Rheumatic, lank, dyspeptic, lean;
The bad effects are plainly seen,
On those who do themselves the wrong,
Of buying any brand that comes along.

But happy though, the daily life,
Of the bright, contented, plump housewife,
And happy all who take her stand
to buy the ARM & HAMMER BRAND.
ARM & HAMMER BRAND
SODA AND SALERATUS.

Too much cannot be said to Housekeepers of the extreme importance of always using the best of the above materials in cooking. Inferior and impure Soda or Saleratus not only wastes good flour, but is deleterious to health. Those who wish a thoroughly perfect article, should insist on having, from the merchants with whom they trade, only CHURCH’S ARM & HAMMER BRAND. Dealers also, when the cost to them is so small, would be wise to run no risk of complaints from their customers about good flour, and keep in Stock the ARM & HAMMER BRAND only.

DAIRYMEN and FARMERS should use the Arm & Hammer brand only, both for Baking purposes and for keeping MILK CANS CLEAN and SWEET. Raisers of Hogs will find a little thoroughly mixed with the animals’ feed very beneficial, especially in case of Hog Cholera.

TO INSURE OBTAINING ONLY THE “ARM & HAMMER” BRAND SODA OR SALERATUS BUY IT IN “POUND OR HALF POUND PACKAGES” WHICH BEAR OUR NAME AND TRADE-MARK AS INFERIOR GOODS ARE SOMETIMES SUBSTITUTED FOR THE “ARM & HAMMER” BRAND WHEN BOUGHT IN BULK.

Have you bought or ordered our new PACKAGE Goods.

ARM & HAMMER BRAND
CONCENTRATED SAL-SODA.

Nearly three times the strength of ordinary Sal-Soda and much more convenient and ECONOMICAL to handle.

Four times the Washing Properties of Soap, Better than Concentrated Lye, Soap Powder, or any kindred substance for all household purposes.