose. \$12<sup>50</sup>.

Include \$2 for handling + tax if ordering by mail.

## MORGAN'S

Fine Jewelers Since 1876  
121 S. Washington, Lansing  
Meridian Mall, Okemos  
Use one of Morgan's convenient charge plans: American Express, VISA, Master Charge  
Mail and Phone Inquiries Invited. (517) 485-1000 (10012)  
Please add sales tax where applicable plus \$2 for postage and handling.  
Member Fine Jewelers Guild

## Christmas Giftgiving Ideas

From The **\*HairLoft\* I.T.D.**  
For the person who has **\*Everything\***

**\*Gift Certificates Available\***  
for **Hairstyling, Facials, Make-up Applications, and Permanent Waving.**

Or give **\*PH Plus Color Unlimited\***  
**\*Make-Up Palettes and Redken Men's Travel Kits.**  
**Prices Are Reduced on Curling Irons too!**



The **HairLoft** 220 MAC Ave.  
University Mall  
Lansing, MI Phone 337-8660

Season's Greetings  
from Sam's Store  
and a few  
Gift Ideas

Swiss Army Knives,  
Down Vests and Coats, plus  
Zip Off Sleeve Jackets and  
Mittens, Belts, Sweaters,  
Womens Skirts from Lee  
Flannel Shirts, Levis,  
Lee & Wrangler Jeans,  
Lee Corduroy Bibs,  
D.C. Painters Pants and  
Many more . . .

**COME IN AND SHOP  
AROUND**

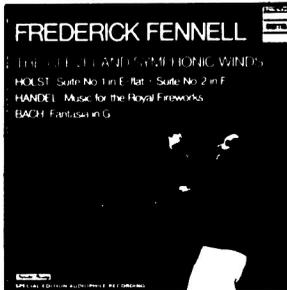
**sam's**

Corner of Abbott and Grand River  
**337-7267**

**TWO STUNNING  
RECORDINGS . . .**

a perfect Christmas for the music lover

**Sonic  
Exuberance and  
Musical History  
in a Digital Disc!**



TELARC DIGITAL No. 5038

Two beautiful and sonically impressive albums; the perfect Christmas gift for the audiophile or music lover on your list. One a direct disc, the other a new digital recording — both available now at Rogers for Christmas. We also stock many other audiophile recordings, including Deon PCM, Discwasher, Nautilus, Mobile Fidelity, Crystal Clear, and Century.



**Rogers** Distributing Co.  
3301 EAST MICHIGAN AVENUE  
LANSING, MICHIGAN 48912



**A Great Selection  
of Holiday Gifts**

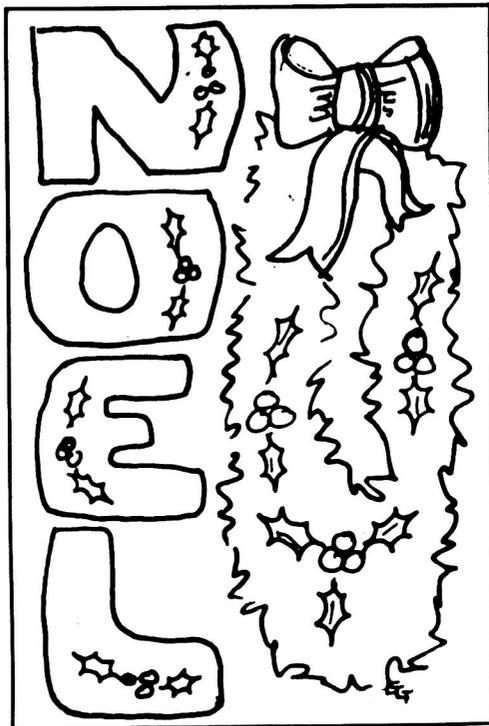
Jewelry including:  
an array of 14kt. gold

tapestries  
bedspreads  
beaded curtains  
hand-carved boxes  
jeans, bibs  
action pants  
pantier pants  
hats scarves and  
mittens

Season Greetings  
from the

**VILLAGE  
GREEN**

MERIDIAN MALL  
349-1850



**DON'T WAIT FOR SANTA!**

Treat yourself to beautiful nails at The New You today. The New You features; Sans Delour hand conditioning manicures; pedicures; manicures and the **my nails** process, permanent artificial fingernails, to keep you looking your best for the holidays.



Gift certificates available for that special someone

Call 337-8290 for an appt. or information

Best Wishes for a Happy Holiday.



**Great Lakes Mountain Supply Co.**

We have the finest ski-touring equipment from:  
Alfa Asnes  
Epoke Suveren  
Trucker & more

Come up and see our new store in the 541 Building. We have more room for an expanded stock and we're now carrying a full selection of winter wools including gloves, hats, shirts and pants.

See us before your next adventure.  
541 E. Grand River (upstairs) 351-2080



**E.L. ARTS Workshop**

Has

**Gift Certificates!**

What a great gift idea!

Take a class— and give a class!

For information call: 332-2565

Registration begins Dec. 18  
Classes begin June 15



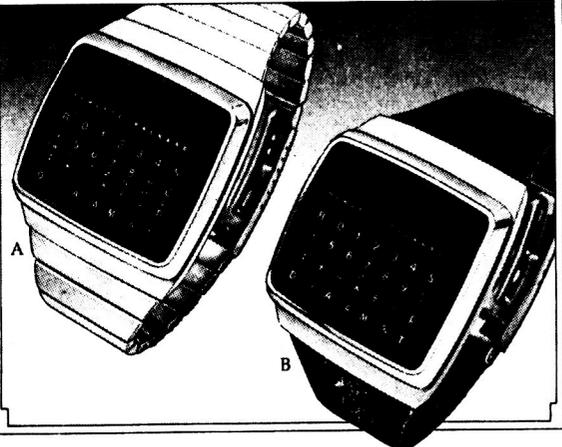
Quality Classes in the Arts & Dance for Adults & Children

**HIDE-AWAY** Shop now while selections are plentiful. Use our Hide-Away Plan.

**Presenting the Hewlett-Packard HP-01.**  
A step forward in time.

The Hewlett-Packard HP-01 can best be described as a personal information system. It tells time with quartz crystal accuracy, but also has timer, stopwatch, alarm, and 200-year calendar capabilities. And it's a calculator that makes full range computations and includes a memory that can retain times, dates, and even phone numbers. You'll call it a watch, but you'll enjoy much more with its almost limitless functions. A. 14 karat yellow gold-filled with bracelet, \$850. Also in stainless steel with bracelet, \$695. B. 14 karat yellow gold-filled with leather strap, \$775. Also in stainless steel, \$650.

*Something Beautiful for Everyone.*



**MORGAN'S**  
Fine Jewelers Since 1876  
121 S. Washington, Lansing  
Meridian Mall, Okemos

Use one of Morgan's convenient charge plans or American Express, VISA, Master Charge.  
Mail and Phone Inquiries Invited (517) 482-1806 / 349-0320  
Please add sales tax where applicable plus \$2 for postage and handling  
Member Fine Jewelers Guild

**PEACE**  
**JOY**  
**LOVE**

*Enhance* From 695<sup>00</sup>  
*Her Christmas*

**Rossow**  
Jewelers

219 E. Grand River  
Across from Union Bldg.  
Ph. 351-1098

**For Dependable Help Call We-haul Moving!**  
Our low rates include:  
Insurance, 14 foot truck, gas, mileage, dolly,  
furniture pads and my labor.

