Fro·joy
Ice Cream
molds for
every occasion
A DESSERT to fit the occasion. That's what the ingenious hostess is always searching out—and doesn't always find—until she has discovered these distinctive Fro-joy originations, these studies in ice cream sculpture . . .

How delightfully they fill her special-occasion wants! How delightedly her guests will exclaim over the quaint, fanciful subjects; over the colorful, delicate details. And how they will linger over the exquisite flavorings and the velvet-smooth texture of these fete-day molds. For birthdays, weddings, engagement parties, national holidays, club or lodge functions—call upon Fro-joy for the just-right, the representative dessert.

"Fro-joy" ICE CREAM

"A Product of National Dairy"
Always popular is the Fro-joy melon mold—a “pudding” with an ice cream or sherbet shell filled with any desired flavors of Fro-joy Ice Cream of contrasting color . . . the whole skillfully decorated with frozen whipped cream.

This Fro-joy Ice Cream Fruit Pie has a bottom and top crust of French vanilla ice cream filled with frozen fruit. A most delicious and unusual dessert serving six to ten people.
This beautiful piece of ice cream craftsmanship—The Sultana Roll—usually is made with a thick shell of luscious strawberry Fro-joy. The center is chocolate and vanilla ice cream, combined in a unique marble-like effect. The whole is decorated with frozen whipped cream.

Actual Birthday Cakes of Fro-joy in any flavor combination you choose and in any color scheme. Greetings, monograms and decorations are beautifully enscrolled in frozen whipped cream. Besides being wonderfully good to eat, these cakes have charming decorative possibilities.
For Lodge dinners and functions for potentates Lodge emblem molds in appropriate colors are available for Elks, Masons, Knights of Columbus, Kiwanis, Rotarians, etc. The other mold is a Heart suit for bridge parties. Strawberry Diamonds, Chocolate Spades and Clubs complete the deck for our ice cream molds. All are on a Vanilla plaque.

For engagement announcements . . . for Bride Showers, could you think of anything more completely in keeping with the occasion than a large frosted solitaire set in golden Fro-joy? Or this quaint Cinderella’s slipper, in any color flavor that matches your table color scheme?
Here are the fruits of tree, bush and vine: apples, oranges, bananas, strawberries, cherries, grapes, peaches and a host of other garden and orchard varieties. So natural in color and form, they easily deceive your guests into believing them the genuine article when they’re deftly arranged in a fruit bowl.

Easter and the coming of Spring give opportunity for all sorts of flights of the imagination. Translated into Fro-joy molds they become Chocolate Bunnies, or Lemon Chicks breaking through Vanilla Eggs. In addition, there are great varieties of garden flowers ... delicate rose, carnation and lily molds.