The 57 Varieties

Heinz Pure Foods
and what they are

H. J. Heinz Company
PITTSBURGH • PA.
THE 57 VARIETIES

Finding one of our products good, most people would like to know of more. We mention here our principal varieties, known as "The 57" and speak of each as one may speak of his own doings—a few words and true.

At the outset, we would have it borne clearly in mind that all of the vinegar used in the preparation of our products is of our own manufacture, perfectly pure and healthful.

We never use a drop of so-called "chemical" vinegar for any purpose. For sweetening, we use pure granulated sugar only and, to insure the purity of our spices, we grind them ourselves.

No artificial preservative or coloring matter of any kind is ever used in the composition of Heinz Products.

Thus, every article bearing our trade mark is not only prepared under the most cleanly and sanitary conditions, but is of assured purity and wholesomeness.

When you are ordering groceries we ask you to remember that there are 57 different varieties of Heinz Products and every one the best of its kind obtainable.

H. J HEINZ COMPANY
FOOD PRODUCTS

1 BAKED BEANS WITH PORK AND TOMATO SAUCE

Heinz Baked Beans are really oven-baked, and have the rich, nutty flavor found only in genuine oven baked beans. Choice hand-picked beans the finest selected pork, and delicious Tomato Sauce give this product a richness and flavor unequaled in the best home-baked beans. Three sizes.

2 BAKED PORK AND BEANS WITHOUT TOMATO SAUCE, BOSTON STYLE

Cooked in the style of the good, old fashioned Boston Baked Beans, they have all the home-made Boston baked bean flavor. No Tomato Sauce, but each can contains a slice of selected Pork of the finest quality. Three sizes.

3 BAKED BEANS IN TOMATO SAUCE WITHOUT PORK (VEGETARIAN)

Prepared especially for those who prefer Baked Beans with Tomato Sauce but without Pork. They are a vegetarian product, containing no meat of any kind. A food for Lent. Two sizes.

4 BAKED RED KIDNEY BEANS

The large finely flavored variety baked with pork but without tomato sauce. They have a rich savory sauce of their own and are an agreeable change from ordinary beans, as well as an excellent dinner vegetable. Two sizes.

5 CREAM OF TOMATO SOUP

A rich puree of fresh ripe tomatoes with only pure sweet cream and fine spices added. Without meat stock of any kind. Packed in Heinz Improved Tins, it retains all the natural flavor of fresh tomatoes. Three sizes.
6 CREAM OF PEA SOUP
Prepared from fresh green peas, enriched with pure sweet cream. It contains no meat stock of any kind. One size only.

7 CREAM OF CELERY SOUP
A delicious cream soup, made of selected white celery and rich sweet cream. One size only.

8 MINCE MEAT
Fresh prime beef, Valencia seeded raisins, the choicest suet, selected apples, Grecian case currants, candied citron, orange and lemon peel, all perfectly seasoned with pure spices and carefully blended. In glass jars, stone crocks and tins.

9 PLUM PUDDING
Very rich materials prepared with the finest quality of candied fruits, used in generous proportions. It will be found light, wholesome and delicious. Three sizes.

10 COOKED SAUER KRAUT WITH PORK
Clean peeled and cored heads of firm white cabbage, cut fine and fermented with pure salt; then cooked with selected fresh Pork in the most approved way. Very popular for Dutch Luncheons. Ready to serve. One size.

11 PEANUT BUTTER
A pure product of the finest peanuts, roasted to just the right degree to develop their rich nutty flavor. Excellent for sandwiches and many uses for which dairy butter is commonly employed. Three sizes.
12 SPAGHETTI (A L’ITALIENNE)

The best spaghetti and rich cheese with a sauce of red-ripe tomatoes, skillfully spiced and seasoned, in the Italian style. Cooked ready to serve. Two sizes.

FRUIT PRODUCTS

13 FRUIT PRESERVES

The choicest fruits are selected and nothing but granulated sugar is used in preserving. Prepared in the good old-fashioned home way, with scrupulous care and absolute cleanliness. Varieties: Cherry, Red Raspberry, Peach, Damson Plum, Strawberry, Pineapple, Black Raspberry and Blackberry, also Mixed Fruit Preserves. In glass jars, stone crocks and tins.

14 FRUIT JELLIES

Heinz Jellies are composed of the juice of choice, ripe fruits, with pure granulated sugar only. The method of preparing and cooking insures perfect consistency, and preserves the natural fruit flavor. Varieties: Currant, Grape, Quince, Crabapple, Elderberry. In glass tumblers.

15 APPLE BUTTER

Heinz Apple Butter is made of sound, tart apples peeled and cored, then seasoned with pure spices and cooked with sweet apple cider and granulated sugar into a delicious golden-brown sauce. In tin cans and stone crocks.
16 PEACH BUTTER

An agreeable fruit relish prepared from fresh ripe peaches, peeled, seeded, and cooked in their own juice with refined sugar and pure spices. In tin cans and stone crocks.