**Call 372-8265**

Over 160 artists.  
New artists welcome.

Art Supplies 15% off list

*The Gentle Side of Life*

We are a community art shop, which offers a fantastic assortment of great gifts, such as paintings, pottery, jewelry, leather goods, batiks, stained glass, wood-works, macrame & photography

Shop for your friends & home:  
2006 E. Michigan Ave.  
Lansing, MI 482-2864

Mon 9-6 Tues-Fri 9-9 Sat 9-6 Sun 1-5

The mood is casual.  
The feel is comfort.

**Bass**

Men's Bass 100's  
Women's Bass 200's

Fall looks are loose, easy. With an unmistakably classic touch. At the bottom of it all...Bass shoes. Easy fit in styles that could be called modern classics. The new feel of Fall for guys and gals. Bass.

East Lansing  
317 East Grand River

**Shepard's Shoes**

"Upstairs at the Downtown"  
326 S. Washington

Women's Sizes 5-10, Widths Narrow, Medium and Wide.  
Men's widths Narrow and Medium.

# HOLIDAY HITS!

**THE BEST OF EARTH, WIND & FIRE VOLUME I**  
 including:  
 September/Got To Get You Into My Life  
 Singasong/Shining Star  
 That's The Way Of The World



**BILLY JOEL 52<sup>ND</sup> STREET**  
 including:  
 Until The Night  
 My Life  
 Big Shot  
 Honesty  
 Stiletto



**Chicago HOT STREETS**  
 including:  
 Alive Again/No Tall Lower/Gone Long Gone  
 Show Me The Way/Little Miss Lovin'



**TOTO**  
 including:  
 I'll Supply The Love/Hold The Line  
 Rockmaker/Angela/Girl Goodbye



MANUFACTURE LIST \$8.98

WHERE HOUSE PRICE

ONLY

**\$4.99 EACH**

**2 RECORD SETS**

**AEROSMITH LIVE BOOTLEG**  
 including 4-Color Poster  
 including:  
 Come Together/Dream On/Walk This Way  
 Last Child/Chip Away The Stone



**KANSAS TWO FOR THE SHOW**  
 including:  
 Carry On Wayward Son/Dust In The Wind  
 Icarus/Born On Wings Of Steel/Lonely Wind  
 Song For America



WHERE HOUSE PRICE

ONLY

**\$7.99 EACH**

GIFT CERTIFICATE AVAILABLE

**Ted Nugent Weekend Warriors**  
 including:  
 Tight Spots/Venom Soup/Weekend Warriors  
 One Woman/Name Your Poison/Need You Bad



**Barbra Streisand's Greatest Hits, Volume 2**  
 including:  
 You Don't Bring Me Flowers (Duet With Neil Diamond)  
 Love Theme From 'A Star Is Born' (Evergreen)  
 The Way We Were  
 Stony End



**SANTANA INNER SECRETS**  
 including:  
 Well All Right/One Chain (Don't Make No Prison)  
 Dealer/Spanish Rose/Stormy/Open Invitation



**HEART DOG & BUTTERFLY**  
 including:  
 Straight On/High Time/Cook With Fire  
 Dog & Butterfly/Nada One



ON **CBS** RECORDS & TAPES

**WHERE**

220 MAC AVE E. LANSING  
 Holiday Hours Monday-Thursday 9-9  
 Friday & Saturday 9-10  
 PH. 332-3525 Sunday 12-7



**HOUSE**

6046 S. CEDAR LANSING  
 Holiday Hours Monday-Thursday 9-9  
 Friday & Saturday 9-10  
 PH. 394-4745 Sunday 10-7

## \$3.99 ALBUM SPECIAL

- ERIC CLAPTON-BACKLESS
- JOAN ARMATRADING-TO THE LIMIT
- YES-TORMATO
- DAN HILL-FROZEN IN THE NIGHT
- GEORGE BENSON-BREEZIN'
- BRASS CONSTRUCTION-4
- SEA LEVEL-ON THE EDGE

## ACCESSORY SPECIALS

- DISCWASHER **\$9.95**
- RECORD CARE KIT ONLY
- SOUND GUARD **\$6.99**
- RECORD CARE KIT ONLY EACH
- RECORD PRESERVATION KIT
- BLANK CASSETTE TAPE SPECIALS
- MAXELL UD XLI & IIC90
- TDK SA C90 **\$3.50**
- NO LIMIT ONLY EACH



# Stretch & Sew

**Quick holiday gift ideas to make:**

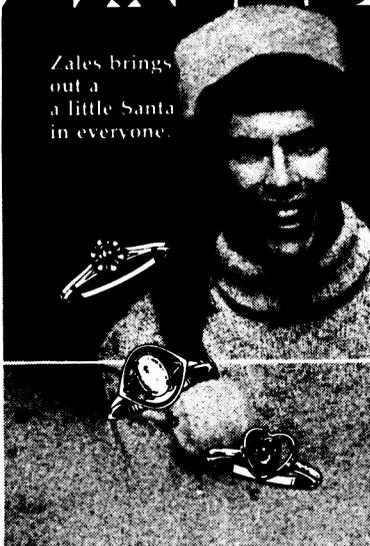
**Sweaters, ties, warm-ups, shirts, robe and slippers, night shirts, T-shirts, hobby horses, teddy bears... and much more. gift certificates make great gifts, too**



**Sew yourself the Christmas of '78.** 4960 Northwind 332-0879  
**Stretch & Sew**  
 America's Fabric and Sewing Center

# ZALES

Zales brings out a little Santa in everyone.

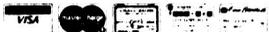


**Santa, she's dreaming of an opal Christmas — give one of these!**

**Each ring, \$70**

"A" and "B" in 10 karat gold,  
 "C" in 14 karat gold.

Elegant gift wrap at no extra charge.



Zales and Friends make wishes come true!

**ZALES**  
 The Diamond Store

Illustrations enlarged

# POLAR BOOTS



AIR-LIGHT · THERMAL WARM

by *Reliable*

Wear fully washable POLAR BOOTS around the house, dorm, cabin, chalet, tent or campfire . . . in the yard, in the car, in comfort! Puffy Quilted Uppers, in brightly colored Nylon or Heathy Polyester/Nylon Chambray. Leather-like Vinyl Outsoles. Cushioned Insoles. Choose from a rainbow of colors — all machine washable.

Ladies' S (5 to 6), M (6½ to 7½),  
 L (8 to 9) X-L (9½ to 10½)..... **\$8.50** pair

Men's S (7 to 8½), M (9 to 10½),  
 L (11 to 12½)..... **\$9.00** pair

## MSU Bootery

for the Women  
 225 E. Grand River

for the Men  
 217 E. Grand River



Open Thursday & Friday til 9



# Give the Gift of Entertainment: **RECORDS, TAPES & SHEET MUSIC FOR EVERY MUSIC LOVER!**

**Christmas Albums & Tapes**  
starting at **\$2.98**  
**(Children's Christmas Records:**  
**\$1.19 and up with book)**

**AVOID GIVING DUPLICATES!**  
Give a Marshall's Gift Certificate. Good for records, tapes, anything in stock, plus special orders!



