

Michigan State News

Missouri Graduates Will Hold Luncheon At Union Tomorrow

R. L. Hill, Alumni Director From Columbia School, Sends Out Invitations to Old Grads to Attend Reunion Before Game.

Michigan State alumni are not alone this week-end when it comes to reunions on this campus. Missouri, whose football team is making its first invasion of this state in its history, also has sent out the call to graduates through Alumni Director R. L. Hill for a luncheon to be held on the second floor of the Union Saturday noon.

Leading the guests at this event will be President Middlesworth of the western school, Chester Brewer, formerly coach here, and now athletic director at Missouri, R. L. Hill, the alumni secretary, and several other prominent alumni.

More than 100 graduates of the school living in this area are expected to attend the meeting, first of its kind to be held in Michigan. The meeting is to be another milestone in the career of R. L. Hill as director of alumni activities at Missouri. He is one of the best known men in such positions in this country, at present serving on the board of directors of the national organization of alumni secretaries.

Glen Stewart, of Michigan State, is secretary of this group, and has worked with Hill frequently. Among Hill's outstanding accomplishments was his election to the presidency of the Rotary International at the Detroit convention in 1934. He has been very active in that organization and has held many important positions in it both local and national. At present he is chairman of the magazine committee.

He graduated from Missouri in 1912 and has held his present position since 1923. In his job he has conducted a campaign for a war memorial and stadium, and has edited the alumni monthly publication of the school.

Heads Visitors



R. L. HILL
Alumni Secretary, Missouri U.

Many Co-Eds Stand in Line For Carnival

Girls Set Record for Attendance at Annual Activity Affair in Gym

By Sally Langdon
Over 400 co-eds attended the Co-ed Carnival Wednesday night. This is the largest number ever to attend the traditional fall co-ed event at M. S. C. At one time during the evening there was a regular freshman-week line waiting to get in.

Under the direction of Ruth Starke, general chairman, and the various committee chairmen, the Carnival got under way promptly at 7:30 and was in full swing until every visitor had seen all the booths and danced to the co-ed orchestra and enjoyed the program.

In true carnival spirit the co-eds milled about from booth to booth, blowing horns, drinking cider, and signing their names on the dotted lines of anywhere from one to a half-dozen membership cards.

The colorful booths proved to be good advertising for their respective activities because more girls than ever before signed up. Y. W. C. A. led with nearly 300 new members. Much interest was shown in W. A. A., S. W. L., and Home Ec. club, while the two student publications reaped a harvest of would-be journalists.

The program of the evening began with a vigorous and colorfully-worded harangue by the carnival barker, Carol Dwelley—dressed in riding habit—including boots—and with a red feather stuck in the black derby.

Orchestra was represented by two comic dancers, Wilma Hanby and Marjorie Tribe. Other organizations represented by stunts were S. W. L., W. A. A., Green Splash, Home Ec. club, and last of all, Y. W. C. A. with a western tragedy starring Lady Vere de Vere and Wild Nell.

The only man admitted to the carnival was a camera man who was allowed to stay only long enough to take a few pictures.

Miller Conducts Moisture Tests

Experiment Will Determine Penetration Rate.

Professor L. G. Miller of the mechanical engineering department has begun an experiment to determine the rate of penetration of moisture through an ordinary plaster wall.

Ten square feet of a typical wall have been built into a frame and the smooth side will be subjected to a definitely regulated vapor pressure.

The moisture that passes through the wall will be caught in a bath of lithium chloride. In this manner Prof. Miller will be able to calculate the rate of penetration and the amount of moisture absorbed by the wall.

Toledo Meet Calls Towne

Librarian and Aides Attend Three-State Conference in Ohio This Week.

Three members of the staff of the Michigan State College Library are listed as representatives of the Spartan school at the joint three-day convention of the Indiana, Michigan and Ohio Library Associations now in session at Toledo, Ohio.

The Michigan State delegation headed by librarian Jackson E. Towne, including Miss Charlotte Jackson, head cataloger, and Miss Lois Brumbaugh, assistant to Miss Jackson, has been in attendance at the novel tri-state convention since its opening yesterday afternoon.

The convention now under way is being substituted for the individual meetings held annually by each of the respective state organizations assembled at Toledo. At the conclusion of the Michigan association last year, Mr. Towne of the State College staff was included on the program as one of the principal speakers.

Reading and Writing Tests Being Given to Frosh Class

Special Instruction and Tests Being Given Selected Group of Ninety-two.

Ninety-two frosh have been tested for ability to read intelligently and were photographed yesterday morning by Dr. W. S. Gray, the foremost authority on reading from the University of Chicago for eye movements while reading.

The standardized tests showed that the class was above the average college freshman class. Scores on the vocabulary test showed that from a list of 150 words one student knows 137 words, and another student knows only 29. A score of 137 is higher than that made by the average college graduate, while 29 is lower than that made by the average ninth grader. One student can read more than three times as fast as another in the same class. The tests were made by Miss Jean Tombsley, who did her graduate work under Dr. Gray, from thirty-two unselected students. The class attempts to help students develop

the ability to read and write more effectively. Instructors of similar courses in other colleges have found that students who rank high on the various tests have the most possibilities for improvement, so the four sections should make considerable progress in effective reading and writing during the year.

Since from eighty to ninety per cent of the studying done in college is concerned with some kind of reading, many colleges throughout the country have recognized the need for instruction in better reading habits. In developing this program of reading and writing, the college has the assistance of the division of curriculum research of the state department of public instruction which is co-

(Continued on page 3)

Spartan Eleven Faces Missouri Saturday as Feature Attraction Of Varied Homecoming Program

Grid Squads Ready to Go

Spartans Seek Fourth Consecutive Win in Football Clash With Missouri.

Even while the roar of the Tiger is ringing over Sparta, Coach Charley Bachman and his Spartans, all wrapped up in the folds of a winning streak that has reached three games, tonight are pointing for the annual homecoming battle tomorrow afternoon in which his undefeated eleven will lock horns with the Bengals of the University of Missouri.

Returning alumni, State students and Spartan followers will flock to Macklin Field tomorrow to witness this battle between two powerful teams, each struggling to retain its spot in the national football sun. The Tigers arrived in town this afternoon and had a hurried workout in the stadium.

Primed to meet them, the men of Bachman ran through their final drills at the practice field and then withdrew from the scene, leaving the premises free for the roaming Tigers until game time tomorrow.

Although his starting line-up is still doubtful, Coach Bachman will have an all-veteran team on hand ready for the game. What has been dubbed his "reserve team," but which is just another varsity in fact, performed so well in both the Michigan and Carnegie Tech games that they may draw the starting assignment over the veterans who usually would start under different circumstances.

Vanderberg on Sick List
Only Vince Vanderberg, the senior who has been sharing the berth at center with Sam Ketchman, is on the sick list and will not see action tomorrow. The rest of the team is in excellent shape and will be ready to answer the opening whistle tomorrow.

In case Bachman elects to start his reserve team, the starting line-up will be composed of Lehhardt and Gaines at ends, Spielman and Swartz at tackles and Beaubien and Fertig at guard. If the Spartans elect to kick off, Norm Olman will start at guard and will do the kicking. Miknavitch will be at center.

Charley Halbert, who saw much action against Carnegie, will be starting at quarterback, with

(Continued on page 3)

Welcome, Homecomers!



New Spartan Band to Enliven Alumni Ceremonies at Game

Ninety-Piece Marching Unit Under Leonard Falcone Smartened Up in New Uniforms.

By Bob Burhans

Ninety men on this campus have been victims of oversight for three weeks—and yet they constitute one of the finest college bands to be found anywhere. Tomorrow they will make their second and most auspicious appearance of the term when they file up Macklin Field in new military habiliments.

Under director Leonard Falcone the Michigan State college band has risen from a small aggregation of horn blowers to a unit of marching and playing excellence. Old pictures of the band in the homecoming program of last year's dedicatory game showed what it was in the old days. Mixed uniforms they were, and patched up horns.

Tomorrow marks the renaissance of the military band. A new uniform of officers' blouse and slacks, white Sam Browne belt, barracks cap of gray and a green-lined cape presents the ultimate in field appearance. And Tony Smith, nimble-fingered major domo, will be struttin' in the van. Selah!

The boys have been occupied variously this term. First, it was the vast amount of prestidigitation on the part of Director Falcone in shaping the band for the Wayne game. Then down to Ann Arbor and the first showing of the new uniforms. Last week-end there was the Pittsburgh trip—a hegira to the smoky city and the Pittsburgh papers, entirely overlooking the presence of the band in the city, left the organization cold to that city. The Temple trip to Philadelphia last year was marked by an overwhelming applause from the press and the PA system. These men have worked long

Registration Rule

All students are reminded by the registrar of the new regulation regarding late registration that will go into effect with the opening of winter term, January 1. This ruling provides that there will be no refunds of late registration fees for any reason whatsoever, regardless of cause of the lateness.

Four Thousand Alumni Celebrate Annual Day

Carnival Spirit to Reign on Campus as Many Festivities Are Planned in Honor of Returning Graduates, With Football Game Main Feature.

When 4,000 alumni return tomorrow for Michigan State's annual homecoming, all college activities will be directed to add to their entertainment and contribute to the carnival spirit of homecoming day.

Outstanding among the prominent alumni returning this year are Chester L. Brewer, former coach here, and Parnell G. McKenna, one of State's greatest football men. Both will be honored.

Brewer, who is now with the athletic department of the University of Missouri, will receive a distinguished service award from the college athletic association tomorrow. Homecoming activities will begin tonight, when Brewer and the football staff of the University of Missouri will be guests at a dinner given in their honor at the Hotel Olds.

