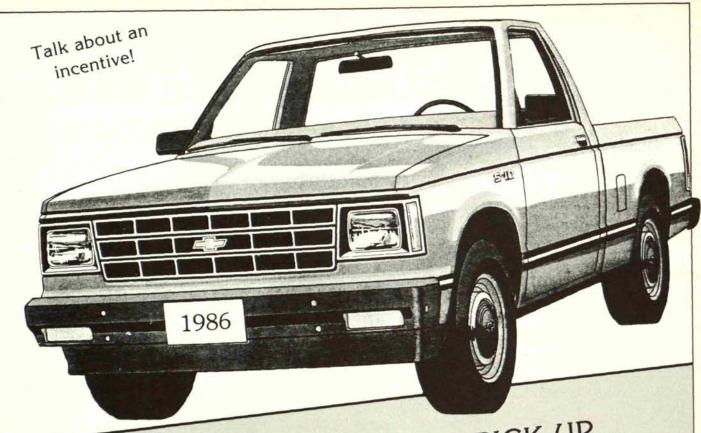
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YOUNG FARMER
DISCUSSION
MEET

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District 1 — Sept. 24 District 2 — Sept. 10

District 3 — Sept. 18

District 4 - Sept. 12

District 5 — Sept. 25

District 6 — Aug. 24

District 7 — Sept. 11

District 8 - Aug. 27

District 9 - Aug. 29

District 10 - Aug. 28

URAL LIVING

FARM NEWS

A publication of the Michigan Farm Bureau



JULY 1985 VOL. 64 NO. 7

"Baltimore Album Quilt," ca. 1850. Promised gift of Mr. & Mrs. James O'Keene to the Museum of American Folk Art.

In this issue:

America & Me

10

Great American Quilt Contest Salutes Nation's Heritage

FB Women Launch 'Project 51,000' to Gain Support for National Legislation 18

Spirit of Cooperation Blooming in Wayne County 19

TV Show Provides Exciting Challenges for Co-Hosts

COLUMNS

Rural Route - page 4 Country Ledger - page 5

Legislative Review - page 6

Front & Center - page 13

Rural Exchange - page 14

Agrinomic Update - page 24

Discussion Topic - page 26

Farm Bureau Market Place - page 31

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Will Reagan Tax Plan Help Agriculture?



This has been a year of decision for agriculture. The farm economy has forced nearly all farmers to make tough decisions, some the painful choice of an alternate vocation; others the uncomfortable choice of belt-tightening measures.

It's not just "down on the farm" that decisions affecting agriculture are being made. In Congress, crucial decisions will be made that will impact on the future well-being of our industry. One, of course, is Farm Bill '85 and there's been few issues that have utilized Farm Bureau's great resource - its members - to the extent that this one has. We are confident that the result of that utilization will be a new farm program that reflects what FB's farmer members said they needed.

Another crucial decision that will be made by Congress that will have as much, if not more, impact on agriculture as Farm Bill '85 is tax reform. Farm Bureau members recognized that when they adopted policy calling for a correction of the inequities in our current tax system. They said our nation's tax policy should be fair and simple and encourage private initiative and economic growth.

There are many proposals being touted as the best solution to the tax reform puzzle. Your Farm Bureau will be studying

each one of those proposals, measuring them against FB policy and analyzing how fairly agriculture is treated.

Such a study is now underway to analyze President Reagan's recently-announced tax reform package. Certainly we don't have to wait until that study is completed to support some of the concepts of the president's proposal. We support reductions in tax rates and a modified flat rate income tax — as long as it is revenue neutral, and we certainly support the simplified tax reporting proposal.

We also know, without study, that we cannot support any tax reform proposal that would become a tax hike as a substitute for cuts in federal spending, and you can be sure there will be such proposals.

The USDA tells us that the president's plan would benefit most family farmers because of the lower tax rates and increased personal exemptions. However, some farmers who use current provisions such as the investment tax credit and accelerated depreciation could end up paying more.

USDA says most producers would pay less because the lowered rates and increased exemption would offset deductions that would no longer be available. However, the pro-

posed new limits on some deductions may increase farmers' net profit so they would pay more in Social Security self-employment taxes.

Because of the many provisions of the proposal that affect farmers, a careful analysis is vital. We need to weigh, for example, the impact of tax simplification against the treatment of advanced depreciation schedules, capital gains, minimum tax requirements and investment tax credits.

Realistically, there is not likely to be any tax reform proposal that will be all good for all producers. But we can use our Farm Bureau resources to make sure that agriculture is treated fairly.

Keep abreast of this important issue. When the time comes, we will need to mobilize our forces, just as we have done and will continue to do, on Farm Bureau's farm bill. With that kind of effort, we can—and will—achieve much needed tax reform that will benefit farmers as individual taxpayers and as businesses.

Elan D. Smith

Elton R. Smith, President Michigan Farm Bureau

From Fragrant Blossoms to Crisp Apples

By Lillian Brake Dunckley

The fall I started first grade in our two-room country school, my father decided we should have a larger house. Three growing children and various pets made our home seem to grow smaller and smaller. My grandfather had left my mother a 40-acre piece about a half mile away, and my father had bought a 10-acre apple orchard adjoining it. He wanted to live in that apple orchard.

A site was chosen at the top of a gradual southern slope, in the very edge of the orchard. Not one tree would need to be sacrificed. A good carpenter was hired to build the house and father worked with him. Before snow, the house was roughed in and finished during the winter. "Brakemont" became a reality.

We moved into the new house in March, just in time to prune the apple trees while they were dormant. I loved the new house. My handprint was in the plaster above the basement stairs and my bare footprint on the step.

I had a bedroom all to myself on the second floor, with north and east full-size, double-hung windows. When the wind blew, the tips of some of the branches tapped on the window panes. When the blossoms opened in exquisite formations, their delicate fragrance filled the room from the open windows. I was in fairyland. In the summer we took the windows out and I was part of the orchard.

Shortly after the blossoms began to fall, green leaflets would appear and then the tiny green apples with their promise of growth. Rainy nights lulled me to sleep, listening to rain on the woodshed roof.

My favorite Spy tree had a hammock-like formation of limbs where I spent some blossomtime and later many happy, carefree summer hours. Sometimes my older brothers would help me up and down. Their highest compliment was that I was "almost as good as a boy."

The yellow Harvest apples ripened first, for pies and applesauce, then the Red Astrachans, Duchess and McIntosh. These were followed by harvest of all of the winter apples — Red and Golden Delicious, Jonathans, Greenings, King, Spies and Wealthies.

When frosty nights came father would take apples to the cider mill for our barrel of cider.

Before the days were too frosty mom would be prepared to make the apple butter, starting with several gallons of applesauce and cider. Father would erect sturdy, firmlycrossed poles to hold the 20-gallon, copper-lined kettle above the open fire. Marvelously fragrant spices and sugar were stirred into the applesauce and cider mixture. Two or three neighbor women would help, taking turns at stirring as more and more apples were prepared and added.

