“Magic” is the word for

Borden’s Eagle Brand

Wholesome, nourishing, too!
The same cooking and blending process that makes Borden’s Eagle Brand so “magic-quick,” makes it “double-rich,” too. So everything you make with it is nutritious as well as delicious. And what a wonderfully easy way of getting extra milk in your family’s diet!

Makes everything richer-tasting!
The “double-richness” of Eagle Brand is reflected in every “magic” dish. Chocolate ones surprise you with an old-fashioned “fudgy” taste. Puddings and pies have a richer flavor. Beverages are more luscious, more full-bodied. No wonder Eagle Brand has been a favorite with good cooks for years and years.

Economical, too!
As you read this book you’ll notice that many recipes take no sugar, no butter. Even extra-fancy desserts that ordinarily call for lots of eggs and heavy cream can be made with half the usual amount or less, because Eagle Brand is so creamy-rich in itself.

You’ll want to try all these recipes...

But remember...be sure to use Borden’s Eagle Brand Sweetened Condensed Milk!

Remember! Evaporated milk is milk alone, no sugar added as in sweetened condensed milk. Evaporated milk is fine for many cooking uses...but it can’t succeed in the recipes in this book.

Luscious pie fillings that need no cooking...wholesome, nourishing puddings made in a twinkling...glamorous party desserts you just blend and chill...smooth, swirly frostings in minutes.

These are only a few of the thrills you’ll discover in this book of “70 Magic Recipes.”

The secret? It’s Borden’s Eagle Brand Sweetened Condensed Milk. For Eagle Brand is the “magic” milk product, cooked down and blended to a creamy smoothness to save you tedious blending and cooking...to make Eagle Brand recipes “magic-quick,” easier than you ever dreamed.

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PIES—that are easy as pie!

Creamy-smooth pie fillings are no trick at all with Borden’s Eagle Brand. In fact, most of these recipes require no cooking at all! No worrying about the results, either . . . for Eagle Brand gives you perfect pie fillings every time.

Here’s proof that this pie is a favorite without equal. Over 10,000,000 "magic" lemon pies were made last year with Borden’s Eagle Brand!

MAGIC LEMON MERINGUE PIE

Perfect lemon filling without cooking. Easy as a mix, yet all the delight of real lemon flavor. (Makes an 8-inch pie.)

**FILLING**
- 1 crumb or baked pastry 8-inch pie shell, cooled
- 1½ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
- ½ cup lemon juice
- 1 teaspoon grated lemon rind or 
- ¼ teaspoon lemon extract
- 2 egg yolks

1. Put Eagle Brand Sweetened Condensed Milk, lemon juice, lemon rind or lemon extract, and egg yolks into mixing bowl; stir until mixture thickens.
2. Pour filling into chilled crumb crust or cooled pastry shell.

**MERINGUE**
- ½ teaspoon cream of tartar, if desired
- 2 egg whites
- 4 tablespoons sugar

1. Add cream of tartar to egg whites and beat until almost stiff enough to hold a peak. Then add sugar gradually, beating until stiff and glossy but not dry. Pile lightly on pie filling and seal to pie crust all around.
2. Bake in slow oven (325°F.) until top is lightly browned, about 15 minutes. Cool.
MAPLE PECAN PIE
A taste thrill you won't want to miss. Yet kindergarten-easy with Borden's Eagle Brand. (Makes a 9-inch pie.)

1 baked 9-inch pastry shell
1 1/2 cups (15-oz. can) Eagle Brand
Sweetened Condensed Milk
2/3 cup maple syrup
3/4 teaspoon salt
1/2 cup chopped pecans
1/2 cup heavy cream
1 tablespoon confectioners' sugar

1. Blend Eagle Brand Sweetened Condensed Milk, maple syrup and salt in heavy saucepan; mix well.
2. Cook over low heat, stirring occasionally, until mixture begins to boil. Let boil, stirring constantly, until mixture thickens, about 4 minutes. Cool.
3. Add about half the pecans to cooked mixture, saving rest for the top.
4. Put into cooled, baked pastry shell. Sprinkle top with remaining pecans.
5. Whip cream until stiff and fold in sugar.
6. Pile cream lightly on pie filling. Garnish with whole pecans or toasted coconut, if desired. Chill.

APRICOT PRUNE PIE
The tang of fruits, the creamy richness of Eagle Brand. Wonderful summertime pie because it needs no cooking, can be made ahead. (Makes a 9-inch pie.)

1 baked 9-inch pastry shell
1 1/3 cups (15-oz. can) Eagle Brand
Sweetened Condensed Milk
1/4 cup lemon juice
1/2 teaspoon grated lemon rind or
1/2 teaspoon lemon extract
3/4 cup cooked prunes, finely cut
3/4 cup cooked apricots, finely cut
1/2 cup heavy cream
1 tablespoon confectioners' sugar
1/8 teaspoon vanilla extract

1. Put into mixing bowl Eagle Brand Sweetened Condensed Milk, lemon juice, and lemon rind or lemon extract; stir until mixture thickens. 2. Fold in prunes and apricots. 3. Pour into cooled baked pastry shell. 4. Whip cream until stiff; fold in sugar and vanilla. Pile lightly on pie filling. Chill.

CUSTARD PIE
A favorite always... a wallop success when made with Eagle Brand. So velvety-smooth, so rich and luscious you'll want to serve it often. (Makes a 9-inch pie.)

1 unbaked 9-inch pastry shell
2/3 cup (1/2 15-oz. can) Eagle Brand
Sweetened Condensed Milk
2 cups hot water
3 eggs, slightly beaten
1/2 teaspoon salt
1 teaspoon vanilla extract
Nutmeg

1. Combine Eagle Brand Sweetened Condensed Milk and hot water. 2. Stir gradually into eggs. Stir in salt and vanilla. 3. Pour mixture into unbaked pastry shell. Sprinkle top with nutmeg. 4. Bake in hot oven (400° F.) 10 minutes. Reduce oven heat to 300° F. and bake 25 minutes longer, or until custard is set and pastry done. (A knife blade inserted in center of pie comes out clean when custard is done.) Cool.

FRUIT CREAM CHEESE PIE
A wonderful recipe that you can vary to your heart's content. Yet no matter which fruit you make it with, it's always super-glorious! (Makes a 9-inch pie.)

1 baked 9-inch pastry shell
1 1/3 cups (15-oz. can) Eagle Brand
Sweetened Condensed Milk
3/4 cup lemon juice
1 package (3 oz.) Borden's Cream Cheese
2 eggs, separated
Fruit*
1/4 teaspoon cream of tartar, if desired
4 tablespoons sugar

1. Put Eagle Brand Sweetened Condensed Milk and lemon juice into mixing bowl; stir until mixture thickens. 2. Beat cream cheese, softened at room temperature, until smooth. Add one egg yolk at a time, beating well after each addition. Add fruit and mix well. 3. Fold the cheese-fruit mixture into Eagle Brand Sweetened Condensed Milk mixture. 4. Put into cooled, baked pastry shell. 5. Add cream of tartar to egg whites; beat until almost stiff enough to hold a peak. Add sugar gradually, beating until whites are stiff and glossy but not dry. 6. Pile egg whites lightly on pie filling. 7. Bake in slow oven (325° F.) until lightly browned, about 15 minutes. Cool.

