PLAYMATE OF THE YEAR—The bunnies, that is, Pam Kemp, Grand Ledge junior, enjoys the Easter aura and suggests that every girl should have a bunny to play with.

Photo by James H. Hile
FULL CYCLE—Joy Kongos, Detroit sophomore, longs to feel the wind blow into her face while she wears a two-piece outfit from Wanda Hancock's Smartwear.

Photo by Tom Pozarycki

Little Change Noted
By Area Merchants

Has the style of spring clothes for the college student changed drastically this year?

After this winter you may be hoping for that big change in clothing styles, but a sampling of East Lansing merchants indicates most spring clothing styles will remain the same.

Most merchants see no big change in the styles or colors of clothes this spring. Typical is William Keezer, manager of Redwood & Ross: "There has been no big change in the spring's clothes as compared to last years."

Although there will be dramatic change in the co-eds basic dress, novelty items will be popular.

"Big zippers, patterned hose, ghillie sweaters, and camouflage swimsuits are popular items this spring," said Mary Gannam, of the Scotch House. The styles for women are also becoming more feminine and less sporty. "It seems the trend is to look more like a girl," said Miss Gannam.

In men's wear changes seem to be lacking, even in novelty items. The big changes in men's clothing is the collarless shirt, wide buttoned suit, and shorter Bermuda; and as small shift away from the continental look, according to some merchants.

The thing that is staying big in everything, both for men and women, is the madras style. "Madras is coming out big again this spring in everything from belts to Bermudas," said Ward Watson, of J.W. Knapp Co.

Swim suits seem to be a big seller, which indicates that everyone is looking forward to spring.

Hues And Shoes
Spring Partners

Color will be the keynote in footwear this spring according to Dave Bristol and Clyde Hollandsworth, salesmen at Shepard's Shoe Store, 317 E. Grand River.

Because women's sandals and sneakers will be available in every color of the rainbow, MSU coeds will probably be matching their casual footwear with the color of their outfit. Men's sandals are coming in several colors too, with navy and light blue the most popular. White sneakers, of course, are still popular.

Cordovan, charred chestnut, and golden Scotch grain are popular in men's loafers. White leather is being introduced to the masculine market this spring.

The Italian look in women's sandals is becoming increasingly popular. Flats with a closed heel will also be big this year, the salesmen said.

There is a trend towards a round toe, and scoop toe in flats. The ghillie, a tie flat, is also popular.

Hollandsworth said the open-side and open-toed boot, which was introduced last year, is expected to be bigger than ever this spring.
height proportioned for you

7.98

Just look for the label that reads petite, medium or tall. Dacron polyester and cotton sportswear in misses sizes are planned to fit you. Heather, navy, brown, frosted green, black, or roseberry.
Ruffles Give Femininity To Fashion

The question arose:

"But is this really Cricket?"

BILL ATKINSON:

"It most certainly is, by Jove!"

Sketches made at the Glen of Michigan Cricket Club

above

Shirt and Matching Skirt in green/blue/white English shirting
$11 and $13

right

White flannel spectator $30
Matching topper $35

right

Cricket Knit Cardigan Suit crew blue $25

English Shirting Field Shirt $10
Spring Cloth Sportskirt $15

just looking — Sue Isler, Detroit sophomore, presents on irresistible attraction for the country storekeeper at the MSU Museum. Sue's outfit is a twopiece pink Irish linen ensemble from Jacobson's, Photo by Ricki Gilbert
Madras, Bikinis In For Sportswear

"Madras a-go-go" is the theme of sportswear this season. From the raincoat right on down to the unmentionable (we'll mention them anyway), petti pants, modified bikinis really spread—they're all buying them.

Swimsuit coverups have taken a dive for the daring. The new "scandal suits" as they are appropriately called, feature the fish netting effect. One of the scandal suits known as "outrageous" looks like a modified bikini with the fish net look in between the top and the bottom.

Femininity (continued from page 4)

lines and large pockets with a self belt buckled through the loop of them.