Good Selection of Show Tunes - Country & Western - Large Selection of Opera

**"SPECIAL ORDERING IS OUR PLEASURE"**

OPEN  
9:30-9 M-F  
9:30-6 SAT  
12-5 SUN



# Marshall

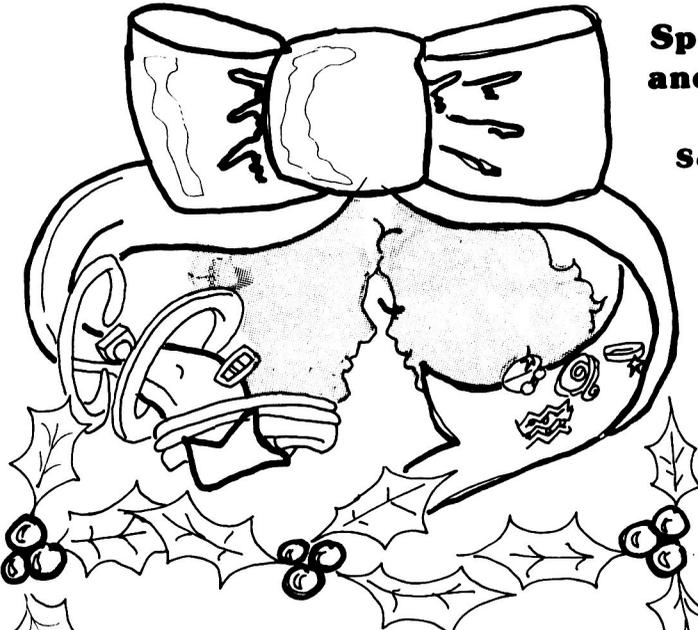
**MUSIC  
CO.**



"The North Door of Frandor"  
1/2 mile west of campus

540 Frandor 337-9700

# Holiday Glitter and gold



Sparkling jewelry to you  
and yours! **1/3 OFF**

Selected 14 Karat Gold pieces

**Rings**  
with precious stones. Tiger  
eyes, angel skin, coral,  
diamond, emerald, ruby,  
sapphire

**Chains**  
7"-bracelet  
18" and 22" neck chains

**Earrings**  
with semi-precious  
stones

# CROSSROADS

210 abbott, east lansing

**Previously Rented  
Formal Attire  
now \$3.00-\$20.00**

**HUGGINS  
Formal Wear**

IN THE SPARTAN PLAZA  
(ON TROWBRIDGE RD.)



**Director's Choice Film Series**  
WINTER 1979  
**ORSON WELLES**

CITIZEN KANE...Thursday, January 18  
THE LADY FROM SHANGHAI...Monday, January 29  
TOUCH OF EVIL...Thursday, February 1  
FALSTAFF...Tuesday, February 27  
F FOR FAKE...Friday, March 2

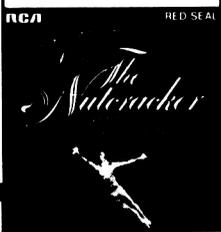
Films at 7:00 & 9:30 P.M.  
in Fairchild Theatre  
SERIES TICKETS on sale now at the Union  
\$5.00 for 5 admissions.

A SPECIAL  
PRESENTATION TO YOU

# The Classical Blast

All RCA Red Seal and  
Gold Seal/Victrola  
Budget albums and  
cassette\* recordings  
on sale!  
\*Where Available

698 SERIES SALE PRICED **3.99** per disc  
798 SERIES SALE PRICED **4.99** per disc  
898 SERIES SALE PRICED **5.99** per disc



**JULIAN BREAM**  
Villa-Lobos  
The Twelve Etudes for Guitar  
Suite populaire brésilienne

Jean-Pierre Rampal  
Ransom Wilson  
**THREE CONCERTOS  
FOR TWO FLUTES**  
Domenico Scarlatti - Vivaldi  
I SOLISTI VENETI  
Claudio Scimone  
CONDUCTOR



3 record set

RED SEAL  
3 RECORD SET

## Budget Specials

**2.99**  
per disc

**RCA**  
GOLD SEAL

list \$4.98 Lp  
\$4.95 cassette

**2.99**  
per disc

**RCA**  
VICTROLA

list \$3.98 Lp  
\$3.95 cassette



**401 E. Grand River  
East Lansing**



Santa is here with  
all the bean bags for a comfy  
holiday season!

Bean Bags  
now \$19<sup>95</sup>  
Bean Bag  
Refills  
\$5<sup>95</sup>



Pillow Talk  
Furniture

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SKI WEEKS**



Christmas Dec. 22-27 / New Years Dec. 27-Jan. 1

**\$60** per person/per week includes

- \*5 nights lodging at CAMP SEA GULL overlooking beautiful Lake Charlevoix
- \*Full breakfast & Dinner Daily
- \*X Country Trails (Beg. to Expert)
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and  
Wedding Rings



- BY
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*Iron G*  
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Your Christmas  
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★ Jewelry-Gifts

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East Lansing, Mich.  
Phone 337-1314



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Park Free  
with purchase  
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Gift wrapping at no  
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You'll find a complete line of  
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# HE MAKES CHRISTMAS EASIER FOR YOU!

Complete line of college wear for all members of the family.



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Special Holiday hours:  
 Mon., Dec 4th Fri., Dec 8th  
 7:30am-5:30 p.m.  
 Closed Dec. 25, 26, 29 & Jan 1

# HOLIDAY CHEERS





**CROSSROADS CAFETERIA**



## We'll Help Get You Through Finals!

Coffee, snacks, yogurt, donuts or full meals, Crossroads has everything you need without having to leave campus. So stop by during finals and relax and get yourself some great food, too!

**Hours:**  
Dec. 1-10  
M-F 7:30-4, M-Th 5:30-9pm

**Inside International Center  
Above MSU Bookstore  
Right in the Middle of Campus**

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COME TO THE . . .

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**Saturday-Sunday: Noon**  
**1227 E. Grand River**  
**1 Block W. of Hagadorn**



GOOD FOOD ★ PIZZA ★ SPIRITS



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GOOD TIMES  
7 DAYS A WEEK

### DINNERTIME SPECIALS

<b>MONDAY</b>	Fish, Fries, Salad All You Can Eat!!! 2.95	
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<b>THURSDAY</b>	B-B-Q Chicken, Corn on the Cob, Salad All You Can Eat!!!	3.95
<b>FRIDAY</b>	Seafood Special	
<b>SATURDAY</b>	Sirloin Steak Special	
<b>SUNDAY</b>	Spaghetti, Garlic Toast, Salad All You Can Eat!!!	2.25

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Restaurant & Bar

224 Abbott E. Lansing MI.  
(517) 351-2285

**GOOD FOOD GOOD FUN**



**Sunday Night!**  
**Pitcher & Pizza Special**  
**Only \$3.50**

**All the Spaghetti You Can Eat only \$2.25**

Opens Everyday at 4 pm

2868 E. Grand River  
**Rathskeller**  
 Beneath Coral Gables



a very, very merry, merry  
**CHRISTMAS**  
 from Little Caesars®

**FREE!** SN (Delivery Available) No checks accepted

Little Caesars Pizza Buy any Medium Pizza at the Regular Price get the Identical Pizza **FREE**

must have coupon • one coupon per order 12-10-78

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**FREE!** SN (Delivery Available) No checks accepted

Little Caesars Pizza Buy any Medium Pizza at the Regular Price get the Identical Pizza **FREE**

must have coupon • one coupon per order 1-4-79

1203 E. Grand River delivery east of Harrison <b>337-1631</b>	2830 E. Grand River 2 blks. west of Frandor delivery west of Harrison <b>485-4406</b>
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**value!** SN (Delivery Available) No checks accepted

Little Caesars Pizza Buy any **LARGE** Pizza for the PRICE ... of a small PIZZA!