*Any one of following fruits may be used:
1 cup sliced strawberries
1 cup fresh raspberries
1 cup drained, crushed pineapple
1 1/2 cups (No. 2 can) red sour pitted cherries, well drained
2 medium bananas, sliced
COOKIES

that almost make themselves

Have trouble keeping your cookie jar full? You needn’t when you have Eagle Brand on your pantry shelf. You can whip up a batch of tasty delights in a flash with this “magic” ingredient.
1. MAGIC 6-WAY COOKIES
This recipe is 6-ways wonderful! A basic recipe that gives you so much variety so easily you'll wish you'd discovered it long ago. (Makes about 30 cookies 2 1/2” in diameter.)

1 1/3 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
1/2 cup peanut butter*
Any one of the six ingredients listed below:
2 cups raisins
2 cups corn flakes
3 cups shredded coconut
2 cups bran flakes
1 cup chopped nut meats
2 cups chopped dates

1. Mix together Eagle Brand Sweetened Condensed Milk, peanut butter, and any one of the next six ingredients listed. 2. Drop by teaspoonfuls onto well-greased baking sheet. 3. Bake in moderate oven (375° F.) until brown, about 12 minutes. 4. Remove from pan at once. *Do not use crunch-type peanut butter.

2. QUICK BROWNIES
Everybody loves brownies, especially the wonderfully fudgy kind you make with Eagle Brand. (Makes one dozen 2” x 2 1/4” bars.)

1 package (6 oz.) semi-sweet chocolate pieces
2 1/2 cup (1/2 15-oz. can) Eagle Brand Sweetened Condensed Milk
Dash of salt
1 teaspoon vanilla extract
1 cup walnut meats, coarsely chopped

1. Melt chocolate over hot, not boiling, water. 2. Stir in Eagle Brand Sweetened Condensed Milk and remove from heat. 3. Stir in salt, vanilla and walnut meats. 4. Turn into well-greased 8” x 8” x 2” pan. Bake in moderate oven (375° F.) 25 minutes. 5. While brownies are warm, cut into bars; when cool, remove from pan.

3. NUT COOKIES
Watch fingers grasp eagerly when you offer a plate heaped with these tiny, round balls of sweetness. (Makes about 6 dozen cookies 1” in diameter.)

2 1/4 cups sifted flour
2 teaspoons baking powder
1/2 teaspoon salt
1/2 cup butter
2 1/2 cup (1/2 can) Eagle Brand Sweetened Condensed Milk
1/2 cup dark brown sugar, firmly packed
1 egg, beaten
1 teaspoon vanilla extract
1/2 cup finely chopped nut meats


4. FUDGE OATMEAL COOKIES
If you like the delicious texture of an oatmeal cookie just see what Eagle Brand and chocolate do to make these drop cookies superb. (Makes about 30 cookies 1 1/2” in diameter.)

1 1/3 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
2 squares (2 ounces) unsweetened chocolate
1 tablespoon water
1 teaspoon vanilla extract
1 1/2 cups quick-cooking oats
1/2 cup raisins

1. Put Eagle Brand Sweetened Condensed Milk, chocolate and water in top of double boiler. 2. Cook over rapidly boiling water, stirring constantly, until mixture thickens and no longer runs from spoon, about 5 to 8 minutes. 3. Remove from heat. Stir in vanilla. Blend in oats and raisins. Let stand 15 minutes. 4. Drop by teaspoonfuls onto greased baking sheet. Bake in moderate oven (350° F.) until firm, and bottoms are lightly browned, about 10 minutes. 5. Remove quickly from baking sheet.

5. MAGIC ROLLED COOKIES
A delicate, crisp cookie, extra-rich. Wonderful for holiday times . . . for special occasions. (Makes about 6 dozen cookies 2” in diameter.)

2 1/4 cups sifted flour
2 teaspoons baking powder
1/2 teaspoon salt
1/2 cup butter
2 1/2 cup (1/2 can) Eagle Brand Sweetened Condensed Milk
1/2 cup dark brown sugar, firmly packed
1 egg, beaten
1 teaspoon vanilla extract
1 teaspoon lemon extract

1. Sift together flour, baking powder and salt. 2. Cream butter; gradually blend in Eagle Brand Sweetened Condensed milk. 3. Stir in sugar and egg. Mix in vanilla and lemon extracts. 4. Add dry ingredients, blending thoroughly. 5. Wrap dough in waxed paper and chill thoroughly in refrigerator for about 1 hour. 6. Divide cookie dough into thirds; roll each portion on a lightly floured board about 1/4-inch thick. Cut with floured cookie cutter. Place on greased baking sheet, about 1 inch apart. 7. Bake in moderate oven (375° F.) until edges are lightly browned, about 10 minutes. Remove quickly from baking sheet.
6. **CHOCOLATE COCONUT DROPS**

Kids love these chocolate goodies bursting with coconut. (Makes about 15 cookies 1/2" in diameter.)

- 2 1/2 cups (1/2 15-oz. can) Eagle Brand Sweetened Condensed Milk
- 1 square (1 oz.) unsweetened chocolate
- 1 1/2 cups shredded coconut
- 1/2 teaspoon vanilla extract

1. Put Eagle Brand Sweetened Condensed Milk, chocolate and salt in top of double boiler. 2. Cook over rapidly boiling water, stirring often, until thick, about 10 minutes. 3. Remove from heat. Stir in coconut and vanilla. 4. Drop by teaspoonfuls onto well-greased baking sheet, about 1 inch apart. 5. Bake in moderate oven (350° F.) until brown, about 10 to 12 minutes. Remove from pan at once.

7. **COCONUT MACAROONS**

Moist, chewy cookies you can make in a mere 10 minutes. (Makes about 30 cookies 1 1/2" in diameter.)

- 2 1/2 cups (1 15-oz. can) Eagle Brand Sweetened Condensed Milk
- 3 cups shredded coconut
- 1 teaspoon vanilla extract

1. Mix together Eagle Brand Sweetened Condensed Milk, coconut and vanilla. 2. Drop by teaspoonfuls onto well-greased baking sheet, about 1 inch apart. 3. Bake in moderate oven (350° F.) until a delicate brown, about 8 to 10 minutes. 4. Remove from pan at once.

8. **CHOCOLATE CHIP MACAROONS**

Delicious tidbits to tuck into children’s lunch boxes . . . to serve with tea or iced drinks. (Makes about 34 cookies 1 1/2" in diameter.)