Other feminized day dresses will see the return of the middy look with sailor collars and colors. Knits and jumpers will also be big this year. The old look has a gore feminine with the skimmer dress, a softly-fitted descendant of the shift. Industrial zippers will be found all over skimmers too.

Besides the Mod and soft looks, the dressers said clothes will feature close hipline, short cocktail dresses, and formal dresses trimmed with lace.

"The gold shoulder look is very new this year," says Miss Cooper. These dresses feature one bare shoulder, usually in a dressy fabric. Another dressy look for spring is derived from the Indian sari dress and has straight lines with long sleeves in silky fabrics.

The lines in dresses for spring seem to indicate that fashion's happy relief from the winter clothes of '64 is in sight.

"Mariner Cloth" is the fabric to sail through the season in New looks: low belted waist; rope trick neckline; the smart looks of Garland. Have them in this machine washable, totally wearable life-is-fun fabric:

Rope Trick Top $7.00 Pants $8.00
Princess Top $6.00 Skirt $8.00

IMPORTANT . . . YOUR RING ORDER
4 Week Delivery

Men's Extra Large Ring
Medium Weight $34.00*
Heavy Weight $39.00*
Extra Heavy Weight $44.00*
Closed Back Weight $47.00*
Extra Heavy Closed Back Weight $54.00
White Gold $5.00 Additional plus tax

Woman's Ring
Medium Weight $34.00*
Heavy Weight $39.00*
Extra Heavy Weight $44.00*
Closed Back Weight $47.00*
Extra Heavy Closed Back Weight $54.00
White Gold $5.00 Additional plus tax

Excavated Greek Letters and Other Symbols Available

Order Now To Insure Delivery For Graduation

Student Book Store
Across From Berkey Hall
‘Shifty’ Look To Be Big,
But With New Variations

Shifts are going to be big again this year and with many exciting new variations.

The straight shift will still be a favorite worn with or without a belt. The fuller, more loose-fitting shift is going to be in again with smocking and yoke. Many shifts will be the A-line style, some with the dropped waistline and some just skimming the body.

Madras will still be in high style. Many Madras shifts will take on the middy look that used to be reserved only for dark or solid colors. Oversize zippers are adding an intriguing toy to the denim A-line shifts.

Empire waistlines are still much in style and so is the dropped waistline. With the dropped waistline, a modified A-line skirt usually appears.

A style that is just coming over from England is called the dolly-rocket according to Mrs. Elaine Iverson of 1955. This style has the v-ke off, often with buttons and a collar. It can be sleeveless or sleeved.

Many of our shifts come with matching bathing suits and can be worn for beachwear or on campus,” Jill Margolin of The Scotch House said.

Along the line of better dresses, the Courreges look of Paris is the big thing and will be followed by many top designers, Mrs. Lorene Atwood of Knapp’s said. This new look keeps many of the shift lines. The style does not hug the body but is shaped loosely.

The shift style is being shown for next fall so it is a safe bet that the look will be here for quite awhile.

Food Coloring For Clothes?

When reading a list of spring clothing colors, you might think you had picked up a grocery list by mistake. Reds are called cranberry, raspberry, roseberry, cherry, maraschino, tomato and red pepper.

There are peppermint, watermelon, Spanish melon and sherbert pinks. Melon, papaya and tabasco are shades of orange.

For those who like green, there is honey dew, lime, mint, avocado, apple and celery.

Among the browns are Sahara, wet sand, oatmeal and cinnamon. There are named tangerine, apricot, heather and marine. Black-hel in a combination of lavender and aqua.

Other colors out this year are fiesta, pink lady, tickle pink, firecracker, putty, book binding, Egyptian blue, cobalt and a yellow and white print called the freedom print.

Young Naturals are the freedom loving swingers whose clothes suit them to a "T.

This 100% Arnel shift of powder blue sprinkled with white dots is only $17.88.