must have coupon • one coupon per order 12-10-78

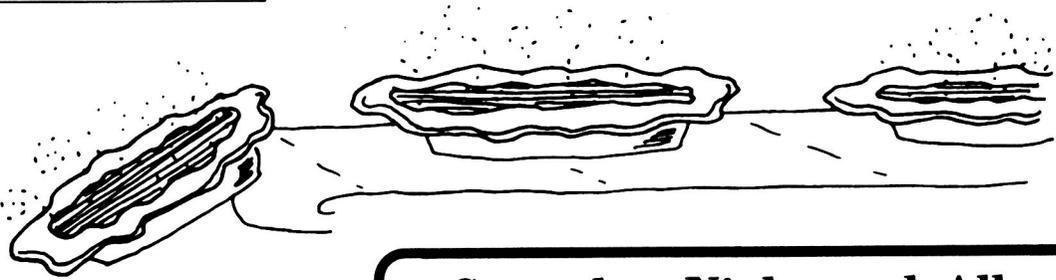
1203 Grand River delivery east of Harrison <b>337-1631</b>	2830 E. Grand River 2 blks. west of Frandor delivery west of Harrison <b>485-4406</b>
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**value!** SN (Delivery Available) No checks accepted

Little Caesars Pizza Buy any **LARGE** Pizza for the PRICE ... of a small PIZZA!

must have coupon • one coupon per order 1-4-79

1203 Grand River delivery east of Harrison <b>337-1631</b>	2830 E. Grand River 2 blks. west of Frandor delivery west of Harrison <b>485-4406</b>
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**Saturday Night and All Day Sunday!**

**Prime Rib Special**

**\$4<sup>95</sup>**

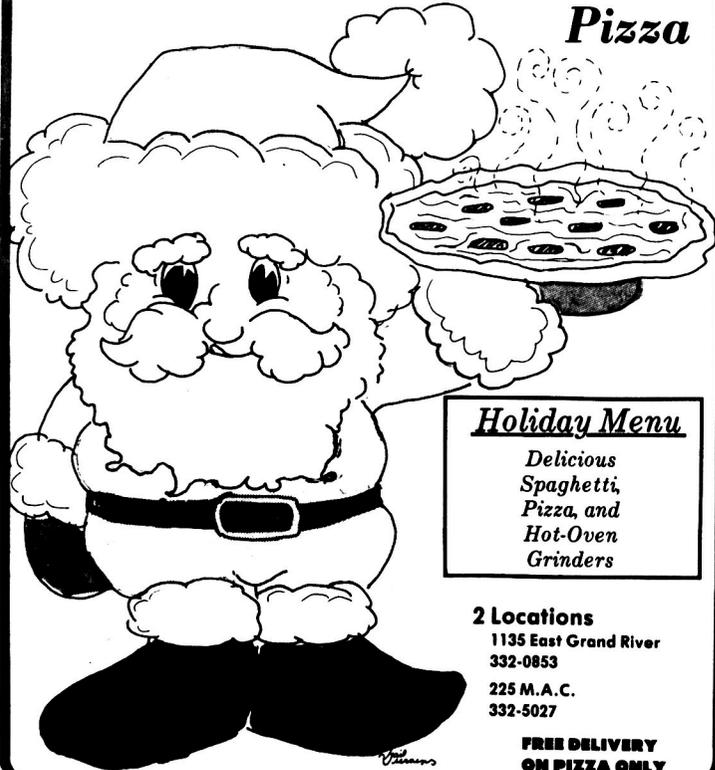
(Includes Salad Bar!)

**ILFORNO RESTAURANT**

In Front of Coral Gables  
2 Blks E. of Hagadorn  
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*Santa won't wait 'til Christmas to enjoy Bell's Pizza*



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**FREE DELIVERY ON PIZZA ONLY**

**For a Snack or a Meal Famous Recipe Chicken is a Deal!**

**Chicken Snack**  
2 pcs. chicken, mashed potatoes & gravy or coleslaw, 1 biscuit. **\$1.39**



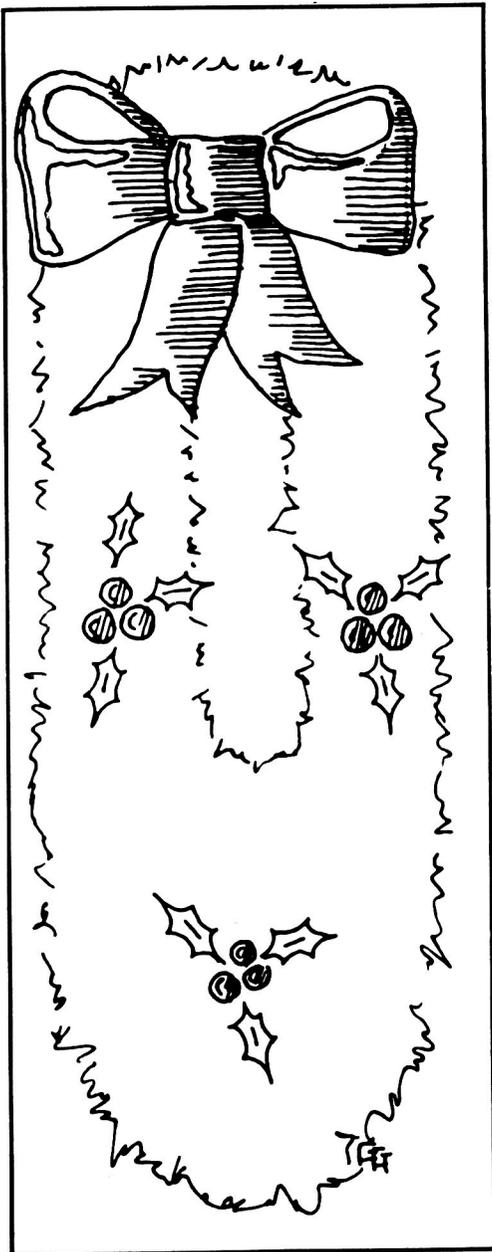
**Chicken Lunch**  
2 pcs. chicken, mashed potatoes & gravy, coleslaw, 2 biscuits. **\$1.69**

**Chicken Dinner**  
3 pcs. chicken, mashed potatoes & gravy, coleslaw, 2 biscuits. **\$2.14**

Chicken Livers \$1.90  
Chicken Gizzards \$1.65  
Chicken Bar-B-Q sandwich 99¢

**Wed. Special:** 3-pc Chicken Dinner \$1.59

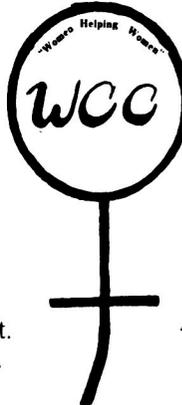
Bring home the good taste of  
**Famous Recipe**  
FRIED CHICKEN  
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FREE  
PREGNANCY TESTING  
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—here to help you  
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Across from Bogue St.  
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**We'll Be  
Open Until  
Dec. 22!**

If you'll be around campus during break—we'll be open until December 22nd. So for coffee, snacks, yogurt, donuts or full meals, you don't need to leave Campus—stop by!

Our Hours:  
Dec. 11-22  
Mon-F 7:30-4

Inside International Center  
Above MSU Bookstore  
Right in the Middle of Campus

Our reputation has been proven. We offer the finest Chinese cooking in this area. Take out service is available.



