STATE NEWS

HOLIDAY SHOPPING GUIDE

DECEMBER 1975
MSU BOOTERY

POINTS THE WAY TO HOLIDAY SAVINGS

Give a Gift of Practicality . . .

FOOTWEAR

HOME OF THE WIDE CALF BOOTS

Smooth leather tricot lined boot that keeps you right in stride with fashions new feminine silhouette. Moccasin and comfortable wedge heel all on a long-wearing plantation crepe sole.

Special $29.95 - one of over 125 styles.

This fleece lined moccasin comes with a ripple crepe sole for indoor & outdoor use.

Women's $12.99
Men's $14.00

This soft sole fleece lined moccasin is sure to warm the coldest toes in your family.

Women's $12.00
Men's $12.99

Moccasins for the entire family — men's-women's-children's — over 50 styles to choose from.

Infants' price from $5.00 to $14.99.

Boots • Shoes • Slipper Socks • Polar Boots

MSU BOOTERY
225 E. GRAND RIVER
EAST LANSING
Sing we all merrily
Christmas is here,
The day that we love best
Of days in the year.

Bring forth the holly,
The box, and the bay,
Deck out our cottage
For glad Christmas-day.

Christmas is a very special time of the year. It's the time friends and relatives you don't see all year long get together, new acquaintances are made, and old ones are renewed.

Of course, all those people mean extra mouths to feed, and sometimes on short notice, too. This year, when that long lost branch of the family shows up, or friends pop in unexpectedly, call DOMINO'S PIZZA. We'll deliver a hot, tasty pizza free within 30 minutes - or you get 50 cents off your next DOMINO'S PIZZA.

If you're not entertaining this season, why not enjoy a DOMINO'S PIZZA while you're cramming for those exams or watching the holiday football games.

Whatever you do this holiday season, DOMINO'S has a special present for you — 75 cents off any pizza purchase, good throughout the holidays. Just cut out the coupon and celebrate the season with friends, relatives, and DOMINO'S.

Have a Merry Christmas and Happy New Year.

DOMINOS 'PIZZA PRESENT
75¢ OFF ANY PIZZA
Valid December 5, 1975 through January 4, 1976
One coupon per purchase
Domino's will be closed Christmas Eve and Christmas Day

DOMINOS PIZZA
1139 E. Grand River 1561 Haslett Rd 966 Trowbridge
351-8880 339-8246 351-7100

'Half-an-hour or Half-a-dollar'
Happy Holidays to the men of Sigma Alpha Mu.
Love, Ellen

Special affection to the Sammy Monster.

THE PERFEFCT GIFT ...
A Gift Certificate for Dinner
AT LONGS

Treat your family and friends to an evening of dining excellence and entertainment at Lansing's finest restaurant.

Attractive certificates available by mail or at the cashier's desk in our lobby.

Open Wed. and Thurs. nights until 9:00
E. Grand River Next to Campus
MEIJER GIFT CERTIFICATES

Solve your gift-giving problems with a Meijer gift certificate...redeemable for anything in any Meijer Thrifty Acres or Super Market. It's a gift of their choice...exactly what they wanted.

YOUR GIFT CERTIFICATE BUYS MORE AT MEIJER!
5125 W. Saginaw
2055 W. Grand River
6200 S. Pennsylvania
Shop Mon. thru Sat.
8 a.m. - 10:30 p.m.
Sun. 9 - 7 p.m.

HOLIDAY BOOK SALE

GIVE A GIFT OF KNOWLEDGE
THIS CHRISTMAS

BOOKS ON HOUSE PLANTS, COOKING
CRAFTS, ART, CHILDREN'S BOOKS, AND
MANY OTHERS ARE NOW SPECIALY PRICED.

$1.00 on UP

CURRIER & IVES
CHRONICLES OF AMERICA
Ed. by John Lowell Pratt; intro. by A.K. Baragwanath. 220 beautiful color prints recapture the unsophisticated, sentimental era in America through the magic of the lithographic art of Currier & Ives. Truly a masterpiece in 19th century American.
Pub. at $17.50
Only 9.98

* THE CADILLAC MODERN ENCYCLOPEDIA
WAS 24.95
NOW 12.98

* LIVING WATER — A thoughtful and constructive Plea for Conservation.
WAS 17.50
NOW 7.98

PORTRAITS OF NORTH AMERICAN INDIAN LIFE. By Edward S. Curtis. The monumental classic capturing the spirit of the Indian lifestyle. This collection contains over eighty full-size (15 x 17) portraits, each suitable for framing. Each photograph preserves the beauty and pathos of Indian life. A must for collectors.
Pub. at $35.00
Only 19.98

* CHAMPAGNE — the Wine, the Region, the People.
Includes songs and stories from the region, as well as traditional recipes using champagne.
WAS 25.00
NOW 14.98

* TRIVIA AND MORE TRIVIA
WAS 6.95
NOW 2.98

351-4210
WINE DISCOUNTS

10% off on any purchase over $50.00 be it one bottle or more.

