Here man's progenitor you see
With soda box in hand
Dealing a generous portion of
The Arm & Hammer Brand.
And here we have presented to our gaze
The large allowance, slightly on the raise.
To check its rise, see how they use their strength.
The final page shows what it reached at length.
To check this SODA's mighty power
We see the vain & useless task.
As vain as not to see its worth.
As useless as 't would be to ask.

If any other BAKING SODA
Or Saleratus in the land,
Will ever equal or approach
The FAMOUS ARM & HAMMER BRAND.
ARM & HAMMER BRAND
SODA AND SALERATUS.

Too much cannot be said to housekeepers of the extreme importance of always using the best of the above materials in cooking. Inferior and impure soda or saleratus not only wastes good flour, but is deleterious to health. Those who wish a thoroughly perfect article, should insist on having, from the merchants with whom they trade, only CHURCH’S ARM AND HAMMER BRAND. Dealers also, when the cost to them is so small, would be wise to run no risk of complaints from their customers about good flour, and keep in stock the ARM AND HAMMER BRAND only.

DAIRYMEN and FARMERS should use the Arm and Hammer Brand only, both for baking purposes and for keeping MILK CANS CLEAN and SWEET. Raisers of Hogs will find a little thoroughly mixed with the animals’ feed very beneficial, especially in case of Hog Cholera.

TO INSURE OBTAINING ONLY THE “ARM & HAMMER” BRAND SODA OR SALERATUS BUY IT IN “POUND OR HALF POUND PACKAGES” WHICH BEAR OUR NAME AND TRADEMARK AS INFERIOR GOODS ARE SOMETIMES SUBSTITUTED FOR THE “ARM & HAMMER” BRAND WHEN BOUGHT IN BULK.