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YOUR FAVORITE  
BEER & WINE

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*The  
Grape & Vine*

*'Fine Dining — Casual Elegance*



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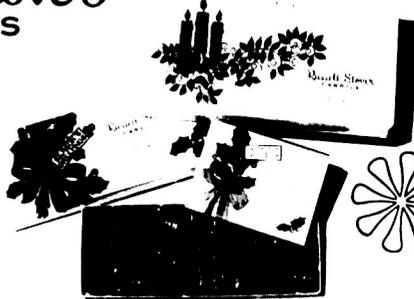
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—drug stores—

SUNDAY,  
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TUES. ONLY!  
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SUPER DRUGS

Russell Stover  
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1 LB \$3.50  
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ASSORTED CHOCOLATES



Charlie  
BY  
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CONCENTRATED  
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1/2 OZ 4<sup>50</sup>

\$200  
OFF

This Offer Good Through Dec 31, 1978 Just Bring  
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## Timex Watches

# 15% Off Regular Price

Any  
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## Wooden toys and ornaments from around the globe...



Share the universal spirit of  
Christmas. Colorful decorations  
throughout your home  
and nestled surprises  
in brightly wrapped  
packages.

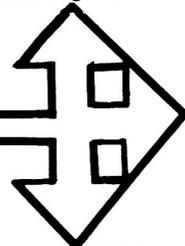
Handcrafted ornaments from  
China, Ecuador, Peru, Thailand,  
Germany, and Sweden.

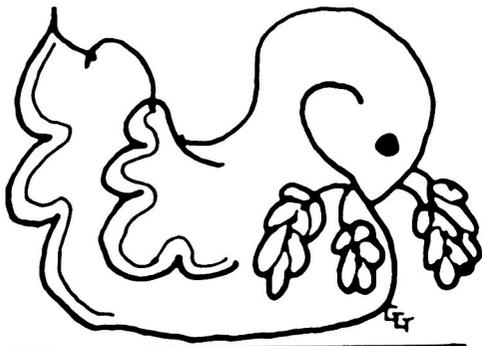
Unique toys and knick-knacks  
from Poland, Scandanavia,  
and Western Europe.

and Merry  
Christmas  
from

# CROSSROADS

210 abbott, east lansing





# PEACE

**A GREAT GIFT  
IDEA FOR  
MOM & DAD**



**Dr. Scholl's  
Deluxe  
Electric**

## FOOT MASSAGER

Massage and heat to soothe, relax tired, aching feet due to fatigue. Massages entire foot, including the arch . . . stimulates local circulation.

**Dr. Scholl's** Footwear-  
Foot Care Center

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. . . with a customized message from the Abbey Press! Choose from our selection of original art designs and we'll add your own personal holiday greeting, party invitation, or Christmas card message. Or, if the season has really inspired you, bring in your own design!

It's fast, easy, and our special price will leave you with plenty of holiday cheer to spread around.

Give the season your own greetings with a little help from:

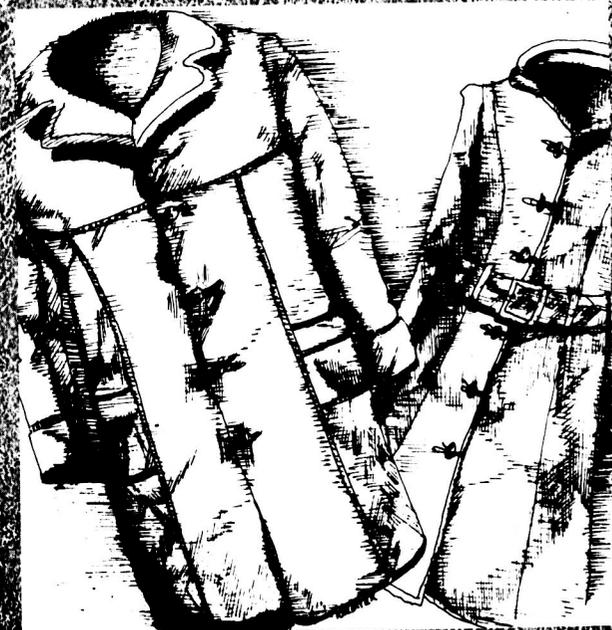
Abbey Press

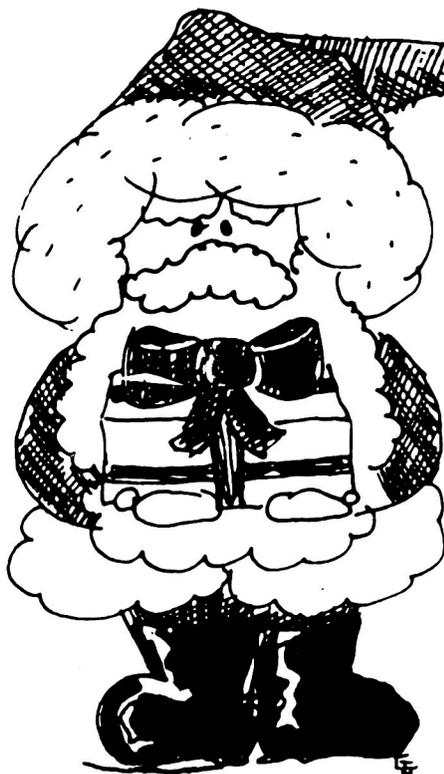


547 East Grand River  
(across from Berkey Hall)  
332-8667

To make a good choice in a leather garment, you should know a little of the origination of a hide. When it is removed from the animal it is cured, tanned and then dyed. The tanning process varies according to the type of leather. Clothing hide is generally split into three layers, the top one being called top grain and the bottom two called splits. Top grain is stronger and can be used either rough (suede) side out or smooth side out.  
The Tannery has a large selection of leather and sheerling coats. If it's leather you want, shop the Tannery. We have what you're looking for.

# The Tannery





## Bottoms Up for the Holidays

Choose a gift from our great selection of bra and bikini sets, camisoles, teddies, baby dolls, gowns, and much more.

**Open 10-9 Mon-Fri.  
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\* Second Level**

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PREPARE FOR: SPRING Our 40th Year!

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**ENROLL NOW**

Avoid getting closed out of a class and get a head-start during Winter break

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## FUNCTIONAL IS FASHIONABLE . . .

Discover the rich look and feel of our comfortable, durable new fabric textures. "Moveable" co-ordinated stretch jackets and pants provide uncommon slimming & flattering warmth. The Sportsmeister Shops are committed to quality with attention to detail. We provide you with the finest winter garments obtainable. Now you don't have to stay in the ski lodge to look great!

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a quality T-shirt or football jersey with any design at a very reasonable price

Call for details  
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**TAFFETA SUPER SWEATER**  
**100% GOOSE DOWN JACKET**



Down filled collars, pockets and zipper flaps help fight a chill the way fiber fill can't. Adjustable wrist straps, waist drawstring and snaps for a down hood are included.

many colors & sizes available

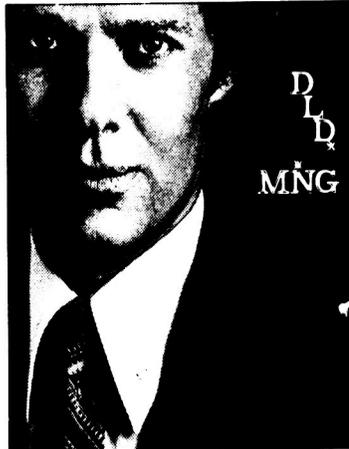
**first down**

127 E. Grand River  
 next to Olgas

## HIDE-AWAY

Shop now while selections are plentiful. Use our Hide-Away Plan.