McKenna a Star Pupil

McKenna, who played here in '06, '07, '08 and captained the eleven in '09, was Coach Brewer's star pupil. The school paper for 1909 stated that "the greatest football season and the greatest team that M. A. C. has ever had is now a matter of history. It has been generally conceded that we had the third best team in the West, losing only one game, and that to Notre Dame, the champions of the West. McKenna has been the star of our all-star aggregation. He has been an invaluable part of this year's team."

McKenna played varsity football, basketball and varsity track. He was captain of the basketball team in '09, the same year that he led the football team to national prominence.

Others Also Great

In honoring McKenna, the varsity club is keeping a promise made in the college paper of the same year which pointed out that "not only did Captain McKenna play a wonderful game himself against Marquette, but he outgeneraled Marquette and inspired his men with a spirit that was invincible. His wonderful playing will not soon be forgotten by M. A. C. students and alumni."

McKenna was but one of the many stars developed by Brewer at this college. Brewer coached Harry Moon, '05, who held college records in the 100 and 200 yard dashes and the broad jump at State until recent years. Moor was chosen for the 1904 U. S. Olympic team and was the first representative to be chosen from our college. Under Brewer, Ralph Carr, '08, won the two-mile run at the Western Conference and was chosen for the U. S. Olympic team of '08. The following year Tilletson won the Western Conference 2-mile and Aviatt and Knecht, also of State, placed fourth and fifth in the same meet.

Day's Program Long

In 1910 Walter Eckersall placed Leon Exelby and Baldwin on the second all-western team. At this time, honorable mention was given to Hill and Campbell.

The Varsity club homecoming party will start tonight at 9 in the Union ballroom. The honorary dinner will be held at the Olds at 8 p. m. tonight and the Alumni Varsity smoker, also tonight at the Olds, is scheduled for 8 p. m. (Continued on page 2)

LAWSON TO BE FETED

The Western Michigan chapter of the American Society of Heating and Ventilating Engineers will honor its president, Prof. G. J. Lawson, head of the mechanical engineering department at the University of Wisconsin, at a dinner in Grand Rapids this evening. The college will be represented by Dean Dirks, Prof. Miller, who is president of the Western Michigan chapter, Mr. Reuling and Mr. Anderson.

There are slightly more than 550 junior colleges in the United States.

Orders Mums for Homecoming, Gene Averill, Florist, 211 Abbot Road.

Music Group Reunion Set

Mu Phi Epsilon Plans Fifth Anniversary Banquet Tomorrow.

Phi Eta chapter of Mu Phi Epsilon, national honor music sorority, will hold its first homecoming banquet on Saturday, October 17, at 7 o'clock in the sun parlor of the Union building. This year is the fifth anniversary of the organization of the chapter on Michigan State college campus and the homecoming event will bring together alumnae of the chapter from five different states.

The banquet program will feature the past presidents and Miss Gwendolyn Miller, president of the active chapter. Miss Kathryn Finner of Flint will preside as toastmistress. The guest speaker for the evening will be Professor Lewis Richards, head of the music department of Michigan State college. Hope Halladay Flynn, former instructor in the public school music department of Michigan State college, who aided in the organization of the Phi Eta chapter, will also speak on the program.

The music program will be presented by Miss Ruth Matthews, pianist, Miss Agnes Hemstreet, vocalist, and Miss Dorothy DeLay, violinist.

Invited guests are President and Mrs. Robert S. Shaw, Dean and Mrs. L. C. Emmons, Prof. and Mrs. Lewis Richards, Miss Elsa Richards, Dean Elisabeth Conrad and Mrs. F. Flynn of Flint, Mrs. Clara Cooley, Mr. and Mrs. Harold E. Johnson and Misses Hope Kelley and Jean Barden, members-elect.

Ticket Book 4234

The holder of coupon book 4234 turned in his or her athletic coupon number 5 at the Annela Harhart lecture last week. This coupon will be necessary to get in at the gate at tomorrow's game. It is now in possession of Larry Eichel, managing officer of the State News, and must be returned to proper identification.

Michigan State News

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Collegiate Digest

Homecoming

Homecoming is with us again. Thousands of old grads are taking advantage of their day tomorrow and returning to take part in the various activities of the day.

These old grads, some of them not so old, are coming back to a campus vastly different from what it used to be. They will be meeting a few old friends, but, on the whole, they will be in a sea of new faces.

So, students of today, why not go out of your way a little to greet these people? A kind word of welcome, courtesy in giving help when needed, and other seemingly little things will go far to give these alumni the feeling that college students of today are, after all, human.

To the alumni we extend our own welcome, and hope that while here they will meet many friends of undergraduate days, and that they will find this larger, greater college an institution of which they can well be proud.

—SN—

Journalistic Progress

The last issue of the Michigan State News told of the new type changes made in the paper during the past year. Those changes were made in an effort to make the appearance of this paper more attractive as well as to make it more readable.

These changes are not all that are contemplated or that have been completed. During the summer the construction of the East wing of the Union provided new offices for this publication, as well as for the Wolverine, the yearbook.

The new offices are much larger and with additional equipment the efficiency of the paper has been greatly increased. It is felt that the present editorial offices are equal to those of any other school paper of its size in the country.

Also during the summer the Publications Board conducted a survey of other college publications with the possibility of revising the system as it operates here. There were many interesting results gained from this survey that portend a few major changes in the local setup.

These changes are at the present in the formative stage, but it is expected that they will be offered to the student body later. We believe that with the mechanical changes already effected and the administrative changes planned the Michigan State News will have within the next year undergone almost complete revision.

The paper as finally evolved from these changes will be an improvement over the past, and all students will be benefitted by the increased service received as a result of added efficiency.

—SN—

The Preferred Teacher

As partial fulfillment of the requirements for the degree of Doctor of Philosophy in the School of Education, L. L. Krueger submitted to the Indiana University a thesis on the traits in college teachers preferred by students.

More than 1,000 questionnaires were answered by students in 10 institutions. Sixty traits of college teachers were listed and a three-point scale for each trait was indicated by brief definitions.

The ideal college teacher is a married man about 37 years old. He is about 5 feet 10 inches tall and weighs 175 pounds. Healthier

than the average, he is pleasant and has a clear, well modulated voice. Obnoxious mannerisms are on the taboo list.

Though he need not be a fluent speaker, he must have a good command of English. The preferred teacher has good taste in the selection of clothes and knows when to wear what.

He isn't expected to be unusual in maintenance of dignity or display of modesty. Best liked are those who have attained between a master's and doctor's degree. He is neither rich nor poor.

Adaptability, initiative, tolerance, knowledge of subject matter and of human nature are among his possessions. Self confident and imaginative, he has patience and finality of decision. He has a liking for debate.

That teacher is preferred who has such traits as sympathy, sociability, tact, cooperation, morality, loyalty, honesty, truthfulness and good-sportsmanship.

The ideal teacher, from the students' viewpoint, recognizes student achievement and listens to student complaints. He adjusts students' work load and keeps in touch with his field of study. Able to put his subject across, he is fair in grading and has the student attitude on customs and traditions. He opens his class punctually and assumes responsibility for mistakes.

And the strange thing was that student ratings of teachers correlated positively with fellow-teacher ratings of the same teachers.—R. A. Y.

—SN—

Dates to be Kept

Each year when June rolls around comes a rumble of dissatisfaction when the Wolverine is issued. Someone's picture is in the wrong place, someone else's isn't even in the book, or there may be something else wrong.

Now, however, is really the time to do something about most of these troubles. And the something is not necessarily in the line of grumbling. Rather it is fairly certain that the majority of the difficulties will be overcome if only the Wolverine's requests are followed.

For instance, so far more than 600 picture appointments have been arranged. Out of that number only 200 students have shown up at the studios at the proper time. The remainder either forgot, or just didn't do anything about it.

Next spring when the yearbook is issued many of these 400 as well as others who will ignore appointments in the future will wonder why their pictures are not in the book. The answer is in their failure to attend to simple details of the requests made.

Carry out instructions completely, keep your appointment, call for your proofs, select the one you want, and return it to the photographers. That is all that is necessary, and certainly the fact that you are having a picture taken free of charge is worth such a small amount of cooperation on your part.

So They Say

"Yale's new procedure is designed to encourage a genuine mastery of some one field of work, to stimulate systematic thinking and to challenge intellectual independence." President Angell of Yale displays the merits of his new system of testing students on work done in their major field during the final two or three years. "In contrast with the piecemeal methods heretofore generally in vogue, whereby the student on passing a course could forthwith forget it and leave it behind, he must under this system integrate effectively a considerable portion of his final two years' of college work. The educational advantages of this method over those at present in use are quite unequivocal."

"You know there is strict censorship in Germany not only on press reports, but also on mail. Whenever I sent letters to my wife I told about the good times I was having and how beautiful Germany was. I realized they would be opened and there was no use taking a chance." Fred Swan, assistant football coach at Temple, "flattered" his mail through.

"During my experience as a teacher I have found that there are three types of students. Some believe that studies should not interfere with social activities. In life there is a certain percentage of failures in this group, but it is not as high as among other types. For those in this group usually become active in civic affairs. They are the rousing successes, but few of them have carried on in the cultural arts." President L. A. Pittenger of Ball State Teachers' College suggests the middle course.

Piffle About Pipples

So they're coming home this week-end! Pick-up for the occasion:
Grads: "Gord! Did we ever look like that?"
Us: "Gord! Will we ever look like that?"

