

Cox Writes Article Specialist Stresses Economic Alertness

To maintain Michigan's place in the economic sun, the state's institutions of business, education and government must anticipate future changes and take advantage of them for sound growth, an MSU specialist declares.

Michigan has recently experienced economic difficulties, but the important thing at this time is to look forward rather than backward and be ready to supply the nation's future needs. Dr. Ed Cox writes in the latest issue of Michigan Economic Record, published by the Michigan Bureau of Business and Economic Research.

Michigan's greatest periods of economic development were during the 1920's and following World War II," he explains. "In these periods the state's economy was beautifully oriented toward those sectors of national demand which were rising fast—military hardware during wartime, and a combination of military and consumer hardware during the next several years."

By 1952, the stimulus of the Korean War and sustained demand for consumer durables had resulted in jobs for more than two million wage and salary workers in Michigan's durable goods manufacturing plants, the state reports. But employment has now dropped an average of almost 50,000 per year for the past four years, then plummeted to 175,000 in recession-ridden 1958.

The shift of military purchases from traditional hardware to missiles, and a faltering demand for automobiles have made the Michigan economy less well-oriented to the nation's needs, he asserts.

Dr. Cox, director of the Bureau of Business and Economic Research, thinks future military demands are relatively unpredictable, but expresses belief that present trends indicate increased demand for products associated with a growing population, with increased per capita buying power, more leisure and higher educational and cultural levels.

"Discretionary buying power," which he defines as that portion of income a spending unit has left after buying such necessities as food, clothing, housing and medical services, tends to

rise faster than real income, the author continues, since demand for necessities is relatively constant.

"As real income has risen for many families," he states, "relative demand has increased for such goods and services as boats, planes, sporting goods, pianos, phonograph records, swimming pools, private schooling and travel. There is every reason to believe such increases will continue.

"In addition, many new products which are not yet even on the market will soon vie for the extra dollars whose expenditure is not dictated by consumer need," Dr. Cox said, pointing out that some of today's most popular products were unheard of a few years ago—such as transistors, power brakes and steering, antibiotics, television sets, polyethylene, vitamins, synthetic rubber and detergents, and many others.

Michigan is part of a constantly changing nation and world, Dr. Cox concludes, and just as its present is based on the work of industrial pioneers of the past, its future will be based on the work of the pioneers of today."

Photo Exhibit At Museum

An exhibition of nature photographs by Philip Coleman has been opened in a gallery of the MSU Museum.

The photographs range in scope from a photomicrograph of ragweed pollen, magnified 33,000 times until it looks like a swarm of flying golfballs, to a color study of the brooding bulk of Mount Hood.

The exhibition includes several experimental shots of chemical films and crystals on glass photographed by polarized light, and many pictures of the delicate beauty of nature which often goes unnoticed—for example, fragile Indian pipes, and the gossamer strands of a sun-lighted milkweed pod.

Coleman, who possesses his own color prints, is photographer for the Agricultural Experiment Station at MSU. The Museum is open 8 a.m.-5 p.m. weekdays and 1-5 p.m. Saturday and Sunday.



LOUISIANA GOVERNOR Earl Long, a free man after confinement in a mental hospital, leaves a Covington, La., court after a habeas corpus hearing in which he gained his release.

To Give Concerts Youth Music Begins

The Youth Music program, in its sixth year, began Monday and lasts until July 18, when a festival will be presented at 2 p.m. in the Band Shell.

An outdoor concert will be given Wednesday night at 7 on the Music Building grounds and an operetta will be July 17 at 8 p.m. in the Music Aud.

High school students perform as soloists, in ensembles, and larger organizations in the program, as well as attend classes in theory and private instruction.

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Cast Selected for 'Janus,' Comedy of Triangle

The cast for the summer term play, "Janus," a romantic comedy to be presented July 23-25 in the Arena Theatre, has been announced by director Roger Busfield.

Playing Jessica, the apex of a triangle, is Julie Howard, East Lansing graduate student. Robert Smith, Holland graduate

student, is Denny, the conservative professor who has been pursuing an illicit relationship with her for seven years.

Stuart Packard, Columbiaville graduate student, is Jessica's husband, Gil.

Garth Errington, Pontiac graduate student, and Charlyne

Stasiuk, Pontiac graduate student, have supporting roles. Lawrence Baril, East Lansing senior, is assistant director.

