Golden Shiner.
OUR NEW CARDS

"FISH SERIES"

SET OF 30 DESIGNS.

Each package of ARM & HAMMER SODA and SALERATUS contain one of these cards. After collecting a full set of 30, send them to us and we will forward you a Souvenir Book, containing a full set gotten up in Artistic Style. Should one of these books be desired immediately, it will be forwarded on receipt of Six 2-cent stamps, which partially pays the cost and postage. Give name, Post office address, State and County, Plainly Written.

IMPORTANT REASONS

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CHURCH & CO., NEW YORK.

Golden Shiner.

Notemigonus chryssoleucus.

Found in Ponds and Rivers in most of the Central and Eastern States. Not generally used as food. Its value lies largely in its use as bait, being especially successful in the catching of Pickerel. Length about 7 inches. For bait use Angle Worms.
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CHURCH & CO., NEW YORK.

White Perch.

Morone americana.

Found in the Bays of Atlantic Coast from Nova Scotia to South Carolina, and in Tidal Rivers often above salt water line. Length 12 to 15 inches. Color, Silver Gray; sides exhibit metallic reflections. Caught with hook and line; using Minnows or Worms.
OUR NEW CARDS No. 16

“FISH SERIES”
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Smelt.
Osmerus mordax.

Atlantic Waters from Gulf of St. Lawrence to Virginia. Also fresh waters of Maine, New Brunswick, and Nova Scotia. Length 3 to 10 inches. Caught in immense quantities with line and nets in winter when it enters Rivers and Bays to spawn. Very choice food.
OUR NEW CARDS No. 8

"FISH SERIES"
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CHURCH & CO., NEW YORK.

Salmon.
Salmo salar.

In North Atlantic and tributary waters. On this coast as far South as latitude 40. While in the sea feeds freely on shrimps, crabs, etc., but while in Rivers eats but little. The young stay in fresh water until from 1 to 2 years old. Length 2 to 3 feet.
OUR NEW CARDS No. 19

"FISH SERIES"
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Pompano.
Trochynotus carolinus.

Atlantic and Pacific Coasts. On Atlantic Coast from Cape Cod to Jamaica. West, in Gulf of Mexico to Mississippi River. East, to Bermudas. Many varieties in other waters. Feeds entirely on Shell Fish and is excellent food. Bait with Clams. Length about 18 inches.
White Fish.
OUR NEW CARDS
No. 15

"FISH SERIES"
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

White Fish.

Coregonus clupeiformis.

Found only in the Great Lakes and British America. Comes into shallow water in November and December to spawn. Length 20 to 30 inches. Caught in nets only. Will not bite hook. Smaller variety Menominee White Fish—Coregonus quadrilateralis, found in Lakes of New England.
Weak-fish or Squateague.
OUR NEW CARDS No. 25

"FISH SERIES"
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CHURCH & CO., NEW YORK.

Weak-fish or Squeteague.

Atlantic Coast from Cape Cod to Florida; very delicate flavor. Length 12 to 24 inches. Caught with almost any kind of bait, as Clams, Crabs or pieces of Fish. Belonging to same family, Spotted Squeteague — Cynosis carolinense; Silvery Squeteague — Cynosis nothum.
OUR NEW CARDS
No. 9

“FISH SERIES”
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Rose Fish.
Sebastes marinus.

Is a coldwater fish, rarely seen in shallow water. Found in deep water of the Atlantic from Cape Cod northward. Reaches length of about 12 inches. Derives its name from the color, which is a beautiful bright red.
Another member of the Pike family. Found in the Great Lake region and in the St. Lawrence River.

Head is larger in proportion to the body, than that of the Pike. Color and marking slightly different.

Size, habits and bait used same as Pike.
OUR NEW CARDS
No. 9
“FISH SERIES”
SET OF 30 DESIGNS.

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SALERATUS contain one of these cards. After
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Rose Fish.

Sebastes marinus.

Is a coldwater fish, rarely seen in shallow water.
Found in deep water of the Atlantic from Cape Cod
northward. Reaches length of about 12 inches.
Derives its name from the color, which is a beautiful
bright red.
Common Sucker
OUR NEW CARDS No. 12

"FISH SERIES"
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Common Sucker.

Catostomus commersonii.