17 PLUM BUTTER

Choice large purple plums, with pits removed, cooked in their own juice with pure granulated sugar. Its tart plum flavor is very appetizing. In tin cans and stone crocks.

18 GRAPEFRUIT MARMALADE

Fresh, sound Cuban fruit and pure granulated sugar only, Heinz Grapefruit Marmalade possesses all the zest and distinct flavor of the grapefruit. Unequaled for breakfasts, luncheons, or afternoon teas. In glass jars.

19 EUCHRED FIGS

Fresh ripe figs, preserved in a piquant sweet liquor made with Heinz Malt Vinegar, granulated sugar, and pure spices. A dainty relish for all occasions. In glass jars.

20 CRANBERRY SAUCE

Bright red Cape Cod cranberries, thoroughly cleaned and prepared with pure granulated sugar only, it is the equal of the very best New England home-made. In tin cans and stone crocks.
Especially cultivated small cucumbers, cured when fresh from the vines, and preserved in a rich sweet liquor made from pure granulated sugar, fine old Malt Vinegar and aromatic spices.

Selected whole and sliced vegetables preserved with the unique spicy liquor which is the distinguishing characteristic of all Heinz Preserved Pickles.

Choice little cucumbers pickled in Heinz Pure Vinegar and seasoned with spices of the finest quality.

Young cucumbers, onions, cauliflower and other crisp vegetables pickled and spiced the Heinz way—not strong and peppery.

Selected pickled vegetables combined with a spicy mustard dressing. Not hot with pepper.
26 DILL PICKLES

Genuine Dill Pickles thoroughly permeated with the appetizing dill flower taste, and agreeably seasoned with salt and pure spices. In tin cans and glass jars.

27 EUCHRED PICKLE (MIXED AND GHERKINS)

"The Aristocrat of Pickledom." A new and richly seasoned sweet pickle of such delicious piquancy that it tempts the most jaded appetite. A delightful relish for teas and luncheons.

28 PICKLED ONIONS (SWEET AND SOUR)

Heinz Sweet Onions are delicate little onions preserved with sweet spiced liquor. Very mild and a desirable delicacy. Heinz Sour Onions are small, crisp white onions pickled in Heinz Pure Pickling Vinegar.

29 STUFFED MANGOES

Small melon mangoes cored and filled with finely chopped sweet pickle, deliciously spiced and seasoned, then preserved in Heinz Sweet Pickling Liquor. In glass jars.

30 PICKLED WALNUTS

Selected English walnuts put up in Heinz Pure Vinegar, highly spiced and seasoned.
SELECT QUEEN OLIVES

Select Queen Olives of the finest quality, cured and packed in the Heinz establishment at Seville, Spain. They have the small pit, firm meat, and delicate flavor which distinguish this superior variety of Olives.

SELECT MANZANILLA OLIVES

The highest type of this delicate olive species which has a distinctive individuality, preferred by many to Queen Olives.

SELECT STUFFED OLIVES

Manzanilla Olives, pitted and stuffed with Spanish pimiento, a mild, sweet red pepper of delicious pungency. They are regarded by many as a more appetizing relish than the plain fruit.

SELECT PURE OLIVE OIL

Genuine virgin oil from the first pressing of fresh ripe olives. Made under our own inspection in Spain and imported by us direct, strict cleanliness, absolute purity, and the finest quality are assured. In glass and tin cans from one quart up.
CONDIMENTS, SAUCES, RELISHES

35 TOMATO KETCHUP

Made from fresh tomatoes ripened on the vines, and filled hot from kettles directly into the bottles. Contains no Benzoate of Soda or other artificial preservatives. Strictly pure and delicious in flavor.

36 TOMATO CHUTNEY

This choice tomato condiment is made from whole fresh ripe tomatoes, spiced just enough to give it zest and retain the natural tomato flavor.

37 CHILI SAUCE

Prepared from fresh ripe tomatoes, skillfully seasoned in a way that makes it a delightful relish for meats, fish and game.

38 TOMATO RELISH (OYSTER COCKTAIL)

A highly seasoned pungent tomato condiment of greater zest than Ketchup or Chutney, and especially excellent for oyster cocktails.

39 MUSHROOM KETCHUP

The extracted juice of fresh mushrooms skillfully blended with walnut juice, anchovies, and Heinz Old Malt Vinegar, spiced and seasoned. An excellent sauce for meats, game and fish, also a seasoning for soups and gravies.

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40 WALNUT KETCHUP

A delicious relish composed of the juice of walnuts flavored with Old Malt Vinegar, anchovies and vegetable juices, delicately spiced and seasoned.