Pedrey to Talk on Therapy

Dr. Charles Pedrey, director of the MSU Speech Clinic, will speak on aphasia therapy from 9-11 a.m. today in 285 Aud.

Pennsylvania State Speech and Hearing Clinic director, will speak Tuesday on cleft palate therapy and Wednesday on articulation therapy.

Attend Church This Sunday

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Church Services 11 a.m. Sunday school 11 a.m.

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"GOD"

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9 a.m.-5 p.m.
Tue. Thurs.
9 a.m.-3 p.m. and 7 p.m.-9 p.m.
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All are welcome to attend Church Services and visit and use the Reading Room.

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10:30 a.m., State Theatre
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Pastor

WORSHIP SERVICES
11 A.M.
Communion Maturation
7:30 P.M.
Studies in Second Timothy

OTHER SERVICES
9:45 A.M.—Sunday School with classes for University students.
All University students invited to attend
1:00 p.m. Wednesday Evening Prayer and Bible Study

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8:00 A.M. Holy Communion
9:30 A.M. Family Service and Church School
11:00 A.M. Morning Prayer or Holy Communion and Sermon

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L-Shaped for Water Polo
New Pool Is Ranked
Among Nation's Best

ROWELL HUESMANN
 Swimming area large enough to park almost 120 cars, a diving tower with platforms up to four stories above the water, and a 3600-foot square water polo court all highlight MSU's new Olympic swimming pool.
 Begun in June, 1952, the L-shaped pool ranks among the top Olympic pools in the nation.
 Although several colleges are planning new pools, only know one comparable to ours," stated Charles McCaffrey, State's swimming coach who designed the pool's initial plans.
 Located behind the Men's Intramural Building, the \$125,000 pool holds 800,000 gallons or twice as much as the indoor pool. To fill it completely takes almost eight hours.
 The pool's unusual step-like design was adopted so we could provide a 60 by 90 foot area at least six feet deep for water polo," continued Coach McCaffrey. The diving tower, a special gift from the National Pool Company, has five different platforms at 1, 3, 3, 7 1/2 and 10 meters, or about 33 feet.
 Both men and women students, faculty members, and guests will have use of the pool. Its 20-foot sun-deck, a landscaped recreation area, and complete locker-room facilities from 10 a.m. to 8 p.m. every week day. Another unusual feature is underwater windows for viewing swimmers and divers.
 Although no opening ceremony has been planned for the pool, the official dedication will take place at the Pan-American Trials, here Aug. 7-11. During those four days of competition, amateur athletes from all over the United States will swim and dive against each other. The winners will then represent the U.S. at the Pan American games in Chicago Aug. 27-Sept. 7.

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 It opens at 7 a.m. and doesn't close till 1 a.m. — plenty of time for a late snack. Lots of free parking too.
ODAM'S



Ingemar Johansson drops Patterson for the seventh and last time in Friday's heavyweight title fight.

Sparring
The Hammer of Thor

By LARRY GUSTIN
 State News Sports Editor
 "Floyd Patterson, I think, is a great fighter — the greatest since Louis, and greater than Rocky Marciano."
 "When Ingemar Johansson crashes to the canvas in, say, the 13th round tonight, Patterson will finally have proved himself. Ingemar will give him a tough time, and certainly has a chance to win. Patterson will probably have to get off the canvas in an early round."
 "But when in doubt, go with the champion. Floyd Patterson will knock out Johansson in the 13th round in New York tonight." —Larry Gustin, Michigan State News, June 25, 1953.

My first inclination was that the reports from New York were a hoax. The Swedes has obviously taken over the city, including radio stations and wire services, and sent out their own version of the fight. It must have after all been Patterson who had floored Johansson seven times in the third round.

But I could not believe that Midwestern boxing writers, who had somehow escaped from the Swedish-controlled city, could have been completely brain-washed by 20th century Vikings. They are all saying Ingemar Johansson is the new world's heavyweight champion, and so I reluctantly admit that my prognostication was not completely right.

The last sentence in the second paragraph quoted, however, was confirmed. Floyd, it cannot be denied, did get off the canvas in an early round—the third. The only trouble was that he neglected to stay off it.

Actually, I did think the Swede would win. I banged out a prediction that Johansson would floor Patterson seven times in the third round and that referee Ruby Goldstein would stop the fight at 2:03. I also mentioned that rain would force postponement until Friday and that promoter Bill Rosenzohn would lose about \$45,000 on the match.