STUFF

Frank Benedict, "The High School Teacher in the Making" . . . They tubbed Virginia Allen Thursday night . . . Bingham in Byrns' lingering over hot fudges and cigars with the girl . . . It's old, but nevertheless Ray Kazarski spent Saturday night of the Ann Arbor week-end in limited, official area. He was getting too big a bang out of leading a parade.

Morrison of the geography dept will tell you this one:
Prof: I don't mind if you look at your watch during class; just don't put it to your ear to find out if it's still going!

MORE STUFF

Millie Buck married a Ferris grad, Dick Moser, just a day after spring term's final final. You knew . . . At Wimpy's they give you lemon cokes sans the coke. Do they look ill? . . . Jimmie Walker, the snow king . . . Ward Van Atta still writing since the summer camp—Battle Creek days.
Mary Frances Smith can't keep a bargain. She was to offer aid with the chem in return for shows. After the first show she broke said bargain. For one neckle I'll tell you his initials.

Stoocomplicated

"Whatchagot on a package?"
"Sabook"
"Wassanaimuvitt?"
"Sadickshumery, fullanaimie!
Gonna gettapicedog angottagetta-naimferim!"

That incident about Doris Perkins isn't even funny. She's to be commended for the remainder of the term. It was a blind, by the way . . . Short story Monday nite, Carl Sigim borrowed Luther's car. Slight wreck. Police came. No license. Carl bummed home.
Mary Jane Beach drank a toast to every State footballer. Dot Miller and Bob Cunningham aren't exactly on the outside. Millie and Ken decided to take hats out of us so they resumed where they left off.

With all due respect and so forth, let's have some fun quoting more Y. M. C. A. religion quotations.

"Army Protestant", six different ways of assembling letters to mean Episcopal. (And one began with an "A"). Twenty-one similar ways of spelling Presbyterian.
One Agnostic . . . A "Profligate" (Hmmm) . . . "Methodist" (Tongue-tied) . . . "United Brethren" Breathes there a man with soul so dead who isn't a United Breather? . . . No atheist this year.

STILL MORE STUFF

Maxie Henkel says it's all off Alice Long, East M., wants to see her name in the tabloids . . . Billie Tull lost her sorority pin. That is news! Finders are definitely not keepers . . . I've lost the one thing I valued—my student directory . . . Roger Wilcox and a tentative mustache . . . Louis Camillo, chemistry and the A. O. Pi house.

Increase your vocabulary with these pick-ups:
science—those things that say prism—cause for naughty people.
"No Smoking"
Hamlet—baby pig.
Miscue—daughter of Madame X.
fortification—two twentifications.

At the dancing class: The boys bunch over on one side of the room, the girls line up on the other. The signal! Boys dash across for a partner. My, what popularity! (There aren't enough girls to go around.) Rockwell taking it quite seriously, and Betty Burt, the blonde in green.

Banzet angling for bigger and better notoriety by doing magnificent impersonations for his classes . . . There's been talk (no written evidence) that the editorials aren't so sizzling this term. The quotations of Fannie Hurst and Dr. Karl Loewenstein on us undergraduates and dictatorship struck me as all right. (Oh, didn't strike hard enough, eh? . . . The end.—L. H.

and cabbages 'n' things.

anyone interested and illegible is welcome to attend this meeting. . . .
—Form letter sent out by Alpha Phi Omega, National scouting service fraternity. Ah, we, the unscrutable, illegible scouts!

Last Saturday we were down at the post office browsing around when we came upon a copy of a little monthly magazine that had been left on one of the writing tables. This magazine is published in Lansing, and carries a very smart name, the *Optimeter*. It says on the front cover that it is a magazine of "Cheer and Optimism" and a very good one it is, being just chock full of little cheerful and optimistic stories. One of the funniest things about it, though, is that it is published as a sort of added service, by the Estes-Leadley Company, morticians, of Lansing.

The other night we witnessed a sort of duel in a fraternity house living room between two vacuum cleaner salesmen, representing rival companies. The whole event was an exciting sort of thing, with the vacuum cleaners being used to take the dandruff out of people's hair and such. We thought it was a draw, but we understand now that the one man was given the decision on a technical foul.

Anyway, we thought at the time that there was a little too much carnival spirit involved to make it a safe thing to do. Our worst fears have been borne out. Yesterday morning we read in the paper that the two men were arrested for fighting when they met again in one of the banks.

We've been listening in on a lot of pretty warm political arguments lately and believe that it would be a good idea to remind some of the students that the *New Republic* has a standing offer of a crisp \$5 bill to anyone sending in the name of "an American citizen, of either sex, of recognized intellectual distinction and progressive outlook, who is willing to publicly admit that he intends to vote for Landon and to state his reasons briefly."

That sounded pretty kind to us at first, but it seems to be the "intellectual distinction" clause that stops them.

The men's lounge in the Union has some pretty nice card tables and checker tables, but we just found out the other evening that the only way to get any cards or checkers is to buy them. If you have to bring your cards or checkers over to the Union, play your game and then trot back home bearing the cards or checkers, we think it would be a good idea to stay home in the first place and

READING, WRITING TESTS CONDUCTED

(Continued from page 1)
operating with other colleges in the state on instructional problems. Particular help is being given by Dr. Kenneth L. Heaton, director of the division. Mr. G. R. Koopman, associate in charge of tests and appraisal, and Dr. William S. Gray of the University of Chicago, Dr. Gray, for fifteen years dean of the School of Education at the University of Chicago, and the leading authority on reading, has for the last two years been a member of the consultation staff of the state department of public instruction.

Dr. Gray spoke to the faculty Wednesday evening, Thursday morning he assisted in diagnostic work with the student Miss Jean Trombley, special instructor in this work, received her A.B. and M.A. from the University of Michigan and did her graduate work under the supervision of Dr. Gray.

waste your time studying.

to notice the *Detroit Free Press*. It's very seldom that we stoop but we have to take a little time to sneer superciliously at Malcolm Bingay, the country boy who sours your coffee with his "Good Morning" column.

Mr. Bingay's latest stunt is to revile the *New York Times* (the *Times* came out for Roosevelt). But our good Mr. Bingay sets that little upstart of a paper in its place with the greatest of ease. Of course the *Times* is merely keeping up a tradition of being Democratic, there being little or no thought behind its stand! . . . Of course the *Free Press* and Mr. Bingay, on the other hand, arrive at all their political opinions through long and serious thought! . . . Tsk! Tsk!

Now that the two presidential candidates are finished with Lansing maybe a little of the student enthusiasm will die down. Student political enthusiasm, by the way, seems to be mostly negative and can be pretty embarrassing at times.

Witness the case of the enthusiastic student at the Roosevelt meeting. This fellow liked Roosevelt all right, but he loudly expressed the desire to "take a pot shot at Murphy." It wasn't long after he said that that he was approached on all sides by police, who searched him for guns and then turned him over to the Secret Service men, who gave him a pretty lengthy and warm lecture on public peace. After duly humbling him they let him go, and everybody drew his breath freely again. . . .

Stewart's has set some kind of a record, what with changing managers again.

ALUMNI CELEBRATE HOMECOMING GAME

(Continued from page 1)
Alumni activities for tomorrow will start at noon with the alumni varsity luncheon and business meeting at the faculty club rooms in the Union building.

At 1:30 p. m. tomorrow the varsity group will hold the annual memorial service in front of the memorial stone at the entrance to Macklin Field in honor of the varsity men who lost their lives in the World war.

Banquet After Game

After the game with Missouri, which will start at 2:00, an Alumni Varsity and Athletic Council banquet will be held at 8:00 p. m. in the faculty club rooms of the Union building. This banquet is open to all friends of the college. McKenna and Brewer will be the guests of honor at this dinner. Leslie Belknap of East Lansing will be the general chairman of the Saturday night banquet.

An unusual feature of the homecoming activities will be the assembly of alumni on the playing field after the game. Alumni will be called down to the field to group around their respective class placards. Graduates during given 5-year periods will meet together on the field.

What's New About Fall Hats?



Mixed colors are in! The season's rough fabric overcoats demand hats like this. Your size, your color, your style is here—try one on!

Mixture's!
\$3.50 \$3.95 \$5

COAT SWEATERS are popular for class-room wear. Show many colors, button or zip front, at \$2.95.

MAY BROS.
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Undefeated Missouri Team Here to Face State Tomorrow

SPORTORIALS

By AL THEILER, Sports Editor

22-3

If the members of the Bachman football squad are right, that will be the final score of the battle with Missouri tomorrow. A survey conducted by this department among the players picked at random resulted in many varying predictions, the average being the above mentioned score.

Incidentally, their predictions ran as high as 36-6 and as far in the opposite direction as 6-0 Missouri—but only one player was pessimistic enough to pick the Tigers to win. Ten of them picked the visitors to score.

If nothing else, this shows that the Spartans are facing their homecoming assignment in an optimistic mood. They evidently expect to do a lot better than they did against Carnegie, and their frame of mind will help a lot starting at 2 o'clock tomorrow afternoon.

The players not only took a shot at predicting the score of the game, they branched out and picked the winners in games over the country. Let's look some of their choices.

Howard Zindel went out on a limb and was the only one to pick Michigan over Minnesota. Otherwise, the Gophers were an unanimous choice to remain undefeated. Likewise, all of them expected Pop Warner's Temple to be the victor in the game at Milwaukee next week.

All but two of them favored Princeton over Pennsylvania, and the same ratio saw Texas Christian beating Texas A. & M. Pitt

is their overwhelming choice to defeat Duquesne, Notre Dame to win from Wisconsin, and Nebraska to trounce Indiana.

