A NEW GAME
"Traveling to Wheatsworth Castle"
Wheatsworth gives you the full, nutty taste of whole wheat, with just a shade of malt flavoring. It's deliciously different! Each piping hot spoonful tastes like more! Try it—and see if you can manage to stop after one steaming bowl!

FINE FOR FITNESS! Especially fine for growing youngsters! Golden whole wheat grains are bursting with the food values vital to well-being. They contain the all-important vitamin B, carbohydrates for energy, and wisely balanced mineral salts, proteins and bran. Wheatsworth gives you these precious values in full measure, because Wheatsworth is whole wheat!

KEEPS YOU OUT OF THE KITCHEN! You don't get up with the birds to prepare Wheatsworth. It actually cooks thoroughly in five short minutes! Saves you many dull hours in the kitchen preparing your family's hot breakfast! It's the fast! Order Wheatsworth for tomorrow morning. It's the fast breakfast that gives you all three—Flavor, Vital Food Essentials, Quick Cooking!
This is a reproduction of the famous Wheatsworth Castle located at Hamburg, New Jersey, on route 23.

**DIRECTIONS**

1. Two or more can play the game.
2. In turn, place the marker on the first space which is marked "start.
3. Spin the spinner and note the number to which the arrow points.
4. Move your marker as many spaces as indicated by the arrow. Should the indicated space have directions on it, advance or go back as directed.
5. To enter "Wheatsworth Castle" you must spin the exact number of spaces required.
6. The player who enters "Wheatsworth Castle" first wins the game.

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There is a Wheatsworth Castle, and a very real one. It lies snug in a valley called Wallkill at Hamburg, N. J. —right beside our Wheatsworth Mill and about fifty miles from New York City.

Wheatsworth Castle wasn’t our idea, of course. We borrowed it from the Fairy Story of Hansel and Gretel. But as we built we copied faithfully all the careful details a Wheatsworth Castle should have.

The walls look like gingerbread, mostly, studded with cookies. The roof looks like icing spread thick over minarets, towers and turrets. Inside are unusual things like Great Pits and Grottos and Plum Pudding Grilles and so on. (Most houses haven’t these advantages.)

And there are extras: A Giant Animal Cracker Balustrade. A Seal balancing a huge ball on the end of a Peppermint Stick. A Giant Witch’s Cauldron. Gnomes in Grottos and Gnomes out of Grottos.

Beside these excellent things there are Dwarfs and Owls a-plenty; a Black Cat; Hansel and Gretel in person; enormous Birthday Cakes with hundreds of Candles on them—and enough other delights to make children stop and wonder for many pleasant hours together.

The Castle and all its inhabitants were made by Wheatsworth. It keeps open house every day from 9:00 to 5:00 o’clock, and is very hospitable about receiving guests—youngsters and oldsters alike—since that is one reason why it was built. There are two other reasons. One was for the sheer fun of making Fairyland seem real. And the other is to remind you how magically good for you is Wheatsworth Whole Wheat Cereal.