The original, unflavored, unsweetened package, that has stood the test of time.

Thirteen Reasons for Using KNOX GELATINE

1. QUALITY AND QUANTITY in both the PLAIN and ACIDULATED packages.
2. ECONOMICAL—TWO FULL QUARTS—(1-2 gallon) of jelly is made from each package.
3. GUARANTEED to please or money back.
4. EASILY PREPARED—dainty dishes can be made in a short time.
5. GRANULATED and dissolves quickly.
6. MEASURED ready for use—two envelopes of gelatine in each package.
7. MOLDS QUICKLY at any season.
8. MAKES a tender, transparent, quivering jelly.
9. SOLVES the every day problem of “what to have for dessert ?”
10. PINK COLORING in separate envelope in each package.
11. IT IS the one dessert for all appetites—for children as well as grown-ups.
12. MAKES Desserts, Salads, Jellies, Puddings, Ice Creams, Sherbets, Candies, etc.
13. KNOX GELATINE may be used in every course from soup to dessert with good results.

The “Busy Housekeeper’s” package—LEMON FLAVOR—the basis of all jellies. Saves time, labor and expense.
KNOX SPARKLING GELATINE

comes in TWO PACKAGES as shown on other side—on both of which appears our trade mark, consisting of calf's head and two little cooks. The Yellow package contains the PLAIN SPARKLING, unflavored, unsweetened; and the Blue package contains the SPARKLING ACIDULATED, called the "BUSY HOUSEKEEPER'S" package, because it has in it an extra envelope of LEMON FLAVOR, affording the housewife a ready prepared flavoring and saving the cost, time and trouble of squeezing lemons. Most gelatine recipes require lemon juice, and here it is in the Acidulated package in concentrated form ready for use. All that is added is water and sugar and the dessert is made.

The gelatine in both packages is measured ready for use, as it is divided into two envelopes making TWO FULL QUARTS (½ gallon) of jelly. This is FOUR TIMES as much as is contained in the ready prepared packages, which make but one pint.

A separate envelope of Pink Coloring for making fancy desserts is also found in each package.

Be sure you get the gelatine with K-N-O-X on the box, as it is always sold under the GUARANTEE of money back if not satisfied.

Send for our FREE recipe book, "DAINTY DESSERTS FOR DAINTY PEOPLE" showing how to use Knox Gelatine in making Desserts, Salads, Jellies, Puddings, Ice Creams, Sherbets, Candies, etc. If you have never used Knox Gelatine send 2¢ stamp for pint sample.

CHARLES B. KNOX CO., 700 Knox Ave., Johnstown, N. Y.