Could I have another glass of that Hires' Rootbeer?
How is this for GROWTH?

The FIRST YEAR'S Sales of HIRES Rootbeer were 864 Packages (THAT WAS 17 YEARS AGO.)

LAST YEARS Sales (1894) were 3,134,947 Packages.

Do you like HIRES Rootbeer?

Somebody does, that’s sure! and it looks more and more as if everybody does. Think of the steady growth of 17 years. Don’t the millions who make and enjoy it know a good thing? The sales in 1894 represent 15,674,733 gallons, or 5 glasses of Hires Rootbeer for every man, woman and child in the United States. Did you have your share? Did your home have it? If not get your folks some of this good thing which all other folks enjoy. Get it now! A 25-cent package makes five gallons, and health and happiness for every member of the family go down with every swallow. Hires Rootbeer is always the same; always an honest steeped extract of fresh and healthful roots. "The other kinds," of which there are a great many, are destitute of roots and detrimental to health. Get a bottle of Hires to-day. It is sold everywhere, but as you buy, remember, there is no "just as good," there is no "just the same." You surely want real roots rootbeer—Hires is that rootbeer's name.

Manufactured only by

THE CHARLES E. HIRES CO.,

ALBERT TOWL,
GROCERIES & PROVISIONS,
11 Western Ave., Muskegon, Mich.