Proceed as for Coconut Macaroons above, substituting 1 package (6 oz.) semi-sweet chocolate pieces for 1 cup coconut. Flatten cookies slightly with back of spoon and bake in moderate oven (350° F.) 10 to 12 minutes.

9. **NUT MACAROONS**

Crunchy confections that disappear like “magic.” (Makes about 40 cookies 1 1/2" in diameter.)

Proceed as for Coconut Macaroons above, substituting 1 cup coarsely chopped nut meats for 1 cup coconut. Bake in moderate oven (350° F.) 10 to 12 minutes.

10. **GOLD RUSH BROWNIES**

A new kind of brownie you won’t want to miss. Golden brown, flecked with chocolate, they’re every brownie-lover’s dream! (Makes sixteen 2" squares.)

- 2 cups firmly packed coarse graham cracker crumbs
  (about 18 crackers)

11. **MOLASSES DROP COOKIES**

New way to make an old-fashioned favorite. Full of lasses and spices, there just isn’t a finer cooky. (Makes about 40 cookies 2" in diameter.)

- 1 1/2 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
- 1/2 cup molasses
- 1/2 teaspoon salt
- 1/2 teaspoon ginger
- 1/2 teaspoon cinnamon
- 2 1/2 cups corn flakes
- 1/2 cup chopped nut meats
- 1/2 cup seedless raisins, chopped

1. Pour Eagle Brand Sweetened Condensed Milk, molasses and salt in top of double boiler. 2. Cook over rapidly boiling water, stirring constantly, until thick, about 10 minutes. 3. Cool. Add spices and blend well. 4. Stir in corn flakes, nut meats and raisins. 5. Drop by teaspoonfuls onto greased baking sheet, about 2 inches apart. Bake in moderate oven (350° F.) 15 minutes. 6. Remove from pan at once.

12. **Praline Cookies**

As brown sugar-rich and nut-filled as the famous southern candy they’re named for. (Makes 2 dozen cookies 2 1/2" in diameter.)

- 2/3 cup (1/2 15-oz. can) Eagle Brand Sweetened Condensed Milk
- 1/3 cup dark brown sugar, firmly packed
- 2 tablespoons butter
- 1 egg, beaten
- 1/4 cup flour
- 1 cup chopped nut meats
- 1/2 teaspoon maple flavoring

Puddings
with the real homemade flavor

Have you ever heard of homemade puddings that are almost as easy to make as the prepared kind? Well, here they are—more creamily delicious, more foolproof than you can believe. And just look at the variety you can make... with Borden's Eagle Brand.

CHOCOLATE PUDDING

No mix ever gave you the rich fudgy taste of this Eagle Brand pudding! (Makes 7 servings—1/2 cup each.)

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>1 1/3 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk</td>
<td>1 1/3 cups</td>
</tr>
<tr>
<td>3/4 teaspoon salt</td>
<td>3/4 teaspoon</td>
</tr>
<tr>
<td>2 cups water</td>
<td>2 cups</td>
</tr>
<tr>
<td>3 squares (3 oz.) unsweetened chocolate</td>
<td>3 squares</td>
</tr>
<tr>
<td>3 tablespoons cornstarch</td>
<td>3 tablespoons</td>
</tr>
<tr>
<td>1 teaspoon vanilla extract</td>
<td>1 teaspoon</td>
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2. Cook over rapidly boiling water, stirring often, until chocolate is melted. Add a little chocolate mixture to cornstarch to make a thin paste. Slowly add to chocolate mixture while stirring rapidly.
3. Cook 15 minutes longer or until thick, stirring constantly.
5. Pour into serving dishes. Chill.

PINEAPPLE BAVARIAN CREAM

Here's an elegant dessert you can make economically with Eagle Brand. Takes only 1/2 the amount of cream you'd ordinarily need. (Makes 6 servings—1/2 cup each.)

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Quantity</th>
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</thead>
<tbody>
<tr>
<td>1 tablespoon plain gelatin</td>
<td>1 tablespoon</td>
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<tr>
<td>1/4 cup cold water</td>
<td>1/4 cup</td>
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<tr>
<td>1/4 cup hot water</td>
<td>1/4 cup</td>
</tr>
<tr>
<td>3/4 cup (1 1/2-15-oz. can) Eagle Brand Sweetened Condensed Milk</td>
<td>3/4 cup</td>
</tr>
<tr>
<td>2 tablespoons lemon juice</td>
<td>2 tablespoons</td>
</tr>
<tr>
<td>1/2 teaspoon grated lemon rind</td>
<td>1/2 teaspoon</td>
</tr>
<tr>
<td>1 cup canned pineapple juice</td>
<td>1 cup</td>
</tr>
<tr>
<td>1/2 cup heavy cream</td>
<td>1/2 cup</td>
</tr>
</tbody>
</table>

1. Soften gelatin in cold water 5 minutes. Add hot water. Stir until gelatin is dissolved.
2. Add Eagle Brand Sweetened Condensed Milk, lemon juice, lemon rind, and pineapple juice. Stir until well blended. Place bowl in pan of ice water. Stir until mixture begins to thicken.
3. Whip cream and fold into gelatin mixture.
4. Pour into mold which has been rinsed in cold water. Chill.
5. When set, unmold and serve with custard sauce, crushed pineapple or berries.
**BREAD PUDDING**

See what a wonderful new flavor Eagle Brand gives to this old-fashioned favorite. (Makes 8 servings—about 1/2 cup each.)

1 1/3 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
3 cups hot water
2 cups finely diced bread or soft bread crumbs
3 eggs, slightly beaten
1 tablespoon melted butter
1/2 teaspoon salt
1 teaspoon vanilla extract or grated lemon rind

2. Pour over bread and let stand until lukewarm.
3. Stir in eggs, butter, salt and vanilla or lemon rind.
4. Pour into greased 1 1/2-quart casserole or baking dish. Set in shallow pan of hot water.
5. Bake in moderate oven (350° F.) until a knife blade inserted near the center comes out clean, about 1 hour.
6. Serve hot or cold with cream, fruit or preserves.

**BREAD PUDDING DE LUXE**

Though Eagle Brand Condensed Milk Bread Pudding does not really need glorifying, it’s lots of fun to splurge once in a while. (Makes 8 servings—about 1 1/2 cup each.)

Proceed as for the Bread Pudding above, and add 1 cup shredded coconut to the pudding just before baking. Garnish with whipped cream, your favorite lemon sauce, or jelly.

**CREAMY RICE PUDDING**

Watch the family eat this up with glee. They’re sure to say they never knew rice pudding could be so wonderful! (Makes 8 servings—1/2 cup each.)

1/2 cup uncooked rice, washed
3 cups boiling water
1 1/2 teaspoons salt
1 1/3 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
1/2 cup raisins, if desired
2 eggs, slightly beaten, if desired*
1 teaspoon vanilla extract
1/4 teaspoon nutmeg

1. Put rice, water and salt in top of double boiler. Cover and put over bottom of double boiler containing rapidly boiling water.
2. Cook until rice is tender, about 40 minutes.
4. If eggs are not used, continue heating over rapidly boiling water until mixture thickens slightly, about 12 minutes. If eggs are used, reduce heat and add eggs slowly while stirring rapidly; continue to heat until mixture coats a spoon, about 6 minutes.
5. Remove from heat and stir in vanilla and nutmeg.
6. Serve warm or cold.