Wood smoke, happy voices and friendliness all contributed to the special taste and smell — a more mature fragrance than the delicate apple blossoms; a taste of fruition and harvest. Before dusk, the rich apple butter would be dipped into glass jars and sealed for winter use.

Beneath the woodshed father dug out a Michigan basement, perhaps 12'x16'. On three sides he left a waist-high, yard-wide dirt shelf. On the fourth side a door opened into the basement of the house.

In the winter, bushels and boxes of the harvested fruit filled the shelf and floor except for a narrow path. The temperature needed to be just above freezing to keep the fruit crisp. If a thin coat of ice formed on the pan of water on the shelf, the door to the basement was left open just a crack to let in a little heat from the furnace.

Mom's "dumb waiter" shared the coolness with the apples and served as our only refrigerator. It was about 18" square and had three shelves. It could be pulled up by a rope into the kitchen, loaded or unloaded with food, and lowered again into the cool cellar.

On cold winter nights, before bedtime, father would check on the temperature in the apple cellar and bring up a bowl of assorted apples for the family to enjoy. We each had our favorites.

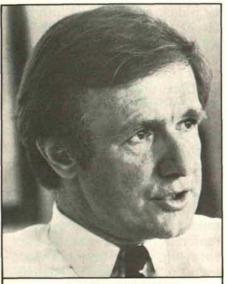
Then father would carefully pare an apple with his jackknife into one long circular peel as he talked to us about the orchard, remembering the waiting, the spraying, all the hours of work, then the harvesting of bushels and bushels of apples and, finally, shipping a whole freight carload of Jonathans from his own orchard. For him, it was a dream come true, from blossoms to apples.

Editor's Note: We are pleased to have another contribution from Lillian Brake Dunckley. In March we published her reminiscences of maple syrup time, "Sweet Nostalgia." The "home farm" for Ms. Dunckley was in west central Michigan where her family farmed for many generations. She is currently living in Hayden, Colo.

Riegle Announces He Will Co-Sponsor FB Farm Bill

WASHINGTON

Senate Farm Bill Co-Sponsor — One of Michigan's U.S. senators, Donald Riegle, joined the list of co-sponsors for S. 908, the FB farm bill proposal, in mid-June. With the announcement of Riegle's decision, MFB has achieved its goal of enlisting support from 50% of Michigan's congressional delegation for the legislation.



SEN. DONALD RIEGLE

At this writing, the FB farm bill proposal in the House of Representatives (H.R. 1965) has 70 co-sponsors including nine from the Michigan delegation. Six U.S. senators have co-sponsored S. 908. Riegle is the first Democrat to join the co-sponsors in the Senate.

Leaded Gas — The Environmental Protection Agency (EPA) is taking sudden action to end the use of leaded gasoline.

Citing health concerns associ-

ated with the burning of leaded fuel, EPA has adopted regulations which would suddenly reduce the amount of lead in gasoline. EPA is considering a total ban on leaded fuel in the near future.

Rep. Edward Madigan of Illinois plans to introduce legislation that would delay a ban on leaded gasoline until a joint EPA-USDA study is made to assess the impact of a lead ban on agriculture.

FB policy supports continued production and use of leaded gas that has the minimum lead content sufficient to operate those engines that require leaded gasoline. FB is gathering information on the use of leaded gasoline by farmers to document the impact of a phase out of leaded gas on farm operators. The questionnaire appeared on page 25 in the June Rural Living.

Wheat Referendum — Despite legislation permitting delay, Agriculture Secretary Block predicts the wheat referendum will be held in July as scheduled. A House passed bill would mandate the delay on the referendum until 30 days following the final adjournment of Congress. A similar bill approved by the Senate Agriculture Committee makes postponement optional. The bill has not yet been considered by the Senate.

FIFRA Reform — Sixteen sections of the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA) would be reformed under legislation introduced in the U.S. House of Representatives.

The bill, H.R. 2580, adds new health and safety training requirements for certified applicators and recordkeeping re-

quirements for commerical applicators; sets a timetable for updating health and safety data files, requires that high risk pesticides be identified and listed; requires identification of inert pesticide ingredients; restricts the use of conditional registration for pesticides; provides that pesticide cancellation proceedings be initiated when false, misleading or inaccurate information is used in pesticide registration; and repeals the requirement that government indemnify holders of cancelled or suspended pesticides.

The reforms would also prohibit agricultural imports with detectable levels of pesticides which have been cancelled, suspended, denied, or withdrawn in the U.S.

FIFRA reforms would establish a private right of action which would allow civil suits to be initiated in federal district court against persons, or the federal government, found to be in violation of FIFRA, and would prohibit any retaliation against an employee who has initiated action against the employer or testified regarding alleged violations of FIFRA.

Another section establishes a groundwater protection program which would require that a notice of intent to cancel registration be issued by the administrator if any amount of pesticide is detected in groundwater (unless state government acts to control further contamination or the registrant amends the restrictions on the use of the pesticide). The FIFRA administrator would also be given the power to change pesticide use classifications or modify labeling or packaging.

Other sections of the FIFRA reform legislation would establish a worker health and safety

program and give administrative power to issue regulations requiring protective clothing and equipment, medical care, and training for the protection of employees working with pesticides. The reforms also clarify jurisdiction over farmworker safety between FIFRA and OSHA to allow cooperative enforcement and development of worker safety standards.

Canadian Pork — The Commerce Department ruled that live hog and pork imports from Canada are subsizided and imposed temporary duties. The International Trade Commission must determine if U.S. producers are being injured by the Canadian subsidies. If ITC rules in favor of U.S. producers, countervailing duties will be permanent.



Capital Gains Tax Legislation — FB has testified in opposition to two of the proposals in Gov. Blanchard's tax package (see June *Rural Living*). There are at least 15 bills.

One of the proposals contained in H.B. 4699 would raise the capital gains tax by 150%! This would affect dairy producers, hog producers and others who raise livestock that comes under the capital gains tax provisions. It would also apply to the sale of land. Presently 40% of such capital gains are taxable. This would be raised to 100%.

As an example, assume that the sale of a raised breeding dairy animal results in a net long-term capital gain of \$500. Under present law 40% or \$200 would be taxable. Under Michigan's income tax of 4.6% (assuming it is rolled back or phased out) the tax would be \$9.20. Under the H.B. 4699 pro-

posal, the tax would be \$23.00. A 150% increase! It is estimated that the average annual turnover in a dairy herd is 10% to 12%.

In the case of swine, assume that the net capital gain from the sale of a sow is \$137. Under present law, the tax would be \$2.52. Under the proposal, it would be \$6.30, up 150%!

Hog producers using the "one litter system" would be especially hard hit.

