THE JEWEL
Christmas Book
1951
JEWEL TEA CO., INC., JEWEL PARK, BARRINGTON, ILL.
It's fun to give your Toni doll a play wave. She has a magic nylon wig that can be combed, brushed, shampooed and waved. The more you wash and comb her hair, the softer and prettier it is. Special Toni Playwave Kit includes shampoo, lotion, plastic curlers, rubber bands, and papers. She is made of hard-to-break plastic. Comes dressed in a smart, well-tailored ensemble.

14-inch . . . 6G430-C . . . $11.95
16-inch . . . 6G429-C . . . $13.95
19-inch . . . 6G428-C . . . $16.95
21-inch . . . 6G427-C . . . $19.95

Dolls
FOR LITTLE GIRLS TO TREASURE AND LOVE

21-inch "Big Baby" Doll - For little girls who want a big "baby" this chubby doll makes a satisfying armful. Her soft, cuddly body is washable, skin-like plastic. Squeeze her arms, legs, or body and she'll cry in protest. Composition head with big Glassene eyes that sleep. Beautiful organdy dress and matching bonnet. 6G366 $7.98

16" Baby Doll - Soft, cuddly, all-plastic baby doll born to be nestled and hugged. Squeeze her and she'll cry. Long white organdy dress trimmed with lace and matching bonnet. 6G364 $5.98

Billy Boy Doll - Billy is a perfect little gentleman, so handsome and sosmartly dressed. He wears a striped 'T' shirt with tailored pique trousers and matching cap. Composition head turns. Stuffed body; plastic arms and legs are soft like baby skin. Big blue Glassene eyes with real lashes. He cries and goes to sleep. 20" tall. 6G365 $5.98

15½" Horsman Doll - She's pretty as a picture in her lace-trimmed organdy dress and matching bonnet. Made with hard-to-break composition head, stuffed body, and baby-skin plastic arms and legs. Life-like Glassene eyes that sleep, with real lashes. 6G218 $3.98

19" Horsman Doll - Dressed in a crisp white organdy pinafore over an organdy dress. Soft, brown curls peep out from beneath her matching bonnet. She cries and goes to sleep. Composition head with stuffed body and washable baby-skin plastic arms and legs. Rubber panties; white shoes that tie on and rayon socks. 6G251 $5.98

Terri Lee in a dress - There's no other doll like Terri Lee. She is actually modeled from a real live 2-year-old child. Terri is made of Vinyl plastic. She has beautifully painted features and her head turns and tilts saucily. Her lovely hair can be combed, brushed, and shampooed. Pretty cotton print frock and silk undies are all hand-sewn and tailored to fit. The Terri Lee Booklet tells her story and how to join her Friendship Club. She is 17" tall; stands alone. Your choice of blonde or brunette. Note the pert daisy at her wrist. 6G431-C $12.95

Terri Lee in a suit - This Terri Lee doll wears a chic orchid pique suit. This suit and white silk slip and panties are all hand made and beautifully tailored. Perky straw hat trimmed with flowers ties under her chin with a satin ribbon bow, completing her ensemble. Matching bows in her blonde or brunette hair. 6G432-C $14.95
Use this convenient form to order Jewel’s catalog merchandise. Please print plainly to avoid delay or errors.

JEWEL TEA CO., INC.
EASY-ORDER BLANK
Just return it to your Friendly Jewel Man

Name
Address
City
Zone
State

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Catalog Number</th>
<th>Name of Item</th>
<th>Size, Color, etc.</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

You can be sure of high quality when you trade with Jewel. Every item is tested before it is accepted for sale to you. If you are not satisfied your money will be cheerfully refunded.

Route _____ Book No. _____ Date _____

Total
How to Order

For your convenience use the Easy-Order blank . . . just fill it out and hand it to your Friendly Jewel Man on his next call. Be sure to give the full catalog number, the name of the item, and the price. Give size and color - where there is a choice. Merchandise with a "c" in its catalog number (example 6H2-c) will be sent to you by United States Mail, postage prepaid from Barrington, Illinois. Other merchandise will be delivered to you by your Jewel Man.

All merchandise shown in this catalog may by purchased on Jewel’s Convenient Budget Plan . . . ask your Jewel Man about this Friendly Service.

NOTICE: No price for any article listed or described herein exceeds the ceiling price for that article, as determined under the applicable OPS ceiling price regulation.
Doll-E-Nursery - 21-piece feeding set lightens the work of busy little mothers. Contains everything needed to prepare dolly's formula: 6 bottles with nipples, funnel, bottle brush, measuring cup, measuring spoon, nipple jar with cover, and sterilizer rack and kettle. 6G285 $1.98

Plush Panda - Straight from the far-off hills of Tibet into your youngster's heart. Cunning and lovable . . . soft as mother's powder puff. His coat of deep-pile, rayon plush has accurate Panda markings. Cotton stuffed. Celluloid "rolling" eyes, floppy arms, legs. 16" tall. 6G386 $2.98

Plush Puppy - You can't help loving this impish little puppy with a gleam of mischief in his big black button eyes. On his haunches ready for play, he'll adorn every room from nursery to college dorm.Born to be cuddled . . . velvet-smooth yellow rayon plush, cotton filled, black yarn nose, red felt tongue. 12" long. 6G386 $2.98

Washable Boy & Girl - Adorable stuffed dolls with composition heads, painted faces, and firmly stitched plastic clothes that wipe clean with a damp cloth. Farmer Boy wears blue overalls with matching hat. His sister has a pretty apron covering her red and white checked ensemble. Yellow yarn hair. 16" tall. 6G382 $1.98 ea.

Baby Rattles - Sanitary floating rattles made of transparent plastic. Keep tots fascinated and amused. Babies love them for their bath - - for play in crib or play pen. Fine for teething, teaching colors, and hand-coordination. One of each color, red, pink, blue, yellow. 6G388 $1.00

Teddy Bear - He's irresistible, this kitten-soft, brown plush teddy bear. Little tots take Teddy to bed with them, older girls like him for a bed decoration. Cotton stuffed. Yellow plush paws, ears, and feet. Rubber face with painted nose, mouth, black button eyes. 12". 6G385 $2.39

Washable Porky Pig - Kiddies will love their barnyard buddy of cotton filled, washable plastic. Painted face, pink and blue painted clothes, pink stitching. Stands about 9" tall. 6G384 $1.29

Washable Zebra - Give your toddler a playtime pal made of firmly stitched washable plastic. Cotton filled. Black & white, 9" high. 6G383 $1.00

Doll House - 41 Pieces Furniture. Large, 5-room doll house completely furnished even to the car in the garage. Outside is lithographed to resemble white clapboard and stone with red shingle roof. Interior is attractively decorated with lithographed wallpaper, rugs, draperies, and bric-a-brac. Gives a realism unusual at this price. Plastic furniture includes everything for living-dining room, kitchen, bedroom, bath, nursery, sun deck, and equipment for outdoor play yard. Back of house is open to permit placing of furniture. 25" long, 14" high, 8" deep. Shipped flat. 6G287 $3.98
Sturdy and Well Constructed
....Designed to please the young, younger, and youngest generations

Give them the Finest

A Durham Folding Table and Chairs - Ideal for playtime, mealtime, or partytime...indoors or out. Strong steel frames with rust-and-chip-resistant gray enamel finish. Table is sturdily cross-braced for extra strength. Washable red Duran covering on chairs and table top is liquid and stain-resistant; will not crack or peel. Table; top 24" x 24", height 20". Chair; seat 12½" x 11", height 26". 6G418-C $11.95

B Castelli Standard Tractor 600 - Designed for "let's pretend" farmers 3 years old and up. Made of heavy steel with disc wheels and rubber tires. Yellow and black baked enamel finish. Smooth pedal drive; easy for kiddies to handle. Left hand brake lever; just like a real tractor. 37" long, 19" wide, 26" high. 6G412-C $17.75

C Cargo Trailer Truck - There are plenty of movable parts to keep young truckers busy loading, hauling, and unloading. Heavy plastic cab and metal trailer have 14 tires and a spare like a real cargo trailer truck. Retractable landing gear raises when cab and trailer are coupled. 7 plastic side sections are removable to provide more interest and fun. 27" long. 6G421-C $6.98

D Long Distance Transport Truck - Just like the cross-country trailer trucks you see speeding swiftly along the highways. Strong plastic cab and heavy-gauge metal trailer have 14 rubber tires plus a spare. Rear wheels have floating action...move over obstacles with ease. Retractable landing gear raises when cab and trailer are coupled. Trailer doors open; lock with padlock and key. 27" long. Give a two-truck fleet, matching cargo and transport trucks, to make your child happy on Christmas day. 6G422-C $7.98
**Wicker Stroller** - She'll be a proud little mother when she wheels her dolly down the street in this smart red stroller. Made of fancy woven wicker with carefully finished, paneled wood seat and foot rest. Sturdy wooden braces give extra strength. 5" wheels have rubber tires. 24" metal pusher and undergear. 6G290 ... $4.98

**Wicker Carriage** - What little girl wouldn't be thrilled with this beautiful carriage. So big ... so sturdy ... so carefully finished. French gray, oval woven fibre hood and body with 4-color side decoration. Steel spring undergear; pusher with aluminum finish. Wood bottom and back. 6 1/4" metal wheels; rubber tires. Measures about 20 x 10 1/2; 24 1/2" handle. 6G420-C ... $8.92

**Deluxe Carriage** - Beautifully styled to earn approving glances from the "young mother" set. Even a big doll will enjoy luxurious comfort in this roomy carriage, 26" long, 9 1/4" deep with a 28" handle. Blue canvas cover is weather-resistant and easy to keep fresh and new-looking. Simply wipe clean with a sudsy cloth. 4-bow hood has visor to break sun glare and give protection in any kind of weather. Extension front provides extra space for growing "babies". Aluminum frame is lightweight, yet sturdy. Folds flat. 20" rubber tires. 6G419-C ... $9.95

**Mobo Chair Desk** - Keeps children from 2 to 6 happy and busy for hours. One side of the 20" x 15" table is a slate blackboard. Turn it over. The other side has a smooth enamel finish. Can be used as a desk or a table. Mobo Chair Desk is safe, sanitary, and easy to clean. Table tilts for easy writing or drawing. Made of sturdy steel with red enamel finish. Portable for use indoors or out. Measures approximately 18" high; 28" long. 6G447-c ... $9.95

**Blackboard** - Every child needs a blackboard to practice his A B C's. Well made with smooth composition writing surface. Carefully finished hardwood frame stands firm and rigid. Opens into writing desk with handy rack for paper and pencils. 8 charts on wind-up rollers; chalk rail. Complete with white chalk, colored chalk, and eraser. Overall size: 39" high, 18" wide. Writing surface measures 14 x 15". 6G417-c ... $5.00

