COMPOSITION.

HORLICK'S MALTED MILK is a complete food, containing all the valuable nutrition of pure full-cream milk, enriched and modified with the nutritive extract of best malted grains, reduced by our special methods and apparatus to a concentrated powder form. This unique food-product was originated by us, and embodies the only scientific method by which pure milk can be preserved indefinitely and in a powder form, available in all climates. An appetizing food-drink may be prepared in a moment by simply stirring the powder in water, no cooking or addition of milk being required.

GENERAL USES.

HORLICK'S MALTED MILK is more wholesome than tea or coffee, and more digestible than cocoa or chocolate. It can be used in the household to replace milk or cream. It answers the general purposes of tea and coffee, and unlike these decoctions, it nourishes and sustains. Being tolerated by the weakest stomach it is a valuable nutrient in dyspepsia, for convalescents, nursing mothers and the aged, as well as in all fevers and wasting diseases. A cupful of this nourishing food, taken hot upon retiring, induces sound, restful sleep. Very refreshing and recuperative when mentally or physically fatigued. Dissolved or eaten in tablet form it makes a delicious luncheon when a full meal would ordinarily cause distress, or when nourishment is required between meals, or upon retiring.

CAUTION—Avoid cheap and inferior imitations. To obtain "Malted Milk", see that the name "Horlick's" appears on each package.
FOR INFANTS.

HORLICK'S MALTED MILK supplies all the elements of nutrition in the proper proportion for the perfect development of infants, and children fed upon it are notably free from Cholera Infantum, Marasmus, Diarrhoea, Dysentery and other fatal diseases, so often induced by feeding impure, diseased or adulterated milk, or by using improperly constituted, semi-cooked or starchy foods.

The milk contained in "Horlick's Malted Milk" is obtained from our own dairies, which are under scientific supervision, and is thoroughly pasteurized during the process of manufacture. In addition, the casein is so modified by our special method of preparation, that it will not coagulate in the stomach, like raw cow's milk, but forms into a light, flocculent consistency, like the proteids of mother's milk, and is as easily digested. The product contains no starch, cane sugar, or preservatives, and will keep perfectly in the sealed glass jars in which it is put up.

Our files contain thousands of photographs and unsolicited testimonials from physicians, nurses and mothers, in which cases "Horlick's Malted Milk" was successfully used when other methods of infant feeding failed, showing that our product sustains every claim made in its behalf as a reliable and nutritious food for infants and growing children.

HORLICK'S MALTED MILK CO.,
RACINE, WIS., U. S. A.

GREAT BRITAIN,
Slough, Bucks., England.

CANADA,
25 St. Peter Street,
Montreal.
Horlick's Malted Milk

FOR INFANTS, INVALIDS, CONVALESCENTS, TRAVELERS, BUSINESS & PROFESSIONAL MEN, AND FOR GENERAL TABLE USE.


OUR DAIRIES, LABORATORIES AND FACTORIES AT RACINE, WIS. U.S.A.

THE CAPACITY OF THE $3.75 JARS IS ABOUT FIVE TIMES THAT OF THE $1.00 SIZE. ALL DRUGGISTS.

$3.75  $1.00  $0.50