The proposal would also apply to farmland. Assume an acre of farmland had a net selling price in 1985 of \$1,109 and that the 1960 cost of the land was \$194. The long-term capital gain would be \$915. Under present Michigan law, 40% of the gain would be taxable. The tax would be \$16.84 for the acre. Under the proposed tax increase, 100% of the gain would be taxable and the tax would be \$42.09 for the acre.

The increased tax is really a tax on the inflation that occurred from 1960 to 1984.

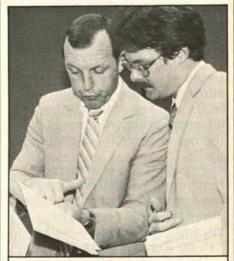
All figures in these examples are taken from information provided by MSU.

It is obvious that this 150% tax increase on capital gains would create a major tax burden on farmers at a time when many farmers are selling breeding livestock and farmland in order to pay debts and remain solvent.

It would also put Michigan farmers at a competitive disadvantage with farmers in other states.

Premium Tax — This is the other major tax provision opposed by FB. H.B. 4702 would impose a 2% to 3% tax on domestic insurance premiums. Such tax increases are always passed on to the purchaser in one form or another. Farmers will be affected more severely than most other purchasers of insurance as they need a wide variety of insurance protection.

News Media Receives 'Crash Course' on FB's Farm Bill '85



Helping reporters, editors and broadcasters understand the 1985 farm bill was the purpose of a series of news media backgrounders and editorial conferences sponsored by MFB this spring. Above, MFB Public Affairs Director Al Almy (left) explains some of FB's proposals to a reporter at the Bay City backgrounder May 20.

Insurance coverage subject to the 2% tax rate would include workers' compensation, life, liability, autos, trucks and group accident and health. The 3% tax rate would apply to fire and allied lines. In the case of "multiple peril" insurance such as farmowners and homeowners, 70% of the premium would be subject to the 3% tax rate and 30% to the 2% rate.

FB testimony pointed out that farmers and other self-employed people must pay the full cost of health care insurance out of their taxable income while those employed by others usually receive this proration as a non-taxable fringe benefit.

FB opposes the premiums tax because it would result in a substantial tax increase to the agricultural community.

Honey & Maple Syrup — H.B. 4470 (Rep. Randall) would eliminate double licensing for Michigan producers of honey and maple syrup who have retail outlets, providing that the processing facility is licensed.

Fruit & Vegetable Grading

 H.B. 4748 (Rep. Gnodtke) would amend the present law to allow "permissive grading" of fruits and vegetables by using alternate standards provided in the bill or present USDA standards.

A "permissive grading system" must be approved by the Department of Agriculture. Two alternate grades would be allowed, either "Fresh Market #1" or "Fresh Market #2."

The bill would also provide for alternate standards for tomatoes. They could be either "Michigan #1" or "Michigan #2."

FB supports the legislation. It

will be very helpful to farm markets throughout the state.

It would not apply to potatoes as they are graded under a special potato law.

Uniform Commercial Code

— S.B. 362 (Sen. Nick Smith) would amend the present law to allow a buyer of farm products to purchase products "free of any lien." In the past, a farmer, elevator or other buyer might unknowingly purchase a farm product that had a lien on it. In that case, the lien holder could force the buyer to pay the lien, in effect, paying twice for the product.

During the last legislative session, FB successfully supported legislation that partially solves this problem for grain. S.B. 362, if passed, would treat all farm products the same as any other product.

As in the past, lending organizations are strongly opposing the legislation.

Farm Loan Program — H.B. 4690 (Rep. Dodak) increases the loan program for qualifying financially distressed farmers from the original \$70 million up to \$135 million. Both banks and PCAs are administering the program. The program primarily permits loans at lower interest rates for certain production costs including refinancing of existing loans.

Wine Council — Sen. Gast and the late Sen. Welborn worked on a program to promote Michigan wine grapes and wine for some time. In the last legislative session there were constitutional problems due to a U.S. Supreme Court decision. Now, S.B. 112, which creates a seven member wine council in the Department of Agriculture, has passed the state Senate.

(continued on page 28)

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Take Charge & Manage Your Health Care

By John VanderMolen

With today's inflation, it's important to get the most you can for every dollar you spend. That's true for health care as well as other necessities.

The time to think about your health care expenses and how to control them, though, is before you get sick. Many expenses can be avoided.

Cost cutting involves knowing what your health care options are, playing an active part in determining the type of medical care you receive, and practicing the most economic health care of all — taking care of yourself. Here are some suggestions to help you get the best payment possible and make the most efficient use of your health care dollars.

Know Your Rights

Make sure you and your doctor see eye to eye on your rights as a patient from the beginning. Communication is essential. Ask questions and understand your doctor's instructions. Ask about your choices and be honest in expressing your concerns and emotions.

Ask Questions

If your doctor suggests a test, prescribes a drug, or recommends surgery, ask why. It's your body and you have a right, as well as a responsibility, to know what the doctor thinks is wrong and how he or she plans to treat you.

Be sure your questions are answered to your satisfaction before agreeing to any treatment.

Make Sure You Have the Right Doctor

Don't wait for an emergency to select a doctor. While you are in good health, find a physician in whom you have confidence. Once you and the doctor know each other and you've been examined and your records updated, it may be possible to use the phone to ask about minor ailments.

The best time to establish a relationship with a doctor is now — while you're healthy.

Inquire About Drugs and Their Costs

Don't hesitate to shop for a pharmacy that provides services and prices best for you. The drugs your doctor prescribes may be available in different brands, qualities and prices.

Because of strict government supervision and manufacturing, generic drugs are safe and effective. On some prescriptions you can save 50% of the cost. When you need a prescription, check with your doctor about specifying the generic rather than the trade name.

Don't Substitute the Hospital Emergency Room for a Doctor's Office

Today's hospital emergency room has sophisticated lifesaving equipment and highly trained staff around the clock. If you have a medical emergency, don't hesitate to use it.

But misuse of the emergency room is one of the leading causes of today's high health care costs. Studies show that four out of five emergency room patients aren't experiencing true emergencies.

When your problem can be handled in the doctor's office or on an out-patient basis, you'll save dollars by using that method instead of the emergency room. Remember, emergency room benefits are only covered if the visit is for a life threatening medical condition or for an accidental injury that needs immediate care.

Think Twice About Any Surgery

Consider all your options before you agree to surgery in a non-emergency situation. Perhaps there is another method of treatment that would work equally well.

A second opinion from another surgeon can help assure you and your surgeon what the best treatment for your condition is.

Check Your Bill

You have a responsibility not to passively accept a hospital bill no matter who is paying. Check all subtotals such as room and care fees and services, time in operating room, lab fees, drugs, EKG, and the like. Make sure all charges and dates are correct and are for services rendered.

Contact the hospital and/or your health care provider if you discover any discrepancies.

Avoid Unnecessary Hospitalizations

Unnecessary hospitalizations contribute greatly to the high cost of health care. Being conscious about when you enter the hospital can save money and be more convenient for you.