**Mobo Bronco** - The wonder horse that really gallops and steers. He's the most amazing toy pony you've ever seen. Children ride astride and place pressure on the stirrups to make Mobo canter along. All steel with dappled-gray, baked enamel finish to insure a long, rust-resistant life. Saddle has wrinkle finish to simulate leather. Special tumbleproof feature makes Mobo safe for youngsters from 2 to 7 years old. Mobo bronco is about 27" long, 14" wide, and stands approximately 25" high. 6G306-C ... $29.95

**"Whimsy" Hobby Horse** - Give your youngster a galloping steed to whisk him at a gentle rocking lope over make-believe hills and dales. This fiery thoroughbred is built strong and sturdy to carry Junior safely on his travels. Tubular steel frame with swinging stirrup and adjustable seat. Hardwood head and handle. Glossy red and white enamel finish. Measures 33" long, 23" high, 14" wide; seat is 15" from floor. 6G446-C ... $5.95

**Ride-A-Boot** - A smooth-riding, rollicking, dry-land craft rigged with fascinating nautical gear ... waving flag, ringing bell, and turning steering wheel. Safe for kiddies from 18 months to 5 years. All rounded corners and one-piece bottom. Strong wooden construction with red, yellow and blue enamel finish. Holds over 200 lbs. About 37 1/4" x 16 x 14 1/4". 6G416-c ... $9.70
Playtime Kitchen Tools

A “Little Deb” Mix-N-Serv Set - Turn the key and whip up a milk shake to treat little friends. Metal with red, white, and yellow enamel finish; stands 9½” tall. Complete with large, clear plastic mixing glass, 4 yellow plastic serving glasses, and 13 x 7½” enameled serving tray. Spring wound. 6G389 $2.59

Stemware Set - Perfect for small, not-too-gentle hands. Ruby red plastic is hard-to-break. Set includes 4 goblets, 4 sherbets, 8” serving tray, and pitcher. 6G289 $1.50

D Small Fry Pastry Set - Keep her happy helping in the kitchen. Besides her favorites, the grinder and pop-up toaster, this set includes 3 plastic mixing bowls, egg beater, 2 cookie cutters, pie plate, bread pan, mixing spoon, and 3 kitchen utensils. 6G391 $1.98

Banner Metaltone Junior Tableware - The small hostess will set a lovely table with silverware just like Mother uses for “very best”. Complete service for four in mahogany colored cardboard box; 4 knives, 4 forks, and 4 teaspoons plus butter knife, cake server, and salt and pepper shakers. All plastic with a silvery metaltone finish. 6G390 $1.00

Ironing Board - Designed like a “grown-up” ironing board. Stands about 23” high - just right for little girl ironers. Made of metal with white and red baked enamel finish. Opens easily ... locks securely. Folds flat for storage. Perforated top measures 27” x 8”. 6G392 $1.98

Sunny Suzy Electric Iron - Plug in Sunny Suzy and press dolly’s clothes. Iron heats to harmless low temperature. AC-DC. 6G393 $1.00

Blue Willow Dishes - Your little girl will be thrilled with this charming set of plastic dishes. She’ll be proud to serve tea to dolly and guests. Quaint all-over Willow pattern depicts an old Chinese legend of young love. A pamphlet in the box tells the story. Complete service for 6 ... cups, saucers, plates, knives, forks, teaspoons, and paper napkins. Includes matching tea pot, sugar bowl, creamer, and salt and pepper shakers. 6G288 $2.98

Little Chef Electric Range - Actually cooks food over harmless low heat. Pilot light indicates when stove is heating. Oven has its own baking element and glass door to show when food is brown. Top cooking surface has enclosed element. Heavy gauge galvanized steel with white baked enamel finish. Includes 2 aluminum pans and cookbook. AC-DC. 6G301-C $7.95
A Toy Refrigerator - There's plenty of room in this modern refrigerator to accommodate the demands of the largest make-believe family, 8" wide, 5" deep, 13½" high. Two roomy compartments; upper frozen food section has 2 removable plastic ice cube trays. Shelves are stocked with dummy cartons and bottles. Made of metal with white enamel finish, sturdy door latches and hinges. 6G407 $2.25

B Toy Stove - A replica of the most up-to-date electric range with push button controls. All metal with white enamel finish, red trim. Has painted burners, control dials, and clock. Oven door opens. Includes the necessary cooking utensils...three bright red plastic sauce pans and two large mixing spoons. Measures approximately 11" long, 6½" deep, and stands 12" high overall. 6G408 $2.25

C Small Fry Nurse Kit - Let's play nurse...it's fun when you have the necessary equipment to care for doll patients and make them well again. Kit includes everything a good nurse needs...hypo syringe, eye and ear examiner, thermometer, and other articles familiar to the profession. Packed in handy 13" x 8½" cardboard case with metal handle, lock. 6G265 $1.00

D Small Fry Doctor Kit - Brother and sister can play hospital together. Holds enough equipment to start "practicing" on sick dolls. Everything the fledgling doctor needs to diagnose and prescribe; thermometer, eye glasses, prescription blanks, and other items needed to put patients on the road to recovery. Packed in heavy cardboard carrying case with metal snap lock and handle. Matches the Small Fry Nurse Kit. 6G265 $1.00

E Toy Kitchen Sink - Give your little girl a well designed sink fashioned after modern, cabinet models. She'll spend happy hours housekeeping for her dolls and learn real homemaking, too. Made of metal with white baked-on enamel finish, red trim. Center cupboard opens. Plastic sink well holds water. Lift plug...water drains out. Measures 11½" wide, 6½" deep, and stands 10½" high overall. 6G409 $2.25

F Toy Washing Machine - Washday is loads of fun with this up-to-the-minute machine designed especially for dolly's clothes. Round 6" tub holds water. Turn the lower handle and the agitator twists back and forth. Turn the upper handle to make the wringer go round. All metal construction with red and white baked enamel finish, removable plastic top, and rubber wringer. Stands 12¾" high. 6G410 $2.25

Toys for year 'round Fun
Dubow Boxing Gloves - Teach Junior to fight fair and break clean with no low punches. These are standard models for little fellows from 6 to 9 years. Carefully made of top quality, maroon-color leather. Fully lined with canvas. Filled with soft boxing glove hair. Set of 4. 6G424-C $6.75

Gilbert 6V7 Erector Set - The electric engine set! It's creative... it's instructive... and it's loads of fun. Let your youngster put his creative talents and abilities to work. Keep him busy building his own toys. This wonderful set will keep him amused for many long, happy hours. There's actually 100 toys in one. Only Erector builds square steel girders with patented interlocking edges to make models stronger and more realistic. Set includes girders, wheels, angle braces, pinions, gears, nuts, and bolts. Pieces from all are interchangeable. Complete with Gilbert power-packed electric engine, Magic-Twist Flexible Coupling, and a large supply of sturdy construction parts. 6G425-C $12.95

Seiberling Sport Balls Kit - A delightful gift for your sports-minded youngster. Provides year round fun with America's three most popular ball games... baseball, football, and basketball. Baseball, of tough, durable rubber with long-life inflation, is regulation size. Basketball, a replica of an official ball, is proportioned to 3/4 size. Looks, bounces, and handles like a regulation ball. Football is proportioned to 2/3 size of an official ball. Looks, kicks, and passes like a regulation football. Kit includes referee's whistle and Bantam Varsity emblem. Complete instructions for laying out your own baseball and football fields and basketball court are provided with the kit. Comes packed in a cardboard util-a-case. 6G291 $2.59

American Tool Chest - Give your would-be carpenter his own tool chest and keep Dad's workbench safe. This kit contains every tool a big-scale builder dreams of... 3 saws, hammer, level, square, plane, screwdriver, wrench, drill, rule, chisel, and numerous other tools. The chest itself is big and roomy, 11 x 18 x 5". Built extra strong, solid wood construction with sturdy metal hinges, hardware, and corner tips. It is divided into sections and compartments providing a place for everything... teaches children to be neat and keep everything in its place. 6G436-C $15.00

Gene Autry Pistol and Holster Set - He can't be a rootin', tootin', shootin' cowboy without a pistol. This Gene Autry gun is one of the finest play pistols you've ever seen. Made of heavy metal with silver-tone finish. Long barrel is handsomely engraved and decorated. Handle grip is ivory colored plastic. Lightweight for the smallest westerner to carry and wear with ease and comfort. Tan cowhide holster and matching 2" gun belt are trimmed with cut-outs and flashing metal studs. Three dummy bullets on the belt; silver-color metal buckle. 6G205 $2.98

Gene Autry Ranch Outfit - Real western backyard cowboys tote two guns to help catch trouble-making critters from the bad lands. Pistols are made of heavy metal with popular gold-color finish. Designed like real guns with beautifully engraved barrels and black plastic handle grips. Holsters and 2" gun belt of black and white cowhide are handsomely decorated with twinkling "jewels", metal studs, conchas, fancy western cut-outs, and streamers. 6G274 $4.98

Year 'round Favorites for Fun... indoors and out
**Gene Autry Western Outfit** - This deluxe western outfit includes everything your little buckaroo needs to rid the neighborhood range of bad hombres and rustlers. Wide tan gun belt, holsters, and matching cuffs are genuine leather. Handsomely decorated with sparkling "jewels", flashing metal nailheads and studs, metal conchas, and brown leather cut-outs. Well made and firmly stitched to withstand the rough treatment your young cowhand will give them. He'll tote two 11" shootin' irons made of heavy metal with engraved barrels and ivory color plastic grips. Gun belt is 2 1/2" wide; has six dummy wood bullets and silver color metal buckle. Deluxe cowboy cuffs with snap-open backs. Metal spurs engraved with unusual western design have adjustable leather straps and harmless blunt end rowels. 6G313-C $9.95

**Cowgirl Outfit** - Make your little girl happy this Christmas with a smart, new western cowgirl outfit. Designed to satisfy little ladies who have a yen to dress up cowgirl style. Fashioned after western garb worn by famous stars of Hollywood, television, and rodeo. Full cut flare skirt of suede-like fabric laces and ties on the side; is smartly decorated with cut-outs and plastic fringe. Matching vest has cut-outs and plastic fringe trim. Well made of serviceable, long-wearing fabric to withstand rough and tumble treatment. Bright red neckerchief, metal ring to hold neckerchief in place, and big western straw hat complete the ensemble. Packaged in gift box ready to take its place beneath your Christmas tree. A 7' lariat, for cattle roping and tying, is included with every outfit. Available in sizes to fit every Calamity Jane . . . small (4-6); medium (7-9); and large (10-12). Assorted colors with contrasting fringe and trimming. Order today for your little cowgirl's most wished-for Christmas gift. 6G435-C $4.49

**Cowboy Outfit** - Western garb makes western cowboys. Your western-minded youngster can't be a rough, tough cowboy without the clothes and trimmings. He'll be the best dressed cowhand in the neighborhood with this smartly styled cowboy outfit. Combination chap-pants of cotton and suede-like fabric are well made for active play. Handsomely trimmed with felt fringe, metal conchas, nailheads, and cut-outs. Elastic waist-band gives a snug fit. Matching vest of suede-like fabric and cotton cloth trimmed with fringe, cut-outs, and studs. Single front pocket on pants. Comfortable, cotton flannel plaid shirt with solid color yoke, long sleeves. Bright red neckerchief with metal ring to hold it neatly in place. Big felt hat completes the outfit. Sizes: small, medium, large. Assorted colors. 6G434-C . . . $7.29