15% off any mixed case (any 12 bottles) cost + 10% + tax on any full cases of one wine. Usually results in 20 to 22% off.

These are our standard discounts. Free delivery on kegs of beer.

WINE DISCOUNTS

10% off on any purchase over $50.00 be it one bottle or more.

15% off any mixed case (any 12 bottles) cost + 10% + tax on any full cases of one wine. Usually results in 20 to 22% off.

These are our standard discounts. Free delivery on kegs of beer.

print-in-a-minit

CREATE YOUR OWN HOLIDAY GREETINGS AND SAVE

100 cards - 18¢
200 cards - 15¢

Includes matching envelopes and two colors of ink (Christmas red and green) on 15 different choices of classic laid paperstock.

print-in-a-minit

255 Ann Street • East Lansing, Michigan

Phone: (517) 351-5575

SUNDANCE STONE SHOP

TURQUOISE

Mid-Michigan's most complete selection of Turquoise Jewelry.

We deal only in Fine Quality, Hand-Crafted Jewelry by the leading artists of the Hopi-Zuni & Navajo Nations.

KV SHELVES - GREAT GIFTS FOR THE HOLIDAY

Capital City Lumber

700 E. Kalamazoo St. 482-1112

CU Shelves - GREAT GIFTS FOR THE HOLIDAY

Capital City Lumber

700 E. Kalamazoo St. 482-1112

print-in-a-minit

CREATE YOUR OWN HOLIDAY GREETINGS AND SAVE

100 cards - 18¢
200 cards - 15¢

Includes matching envelopes and two colors of ink (Christmas red and green) on 15 different choices of classic laid paperstock.

print-in-a-minit

255 Ann Street • East Lansing, Michigan

Phone: (517) 351-5575

SUNDANCE STONE SHOP

TURQUOISE

Mid-Michigan's most complete selection of Turquoise Jewelry.

We deal only in Fine Quality, Hand-Crafted Jewelry by the leading artists of the Hopi-Zuni & Navajo Nations.

KV SHELVES - GREAT GIFTS FOR THE HOLIDAY

Capital City Lumber

700 E. Kalamazoo St. 482-1112

print-in-a-minit

CREATE YOUR OWN HOLIDAY GREETINGS AND SAVE

100 cards - 18¢
200 cards - 15¢

Includes matching envelopes and two colors of ink (Christmas red and green) on 15 different choices of classic laid paperstock.

print-in-a-minit

255 Ann Street • East Lansing, Michigan

Phone: (517) 351-5575

SUNDANCE STONE SHOP

TURQUOISE

Mid-Michigan's most complete selection of Turquoise Jewelry.

We deal only in Fine Quality, Hand-Crafted Jewelry by the leading artists of the Hopi-Zuni & Navajo Nations.

KV SHELVES - GREAT GIFTS FOR THE HOLIDAY

Capital City Lumber

700 E. Kalamazoo St. 482-1112

print-in-a-minit

CREATE YOUR OWN HOLIDAY GREETINGS AND SAVE

100 cards - 18¢
200 cards - 15¢

Includes matching envelopes and two colors of ink (Christmas red and green) on 15 different choices of classic laid paperstock.

print-in-a-minit

255 Ann Street • East Lansing, Michigan

Phone: (517) 351-5575

SUNDANCE STONE SHOP

TURQUOISE

Mid-Michigan's most complete selection of Turquoise Jewelry.

We deal only in Fine Quality, Hand-Crafted Jewelry by the leading artists of the Hopi-Zuni & Navajo Nations.

