Every package of B. KELLER & CO.'S. Mel-o-ine The genuine B. KELLER & CO.'S. Mel-o-ine is packed in one pound packages only, and is never sold in bulk, other than full barrels with this package label upon it.

MEL-O-INE IS A DRY CONCENTRATED PRODUCT FOR MAKING SUPERIOR, SHORT, TENDER MARSHMALLOW FILLING AND ICING, AND IS PREPARED ESPECIALLY FOR LARGE STEAM BAKERS AND BISCUIT MANUFACTURERS. MEL-O-INE MAKES EXCEEDINGLY SHORT, TENDER AND FINE EATING MARSHMALLOW, AND MANY NEW AND ATTRACTIVE CAKES CAN BE MADE WITH IT.

MEL-O-INE IS EASILY AND QUICKLY PREPARED.

INVENTED AND MADE ONLY BY B. HELLER & CO.

MANUFACTURING CHEMISTS,

CHICAGO, U.S.A.

CAUTION—Our trade-mark, Mel-o-ine this style of label, color, design, shape and reading matter has been registered by us and we warn everyone against imitating the same or selling any other Product as this brand. Any one counterfeiting or imitating the same will be prosecuted to the full extent of the law.

B. HELLER & CO.

NOTICE

Heller's Marshmallow Puff should always be used in connection with Mel-o-ine Marshmallow Puff in making marshmallow. If Heller's Marshmallow Puff does not accompany every shipment of Mel-o-ine we will forward same immediately free of charge.

INVENTED AND MADE ONLY BY B. HELLER & CO.

MANUFACTURING CHEMISTS,

CHICAGO, U.S.A.

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DIRECTIONS

FULL DIRECTIONS FOR USING MEL-O-INE ARE PACKED IN EVERY CASE. IF A PAMPHLET OF DIRECTIONS DID NOT ACCOMPANY THIS PACKAGE, NOTIFY US IMMEDIATELY AND WE WILL SEND THE DIRECTIONS PROMPTLY. THE PAMPHLET CONTAINS VALUABLE INFORMATION.

B. HELLER & CO.

MANUFACTURING CHEMISTS,

CHICAGO, U.S.A.