**Western Ranch Set** - The most true-to-life play ranch you've ever seen. It's built to scale; all 3-dimensional. Young ranchers will delight in arranging the bunk house and corral just the way they like it. Lithographed metal bunk house measures 11" x 7" x 6 1/8" high. Shipped flat; easy to set up. Back of house is open for arranging furniture. Complete set includes realistic, hard-to-break, plastic furniture . . . table, cupboard, 2 beds, 2 chairs, 2 benches, pot belled stove with stove pipe, table lamp, wood box, and wash stand; 8 plastic cowboys and cowgirls in life-like action poses; 15 sections of plastic fencing complete with gate and gate posts; 3 realistic plastic ponies; 2 lariats; and numerous plastic outdoor accessories including hitching post, well, forge, woodpile, grinding wheel, axe, pump, and bucket. Loads of fun for every child. 6G395 . . . $3.98
Keystone Bus Terminal - A busy place full of activity. Just like a real bus terminal in the heart of the busy business district. Everything works. Large terminal building has ticket window, magazine and candy stand, and baggage loading platforms. Traffic manager directs bus to and from terminal. Complete with loud speaker system. Turn the handle and listen to the station master call out destinations. Sturdy wood construction. About 14 x 23 1/4". 6G441-C $5.98

Kiddy-Go-Round - The four horsemen ride again. Round and round they go on this musical merry-go-round. Wind the key on top of the carousel. Watch the horses run and the plastic boats swing out. Listen to the music. Stop-Start brake lever. Lithographed metal... bright circus colors. About 11 1/2" high; measures 11 1/4" in diameter. 6G292 $3.79

Musical Merry-Go-Round - As you turn the handle 6 wild animals spin round and round to the music of "Johnny's So Long at the Fair". Lithographed metal in gay carnival colors. Approximately 7" high; measures 7" in diameter. 6G396 $1.98

Pound-A-Peg Cart - A favorite of children from 2 to 5 years. Helps develop hand and eye coordination while they pound for fun and exercise. 10 1/4" wood cart is smoothly sanded with rounded corners. 6 colored wood pegs, 8" wood mallet. 6G387 $1.29

Buzzy Bee - Enough noise and action to please every youngster. Pull Buzzy Bee along and his wings whisk 'round and 'round making buzzing noises as they turn. Spring-like feelers bob and bounce to delight the kiddies. Lithographed on wood with yellow plastic wings. About 6" overall. 6G381 $6.94

Hobby Horse - Give a small child a galloping steed to play "Cowboys and Indians". Strongly built with sturdy wooden stick and 2 metal wheels. Carefully sanded and finished to satin-smoothness. Made to withstand hard use. Horse's head is realistically painted with fiery eyes and flowing mane. Bells chime merrily as he grasps the reins and canters jauntily along. Approx. 32" long. 6G384 $1.25

Decorated Rubber Ball - Provides year round entertainment, indoors or out. This is the official ball of the "Tiny Tots" League. Made of rubber. Easy for youngsters to grasp and handle. 7" in diameter, just the right size to roll, bounce, and toss about. Attractive animal designs in brilliant, eye-catching colors; red, green, white, gold. 6G219 $1.00

Clown Rider - A new variation of a small tot's favorite pull toy, helps steady a child learning to walk. Push drum one way and the clown rider pedals his wheel on the floor. Turn it over and he wheels on the drum. Bells jingle merrily as he is pushed or pulled along. Lithographed in bright circus colors. Wooden drum is approx. 4" long and 4" high with an 18 1/4" wooden handle. Clown rider stands approximately 9 1/4 inches tall. 6G380 $1.98

Keystone Garage - Keep your small fry attendant happily busy with his own realistic service station and plastic auto. Everything works just like a regular filling station. He can wash the car. Lift the hood and drain the oil. The gas pump holds water to fill the automobile gas tank. Even the air pump works. Garage doors have automatic door press. Drive up to the door, press the bumper against the release button, and garage doors pop open. 6G294 $2.98
Priscilla Crayon Set - Ideal gift to keep your favorite youngster quietly amused for hours. New soap crayons wipe off any surface with a cloth. Set includes 42 crayons and a Mother Goose coloring book with 50 pages of drawings to color. 6G372 $1.00

Fuzzy Sta-N-Place Puzzles - Fun and educational for pre-school youngsters. They'll learn to recognize and love the fuzzy animals. Big, easy-to-handle pieces fit together within stationery border. Four heavy cardboard puzzles; 60 pieces. 6G371 $1.39

Magic Carpet Paint Set - Everything your budding artist needs to help develop his creative talents. There are 25 cakes of dry paint in every color of the rainbow. Three jars of moist poster paints in the primary colors, red, yellow, and blue. Includes palette to mix colors, paint brush, color chart, and pictures in smart suitcase kit. 6G373 $1.00


Blockettes - It's a block, a game, a trick, and fun. New, self-locking building blocks made of non-shattering, clear plastic. Wonderfully easy to build. Simply snap any block side with ridges into any block side with grooves. They stay together until you pull them apart. Each block contains a puzzle or trick to test your skill. 16 blocks. 6G370 $1.19

Toy Wagon - Fascinating action pull toy to amuse the toddler at your house. Driver's head bobs up and down, spins 'round and 'round as he looks after his prancing ponies and roomy wagon. Bell rings "ding-ding" to clear the way ahead; front axle pivots, allowing wagon to turn in any direction. Solid wood construction throughout. Axles are of steel. Ponies and wagon-sides are brightly lithographed in eye-catching colors. About 17¾" long. 6G379 $2.49

Prairie Flier - There’s plenty of realism, noise, and action to keep small fry engineers busy working on the railroad. Bell rings, engine shifts back and forth, and piston rods move in and out of cylinders which move up and down as the Flier is pulled along. Coal car can be uncoupled. Sturdy wood construction. Approximately 16" long. 6G378 $2.98

Shooting Gallery - Here's a game the whole family can enjoy. It takes skill to "bag" the big game and get a high score. Drop steel balls into the magazine. Pull back on the plunger, take aim, and fire! See if you can shoot every ferocious wild animal on the target plate... gorilla, hyena, bear, lion, elephant, and rhinoceros. Lithographed metal base and target plate measure approximately 18" long, 11½ wide, and 8" high. Complete with 6 steel balls and book outlining rules of the game. 6G376 $1.95
Exciting toys to delight youngsters this Christmas

Cash Register - It's fun playing "store" when you have a realistic cash register. Press any key - bell rings - out pops drawer - up comes amount. Just what Junior storekeepers need to ring up a sale. Unbreakable window shows amount of sale. 12 keys register from 5¢ to $1.00 also "No Sale" key. Made of metal with bright red enamel finish. Be amazed at the realism of this model. 6G272 $2.98

Toy Telephone - Every tiny tot wants a phone of his own to make imaginary calls to Grandma and Grandpa in San Francisco or Auntie in New York...and don't forget Daddy at the office. Made of metal with numbers and letters on a dial like an actual telephone. Red enamel finish. Lightweight, easy for children to handle. Bell rings when dialing. 6G284 $1.10

The Giant Ride - Designed with plenty of action and thrills to please the younger generation. A playtime duplicate of the ferris wheel, the most popular ride on the carnival lot. Easy to operate. Simply wind the key on the side of the giant ride. Watch it go into action, turning around and around. Listen to the bells ringing merrily. Built for children to operate and enjoy without help from their parents. Made of metal with six plastic, swinging chairs for make-believe passengers. Reinforced with sturdy metal rods. Lithographed in bright, eye-catching colors: red, yellow, white, and blue. Base is lithographed to resemble carnival attractions...pop-corn, hot dog, and soft drink stands, freak shows, and ticket booth. Long-running spring-wound motor. Key is permanently attached. 17" high overall. Base measures about 11 1/2" long and 5 1/2" wide. 6G399 $2.50

Musical Top - Pull plunger up...push plunger down-top spins merrily making music as it goes. Musical tone changes each time you push the handle down. Metal, lithographed with bright, colorful stripes - red, gold, green. Long playing. Sturdy metal plunger; wooden handle. About 6 1/2" in diameter; 5 1/4" high. Imported from Occupied Germany. 6G397 $1.00

Lighthouse Sky Ride - Fascinating airplane and zeppelin sky ride will keep your youngsters interested and amused for hours. Metal airplane has a spring motor. Wind it up and watch the take off. Around and around it spins making a perfect three-point landing every time. Both aircraft are detachable to provide extra play value. Sturdy metal construction. Base stands 15" high; lithographed to resemble a real lighthouse. Sky riders rotate on a 22 1/4" bar attached to lighthouse tower. 6G398 $1.98

Hot Rod Racer - He'll be proud to own a lightning-fast racer...a sure-fire winner of every race. Long, low, and swift just like a real speedster. Made of hard-to-break plastic with heavy rubber tires. Aluminum trim. Designed with open hood engine, plastic steering wheel, and realistic dashboard. "Souped-up" friction-type motor. About 7 1/4" long. 6G400 $1.00

Champ Dog - Loads of fun for little dog-lovers. Children can't help but love him with his sad eyes and appealing expression. All plastic with curling black tail and long black ears that bounce up and down as he is pushed or pulled along. Press easy-grip finger lever to make him jump and bark. Smooth-rolling plastic wheels. Red and black. 7" long. 6G377 $1.39
Well-built for active play

**Structo Trailer Truck** - Every child will be thrilled to find a Structo Trailer Truck beneath his Christmas tree. Exceptionally well-built to withstand rough treatment; haul heavy loads. Sturdy steel construction with red and blue baked enamel finish. 14 heavy duty rubber tires; retractable landing gear. Floating tandem dual wheels. Big enough to satisfy small fry truckers. About 21¼" long, 5" high. 6G406 $4.39

**Heavy-Duty Steam Shovel** - For big construction jobs - building, digging, and dredging. Designed just like the big steam shovels that keep sidewalk superintendents fascinated for hours. Made of steel with blue baked enamel finish. Rolls on rubber treads. Housing revolves. Easy-to-operate hand crank raises and lowers the scoop. Scoop dumps automatically. Measures 15¼" long, scoop extends to 21¼". 6G405 $3.10

**Hi Mac Dump Truck** - Wind the key on the side of the truck and watch the fun. Truck travels straight ahead. Driver's head turns around to watch his truck dump. Constructed of hard-to-break plastic over a sturdy steel frame. Tires are rubber; measure about 2" in diameter. Stop-start brake lever located at the back of the truck. Long-running spring motor. 12" long. 6G401 $2.98