### MONOGRAM ALL HIS SHIRTS.



Horizontal or diagonal  
 14 karat yellow gold collar pins with a diamond, \$85  
 Also available with two initials, \$70  
 Allow 10 days for delivery.  
 Last day for ordering is Dec. 17th

\*Prices subject to change

## MORGAN'S

Fine Jewelers Since 1876  
 121 S. Washington, Lansing  
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 Use one of Morgan's convenient charge plans or American Express, VISA, Master Charge.  
 Mail and Phone Inquiries Invited. (517) 782-2880 / 349-0320  
 Please add sales tax where applicable plus \$2 for postage and handling.  
 Member Fine Jewelers Guild

## LET ROGERS PUT A CARTRIDGE IN YOUR CHRISTMAS . . .

### THE ACUTEX PHONO CARTRIDGE

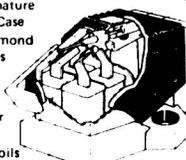


312 III

We've put a very merry price on the Acutex M312 cartridge this Christmas. For only \$40.00 you can buy the audiophile on your list this superb cartridge. Silky smooth highs; solid, deep lows; the 312 does it all. And at a savings of \$20.00 off our regular \$60.00 selling price. Merry Christmas from Rogers and Acutex.

Tripole Armature  
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Damping washer  
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**MERRY CHRISTMAS from ACUTEX**

**\$40<sup>00</sup>**

 **Rogers** Distributing Co.  
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## LONGINES

The World's Most Honored Watch



## TO NE ALARM

AT THE TONE  
THE TIME WILL BE...

Wake-up time. Train time. Plane time. Appointment time. Or, any other time when you need reminding. At the precise time you select the Tone Alarm will sound a series of pleasant modulating notes. Easy to set it won't let you forget.

The 100% solid-state circuitry of the Longines Tone Alarm LCD (liquid crystal display) quartz watch provides incredible accuracy and dependability. The hours, minutes, seconds and date are displayed continuously. The month is viewed at the touch of a button and a built-in night light allows complete visibility in total darkness.

Longines Tone Alarm see it *and hear it* today.

Gold-tone top and steel back case. Matching bracelet \$195<sup>00</sup>

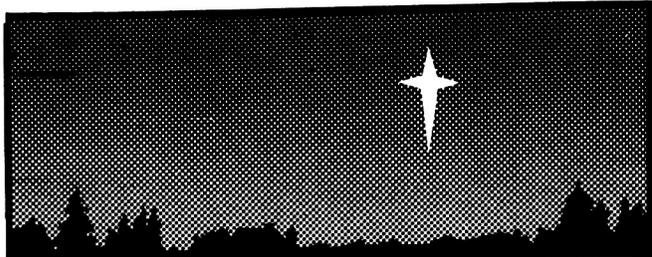
DIAMOND IMPORTERS

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WATCHES SINCE 1917

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- FRANDOR SHOPPING CENTER
- LANSING MALL WEST SAGINAW HIGHWAY
- MERIDIAN MALL OKEMOS MICHIGAN

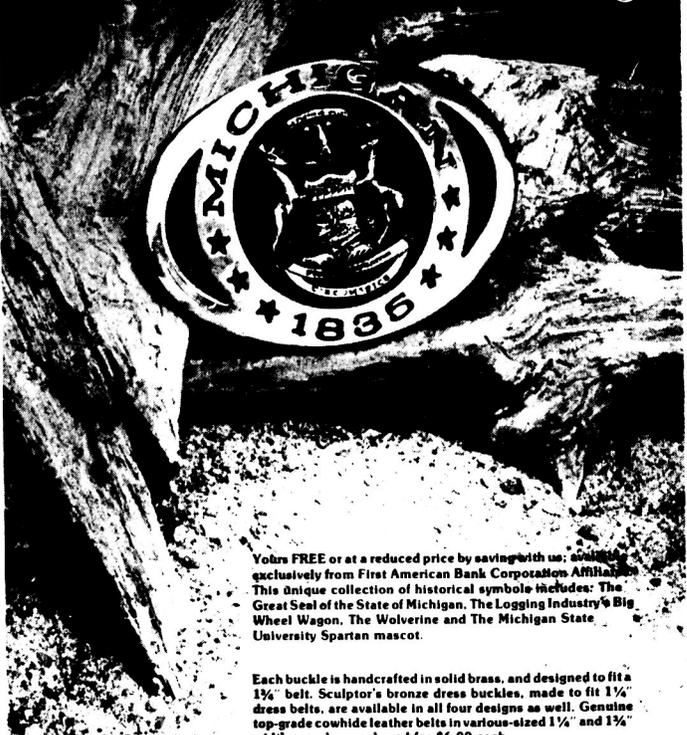
Downtown Lansing, Frandor  
Lansing Mall & Meridian Mall  
Open Evenings till 9  
Sunday 12 to 6



## Star of Wonder

nov. 24 - dec. 24  
at **abrams planetarium**  
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Yours FREE or at a reduced price by saving with us... available exclusively from First American Bank Corporation Affiliates. This unique collection of historical symbols includes: The Great Seal of the State of Michigan, The Logging Industry's Big Wheel Wagon, The Wolverine and The Michigan State University Spartan mascot.

Each buckle is handcrafted in solid brass, and designed to fit a 1 1/4" belt. Sculptor's bronze dress buckles, made to fit 1 1/4" dress belts, are available in all four designs as well. Genuine top-grade cowhide leather belts in various-sized 1 1/4" and 1 3/4" widths can be purchased for \$6.00 each.

**How To Get Your Michigan Collection Buckles**  
Deposit \$300 into a new or existing savings account at any of our bank offices and pay just \$6.95 for a brass or bronze buckle. Deposit \$5,000 or more into a new or existing savings account and choose a brass or bronze buckle FREE! You can also purchase the buckles with no deposit for \$11.95.

Stop in at any office of your local First American affiliate, and start your collection today.

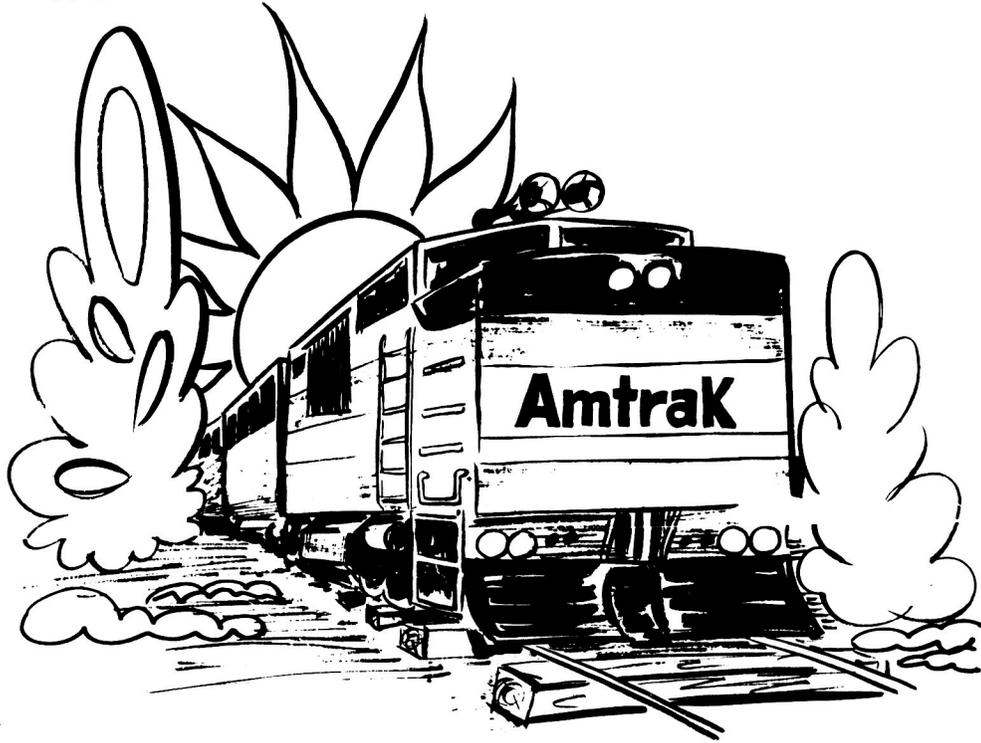
Please note: quantities are limited.