KV SHELVES - GREAT GIFTS FOR THE HOLIDAY

Capital City Lumber

700 E. Kalamazoo St. 482-1112

print-in-a-minit

CREATE YOUR OWN HOLIDAY GREETINGS AND SAVE

100 cards - 18¢
200 cards - 15¢

Includes matching envelopes and two colors of ink (Christmas red and green) on 15 different choices of classic laid paperstock.

print-in-a-minit

255 Ann Street • East Lansing, Michigan

Phone: (517) 351-5575

SUNDANCE STONE SHOP

TURQUOISE

Mid-Michigan's most complete selection of Turquoise Jewelry.

We deal only in Fine Quality, Hand-Crafted Jewelry by the leading artists of the Hopi-Zuni & Navajo Nations.

KV SHELVES - GREAT GIFTS FOR THE HOLIDAY

Capital City Lumber

700 E. Kalamazoo St. 482-1112

print-in-a-minit

CREATE YOUR OWN HOLIDAY GREETINGS AND SAVE

100 cards - 18¢
200 cards - 15¢

Includes matching envelopes and two colors of ink (Christmas red and green) on 15 different choices of classic laid paperstock.

print-in-a-minit

255 Ann Street • East Lansing, Michigan

Phone: (517) 351-5575

SUNDANCE STONE SHOP

TURQUOISE

Mid-Michigan's most complete selection of Turquoise Jewelry.

We deal only in Fine Quality, Hand-Crafted Jewelry by the leading artists of the Hopi-Zuni & Navajo Nations.

KV SHELVES - GREAT GIFTS FOR THE HOLIDAY

Capital City Lumber

700 E. Kalamazoo St. 482-1112

print-in-a-minit

CREATE YOUR OWN HOLIDAY GREETINGS AND SAVE

100 cards - 18¢
200 cards - 15¢

Includes matching envelopes and two colors of ink (Christmas red and green) on 15 different choices of classic laid paperstock.
Shop now while selections are plentiful. Use our Hide-Away Plan.

No hands. In more ways than one.

Digits tell the time. And you don’t have to push a button to read it. Flip your wrist, and the time appears. Something beautiful for everyone. A. Man’s new Flip Switch Pulsar, with date, 14 karat gold-filled, $395. B. Woman’s Pulsar, without Flip Switch, with date, 14 karat gold-filled. $395.

Use one of our convenient charge plans or American Express • BankAmericard • Master Charge

MORGAN’S
Fine Jewelers Since 1876
121 S. Washington Square "Lansing
Meridian Mall" Okemos

Hosler’s
Pre Holiday SALE
SAVE UP TO
1/2 & More

- CLOTH COATS • LEATHER COATS
- SKI PARKAS • LEATHER JACKETS
- SHORT DRESSES • LONG DRESSES
- PANT DRESSES • BLOUSES
- GAUZE TOPS • SHIRTS
- SHORT SKIRTS • LONG SKIRTS
- SWEATERS • PANTS
- JEANS • ACCESSORIES

Use Your Bankcard
Santa Shops For Leather Coats At
MARK-V
Waist Length '69''
3/4 Length '99''
Full Length '129''
Cords & Jeans
Sweater's & Shirts
All make great Christmas gifts at
MARK - V
403 E. Grand River
Next to Campus Theatre
337-1109

GIVE YOUR BIKE A
CHRISTMAS PRESENT --
STORE IT!

LIZARD'S UNDERGROUND
presents
Fri & Sat Dec 5 & 6
Bob Reidy
Chicago blues band
Mon. Dec 8 one Nite only
Catfish Hodge
Tues & Wed Dec 7 & 8 The Silvertones!
Blues & Oldies Thurs To Sun Dec 11 to 14
Bryan Lee
Lizard's Underground
224 Abbott Rd. East Lansing
★ Paddlefoot New Years Eve! ★

A Shopping Mall For All Seasons Meridian Mall
Meridian Mall East Grand River & Marsh Road
ALL I WANT FOR CHRISTMAS IS YOU!

CHRISTMAS BREAKS ARE LOADED WITH FUN

Diane, Barb, Carrie, Laurie and Pam HAPPY HOLIDAYS

SAY CHEESE SAT. DEC. 6
100 FREE PICTURES WITH SANTA

First-Come, First Serve visit Santa this Saturday morning and receive your free ticket for an instant Santa 1 per family

BOONDO APPETITO
Authentic Italian Foods GO ITALIAN FOR YOUR HOLIDAY ENTERTAINING

TRY OUR:
- Antipasto Trays
- Cocktail Sandwich Trays
- Original Recipe Salads
- Ready-to-Serve Italian Dinners
  (Lasagne - Ravioli - Mostacioli - Rigatoni)
  Plus, personalized creative menus to your order.

