THE ANIMALS TRIP TO TOWN
Have you heard of young Alice, with long golden hair,
Who won from the King an immense golden chair,
For brewing a drink from fresh berries and roots,
That tickled him all the way down to his boots?
Well, Alice remembered her friends in the wood,
And being a maiden both kindly and good,
Thought she would invite them to visit the town,
Where she lived in a palace in state and renown.

Some neat invitations she straightaway sends
By spry Postman Fox to her animal friends—
From Baby Raccoon to Old Grandfather Bear,
Not one was left out of this wondrous affair.

Oh, my, how they hurry to find their best duds!
What primping and fussing and splashing in suds!
How swiftly they ply with their needles and thread!
"I must look my prettiest!" every one said.
And scarcely the last one is ready, when cheers Break out from all throats, and a great sight appears—
A monster eight-cylinder automobile,
With Alice herself sitting there at the wheel.

She crowded them in—how she did, goodness knows—
For Elephant plumped on Rhinoceros' toes,
While Hippo and Bear were too bulky by far,
And Giraffe stuck his head through the top of the car.

"Kahonk!" went the horn—the machine gave a jump—
And over the road they went rumpety-bump;
The speed laws were shattered to wee little bits,
And Rabbit was frightened most out of his wits.
The children came running to see the odd sight,
And each pair of eyes fairly gleamed with delight,
And Alice, at last, stopped her car at a door
Where a big sign read "Hires"—only that, and no more.

"Oh, what a nice building," said wee Johnny Bear,
"And what is that shining like crystal in there?"
Said Alice, "This building the home is, my dear,
Of Hires' Household Extract for making root beer."

'Tis like getting back to their home in the woods
To see all the berries and roots and such foods,
And Squirrel would nibble and 'Possum would eat,
Because all the things looked so pure, fresh and sweet.
The problem of keeping an effervescent beverage such as Hires Root Beer in bottles, without danger of corks popping out, is ideally solved by the Hires Expansion Bottle Stopper.

You place one of these stoppers in the neck of an Ordinary Bottle, turn the screw a few times and the rubber is expanded and holds so firmly as to prevent the escape of the gases which give sparkle and effervescence to the drink.

By using Hires Expansion Bottle Stoppers and following the directions given with each package of Hires Household Extract, you are assured of convenience in bottling home-made Root Beer and also of results which will insure a palatable drink.

Price 40 cents per dozen at any grocery, or if your grocer doesn’t have them, or won’t get them for you, send stamps to the CHARLES E. HIRES COMPANY and they will be sent you postpaid.
Another brief spin in the car, and then Alice
Took all of the animals into her palace—
Where finest of foods were prepared on the table—
And plenty of drink with the well known Hires label.

The young hostess sat in her great golden chair,
And had for a waiter a little cub bear,
While Lizzie Rhinoceros helped with the service,
And spilled all the soup when her fingers got nervous.

And there at the head of the table, near Alice,
Was placed a sweet beverage in a gold chalice,
She raised it and said, "This drink soothes and inspires,
And so, my dear friends, I will toast you in Hires."
"The pure sparkling water that you love to drink
Is here mixed with berries of blue, red and pink,
While sweetest of barks and fresh herbs from the wood
Combine to give flavor and make it taste good."

Each animal then took a mug of root beer,
And each funny face grew resplendent with cheer,
Said Hippo, "It’s great! I could drink till I’d burst!"
And Rhino chimed in, "Yes, it sure quenches thirst."

Giraffe said, "The first sip my troubles did drown,
But it tastes all the better the more it goes down."
Said Monkey, "At home we have nothing like this;
Oh, not for the world such a treat would I miss!"
The mugs circled round, and oh, what a lip smacking!
But Lion roared out, "There is one thing that's lacking,
Now while we're so happy, let's join in a cheer
For Hires' Household Extract for making Root Beer."

Now in the auto they're settled again,
And back to their woodland home gaily they spin,
Each bearing a package with label so clear,
Marked "Hires' Household Extract for Making Root Beer."

Said Alice, "At home you can easily fix it—
Take Hires' Household Extract and with water mix it,
Then add, to give sparkle, a wee cake of yeast,
And you have a drink that will grace any feast."
You should be just as particular in buying ingredients that go into home-made Root Beer as you are in purchasing groceries for your table. In order to insure absolute purity, together with insurance against the loss of your time, labor and sugar, be sure to use Hires Household Extract instead of some brand which has nothing to recommend it but its cheap price.

Hires' is made from the pure juices of roots, barks, berries and herbs, which are combined scientifically in a clean, sanitary factory. And yet the price is so little in comparison to that charged for inferior and in many cases unwholesome extracts that it should not deter anyone from having the best.

Make up a number of bottles of Root Beer from Hires' Household Extract to-day; you will find that the whole family will be pleased with the delicious beverage.

HIRES' HOUSEHOLD EXTRACT
AT ALL GROCERS