Members: FDIC  
First American  
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# GET TRACKIN'



## AMTRAK'S U.S.A. RAIL PASS

With from two weeks to a full month of unlimited travel, Amtrak's USA Rail Pass is the perfect way to Get Trackin' over term break. Prices start at just \$169.00! Leave any day from East Lansing's Amtrak station and track down over 500 towns and cities along Amtrak's 25,000 mile nationwide rail network.

Amtrak's USA Rail Pass. It's just one more way that we're making it easy and inexpensive for MSU students to Get Trackin'.

To find out more about rail passenger services to East Lansing and MSU, call Amtrak Toll Free at 1-(800) 621-0353 or see your travel agent.

To find out more about our services to M. S. U., call Amtrak Toll Free at 1-(800)-621-0353 or see your travel agent.

## WE'VE BEEN WORKING ON THE RAILROAD.

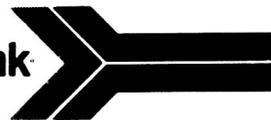
IN COOPERATION WITH THE MICHIGAN DEPARTMENT OF STATE HIGHWAYS AND TRANSPORTATION

## THE BLUE WATER LIMITED

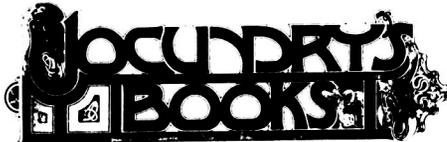
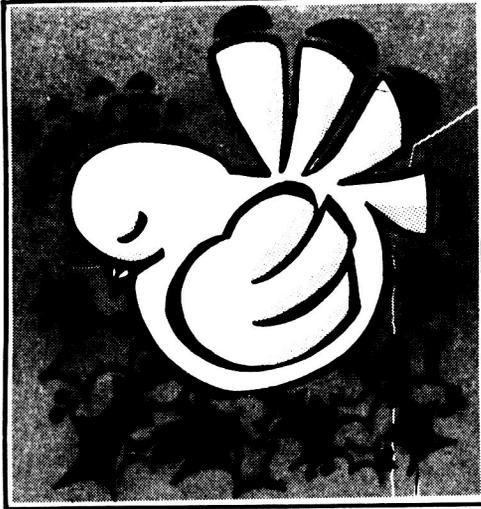
DAILY		DAILY
6:15A	Port Huron	11:25P
7:00A	Lapeer	10:24P
7:22A	Flint	10:03P
7:42A	Durand	9:38P
8:10A	E. Lansing (M.S.U.)	9:12P
9:25A	Battle Creek	8:15P
9:55A	Kalamazoo	7:34P
10:37A	Niles (EST)	6:52P
11:25A	Chicago (C.S.T.)	4:15P

*Read down* (on the left side of the table) and *Read up* (on the right side of the table)

Amtrak



1-(800)-621-0353 TOLL FREE



GREAT THINGS

Sweet cyder is a great thing,  
 A great thing to me,  
 Spinning down to Weymouth town  
 By Ridgway thirstily,  
 And maid and mistress summoning  
 Who tend the hostelry:  
 O cyder is a great thing,  
 A great thing to me!

The dance it is a great thing,  
 A great thing to me,  
 With candles lit and partners fit  
 For night-long revelry;  
 And going home when day-dawning  
 Peeps pale upon the lea:  
 O dancing is a great thing,  
 A great thing to me!

Love is, yea, a great thing,  
 A great thing to me,  
 When, having drawn across the lawn  
 In darkness silently,  
 A figure flits like one a-wing  
 Out from the nearest tree:  
 O love is, yes, a great thing,  
 A great thing to me!

Will these be always great things,  
 Great things to me? . . .  
 Let it befall that One will call,  
 "Soul, I have need of thee":  
 What then? Joy-jaunts, impassioned flings,  
 Love, and its ecstasy,  
 Will always have been great things,  
 Great things to me!

—THOMAS HAROY

seven days 10-to-10  
 210 mac avenue

Happy Holidays

Pre Holiday Sale

Up to 1/3 off in all depts.

Coats  
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Slacks  
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 and much more...

keybaum  
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125 E. Grand River East Lansing  
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gold