Redwood & Ross
205 East Grand River
East Lansing, Michigan

629 W. St. Joseph IV 40941 Mon.-Fri. 9-5 p.m. Sat. 9-4 p.m.
THE POWER OF NEGATIVE THINKING -- Paula Allman, Hinsdale, Ill., junior, may look negative, but she's thinking positively as she models a cotton suit with seersucker jacket, blue-personal, $18 at Marie's. Photo by Ricki Gilbert

Shoes Follow Traditional

Traditions styles will set the pace in men's shoes this spring.

For campus wear, the traditional penny loafer in cordovan, black and oxblood will be most in demand.

The perennial dress favorite, black "wing tips" will be the most stylish dress shoes this spring. So far, they are outselling all other dress shoes by far or half belt.

The "London Fog" raincoat which comes in several styles, including the Chesterfield, the "London Fog" can be machine washed, will still maintain its water repellency. The coat is to be dry cleaned, however, and put in a dryer.

Quilted collars are being used on trench coats this spring and most of the coats boast either a full or half belt.

The coat is to be drip dried, however, not put in a dryer.

The suede jacket which used to be worn for horseback riding is now being worn on campus. The jacket can be worn with bermudas, slacks or skirts.

Favorite colors in dress coats are still the ever-popular pastels and navy, with a new orangey-red. Coats this year are tailored, straight lines and very British.

CHECK IN—Anne Stiller, Rochester junior, enjoys spring in the Horticulture Gardens. She is wearing a three-piece blue-and-white check wool suit and cotton blouse from Marie's.

Ties Wider This Spring

The man's look it's called, and it means a wider tie, a thicker belt, and a touch of madras for color.

Men's styles for Spring include brightly striped ties. These and more colorful. The harness belt is reported to be on the rise and can be used for three-season wear. For spring, early fall or summer. According to Jacobson's, these coats are "very practical and good for travel." Many of the coats are laminated or lined. All of these weather coats are water repellent. Waxed blenner and Jacobson's are showing many of these weather coats.

The saddle jacket which used to be worn for horseback riding in the spring and early fall. The jacket can be worn with bermudas, slacks or skirts.

Favorite colors in dress coats are still the ever-popular pastels and navy, with a new orangey-red. Coats this year are tailored, straight lines and very British.

"Style Leaders in Quality Footwear"

MATCHING HANDBAGS TOO!

HANDBAGS MATCH THESE L.O. HAIG SHOE FASHIONS...
New and Nice for Spring

- Four Favorite Colors
- Two Favorite Styles
- For Those Who Want The Very Best

$3.95 each

See our complete line of traditional MSU Sweatshirts, T-shirts, and Jackets, You'll like what you see.

MSU BOOK STORE

In The Center For International Programs
Collars To Cuffs

Madras Is Back, Bags, Bonnets ‘In’

By JUDI NICOL
State News Staff Writer

Shoulder bags are in, madras is back, and old-fashioned “pocket books” for women are the biggest accessory news on campus this spring.

Michigan State coeds, who traditionally wear few accessories, are not going to suddenly bedeck themselves in hats, gloves, needle bracelets, and scarves, but what they do carry they are likely to be madras.

Shoulder bags, umbrellas, socks, scarves, belts, hats, cambric bands, and even umbrella cases are an in-style big if it’s madras.

In response to what Mrs. Kaufman of the Tog Shop calls a “five-year eyelet” big, bags are in again.

“It began about five years ago when college girls didn’t carry bags at all. Then small bags came in gradually and now fairly large shoulder bags are popular again,” she said.

At the Scotch House Davey bags, or small purses with oversized zippers, are still the favorite. Landkerchief prints and burp cloths are out.

At the Style Shop pierced earrings, bangle rings, (which are five thin rings attached and worn as one) and bracelets coordinated to match suits and dresses are the newest things in jewelry.

Favorite patterns in addition to madras are polka dot and bold stripes.

For dressy occasions, flowered chiffon-draped, and picture-frame straw are the new hat styles.

Bonnets coordinated to match swimsuits are big in beachwear, and were properly “broadcloth” at Fort Lauderdale and Nassau.