**Army Tow Truck** - Three pieces - truck, tank, and trailer - will keep youngsters amused for many long happy hours. Plastic tow truck has hoist and cable. Fasten cable to tank and turn the handle to hoist tank onto trailer platform. Release cable to back off the trailer ramp. Similar to actual army equipment. Made of strong hard-to-break plastic with heavy rubber tires, metal hoist. Tank turret revolves. Truck measures approximately 9" long; trailer 8¼"; tank 5¼"; and tow cable extends to 15". 6G404 $1.29

**Tractor and Gun Carriage** - Powerful tractor actually climbs grades and hauls heavy loads. Sends up harmless sparks as it lumbers noisily along. Plastic and lithographed metal; rubber treads. Stop-start brake lever on the front of the tractor. Couple gun carriage to tractor for extra fun. Gun is lithographed metal; shoots wooden bullets. Pull back the firing lever, load gun, take aim, and fire. Bullets will travel across an average sized room. Complete with 12 bullets; plenty of ammunition for make-believe artillery men. About 14¼" long. 6G403 $1.98

**Wind-up Army Tank** - Noise, sparks, and action - just what the youngsters need to keep them interested. This powerful army tank reverses when you least expect it. Turret flies open, soldier pops out, aims, and ducks back again. Guns shoot harmless sparks to load rat-a-tat-tat. Lithographed metal; strong spring motor. Stop-start lever; removable key. 10¼" long. 6G402 $2.39
Fun-giving toys and games

A Circus Clown Drum - Handsome bass drum sturdily built to take a "beating". Heavy metal rims and trim with parchment drum heads. Front drum head is colorfully decorated with Koko the happy circus clown. Sides are lithographed with a brilliant diamond-shaped design in red, blue, yellow, and black. Complete with stick, cymbal, and shoulder strap. 16" in diameter. 6G293 $1.00

B "Pitch 'Em" - The indoor horse shoe game that provides fun for the whole family. Rubber horse shoes won't scratch or mar your floors. Reinforced with heavy steel cores for correct weight and accuracy. Set includes two 1 1/4" square enameled metal plates, 2 metal pegs 3" tall, and 4 horse shoes. Complete instructions and rules of the game are clearly printed on box. 6G370 $1.25

C San Lo Chinese Checkers - Two fascinating games... Chinese checkers on one side and regulation checkers on the other... every one can enjoy. Composition board with hollow tube along the side for storing marbles. Measures about 17" square. 2 to 6 players. 6G369 $2.19

D Magnetic Dart Game - Really tests your skill. Metal target measures 16 x 14". Three feathered darts magnetized to stick to target. Absolutely safe... no dangerous points to cause accidents. Two games - darts on one side and big league baseball on the other. 6G207 $1.00

E Punching Bag - Children will keep fit and learn to hit with this sturdy cowhide punching bag. Metal rod and hardwood hardwood base. 9/4" by 32". About 40" high. 6G425-c $4.89


G Knickerbocker Repeater Gun - Shoots 6 plastic balls without reloading. Safe to use indoors and outdoors. Harmless to light bulbs, glassware, or other bric-a-brac. Barrel is light-weight aluminum; other parts are plastic. Measures about 33" long extended. Complete with 6 feather-light plastic balls. 6G275 $3.98

H Plastic Pistol - Made of plastic with long barrel, rotating cartridge chamber, and easy grip handle and trigger. Shoots 5 bullets without reloading. 101/4" long. 6G375 $1.39
Always a hit at Christmas

- **Ingersoll Pocket Watch** - Dependable and shock proof. Large silvered dial with easy-to-read black numerals and hands; red center sweep-second hand. Stainless metal case. 6G453-c $3.25

- **Timex Wrist Watch** - Tailored stainless metal case with round, silvered dial, pierced black hands; black numerals and markers. Red second hand; black leather strap. 6G450-C $8.75

- **Ingersoll "Mickey Mouse" Wrist Watch** - Mickey points out the time. Red numerals on silvered dial; shiny red Vinylite band. 6G451-c $7.65

- **Ingersoll "Cinderella" Wrist Watch** - In clear plastic slipper. Blue band. 6G452-c $7.65

- **American Flyer No. 4904T - "Pacific" Freight** - Perfectly proportioned scale model locomotive is 12-wheel type of the Pacific class with 6 big drivers. Worm drive motor for smooth power. It "choo-choos" and puffs smoke. 4904T freight comprises die-cast locomotive and pressed steel tender. No. 639 box car, No. 640 hopper, and No. 638 caboose. 12 sections curved, 2 sections of straight track makes 140" oval. No. 706 uncoupler; No. 690 track terminal; and No. 2-75 watt transformer. Operates on AC only. 6G439-C $32.50

- **New York Central Passenger Train** - Authentic 3/16" scale lighted passenger train equipped with die-cast 4-6-2 wheel drive locomotive. Complete in all detail, piston rod action, die-cast wheels, oilless bronze bearings with headlight. Car windows are lined with a colored photographic strip depicting passengers in realistic poses. Includes 3 lighted cars - passenger coach, astrodome car, and observation car. Complete with 8 curved sections, and 7 straight sections of track; uncoupling ramp and transformer. Train measures 4 feet 2 1/2 inches long; track makes 177" oval. Operates on AC only. 6G440-C $24.95

- **Christmas Tree Lights** - Safe and convenient for indoor use. Multiple type... when one light burns out the others stay lighted. Each socket is equipped with a newly designed insulator to give added protection against the danger of fires. Set has plug-in type attachment and add-on plug for additional sets or other Christmas decorations. 7 bulbs in assorted colors. 6G213 $2.29

*Includes Federal Retailers' Excise Tax*
Schick “Super”
No nick, no burn, no tricks to learn.
Super shaves from the start. Twin shearing heads speed through toughest whiskers. With matching cord, cleaning brush, and headguard in travel case. AC-DC. 6G181-c $22.50

Schick “20”
Pick up this new Schick “20” and everything you’ve ever wanted in shaving is yours. Press a button and your beard seems to vanish as those Hi-Velocity Heads purr through it. They keep purring through the toughest stubble for they’re driven by the most powerful motor Schick has ever built. A real rotary motor. AC. or DC. 6G318-c $24.50

Gifts he will appreciate

Men’s Knit Sportshirts
Comfortable, fine-combed cotton knit with 2-button plaque-neck opening. Carefully tailored for excellent wear. Straight hemmed bottom and short sleeves. Washable. Choose from navy, gray, or maize. Specify size; small, medium, or large. 6H14-c ...... $2.98

Nofade Broadcloth Shirts
Tailored of sanforized, high-count broadcloth. Tru-stay collar needs no starch, stays crisp all day. Full-cut; box pleat front. Sleeves are full at the shoulders; taper to always neat cuffs. Neck sizes 13½ - 17½; sleeve length 32 - 35”. White only. 6H15-c ...... $3.98 ea. 2 for $7.79

Nofade Men’s Pajamas
Hones Athletic Shirts
Smooth-fitting rib knit shirts for year 'round wear. Knit of serviceable, combed cotton yarn. Combing process removes all the short fibers leaving only the long, strong fibers to go into the yarn. Neat tubular bound neck and armholes, hemmed straight bottom. Comes in white only. Available in sizes 36, 38, 40, 42, 44. 6H17-c $75

Hones Fig Leaf Briefs
Trim-fitting, body-conforming - accents the athletic figure. All-around elastic in waistband, and leg openings. Gentle athletic support. Hygienic double-panel seat. White only. Sizes 30, 32, 34, 36, 38, 40, 42, and 44. 6H19-c $0.89

Hones "Giwies" Shorts
Popular yoke-front shorts of finely woven cotton broadcloth. Full-cut and neatly tailored to give longer, more comfortable wear. Giwies are cut diagonally to the weave of the cloth. They stretch when you stoop or sit - give with your stride. Sanforized fabric assures a lasting fit. The seat is seamless . . . roomy and comfortable. Shorts fit snugly and comfortably with top-quality elastic at the waistband. Carefully hemmed and finished. Boxer style. Select several from an assortment of bright, snappy patterns and colors to suit the individual taste. Ail colors are washfast. State size when ordering: 30, 32, 34, 36, 38, 40, 42, 44. 6H18-c $1.15

Hones White 'T' Shirts
Give him practical, economical, white 'T' shirts. Extremely versatile . . . can be worn as an undershirt or a lightweight sports shirt. Expertly made of fine combed cotton yarn. The long, strong fibers are closely woven to give long wear. Neatly tailored and finished with hemmed straight bottom and short sleeves. Rib neck fits snugly. Holds its shape through countless launderings. Fabric is sanforized for a lasting fit. 'T' shirts are favorites all year 'round. Order several for the men on your Christmas list. Be sure to specify size when ordering. White only. Available in sizes small (36-38); medium (40-42); or large (44-46). 6H16-c $1.00

Hickok Accessories
Hickok "Artisan" Belt
Beautifully crafted of genuine leather with attractive embossed edge. Gilt finish die-cast tongue buckle. 1" width. Sizes 30 to 46. Choice of two colors; mahogany or tan. 6H22-c $3.25

Hickok "Craftsman" Belt
Perfect gift for him . . . practical and handsome, too. Genuine leather with unusual, all-over design. Gilt finish tongue buckle. 1" width; sizes 30 to 46. Mahogany or tan. 6H21-c $2.00

Hickok Braces
New ease and comfort for you. Action-Bak gives full freedom in any direction, any position. Rayon elastic, 1" wide, with jewelry mounting, button-on leather ends. Red, blue. 6H23-c $2.00

Practical, Ever-welcome Christmas Gifts
Gifts to please Him this Christmas

A. Boys' Cowboy Knit Shirts - Expecially knit in washable, heavy-weight cotton to give extra wear. Screen printed cowboy motif in softest Day-Glo colors. Day-Glo fluorescent yarns are far brighter than ordinary yarns. Double-knit cotton crew neck, cuffs, and waist band that stays down, looks neat. Short sleeves. Natural only. Sizes: 4, 6, 8. H26-C $2.99

B. Boys' Tiger Knit Shirts - Jacquard knit of top-quality cotton yarns. Only the long, strong fibers are used to give greater strength, smoothness, and durability. Carefully made with neat-fitting double-knit crew neck, cuffs, and waist band. Short sleeves. Inside seams are over-stitched to increase tear-resistance. Natural with beige trim, baby tiger design in brilliant Day-Glo colors. Washable. Available in sizes 4, 6, and 8. H25-C $1.39


F. Jr. Boys' Tiger Knit Shirts - Jacquard knit of top-quality cotton yarns. Only the long, strong fibers are used to give greater strength, smoothness, and durability. Carefully made with neat-fitting double-knit crew neck, cuffs, and waist band. Short sleeves. Inside seams are over-stitched to increase tear-resistance. Natural with beige trim, baby tiger design in brilliant Day-Glo colors. Washable. Available in sizes 4, 6, and 8. H23-C $1.99