Somehow the column was mysteriously changed between my typewriter and the press, and thus my bid for boxing immortality was lost.
 Anyway, Ingemar Johansson appears to

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Ingo Says He'll Fight For 10 More Years
 NEW YORK — New heavyweight champion Ingo Johansson denied a report he would retire after two more fights. "I expect to fight 10 more years," he said just before leaving for a Florida vacation.
 Johansson figures to make \$300,000 and Floyd Patterson \$600,000 from Friday night's fight, including radio-TV and movie revenue.

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Outdoor Pool Opening Delayed

Marbleite Coating Unfinished

By PHYLIS MACKNIESE
State News Asst. Sports Editor

The opening of the new outdoor pool, adjacent to the Men's Intramural Building, has been delayed until the first of next week.

According to Intramural Director Frank Beeman, the pool would have been finished Wednesday had the plastering been completed.

"We were applying a marbleite finish to the bottom and walls of the pool until suddenly plastering for two days."

"I don't know where they went," said Beeman. "But they were here."

Upon completion, the pool will be open from 10 a.m. to 8 p.m. Monday through Saturday, and from 11 a.m. to 6 p.m. Sundays. There will be night swimming on Wednesdays until 10 p.m. and on Wednesdays until 10 p.m. and on Wednesdays until 10 p.m. and on Wednesdays until 10 p.m.

For students enrolled in summer school there is no admission charge, but they will be required to show their fee receipts at the door. Those students who were enrolled in school spring term but not summer, will be charged 25 cents or five dollars for the season—and must show their ID cards.

Swimmers are encouraged to bring their own towels, although a towel rental service is available.

Women must wear swim caps. There will be a charge of 25 cents a session or five dollars for the season for use of the outdoor pool by faculty and staff members. Each student, faculty and staff member is allowed one guest.

No one is permitted at the pool under 14 years of age.

All-Star Baseball

PITTSBURGH — The All-Star baseball game will be nationally televised at 1 p.m. Tuesday.

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"THE GIANT CENEMOTH"
"RING OF THE WILD STALLIONS"
KIDNIE CARTOON HOUR
SAT AT 1 P.M.

Twelve Spartans in Pan-Am Trials

Twelve MSU athletes are expected to participate in the Pan-American wrestling and swimming trials in East Lansing starting July 30.

Eleven of these are wrestlers. Wrestling trials are July 30, 31, and Aug. 1 in the Men's 141 Sports Arena from 10 a.m. to 11 p.m. George Hobbins, Battle Creek freshman, will hold MSU's chances in the 114½ weight class.

Norm Young, Big 10 champ this year, Jim Scudmore, former national champion, and Jerry Hoke, former MSU varsity man, now with the Marines, are tentatively scheduled for the 116½-lb. division.

Jerry Jackson of this year's varsity and Bob Hoke, former national champion, are in the 147½

MSU varsity man is in the 160½ division, and Jim Ferguson, Big 10 champion, is in the 174.

In the 181 class, Ken Mauldin, former national champion, and Tom Woodin, NCAA champion, and Big 10 champion at heavyweight, will compete. John Baum from the MSU varsity will hold the heavyweight class. Duane Wohlfert, former event.

Frank Malone is the only Spartan entered in swimming. He will swim the 220-yard breaststroke. Swimming events are Aug. 7, 8, 10 and 11 at 9 a.m., 1 p.m. and 7:30 p.m. Charles MacCaffree, MSU swimming coach, is Pan-Am coach this year.

U.S. wrestlers and swimmers from all over the country will be gathered on campus for these trials, preliminary to the Pan-American games in Chicago in the middle of August.

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State News SPORTS

July 7, 1959 Sports Editor — Larry Gustin Assistant — Phyllis Mackniese Page Five

Softball Deadline Friday

The deadline for intramural softball sign-ups is Friday, and sign-up for league play by calling to the IM office, Ext. 2831 today or Friday.

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Means Is Omaha's Head Coach

Clarence "Sonny" Means, Michigan State's freshman basketball coach, will become head coach of basketball at the University of Omaha.

The appointment was announced Wednesday by Virgil Yelkin and Biggie Munn, athletic directors at Omaha and Michigan State, respectively.

His departure comes only a short time after MSU assistant coach Bob Stevens moved to South Carolina as head coach.