*NOTE: The eggs make a thicker, richer pudding.
Custards
nothing dull about these!

You'll find yourself serving custards more often, once you've made them with Eagle Brand. They're so smooth, so tender, so delicious. And they always turn out just right—thanks to Eagle Brand's success secret.

1. MAGIC BAKED CUSTARD

As soon as you sink your spoon into this Eagle Brand custard you know you're in for a glorious treat! (Makes 6 servings—½ cup each.)

- ⅔ cup (½ can) Eagle Brand Sweetened Condensed Milk
- 2 cups hot water
- 2 eggs, slightly beaten
- ⅓ teaspoon salt
- 1 teaspoon vanilla extract
- Nutmeg

1. Combine Eagle Brand Sweetened Condensed Milk and water. 2. Stir gradually into eggs. Stir in salt and vanilla. 3. Pour into 1-quart greased casserole or 6 individual custard cups. Sprinkle top with nutmeg. 4. Place in shallow pan filled with hot water to depth of one inch. 5. Bake in slow oven (325°F.) 45 minutes, or until a knife inserted near center comes out clean. Chill.

2. SOFT CUSTARD

A thinner, more delicate custard. Wonderful as a dessert—or as a delicious sauce for plain cakes or puddings. (Makes 4 servings—½ cup each.)

- ½ cup Eagle Brand Sweetened Condensed Milk
- 1½ cups hot water
- ⅛ teaspoon salt
- 2 to 3 eggs, slightly beaten
- 1 teaspoon vanilla extract

1. Combine Eagle Brand Sweetened Condensed Milk, hot water and salt in top of double boiler. 2. Gradually add beaten eggs while stirring constantly. 3. Cook over hot not boiling water, stirring constantly, until mixture coats a silver spoon. 4. Remove from heat at once. Cool quickly. 5. Add vanilla and pour into dessert dishes (or pitcher, if to be used as a sauce). 6. Chill.

3. FLOATING ISLAND

What child doesn't love "Floating Island"? What mother isn't thrilled with the easy Eagle Brand way of making it? (Makes 4 servings—½ cup each.)

1. Proceed as for Soft Custard above, using 2 egg yolks and 1 whole egg. Pour into shallow serving bowl or individual dessert dishes. Chill.
2. Add ¼ teaspoon cream of tartar and few grains salt to 2 egg whites. Beat until almost stiff enough to hold a peak.
3. Gradually add 4 tablespoons sugar, beating until stiff and glossy but not dry. With last addition of sugar add ½ teaspoon vanilla.
4. Drop by spoonfuls onto custard and chill. Or drop by spoonfuls onto shallow baking pan half filled with warm water and bake in slow oven (325°F.) until lightly browned, about 15 minutes. Then place baked meringue on top of custard and chill.

4. COFFEE CUSTARD

The fine full-bodied flavor of coffee—the rich, creamy goodness of Eagle Brand makes this a dream of a dessert. (Makes 6 servings—½ cup each.)

- 3½ teaspoons Borden’s Instant Coffee
- 2 cups hot water
- ⅓ cup (½ can) Eagle Brand Sweetened Condensed Milk
- 3 eggs, slightly beaten
- ½ teaspoon salt
- ½ teaspoon vanilla extract, if desired
- Nutmeg

1. Add hot water to coffee and stir. 2. Combine Eagle Brand Sweetened Condensed Milk and coffee. 3. Gradually add beaten eggs while stirring constantly. Stir in salt and vanilla. 4. Pour into 1-quart greased casserole or individual custard cups. Sprinkle top with nutmeg. 5. Place in pan filled with hot water to depth of custard. 6. Bake in slow oven (325°F.) 45 minutes, or until knife inserted near center comes out clean. Chill.

NOTE: 1 cup hot water and 1 cup strong black coffee may be used in place of Instant Coffee and hot water.

5. BAKED PEACH CUSTARD

Surprise, surprise! A luscious peach hides beneath a snowy layer of rich, extra-creamy custard. (Makes 9 servings—about ½ cup each.)

- ⅔ cup (½ can) Eagle Brand Sweetened Condensed Milk
- 2 cups hot water
- 3 eggs, slightly beaten
- ½ teaspoon salt
- 1 teaspoon vanilla extract
- 9 peach halves, fresh or canned
- Nutmeg

1. Combine Eagle Brand Sweetened Condensed Milk and hot water. 2. Gradually add beaten eggs while stirring constantly. Stir in salt and vanilla. 3. Place well-drained peach halves in individual custard cups. Pour milk over peaches. Sprinkle top with nutmeg. 4. Place in pan filled with hot water to depth of custard. 5. Bake in slow oven (325°F.) 45 minutes, or until knife inserted near the center comes out clean. Chill.
PARTY DESSERTS
that are exciting, different!

Want some good ideas for company "fixin's"? Try one of these glamour treats and see how easy it is to make impressively beautiful desserts with Eagle Brand. After tasting them, your friends are sure to ask you for the delicious recipes.

MARSHMALLOW ROLL

Here's another "dress-up" dessert that needs no cooking, can even be made the day before. Grand for a crowd. (Makes 10 servings.)

32 marshmallows (1/2 lb.)
1/4 cup water
1/2 cup Eagle Brand
Sweetened Condensed Milk
1/2 cup chopped nut meats
1/2 cup finely chopped dates
2 1/2 cups graham cracker crumbs (30)

2. Add Eagle Brand Sweetened Condensed Milk, nut meats and dates. Blend well.
3. Add cracker crumbs and blend well.
4. Form into roll about 6 inches long and 3 inches in diameter. Cover with waxed paper.
5. Chill in refrigerator 12 hours or longer.

APPLESAUCE REFRIGERATOR CAKE

Delicious applesauce between layers of lemony fluff make this easy company dessert a sure-fire hit! (Makes 8 servings.)

1 1/3 cups (15-oz. can) Eagle Brand
Sweetened Condensed Milk
3/4 cup lemon juice
2 egg whites
2 tablespoons lemon juice
2 cups applesauce
Vanilla wafers (about 1/2 lb.)

1. Stir together Eagle Brand Sweetened Condensed Milk and 3/4 cup lemon juice until mixture thickens.
2. Beat egg whites until stiff but not dry. Fold into milk mixture.
3. Add 2 tablespoons lemon juice to applesauce.
4. Line 8" x 8" x 2" pan with waxed paper.
5. Place layer of wafers on bottom of pan. Cover with half the milk mixture. Cover with half the applesauce.
6. Repeat. Top with layer of wafers.
7. Chill in refrigerator 12 hours or longer.
8. Just before serving, turn out on plate and remove waxed paper. Cut into 2" x 4" pieces. Garnish with whipped cream, if desired.
CHEESELESS CHEESE CAKE

That's right, no cheese! But this luscious concoction has all the perfection of the most superb cheese cake you ever tasted. (Makes 8 servings.)