Non-emergency weekend admissions are rarely necessary. Hospitals do not operate at full service on Saturdays and Sundays, so it is to your advantage to check in during the week when all the services are available.

Use Health Care Services Wisely

Never hesitate to get care when you need it, but unnecessary care or services given in the wrong setting are avoidable costs. Some people think insurance covered visits to a

(continued on page 28)



in over 650 schools for the 1984-85 America & Me Essay Contest to be assured that the future is in good hands.

The 13 and 14 year olds show a surprising awareness of the challenges and problems in our world and offer many suggestions and solutions in their essays written with the theme, "My Hope for America - and How I Can Help Achieve It."

The youthful authors of the 10 essays selected as winners were recently honored in Lansing by the contest sponsor, Farm Bureau Insurance Group, and state government officials. The recognition and award activities included a tour of the Michigan Capitol building, special recognition in the state

Sheraton Inn.

The first place essay, written by Jeremy Evans of Traverse City, expressed a hope for America firmly rooted in a heritage of citizenship and patriotism handed down to him by his great grandfather, who was a Lebanese immigrant. Like Jeremy, other students reflected on a diverse heritage of races and cultures to express their hope for America.

In his essay, Tony Fantin of North Branch recalled Flag Day on June 14, 1978 when he stood with his adoptive parents to become a naturalized citizen of the United States. "I remember the miniature flags that were given to the new citizens and the happiness and pride we all felt in becoming citizens of

this great nation. But, along with the privilege of being a citizen of this country, I was also given the obligation to defend its freedom and to help keep this nation great," Tony wrote.

A heritage shadowed by slavery and prejudice has instilled America & Me award winner Alonzo Higgins of Bloomfield Hills with the incentive to achieve the hope of equality and justice for every ethnic group.

In his essay, Keith Kline of Clare called the barriers of prejudice, ethnocentrism and ignorance "brick walls" to be demolished. "I hope to see America change and expand in

the area of equality," Keith wrote. "In order to change we must solve problems and in order to expand we must break barriers.... They block our vision, but they can be destroyed."

The vision of America as a land of equality and freedom burns brightly for Eli Gergics of East Detroit. "If it wasn't for this country, my father would probably be in a prison in Siberia. You see, he fought in the Hungarian Revolution of 1956," wrote Eli. "If you read the inscription on the Statue of Liberty, it says, 'Give me your tired, your poor, your huddled masses yearning to breathe free, the wretched refuse of your teeming shore. Send these, the homeless, the tempest tossed, to me. I lift my lamp beside the golden door.' This passage should never be forsaken because it's what America stands for My hope for America is that it will remain an example to the free world and (that) all nations may turn to us for help."

Concern for the homeless and poor of our nation, prompted Julie Bracy of Lapeer to write, "Since I was a small child, I have hoped to go to some poor town halfway around the world and become a teacher and missionary. I dreamed of taking toys that the children have never seen before and handing them out as presents. I hope to give them food and a new hope in their life. Now, I think about the needy in the United States."

Recognizing that they have individual roles to fill in their future world, the students stressed the responsibilities of American citizenship and world citizenship.

"We can show the world that the differences among Americans are our strengths not our weaknesses," wrote Sharon Milchus of Dearborn. "I can help to set an example. I can start (continued on page 28)

America & Me Essay Contest Winners

Jeremy Evans, Pathfinder School, Traverse City
Gabrielle Durocher, Alma Middle School, Alma
Tony Fantin, Ruth Fox Junior High School, North Branch
Mike Kim, Waverly West Junior High School, Lansing
Eli Gergics, St. Barnabas School, East Detroit
Gigi Laurent, Alex Manoogian School, Southfield
Keith Kline, Clare Middle School, Clare
Julie Bracy, White Junior High School, Lapeer
Alonzo Higgins, Cranbrook Middle School, Bloomfield Hills
Sharon Milchus, Bryant Junior High School, Dearborn



My Hope for America - And How I Can Help Achieve It

My great grandpa died this year at the age of 103. He came to America from Lebanon as a young man. He was an American in every sense of the word. He became a small part of America's history. He worked for Henry Ford teaching immigrants to speak, write and read English. Later he taught citizenship classes so these men and women could achieve their dream of becoming citizens of our wonderful country. This teaching gift of his he shared and thus put a small stone into the foundation of this land.

He taught me by his example to be patriotic. He taught me to care about America and love her people.

Grandpa had many hardships. Some people were prejudiced against him because he was foreign. He lived in the inner city and was mugged and beaten many times. He had no malice toward his attackers. He truly loved all people and tried to befriend and help everyone. He lived by his motto, "I know something good about you."

We never know what our small acts of kindness can mean to someone else. We never know when one small deed will rebound and grow in others. If everyone would acquire this attitude, we would have peace in our country and on earth.

This peace is my hope for America. I am going to try to live like Grandpa and make him proud of me. This will help achieve that hope.

JEREMY EVANS

Great American Quilt Contest Salutes Nation's Heritage

An opportunity to win one of 52 prize packages, including the \$20,000 grand prize, is available for quilters entering the Great American Quilt Contest. The contest is expected to draw thousands of entries from across the country crafted to the theme, "Liberty, freedom and the heritage of America" in honor of the Statue of Liberty Centennial.

Presented by 3M, manufacturer of Scotchgard brand products, the quilt contest is a Museum of American Folk Art event. Judges will select 52 winners: one from each state, the District of Columbia and U.S. possessions, territories and foreign military bases.

"One of the greatest contributions we can make to future generations of Americans is the preservation of our heritage," said Don Pirner of the 3M Household Products Division. "That's why we're sponsoring the Great American Quilt Contest. It links past, present and future in a uniquely American art form while saluting the ideals on which our nation was founded." According to Dr. Robert Bishop, director of the Museum of American Folk Art and a recognized authority on American textiles, the contest is an opportunity for "quilters across the land to share their talents, creativity and spirit with generations to come."

"Quilts are more than just bedcoverings," Bishop said. "They are priceless documents of America's heritage, lovingly and thoughtfully created."

The 52 winning entries will be showcased at the Great American Quilt Festival to be held in New York City April 24-27, 1986 as part of the Statue of Liberty Centennial celebration, and become a part of an international touring exhibition sponsored by the museum.

In addition to the unveiling of the 52 winning quilts, the festival will include quilting bees and workshops, demonstrations, a wearable art fashion show sponsored by Fairfield Processing, exhibitions of quilts from the museum's permanent collection and antique quilt dealer displays.

The grand prize winner in the contest will receive \$20,000 cash and an all-expense paid

trip for two to New York to attend the festival. The second place grand prize winner will receive a \$7,500 cash purchase award.

The two grand prize winning quilts will become the original pieces in the "Scotchgard Collection of Contemporary Quilts" at the Museum of American Folk Art. It will be the first collection of its kind in the country.