The greatest difference of opinion was centered around the Georgia Tech clash with Duke. If anything, Duke was their slight favorite in this southern conference battle. Illinois drew some favor from them; although Iowa is picked by a majority. The games between California and U. C. L. A., Colgate and Tulane, Louisiana State and Mississippi, Baylor and Texas were toss-ups. The Army was a top-heavy choice to wallop Harvard and if they are right, Dartmouth will be returned the victor over Brown.

If the boys turn up with a winning percentage, this department will ask them to take over the prognosticating department on this sheet. It may not prove anything, but it gives an idea of just what football teams think of each other.

The State Eleven Has Regained the Form It Displayed Before the Michigan Game

Watching the Spartans practice, we noticed: Their work this week is even better than that they displayed before the Michigan game. Art is developing fast as a passer and will be a valuable man to have up to the old standard, with plays working perfectly. Passing consistently, everybody on their toes, lots of pep and fire, and a seemingly strong determination to win has prevailed over College Field. To put it mildly, they look hot and Missouri is being to have its hands full trying to mess up plays that have looked perfectly in practice.

The whole squad is practically free from injury, and will be in the shape for the game tomorrow. Vince Vanderberg is still out of action for this week, but the coaching staff isn't hurrying his return as they want him to be in perfect shape for the Marquette game next week.

His knee is mending slowly, but will be ready in time for the Hilltoppers.

Harry Speelman, the fire-pot from Lansing, is still bothered by the cut over his eye, but will see lots of action tomorrow. He will wear a brace, the same as that which Art Brandstatter uses, and the fans may have a hard time telling just who is backing up the line.

Art Harris came up with an injured ankle during the week's drills, but reports that it is feeling better and won't hinder him for very long. Art is developing fast as a passer and will be a valuable man in the games to come. He hits the target consistently.

This Varsity Club party that is coming off tonight should be just about the biggest party of the fall term. And that door prize will certainly make somebody happy. Why not get over and mingle with the athletic boys for a night—meet the fellows who give out for the party—and maybe you'll be the one who goes home with a football photographed by every member of this year's varsity. I'll see you there.

Here's a Service That Starts Picking Its All-American Team Early

The All-American Board of football, continuing the service performed last year, is again picking the outstanding grid performers each week and presenting them with an award. To each they present a Parker fountain pen with the words "All-American Rating" inscribed, and will send each one a card entitled "Card of Merit." Ten football players throughout the country have been picked each week.

At the end of the year, from the ninety men receiving this trophy pen the All-American team will be selected. The present board is composed of Christy Walsh, Glenn S. "Pop" Warner of Temple, Howard Jones of Southern California, Elmer Layden of Notre Dame, and Frank Thomas, Alabama.

Al Agett, the rambling Spartan back, received one of the awards for his 82-yard run in the Michigan game. Since its organization in 1924 its selections have been universally accepted as official by coaches, sports editors and the football public.

The State line will have its hands full tomorrow. The Missouri punt will average 198 pounds in weight and will be just about the heaviest bunch of football men the Spartans will be called upon to face for the rest of the year. Take a look at the pictures elsewhere in this issue and see if you don't think they look like boys who will be in there fighting tomorrow.

A Few Paragraphs Shot at Random

John Farrell Mitchell, in whose honor the State stadium is named, was one of the spectators at the Georgia Tech game last Saturday. Carl Jellison, summer State MVP, came from Lansing, made the trip from Lansing, made the trip to see the game and was very much interested in the Southern conference game. The Southern conference of the State branch after the game.

WAR will continue its program tomorrow by presenting another play-by-play account of the Missouri game. The college station is on the air with practically every home athletic contest, and serves the local campus in a way that few such organizations do. Harry Winner will again be at the mike with another of his vivid accounts.

The Independent Men's League fall program in sports is really a flying start. Their football schedule is turning out to be a winner, with interesting games being played almost every night at 8 o'clock in front of the gym. They've come to life with a bang and seem to be going some place in an awful hurry. Keep on eye, guys. It's a lot of fun. Get over and watch these games.

Spartans Stake Three-Game Win Streak as Heavy Tiger Eleven Invades E. Lansing

Londe Pilots Visitors Here

Tiger Line Averages 198 Pounds for Game With State in Macklin Field.

By George Maskin
Thirty-four strong, University of Missouri football team swept in on East Lansing today ready to do business with Michigan State in Macklin Field tomorrow.

Coach Don Faurot brought what probably is the biggest team State will be called upon to face this season. The Tiger line averages 198 pounds from end to end while the backfield tips the scales at 183.

With the Missouri team is Chester L. Brewer, director of athletics at the Columbia institution. Brewer formerly coached the State football team and will be honored at the annual Homecoming celebration over the week-end.

Tigers Are Undefeated
Missouri comes here boasting an undefeated record. The Tigers have won one, beating Cape Girardeau handily, while in their last start they battled Kansas State, 7-7.

The latter game stamped the Tigers as one of the strong teams in the Big Six. For several weeks experts believed Kansas State was the team Nebraska had to beat to win the Big Six championship.

According to Mike Castled, State scout, the Tigers are fast and shifty, despite their size. Mike reports State will have to dip deep into its bag of tricks in order to whip the invaders.

Tackles Are Strong
It is unlikely State will do much gaining through the Missouri tackles which are headed by Heidel and Rau, both 200 pounders. Their brilliant play stopped Kansas State from doing much gaining on runs directed at the tackles.

With Sieder and Zindel handling the tackles for State, at least during a part of the game, fans should see four of the top notch tackles of the country in action.

Faurot contemplated starting Dickinson and Pieper, a couple of nifty players, at the ends. Simon and Beger will be in there at the two guards with Kimison handling the center job.

The backfield finds Frye, all-conference quarterback last year, Captain Al Londe, halfback, as the key man. Both can handle the ball in fine style and in addition are experienced passers.

Gaspin probably will get the other starting halfback assignment, while Mason completes the backfield at full. Henry Mahley, sub-halfback, who scored against Kansas State, also will see considerable work.

The Tigers held a brief signal and passing drill in the stadium today and left town immediately to spend the night away from the excitement of the gala homecoming program.

Faurot didn't have much to say other than the Tigers will be in there aiming to stay undefeated.

Junior Guard Leads Spartan Forwards



Tommy Gortat, last season understudy to Dahlgren and Wagner, has become a star in his own right this season. He will figure prominently in the Spartan line against Missouri tomorrow afternoon.

Bowlers Are Hitting High

Phi Delta Theta Keglers in Good Form; Phillip Henn Gets 650.

With the boys from the various fraternity houses beginning to find their eyes, the Interfraternity bowling league is beginning to show mid-season form.

This past week has seen some of the best fraternity bowling seen in many a year. The boys are really splitting the maples with great regularity as the scores turned in indicate. The Phi Delta Thetas have served notice that they are after the championship and are not going to be stopped until they have it in their trophy case.

The other frats have different ideas where the trophy should reside and promise to put up a stiff argument against any house that think they have it sewed up.

The S. A. E. boys took the ball in fine style and in addition are experienced passers.

The Phi Delta Thetas got hot the other evening and took the Phi Kappa Taus two to one in a thrilling battle. Phi Henn, a Phi Delta, put together a 219, 225 and a 206 for a total of 650, which is the best three-game total turned in this year. The Phi Deltas also rolled up a 927 game for a five-man team, which is also a record for the season. The Hesperians were the next victims of the Phi Deltas, losing three straight to the deadly shooters.

R. A. E.				
Weber	144	149	154	447
Laid	129	139	137	405
Crutcher	108	140	119	367
Mosson	171	184	175	430
Wilkinson	151	116	129	396

Theta Kappa Nu				
Smirnov	114	81	104	303
Booth	106	109	125	334
Hammann	75	96	101	272
Shaw	129	75	102	306
Carlson	110	107	140	357

Phi Kappa Tau				
Heardt	124	136	177	437
Perrin	107	136	151	434
Gail	122	153	179	454
Pisinski	130	133	208	471
Pelton	136	163	142	441

Phi Delta Theta				
Henn	219	225	206	650
Pikston	141	135	141	417
Stucke	131	144	136	411
Antrop	119	154	142	415
Patterson	135	156	150	441

Hesperian				
Coe	124	99	152	375
LaRow	123	134	154	411
Hutton	142	105	112	362
Schraier	96	115	142	353
Buell	141	119	170	430

Phi Delta Theta				
Henn	204	160	151	515
Pikston	140	145	134	419
Stucke	131	144	136	411
Langdon	130	154	142	426
Patterson	135	156	150	441

Sigma Nu				
Zappi	130	172	140	442
Blago	146	110	140	410
Porter	110	130	150	390
Bray	134	130	171	435
Goodrich	124	134	150	408

Alpha Gamma Phi				
Brown	130	140	141	411
Ward	130	130	140	400
Wagner	130	130	140	400
Wagner	130	130	140	400

Frosh Annex Albion Scalp

Score on Blocked Kick, Pass to Down Albion Frosh 12-6.

Coach John Kobs' freshman eleven, smarting under the defeat handed them by the varsity reserves a week ago, turned on the steam and handed the Albion frosh a 12 to 6 beating Thursday night at Albion. The second half was played under a blanket of fog which settled over the field between the periods.

Albion scored first when a lineman broke through and got in the way of Ross's punt deep in State's territory, a teammate recovering for the score. The try for the extra point failed to find the crossbar and the score was 6 to 0.

It was at this point that the blue clad Spartans found themselves (Continued on page 4)

Tiger Coach Was Former College Star

Don Faurot Gained Considerable Fame While Playing at Missouri.

By Mel Flading

The University of Missouri Tigers, who will be the homecoming attraction on the gridiron Saturday afternoon when they meet the fighting Spartans will be the second edition of Coach Don Faurot's talent in the Tiger strength-hold. Last year was his first year of coaching at the Missouri institution.

