The Kings Nencan

A Legend
The human body needs air, water and food. All are absolutely necessary to life. Almost three-quarters of your weight is water. The body is constantly losing water through the lungs, skin and kidneys. It is absolutely necessary that this loss be replenished. The body signals its need of water by the sensation of thirst. When very thirsty, one is apt to drink ice cold water to excess, which is harmful, in order to relieve the craving. A carbonated drink is usually taken more slowly and is thus more satisfying. Rootbeer is especially palatable and thirst-quenching.

For 40 years Hires Household Extract, for making Rootbeer at home, has been made actually from roots, barks and herbs that are healthful. They are the same ingredients as were used by our grand-parents.

Care should be taken never to use Artificial Extracts which are usually made from coal-tar products.
The King's Nectar

A Legend

The woodland was ring'd with laughter so gay,
The peasants were having their merry May day:
When, sudden and clear and amidst all their cheer,
They saw the King's chariot moving quite near!

Their laughter was hushed and they cried out aghast,
"Why what can this mean, pray, the King's coming past!"
The horns and the cymbals resounded and clashed,
And in the bright sunlight the King's sceptre flashed.

The chariot halted, the King rose and said,
As the peasants saluted and each bowed his head,
"My people, I've come from my castle today,
With a strange proposition before you to lay."
"I want a good drink from the woodland out here—
A drink that is fresh, all sparkling and clear,
And the best that is brewed by man or maid fair
I'll give a gold purse and a great golden chair."

He surely had given them something to think—
What else in the woodland but water to drink!
So when his fine chariot moved on its way,
He left puzzled peasants on that merry May day.

But Henry, he smiled, and he thought to himself,

"I'll sit in that chair and I'll pocket that pelf,
'Tis a joke of the King's—and the fancies will think,
Of everything else but pure water to drink."
And Margaret laughed in a mystical way,  
And looked wondrous wise on that merry May day.  
“I know,” thought the maid, “where the sweetbrier grows,  
’Tis over a rock where the clear water flows.

And a drink that is perfumed with violet and rose,  
Cannot help but tickle his majesty’s nose,  
So I’ll guard well my secret  
with very good care,  
And soon I will sit in the great golden chair.”

But Gretchen — she  
slyly crept off  
from the rest,  
Lest others by chance,  
her secret had guessed;  
And she looked  
to the heavens  
and said “Ah,  
to night  
I shall gather the  
dew in the  
golden cup  
bright!”
Hires Expansion Bottle Stoppers

A few turns of the screw expands the rubber and makes the bottle air-tight.

No strings or wires to cut the hand.

Fit almost any bottle.

Easy to use and keep clean.

Positively an air-tight stopper.

Will hold under great pressure.

Can be used again and again.

Not only a great convenience in the home in putting up home-made Rootbeer made from Hires Household Extract, but may be used in properly sealing home-made Grape Juice, Ketchup, etc.

The Hires Expansion Bottle Stoppers have been invented to fill a long-felt need.

They overcome the trouble occasioned by the difficulty in securing patent stopper bottles and air-tight corks. By entirely excluding air from each bottle corked with these stoppers, when the directions are followed for making Rootbeer, given with each package of Hires Extract, every bottle of home-made Rootbeer should be a perfect, palatable and wholesome drink. With the Hires Expansion Bottle Stoppers five gallons of Rootbeer can be made in a few minutes.

Their purpose is to make it easy for YOU to give your family this inexpensive luxury with little work.

Price 40 cents per dozen at any grocery. If your grocer doesn’t have them or won’t get them for you, send stamps to

THE CHARLES E. HIRES COMPANY, PHILADELPHIA,
AND THEY WILL BE SENT YOU POSTPAID
Now one little maiden sat on the green ground
Not seeming to hear the loud talk all around.
Her soft dreamy eyes looked over the land,
And her young dimpled chin was propped on her hand.

"There's Alice," the peasants cried out in amaze,
"She doesn't seem anxious — she sits in a daze!
No doubt she thinks she is so fair
The King will give her the great golden chair."

But she only glanced up and just smiled at their glee,
And her pretty eyes softly looked over the lea.
"I'd be not surprised,"
and she shakes her long hair,
"If, perhaps, I would sit in the great golden chair."
When the others had left her, she gathered the bark,
Of a tall, stately tree that was leafy and dark.
And berries all crimson, like sunset at night,
Filled her apron and pockets so snowy and white.

'Tis the day for the contest, the peasants appear,
And stand at the palace gates trembling with fear.
The King has arrived, and they look at his face,
As he takes up each cup with the stateliest grace.

But each cup he hands back with a look of regret,
He has sampled them all — all but one to come yet —
And as Alice steps up to his majesty's side,
He tastes from her mug and then cries with great pride,
“Didst find in the woodlands this nectar my maid?”

“Your majesty, yes sire,” she tremblingly said,

“Tis the bark and rich berries and roots that grow free,

That our own earth yields up both for you and for me;

It makes the weak strong, and blood rich and pure,
If your majesty’s weary, ’tis surely a cure.”

“But the name, oh my maiden, come shout it out here!”

And in clear, ringing tones she cried “Hires Rootbeer.”

And the peasants all joined in with loud sounding cheer,

Crying, “Long may it flourish, this Hires Rootbeer!”

And the King he smiled down on the maiden so fair,

And today Alice sits in the great golden chair.
**Hires Household Extract**

for making Rootbeer at home contains the juices of fresh

**Honduras Sarsaparilla, Ginger, Sassafras, Hops, Pipsissewa, Spikenard, Birch Bark, Vanilla, Triticum Repens, Wintergreen, Juniper Berries and Caramel.**

In Hires Household Extract these ingredients have been combined in proportions suggested by practical experience and study of nearly 40 years. The result gives us the most palatable beverage of its kind possible to produce. It is entirely made from vegetable matter.

A sparkling, bubbling drink is more enjoyable than a still drink. Yeast is used to give the effervescence as is produced in a glass of soda water.

Home-made Rootbeer made from Hires Household Extract according to directions, is a delicious beverage and may be drunk in any quantities at any time by young or old.

**DIRECTIONS**

Take a bottle of Extract, dissolve in 5 gallons pure fresh water, add 4 pounds sugar (granulated preferred), half cake Fleischmann's compressed yeast, pour into bottles and cork so they will be air-tight. Place the bottles in a warm place (not hot) out of any draught for a day or two. Then remove to cool place, for two or three days, when the drink will be ready for use.

**THE CHARLES E. HIRES COMPANY**

PHILADELPHIA  PA., U. S. A.