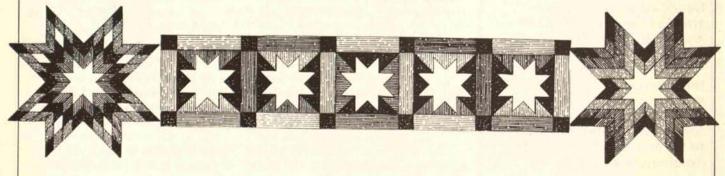
For complete contest rules and entry information, write: Great American Quilt Contest, Suite 1500, One East Wacker Drive, Chicago, Ill. 60601; or call toll free, 1-800-227-3800, ext. 1779.

Protect Your Valuable Quilt

All across the United States, quilts are being crafted by hobbyists who are interested in creating a uniquely American art form while carrying on the traditions of America's heritage.

Making a quilt is no small task, so whether a quilt is being made to pass on to future generations or to sell, it deserves

(continued on page 29)



FB members can still take advantage of the 40% savings on the purchase of farm implement tools during the 1985 Safemark Summer Steel Sale. Members have until the July 9 order deadline to purchase steel through vendors in participating county FBs. A listing of products and dealers appears on pages 30 and 31 of the June issue of Rural Living magazine. For more information about the member-only group purchasing program call MFB Group Purchasing at 517-323-7000, ext. 527.

The MFB Women's Committee will be sponsoring two Ag in the Classroom workshops in September. County volunteers will demonstrate presentations they have used in classrooms and a portion of the day-long workshops will include a "how to" session, which will explain the methods for contacting schools, preparing for the presentations and working with students. The workshops are scheduled for Sept. 24 at the Lansing Sheraton Inn and Sept. 25 at the Chalet Center in Gaylord and are tentatively set to run from 9:30 a.m. to 3:30 p.m.

The cost of the workshops has not yet been set, but will include lunch and information materials. Details on the workshops will be in the August issue of *Rural Living* magazine. The Ag in the Classroom workshops will replace the FB Women's annual leadership training conference which will be combined with the Young Farmer leader conference next March.

A day-long agricultural awareness program for clergy and laity, sponsored by several Michigan agricultural and church organizations, will be held on July 31 in Genesee County. Under the title of "Family Farming Today," sponsoring organizations will host a tour of a dairy farm and a hog operation and provide a forum for the discussion of issues affecting the family farm. Keynote address will be presented by Dr. James Anderson, dean of the MSU College of Agriculture and Natural Resources. Reservations are requested by July 26, and require a \$5 registration fee which includes lunch. Checks should be made payable to the Michigan Council of Churches. Send reservations to Johanna Balzer, 3450 Clark Road, Bath, Mich. 48808. For more information call 517-484-3273 or 517-484-7144.

Membership workers can still offer FB membership benefits to new members for \$22.50 during July and August. Persons who join MFB during the prorated period will have full membership benefits through Dec. 31, 1985. If your county FB has added a special member assessment to the dues, contact your county secretary for specific information.

Your Farm Bureau organization is only as effective as you make it. One of the key steps in having an effective organization which addresses the political and economic issues of concern to farmers is the annual grassroots policy-setting procedure. A list of the 1985 county FB annual meeting dates is on page 15. Plan now to make your voice heard in FB's policy development process by marking your calendar and attending your county annual meeting. Also make plans to attend the statewide policy development conference Aug. 20 at Long's Convention Center in Lansing. Watch for more information.

Five FB members will be representing their respective commodities on two state committees. Peter C. Morrison Jr. of Williamsburg and Kenneth E. Bull of Bailey have been reappointed to the Michigan Red Tart Cherry Advisory Board by Gov. Blanchard. Both reappointments are for terms expiring Sept. 5, 1987. Appointed to the Michigan Asparagus Committee by Gov. Blanchard were Allyn J. Anthony of Hartford, Rodney D. Winkel of Watervliet and Evelyn Marie Kokx of Hart, for terms expiring Nov. 13, 1987. All appointments are subject to Senate confirmation.

The Alumni Association of the MSU College of Agriculture and Natural Resources will hold its first annual meeting Wednesday, July 24 beginning at 5 p.m. in Tent C on the Ag Expo grounds. New members to the board of directors will be elected and there will be a brief address by new MSU President John DiBiaggio. A complimentary pork barbecue buffet will follow the meeting.

RURAL LIVING, JULY 1985

RURAL EXCHANGE

Huron Young Farmers Sponsor Ag Accident Seminar

The Huron County Farm
Bureau Young Farmer Committee, in cooperation with the
county's emergency services,
recently sponsored an ag rescue seminar. The purpose of the



During Huron County's recent Ag Accident Rescue Seminar, Young Farmer Curtis Krohn of Elkton demonstrated the safe operation of a power take-off shaft on a farm tractor.

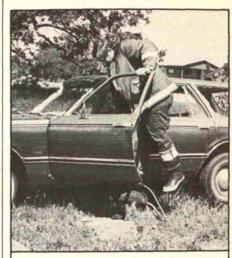
day-long program was to better acquaint emergency response personnel in handling ag accidents.

Over 120 people representing police, fire, ambulance and hospital personnel and local farmers attended.

During the morning session participants were trained in the different types of farm accidents and the correct way to respond. The afternoon session included observing a full line of farm equipment with Young Farmers pointing out the hazards and the safety features of the various pieces.

It is hoped that such training of emergency personnel can help reduce the seriousness of injuries sustained when an accident does occur.

Mildred Oeschger, Bay Port Huron County



After a demonstration on the use of air bags at an Ag Accident Rescue Seminar, the Montcalm County Farm Bureau board decided to make a contribution toward more effective rescues. The board presented a set of air bags to the county's Emergency Medical Services in June.

RURAL RASCALS



Getting everyone together for a family portrait is no easy task. When the family includes seven young puppies, it's even harder. Tina and Teresa McKellar try to gather the pups for a picture. Tina, Teresa and their sister Valerie (not pictured) are actually city kids who would love to be "rural rascals." They were visiting the Bay County farm of their aunt and uncle, Charlene and Lyle LeCronier.

Legislators 'Flock' to Farm Tour in Frankenmuth

When the MFB Women's Committee sponsored an Agriculture Understanding Day breakfast in Lansing with state legislators as our guests, Rep. Carolyn Cheeks Kilpatrick from Detroit was seated with me. During our conversation we talked about her committee assignments.

When I learned that she serves on the agriculture appropriations subcommittee but does not have any farmers in her constituency, I invited her to our farm near Frankenmuth in Saginaw County. She accepted my invitation for May 10.

Rep. Lewis Dodak, who was also at the breakfast, asked if he could also come to our farm. Of course the answer was yes. A week later he called and asked if I would object to having more legislators visit. Certainly no objections.

While I was in Washington, D.C., for the MFB legislative seminar, I asked U.S. Rep. Bob Traxler to join us if he happened to be in the area.