OUR REGULAR TAKEOUT
- Italian Sandwiches & Dinners
- Complete Italian Deli
- Italian & French Baked Goods

SUNDAYS: 12 - 9 P.M.
WEEKDAYS: 11 A.M. - 9 P.M.

Ph. 337-9549
1045 E. GRAND RIVER EAST LANSING

Here's some of the folks we've seen this fall. Thank-you for helping us bring them here!

Ph. 337-9549
1045 E. GRAND RIVER EAST LANSING

Pop-Unt, Mariah & Ebony

Loggins & Messina · Tim Weisberg · Pointer Sisters · Jean Luc Ponty · Tull the Spinners · Buddy Guy & Jr. Wells · Peter Frampton · and Bob Seger

SHOPPING CENTER
Come Join in the Fun
MERRY CHRISTMAS FOR THE 200th Time 1776 1976

"Do I Get A Kite For Christmas?"

LARGE QUANTITY OF X-RATED MAGAZINES ON SALE 3 for $5

XX-RATED MOVIES SHOWN DAILY

CAPITAL ADULT NEWS 532 E. MICH. OPEN 10 - 10:30 SUN. 12 - 9 3 BLOCKS UP FROM CAPITOL

HOLLY-DAY GIFTS

Manchester western style quilted shirt. Super tapered for that slim, trim look. Available in many different styles. 100% machine washable. Priced at $15.

Windtuck 100% acrylic Lord Jeff sweater. Horizontal full body stripe for a warm wintery look. Matching hat included. Choose from 3 colors, gray, navy and camel. Priced at $27.50.

Stylish split cowhide jacket by Lakeland. Extremely durable; won't waterspot. Available in tan and dark brown. From $85 to $125.

Marty's has something for every man's taste. Men's cologne and gift sets, scarves, gloves and neck wear. Shop this Christmas at Marty's for the best in Christmas fashions.

Marty's MEN'S FASHION CLOTHING 305 EAST GRAND RIVER EAST LANSING, MI. VISIT OUR OLD WORLD MALL STORE
SOME LIKE IT HOT
LIKE IN PALM SPRINGS
HAVE A SNOWY TIME
WE'LL BE THINKING OF YOU

SANTA CLAUS ISN'T FAT
HE JUST KNOWS HOW TO KEEP WARM

CHRISTMAS SPECIAL
10% off all Red & Green Jackets

FOR EVERYTHING YOU NEED IN PICTURE FRAMES...

FRAMES UNLIMITED
In Meridian Mall
Open 10-9, Sun 12-5
Give people on the go a Sony AM/FM radio. Both the stereo and mono models feature easy tuning, a continuous tone and AC/DC operation. The MR-9400 is a 3-speaker stereo unit.

The TFM-9450W is an elegant table top AM/FM radio featuring a full range speaker, a continuous tone control, AFC and loudness switch. A rich sound at an economical price.

These Sony compact stereos feature a 3-speed BSR turntable with a ceramic cartridge and diamond stylus. Quality circuitry brings in clear and crisp AM and FM broadcasts through two 2-way speakers. Perfect for little rooms and tight budgets.

There's nothing alarming about these Sony digital clock radios. They'll sing you to sleep, wake you up or even tell you the weather — automatically. A great gift for late risers.

For the business person or sports-person on the go, a Sony cassette recorder, from the pocket-size TC-55 to the AM/FM stereo CF-550A, will make a practical memo or musical gift.

VAC-O-REC

A great pair for those who want the ultimate in record care.

SUPEREX HEADPHONES
For someone with a head for music.

Kirsch/fine furniture quality shelving

Twist your pre-finished arrangement together in minutes. Choose one shown or design your own!

A. Bookcase  B. Stereo center  C. Step-down table
33 1/2" w., 33" h.  63" w., 46" h.  63" w., 33" h.
Hours:
Wed, Thur, Fri 10-9
Mon, Tue 10-5:30
Sat 10-6

East Lansing's Major Shopping Center — 220 M.A.C. avenue
DON'T LET CHRISTMAS GO BY WITHOUT LOOKING YOUR BEST!

COMPLETE SERVICE SALON

- Precision Cutting
- Blow Drying
- We use Natural Women by Lamur with all facials- exclusive skin care product in Lansing area.