Faurot, who will lead one of the best squads in the school's history on the field Saturday, is himself a graduate of the Missouri school with the class of 1923, and his record as a player was nearly as good as that as a coach. In the fall of 1925 he returned to his alma mater to direct the activities of the freshman football squad.

Has Good Record
From this position he went to Kirksville, where he coached the college varsity for nine years.

Emphasize Passing Attack
During the drills this week the State coaching staff has emphasized the passing attack, with the view of striking at the visitors through the air. This attack brought the only score against Carnegie Tech last week, but was weak because the receivers weren't holding on to the ball. Eight out of fifteen passes were completed, but the incomplete ones could have been completed had the receivers been more alert. It is this defect that Bachman has tried to ground out this week.

Scrimmages have shown that the defense will be just as strong as ever. The all-veteran line is a bulwark on defense and has shown up strongly in every game so far. A total of seven points has been scored against them, and those

ing that school some of its most successful years in the gridiron sport. During his tenure at the Kirksville college his teams won 63 and lost 13, tying 3. In six of the nine years he was at Kirksville his team was crowned champions of the Missouri Intercollegiate Athletic Association in football.

Following his successful term at Kirksville, he assumed the head coaching responsibilities at his alma mater and last season, in his first year at the new job, succeeded in giving the school the best

football squad it has had for more than five years.

This year's team promises to be even more successful than that of last season and has already given promise of being the team to beat in the Big Six conference which included Kansas and Nebraska.

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GLADMER ON THE STAGE!

MAT. & EVE. SAT., OCT. 17TH

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BELLA SAMUEL SPERWACK A GEORGE ABBOTT PRODUCTION
MAT. 8:30 75c-\$1.50 EVE. 8:30 \$1.00 to \$2.50 plus tax

We Welcome You to State's 1936 Homecoming

SANDY'S GRILL

Spartans Open Cross Country Season Against Butler

— They'll Give State Backs Trouble Here Tomorrow —

Picks State, Harriers Vie Irish, Rice, Saturday on Tulane Pitt New Course

Two Touchdown Margin For Spartans; Picks 31 Games This Week.

By Al Theiler

While the big homecoming battle at Michigan State is drawing the attention of all fans throughout the state, and while downtown Detroit has its eyes on the Detroit-Auburn clash at the Titans stadium, a variety of battles throughout the nation again will provide spectators with what should be another week-end of outstanding games.

The Spartans will be trying for their fourth straight at the expense of the Missouri Tigers and the conflict bids to be another close one. The Tigers, an undefeated outfit from the Big Six, will try to stop the march of Coach Bachman's eleven in the outstanding game in the state.

Michigan's hapless Wolverines will be served up on a platter for the Gophers of Bernie Bierman at Minneapolis in what should be another easy step toward the national championship for the northern outfit. Over at Evanston, Northwestern's Wildcats will try to duplicate Pittsburg's upset victory over Ohio State in the best game of the Big Ten's activities for the day.

In the east, Penn will be on the comeback trail against the Princeton Tiger and Carnegie Tech will be seeking to break into the win column against Pop Warner's Temple Owls. Duquesne will battle Pitt in the Smoky City.

State 14, Missouri 0

Down south, Duke will try to show that the comeback of Georgia Tech to the big time is just a flash in the pan, and Louisiana will lock horns with Mississippi. On the coast the Trojans of Howard Jones will meet Washington State in the most important game in that section.

STATE-MISSOURI—The Tigers are a lot more powerful than most of us think. A real battle all the way with State's passes giving them the edge. Take your choice, but return the Spartans a victory by State 14, Missouri 0.

Alabama-Tennessee — Another close one. Take Tennessee.

Arizona-Centenary — Centenary here by two markers.

Auburn Over Detroit

Army-Harvard — The Cadets wind up on the long end—in a game that will be close.

Auburn-Detroit — Auburn is too strong in all around play for the green Titans. It will be close.

Baylor-Texas — The longhorns here in a close one.

California-UCLA — Two evenly matched elevens lock horns here. Take the Uclans to win in an upset.

Carnegie-Temple — The Owls will outplay the Tech boys, but it may end in a tie. Take Temple because of the win over Boston.

Chicago-Purdue — Chicago should fear Purdue. A walk-away for the Boiler-makers.

Colgate-Tulane — Colgate loses

Coach L. P. Brown Counting on Five Veterans for Victory.

Michigan State's cross country team, national intercollegiate champions for the last three years, opened its 1936 dual meet schedule running Butler University of Indianapolis tomorrow morning at 10:30.

Coach Lauren P. Brown will be counting on five members of the 1935 team to carry State to a victory. They are Captain Nelson Gardiner, Ken Waite, Art Green, Harold Sparks and Gerard Boss.

State has lost only two runners from its last year's team. Eddie Bechtold, I. C. 4-A individual champ, has been graduated, while Jimmy Wright has dropped out of school.

Among the sophomores coming up, Harry Butler stands the best chance of making the varsity. Butler made an impressive showing in the all-college meet last Friday. He formerly held the New York City high school cross country championship.

In addition to the I. C. 4-A meet, State will also defend championships in the Michigan and Central Intercollegiate meets, both to be run here later this fall. The national meet will again be staged in New York in November.

Tomorrow's meet will be run over the new course, which was made necessary through the construction of more seats in Macklin Field. The harriers will run only three and a half miles.

Young Warns Students

Athletic Director Ralph H. Young today warned all students not to sell or transfer their football tickets and student coupon books.

According to Young, students found guilty are subject to college action. He pointed out it isn't fair to the college for students who are receiving \$10 worth of tickets for \$3.45 to sell the tickets.

Favors Pitt, Georgia Tech

Dartmouth-Brown—Brown has not enough class to win over Dartmouth. Possibly three touchdowns.

Duquesne-Pitt. This will be a battle all the way, but the Panthers are one of the best in the east.

Duke-Georgia Tech — Georgia Tech on a hunch.

Georgia-Rice—Rice Holy Cross will run wild.

Illinois-Iowa — The Hawkeyes, with Simmons having a field day, will trounce the men of Zappke.

Indiana-Nebraska — Nobody could bet against Nebraska in this one after their great game last week.

Marquette Stays Undefeated

Kansas-Oklahoma — The Jayhawkers lose another one.

Marquette-Kansas State — This will be a real game, but the Hill-toppers will be undefeated next Saturday when they face State.

Louisiana State-Mississippi — Louisiana, close.

Minnesota-Michigan — Give the Wolverines odds of about 25-1 and they may win. But it will be the biggest upset in the century if they do.

Navy-Yale—Yale, with the Bulldog leading all the way.

N. Y. U.-North Carolina—The boys from the south.

Northwestern-Ohio State — We lost on the Buckeyes last week, but they should come back this week with a narrow win over the outstanding boys from Evanston.

Penn-Princeton — The Tiger punks too much power.

So. California-Washington State — The Trojans by six points.

So. Methodist-Vandy — A good game, with the Methodists taking another close one.

Texas A & M-Texas Christian — The Horned Toads are favorites, but we look for an upset here, the Aggies.

Washington-Oregon State — Washington easily.

Wisconsin-Notre Dame—So Bob Murphy is predicting an upset? The Irish will lose this year, but not this one.



With both Kirk and English topping the 200-pound mark, State backs will find this pair of Missouri guards tough to get past in tomorrow's game at Macklin Field. The Tiger line averages 198 pounds, while the backs tip the scales at 185.

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The Sidelines - -

By George Maskin

Michigan State's three musketeers—Steve Sebo, Sammy Ketchman and Norman Fertig—are rolling along to stardom in football this fall.

It was back in 1933 the trio came together on the Banks of the Red Cedar. Sebo and Ketchman entered State boasting brilliant high school records at Battle Creek.

Big Fertig, known to his roommates as the "fat boy" was just another freshman trying out for the yearling eleven.

Sebo, if you will recall, made a place on the varsity as a sophomore, but Fertig and Ketchman were left at the post in the battle for positions. In fact, Sammy didn't play any football in 1934.

With Kurt Warmbom, Dick Colina, Art Brandstatter, Dick Edwards, Russ Reynolds and a few others, Sebo played an important part in State's conquests of 1934. Fertig kept plugging along, but his chance to play regularly wasn't forthcoming.

With their sophomore season history, the musketeers each looked forward to the 1935 campaign with keen anticipation. Sebo wondered whether he would play regularly, Ketchman and Fertig were set on making the varsity.

The season started and Sebo, despite a lame back, again was in the thick of the battle. But his pals had to be content with secondary ranking.

With Joe Buzolitz and Vince Vanderburg available, Ketchman

struggled along as third string. He made the trips along with Sebo, but Fertig remained at home, disheartened, debating whether or not he should quit the team.

That old axiom, "Try, try and you'll finally succeed," beckoned Fertig to come out for the Spartan eleven this fall. It was a final chance to make good and he was going to take advantage of the opportunity.

Ketchman, too, apparently believes in the axiom. He was delegated to the second string center position until a break came his way. Vanderburg suffered a knee injury.

Coach Charles Bachman moved Sammy up to the first team and there he is today.

Getting back to Fertig, Norman is one of the hardest workers in the State camp. So great has been his improvement, Bachman used the New York player regularly this season.

Fertig is at left guard for the "shock troops," but to Bachman this team is just as important as the first team.

Sebo in the meanwhile, remains on the first eleven. A chest injury kept him out of the Wayne game and against Michigan, he failed to play up to par.

Then that Carnegie Tech game of last Saturday. Sebo was the hero. He scored the touchdown, kicked the extra point and dashed off several long gains.