The closer it got to the day of the visit, the more calls we got asking if others could join us. The final guest list included Rep. Kilpatrick and her administrative assistant, Rep. Dodak, U.S. Rep. Traxler and his administrative assistant, Sen. Jerome Hart and his assistant, Rep. Justine Barns and her husband, Rep. Dick Allen, Rep. Sid Ouwinga, Rep. Keith Muxlow and Dr. Paul Kindinger, director of the Michigan Department of Agriculture.

The group toured the Zehnder, Dodak and Krafft farms, the Star of the West Milling Company and also enjoyed lunch at the Bavarian Inn.

Eleanor Krafft, Frankenmuth Saginaw County

Victory Party But Not for Montcalm Countyl

Although Montcalm County had a good gain and lost the membership contest by just three members to Isabella County Farm Bureau, we still had to eat bean soup at the joint Victory Party while they ate steak.

With Sally Thomsen as chairperson, we worked right down to the wire trying to win! Although this was the third time Isabella has beaten us, we feel it was worth our effort because all the workers really got out and worked. Each year we keep saying, "Next time, you just wait and see."

Despite losing again and watching "them" eat steak, we had a good time exchanging ideas, prizes, gifts and gags at the victory party.

Ruby Jeppesen, Stanton Montcalm County

FB Members Invited to Benzie's Cherry Field Day

If you've ever wanted to watch cherries being mechanically harvested or just want to get away to enjoy a summer day in beautiful Benzie County (the Frankfort/Elberta and Crystal Lake area), then Benzie County Farm Bureau's 16th annual Cherry Field Day is for you!

This year the event will be held on Wednesday, July 24 from 10 a.m. to 2 p.m. Families and groups should come to the Blaine Christian Church (at the corner of Joyfield and Putney roads). To get to the church from the U.S. 31/M-115 junction in Benzonia, go five miles south on U.S. 31 to Joyfield Road; turn right (west) and go three miles. To get to the church from Frankfort, go seven miles south on M-22 to Joyfield Road; turn left (east) and go three miles.

From there you will be led by a tour guide to the orchards to watch mechanical harvesting of tart cherries. You will visit one of the two processing plants in the county where your tour guide will answer any questions you may have about cherry processing and products. Last but not least, you'll return to the church for a taste of special

cherry desserts and other cherry recipes made by Benzie County farm women. Recipes and information will also be available.

For more information or to make reservations for a large group, contact me at 616-352-4940 or Carolyn Waterson at 616-882-9802.

Bonnie Putney, Arcadia Benzie County

FARMETTE

By Andrea Hofmeister Tuscola County



"I realize your July rain dance always moves rain in our direction, mom. The problem is, it doesn't get here until September!"

Mark Your Calendari

In many counties across the state Farm Bureau's grassroots policy development process is already in motion for this fall's resolution sessions. Policy Development Committees are reviewing proposed policies submitted by other FB committees, members and Community Action Groups.

Many county Farm Bureaus have also set the date of their 1985 county annual meeting. Following is a list of those that have. Mark your calendar today and set that evening aside to help determine the future of your agricultural industry.

Alpena - Oct. 10 Antrim - Oct. 9 Arenac - Oct. 14 Bay - Aug. 25 Benzie - Oct. 7 Berrien - Nov. 1 Branch - Sept. 16 Charlevoix - Oct. 2 Clare - Oct. 24 Clinton - Sept. 17 Eaton - Oct. 5 Emmet - Oct. 14 Genesee - Oct. 8 Gladwin - Oct. 1 Gratiot - Sept. 6 Hillsdale - Sept. 11 Huron - Sept. 26 Ingham - Oct. 5 Isabella - Oct. 16 Jackson - Sept. 26 Kalamazoo - Oct. 8 Kalkaska - Sept. 6 Kent - Sept. 24 Lenawee - Sept. 19 Livingston - Sept. 26 Mecosta - Oct. 7 Midland - Oct. 1 Missaukee - Oct. 1 Newaygo - Oct. 10 Northwest Mich. - Oct. 9 Ogemaw - Oct. 24 Osceola - Oct. 15 Ottawa - Oct. 10 Saginaw - Oct. 3 St. Joseph — Oct. 26 Shiawassee - Oct. 12 Washtenaw - Sept. 27 Wexford - Oct. 8

MICHIGAN'S LARGEST AGRICULTURAL EQUIPMENT SHOW



eld on the huge campus of Michigan State University
— land grant University and world center of agricultural research — AG EXPO boasts a knowledgeable, efficient staff and excellent facilities on a nearly 40-acre site.

Big enough to be impressive, small enough to permit good information trade among exhibitors, MSU scientists and over 50,000 members of the midwestern agricultural community. That's what earned us acceptance to the North American Farm Show Council — a mark of excellence!

- July 23, 24, 25, 1985
- 9 am 5 pm Tues. & Wed.; 9 am 4 pm Thurs.
- Free paved parking; easily accessible free transportation: horse and tractor drawn shuttles through the main exhibition site, free continuous bus service to the research and field demonstration sites. Shaded rest areas, numerous food service and refreshment facilities.
- Commercial exhibits: nearly 400 exhibitors from all over the U.S. and Canada
- Educational exhibits: crop research plots, beekeeping and insect control, farm pond management, animal health diagnosis, farm safety and security and more.
- Field demonstrations: emphasis on land improvement, including tile drainage installation, waterway construction, land shaping and more.

AG EXPO '85 is sponsored by Michigan State University's Department of Agricultural Engineering, Agricultural Experiment Station and the Cooperative Extension Service.



ew states have a brighter potential future in agriculture than does Michigan. It's growers produce more than 50 cash crops — valued in excess of \$18 billion — second only to California in diversity.

There are a variety of reasons for this. Michigan has a water base that far exceeds most others (which will become critical in the next 20 years). Michigan has urban market proximity that rivals most other states; in many cases, Michigan agriculture is supplying but fraction of the commodity consumed in the state. This translates to potential business.

For example. Swine producers supply one third of the pork consumed in the state and only about one-third of the hogs processed in the state. When producers meet that demand, it will mean an additional \$800 million to the industry annually.

Similarly, residents consume one-third more beef, about two-thirds more turkey and roughly one-third more eggs than are produced in Michigan. Conservatively, this represents an additional \$500 million which could be added to the agricultural industry each year.

Considering the spin-off effect this could have for Michigan's corn, small grain and forage production, production value of about \$844 million each year, the future looks even more promising.

This does not consider the potential for *new* agricultural industries in Michigan: soybean processing (soys are a \$185 million crop); potato processing (potato production is valued at \$56 million); hard cheese processing (milk production is valued at \$658 million); or expansion of Michigan fruit and vegetable processing (farm gate value roughly \$273 million annually).

Michigan producers are aware of these possibilities and are keenly interested in keeping pace with the new technology. **That's one of the main reasons they like AG EXPO** — it enables the gathering of information in a conducive atmosphere. Producers have given us three main reasons they attend

"keep up with new equipment technology"

"evaluate and compare (new) equipment"

"update themselves on the latest farming techniques"

Terrain, transportation, water resources, markets and technical capacity to respond to a potential are the hallmarks of Michigan agriculture. Our tracks are leading to a lucrative potential: Michigan agriculture means business!