4 eggs, separated
1 1/2 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
1/2 cup lemon juice
1 teaspoon grated lemon rind
1 teaspoon vanilla extract
1/2 teaspoon nutmeg
2/3 cup zwieback crumbs (12)
2 tablespoons melted butter

1. Beat egg yolks. Add Eagle Brand Sweetened Condensed Milk, and mix well. 2. Add lemon juice, lemon rind, vanilla and nutmeg. Blend well. 3. Beat egg whites until stiff but not dry. Fold into milk mixture. 4. Combine zwieback crumbs and butter. Sprinkle buttered pan (8" x 9" or 9" circular) with half the crumbs. Pour in mixture and sprinkle with remaining crumbs. 5. Bake in slow oven (325° F.) 30 minutes. Cool 1 hour in oven with door closed.

DATE AND NUT ROLL

Here's "elegant eating" all right, but you hardly lift a finger. Takes no cooking, just chill and serve. Then get set for a wave of compliments. (Makes 8 servings.)

2 cups (1 1/2 lb.) vanilla wafer crumbs
1 cup chopped dates
1/2 cup chopped nut meats
1/2 cup Eagle Brand Sweetened Condensed Milk
2 teaspoons lemon juice

1. Combine wafer crumbs, dates and nut meats. 2. Blend together Eagle Brand Sweetened Condensed Milk and lemon juice. Add to crumb mixture and knead well. 3. Form into roll 3 inches in diameter and cover with waxed paper. 4. Chill in refrigerator for 12 hours or longer. 5. Cut into slices. Garnish with whipped cream or hard sauce, if desired.

UNCOOKED SPANISH CREAM

A light, refreshing dessert to serve after a hearty meal. So handsome-looking, too, because of course you'll make it in your fanciest mold. (Makes 4 servings.)

1 tablespoon (1 envelope) plain unflavored gelatin
1/4 cup cold water
2 eggs, separated
3/8 cup (1/2 15-oz. can) Eagle Brand Sweetened Condensed Milk
1/2 teaspoon salt
1/2 teaspoon vanilla extract
1/4 cup boiling water

1. Soften gelatin in cold water 5 minutes. 2. Beat egg yolks until lemon colored. Stir in Eagle Brand Sweetened Condensed Milk, salt and vanilla. 3. Pour boiling water over softened gelatin and stir until gelatin is dissolved. 4. Stir gelatin into condensed milk mixture. 5. Beat egg whites until stiff but not dry; fold into condensed milk mixture. 6. Turn into 3-cup mold which has been rinsed in cold water. Chill in refrigerator until firm. 7. Unmold and serve with sauce or whipped cream.
MAGIC FRUIT SURPRISE CAKE
(TAKES ONLY 15 MINUTES TO PREPARE. Makes a 9 x 4 x 3-inch loaf cake)

1 9-oz. package Borden’s None Such Mince Meat
½ cup water
1 cup walnut meats, coarsely chopped
2 3-oz. cans (¾ cup) mixed candied fruit, coarsely chopped

1. Break mince meat into small pieces and put in 2-quart saucepan. 2. Add water. Place over heat and stir until lumps are thoroughly broken. Boil briskly one minute, stirring constantly. Remove from heat and cool. 3. Add nuts, candied fruit, Eagle Brand Sweetened Condensed Milk, and egg; blend well. Stir in flour and baking soda, until just blended. 4. Pour mixture into 9 x 4 x 3-inch loaf pan which has been greased, waxed paper lined and greased again. 5. Bake in a moderate oven (350°F.) 1 hour and 30 minutes or until center springs back when lightly touched with finger and top is golden brown.

SAUCES and SALAD DRESSINGS

MAGIC CHOCOLATE SAUCE
Even the simplest desserts take on a party air, a new deliciousness, when topped with this great favorite. And just think, you make it in only 10 short minutes with Eagle Brand. (Makes 2 to 2½ cups.)

1⅔ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
2 squares (2 oz.) unsweetened chocolate
½ teaspoon salt
½ to 1 cup hot water
½ teaspoon vanilla extract

1. Pour Eagle Brand Sweetened Condensed Milk, chocolate and salt in top of double boiler. 2. Cook over rapidly boiling water, stirring often until thick, about 10 minutes. 3. Remove from heat. Slowly stir in water, amount depending on consistency desired. Cool. 4. Stir in vanilla. Serve with ice cream, cake or pudding.

SOFT CUSTARD SAUCE
Gelatin desserts, steamed or baked puddings, Brown Betty, and your favorite fruits taste simply wonderful with this delicious sauce. (Makes about 1⅓ cups.)

1 tablespoon flour
¼ teaspoon salt
½ cup Eagle Brand Sweetened Condensed Milk
1⅓ cups hot water
1 egg, slightly beaten
½ teaspoon vanilla extract

1. Combine flour, salt and Eagle Brand Sweetened Condensed Milk in top of double boiler. Slowly add hot water while stirring. 2. Cook over boiling water, stirring constantly, until slightly thick. Remove from heat. 3. Slowly add to beaten egg while stirring rapidly. Return to top of double boiler. 4. Cook over hot, not boiling, water, stirring constantly until mixture coats a silver spoon, about 10 minutes. Remove from heat at once and cool quickly. 5. Stir in vanilla. Chill.

HOT FUDGE SAUCE
An extra-lush, extra-rich sauce with a wonderful “chocolate candy-bar” flavor. (Makes about 1½ cups.)

2⅔ cup (⅔ 15-oz. can) Eagle Brand Sweetened Condensed Milk
1⅔ cups water
⅔ teaspoon salt
1¼ cup sugar
1⅓ squares (1⅓ oz.) unsweetened chocolate

1. Pour Eagle Brand Sweetened Condensed Milk, water, salt and sugar in top of double boiler. 2. Cook over rapidly boiling water, stirring frequently, until thick and smooth (about 25 minutes). 3. Remove from heat and serve hot over ice cream, cake or pudding.

CREAMY FRUIT SAUCE
A glorious accompaniment for gingerbread, plain cake, cottage pudding. (Makes about 2 cups.)

% cup (⅛ 15-oz. can) Eagle Brand Sweetened Condensed Milk
3 tablespoons lemon juice
1 cup fruit*
Cold water

1. Combine Eagle Brand Sweetened Condensed Milk and lemon juice. Stir until mixture thickens. 2. Add fruit. Blend well. 3. Add water by tablespoonfuls until of desired consistency. *Drained crushed pineapple, sliced strawberries, fresh raspberries or cubes of banana may be used.

MAGIC MAYONNAISE
The smo-o-o-othest salad dressing—and so delicious! Yet all you do is shake it together. (Makes 1½ cups.)