I. Jr. Boys' Tiger Knit Shirts - Jacquard knit of top-quality cotton yarns. Only the long, strong fibers are used to give greater strength, smoothness, and durability. Carefully made with neat-fitting double-knit crew neck, cuffs, and waist band. Short sleeves. Inside seams are over-stitched to increase tear-resistance. Natural with beige trim, baby tiger design in brilliant Day-Glo colors. Washable. Available in sizes 4, 6, and 8. H20-C $2.99


A 21" Wardrobe Case
Sturdy construction has miles and miles of care-free travel built right in. Covered with washable, durable, Fabrilite plastic. Lined with rayon taffeta; 3 spacious shirred pockets. New Presto wardrobe fixture with 4 metal hangers. Brass locks. Ginger or Suntan. 21" x 18" x 8½". 6J33-C $34.95*

B 21" Companion Bag
Handy for extra clothing and accessories. Center partition has turn-buckle closing. Sturdy metal frame; washable Fabrilite plastic covering. Choice of Ginger or Suntan. 21" x 14" x 7½". 6J30-C $31.95*

Olympic Hot Box
Designed to keep lady-travelers' hats safe en route. Expertly made with washable, scuff-resistant Vinyl plastic covering to simulate rawhide. Easy to keep clean with soap and water. Tough fibre rim is reinforced with steel wire for added strength, extra wear. Lustrous red rayon lining; deep shirred pocket. Brass hardware and zipper opening. About 16½ in dia., 7½ high. 6J25-C $16.50*

*Includes Federal Retailers' Excise Tax

Manhattan Luggage

Order these matching pieces today... your choice of ginger or suntan:

18" Weekend Case 6J34-C $21.95*
18" Hat & Shoe Case 6J35-C 34.75*
26" Pullman Case 6J36-C 29.95*
29" Pullman Case 6J37-C 34.75*

21" Weekend Case
Hers to enjoy for years. Ideal for short trips. Serviceable, washable, Fabrilite plastic over strong metal frame will withstand travel abuse. Reinforced bindings neatly stitched. Rayon taffeta lining. 4 large shirred elastic pockets, tie tapes. Brass locks. Ginger or Suntan. 21" x 16" x 8½". 6J33-C $34.95*

13" Train Case
Complete her set of handsome matched luggage with this convenient, lightweight train case. Plenty of room for personal accessories: 13 x 9 x 7½". Fabrilite plastic covering; steel frame. Rayon taffeta lining, inlaid mirror in the lid, adjustable bottle straps. 2 pockets. Ginger or Suntan. 6J31-C $21.95*
**Suggestions for a Happy Christmas**

**A Olympic Underarm Case**
A thoughtful, practical gift business men will use everyday. Designed for convenience and long wear. Big and roomy, 11½ x 16", with 4 deep pockets. Zipper on three sides enables case to open out flat. Nylon stitching on scuff-resistant plastic with brown alligator-like finish. 6J28-c $9.00*

**B Olympic Brief Case**
Distinctively styled for men of distinction. Sturdily constructed with finger grip handle attached to rigid steel frame. Made of scuff-resistant, washable plastic with brown alligator-like finish. 3 roomy compartments. Expanding gusset. Brass lock and corner tips. 19" x 13", expansion 8". 6J26-c $19.50*

**C Olympic 3-Ring Binder**
A handsome case he'll carry with pride, use every day. Designed to give years of service. Made of fade-proof, scuff-resistant plastic with brown alligator finish. Wash with soap and water to keep it clean and new-looking. Zippered on 3 sides to lie flat when open. 2 pockets; 10½ x 13". 6J27-$8.22*

**D Waterman's "The Leader" Set**
Plastic barrel with Satinum metal, screw-type cap. Rigid point, fine or medium. Matching "Selfeed" pencil feeds itself automatically. Normal writing motion is all that's necessary to feed new leads into the pencil mechanism as they are required. Your choice black, red, or green. 6G355-c $6.95

**E Waterman's "Corinth" Set**
The ultimate in perfect writing performance. Smartly styled with plastic barrel and 14 kt. gold overlay cap. Rigid point, fine or medium. Convenient Lock-Slip cap can't come loose in pocket or purse. Pulls straight on and off. Matching "Selfeed" pencil with automatic action. Black, blue. 6G355-c $18.00*

**F Waterman's "Crusader" Set**
Attractively designed with plastic barrel and gold-toned metal cap with contrasting bands. Your choice of fine or medium rigid point. Matching pencil has Waterman's exclusive "Selfeed" action. Feeds itself automatically as you write. Select from red, tan, or black in gift box. 6G357-c $8.75

*Includes Federal Retailers' Excise Tax
**Fishing is Fun!**

South Bend...and Shakespeare...FISHING REELS

- **A** No. 1964 Marhoff Reel - Precision built for skilled caster and angler. Automatic thumb, casting drag. Hardened phosphor bronze bushings. Silent matched spiral cut gear, 100-yard capacity. In plastic case. $16.00
- **B** No. 1250 Level Wind Anti-Backlash Reel - Finest for smooth, silent performance; rugged reliability. Precision built; stainless steel end plates, bearings, bushings. 100-yard cap. Cork arbor and bag. $25.75
- **C** No. 300 Level Wind Anti-Backlash Reel - The best reel in the low price field. Smooth running and serviceable; made to stand up under long, hard usage. Suggested for beginners. 100-yard capacity. $7.75
- **D** No. 1920 Wondereel - 3-way spin control spins fast at start of cast, slows down as plug slows, stops when plug hits water. Chrome plated brass. 100 yds. 15 lb. line, 50 yds. with snap on plastic arbor. $11.00
- **E** No. 1140 Oren-O-Matic Fly Rod Reel - The design and performance of these famous reels have won the acclaim of fly fishermen everywhere. Anodized maroon finish. Cap. 34 yds.-D line; 80 yds.-G line $11.50
- **F** Automatic Trout Reel - Creates more fun out of fishing with a fly rod. Slack line stripped off reel by hand can quickly be spooled back on with the automatic. Strong aluminum alloy. Capacity 80 yds. $10.50

**Perfect Action FISHING RODS**

- **G** South Bend No. 24 Bass-Steelhead One of the finest single built fly rods made. Plenty of action, power, and stamina. Equipped with "Confident" grip; "Lite-Lock" reel seat. Finest quality butt cut Tonkin bamboo, 3-pc. rod with extra tip. Packed in cloth bag and aluminum rod case. Weighs 6 1/2 oz. 9' long. $27.50
- **H** South Bend No. 59 Bass-Steelhead 3-pc. (with extra tip) single built split bamboo. Screw locking reel seat of mottled Tenite and chrome-plated brass. Garnix stripping guide, others tool hardened steel. Nickel silver welded serrated ferrules. Packed in cloth bag and fibre rod case. Weighs 5 1/4 oz. 9' 6" long. $19.50
- **I** Shakespeare No. 1280B Wonderod Glass fibre 2-pc. bass action fly rod combines feather lightness and amazing strength. Will handle any fly rod lure with ease. Screw locking reel seat, stainless steel guides, rust-proof plated-tip tops, 7' 6" long. Weighs 3 1/2 oz. White finish. In cloth bag, aluminum rod case. $36.75
- **J** Shakespeare No. 1564 Kwik-Aim Seamless Tubular Steel Rod - Ideal for easy and accurate fly casting. Very fast action. Stainless steel top and guides. Baked black enamel finish, die cast aluminum handle, screw clamp reel seat. Black Tenite foregrip, with the famous double offset handle. 5' 2" in length. $36.75
- **K** Shakespeare No. 1180 Deluxe Wonderod - Glass fibre Wonderod for bait casting. Pivot-lock reel seat, 3 stainless steel guides and tip, specie cork grip, and perfectly tapered blade. Offset handle finished in black. Packed in cloth case with dowel tip support. Available in L & M weights, and 5' 2" lengths. $26.00

He'll appreciate
a gift of sporting goods
Electric Drill Kit
For the home handy-man or hobbyist. Deluxe model for drilling, grinding, sanding, polishing, and buffing. Lightweight, portable drill with powerful motor. Wire brush finish. Rugged, built for years of service. 25 pieces complete in handy metal carrying case. AC or DC. 6G80-C $26.95

Dubow Fielders Glove
He’ll play ball like a regular champion with this top quality fielders glove. Endorsed by major league Geo. J. Kuroski, 4-finger model of genuine cowhide, oil treated. One-piece solid web. Expertly padded. Fully leather lined. Leather bound edges. Welted seams. 6G343-C $6.74

Kingston Ladies’ Rink Roller Skates
Smooth flexible action for trick and fancy skating. Heavy duty trucks mounted on live tension rubber cushions; hard maple wheels. Hardened bearing parts give added service. White elk leather shoes with reinforced arches. Sizes 3, 4, 5, 6, 7, 8, 9. 6J13-C Specify shoe size when ordering... $19.95

Wilson Hol-Hi Golf Balls - Great for all-around performance. The ball with the tough cover, yet a long ball with balance and accuracy in flight. Box of one-dozen. 6J21-C... $12.00

Scott-Flite Golf Balls - Liquid center; vulcanized cover. Med. Compression. 6J22-C... $7.95

Horton Bristol Pitching Wedge - New design; developed to help improve your game. Chrome shaft with Golf Pride Grip. 6J24-C... $15.50

Beckley-Ralston Chipper 33" - For all shots within 50 yards of the green. Brown perforated leather grip and triple plated chrome head. Insures directional accuracy. 6J23-C... $8.50


Kingston Ladies’ Rink Roller Skates - Smooth flexible action for trick and fancy skating. Heavy duty trucks mounted on live tension rubber cushions; hard maple wheels. Hardened bearing parts give added service. White elk leather shoes with reinforced arches. Sizes 3, 4, 5, 6, 7, 8, 9. 6J13-C Specify shoe size when ordering... $19.95

Electric Drill Kit - Deluxe model for drilling, grinding, sanding, polishing, and buffing. Lightweight, portable drill with powerful motor. Wire brush finish. Rugged, built for years of service. 25 pieces complete in handy metal carrying case. AC or DC. 6G80-C $26.95


Kingston Ladies’ Rink Roller Skates - Smooth flexible action for trick and fancy skating. Heavy duty trucks mounted on live tension rubber cushions; hard maple wheels. Hardened bearing parts give added service. White elk leather shoes with reinforced arches. Sizes 3, 4, 5, 6, 7, 8, 9. 6J13-C Specify shoe size when ordering... $19.95

M. and H. Head Covers - Give your clubs the protection they deserve. Fine, soft, steerhide leather with rawhide lacing at the top. Large easy-to-read numbers. Well made for extra wear. Joined together with leather thong. Brown with tan numerals. Set of 3... 6J15-C... $4.75

Set of 4... 6J14-C... $5.95
Bulova "Academy Award" - She'll love her new Bulova for its beauty and accuracy. Gleaming 10 kt. gold filled case gracefully beveled and engraved. Silvered dial with easy-to-read, black numerals. Contrasting black silk cord band. 21 jewel movement. Yellow gold. 6G316-c $49.50*