FB Women Launch 'Project 51,000' to Gain Support for National Legislation

MFB Women put the RFD stamp on their first successful effort in a new American Farm Bureau women's program called "Project 51,000" last month when they implemented a grassroots letter writing campaign to Michigan's U.S. senators, Carl Levin and Don Riegle. The letters requested that the senators co-sponsor the Farm Bureau farm bill proposal, S. 908. And while the women aren't taking full credit for Sen. Riegle's decision to co-sponsor the FB farm bill, they're hoping that the letters played a part in that decision.

The letters, with their rural Michigan postmarks, were part of a national letter writing campaign that was planned and developed at a conference of state FB Women's chairpersons in Washington, D.C., this April. The program name reflects the over 51,000 letters committed by FB Women's chairpersons to the letter writing campaign.

"It was a very exciting thing as it developed in the meeting,"

recalls Faye Adam, MFB Women's Committee chairperson. "The chairperson from each state spontaneously volunteered 'bids' on the number of letters her state could deliver to support 'Project 51,000.' I committed 2,000 letters from Michigan."

Adam confesses that initially she was a little overwhelmed by the number. "Two thousand letters sounds like a lot — and it is — but if you break it down, we really just needed 15 people in each county Farm Bureau who would be willing to write a letter to each of their U.S. senators to accomplish the goal."

Positive thinking and sharing the job through the MFB committee structure made the difference. "Each member of the state Women's Committee made contacts with the Farm Bureau women's chairpersons in her district to explain the project and offer assistance," Adam says. "I made some personal contacts with the committee chairpersons in several counties. They were really fired up to do this project. They took it to their county board and that brought more letters. Some even told me that we could

count on four letters from some families because the husband wanted to write the letters, too. That's the kind of spontaneous involvement this project has had all along."

However, there was a significant difference in focus for the Michigan project, she says. "Michigan was unique because we already had 50% of our farm bill co-sponsors in the U.S. House of Representatives, so we specifically requested that 'Project 51,000' participants in Michigan write to our U.S. senators. For Michigan, the letter writing campaign was an extra effort to get a Michigan co-sponsor for Farm Bureau's farm bill in the U.S. Senate."

But the FB farm bill won't be the only issue that triggers action in the project. The AFBF Women, in cooperation with the AFBF national affairs office in Washington, D.C., is also monitoring tax and spending legislation in the Congress. FB Women in Michigan are likely to be called on again to put the project into action. According to Adam, "Project 51,000" issues will be identified by a special stamp on selected "Front Burner Issue" letters received by women's chairpersons.

The project has been made part of the 1985-86 MFB Women's program of work that goes into effect next month. "There was just no question that this was a top priority project for Michigan Farm Bureau Women," Adam says. "This project fits perfectly with the goals we have set for Farm Bureau Women to become actively involved in the total organization and to be instrumental in policy execution activities."



Spirit of Cooperation Blooming in Wayne County

By Cathy J. Kirvan

The spirit of cooperation is blooming in Wayne County, from the Eastern Farmers' Market in Detroit where flower growers work together to present Flower Days on two Sundays in May and June to working on local agricultural issues through the county Farm Bureau.

Wayne County and southeastern Michigan boast a strong bedding plant industry, but until growers got together to promote their flowery produce at the Eastern Farmers' Market, most Detroiters didn't realize that a major portion of the nation's bedding plants were being grown just beyond their city limits.

Flower Day was started in 1966 by the Metropolitan Detroit Flower Growers' Association, which has members throughout southeast Michigan. A market survey by the MSU Cooperative Extension Service had revealed that although southeastern Michigan had the largest production of bedding plants in the country, two-thirds of the crop was being shipped out of state and more flowers were being sold in Flint than in Detroit.

"We decided to do something to let people know that there was farm fresh produce close to home," said Don Juchartz, who was with MSU Extension then and is now executive director of the flower growers' association. Arrangements were made with the city of Detroit to open the

Eastern Farmers' Market on the Sunday following Mother's Day. Exhibitors were limited to flower growers.

Juchartz said the farmers were told not to expect great sales the first year but to think of it as gaining exposure for the industry. "In the promotions we stressed the family aspect of Flower Day — bring the kids, grandma, grandpa, the camera.

"The city of Detroit gave us one police officer to direct traffic but over 20,000 people came," he said. "It was the biggest traffic jam in the city's history. Obviously we didn't sell out that first year but that wasn't the point. During succeeding years this became the thing to do. We kept getting bigger — more farmers exhibiting and more people buying."

In 1985, the 19th year of Flower Day, Juchartz said that over 100,000 people attended and bought \$2 million worth of plants. "It was wall to wall people," he said. "But every single person had money in their pocket and they wanted to spend it. Everybody sold out. We had growers who brought four loads in the morning and then went back and brought three more during the day. It was fantastic!"

Growers Working to Extend Flower Season

Juchartz said that in order to increase profits, the flower growers are trying to extend their marketing season. "In

TOP: Second generation flower grower John Bokon shows off both his new bride, Flo, and his top quality bedding plants at Flower Day, May 19 at the Eastern Farmers' Market in Detroit.

CENTER: Wayne County FB President Walter Rochowiak restocks during Flower Day. In addition to their greenhouses and retail markets, he and his wife, Joyce, raise cash crops.

BOTTOM: Flower Day is promoted as a family activity — bring the kids, grandma and grandpa, and your camera. Michigan it has been traditional that when Decoration Day comes that's the end of the bedding plant season," he said. "What we're trying to do is to get it in people's minds that June and July are absolutely phenomenal months for planting flowers."

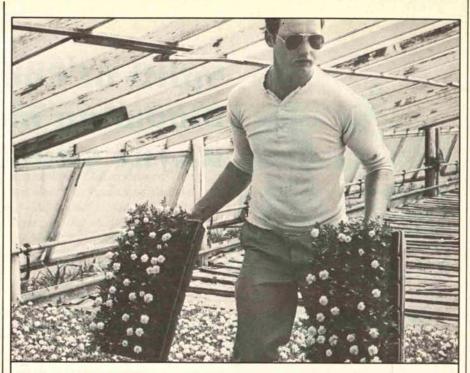
Toward that end a second Flower Day was held in 1982. "It was orginally established to help farmers clear out their inventory," Juchartz said. "But now the objective has changed. We've got people growing for that day and the cash flow is spread over a longer period of time." Over 40,000 people attended the Flower Day on the second Sunday in June last year and spent \$600,000.

Juchartz attributes the achievements of the flower growers to their attitude. The growers compete with each other on a daily basis at the Eastern Market but work together for the industry.