Sunglasses remain an important fashion item. The campus favorite is the wrap-around kind, but they’re available in circles, squares, triangles, and skinny rectangles.

Also available in East Lansing are dickeys, garters, stockings, and pins—all in madras.

YOU AT YOUR EASTER BEST

Pre-Easter Specials

• Special 24 hour service!

• Special care:
  minor repairs
  free of charge!

You will look your dazzling best on Easter Sunday morn because we give that extra special attention your finest garments require when dry cleaned—at no added cost to you! Trust to us for the best, with your best.

Dr. Scholl's
ARCH-LIFT
SANDALS

BUILT-UP ARCH

For MEN, WOMEN, CHILDREN

Here’s a unique sandal that really comforts your feet. The built-up arch and other exclusive features give a comfortable “lift” to your every step. No more foot-ache feeling of ordinary sandals. Ideal for home, street or recreation. Colors: Tan, Red, Black or White. Full sizes only.

Children’s from $7.50

Children’s $10.50

Dr. Scholl's
FOOT COMFORT SHOP

Owned and operated by
R. M. Kelley
1772 W. Washington
Lansing
Suits For Easter
from HOLDEN-REID

Young men of all ages are turning to SUN-FROST® suits from the people who introduced men's suits to the world. Lightweight, stretchy, water-repellent, these suits are a new concept, a real innovation.

Available in gray, blue, olive and brown—solids as well as the newest plaids, subtle stripes, classic and mixture glens. From a Palm Beach.

FROM $39.95

Other Summer Suits
FROM $45.00 TO $185.00

Sport Coats
FROM $35.00 TO $175.00

Slacks
FROM $8.98 TO $50.00

Fine casuals by Wolverine in soft breathin' brushed pigskin

HUSH PUPPIES
are making sidewalks softer...and softer...

and softer...

With lightweight crepe sole that give your feet a sure-footed cushion. And Breathin' Brushed Pigskin* that not only breathes as you walk, but resists dirt and moisture and stays looking like new with only an occasional brushing. Besides, all Hush Puppies® shoes have a steel shank inside for support. Try 'em or just see— you'll wear 'em home.

men's sizes 7-13 $10.00

Pair

Come To ROGER STUART For Your Easter Clothes!

BLAZER & SLACKS $39.98

Short Sleeve Dress Shirts
Light Blue, White, Yellow, Light Green, Coraline Blue

$5.00 ea.

Wash & Wear Slacks
Dacron and Cotton

$7.98 to $9.98

Join the fun at ROGER STUART.

FRANDOR SHOPPING CENTER

Roger Stuart Ltd

Frandor Shopping Center
It's ‘No Sweat’... With A Sweater

By BRUCE SMITH
State News Staff Writer

Sweaters don't have an "out" season. They have become all-season garments.

The typical spring and early summer sweater worn by the collegiate male will be a fine weave, light-colored, light-weight, long-sleeved, V-necked pull-over made from lambs wool and costing between $9.50 and $15. Individual sweaters may run as high as $15 or $20.

As warmer weather approaches, cardigans and fewer V-necks will steal the spotlight. Cardigans are sweaters buttoning down the front and are easier to remove when sitting in warm classrooms. The buttons on cardigans will be either pearl or plastic. Zipper cardigan aren't present.

Stylish dressers will wear their sweaters over short shirts having narrow bright colored stripes. The top button of the shirt will be left open.

The tendency of some to wear only a T-shirt under a sweater is looked on by sweater manufacturers as akin to wearing shoes without socks.

Sweater colors for spring tend to light shades of blue, gray, yellow and burgundy. Black may also be worn.

The weave of the sweaters is fine and differs from the course weave winter ski sweaters and summer tennis sweaters. The J. W. Knapp Co., East Lansing, is presently selling "Arnold Palmer golf sweaters." This cardigan sweater has tight cuffs and waist with balloon sleeves. It is 60 per cent alpaca and 40 per cent wool. The Arnold Palmer sweater sells for $21.95 and is popular in the light and bright colors.

