A happy spring lass enjoying the sun needs an easy-care arnel jersey for frolicking. In a bouquet of prints to suit your fancy, 5-13. $24.00.

Doing today's things in the traditional, yet modern hot pants set. The classic purple and white jacket with matching shorts. By Lansford. Polyester and cotton. 5-13. $38.00. Many other styles and colors available.

When a girl feels pretty and fragile in this smocked bodice maxi, can the mood be anything but romantic? She leads the sun through the forest, illuminating the transparent polyester voile dress. 5-13. $24.00.

FASHION FANTASIA
A special supplement to the
MICHIGAN STATE NEWS
Thursday, April 29, 1971

Section Coordinator Lee Sizer
State News Photography by:
Tom Gaurt
Terry Luke
Terry Miller
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BREEZE BRUSHED BY SPRING -
This couple from Webster's is clothed for the season of beginnings. His lightweight sport coat of rayon and linen in Webster's own Calvin cut breathes free and easy with bi-swing shoulders and bi-swing back. Four front pockets and wide lapels add graceful style to match the ease of movement. Haggar double-knit flares bend with him—never bind. The unisex shirts are Funky & Groovy Threads by Kennington. In casual comfort on the right he has a knit slacks set with double-breasted front and flared slacks. Her button-front flares are from Tads, her shirt from Skinny Shirt.

On the left from Webster's boutique, she has a double-breasted Edwardian waist jacket with matching corduroy jeans and crepe shirt from Van Heusen. He's relaxing in a Riverboat shirt by Moss and button-flare flares by Male Man.
No matter how you get to the church...

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One block east of Campus Theater

The look is Lord West and the bride approves.
BRIDES ARE DOING THEIR OWN THING THIS YEAR.

There are exciting new changes in bridal fashions for 1971 according to Brides Showcase of East Lansing. Color is big news in wedding gowns. Pastel waistbands and bows, pull through ribbon detailing at the neck and hemline are very popular. Pastel color underskirts appear with wedding gowns. Many bridal gowns have a deep flounce at the hem. Picture hats with long cathedral length veils are widely shown. Pants bridal gowns in both traditional lace and a country look are on this year’s wedding scene at Brides Showcase.

Attendants’ dresses have really broken with tradition. Colors are rampant. Darker shades such as navy and brown are “in” for summer. Brides Showcase consultants report bridesmaids are selecting bold prints, checks and stripes. Much emphasis is on country and peasant styles, gibson girl and shepherdess dresses. The biggest swing is to culottes for attendants. Picture hats are the most popular new item for bridesmaids. Many attendants are carrying colorful parasols. While local bridesmaids have accepted the fashion trends with great enthusiasm, the East Lansing Brides Showcase says MSU coeds are still tradition minded when they select their wedding gown. University brides like a touch of color in their gowns but they still favor a traditional look. The candlelight shades of ivory are especially popular. Engaged girls at MSU are buying more mantillas than ever before.

But whatever the style trend in bridal gowns, Brides Showcase of East Lansing is sure weddings are here to stay at MSU. More University girls than ever before are buying traditional gowns. There has been little demand locally for dresses suitable for “hippie” style weddings.

The Campus Tux Shop reports that the latest fashion-minded look today is the long-waisted fitted coat in three-button, single-breasted style. Velvet accents, vests, and ties with ruffled shirts abound. Flared formal trousers add the finishing touches to the most sensational new looks in formal wear history.

Today’s prospective groom is searching for fresh, new ideas in wedding apparel. He seeks a more individual look — formal apparel to enhance the traditional as well as the very unique wedding. Wedding Consultant Dave Dillingham says that many coeds also visit Campus Tux Shop with their groom for assistance in selecting his attire. With today’s selection, the bride and groom can make their wedding totally different from any other. From the most formal, to the avant garde, Campus Tux Shop has the style, fabric, and color to create the look.

The future is style and fashion, doing your own thing (but doing it together), different in some way from what has been done before.

-Man’s best friend, Ursula, admires LORD WEST, the newest look in men’s formal attire from CAMPUS TUX SHOP.

Photography by PAUL.
Take a shortcut to fashion's hottest new look for spring and summer . . . come directly to Knapp's for all the Hot Pants! We've made the Hot Pants point in every fabric, every look, for every occasion . . . tailored twills, velvets, and corduroys, skinny little knits and funky denims, suits and separates. And Knapp's has the go-withs . . . the shirt snugs, the tee-tops, the open toe laced boots, the barefoot sandals. So hot-foot it to Knapp's for Hot Pants . . . to be found in our fashion departments for misses and juniors. Downtown and Meridian Mall.

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DOWNTOWN

EAST LANSING
For Saugatuck or Fort Lauderdale try fashion with Phi Beta styling! Left: From Four Corners – tie dyed hot pants $8, and top $10. Blue only in sizes 5 to 15. Right: From Bronson – duck cloth, hipster belted hot pants with grommets. Kicky cotton knit halter to match. Complete two piece set in sizes 5 to 15. $10.

This Spring the heart of the subject is hot pants. Swing into Alberts and brush up on yours from DiGi. Complete two piece set, navy and red bib top hot pants with blouse. Sizes 7 to 15. $16.
The Hot Pants Look
Delicate leather lacing keeps your legs free of “Hot Pants” over-exposure.

The Cork Look
Is Here
If your taste runs to the lighter and dressier, cork makes it right.

The Up-Front Look
Is Here
If you want both a sandal and shoe, this slightly heavier look will complement the “in-between” part of your wardrobe.

The Gladiator Look
Is Here
If boldness and ruggedness is your bag, this “Roman” sandal will make you stand out.
Light as Spring air on your budget and your back, these Spring casuals from Meijer's prove that quality and style don't have to be expensive. Shown here for Her: Hot pants sets $6.97 - 16.87; Hot pants alone $1.77 - 5.56; Pants suits $6.66 - 23.97; Nylon and cotton jackets $2.84 - 8.84; Flared jeans in California stripes and solids $2.97 - 7.97. For Him: Warp - knit and double-knit and polyester and cotton blend flares $4.97 - 12.97; Torso-hugging knit shirts $2.97 - 4.97; Sport and dress shirts in stripes, solids and prints $1.97 - 4.97; Jackets from the Riviera Collection of coordinated sportswear to $5.97.
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Get in on the action. Stop in the Sportsmeister Shop where you can find one of the largest selections of Levi's® in central Michigan, and then you'll know why they say . . . in the spring, a young man's fancy turns to LEVI'S®.
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