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4th Summer Institute on Asia Has Courses, Seminars, Talks

Even Films Give Taste Of Far East

**Purpose - Provide
Knowledge of Asia**

The summer institute on Asia, which will be held at MSU from July 2 to 10, is the fourth in a series of such institutes.

Distinguished visitors from Burma and India and American sports on Asia will give lectures and hold group discussions, complementing special courses, films and exhibits on the Far East.

It is all a part of the fourth annual Summer Institute on Asia, the most comprehensive and interesting one yet, according to the chairman of the directing committee, Dr. Walter Lee.

The purpose is to provide teachers, especially those in social studies, and other interested persons with the opportunity to acquire a general knowledge of Asia.

Dr. Lee, head of the MSU history and social science departments, explained there can be no doubt that some understanding of the history, politics, people and the current ways they face is essential to Americans.

"The development of American economic, political and strategic interests depends in part on a better understanding of Asia," he said.

The institute, which runs from July 2 to July 10, will feature courses in the geography, social studies, history, political science and economic development as well as a seminar in Far Eastern studies. Most of the courses require no prerequisites.

Lecturing and reading discussions will be such notable as Dr. Venkatesh U. Thanna, lecturer in Buddhist philosophy at the University of Bangalore, India; Mohan Samant, painter and musician from Bombay, India; and Andrew Cordier, executive assistant to the secretary-general of the United Nations. M. Chakra, ambassador of India to the United States; Dr. N. S. Reddy, professor emeritus of international relations at Columbia University; Dr. H. S. Smith, professor of philosophy at Massachusetts Institute of Technology; and Dr. Hugh H. White, president of Harvard University.

The MSU foreign film series will be in the Institute on Asia through the showing of the Indian film "Aparajita" which is the grand prize at the Venice Film Festival and "Kake no Onna" Japanese winner of the grand prize, Cannes Film Festival.

Also scheduled are two showings of documentary films on Asia, suitable for classroom viewing.

Several special exhibits will be presented. These include an exhibit on the University Museum at July 2, Japanese prints at the Art Center, Asian books at the library and East Asian at the Student Services building and the Union.

All special events are open to the public. There is no charge for the foreign film series.



TRUMPET MAN Louis Armstrong is without his magic horn, but he makes music with a big smile in a Spoleto, Italy, hospital. The King of Jazz, with his physician, Dr. Alexander Schiff, here, appeared to have rallied strongly from a grave attack of pneumonia.

Milo Tesar Wins NATO Fellowship

A professor of farm crops has won a National Science Foundation NATO fellowship to study in Great Britain for one year.

Dr. Milo Tesar will leave for England on July 31. He will conduct research on water relations of forage crops at the Grassland Research Institute in Hurley, England, a part of the University of Reading.

He will present a scientific paper on irrigation and water relations of forage crops in the humid United States at the Eighth International Grassland Congress at Hurley, England, in the summer of 1960.

The farm crops scientist is a member of the American Society of Agronomy and has served on its board of directors for the past two years. He has written a number of technical articles on seeding of forage crops, irrigation and management.

Dr. Tesar has been an MSU staff member since 1949.

New Department Head Stresses Command of Foreign Languages

America's position in international affairs has made a widespread command of foreign languages essential for the young people who will implement U.S. political policy and use our scientific and social achievements for world betterment, declares the new head of foreign languages.

"The diplomat, the military man, the businessman abroad, as well as the scientist, industrialist and researcher at home must understand foreign languages to understand other people and to keep in touch with developments overseas," Dr. Stanley Townsend maintains.

Modern techniques and sound equipment such as that afforded by the Language Laboratory have made the teacher better

than ever prepared to help students acquire the foreign languages they need, the linguist pointed out.

The new department head, who taught at Kalamazoo College in 1939-40, currently is professor of German at University of Southern California and is an authority on German literature. He is writing "Goethe the Explorer," concerning the German writer's approach to death. A graduate of University of Rochester and Northwestern University, he studied at Munich and Heidelberg in Germany. As a Fulbright scholar he conducted research in 1936-37 at University of Vienna, Austria.

Dr. Townsend taught French and Latin at Kulling American School in China's Kiangsi Province, 1933-35, and later was an instructor at Bucknell.

MSU Prof Gets MS

Hinrich Dethlef Robert Martens, professor of mechanical engineering at MSU, was granted a Master of Science degree in mechanical engineering by the University of Rochester.

Martens also received his Bachelor of Science degree at the University of Rochester in 1937.

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