2½ cup (⅔ 15-oz. can) Eagle Brand Sweetened Condensed Milk
⅔ cup vinegar or lemon juice
¼ cup salad oil or melted butter
1 egg yolk
Dash of Cayenne pepper
1 teaspoon dry mustard

1. Place ingredients in a pint jar, cover tightly, and shake vigorously 2 minutes. If desired, ingredients may be placed in a mixing bowl and beaten with rotary beater until mixture thickens. 2. If thicker consistency is desired, chill for about one hour before serving.
1. "Magic Truffles are such fun to make," says our young cook as she first melts chocolate in double boiler.

2. Next she stirs in rich, smooth Eagle Brand, salt, vanilla and nuts until smooth. That's all! No expensive butter, no extra sugar.

3. Then she puts mixture into waxed paper-lined container, presses it into an inch-high block, and chills it about 2 hours.

4. Last easy step. She turns out candy, removes paper, and cuts candy into squares. Could anything be easier!

MAGIC TRUFFLES made in 12 minutes—no beating.

This exclusive Eagle Brand recipe makes about 1/2 pound of delicious, super-smooth chocolate candy.

1 package (6 oz.) semi-sweet chocolate pieces
Pinch of salt
1/2 cup PLUS 1 tablespoon
3 tablespoons ground nut meats, if desired
Eagle Brand Sweetened Condensed Milk

1. Heat chocolate in top of double boiler over rapidly boiling water, stirring a few times, until just melted. Remove from heat. 2. Add Eagle Brand Sweetened Condensed Milk, salt, flavoring and nut meats, if used. Stir only until smooth. 3. Turn into container lined with waxed paper and press into block one-inch high. 4. Chill in refrigerator until firm, about 2 hours. 5. Turn out of container, remove waxed paper and cut into serving pieces. 6. Store in airtight container.

MAGIC COFFEE-TRUFFLES—Follow directions for Magic Truffles but omit vanilla extract and use 2 teaspoons Borden's Instant Coffee instead.
CANDIES
so easy a child can make them

Children love to make candy, so when yours beg to make fudge or taffy, reach for Eagle Brand. They’ll get such wonderful results, such super-smooth, creamy candy, you’ll want to try all these recipes, too.
1. **QUICK FONDANT**

You can turn out a dazzling display of sugary delights with this one easy recipe. (Makes about 1 1/2 pounds.)

- 2 1/2 cups (1 1/2 -oz. can) Eagle Brand Sweetened Condensed Milk
- 1 teaspoon vanilla extract
- 4 cups sifted confectioners' sugar

1. Blend together Eagle Brand Sweetened Condensed Milk and vanilla. 2. Gradually add confectioners' sugar while mixing until smooth and creamy.

**Fondant variations:** Use this fondant between nut meats or as a stuffing for dates; or form into small balls and roll in chopped nut meats, shredded coconut, or candied fruit. Or flavor and color the fondant as desired and form into round flat candies.

2. **APRICOT COCONUT BALLS**

Tart and sweet apricots. Eagle Brand makes these bonbons a real taste-thrill. (Makes 32 candies 1 1/4'' in diameter.)

- 1 1/2 cups dried apricots, ground
- 2 cups shredded coconut
- 1/2 cup (1 1/2 -oz. can) Eagle Brand Sweetened Condensed Milk
- Confectioners' sugar

1. Combine apricots and coconut. Add Eagle Brand Sweetened Condensed Milk and blend well. 2. Shape into small balls and roll in confectioners' sugar, if desired. 3. Let stand until firm.

3. **CHOCOLATE PEANUT CLUSTERS**

Little gems of sweet crunchiness. (Makes 26 clusters 1 1/4'' in diameter.)

- 1/2 lb. sweet chocolate
- 1/2 cup (1 1/2 -oz. can) Eagle Brand Sweetened Condensed Milk
- 1 cup whole peanuts or raisins

1. Melt chocolate in top of double boiler over boiling water. 2. Remove from heat. Add Eagle Brand Sweetened Condensed Milk and peanuts or raisins and mix well. 3. Drop by teaspoonfuls onto buttered baking sheet or plate. Chill for several hours before serving.

4. **MOLASSES TAFFY**

Start this one for Hallowe'en or any children's party. And remember, grown-ups love an old-fashioned "taffy pull," too! (Makes about 3/4 pound.)

- 1 1/2 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
- 1/2 cup molasses
- 1/4 teaspoon salt

1. Mix together Eagle Brand Sweetened Condensed Milk, molasses and salt in heavy, shallow saucepan. 2. Cook over medium heat, stirring constantly, to 250° F. or until a little mixture dropped in cold water forms a hard ball, about 35 minutes. 3. Pour into 8'' x 8'' x 2'' buttered pan or platter. Let stand until cool enough to handle. 4. With buttered fingers, pull until firm. Stretch into a long rope. Cut into 1''-long pieces with kitchen scissors.

5. **CHOCOLATE CARAMELS**

Chocolaty-rich 'n chewy! Eagle Brand makes perfect caramels because this rich mixture of milk and sugar caramelizes so quickly. (Makes about 1 1/2 pounds.)

- 1 1/2 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
- 1/2 cup corn syrup
- 3 squares (3 oz.) unsweetened chocolate
- 1/2 teaspoon salt
- 1 teaspoon vanilla extract
- 1/2 cup chopped nut meats, if desired

1. Put Eagle Brand Sweetened Condensed Milk, corn syrup, chocolate and salt into shallow saucepan. 2. Cook over medium heat, stirring constantly, to 245° F. or until a little mixture forms a firm ball when dropped in cold water, about 30 minutes. 3. Remove from heat. Stir in vanilla and nut meats if used. Pour at once into an 8'' x 8'' x 2'' buttered pan. 4. When cold, remove from pan and cut into squares.

6. **PEANUT BUTTER FRUIT SQUARES**

A yummy confection that needs no cooking. Just mix, chill and serve...with pride! (Makes about 1 1/2 pounds.)

- 1 cup pitted dates
- 1/2 cup seedless raisins
- 1/2 cup currants
- 1 cup peanut butter
- 1/4 cup Eagle Brand Sweetened Condensed Milk

1. Put all fruits through food chopper. 2. Add peanut butter and Eagle Brand Sweetened Condensed Milk; mix well. 3. Press into bottom of 8'' x 8'' x 2'' buttered pan which has been sprinkled with confectioners' sugar. Smooth surface of candy and sprinkle with confectioners' sugar, if desired. 4. Chill until firm. Cut into squares.

7. **DATE-NUT FONDANT**

The easiest candy in the world to make. (Makes about 1 1/2 pounds.)

