SALT IS NOT SALT!

Why?

It is a common saying that "Salt is Salt"—meaning that any salt is good enough for ordinary use. After years of experience we assert the contrary. Much salt is impure, contains more or less dirt, and is made by methods which render cleanliness and purity impossible. The

Worcester Salt

is made in such a way that it is IMPOSSIBLE for it to be unclean or impure, while, best of all, it can be sold to families at about the same price as any other; and, as it is stronger than other kinds, it is really the most economical.

Don't be put off with any other kind INSIST upon having WORCESTER SALT and your GROCER will get it.

WORCESTER SALT CO.
168 Duane St.
NEW YORK.

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