Horlick's
REG. U.S. PAT. OFF.

The Original
Malted Milk
NATURAL AND CHOCOLATE FLAVORS
THE GREAT AMERICAN FOOD-DRINK

A dependable food in the house for every member of the family.
HORLICK'S Malted Milk, so easy to prepare, has proved its value for young and old, sick and well. Children love it—even those who refuse to drink plain milk. Because it contains essential elements of whole milk, wheat and malted barley, it aids in building firm tissue and strong bones. It is much more easily digested than plain milk as no large milk curds form in the stomach. A nourishing building food for children.

To Maintain Normal Weight

**Overweight.**—Horlick's Malted Milk, wisely used, is of much value in a reducing program. It affords a light luncheon in place of a heavy meal.

**Underweight.**—It is also a valuable building food for growing children and for the undernourished. Added to the regular meals and taken between meals, it provides readily assimilated, abundant nutriment in concentrated form. Horlick's has the added advantage of being delicious, as well as beneficial.

Many are the uses of Horlick's Malted Milk and that's why we say it is "A Healthful food-drink for every member of the household." This valuable product may also be had in Tablet form, natural and chocolate flavors.

Send for our useful Recipe Circular, FREE.
HORLICK’S is easily and simply prepared at any time of the day or night. Send 3¢ to cover postage and wrapping and the front panel of a wrapper of Horlick’s Malted Milk, and we will mail you promptly a Horlick Speedy Mixer, which mixes malted milk in a glass or pitcher.

Suggestion—Many keep a pitcher of Horlick’s, prepared to suit the taste, in the refrigerator, always ready for use. It requires the same care customary for fresh milk.

Mail Coupon Today!

HORLICK’S SPEEDY MIXER

Horlick’s Malted Milk natural, or chocolate flavor if desired, is sold in ½ lb., 1 lb., and family or 5 lb. sizes, at all good drug stores. Insist on Horlick’s—the original and genuine.

HORLICK’S MALTED MILK CORP.
Racine, Wisconsin.

Enclosed is three cents (stamps or coins) and the front panel of a wrapper of Horlick’s Malted Milk. Please send me a Speedy Mixer.

Name
Address
City

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