The new way to buy PRUNES

DEL MONTE DRI-PAK PRUNES
Packed in Cans by Special Vacuum Process

SAVE HALF THE TIME IN COOKING—OR EAT THEM LIKE DATES, right from the can
The Convenient, Simple Way to Serve Prunes

Here is something new—prunes as tempting as the "sugar plums" of your childhood fancy. They’re Del Monte Dri-Pak Prunes—not stewed and canned—but choicest new-cured prunes packed in a new way that preserves every bit of their natural, exquisite flavor and fragrance, and renders them delicious when eaten as a confection, just as they come from the can, or enables you to cook them in half the usual time.

At the height of the prune season—when all the Santa Clara Valley is filled with the perfume of Nature’s rich bounty, the finest, most luscious prunes in this famous region are selected, cleaned and packed—under vacuum—by our own special process—in clean, enamel-lined tins. Slow, dry cooking makes them moist and tender—and sealed within the can they retain every bit of their original freshness and delicacy.

Delicious as a Confection

And you will find no finer natural sweet. Many people serve them like dates—right from the can. For children or “grown-ups” their digestible, natural fruit sugar—fully developed—makes them the equal of candy. Stuffed with nuts, they’re a delicious “tid-bit”—one of the most healthful and wholly satisfying sweet-meats that you can serve, on any occasion.

Whatever their use—for cooking or as a confection—these prunes are sure to meet with your instant approval. They are a new standard for what a prune should be. Buy a can from your grocer today—and see how fine they really are. Be sure to ask for Del Monte Dri-Pak Prunes to distinguish them from prunes in syrup. There are no other prunes on the market like them.

California Packing Corporation, San Francisco

—but be sure you say Del Monte
**DEL MONTE PRODUCTS**

*A Partial List of DEL MONTE Products Packed in Nearly 400 Styles of Packages*

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**Canned Fruits and Vegetables**

- Apricots
- Pears
- Black Cherries
- Peaches, Halves
- Grapes
- Royal Anne Cherries
- Peaches, Sliced
- Plums
- Prepared Prunes
- Crushed Pineapple
- Sliced Pineapple
- Blackberries
- Loganberries
- Raspberries
- Strawberries

- Asparagus
- Peeled Green Chili
- Spinach
- Beets
- Red Pimientos
- Pumpkins
- String Beans
- Peas
- Tomatoes
- Sauerkraut
- Squash
- Sweet Potatoes

**Specialties**

- Jams
- Jellies
- Preserves
- Pickles
- Catsup
- Chili Sauce
- Canned Salmon
- Mustard
- Maraschino Cherries
- Pork and Beans
- Olives
- Tomato Sauce
- Dried Fruit
- Seeded Raisins
- Seedless Raisins

and many other varieties

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Write for free copy of the “DEL MONTE Fruit Book”—our newest recipe collection. It contains the favorite suggestions of America's best known cooking authorities. Address Dept. 50, California Packing Corporation, San Francisco, Calif.

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