The Common Brook or White Sucker inhabits most bodies of water, large and small, from New England to Colorado. In the Great Lakes, reaches a length of 2 to 3 feet. In Brooks and small Lakes from 8 to 10 inches. Has but little value as food.
OUR NEW CARDS No. 21

“FISH SERIES”
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Striped Bass.
Roccus lineatus.

Found in Shoal Water near land on Atlantic Coast from Gulf of St. Lawrence to Gulf of Mexico. Move South in Winter. In South called Rock Bass or Rock. Also called Squid Hound. Length 3 to 4 feet. Bait with Menhaden, Squid or Pork.
OUR NEW CARDS No. 11

“FISH SERIES”
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Cod Fish.
Gadus callarias.

In North Atlantic, North Pacific and Polar Oceans. In Western Atlantic in winter far South as Chesapeake Bay. Their movement is to and from shore on account of the temperature changes. Length 2 to 8 feet. Great number of varieties. Differ according to locality.
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CHURCH & CO., NEW YORK.

Mackerel.

Scomber scombrus.

The common Mackerel is a migratory fish wandering about in large schools. Found in Atlantic from Belle Island to Cape Hatteras. Length from 1 to 2 feet. Caught with Line, Purse Seines and Gill Nets. Closely resembled by the Chub or Spanish Mackerel — Scomber colias.
OUR NEW CARDS No. 24  
"FISH SERIES"  
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Sheeps Head.  
Archosargus probatocephalus.  
Members of family sparidæ, often called Sea Breams. Most important members being Sheeps Head and Scuppaug or Porgy. In Atlantic waters, Cape Cod to Mexico. Average length 20 inches. Shell Fish their only food, and they can be caught with no other kind of bait.
OUR NEW CARDS No. 17

"FISH SERIES"
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Tarpon.
Megalops atlanticus.

As indicated by its name, it inhabits the Atlantic, where it is found, from the Gulf of Mexico to Brazil. Of a beautiful silvery color and grows to an enormous size. Takes hook readily, but a hard fighter, and it is seldom caught. Little value as food.
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CHURCH & CO., NEW YORK.

Black Bass.

Large-mouthed Micropterus salmoides.
Small-mouthed Micropterus dolomieu.

in the Great Lakes and in the Rivers all over the United States, both kinds often found in the same waters. Length, 10 to 20 inches. Rather coarse meat. Caught with fly, trolling, or with minnows, frogs, shrimps or other bait.
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CHURCH & CO., NEW YORK.

Common Herring.
Clupea harengus.
Found in the cooler parts of the North Atlantic. On American Coast from Sandy Hook as far North as Labrador. Length 12 to 15 inches. Caught in large numbers, and sold fresh, salt, dried or smoked. Also found on the Pacific Coast.
OUR NEW CARDS  No. 22

“FISH SERIES”

SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Yellow Perch.

Perca fluviatilis.

Found in all waters of Atlantic Slope from Labrador to Georgia, in the Great Lakes, Upper Mississippi Valley, and in the Ohio and its tributaries. Length 12 to 15 inches. Bites freely at Minnows, Worms or almost any kind of bait.
OUR NEW CARDS No.5

“FISH SERIES”
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Northern Pike.
Esox lucius.

In Lakes and Rivers of Eastern part of the United States, as far South as Ohio, West to the Mississippi, and throughout British America. Feeds on all kinds of fish, including its own species. Caught with live bait or by trolling. Reaches a length of 3 feet.
OUR NEW CARDS No. 6

“FISH SERIES”
SET OF 30 DESIGNS.

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CHURCH & CO., NEW YORK.

Pickerel.

Esox reticulatus.

Chain Pickerel, as it is sometimes called, frequents Streams and Ponds from Maine to Florida, and from the Atlantic Coast to the Mississippi. It belongs to the Pike family. Length varies from 1 to 2 feet. Method of catching and bait to be used same as Pike.
OUR NEW CARDS No.3

“FISH SERIES”
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CHURCH & CO., NEW YORK.

Horned Pout.
Ameiurus nebulosus.

Belong to the Cat Fish or Bull Head family. Length 7 to 9 inches. In extreme cases 18 inches. Found in fresh waters of the Northern and Eastern States. Is apt to frequent quiet shaded spots. Bites freely almost any kind of bait; and is fair eating.