Bealstown fought hard all the way and almost scored several times as Ziegenfus broke off for one long run after another only to be shoved out of bounds when in sight of a score.

In the game Tuesday night, the Free Lances were able to gain a decision over Lansing by a 4 to 2 score, points being awarded for first downs as neither team was able to push over a touchdown.

In the second game Tuesday the Abbots nosed out the Shawvilles, 6 to 0.

The first week's play shows some keen rivalry growing in the league, the close scores indicating the relatively equal strength of the teams and the league should furnish some good entertainment for fans.

Former Director of Athletics Returns to Scene of Triumphs

Coach C. L. Brewer Was First Coach in Middle-West to Gain Title of Professor of Phys. Ed.

By Vic Spanio

When Chester L. Brewer returns to the campus today he will be honored as one of the most successful of State's former coaches. As director of athletics here from 1903 to 1910, Brewer established this school in the athletic world of his time.

During the period that Brewer coached here, from 1903 until he left after the close of the 1910 season, an M. A. C. team was never defeated on the home field. This included eight seasons of football.

His crack basketball and track teams were state champions almost continuously. During this period from '03 to '10, the Brewer-coached football teams hung up a total of 1,918 points against 234 for all the opponents during that time.

Brewer was the first coach in the middle-west to gain the title of professor of physical education. After leaving here in 1910, he returned again in 1912 as director of athletics and head coach of football. After the war, he came back in 1919 and remained until 1921. Two years later he went to Missouri, where he has remained.

Before coming to State in 1903, Brewer gained fame for his own athletic ability. A varsity man on the Wisconsin nine, he was chosen by Walter Camp for the All-Western baseball team. As an end on the Wisconsin football team he was selected by Camp for the All-Western team of 1896. He set records in pole vault, broad jump, high jump, shot put, and the 100 yard dash.

It is interesting to go back over the records in the old college papers. Here it shows that the main difficulty here was that of finding time for students to practice. Most of them had classes until 5:00 o'clock.

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STATE FROSH WHIP ALBION YEARLINGS

(Continued from page 3)

and turned on the steam. A concerted march down the field was halted inside the Albion 20-yard line, and when Albion attempted to kick the ball out of danger the Spartans broke through and blocked the punt to score one on their own account. This time State was unable to score the extra

point and the score was tied. The teams resumed play in the second half in the midst of heavy fog which had settled which hindered both elevens. The third quarter somewhat. However, State went into high gear again in the final frame, a pass from Bruckner to Gargett resulting in a second Spartan touchdown. Again the green Spartans failed to convert, but they provided the winning margin as the score remained 12 to 6.

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Old Boys and Girls Are "Close Beside the Winding Cedar" for Homecoming

Round of Festivities Starts Tonight With Varsity Party in Union; Many Fraternity Dances Are Scheduled for Saturday Evening.

The old boys and girls come back this week-end and the campus beside the winding Cedar gives them a warm welcome, a football game that promises to be a real battle, and a round of luncheons, dinners, dances, and breakfasts.

The Varsity party in the Union tonight is for heroes new and old and for anyone else who likes dancing and parties. The Union dance Saturday night is likewise for all Spartans, whether they be of the class of 1912 or the class of 1940. Practically every one of the nineteen fraternity groups on campus are imbued with the homecoming spirit and are saying "welcome, alumni," with open houses, or even

form parties in some cases, on Saturday night. Even the University of Missouri alumni are not being left out of the "hello-I-haven't-seen-you-since" idea that fits the Spartan and; they are having a luncheon at the Union Saturday noon.

Hello again... even if we are all eating, sleeping and breathing homecoming these days... there are still a few other things to mention and to keep our eyes on for future week-ends... there is first the fact that he co-ed carnival was well attended and all the attendants seemed to be having fun... and next Saturday night President and Mrs. R. S. Shaw are reviving a campus tradition which has been disregarded for several years. They are giving the "President's Reception" in the Union for the faculty... and another bit of social forecasting—Joe Sanders and his band will play at the armory Friday night, October 30... that's all for now, except—here's to the best homecoming week-end in history.

Home Ec. Loses Profs.

Faculty changes in the Home Economics department include: Ethel Trump, formerly in charge of the Union cafeteria, who left on July 1 to take a position as head of institutional work, Washington State College, Pullman, Wash.; Marion Newbert, formerly supervisor of dormitories, is now manager of a tea room in Toledo, Ohio; and Esther Morris, formerly a critic teacher in East Lansing high school, has become supervisor of home economics for Alaska.

GROWTH OF BANANAS TOPIC OF SOILS TALK

B. J. Birdsall of the soils department, spoke on banana culture at the regular meeting of the Agronomy club last Tuesday night. Before coming to Michigan State college, Birdsall spent seven years with the United Fruit company as manager of a banana farm in British Honduras.

He spoke very favorably of the experience gained by college graduates who spend several years in foreign service, but warned that many men are captured by the spell of tropical regions and often stay the greater part of their life instead of a few years.

Groups Plan Decorations for Weekend

Fraternities and Sororities Prepare Novel Schemes to Welcome Alumni.

By Ola Gebler
After weeks of planning, preceded by many ideas which were "hashed" and rejected, the artistic members of each fraternity and sorority are putting the final touches on their home decorations. As in former years, the elaborate house adornments, most of them lighted at night, will furnish one of the more colorful sides of the homecoming festivities.

Cups To Be Awarded
According to Jack Hamann, president of the Interfraternity Council, which awards the cup to the fraternity whose decorations are judged to be best, the cost for materials has been limited to \$10 this year. All exhibits, the rules state, must be completed by 11 o'clock Saturday morning, as they will be judged at that time and again in the evening. The cup for the best sorority scheme is given by the Pan-Hellenic council.

Committee Selected
The judges will base their decision on simplicity, suitability and artistic qualities. L. N. Fields, professor of machine design, Prof. C. P. Halligan of the landscape architecture department, and Miss Irene Shaben of the home economics faculty, will act as judges.

The Interfraternity cup is now in possession of the Lambda Chi Alphas, who won the competition last fall with a great vividly painted dragon, wandering in and out of the front lawn and through the windows of their house. The decoration was topped with the caption "Dragon Down the Hill-toppers." Kappa Kappa Gamma's simple but original "Ship of State," won the Pan-Hellenic cup last year.

Society Head Entertained

National Mortar Board Chairman Was Here Last Week-end.

The Mortar Board girls were off to a grand start this fall by entertaining Mrs. Katherine Coleman, national Mortar Board chairman, last week-end. Mrs. Coleman, who is from Lincoln, Nebraska, arrived here Friday, October 9. That evening was spent at the apartment of the Misses Irene Shaben and Elizabeth Daniels.

Conferences were held for Mrs. Coleman, with President R. S. Shaw, Dean Elisabeth Conrad, Dean F. T. Mitchell and Dean Marie Dye. Dean Conrad entertained for her at a luncheon. A tea was held in Mrs. Shaw's home that afternoon. At 7 o'clock dinner was served at Hunt's with the active members, Miss Conrad, Miss Daniels and Mrs. Coleman attending.

The national chairman had breakfast Sunday morning in home management house No. 6, which is under the supervision of Miss Lewis. Dinner was held that noon in Sandy's followed by a Mortar Board conference in the afternoon. Jean Ballard, president of the local Mortar Board, entertained Mrs. Coleman, as well as Miss Conrad, Miss Daniels and Miss Shaben, at supper that evening. Later in the evening the much honored guest left for Ann Arbor where she planned to spend a few days.

Further plans for Mortar Board will be made at the next meeting which is to be held next Thursday afternoon.

WHO'S WHO AT MIZZOU!



Informality of State Campus Explains Beauty, Says Shaw

States That the Highly Natural Atmosphere at Michigan State Places it Far Ahead of Eastern Schools

By Eunice Chamberlain
"Why is it that the campus of Michigan State is so beautiful? Most of us, were a stranger on campus to ask us that question, would be at a total loss for an answer. While we are aware of its beauty few of us have stopped to wonder why it is so beautiful. President Shaw after traveling from here to the Atlantic coast this summer, and visiting numerous other universities and colleges, has answered this question in a very interesting manner by actual comparison.

He says, "The style of landscape architecture in the east is very formal and highly artificial, while here at Michigan State it is natural." For instance you do not find a straight row of shrubs, a tree, and then another straight row of shrubs in a very pretentious manner here as you do in many other colleges.

Some day when you are on your way to or from classes take special note of the trees on the campus. You do not find them pruned so that, to quote President Shaw, "they look like a telephone pole with a bundle of brush on top."

College President Hits at Political Mud-slinging

New York City.—(ACP)—Dr. William Mather Lewis, president of Lafayette college, thinks that sportsmanship should be substituted for the present "mud-slinging" of political campaigns. Addressing the closing session of the nineteenth annual convention of the New York State District of Kiwanis International, Dr. Lewis said: "The mud-slinging, personal attacks, and vituperation now being promoted by certain political campaign leaders is a disgrace, and their under-handed and moronic propaganda is an insult to the intelligence of the American public. Until we put political contests on higher planes, we will find it difficult to persuade men of the finest type to become candidates for office."

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Big Cheering Sector is Set For Grid Tilt

300 Freshmen Will Sit in Section Between 20 and 30 Yard Markers.

By Harvey Harrington

The first organized cheering section in two years will go into action, tomorrow at the Missouri game. Organized by the Student Council, the block of about 300 freshman men will be the spear point of the revived cheering system.

The block is situated between the 20 and 30 yard lines on the east side of the stadium. Had the section been anticipated earlier, it would have been possible to obtain better seats, states L. L. Prindig, business manager of the athletic department.