Bulova "Martha Washington" - A thrilling Christmas surprise for your best girl. Dainty 10 kt. gold filled case exquisitely designed with two sparkling diamonds set in white gold endpieces. Gilt hands and gilt numerals on silvered dial. Attractive gold filled snake link bracelet. Fine 17 jewel movement. 6G323-c $57.50*

Bulova "Miss America" - Choose a gift she'll treasure for many years ... an accurate, dependable Bulova. Lovely 10 karat yellow rolled gold plated case with stainless steel back. Daintily engraved bezel. Silvered dial with raised gilt numerals. Gold filled snake link bracelet. 17 jewel movement. 6G235-c $35.75*

Bulova "Starlet" - No other Christmas gift endears and endures as an ever-cherished Bulova. Dainty and smart ... just what a lovely lady would select for herself. 10 kt. yellow gold plated case, stainless metal back. Raised crystal. Gilt hands and numerals. Matching expansion band. Seven-jewel movement. 6G465-c $29.75*

Bulova "Lady Bulova" - Give a lovely lady a distinctive "Lady Bulova". Gracefully fashioned 10 kt. yellow rolled gold plated case with dainty raised endpieces. Stainless steel back. Raised gilt numerals and hands. Expansion bracelet slips easily over hand; fits wrist comfortably and securely. 17 jewels. 6G236-c $45.00*

Bulova "Maxim" - A gift that will be appreciated long after Christmas is past. Truly a masterpiece of Bulova watchmaking at a down-to-earth price. Brightly polished 10 kt. yellow rolled gold plate case with stainless metal back, embossed bezel. Silvered dial has gilt numerals and hands. Expansion band. 7 jewels. 6G466-c $29.75*
Bulova "Academy Award" - No gift is more beautiful, more useful, or more dependable than a handsome, new Bulova "Academy Award" watch. Distinctive 10 kt. yellow gold filled case with extended endpieces. Silvered dial; gilt hands, numerals, and hours marks. Stitched alligator-leather strap. 21 jewel movement. 6G317-c $49.50*

Bulova "Duo-Wind" - The watch that winds itself from the movements of your wrist; cannot be overwound. 10 karat yellow rolled gold plated case with stainless steel back. Luminous hands, markers; gilt numerals. Center sweep-second hand. 17 jewels. Leather strap. 6G325-c $49.50* With expansion bracelet 6G325A-c $59.50*

Bulova "Jordan" - His most treasured Christmas gift. The ultimate in superb watch styling. Bright 10 kt. yellow rolled gold plated case. Round, silvered dial with black numerals, gilt hands and hour marks. 17 jewels. Expansion band with stainless metal back. 6G326-c $65.00* With leather strap. 6G326A-c $55.00*

Bulova "Director" - Give a Bulova as a faithful reminder of your affection. Handsome 10 kt. yellow rolled gold plated case with fluted open link endpieces. Non-corrosive stainless metal back. Silvered dial with raised gilt numerals and gilt hands. Diamond shaped link expansion bracelet. 15 jewels. 6G328-c $35.75*

Bulova "Water-Tite" - High-precision, dependable watch designed for the active man. Sturdy, water-resistant; made to "take it" under any conditions . . . on any job. Stainless steel, dust-tight case. Luminous hands, dial, and sweep-second hand. Unbreakable crystal. Expansion bracelet. 17 Jewel movement. 6G324-c $42.50*

Bulova "Treasurer" - Make this a Christmas he'll remember for years with his smart new Bulova "Treasurer". Rectangular 10 kt. yellow rolled gold plated case with stainless steel back. Engraved bezel. White dial with embossed gilt numerals. Expansion band fits wrist comfortably and snugly. 17 jewel movement. 6G329-c $45.00*

*Includes Federal Retailers' Excise Tax
Beautiful, practical, long-lasting gifts she’ll appreciate for years.

Princess Sewing Basket
Pretty and practical for the woman who sews. Woven fiber wicker with built-in spool rack. Deep roomy interior provides plenty of space for sewing and knitting supplies. Rayon cords hold cover in place; form carrying handle. Includes 8 cotton spools. Measures 6" deep, 11" in diameter. Blue, pink, green, or yellow. 6F60 $3.98

Bone China Cups and Saucers
Fine, world-renowned Bone China imported from England for your Christmas. Serve as extra cups for your china set; are eye-catching on a what-not shelf. Lustreous, translucent white background with beautiful floral pattern and rich gold accents. Gold-color metal stand for display purposes. Packed in a gift box. 5H216 $2.50

Moor Towel Set
Say "Merry Christmas" with this beautiful 6-pc. ensemble. Two 20 x 40" bath towels, two 15 x 26" hand towels, and two 12 x 12" washcloths of fluffy Turkish toweling. Deep, even pile is soft and absorbent. Delicately pine scented and attractively packaged in pine-decorated gift box. Blue, gold, rose, green, or flamingo. 6E46 $4.59

"Spring Glory" Tea Set
Perfect gift for the perfect hostess. Smartly designed coffee, tea, or hot chocolate server with matching, covered sugar bowl and creamer. Gracefully fashioned to add beauty and distinction to every table setting. Beautifully decorated with Jewel's popular "Spring Glory" pattern. Coffee server will hold eight cups. 5S50 $5.45

"Cameo Rose" Tea Set
Remember her this Christmas with a beautiful, useful gift . . . a lovely tea set she'll cherish through the years. Attractive 8-cup tea or coffee server, with matching covered sugar bowl and creamer. Designed in the traditional manner with graceful, fluted shapes. This "Cameo Rose" pattern is exclusive with Jewel. 5R50 $5.95
Gold Picture Frames

Accent the beauty of your favorite photographs with lovely new picture frames. Beautifully designed to please the most discriminating taste. 24 kt. gold plate with engraved corner pieces. Popular easel style with velvet-like "plush-tex" backs. Glass window protects your photo from dust and soil. Three sizes from which to choose:

<table>
<thead>
<tr>
<th>Size</th>
<th>Code</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 x 10&quot;</td>
<td>6E183</td>
<td>$2.98</td>
</tr>
<tr>
<td>5 x 7&quot;</td>
<td>6G245</td>
<td>$2.49</td>
</tr>
<tr>
<td>3¼ x 4½&quot;</td>
<td>6E246</td>
<td>$1.98</td>
</tr>
</tbody>
</table>

Decorated Tray-Tables

Convenient for guests and hostess. Doubly useful as a tray or table. Detachable metal tray, with beautiful floral design, has stain-resistant, baked enamel finish. Clips securely onto lightweight, polished aluminum stand. Legs are rubber-tipped to protect floors from marring and scratching. Folds flat for easy storage. Tray measures 12¼" x 17"; unit stands 24" high. Red only. 6F84 $2.95

G-E Automatic Blanket

Say "Cozy Christmas" with a G-E electric blanket. Adjusts itself automatically to changes in room temperature. Just plug it in, set the dial, and the G-E thermostat control does the rest. Provides even, night-long warmth under one feather-light covering. Measures 72" x 86". Rose, blue, cedar, green. AC. 4G53 $48.95

Handi-Tables

A gift she'll appreciate and use for years. Dries hair speedily with professional thoroughness. Stands on detachable pedestal base that can be set on a table or attached to the wall. Adjusts to any angle. Has On-Off and Hot-Cold switches. Chrome-plated aluminum with well-built, powerful motor. AC or DC. 4G44 $16.95

Many-purpose Handi-Tables will delight you with their versatility. Perfect for indoor or outdoor entertaining. Roomy metal tops, 12" x 15", have stain-resistant, baked enamel finish. Sturdy steel frames automatically lock in position. Stand 20¼" high. Fold flat for storage in easy-to-carry metal holder. Select yours in brown, red, green, or yellow. 6F104 Set of 4 . . . $9.95

Handi-Tables

A gift she'll appreciate and use for years. Dries hair speedily with professional thoroughness. Stands on detachable pedestal base that can be set on a table or attached to the wall. Adjusts to any angle. Has On-Off and Hot-Cold switches. Chrome-plated aluminum with well-built, powerful motor. AC or DC. 4G44 $16.95

Many-purpose Handi-Tables will delight you with their versatility. Perfect for indoor or outdoor entertaining. Roomy metal tops, 12" x 15", have stain-resistant, baked enamel finish. Sturdy steel frames automatically lock in position. Stand 20¼" high. Fold flat for storage in easy-to-carry metal holder. Select yours in brown, red, green, or yellow. 6F104 Set of 4 . . . $9.95

Smoking Stand

Designed to add to the enjoyment of the smoker on your list. A flick of the tip-tilt lever dispenses ashes into covered receptacle. Tray top is handy for refreshments. Metal with baked enamel finish, chrome trim. Ash tray lifts out for easy cleaning. Convenient carrying handle. Stands 24" high. Red, taupe, brown. 6F67 $6.95

SHOP EARLY this Christmas
Bouquet Compact
An alluring, enduring gift by Elgin American. Beautiful round compact designed in good taste to please the hard-to-please. Door-type well for loose powder, full-size mirror. Jeweler's bronze, satin finish. 3" in diameter. 6G454-C $5.95

Modern Compact
A gift she'll treasure and use for years. Designed in a modern mood by Elgin American. Gold and silver-color metal with a graceful fawn design etched on top. Beautifully finished. Door-type well holds loose powder. 6G455-C $7.50

Floral Compact
Superbly crafted by Elgin American. Fashion-right for the lady who cherishes a lovely compact. Gold and silver-color metal with a dainty, all-over floral pattern. Inner door compartment for loose powder, full-size mirror. 6G456-C $9.95

Rhinestone Necklace
A dream-world necklace of sparkling rhinestones superbly fashioned with Kramer's famous "Diamond Look". Jeweled fastener closes in front; becomes part of decorative design. Handset. Rhodium finish. 16" long. 6G460-C $23.95*

"Little Miss" Pearl Set
Lustrous Richelieu pearls designed expressly for little girls. Tiny pearls for tiny tots. Carefully made and graduated. Silver-color metal filigree clasp. Continuous bracelet to match. Necklace measures 14" long. 6G463-C $3.75*

Pearl Bracelet
A beautiful gift to thrill her on Christmas and long after. Lustrous triple strand bracelet will dramatize the simplest costume . . . complement the most elaborate. Clasp is silver-color metal set with rhinestones. 6G354-C $7.95*

Richeleie "Baroque" Pearl Collar
Surprise her this Christmas with an exquisite double strand collar of Richeleie "Baroque" pearl nuggets. Decorative clasp with lustrous pearls set in gleaming gold-color metal. Gift box. About 14½" long. 6G347-C . . . . . $9.95*

Richeleie "Baroque" Pearl Earrings
Make her completely happy this Christmas with beautiful earrings to match her "Baroque" pearl collar. Attractively set in gleaming gold-color metal. Clip back. Lustrous and flattering - appealing to feminine hearts. 6G348-C $6.95*