- 2 1/2 cups (1/2 can) Eagle Brand Sweetened Condensed Milk
- 1 teaspoon vanilla extract
- 4 cups sifted confectioners' sugar
- 1 cup chopped nut meats
- 1/2 cup chopped pitted dates

1. Combine Eagle Brand Sweetened Condensed Milk and vanilla. 2. Gradually add confectioners' sugar and mix until smooth and creamy. 3. Add chopped nuts and dates; blend into Eagle Brand Sweetened Condensed Milk mixture. 4. Press into a square shallow pan 8x8x2-inches. 5. Chill until firm. Cut into 1-inch squares.
How many times have you wished you could find a quick way to make luscious frostings? Just follow these recipes and you’ll turn out the creamiest frostings in the twinkling of an eye.
MAGIC CHOCOLATE FROSTING
Imagine! Only 10 minutes, no beating, yet the perfect chocolate frosting with a rich “fudgy” taste only Eagle Brand can give you. (Makes 1 1/2 cups, or enough for top and sides of two 8-inch layers.)

1 1/2 cups (15-oz. can) Eagle Brand
Sweetened Condensed Milk
1 tablespoon water
1/2 teaspoon salt
2 squares (2 oz.) unsweetened chocolate
1/2 teaspoon vanilla extract


CHOCOLATE PEPPERMINT FROSTING
Like peppermint? You’ll love this frosting with the added surprise of marshmallows. (Makes 1 1/2 cups, or enough for top and sides of two 8-inch layers.)

Proceed as for Magic Chocolate Frosting, omitting water and vanilla and adding 8 marshmallows, quartered. Stir until they begin to melt. Stir in 2 drops oil of peppermint. Cool. Spread on cooled cake.

CHOCOLATE ORANGE FROSTING
A simple variation of Magic Chocolate Frosting with the added zest of orange. (Makes 1 1/2 cups, or enough for top and sides of two 8-inch layers.)

Proceed as for Magic Chocolate Frosting, using orange juice for water and adding 1 tablespoon orange rind. Omit vanilla. Cool. Spread on cooled cake. Garnish with chopped orange peel, if desired.

PEANUT BUTTER FROSTING
Eagle Brand and peanut butter were “made for each other.” And when you see how easy this glorious frosting is, you’ll agree. (Makes about 1 1/2 cups, or enough for top and sides of two 8-inch layers.)

1 1/2 cups (15-oz. can) Eagle Brand
Sweetened Condensed Milk
3 tablespoons creamy style peanut butter

1. Gradually stir Eagle Brand Sweetened Condensed Milk into peanut butter in top of double boiler; mix well. 2. Cook over rapidly boiling water, stirring constantly, until thick, about 15 minutes. 3. Cool. Spread on cooled cake.

PEANUT BUTTER COCONUT FROSTING
A super-glorious variation of Peanut Butter Frosting, Star this one for festive occasions. (Makes 1 1/2 cups, or enough for top and sides of two 8-inch layers.)

Proceed as for Peanut Butter Frosting, adding 3/4 cup shredded coconut after mixture has thickened. Cool. Spread on cooled cake.

FRUIT CREAM FILLING
In a hurry . . . but want something elegant? Spread this filling between layers of cake . . . sprinkle top with confectioners’ sugar. Sure to rate raves! (Makes 1 1/4 cups.)

2 1/2 cup (1/2 15-oz. can) Eagle Brand
Sweetened Condensed Milk
2 tablespoons lemon juice
1/2 cup fruit*

*Fresh raspberries, sliced fresh strawberries, or drained crushed fresh peaches, crushed pineapple or prune or apricot puree may be used.

SPICY RAISIN FROSTING
No cooking . . . just a quick blending, and presto! A frosting that’s different . . . yet wonderful! (Makes 1 1/4 cups, or enough for top and sides of two 8-inch layers.)

1 1/2 cups confectioners’ sugar
1 tablespoon cocoa
1/2 teaspoon cinnamon
1/2 teaspoon cloves
1/2 teaspoon nutmeg
1/2 cup Eagle Brand
Sweetened Condensed Milk
1/2 teaspoon vanilla
1/2 cup seedless raisins, chopped


LEMON BUTTER FROSTING
A velvety-rich, tangy frosting. Wonderful for spice or devil’s food cake. (Makes 2 cups, or enough for top and sides of two 8-inch layers.)

4 tablespoons butter
3/4 cup (1/2 15-oz. can) Eagle Brand
Sweetened Condensed Milk
1 1/2 teaspoons grated lemon rind
3 1/2 cups sifted confectioners’ sugar
1 to 2 tablespoons lemon juice

ICE CREAMS
(for automatic refrigerators)

More Delicious... More Nutritious made the Eagle Brand way

What’s more, with Eagle Brand you can control the flavor, make it exactly to suit your own taste. Besides, Eagle Brand is more wholesome. It contains no starches, fillers or gums... just pure whole milk and cane sugar.

Maybe you’ve already discovered what a wonderful ice cream “mix” Eagle Brand is. If you haven’t, listen to this! All you do is add flavoring, a little cream; chill; beat once, and you’ve got the richest, smoothest ice cream ever!
**VANILLA ICE CREAM**

You'll want to keep a tray of this in your refrigerator all the time...it's so gloriously smooth, so creamy-rich. (Makes 1 1/2 pints.)

2 1/2 cups (1 1/2 15-oz. cans) Eagle Brand Sweetened Condensed Milk
1/2 cup water*
1/2 teaspoons vanilla extract
1 cup heavy cream*

1. Set refrigerator control at coldest point. 2. Combine Eagle Brand Sweetened Condensed Milk, water and vanilla. Chill. 3. Whip cream to custard-like consistency. Fold into chilled mixture. Pour into freezing tray. Cover tray with waxed paper. 4. Freeze to a firm mush, about 1 hour. 5. Turn into chilled bowl. Break up with fork, then beat with rotary beater until fluffy but not melted. 6. Quickly return to tray, cover tray with waxed paper. Return to freezing unit. Freeze until firm.

*You may reduce water to 1/3 cup and then use 1 cup light cream or Borden's Evaporated Milk instead of the 1 cup heavy cream.

**FOOD STRAWBERRY ICE CREAM**

"It's the berries"...start this for a summertime treat. (Makes about 1 1/2 pints.)

2 1/2 cups (1 1/2 15-oz. cans) Eagle Brand Sweetened Condensed Milk
1/2 cup water
1 cup crushed strawberries
1/4 cup sugar, about
1 cup heavy cream*

1. Set refrigerator control at coldest point. 2. Combine Eagle Brand Sweetened Condensed Milk and water. Chill. 3. Sweeten strawberries to taste. Stir into milk mixture. 4. Whip cream to custard-like consistency. Fold into chilled mixture. Pour into freezing tray. Cover tray with waxed paper. 5. Freeze to a firm mush, about 1 hour. 6. Turn into chilled bowl. Break up with fork, then beat with rotary beater until fluffy but not melted. 7. Quickly return to tray, cover tray with waxed paper. Return to freezing unit. Freeze until firm.

**COFFEE ICE CREAM**

M-m-m! So smooth it just melts in your mouth! (Makes about 1 1/2 pints.)