PARSONS' IMPERIAL BEAUTY SALON

484-9342 1824 E. Mich.

Pewter and Silver
BY
* Oneida
* Metawa
* International

Diamonds and Wedding Rings
BY
* Orange Blossom
* Art Carved
* Gold Fashion
* Gold Master

Clocks
BY
* Seth Thomas
* Balboa
* Westclox

Lighters
BY
* Zippo
* Kreisler
* Colibre
* Ronson

Jewelry
BY
* Axion
* Wells
* Napier
* Spidel
* Fatima
* Krementz

Watches
BY
* Balboa
* Longines
* Croton
* Seiko

PARSONS' IMPERIAL BEAUTY SALON

Finally...A COMPLETE PLANT STORE IN DOWNTOWN LANSING

sponds & terrariums made to your specifications!
open every nite til 9
Sundays - noon till 5

BURGER KING

HOLIDAY SPECIAL
at
Burger King

We're open 10:30 A.M.-11 P.M.
on weekdays
Till midnight Fridays & Saturdays

WHOPPERS 59¢
WITH COUPON NORMALLY 79¢
Limit: 2 per person with coupon
CLIP THIS COUPON TODAY!
Good only at these locations:
1141 E. Grand River 2012 E. Saginaw
Offer Good thru Dec. 25, 1975

PIZZA EXPRESS

PIZZA - EASTERN SUBS CONEYS
LET OUR SPEEDY FREE DELIVERY GET YOUR HOLIDAY PARTIES GOING.

50¢ OFF 12’’ PIZZA
75¢ OFF 16’’ PIZZA
(OFFER GOOD THROUGH DEC. 14)

NAME:

ADDRESS:

337-1377
1040 E. GRAND RIVER (NEAR MCDONALDS)
335-3420
1141 E. GRAND RIVER (NEAR HAGADORN)
STRATTON-NELSON BAND

Says

Have A Happy Vacation

AND

We’ll See You New Years Eve!

AT

The Wagon Wheel

16 mi Rd. & Rochester Rd.

Troy Michigan

If you have no reservations call 1-313-689-3142

---------

Don’t Let those Stockings go empty

For GREAT Stocking Stuffers

See CAMPUS BOOKSTORE!

* MSU t-shirts, sweat shirts & other gifts
* Bestsellers — a wide selection...

CHILDREN’S BOOKS:
Bruno Books, such as: “Miffy in the Snow,” “Circus,”
and 14 other titles
“Son of Origins of Marvel Comics” by Stan Lee
“Life Goes to the Movies”

CAMPUS BOOKSTORE
131 Grand River 9 - 5:30 Mon. - Sat.
Fashion Savings for Your
Happy Holiday at
Greens—
East Lansing Store
Great for Yourself —
Wonderful as Gifts!
(As Pictured)
Large Selection of Imported High Fashion Sweaters
$1/3 OFF
Reg. 14 to 24

Special Group of
Heavier Weight Bulky Knit Sweaters
$11.90
reg. 18 to 21

Many Colors Washable Acrylic Knitted Sweater Vests
$7.90
reg. 11

Oriental Style Quilted Tops and Jackets
$9.90
reg. 17 to 25

Wonderfully Washable Pastel Ultrasuede® Shirts
$8.90
reg. 13

Solid and Plaid Wool Blend Pants by H.I.S.
$9.90
reg. 18

Lovely Additions for Your Personal Wardrobe!

Imported Knit Sweater Dresses plus Many Other Fashionable Dress Looks
$19.90
reg. 28 to 34

Patterned and Solid Fashionable Skirts
$10.90
reg. 16 to 21

Festive Clearance of Finest Quality Full Sportswear by Jones New York and Villager
$22.90
reg. 20 to 22

Special Group of Sophisticated, Smashing Long Dresses
$32.90
reg. 30 to 34

Newest Fashion Polyester Gabardine 3-Piece Vested Pantsuits
$22.90
reg. 30 to 34

Young, Sophisticated Polyester or Corduroy Pantsuits

Whether it be sale price or regular price, if you buy from Greens East Lansing, you can be sure it is fine quality and top fashion. And any gift you buy from our store, whatever the price, will be gift packaged free-of-charge.