41 MUSTARD KETCHUP

A table sauce which gives zest to all kinds of fish and other seafood, hot or cold meats, game, rarebits, etc. A delicious combination of mustard and tomatoes, spiced and seasoned, flavored with fine old vinegar.

42 MUSTARD DRESSING

An appetizing condiment, combining the flavor of pure mustard with fine old vinegar and pure spices. A relish for lettuce and sliced tomatoes. Also an excellent base for Mayonnaise.

13 PEPPER SAUCE

Cultivated small peppers steeped in Heinz Pure White Pickling Vinegar, which improves the natural pepper pungency.

44 MANDALAY SAUCE

A table sauce, prepared from the pulp and juices of fresh foreign and domestic fruits and vegetables. Very rich and aromatic with a distinctively Oriental flavor.
45 WORCESTERSHIRE SAUCE

Worcestershire is a type rather than a particular make or brand of table Sauce. It has been made for many years by many different recipes. Our own English recipe is one of the most famous of all those of olden times.

MISCELLANEOUS

46 PREPARED MUSTARD

Prepared from the choicest of mustard seed with Heinz White Pickling Vinegar and pure spices.

47 POWDERED MUSTARD

The pure flour of the best imported and domestic mustard seed, carefully cleaned, and ground by the Heinz method, which retains all the valuable oil and makes it very superior in strength and flavor. ¼ lb. tins.

48 INDIA RELISH

An unequaled sweet pickle relish for meats of all kinds. Prepared from finely chopped vegetables and richly spiced. Justly the most popular of pickle condiments.

49 EAST INDIAN CHUTNEY

A richly spiced pickle condiment prepared from fruits and vegetables of foreign and domestic origin. Less hot and pungent than ordinary chutneys.
50 EVAPORATED HORSERADISH

A granulated form of pure horseradish roots, as pungent as freshly grated radish. Keeps indefinitely in any climate.

51 SWEET RED PEPPERS (SPANISH PIMIENTOS)

A Spanish epicurean delicacy. Sweet, mild Spanish peppers of very delicate flavor. An excellent seasoning for meats, curries, oysters, soups, chowders, etc., and particularly desirable as a flavoring for chafing dish dainties.

VINEGARS

52 PURE MALT VINEGAR

The world’s finest vinegar product. Brewed from choice barley malt, clarified and aged after the manner of the best wines, Heinz Malt Vinegar has a natural golden-brown color and delicious aromatic flavor not found in any other vinegar. In jugs, half gallon, or bottles.

53 PURE CIDER VINEGAR

Made from the pure juice of sound fresh apples, scientifically fermented, clarified, and aged to a degree which develops the full natural flavor of the apple. In jugs, half gallon or bottles. Also by measure.
54 WHITE PICKLING AND TABLE VINEGAR

To the valuable properties of this vinegar is due much of the reputation of Heinz Pickles. It is an excellent table and salad vinegar and is widely used for home pickling. It is perfectly colorless, pure and wholesome. In jugs, half gallon, also by measure.

55 SPICED SALAD VINEGAR

A delicately spiced and flavored sweet vinegar, especially desirable for use with salads containing fruits or nuts. Delicious when employed with or without Olive Oil and other seasoning. In glass bottles.

56 DILL VINEGAR

Produced by the addition to Heinz Pure Vinegar, of the flavor of the flowers of the dill plant, agreeably modified by a blend of other seasoning and flavoring agents. Delicious as a dressing for salads. In glass bottles.

57 TARRAGON VINEGAR

A blend of fine table vinegars seasoned with selected leaves of the Tarragon Plant, which gives it an aromatic fragrance and pleasing flavor. Delicious for use in dressing and flavoring foods. In glass bottles.
THE HEINZ ESTABLISHMENT

The Heinz Main Plant is built around a series of open courts, affording unlimited admittance of fresh air and sunshine to every part. Its kitchens are clean and bright. Its employees are uniformed. No home kitchen could improve upon our surroundings or methods.

Our establishment is open to the public every working day and welcomes more than 40,000 visitors annually; thereby affording opportunity for the most critical housewife to satisfy herself of the quality of materials, skill, and care which enter into the preparation of Heinz Foods.

GUARANTY

Heinz Products are all guaranteed to comply with National and State Food Laws.

Your grocer is authorized to refund full purchase price if any of "The 57 Varieties" fail to please you.

NOTE:—If you are unable to obtain any desired article of our Product from a convenient grocer, please write to us direct and we will arrange to have you supplied.
The House of Heinz, with its experience of more than forty years in pure food preparation, its skilled chefs and its great modern, sanitary kitchens, which are known to thousands of visitors from all over the world, stands squarely behind every Heinz product with authority to your grocer to return the full purchase price of any of the “57 Varieties” that fails to please.