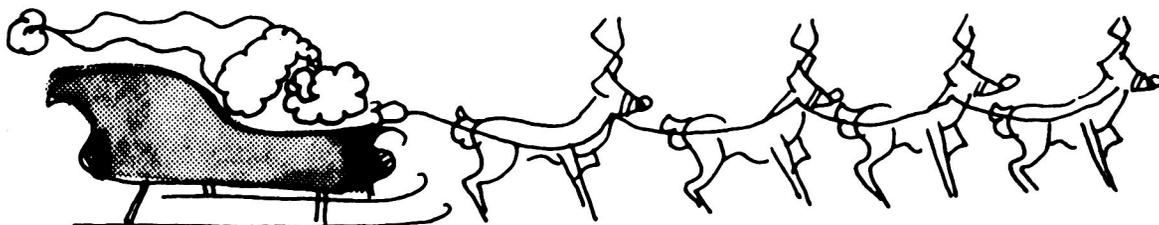
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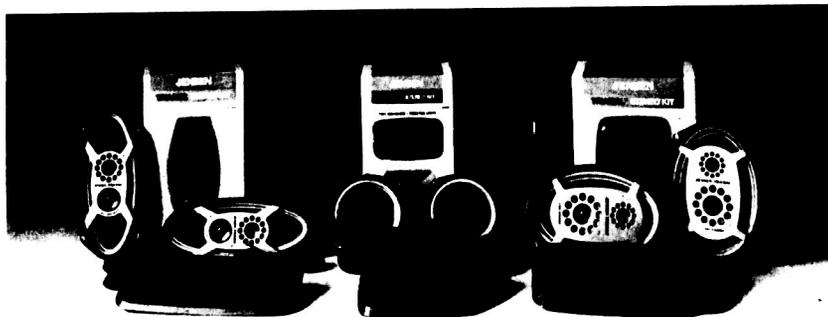
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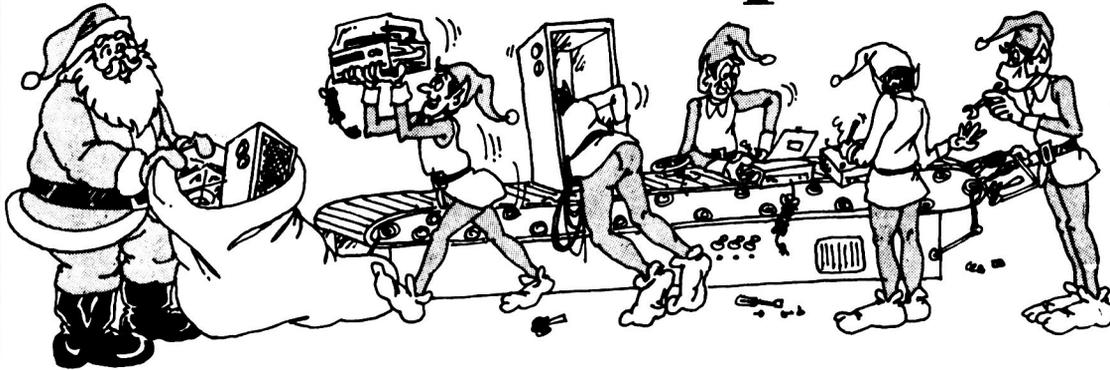
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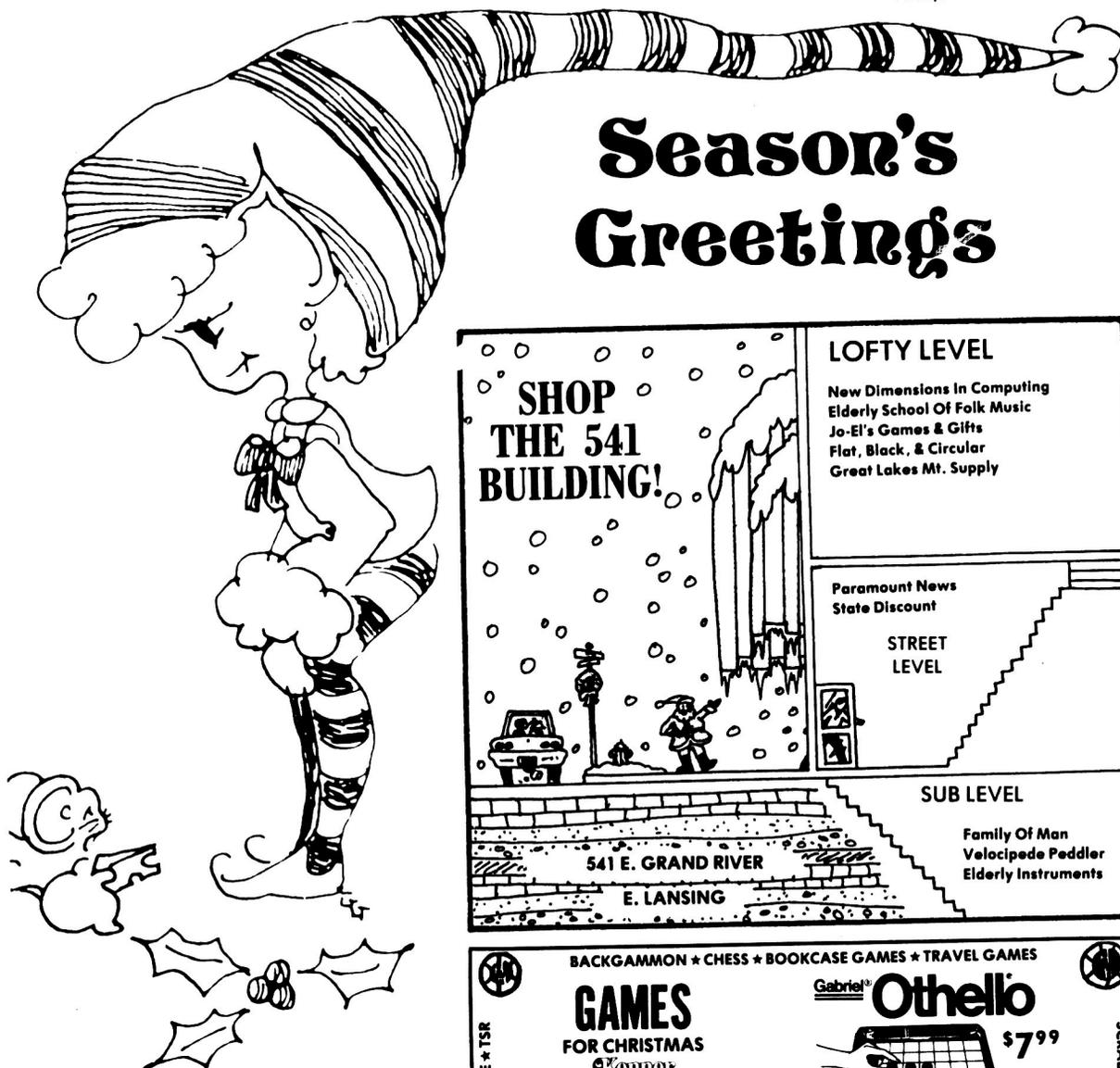


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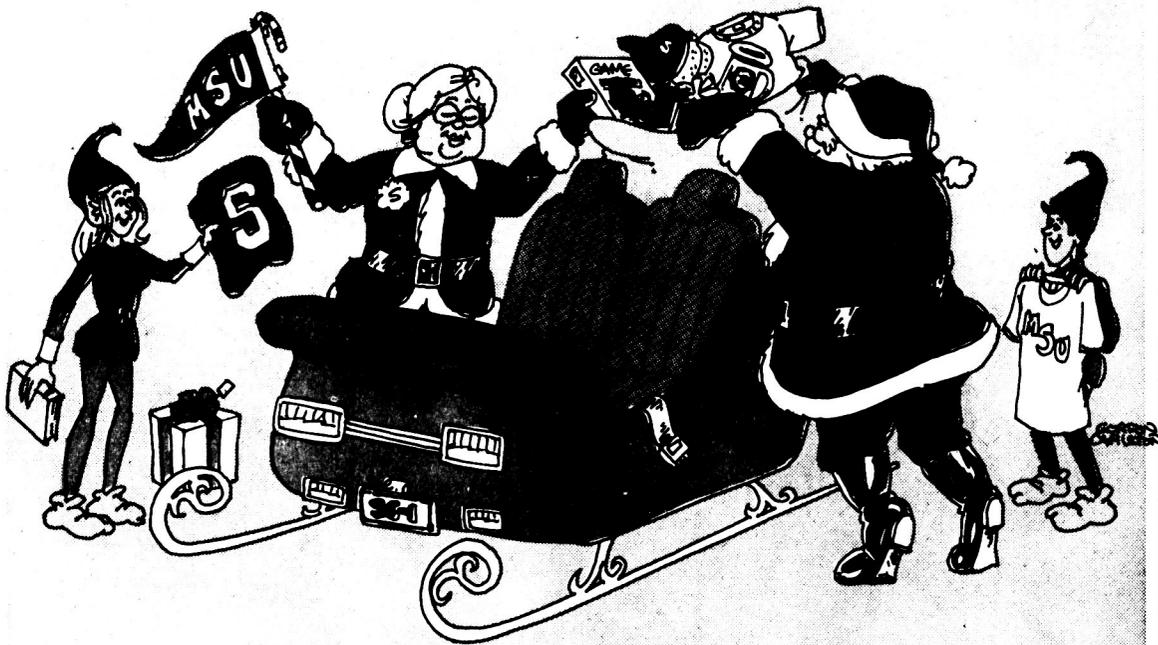
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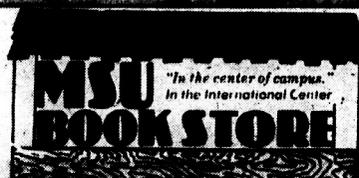
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