There are hundreds, yes thousands of ways of preparing JELL-O.

We cannot undertake to give you an idea of the many delightful combinations and fancy desserts that can be easily made at slight expense when JELL-O is used.

The up to date Cook or Housewife has no further use for gelatine with all the trouble of soaking, sweetening, flavoring and fussing that is necessary when using it. It takes hours to prepare gelatine, and then you are not sure of the result. JELL-O can be prepared in two minutes and the result is always highly satisfactory.

A NICE DESSERT FOR ANY MEAL. TRY A PACKAGE AND YOU WILL BE DELIGHTED.
AT ANY TIME. AT GROCERS, 10¢ PER PACKAGE.
THE DELICIOUS DESSERT

JELL-O.

TRADE MARK.

Is prepared in the following flavors:
LEMON, ORANGE, RASPBERRY AND STRAWBERRY.

OF THE HIGHEST PURITY AND EXCELLENCE

PRICE

STRAWBERRY

PREPARED BY

THE GENESSEE PURE FOOD CO.

LE ROY, N.Y.

DELICATE

DELIGHTFUL

DAINTY

10¢