Presently popular on the west coast and gaining acceptance in the midwest is the Velor, which sells for $9.50 at Ray Leffier's Custom Shop. The Velor is a turtle-necked pull-over with long sleeves and a short zipper at the throat similar to knit sport shirts.

Currently popular in the southeast are barn-red sweaters. The Custom Shop expects this color to work into the midwest in the next year or so. Jacobson's, however, has sold this color sweater for the past two years, but (continued on page 15)
Suntans Require Precaution

By HELEN WICKSTROM
State News Staff Writer

Even if you didn't make it to Fort Lauderdale during spring break, you may quickly have a golden tan if you follow these simple precautions. In a week or two you may start with an hour sunbathing.

Within 12 to 24 hours you may notice a slight burn on your exposed skin. The exposure time should be reduced each day. In a week or 10 days your skin will be more resistant to the sun without concern. For the fair-skinned people, it takes a little longer and they must be careful to prevent burns.

If you are always dosed sunburned by certain little green spots, there is hope for you yet. A doctor can prescribe tablets which make an artificial melanin in your body. Melanin is the skin protection which is drawn to the skin's surface by the action of the sun's ultraviolet rays. The medication forms a protective layer that shields out most of the ultraviolet rays.

Wherever you're travelling, your eyes should be covered by sunglasses. The better quality glasses should be worn. They are polarized so the light rays come through the lenses in a straight line and don't strain the eye. The cheaper glasses disperse rays which are bent and cause the eye to strain itself. The better quality glasses also have uniform tint and the glass is translucent.

The eyes can become irritated by too much exposure to the sun without the protection of sunglasses. This can happen even with fashion shades when your face is in the sun without wearing protective glasses.

The membrane covering the eye, eyelids and blood vessels dry out causing an itching, burning sensation. The eyes become sensitive to light and you squint a lot.

Suntanning lotions are a blessing. They cover the skin cutting down the amount of sunlight penetrating the skin. The oil in the lotions replaces the natural oils lost in sunbathing. Before using a suntan lotion allow your body, try a patch test to find out if you're allergic to any chemicals in it.

MAN ABOUT TOWN—Brian Sprague, Plymouth junior, walking along Times Square in NYC. Brian is wearing gray-green dacron and wool three-piece suit. Redwood and Ross, $68. Photo by Ricki Gilbert

Casual Look In For Spring

This spring the casual look is in. Fabrics, colors, and style reflect the casual look. Fabrics are home-spun or loosely woven. Burgundy is the color carried over from fall. Clothes have simple lines.

Madras remains the number one fabric for the second year. The bonded (lined) madras is new this spring.

The new sensation for sportswear is tarpon, a heavy cotton. It's great for shorts, bermudas, and slacks.

Whipped cream fits in nicely for dresses for special dates. This dacron crepe was introduced only a year ago and became an instant hit. This year it's even more popular in soft pastel shades.

SANDLER OF BOSTON'S SERENDIPITY... takes you anywhere on winged feet! It's a heavenly Angel Touch shoe— with softest foam under, around, even above your foot! This dashing little flat is the lightest, lightest thing about this season.

Bone, Wet Sand, Black Kid, Blue, or Green, Cabro Only $9.99

THE NEW HARRYMAN'S SHOES

Downtown Lansing 118 S. Washington

FRANDOR SHOPPING CENTER

SANDLER

Downtown Lansing 118 S. Washington

"Featuring Campus Favorites"

FRANDOR SHOPPING CENTER

HARRYMAN'S SHOES

MAN ABOUT TOWN—Brian Sprague, Plymouth junior, walking along Times Square in NYC. Brian is wearing gray-green dacron and wool three-piece suit. Redwood and Ross, $68. Photo by Ricki Gilbert
**Easter Celebration Spans A Week**

**CHrist Is Risen**—The resurrection of Christ is depicted in this stained glass window at the Alumni Memorial Chapel. Photo by Larry Fritzlan

---

**Zebras Now In Style**

Wider stripes are the biggest change in this year's crop of shirts.

