Mince Pie

properly made is delicious, wholesome and nutritious.
Mince pie poorly made is unpalatable, unwholesome and indigestible.

Just the difference between . . . .

. . . high grade and low grade mince meat.

New England condensed Mince Meat

is strictly high grade, prepared from the choicest fruits, beef, spices, sugar and pure boiled cider. All fruits washed, carefully picked over by hand and

All Raisin Seeds Removed

Absolutely no adulterations.

It was first made in 1882, under the Allen Patent, improved from year to year, and in 1895 made under an entirely new formula, in which is used a new combination of dainty and delicious imported fruits, found in no other condensed mince meat. It is now perfect, requiring no additions whatever except water, and makes larger and richer pies than ever; also delicious fruit Cakes and Puddings
They say Avar pie is bad for me -
That is my mother does;
And father thinks he must agree
To save himself, a fuss.

But I am onto their small game -
I learned it from the elves -
I think it is a fearful shame -
They want it all themselves!

Like mother used to make.
Do you remember the gay troop of children that hied after the Pied Piper of Hamelin, charmed by his wonderful music? They wandered for years through the Valley of Childhood, rushing along without stopping to think of the goodies they had left behind them. One day Mother Goose was flying by on her broom-stick and stopped to listen to the piper's playing. She loved music and children too; and when she remembered how long the little ones had been journeying with not a bite to eat she shook her old head and said "Music! yes, that's all well enough, but those children need something else besides music and scenery. They must have victuals and drink."
As the children caught sight of the old lady they set up a loud cry, beseeching her to steal them away from the piper. The dear old soul turned her broom-stick downward and dipped up every little tot and left the old piper to wander alone. "Squeak-ity-squeak" went the old broom, for the load was all it could carry. Now, where should they go? Mother Goose headed her stick to the North—every youngster shivered. She turned to the South—they all squirmed with the heat. They had come from the East so away to the West they started. "Now, children, what do you want most of all? Whatever you say, you shall have," said Mother Goose; and again they shouted all together. "Something that has every goody in the whole, wide world in a single bite!"
NEW ENGLAND MINCE MEAT

BETTER THAN EVER - NOW PERFECT.
Mother Goose was puzzled. "Victuals and drink all in one bite! I didn't suppose they would ask for so much." The dear old lady had swept cobwebs out of the sky all her life; now she must sweep them out of her memory, for where would she find that rare dainty which would hold every goody in a single bite. She wrinkled her forehead, and thought and thought and finally snapping her fingers she said "I have it! ha! ha!" Away they flew on to the West, over the ocean, through the clouds, now up, now down, and at last the broom-stick began to drop, drop, lower and lower.
NEW ENGLAND MINCE MEAT

REQUIRES NO ADDITIONS WHATEVER.
And suddenly what a beautiful country they saw! Mother Goose had brought them back to the real world again, and she told them that they were now in New England where she lived when she first came to America years and years ago.

Soon they came to a New England home and in they sailed through an open pantry window. The whole load of children were dumped, and Mother Goose and her good stick were gone. And what do you think they saw? And what did they smell? And what did they taste? Surely every goody in the world in a single bite.

NEW ENGLAND MINCE MEAT

MAKES DELICIOUS CAKES AND PUDDINGS
NEW ENGLAND MINCE MEAT

ABSOLUTELY NO ADULTERATIONS.
For they scrambled around a real New England mince pie and a beautiful pair of Fairy hands and a bright silver knife cut the pie just to fit each waiting mouth. It was fairly bursting with spices and sweets and fruits and meats, and they ate, and they ate, and they ate, and then they began to grow. And what do you think they grew into? Why, just what all good children grow into who eat mince pie made from Dougherty’s New England condensed Mince Meat splendid American citizens.

NOT HOW CHEAP BUT HOW GOOD.
With visions of childhood come those luscious mince pies
So tender, so juicy, so sweet!
When brought from the oven what aroma would rise
Our tantalized nostrils to greet!

IMPROVED FORMULA 1895—NOW PERFECT.
Ah, delicious mince pies of the long, long ago.
How the heart when we think of them thrills!
And the old home arises all covered with snow
Wayback in the New England hills.
To the long dining table on each holiday
The bounties of nature they'd bring,
While children and parents and grandparents gray,
Made the rafters with merriment ring!
O Monarch of pastry! What mortal disputes
That mince pie o'er all others reigns.
From the tart, juicy apple, the king of all fruits
Is taken the blood for its veins.
Cumnor, raisin and citron by southern seas grown
On slopes where the sun loves to lie,
With tropical richness add sweetness and tone,
For naught is too good for mince pie.
The body that lies neath its brown and white skin
Is of muscle and brawn of the best
Supplied by the cowboy with daredevil din,
From the cattle thronged plains of the west.
To add to its temper and make it more fit.
To be served as the crown of the feast,
Across the wide ocean a thousand sails flit,
From the spice-scented groves of the east.
We have delicious mince pie as in days gone by,
But more quickly and easily planned.
This epicure's treat from New England mince meat
Is as good as by mother's own hand.

THE ORIGINAL, THE BEST.
NEW AND IMPROVED FORMULA, SEASON 1895.
MAKES LARGER AND RICHER PIES THAN EVER.
NOW PERFECT COMPLETE IN ITSELF.
A NEW COMBINATION OF DAINTY FRUITS
FOUND IN NO OTHER CONDENSED MINCE MEAT.
REQUIRES NO ADDITIONS WHATSOEVER.
ABSOLUTELY NO ADULTERATIONS.
AVOID IMITATIONS.
Notwithstanding the prejudice against package mince meat created by cheap imitations, the original New England brand has become more and more popular and is now used by millions of people who will use no other.

Some grocer may try to sell you some cheap brand mince meat, saying it is "just as good as New England," but he will do so only because he may make a little more profit. If you want a rich, wholesome and delicious pie insist on the New England brand.