Rhinestone Bracelet
Watch her eyes sparkle with joy when you give her this lovely rhinestone bracelet. Exquisite, perfect rhinestones capturing all the brilliance of natural gems. Hand-set; rhodium plated. Safety chain and clasp. 6G462-C $12.50*

Three-piece Dresser Set
Give a thoughtful gift she'll use every day . . . a handsome 3-pc. dresser set. Truly one of the most beautiful dresser sets you've ever seen. Designed in simple good taste to add to the beauty of any bedroom. Dainty, all-over floral pattern of pastel-colored brocade flecked with gold threads. Jeweler's bronze handles and trim. Wipes clean with a damp cloth. Brush has white nylon bristles set in plastic. Clear, flawless mirror. Packaged in attractive gift box with lustrous rayon lining. Mirror, 13" long; brush, 11½"; and plastic comb, 8". 6G367 $6.43

*Includes Federal Retailers' Excise Tax
Aqua Choker-Brooch Combination
One of the season's newest, smartest designs. Sparkling rhinestone and aqua stone pendant has safety clasp. Can be worn as a choker or necklace. Set in gold-color metal. Matching screw-back earrings. 15" chain. 6G457-c $8.95*

"Myst" Pearls
Beautiful simulated pearl necklace by Richelieu. Silver-color metal filigree clasp. Gift box.
1 strand 16" 6G344-c $7.50*
2 strand 17" 6G345-c 12.00*
3 strand 16" 6G346-c 15.00*

Rhinestone Ensemble

"Casino" Pearls
Richelieu simulated, graduated pearls at their finest. Sterling silver and rhinestone clasp.
1 strand About 16" 6G349-c $12.00*
2 strand About 17" 6G350-c 24.00*
3 strand About 16" 6G351-c 36.00*

Ruby Choker-Brooch Combination
Pendant of beautifully cut rhinestones and ruby colored stones. Hand-set in gold-color metal to give a sunburst effect. Pieces can be worn separately. Gold choker is 16" long. Brooch has safety clasp. Matching earrings. 6G458-c $6.95*

"Starlite" Brooch
A gift she'll cherish and wear with pride. This brilliant cluster pin of giant, hand-set rhinestones has captured all the beauty of the stars. Tiny raised stone accents. Rhodium finish. Safety catch. Handsome gift box. 6G338-c $9.95*

Rhinestone Earrings

Pearl Drop Earrings
Please a lovely lady with a beautiful gift she would choose for herself... exquisite Richelieu pearl drop earrings. Richly glowing and lustrous. Gracefully set in silver-color metal. Screw-backs. In velvet-lined gift box. 6G353-c $2.00*

Pearl Earrings
The perfect accent for every ensemble, for every occasion. Finest Richelieu simulated pearls set in sterling silver. Popular button style with screw-type backs. No gift will be more welcome. Velvet-lined gift box. 6G352-c $2.00*

Sessions Planters
Beautifully hand-decorated china electric clock with 24 karot gold trim. Easy-to-read Roman numerals. Self-starting electric movement. Ample room on either side of clock face for potted plants, ivy, or philodendron. Felted base. Measures about 11 1/4" wide, stands 6 1/2" high. 6G444-c $16.38*

Sessions Electric Clock
A handsome gift for the home that will be appreciated for years. Beautifully hand-decorated china electric clock. Gold-color bezel, 24 karat gold trim. Perfect for mantel, radio, or dresser... in every room of the house. Self-starting movement. Base is felt padded. Measures approximately 7 3/4" wide, stands 11" high. 6G445-c... $13.92*

*Includes Federal Retailers' Excise Tax
**Burpee**

**AUTOMATIC - ELECTRIC**

**French Fryer**

French frying is easy, the results delicious when you use this fryer because the heat is automatically controlled. Set thermostat control to temperature desired; full-view pilot light tells when cooking oil is hot enough for use. Eliminates guesswork; soggy or uncooked foods. Efficient, safe, and versatile. Use your French Fryer in the kitchen for everyday cooking of one-dish meals, stews, and soups. Excellent as a chafing, warming, or baking dish, too. Keeps food hot automatically for buffet-style serving. Seamless round design is easy to clean. Made from the finest stain-proof die-drawn plate aluminum. AC only. 4G77

$26.95

French fries foods to crispy, golden, goodness without muss or fuss.

1. It's round, seamless, easy to clean. Mirror-like surface shines like new in seconds.
2. Sensitive automatic thermostat keeps cooking oil at the right temperature constantly.
3. Spatter-proof. Fry with lid on. Softi-Cook cover fits tightly over handle.
4. Self-draining basket. Special brackets hold frying basket over cooking well to drain.

---

**Electric Corn Popper . . . . $6.95**

Aluminum with plastic base and heat-resistant glass cover. Operates on AC or DC. 4G76

**Mirro-Matic Pressure Cooker . . . . $12.95**

Automatic pressure control. Holds 4 liquid quarts or 4 one-pint jars. 4A50 West $13.95

**Original Rogers Silverplate . . . 50-pc. Set $28.00**

Talisman pattern, stainless steel blades, hollow handles. Viande styling. Service for eight. 5K200

**“Crystal Garland” Stemware**

Fine quality glassware, beautifully bright and clear. Gives the feeling of being just right for every occasion. “Crystal Garland” is a rich pattern of flowers and ferns beautifully cut and polished. Reflects light with sparkling brilliance. Well-balanced and proportioned with graceful, flowing lines; smooth, even edges. $3.00 - set of 4. West $13.40

A. Parfait . . . . . . 5J34
B. Goblet . . . . . . 5J30
C. High Sherbet . . . 5J31
D. Cocktail . . . . . 5J32
E. Low Sherbet . . . 5J33
Hall Drip Coffee Maker

Make good coffee every time with this 8-cup drip coffee maker. All you do is measure the coffee, heat water to boiling, and pour it over the coffee. Graduated cup marks on aluminum dripper and measuring spoon take the guesswork out of coffee making. Decorated with attractive "Autumn" pattern. Guaranteed against heat breakage. With asbestos hot pad included. SH100 $3.95

Mary Dunbar Drip Coffee Maker

Fits the needs of the family wanting only 4 to 6 cups of coffee. This beautiful coffee maker is designed especially for that quantity. Serves coffee when you make only the amount you need. Attractive glass decanter is heat and cold resistant...can be used as a beverage server. Aluminum dripper with cup graduations. Asbestos hot pad included. 4D29 $4.95

Make yours an Electrical Gift!

A G-E Electric Roaster - New, portable and completely automatic. Thermostat controls cooking temperature from 200° to 500° F. Sparkling white enamel and chrome finish; aluminum cover with glass inset. Includes 3-pc. heat-resistant glass utensil set, two metal food racks. Holds 18 liquid quarts or a 20 pound turkey. 22" long, 14" wide, and 12½" high. Operates on AC only. 4G19 $44.95

B G-E Automatic Iron - True ironing ease is yours with this famous G-E iron. Weighs 2½ lbs...you can iron longer without fatigue. Visualizer heat control dial changes heat of iron for every fabric...all by the touch of a fingertip. Indicating light tells when iron has reached proper temperature. Ample soleplate with button knobs; double thumb rests on handle. Operates on AC only. 4G31 $12.95

C G-E Sandwich Grill-Waffle Iron - Treat yourself to this handsome, versatile grill. You can grill, toast, and fry foods - make waffles, too - right at your table. Complete with interchangeable sandwich and waffle grids. Make 2 waffles with one set of grids - then change grids to toast 2 sandwiches. Polished chrome finish with plastic handles and legs that stay cool. AC-DC. 4G59 $16.95

D G-E Automatic Toaster - Perfect toast every time. Set the regulating knob at light, medium or dark. Every slice of toast, first or last, will be just the way you like it. Slices pop up or can be kept warm within the toaster. Snap-in crumb tray allows easy cleaning. Chrome-plated top with cool Textolite plastic handles and knobs matching the brown plastic base. AC or DC. 4G33 $22.95

E G-E Triple-Whip Mixer - Three beaters zip through every mixing task quickly and thoroughly. Lightweight mixing head lifts off easily for use elsewhere in the kitchen. Easy-to-clean white enamel finish. Multi-speed selector is conveniently located on front of mixer. Built-in light for ease in adding ingredients. Includes 4-qt. bowl, smaller bowl, and juice extractor. AC-DC. 4G17 $39.95
F MU FM-AM Table Radio

Surprise the family this Christmas with a tone-perfect G-E radio. You'll enjoy the finest in standard and FM reception from this smart, new table model. The cabinet is beautifully sculptured from simulated mahogany plastic. Designed to complement the decoration of any room. Attractive dial with etched numerals gives a sunburst effect; is framed by a rich band of polished brass. The entire dial is illuminated by a pilot light which is activated when the set is switched on. Two antennas are constructed within the receiver, one for FM and the other for standard broadcast. 3 easy-to-operate controls. On-Off and Volume, Tuning, and FM-AM Band Selector. 7 tubes plus rectifier. Approximately 19 1/2" long, 8" high, and 7 1/3" deep. Operates on AC or DC. 6G469-c $54.95

PORTABLE RADIO

Yours for many hours of listening pleasure indoors or out. Indoors it's a table radio. Easy to tune upright or lying flat. Outdoors it's a portable, lightweight and easy to carry. Weighs only 5 pounds. Mahogany plastic case is attractively designed with convenient carrying handle and smart, new "flip-up" dial. Flip up the top - the control knobs and dial scale are exposed and ready for instant use. Snap the top down and controls and dial scale are hidden from view. 4 tubes and selenium rectifier. Operates on battery or AC-DC. Measures approx. 10" wide, 7 1/4" high, and 4" deep. 6G467-c. With batteries $40.45

Clock Radio

Easier living is yours with the world's most useful radio. This amazing clock radio lulls you to sleep, gives accurate time, and automatically wakes you to music. In addition, a convenient "Electronic Servant" will automatically start almost any home appliance whenever you wish. Just plug the appliance cord into the radio and set the alarm. At the desired hour the appliance is automatically turned on. It will turn off automatically, too, by setting the Slumber Switch. Mahogany plastic case, horizontal radio tuning dial. Clock has luminous hands and dial markings; is self-starting and self-regulating. 4 tubes and rectifier. Case measures about 11 1/2" wide, 6" high, and 5 1/2" deep. AC. 6G468-c $34.95

When you choose a G-E radio, you're really giving the finest, backed by the name you can always believe in General Electric.
Feather-Lite Hassock
A practical gift that's sure to please. Smartly styled and lightweight... even a child can lift it. Use this handsome hassock wherever it is needed throughout the house. Two side handles make it easy to carry from room to room. Sturdily constructed with medium gauge Vinyl plastic covering; softly padded cushion top. Red or green with contrasting ivory plastic welting. About 15" high, 17½" in dia. 6F109-C $7.95

Two-Tone Hassock
Every homemaker will appreciate a well-styled, versatile hassock. This attractive, new hassock is the perfect companion-piece for your favorite easy chair. Provides an extra seat to draw up close to the television screen. Sturdy steel construction. Plastic Duran upholstering. Select yours in red, green, or brown with contrasting ivory panel and trim. Measures approximately 18" square, 14½" high. 6F108-C $7.95