Light colors, of course, and the usual selection of madras and patterns are still with us.

Shirt-jacs continue to grow in popularity a vivid variety.

If it's lightweight, short-sleeved, striped, patterned or plain, it's OK.

Spring is busting out all over in pastel, patterned, and printed hose.

Several stockings for spring will come in pastel, navy, blue, yellow, and white, while patterns will range from stripes to diamonds to polka dots.

---

**Easter Specials**

The perfect gift for son or daughter... brother or sister...

Choose from our fine selection of children's books.

**Prize Winner**

New Caldecott prize winner 1964 "May I Bring A Friend?" by Beatrice Schenk De Regnier illustrated by Hans Rottenhofer $5.50.

**Prize Winner**

New "Newbery" medal winner 1964 "Shadow of a Bull" by Maia Wojcikowska $3.50.

And NOW

"The Bunny's Nutshell Library" by Robert Kraus $2.95.

---

**Lighter Colors To Key Men's Sportswear Styles**

Lighter colors will be the key to sportswear this spring and summer.

New shades such as gold and clay, light pastels, should be popular. The old-fashions materials will be back and as strong as ever.

With everyone trying to be as suave as James Bond, the look will be lean, tall and tight. The hooded parkas will be back and as strong as ever.

---

**MARKET BASKET**—No, an Easter basket, as any eager child can testify. Even in today's commercialized society, the Easter basket still holds its own—possibly the simple gifts that mean so much.

---

**Spartan Bookstore**

Corner of Ann & Mac

---

**Discontinued Carpet Samples**

27" x 36" $1.95

27" x 18" $ .95

Can Be Sewn Together For Area Rugs Or Used As Footwipers And Bedside Rugs.

---

**Edington's**

Carpets, Upholstery, Draperies

422 S. Washington

---
Eggs Essential
In Easter Fetes

By BOBBI AKALIS
State News Staff Writer

The egg has inspired the place of Easter in every country of the world where the faith is celebrated. In the houses of children color their eggs, the Easter bunny brings them, they are rolled down the steep white house lawn, and every child can collect sunshine for a week after Easter.

In France it is the Church bells, rather than the Easter bunny, who brings Easter eggs and candy.

On Easter morning the children rush into the garden to watch the bells "fly back from Rome" where they have been since Good Friday. As the children scan the sky for a glimpse of the returning bells, their elders hide colored eggs and candy.

"You are too late to see the bells," declare the grown-ups. "See, they have already passed the bells," declares the grown-ups.

"You are too late to see the bells," declare the grown-ups. "See, they have already passed the bells." The grown-ups declare the grown-ups.

Norwegian children start hunting egg shells weeks in advance of Easter. They either have been in the shell ends and blow out the contents or else carefully cut the shells in half. The egg shells are decorated, filled with candy, and passed together with arranged papers.

On Easter morning the egg containers are hidden for the children.

Polish children throw gaily painted eggs into streams so that their message of spring may reach the subterranean world where people believe the eggs go.

The Greeks greet one another after Easter morning service by knocking together red eggs—red symbols of peace—after their church services.

The traditional greetings, "Christ is risen," and "He is risen indeed."

Humanites also crack eggs together at midday; they believe that the person holding the unbroken egg will outlive the other.

In some German villages it is customary for girls to present their parents with gaily colored Easter eggs. When the girls fail to have their gifts ready, the boys supply them with candies.

Eggs also play an important role in Easter sports. Through-out the northwestern eccentric posters hold formal contests to see who can devour the most eggs.

Eggs are popular in Germany too. Caroline's race is each week a national big event, today's hard-boiled egg by the pound, ends. Each child has one egg with the pointed end. The players who succeed in cracking the greatest number of his opponent's eggs win, and receive all the damaged eggs as a prize.

The nutritional value of the egg as no favorite to the custom.

In Austria eggs are served for breakfast, dinner, supper, and afternoon tea on Easter. The Traditional French Easter breakfast is an egg-smothered omelet. The world over. Easter just isn't Easter without eggs.