Happy Holidays from
Greens—
East Lansing Store
Tired of being ripped off?
Stop in at the new

Quick Silver

Authentic American Indian Jewelry
at WHOLESALE PRICES
silversmith on premise
541 E. Grand River
below Paramount News
open 11 a.m. to 7 p.m. Monday thru Saturday

Tired of being ripped off?
Stop in at the new

Quick Silver

Authentic American Indian Jewelry
at WHOLESALE PRICES
silversmith on premise
541 E. Grand River
below Paramount News
open 11 a.m. to 7 p.m. Monday thru Saturday

A Christmas Wish

Santa’s Save
With Us!
Special!
8 - Track Tapes
Only $1.00
Rock, Soul, C&W, MOR
Quality Guaranteed

* 1,000 Watt Hair Dryers, made in U.S.A., $12.70
* Buttercup Popcorn Poppers, $9.27
* Leather, High Top Hiking Boots, $15.00
* Sunbeam Shavemaster Shaver, $18.70.

R&M Resources
911 Center North off Oakland past Cedar Ph. 487-1400

Hairstyling for
Men and Women

The King's Den
208 MAC For appointment
below Jones Stationery Call 332-8191

When you need some good eye-care
It's good to know we're near.
Lenses, Contacts, Frames we've got.
Exams we offer here.
Santa's wearing glasses now,
He'll find your house—don't fear.
He joins Co-Optical in wishing you
the best in Christmas Cheer!

Co-optical Services
Eye exams by appointment only.
Dr. James Nixon, Optometrist.
Brookfield Plaza Office

361-5330
MON & THURS
11 AM - 8 PM, 8:30 PM - 9:30 PM
Tues & Wed - Fri
9 AM - 8 PM, 9 PM - 9:30 PM
SAT 9 AM to NOON
FEBRUARY
1 2 3 4 5 6 7 8 9 10 11 12 13 14 17 19 20 21 22 23 24 25 26 27 28 29 30 31

Santa Says:
"If you liked the State News HOLIDAY SHOPPING GUIDE, You'll LOVE these up¬
coming special promotions!"

MSU vs Wisconsin HOCKEY TAB Fri, Jan. 30
Our number one hockey team has a sell out season - get your share of the business by advertising!
Deadline: Mon, Jan. 19

GEORGE WASHINGTON BIRTHDAY TAB Mon. Feb. 16
Boost your Winter Sales by advertising in this Star-spangled shopper!
DEADLINE: MON. FEB. 2

"BREAKAWAY"...WED. FEB. 25
Before MSU's 45,000 students head for sunny or snowy vacation spots, spread your word!
deadline: WED. FEB. 18

Hearthside Holidays...
A CHRISTMAS TRADITION at SCHULERS

Strolling Violinists
every Wednesday
7 - 10 p.m.
also
In the Goldsmith Lounge:
Nitey Entertainment after 9 p.m.

There's a Grate Break during Happy Hours
4 to 7 p.m. Monday through Friday
warm up with our special winter drinks

Holiday Special!
10-50% DISCOUNT on selected jewelry including turquoise, heishi, coral, silver, puka
APPROPRIATE ARTS GALLERY
University Mall (above Alle-Ey)
Where Shopping is fun and Parking is free*!

Shopping in central East Lansing really makes sense. There is a world of specialty shops and department stores to aid you in finding gifts that will be just right for that special person on your holiday shopping list.

East Lansing theaters and restaurants help to make the season bright. And you can beautify yourself and your holiday environment with a little help from the cleaners, florists and hair stylists.

This year, there's a Christmas World right at your doorstep. Visit central East Lansing first.

* Many East Lansing merchants will validate your ticket for free parking, others may require a minimum purchase.

THIS ADVERTISEMENT PAID FOR BY THE CENTRAL EAST LANSING BUSINESS ASSOCIATION
Harrison

Make Your Own Holiday Gifts

* velvet and antique dresses
* tux and smoking jackets
* unusual gifts
* hand-crafted items

Also — best prices in town on cold-weather apparel.

University Mall
2nd level — above Alle-Ey
220 M.A.C., East Lansing

Quick Silver

Complete selection
silver beads
liquid silver
feathers & more
Retail & Wholesale Prices
MID-MICHIGAN'S LARGEST SELECTION
541 E. Grand River
below Paramount News
11 a.m. - 7 p.m.
Mon. - Sat.