This organized block of freshmen has been made possible through the efforts of Howard Clark, cheer leader, and Gordon Purlow, sophomore representative on the Student Council. When the plan was announced, many students had already turned in their tickets, making it appear doubtful that any success would be met. Response to exceeded that expected, however, that many had to be denied the right to sit there.

Plans are already going ahead for the formation of at least one such section at the Temple game. If there is only one section at that game, it will be considerably larger than the present one.

Due to the fact that time is limited, no gymnastics or organized movement will be presented at the Homecoming game. Elaborate plans are now being formulated, however, to have intricate "card work" in readiness for the game with the Owls.

State Theater Previews

COMING SUNDAY "The Green Pastures"

At last "The Green Pastures," Marc Connelly's Pulitzer prize play that ran eighteen solid months on Broadway and was road-showed throughout the United States, thrilling millions of people, comes to the screen.

The picture, which retains all the unique qualities that made the stage production known as "America's best Loved Play," will have its local premiere at the State Theatre next Sunday. There are 120 beautiful scenic settings, some of them of gigantic proportions, such as the sunlit glade in which 600 characters attend a celestial fish-fry, the scene with Noah's Ark breasting the flood in a terrific storm, a southern community, with its full sized church, its gambling halls and night clubs, the barbaric palace of the King of Babylon, and the spectacular night club in which the Babylonian revelers are held and in which eighty comely and shapely dancers entertain the king and his courtiers.

Marc Connelly, the author of the stage production, who collaborated on the screen play with Sheridan Gibney and co-directed it with William Keighley, declares that the screen play is vastly superior to the stage show. "Spectacles we could only talk about on the stage," said Connelly; "we now actually bring before the eyes of the audience."

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Geologists Will Examine Ledges

Laboratory Sections to Inspect Rock Formations Next Week.

Students of geology course 208 will go to Grand Ledge Wednesday and Thursday, October 21 and 22, to study some of the rock exposures and ledges, and to observe the activities of rivers and ground water. There will be five trips, conducted as follows:

- Laboratory section 1, Wednesday, October 21, Dr. Stewart, 1 to 6 p. m.
- Laboratory section 2, Thursday, October 22, Dr. Stewart, 1 to 6 p. m.
- Laboratory section 3, Thursday, October 22, S. G. Bergquist, 7 to 12 a. m.
- Laboratory sections 4 and 5, Wednesday, October 21, Dr. Kelly, 7 to 12 a. m.
- Laboratory section 6, Wednesday, October 21, S. G. Bergquist, 1 to 6 p. m.

Transportation, meeting places and other necessities will be provided.

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Fraternity, Sorority, Dormitory, and Practice House Activities

Delta Alpha

Isobel Reid, a graduate of last year, has accepted a position in the dietetics department of a Philadelphia hospital.

The actives and pledges are planning a buffet supper for the alumnae members following the homecoming game.

Phi Kappa Tau

Phi Tau's homecoming jig will be patroned by Professors Patton and McMenage, rhythm by Fergie and Lads. Between 30 and 40 alumni are expected to attend the banquet and sing.

Hawatha Bayard and Dan'l Boone Southard arose at the crack of dawn on Thursday for the opening of hunting season. Both returned smelling strongly of skunk—Southard's happy inspiration was to chase it to see if he would really do what stunks are supposed to do. However, they shot two cock pheasants—both Bayard's—Southard having expended approximately seven bucks' worth of Remington 12 gauge to no avail. Snowshoe Mafferson was employed as sniffer-outer of pheasants.

Kappa Kappa Gamma

The alumnae and pledges are giving a homecoming tea at the chapter house immediately after the game Saturday, for visiting Kappas.

Leave may be peaches and cream to some, but to Frieda Bronstetter and Jane Hall it's a free-for-all and a cold dip in the tub.

We wonder if Jimmie Hays knows about Lucy Tranter's interest in D. P.—the talk of the Kappa house.

Farm House

James and Gerald Brian of Fenton were pledged this past week. Carlton Palmer left Wednesday for Kansas City, as a member of the annual husbandry judging team, where they will judge at the American Royal Live Stock show.

The Farm House fall term party will be held in the Masonic temple Saturday evening. Arnold Wiess will furnish the music. Patrons will be Professor and Mrs. Chapman and Mr. and Mrs. Detrix. A large percentage of alumni are expected.

Kappa Delta

Billie Munselman and Bernice Procter spent Thursday afternoon in Ann Arbor. While they were there, they visited the chapter house at the university.

Alpha Xi Delta

The girls entertained their new pledges at dinner Wednesday night, after which they attended the co-ed carnival.

Delta Sigma Phi

Prof. G. A. Brown of the animal husbandry department, Mr. and Mrs. Curtis Beacham and L. H. Bellknap, adviser for the Delta Sigas, will be patrons and patrons for the homecoming party Saturday night.

Eclletic

Frank Prindel's band will play at the Eclletic homecoming party. Patrons will be Mr. and Mrs. E. P. Lawrence of the English department and Mr. and Mrs. Glen Stewart, Capt. and Mrs. H. J. Goughlight, Dean and Mrs. F. T. Mitchell, and Mr. and Mrs. John A. Clark of the English department will be additional guests.

Hesperian

Most of the Hesperians were cut inaugurating the hunting season Thursday morning. Many of them plan to attend the Detroit 400 club tonight.

Ray Gorrell's six piece band from Detroit will play at the homecoming party Saturday. Many of last year's seniors will be here for homecoming. Marge Phelps will be the guest of Ed Emmett, also a returning grad. The house president, Dick Phillips, will see that Jane Dixby has a good time. Margaret Bryant will be Orson Coe's guest. Also Jack Smith of the University of Michigan Law club, formerly of State, and Bill Klum will stay at the house.

Plans, so far, include a Sunday dinner and a picnic Sunday afternoon.

Union Dormitory

The biggest coup of the social season was pulled last Tuesday when the Union gals succeeded in securing the most eligible bachelor on campus for their September-October birthday dinner.

Imagine if you can Secretary J. A. Hannah in the place of honor, surrounded by the 58 girls living in the Union this year. It was one of those "great moments in history" things.

Honored with Mr. Hannah were Betty Johnston, Jean Summerlee, Marie Weyland, Frances Prescott, Willo Lezotte, Jean Bastedan, Mary Blackburn and Katherine Butterfield, whose birthdays occurred in these two really-fall months.

After an unequalled chicken dinner at the prettily appointed tables, the entire group and their guests congregated in the "date" room where the time was passed with group singing under the direction of Mrs. "T" at the piano. Helen Veitshuis gave two impromptu selections on the accordion and the party broke up at about 8, the new girls saying "We'll have to do this more often" and the old girls, "Why didn't we think of this before?"

Women's Building

"Oh, let me see. Aren't you R. J. Smith's sister?—or, no, you must be Tilly Jones—Didn't you play on the golf team? You what?—you were a member of Orchestra? I beg your pardon."

You'll be hearing just such snatches of conversation Saturday, at the alumnae coffee, but don't you cry. You'll be alumnae by and by!

Invitations are being accepted rapidly and it seems that there will be representatives of every class within the past five years present at the coffee Saturday. All the vacant rooms will be occupied and it is impossible to mention the house guests for this week-end. (Not that they aren't perfectly respectable, but because there are so many of them, silly!)

Note: Mrs. Gilhooley had it announced at dinner the other night that our guest book was to be signed by our girl guests, only. As that book is used only for week-end guests, we were just wondering.

West Mary Mayo

The monthly birthday dinner was held in West Mary Mayo on Wednesday evening. The following girls were honored: Florence Reid, Betty King, Mary Nelson, Eleanor Hagenbuch, Sue Stuckney, Jean Wyatt, Jean C. Curtis, Pat Horn, Betty Ruth Corns, Alice Gallagher, Maryann Smith, Jean McKinley, Jean H. Curtis, Peg Chappell, Gretchen VanSluyters, Charlotte Hunt, Mella Hay, Jean Cameron, Rosemary Lee, Dorothy Miller, Betty Jane Hildorf, Jane Freese and Ruth Ogden.

The tables were attractively decorated with white tapers, tiny yellow mums, marigolds, and autumn leaf place cards.

North Hall

Mrs. Shatpe of Kalamazoo visited Jean Watson.

D. n. Bremer was present Tuesday night to explain fire rules to the girls.

Mr. Beachum's mother is visiting at North hall for a few days.

Alpha Omicron Pi

Mary Belle Wickersham was the dinner guest of Marion Kirby at practice house No. 6 on Wednesday.

The A O P's are all busy making final plans for homecoming. After the game there will be a waffle supper at the house, given for the alums and guests. The chiming of 12:30 will start a slumber party that will last until—well, your guess is as good as ours.

The patronesses of Mu Phi held their first meeting of the year at the Alpha Omicron Pi house on Thursday afternoon as the guests of Mrs. Clara Cooley.

Delta Sigma Phi

Formal initiation was held on Monday night for the following men: R. Cousino, W. Krebi, L. Cousino, T. Matlach, R. Hammerstein.

Pledge Munsen has a sweet time pouring water for the head table. Prexy Mueller does his share of the water consuming to the tune of 14 glasses, but Murdock floated out with a grand total of 15. Miller and Osgood called a halt at 8 or 9.

Roy Nelson is heading swiftly for the golf title with only a few more rounds to take.

Sigma Kappas

Like all good Spartans, Sigma Kappas have a "Welcome Alumnae" mat on their doorstep this week-end. Actives, pledges and alumnae and their gentlemen friends, will congregate at the house after the game for a buffet

supper. The chapter is entertaining the alumnae at breakfast Sunday morning. And everyone is expecting all available bed space (and mayhap, even floor space) to be in use Saturday night.