Proceed as for Vanilla Ice Cream above, using strong black coffee instead of water. Decrease vanilla to 1/2 teaspoon. If using Borden's Instant Coffee, add 1/2 cup lukewarm water to 2 teaspoons coffee.

**MAPLE NUT ICE CREAM**

An old-fashioned-flavor favorite made in a new-fashioned, easy way. (Makes about 1 1/2 pints.)

Proceed as for Vanilla Ice Cream above, using 2 teaspoons maple flavoring instead of vanilla. After Step 5, fold in 1/4 cup chopped walnut meats and finish freezing.

**CHOCOLATE CHIP ICE CREAM**

You'll make it often. This is a favorite with everyone. (Makes about 1 1/4 pints.)

3/4 cup (1/2 15-oz. can) Eagle Brand Sweetened Condensed Milk
1/2 cup water
1/2 teaspoon vanilla extract
1/2 cup semi-sweet chocolate pieces, finely chopped
1 cup heavy cream*

1. Set refrigerator control at coldest point. 2. Combine Eagle Brand Sweetened Condensed Milk, water, vanilla and chocolate. Chill. 3. Whip cream to custard-like consistency. Fold into chilled mixture. Pour into freezing tray. Cover tray with waxed paper. 4. Freeze to a firm mush, about 1 hour. 5. Turn into chilled bowl. Break up with fork, then beat with rotary beater until fluffy but not melted. 6. Quickly return to tray, cover with waxed paper. Return to freezing unit and freeze until firm.

**FRESH BERRY SHERBET**

Yes, Eagle Brand is wonderful for sherbet, too. Gives it such a velvety texture, makes it extra-nourishing. (Makes 1 1/2 pints.)

1 1/2 cups fresh strawberries or raspberries
1/2 cup powdered sugar
2 1/2 cups (1 1/2 15-oz. cans) Eagle Brand Sweetened Condensed Milk
2 tablespoons lemon juice
2 egg whites

1. Set refrigerator control at coldest point. 2. Crush berries and add sugar. Let stand until sugar is dissolved. Force through a sieve. 3. Mix Eagle Brand Sweetened Condensed Milk, lemon juice and berries. Chill. 4. Beat egg whites until stiff but not dry. Fold into chilled mixture. Pour into freezing tray. Cover with waxed paper. 5. Freeze to a firm mush, about 1 hour. 6. Turn into chilled bowl. Break up with fork, then beat with rotary beater until fluffy but not melted. 7. Quickly return to tray, cover with waxed paper. Return to freezing unit. Freeze until firm.
Beverages
that taste Extra-Grand

Try Eagle Brand in
coffee and tea - M-m-m

It's Super Wonderful

You're so right, Elsie! Just stir enough Eagle Brand into your coffee to suit your taste. Watch the coffee-black change to a creamy golden-brown. Then taste the richer, full-bodied flavor. Delicious, isn't it?

Eagle Brand is extra-grand in tea, too. Blends so smoothly... makes you come back for a second cup.

All Aboard! All A-Borden's! Elsie's Good Food Line!
Buy Borden's Instant Coffee, Starlac Nonfat Dry Milk
And None Such Mince Meat.
NEW! Chocolate Fudge Pie

MAGIC CHOCOLATE PIE

Here's the perfect pie for your next party. Extra-rich, fudgy chocolate pie topped with whipped cream. M-m-m... wonderful! (Makes one 8" pie.)

1 8-inch baked pastry shell, cooled
1 1/2 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
2 ounces (2 squares) unsweetened chocolate

1. Pour Eagle Brand Sweetened Condensed Milk into top of double boiler. Add chocolate and salt. 2. Cook over rapidly boiling water, stirring constantly, until mixture thickens and drops, rather than runs from spoon, about 4 to 8 minutes. 3. Stir in water gradually, keeping mixture smooth. Continue cooking, stirring occasionally, until mixture again thickens slightly, about 1 to 3 minutes.*

1/4 teaspoon salt
1/2 cup hot water
1/2 teaspoon vanilla
1/2 cup heavy cream, whipped

*4. Remove from heat. Stir in vanilla. Pour into pastry shell. 5. Cool at room temperature for about 1/2 hour; then chill in refrigerator for at least 3 hours. Top with 1/2 cup heavy cream, whipped.

*If glassware double boiler is used, cover and cook for 3 to 5 minutes until mixture thickens slightly.
HINTS
on using Borden's Eagle Brand

HOW TO OPEN A CAN OF EAGLE BRAND
Because Eagle Brand is "double-rich," remove the whole top of the can to pour it out. Eagle Brand is too thick and creamy to pour through a small opening.

HOW TO MEASURE EAGLE BRAND
Be sure to use standard measuring cups or spoons. Pour in Eagle Brand and allow the milk to level itself. If recipe calls for a full can of Eagle Brand, pour directly from the can into mixing bowl or saucepan to save yourself work.

HOW TO KEEP EAGLE BRAND
Eagle Brand will keep indefinitely on your kitchen or pantry shelf provided it is unopened. Even after Eagle Brand is opened it keeps much longer than fresh milk or cream. Leave it right in the can, cover the can with waxed paper, aluminum foil, or a saucer, and store in your refrigerator.

HOW TO USE SMALL AMOUNTS OF EAGLE BRAND
You can use small amounts in all sorts of wonderful ways. For instance, if you make a small batch of ice cream, use the rest of your Eagle Brand for a chocolate sauce. Or, after you've made a baked custard, there'll be plenty for mayonnaise or coconut drops. And of course, it's always grand in coffee, tea, or cocoa.

CHILDREN LOVE IT ON BREAD
Spread a little Eagle Brand on plain bread and see how the youngsters go for it. It's good for them, too . . . helps put extra milk in their diet.

GRAND FOR PICNICS, CAMPING TRIPS
Take Eagle Brand Sweetened Condensed Milk along when you go camping or picnicking. You'll find it wonderful for creaming and sugaring beverages. Remember, too, it keeps without refrigeration in the unopened can—keeps well after opening, too.
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<td>Bread Pudding</td>
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<tr>
<td>Bread Pudding de Luxe</td>
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<tr>
<td>Chocolate Pudding</td>
<td>8</td>
</tr>
<tr>
<td>Creamy Rice Pudding</td>
<td>9</td>
</tr>
<tr>
<td>Pineapple Bavarian Cream</td>
<td>8</td>
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</tbody>
</table>

## Salad Dressing

<table>
<thead>
<tr>
<th>Recipe</th>
<th>Page</th>
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<tbody>
<tr>
<td>Magic Mayonnaise</td>
<td>14</td>
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</table>

## Sauces

<table>
<thead>
<tr>
<th>Recipe</th>
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<tbody>
<tr>
<td>Creamy Fruit Sauce</td>
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<tr>
<td>Hot Fudge Sauce</td>
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<tr>
<td>Magic Chocolate Sauce</td>
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<tr>
<td>Soft Custard Sauce</td>
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