351-4591

HAPPY HOLIDAYS!

from:

[Signatures]

Shepard's

EAST LANSING
317 East Grand River Ave.
Merry Christmas and an exciting New Year to the World, (and all my friends)

Dan Gerow
MERRY CHRISTMAS

Gifts FOR GOOD SPORTS

THE WEATHERVANE
SPORT SHOP FOR ALL SEASONS

RALEIGH
MAKE IT A RALEIGH CHRISTMAS!
Bicycles

RALEIGH
pro shop
3, 5 & 10-SPEED RACERS and TOURING BIKES
BICYCLE ACCESSORIES and MAKE GREAT GIFT ITEMS.

BACKPACKING & CAMPING EQUIPMENT
Nylon Tents, Packs, Frames, Sleeping Bags, and Accessories

Hiking Boots FREEZE-DRIED FOODS
DOWN CLOTHING
gift certificates

EVERYTHING FOR THE DOWNHILL & CROSS-COUNTRY SKIER

... Skis by: Olin, Dynastar, Hart, Rossignol, Kneissl, Lange, and many others.
Boots by: Scott, Lange, Alpina, San Marco, Olin, Garmont, Kastinger.

Exceptional Savings Now On Ski Packages!

Cross-Country Skis by: Bonna, Trak, Dovre, and Skilom.
Boots by: Falk and Trak

EXCITING, COLORFUL FASHIONS FOR THE SLOPES
Parkas, pants, turtlenecks, long-johns, headbands, sweaters, gloves, hats, and accessories.

BOATING ACCESSORIES

TENNIS RACQUETS, CLOTHING and EQUIPMENT

adidas WORLD'S NUMBER ONE SPORT SHOE...
Sports Equipment and Clothing.

2283 W. Grand River, Okemos Phone 349-9494
OPEN: Mon., Wed., Thurs. & Fri. 10 - 9; Tues., Sat. 10 - 6; Sun. 12 - 5
TREVINO
MERCADO (MARKET) & IMPORTS

Mexican Food Preparations
Tortillas for Tacos/Burritos
Imported Beer - Chile Sauces

IMPORTS FROM MEXICO
Gifts - Pottery - Paintings - Lamps
Free Cooking Hints by Mrs. Trevino

HOURS 10 a.m. - 9 p.m.
MONDAY TO SATURDAY

511 EAST SAGINAW AT CEDAR - LANSING
485-4334

CHRISTMAS GIFTS THAT LAST
FROM ROCKWELL ELECTRONIC CALCULATORS
AND STUDENT BOOK STORE

8R $16.88
24R $39.95
18R $19.88

- NOW IN STOCK FOR CHRISTMAS
- 1 YEAR WARRANTY BY ROCKWELL, INTERNATIONAL
- 30 DAY OVER THE COUNTER EXCHANGE FOR DEFECTS BY SBS

421 E. GRAND RIVER Student Book Store 351-4210
HAVE A TOUGH SPOT?
WE CAN GET IT OUT
LOUIS CLEANERS
Complete Service
laundry, repair service, fluff service, dry cleaning
pick up, delivery no charge.
Open 7 a.m. - 6 p.m.
Monday - Saturday
Phone: 332-3537
623 East Grand River
across from Student Services Bldg.

<table>
<thead>
<tr>
<th>Christmas Greetings</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>FLANNEL SHIRTS</td>
<td>ALL SINGLE ALBUMS!</td>
<td>KODAK FILM</td>
</tr>
<tr>
<td>$4.29</td>
<td>$3.99</td>
<td>110-20 $1.29</td>
</tr>
<tr>
<td>ALL SIZES</td>
<td>ALL NEW RELEASES!</td>
<td>126-20</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SCOTCH CELLO TAPE</td>
<td>FASHION KNEE SOX</td>
<td></td>
</tr>
<tr>
<td>Reg. 29¢</td>
<td>Reg. 1.50</td>
<td>88¢</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHRISTMAS CARDS</td>
<td>$2 OFF</td>
<td>6 ROLL CHRISTMAS</td>
</tr>
<tr>
<td>Reg. 1.50</td>
<td>OUR DISCOUNT PRICE</td>
<td>WRAP PAPER OR FOIL</td>
</tr>
<tr>
<td></td>
<td>ON ALL HAIR BLOWERS</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>REG. 1.50</td>
</tr>
<tr>
<td></td>
<td></td>
<td>99¢</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Try the House of Wong
Chinese and Oriental Gift, Novelty and Grocery Store.
Christmas Gifts that are Oriental and Different
519 W. Gd. River
E. Lansing, Mich. Ph. 332-8451
(Next to Mr. Mikes)

The Baylor L.E.D.
Priced to put time at your fingertip.
Shows hours, minutes, seconds, date and is accurate to within 15 seconds per month. An outstanding value.
Eight convenient ways to buy: Zales Revolving Charge, Zales Custom Charge, BankAmericard, Master Charge, American Express, Diners Club, Carte Blanche.
Layaway now for Christmas
Stainless steel or yellow gold color. $99.95

ZALES
The Diamond Store
The Puff Root. Hand-crafted in fine Canadian leather both inside and out, with a thick foam insulation to keep your feet very warm and very happy.