Dean and Mrs. R. C. Huston and Professor and Mrs. W. L. Mallman were dinner guests Thursday night. Mrs. Huston and Mrs. Mallman are patronesses of Sigma Kappa.

Sigma Kappa alumnae gave a wiener roast at the W. A. A. cabin Tuesday night for actives' and pledges.

Delphic

John Baxter was elected Interfraternity council representative in place of George Branch, who was elected house president.

D. n. Davidson's orchestra will play at the homecoming party Saturday.

Pheasant, rabbit, partridge, squirrel, etc. will be on the house menu for a while. Thursday morning found five members off to the hunting grounds.

Kappa Delta

The Kappa Deltas held formal initiation in their chapter house. Dorothy Johnson of Alma, Helen Reid of Godrich, and Katherine Krehl of Detroit were initiated.

The national inspector, Josephine King, of Kappa Delta sorority, is visiting Alpha Alpha chapter for a few days. Miss King comes from Florida and is surprised at the cold weather in the state of Michigan, but nevertheless wishes that it would snow in order that she may see some After her visit to Michigan State, Miss King will go to Ann Arbor and then to Buffalo, Cornell university, and to some of the other eastern colleges.

Alpha Alpha chapter were hostesses at a tea for their house mother, Miss Luella Roberts, October 12. It was a lovely affair, and we were fortunate in having our national inspector, Josephine King present.

Visitors at the Kappa Delta house over the week-end were Elizabeth Wheatley and Bernice Massar.

Sigma Alpha Epsilon

Johnny Baber's orchestra will furnish the music for an open house Saturday night, Oct. 17. The patrons will be Mr. and Mrs. Stevens and Coach and Mrs. Chas. Bachman.

Zeta Tau Alpha

Last night Zeta Tau Alpha observed its 38th anniversary, the sorority being founded in 1898 at Virginia State Women's college. Special importance was attached to the event since it was also the anniversary of the establishment of the sorority on this campus in 1931 by Sesame, an already well established society.

After a formal dinner at the Hunt food shop, a Founders' day ceremony was held at the chapter house. All the alumnae chapter at Lansing were present, including Miss Edward Prophet, second vice president of Zeta Tau Alpha.

After the homecoming game Saturday, Zeta Tau Alpha will entertain visiting alumnae at a chocolate. Jean Sandhammer is chairman of the affair.

Frances Scullin, '36, is taking a postgraduate course at the University of Michigan and is living at the Zeta Tau Alpha house at Ann Arbor.

A combination radio and pajama party was held Saturday night at the chapter house, many local girls attending and spending the night. Refreshments were served in the house mother's room.

Alpha Phi

Even that Freckles pooch pales into unimportance before the homecoming preparations which are afoot this week. Isabel Beckett, Betty Spinning and Carol Dwellley will entertain guests from out of town. The most recent alums, unable to stay away, are coming back to swell the ranks, and crowded though conditions may be, they will be warmly welcomed.

For those alums who can't spend the entire week-end, there will be a buffet supper after the game, which will not only give them a chance to revive a lot of pleasant memories, but also let them meet the new pledges, who will be there in full force.

East Mary Mayo

Under the capable direction of Helen Hamel, this term's social chairman, East Mayo held its first formal installation dinner at the house Thursday night.

The officers who were installed are: President, Mary Evans; vice president, Evelyn Siebert; secretary, Jean Knight; treasurer, Helen Height; social chairman, Helen Hamel; assistant chairman, Fanny Cowing; fire chief, Nannette Smith; librarian, Pat Whitfield; historian, Ann Harris; first floor representative, Dorothy Colthart; second floor, Alice Gillespie; third floor, Alice Lang.

Under the supervision of Evelyn Siebert, a musical program preceded the ceremony. Receiving the guests were: Emma Barnum, Judy Corrigan, Marguerite McGrath, Ruth Marshall, Peggy Clement, Betty Malone and Eleanor Hoking.

Practice House 4

This week practice house No. 4 has been entertaining on a daily scale, so to speak. Sunday dinner guests were Tom Wermberger and Daniel Nellis. Miss Evelyn Bergstrand, Miss Gladys Bond and Miss Helen Baeder, instructors in home economics, were dinner guests on Monday evening at 6. On Tuesday, the girls entertained Lawrence Barnaby, Frances Langford, a senior student, was a dinner guest Wednesday evening. On Saturday evening, the girls entertained their boy friends at a radio party.

Just recently the girls in house No. 6 extended to their pals in house 4 a friendly greeting in the shape of a pan of beans bearing the following message: "From one low level to another." Anyways, they seem to thoroughly enjoy their business of learning house management.

Practice House 6

On Wednesday evening, October 12, the eight girls in practice house No. 6 gave a roommate party. Each girl invited either her roommate from last year or the one with whom she is going to live this year. The party was planned on the basis of the guests doing

the work. Each guest drew a slip telling her what her job would be, then with the help of her partner, proceeded to do the work.

Dr. Irma Gross, associate professor of home economics, was entertained at a faculty dinner last Friday evening. Miss Gross spent six weeks of the summer in Europe, and a number of friends whom she had not seen since her return were present. The entire group was very much interested in the display of many of the things she had brought back with her.

On Sunday morning, Miss Catherine Coleman, national president of Mortar Board, was entertained at a breakfast.

Some of us have been wondering just why the girls recently invaded the Union cafeteria. Well, we have it from the girls themselves that it was nothing more serious than a burned finger on the part of one of them, and that's that! However, ask them to explain this one: A few days ago, the postman deposited a mysterious package on their doorstep. This bundle was found to contain duck feathers and severed duck heads labeled: "From us to you, guess who!" Just some more fun, we take it.

Lambda Chi Alpha

Bob Dousseau, Phil Moore and Hank Hamilton went hunting on Thursday afternoon and came home with—not the bacon, but a

rabbit. Also a skunk. It took five shots to down the bunny, a strong hare, eh?

A small, but very select group of fellows have been pledged.

The boys are having a bit of trouble over their out-of-town dates for homecoming. But there is always something they can fall back on.

Hermian

Among the alums expected back for homecoming are: Syl Vaughn, Pat Blake, Redmond Colter, Don Pierce, Glen Harris and Tommy Warner.

A few of the boys went hunting opening day. Max Henkel, Phil Lincbaugh and George Fredrickson were the first to go. They went out and sat on a gate and chewed tobacco, and shot sparrows. Steop Harrington went out late in the afternoon, and came back during supper time with one of the coveted fowls.

There will be a radio party at the house Saturday night. Chaperones are Prof. and Mrs. J. O. Swain and Prof. and Mrs. Herbert Pettigrove.

Delta Chi

The boys at the Delta Chi house are certainly in fine shape for homecoming. Art (Philbert) Ellicott has a sprained ankle. Ed Whyte has a sprained ankle, and Don Henry has a very lame leg. This is all a result of some football games that have been played on the front lawn.

Russel Gramer and Tony Zukowski, both of Detroit, were guests at the house on Thursday night.

The Delta Chi house will hold a homecoming party Saturday night, October 17, for which they have engaged a band from Ohio.

Harold Buchanan, national field secretary of Delta Chi, left Wednesday morning after having

spent a week at the house. Two sweeper salesmen held a contest here at the house early this week to see who could give the best sales talk, and to see who could sell the sweeper.

Pi Kappa Phi

New men pledged this week are Jack Field, Hillsdale; Ted Lyons, Buchanan; W. B. Hayden, Cassopolis.

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ERIC BLORE — BILLIE BURKE

THREE DAYS STARTING SUNDAY!

Feature Starts Sunday at 8:15-9:15, 7:25-8:15

We urge you to see it from the beginning

"THE GREEN PASTURES"

Mon., Tues. Feature Starts 3:20-7:20-9:15

Wed. "Pepper" JANE WITHERS | Fri. "To Mary, with Love" WARNER BAXTER MYRNA LOY

Lucky for You

— It's a Light Smoke!

—whether or not you inhale!

The joy you'll find in a light smoke doesn't depend one bit upon the kind of smoker you are... how often you smoke or how many Luckies you smoke. The gentleness of a light smoke, and the blissful throat-ease offered by that exclusive Lucky Strike process known as "It's Toasted"—they are simply bound to please you. And so will the taste of Luckies, for they are made from the highest-priced leaves of the whole tobacco plant—the tender center leaves. A light smoke of fragrant richness. A light smoke kind to your throat.

"SWEEPSTAKES" FLASH!
Picks Winners—Husband Forgets to Mail Entry

Mrs. Joe D. Priggen, Jr., of Durham, North Carolina, was a very happy person when she heard that the songs she picked were winners in Your Lucky Strike "Sweepstakes." But to the victor: "Now I'm plenty mad at my husband, who forgets to mail my winning entry. He's not very popular at home right now."

Have you entered yet? Have you won your delicious Lucky Strike? Then in "Your Hit Parade"—Wednesday and Saturday evenings, listen, judge, and compare the songs—then try Your Lucky Strike "Sweepstakes."

And if you're not already smoking Luckies, buy a pack today and try them, too. Maybe you've been missing something. You'll appreciate the advantages of Luckies—A Light Smoke of rich, sophisticated tobacco.

TAKE A HINT FROM THOSE WHO INHALE

To true smoke lovers—those who inhale regularly—the gentleness of a light smoke holds a special attraction. But even though you are just an occasional smoker, you will find welcome throat protection in a light smoke—A Lucky!

Luckies—a light smoke

OF RICH, RIPE-BODIED TOBACCO—"IT'S TOASTED"