Comfi-Coil Hassock
A pleasure to give or receive at Christmas, and use for many years. Ideal as a footstool or boudoir bench; provides extra seating for television viewing. Soft, resilient top is filled with innersprings just like your sofa cushions. Heavy gauge plastic covering is washable; wipes clean with a damp cloth. Choose the color you need to harmonize or contrast with your furnishings... red, beige, green, chartreuse, tan, gray, or yellow. Matching welting and tufted button. Measures about 16" wide, 20¼" long, 15½" high. 6F106-C $9.95

Utility Hassock
Doubly useful... as a hassock and for extra storage space. Removable top lifts off easily. Interior is deep and roomy. Convenient for storage. Built to give years of satisfactory service with soft padding over sturdy steel frame. All-plastic Duran upholstery is washable; wipes clean with a damp cloth. Red, green, or brown with matching welting and ivory trim. Approximately 18" in diameter, about 15½" high. 6F107-C $9.95

Modern-Day Hassock
When you want your gift to be impressive, give a magnificent open top hassock that doubles as a storage box. Removable pillow-top cushion is generously padded for utmost comfort; sides are tufted for added beauty. Exceptionally well built to hold its shape through years of service. Washable Duran covering over sturdy metal frame, serviceable plastic lining. Lipstick red, beige, forest green, 15½" high, 18½" wide. 6F88-C $19.95

Cushion Top Hassock
Beautifully styled to add pleasure to your daily living. Well made and comfortable with deeply padded cushion top. Heavy gauge plastic covering is washable; wipes clean with a damp cloth. Choose the color you need to harmonize or contrast with your furnishings... red, beige, green, chartreuse, tan, gray, or yellow. Matching welting and tufted button. Measures about 16" wide, 20¼" long, 15½" high. 6F105-C $15.95

Storage Box Hassock
Give a useful, practical gift for the home... a versatile storage box hassock. One of the smartest, most convenient hassocks made today. Strong composition frame is deeply padded to provide a maximum of comfort. Arms fold back... top lifts up disclosing spacious interior. Ideal for storing clothing, sewing, shoes, toys, and bric-a-brac. Washable Duran covering is easy to clean. Dust and soil wipe off quickly with a whisk of a damp cloth. Striped red and gray with ivory plastic welting. Measures approximately 19½" high, 16" wide, and 25" long. 6F91-C $19.95

For the Family to Enjoy
Beautiful cards you'll send with pride!
Six different cards designed in the true,
old fashioned holiday spirit with festive
greetings and gala colors. Each card ex-
presses a feeling of friendliness, warmth,
and gaiety with its rich color, informal de-
sign, and sincere holiday sentiments. 36
cards in all . . . 6 of each pattern with your
name printed clearly beneath the greeting.
Printed name adds a touch of distinction
to your Christmas wishes; saves valuable
time during the busy holiday season. All
are French style folders with matching en-
velopes. Beautifully printed on fine paper
stock. Box of thirty-six cards. 6G448-C

Use the Special Order Blank on the
opposite page to order these cards.

$2.00

Christmas Greeting Cards
"Poinsettia" Assortment

There's gay variety in this colorful
Christmas assortment, 18 cards, each one is entirely different. Designs are
suitable for every member of the family
with appropriate holiday greetings inside. All are French style (4-fold)
folders with envelopes. 6G215 $1.00

Merry Christmas Snowman

You've never seen a more cheer-
ful snowman. As a decorative
 centerpiece, he'll give your hol-
day table a festive look. Perfect
for buffet and mantel, too. Made
of lightweight plastic foam with
twinkling ornament eyes and but-
tons. A wisp of evergreen hair
peeps out from beneath his jaun-
ty top hat. 10" high. 6G254 $1.50

Assorted Christmas Tree Ornaments
One dozen fancy glass ornaments
in various shapes and sizes. Pear
shapes ... bell shapes ... round
and oval . . . to brighten your
Christmas tree. Rich, vibrant col-
ors; blue, red, green, gold, and
silver. Some are boldly striped.
6G368 $1.00

Round Christmas Tree Ornaments
For Christmas tree, mantel, or
table decorations. Round, glass
ornaments in assorted colors with
bright, glowing stripes. Some have
"Merry Christmas" on them. Mir-
ror-like surface reflects light.
Made in U.S.A. 6G256 box of 12 $1.25

Christmas Gift Wrapping Paper
Decorated Christmas paper in new,
different designs. A delightful
change from the ordinary Christmas
wrapping. Gives your packages a
distinctive, individualized ap-
pearance. 20 different patterns in
dashing Christmas colors. 20
sheets, 20" x 20". 6G217 $1.00

Christmas Gift Wrapping Ribbons
You'll need colorful ribbons to
add a sparkling touch to your
Christmas gift packages. One
box contains 5 rolls of crinkle
ribbons, 42" to a roll. Assorted
colors. Instruction sheet tells
how to make bows. 6G250 $1.00
Please Use this Special Order Blank

Jewel Tea Co., Inc.,
Barrington, Illinois

PLEASE SEND ME ___ BOXES OF PERSONALIZED CHRISTMAS CARDS

EXACT name to be printed on cards ________________________________________

please print plainly

Send to ________________________________________
Address ________________________________________
City ________ Zone ________ State ______________

Allow 3 weeks for delivery - Do not order later than December 1, 1951

Merchandise intended for Christmas Giving should be Ordered from your Jewel Man before December 1
You can be sure of high quality when you trade with Jewel. Every item is tested before it is accepted for sale to you. If you are not satisfied your money will be cheerfully refunded.

Use this convenient form to order Jewel's catalog merchandise. Please print plainly to avoid delay or errors.
Old Fashioned Fruit Cake - Extra rich and delicious. Choice fruits and nuts—big red cherries, citron, pecans, raisins, pineapple, and other ingredients baked in a tasty pound cake batter. Beautiful reusable tin container keeps cake moist and fresh. 2 pounds. 2F22 $1.79

Zion Candy Jewels - A thoughtful gift for the hostess on your list. Deluxe assortment of four delicious hard candies attractively packed in reusable tin container. Flavors to satisfy everyone... almond, black walnut, peppermint, chocolate filled. 3 lbs. 2D24 $1.59

Thinsheil Christmas Candy - Tempting assortment of holiday filled candies in various flavors, shapes, and colors. All pure, wholesome, and delicious filled with fruit jams, nuts, and creams. Packed in glass jar. 3 lbs. 2D17 $1.39

Twinkle Cookies - Tasty, crisp butter cookies generously frosted and sprinkled with sweets. Molded in various holiday shapes. Perfect for holiday entertaining. 12 oz. pkg. 2F39 49¢

Haviland Chocolates - An unusual assortment of fine, wholesome chocolates with smooth, rich coatings and a variety of fillings. Includes delicious, soft creams, chewy nougats, and caramel, nut melts, and many others. 2 lb. box in Christmas wrappings. Shipped direct from the candy kitchens to you. 2D52 $2.50

Wrisley Imperial Soap - A Christmas gift soap that's sure to please. Imperial soap by Wrisley is a royal blend of the finest ingredients. Three large cakes of creamy-lathering, fragrant soap; hard-milled, delicately perfumed, and highly polished. Choose from 3 imperial fragrances... spice, sandalwood, and rose geranium. Each cake 5 3/8 oz. 3E57 $1.00

Wrisley Supreme Bath Soap - Delight her this Christmas with the best of fine bath soaps. Three giant cakes are rich-textured, gentle, and lather-mild... hard-milled to last longer. Exquisitely scented; holds its pleasing fragrance right down to the last sliver. Apple blossom, carnation, forest pine, or gardenia. In gift box. Each cake 5 3/4 oz. Order several to solve your gift problems. 3E60 $1.00

Wrisley Ballet Girl Cologne - A delicate fragrance skillfully blended to please every feminine heart. This fresh, light scent lingers pleasantly for hours. Attractive 4 oz. bottle with raised ballet girl figure. 3A75 $1.80

Wrisley Pink Spice Toiletries - Wish your best girl "Merry Christmas" with Wrisley's attractive new gift set. Cologne and soap with a refreshing floral-spice fragrance. 3-oz. bottle of cologne; 3 1/4 oz. bar of soap. 3A74 $1.45

Wrisley Perfumed Bubble Bath - For the someone on your list who appreciates bath luxury. Each attractive box contains twentySource packets of quick-foaming, fragrant bubble bath. Assorted scents; lily of the valley, apple blossom, forest pine, and carnation. 3A70 $1.20

Wrisley Saddle Club Men's Set - Whatever his taste, he'll be pleased with this truly masculine set of bracing men's toiletries. Includes an 8-oz. tube of brushless shave cream, 4-oz. bottle refreshing after-shave lotion, and 3-oz. bottle cream hair dressing. Delicately perfumed with a spicy fragrance. 3A73 $2.40

*Includes Federal Retailers' Excise Tax
Little Mothers will Appreciate
a Nursery of Their Own

A Toddler Doll - Walks along beside you. Take her by the hand and lift each foot as you lift your own. Hard-to-break composition head and body; plastic arms and legs. Blond curls and eyes that close. Blue organdy dress and bonnet beautifully trimmed with lace. Stands 21" tall. 6G439-c $16.95

B Doll-E-Hi-Chair - Every little mother needs a high chair for dolly's feeding time. Made of metal with blue and ivory baked-on enamel finish. Moveable feeding tray holds dolly safely. Rubber tipped legs will not scratch or mar the floor. Stands approximately 29 inches high. 6G437-c $4.49

C Doll-E-Crib & Mattress - Drop side to tuck dolly in; raise it so she can't fall out. Metal frame, blue baked-on enamel finish. Full end panels, link bedsprings, swivel casters. Easily set up. Measures 23 x 25½ x 15¼". Includes washable pink plastic air mattress 13 x 24". 6G296-c $9.95

D Doll-E-Bath - Non-cracking plastic tub holds water. Dressing table top slides down in back; has strap to hold "baby". Blue enameled folding metal frame with rubber tipped legs. Five roomy pockets hold bottle, soap, and washcloth. Stands 27½' high with 2½ x 1½ x 6½" tub. 6G438-c $4.49

E Dolly's Travel Trunk - Will accommodate a 21" doll and wardrobe. Blue and red enameled metal with nickle-plated hardware and corner-tips. Moveable feeding tray holds dolly safely. Lithographed lining. 3 hangers; roomy drawer for lingerie and other accessories. Stands about 22 x 11 x 11". Clothes not included. 6G437-c $6.95

F Electric Phonograph - Give your child her own record player. Easy to operate. On-Off switch, volume control, beautiful tone quality. Wood cabinet with ivory and blue enamel finish. 78 R.P.M.; plays up to a 12" record. 12½ x 11 x 6¼". Licensed by R. C. A. Operates on AC only. 6G442-c $24.95