New Roots Boots, for men and women. Warm, stylish and very, very comfortable. Hand-crafted in superb Canadian leathers, and sold exclusively at Roots shops throughout Canada and the United States. About $60.

The Hiking Root. It has full leather lining, a foam padded collar and a natural rubber sole. Undoubtedly the best utility vehicle around. The Hiking Root, for men or women, is sold exclusively at Roots shops throughout Canada and the United States.


Roots. Be kind to your feet. They outnumber people two to one.
**CREW SOCKS**
Our Reg. 96c
68¢
Orion/Acrylic nylon crew socks, F9 10 - 13.

**POLYESTER FLARES**
Our Reg. 8.96
666
Men's polyester flares in solids or fancies.

**WARM UNDERWEAR**
Sale Priced
257 ea.
Men's thermal knit top or pants. Sold separately.

**MINI CALCULATOR**
Our Reg. 16.87
1427
4 functions plus per cent floating decimal.

**MODULAR STEREO**
Our Reg. 128.96
$99
AM/FM stereo radio, phonograph and 8-track player.

**BUTANE LIGHTER**
Our Reg. 3.97
217
Chromium and brass. Choice of styles.

**WOMEN'S BOOTS**
Our Reg. 9.97
744
Chukka style suede boots, Rubber sole and heel.

**3 LB. MIXED NUTS**
Delicious assortment of mixed nuts.
188

**HANDY HASSOCKS**
Our Reg. 24.96
1696
Round or Square Pillow top vinyl hassock with casters.

**K Mart East Only • 2020 W. Grand River • Okemos**
Merry Christmas

INDIAN TRADING POST
Authentic Arts & Crafts

• Black Ash Baskets
• Pottery
• Beadwork
• Literature
• Sand Paintings
• Tobacco

Silver and Turquoise and more
123 W. Washtenaw 489 3461
Mon. thru Sat. 10 - 6
INDIAN OWNED AND OPERATED
Bank Americard and Master Charge accepted

HAIR PROBLEM?
call
SIGOURNEY - JONES
COMPLETE FULL SERVICE HAIRSTYLING SALONS
FOR MEN AND WOMEN

RALEIGH BICYCLE SPECIALS!

RALEIGH SPRITE
Touring Models
10 Sp. Reg. $149.95
NOW $136.95
SAVE $13.00

5 Sp. Reg. $139.95
NOW $126.95
SAVE $13.00
FREE tire Free alloy kickstand included over savings

Raleigh Quality 10-Speed Record SPECIAL
$139.95
10-Speed Grand Prix — $159.95
FREE heavy duty lock, a "17." value
PLUS we will pay the first $5. down
Save up to $26.95

Your #1 Dealer for Quality Sales & Service
GENE'S BICYCLE SHOP
702 W. Barnes Ave. — Lansing
484-0362
Open 9 to 9 Monday thru Friday till Xmas.

GUITAR SHOPPE
245 E. Lansing, Michigan 48823
TWO OF OUR MOST POPULAR VALUES
MAKE GREAT CHRISTMAS GIFTS!

HONDO H 310
SPECIAL PURCHASE
HONDO H 310
$39.00
(List Price 75.00)

ALVAREZ 5014
AN EXCEPTIONAL VALUE!
ALVAREZ 5014
$95.00
(List Price 125.00)

JUST IN TIME FOR THE HOLIDAY

$22.57 up
most styles in stock or immediate delivery! ALL READY TO FINISH

Boston Rocker

LES BROWNELL
PHONE 882-0276
3121 S. PENNSYLVANIA
Master Charge or Bank Americard

HAIRCUTTERS
1417½ E. MICHIGAN AVE.
LANSING, MICHIGAN
(Above Bancroft's Flowers & Gifts)