VISIONS OF EASTER--danced through their heads. Like Christmas, Easter can inspire thoughts of goodies that will be found on Easter morning by children of all ages.

Photo by Larry Carlson

---

Off-Campus Offers Recreation Area

When warm weather hits and there are more people than water in the L.M., pool athletes can look to off-campus recreation.

At Lake Lansing there is swimming, boating, picnic facilities, and an amusement park which will open Easter Sunday.

Lake Lansing includes Rowe Riding Ranch at 9135 Davis Highway, Kinsor Stock Farm at 336 Harper Road, Mason, Shady Trail Ranch at 8720 Ingham Road, Marshall, and White Birch Riding Stables at 1935 S. Washington.

At Lake Lansing there is swimming, boating, picnic facilities, and an amusement park which will open Easter Sunday.

When warm weather hits and there are more people than water in the L.M., pool athletes can look to off-campus recreation.

At Lake Lansing there is swimming, boating, picnic facilities, and an amusement park which will open Easter Sunday.

At Lake Lansing there is swimming, boating, picnic facilities, and an amusement park which will open Easter Sunday.

When warm weather hits and there are more people than water in the L.M., pool athletes can look to off-campus recreation.

At Lake Lansing there is swimming, boating, picnic facilities, and an amusement park which will open Easter Sunday.

At Lake Lansing there is swimming, boating, picnic facilities, and an amusement park which will open Easter Sunday.

At Lake Lansing there is swimming, boating, picnic facilities, and an amusement park which will open Easter Sunday.

At Lake Lansing there is swimming, boating, picnic facilities, and an amusement park which will open Easter Sunday.

At Lake Lansing there is swimming, boating, picnic facilities, and an amusement park which will open Easter Sunday.

At Lake Lansing there is swimming, boating, picnic facilities, and an amusement park which will open Easter Sunday.
ORDER NOW
For
Delivery in time for
Graduation

A COLLEGE RING IS NOT
A LUXURY

- IT IS A SYMBOL MORE SEEN BY
  ASSOCIATES THAN A DIPLOMA

- IT MARKS YOU INSTANTLY AS A MEMBER
  OF THAT SMALL MINORITY WHO HAVE HAD
  WHAT IT TAKES TO GET THROUGH COLLEGE

- IT IS TANGIBLE EVIDENCE OF COLLEGE GRADUATION
  TO THOSE WHO OFFER JOBS, GIVE PROMOTIONS, AWARD CIVIC HONORS

- YOUR COLLEGE RING IS A LIFETIME PIECE OF FINE QUALITY JEWELRY

- YOUR COLLEGE RING IS A NECESSITY

ORDER YOUR JOSTEN RING

JOSTEN'S
OWATONNA, MINNESOTA

Also Available
MSU Rings by
John Roberts
& Elliott

Men's Ring, Regular, Open Back (Standard) 10K ........... 37.00
Men's Ring, Regular, Closed Back (Deluxe) 10K .......... 39.00
Men's Ring, Massive, Open Back (Standard) 10K .......... 42.00
Men's Ring, Massive, Closed Back (Deluxe) 10K .......... 44.00
Ladies Ring (Dinner Type) 10K Black Onyx ............. 32.50
Ladies Ring (Dinner Type) 10K Ruby or Blue Spinel .... 34.00

For White Gold Add ..................................... 5.00
For Degrees Other Than BA or BS
(Men's Ring) Add ......................................... 3.00
For Back Date Rings Add .................................. 2.00
ENCRUSTING:
Two Greek Letters ........................................... 4.00
Three Greek Letters ........................................ 6.00
Stones Available: Men's Ring, Choice of 12 Birthstones
Ladies Ring, Black Onyx, Ruby, Blue Spinel

PLUS STATE AND FEDERAL TAX

Exclusively
At
E. Lansing's Department Store For Students
Where E. Lansing and MSU Meet

CAMPUS BOOK STORE
Across From The Union