"There is no place else in the United States that has the quality of bedding plants like southeastern Michigan," he said. "And the only reason for that is because they do cooperate. What one grower gets and does well he tells the others about. If somebody puts in a new machine, they're all over there looking at it. Experienced growers help new growers get started."

Cooperative Spirit Key to County FB Successes

A new variety of leadership in Wayne County is nurturing a cooperative spirit in the county Farm Bureau, too. FB leaders credit this renewed cooperation for their many successes, including making membership goal early and a getting commitment from the county government to do something about the agricultural drainage problem.



During the six-week marketing season John Bokon and other flower growers have hectic schedules. "I hit the road by 3 a.m. and am down at the Eastern Market by 4 a.m. By 8 a.m. I'm home again loading trucks." he said. "The Friday before Mother's Day is our busiest time. We got home from market at 8 a.m. and loaded trucks until 8 p.m. We probably moved 5% of the total crop that day."

"I have to direct credit for our recent accomplishments to our excellent, young board," said Walter Rochowiak, Wayne County Farm Bureau president. "They are an ambitious group. They want to learn, and they believe in what Farm Bureau is offering them. We have found that if we all work together as a board, it is very easy to get

One of their first project successes this year was the membership campaign. During the blitz they met as a group for breakfast, then paired up in teams to go out and write new and renewal memberships. According to membership chairperson John Bokon, "selling" the organization isn't difficult if you believe in it.

projects done."

"I like to feel I have some kind of input into the laws that affect me," he said. "I feel Farm Bureau has political pull and by participating in the policy development process, I at least get my two cents heard."

Media Coverage Draws Attention to Drainage Issue

Tom Gill, another Wayne County FB board member, who is active in the area Soil Conservation District, urged county president Rochowiak to use some of FB's "political pull" to set up a countywide meeting on agricultural drainage problems.

"The Soil Conservation
District had been working for
two years to try and set up a
meeting, but it just never
seemed to happen, so Farm
Bureau agreed to help,"
Rochowiak said. "We wanted to
have all the county farmers at
the district's annual meeting
because we thought we were going to have a big discussion
with the drain commissioner."

While the meeting was in the planning stage, Rochowiak went to Lansing for an FB conference and talked with MFB staff about the issue and gaining media coverage for the drainage meeting.

(continued on page 29)

TV Show Provides
Exciting Challenges
for Co-Hosts

By Marcia Ditchie

"I was scared. I wasn't just nervous, I was scared!" exclaimed Martha Thuemmel, a Huron County dairy farmer, in recalling the first show she taped for the "Farm and Garden" television program nearly three years ago.

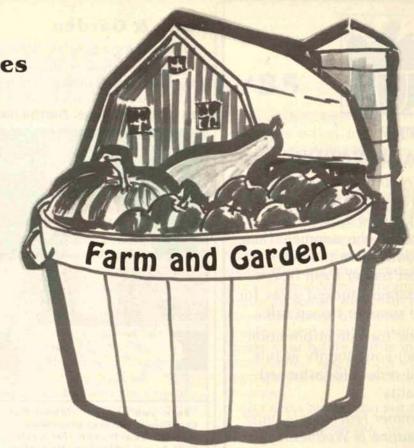
"Farm and Garden" is a cooperative effort among the Bay, Gratiot, Huron, Midland, Saginaw, Sanilac and Tuscola County Farm Bureaus and WNEM-TV, Channel 5 in Saginaw. The weekly show has been broadcast as a public service program since October 1982 and Martha has served as co-host since its inception.

Now she has decided to step aside in order to allow other Farm Bureau members in the seven-county area to experience the same leadership opportunity she has had.

Following the taping of her last show on June 4, Martha reminisced about her experiences.

"I've worked on various Farm Bureau public relations functions such as mall displays and the state fair booth and I felt they were an effective and important way to share agriculture's story with consumers," Martha said. "I saw the 'Farm and Garden' show as an extension of that type of activity and working with television was a very exciting idea to me.

"Even though I was very nervous prior to taping the first show, I knew I could do it because I was working with Farm Bureau people and I was sure they would be very honest with me in making suggestions for improvement. There are other organizations where I might not have taken that big of a step



because I would not have felt comfortable," she said.

Not only has the show provided Martha with leadership opportunities, it has also provided her with learning experiences.

"As I did more shows, I became more interested in the people I was interviewing and I wanted to learn more about the different types of agriculture," Martha said. "I've continually tried to learn more, not only through the interviews, but by reading articles in magazines and newspapers on the various types of agriculture."

Taping a weekly show has not been without its humorous moments, according to Martha.

"When we do a show, we tape from beginning to end without stopping. During the taping of one show in the studio's kitchen, a muffin fell on the floor and the cameras kept rolling," she said. "Pretty soon a cameraman's hand emerged from no where, picked up the

muffin and slapped it back on the plate and the station ran the show. They did promise me in the beginning, however, that if I fell off my chair, they would start again!"

With the obvious success of the show and Martha's continued enthusiasm for it, why is she leaving?

"I believe this show is one of the most important Farm Bureau projects for leadership development and it has helped me tremendously. Because of that, I want to see other people have the same opportunity that I have had."

Sue Chaffin of Gratiot County has agreed to co-host through the summer.

The other co-host, dairy and beef cattle farmer Dean Smith, also from Huron County, has only been on the show since January. He credits Martha with helping him through those first challenging months.

(continued on next page)



STEP BACKWARDS...

to quality and price of an earlier era. MACMA picks out the best of the harvest through the summer. They already have the best most tender fresh frozen asparagus tucked away for the summer frozen sale.

Look for sale information from your county in July, and order old-fashioned quality.

Summer Frozen Sale order deadline is Wednesday, August 7.

Farm & Garden

(continued from previous page)

"Your first show is always your most memorable," Dean said. "You are always nervous and a little on edge. Martha has



"Farm and Garden" co-host Martha Thuemmel was presented with a farewell cake "for a job well done" following the taping of her last show.

helped me through a lot of it...making suggestions for improvement and helping me with the teleprompter for the news."

Like his predecessors, Dean has set some personal goals for himself to continually improve the show.

"Mike Rogers, who was the first co-host, Martha, and Skip Beyersdorf, who succeeded Mike, set the groundwork for the show. My goal is to continue to build upon what they've started," Dean said. "I would certainly like to see the show have more viewers, but that is hard to dictate."

"I would like to be able to relate to the urban audience and help them to understand what farmers are really like. I am looking forward to the opportunities; it's been a good challenge for me thus far. It's a great learning opportunity for anyone who is interested in doing something like this," he said.

FB Radio Program Celebrates Silver Anniversary

"AFBF has offered a platform for a prosperous agriculture... which probably will have little political appeal, but its adoption will have more effect on farm prosperity than all the political platforms...."

This is not a statement concerning the 1985 Farm Bill, but rather a plan unveiled by Farm Bureau in June 1960.

"The old expression that the more things change, the less the change is so true because many of the issues we were talking about in 1960 are still issues today," said Jim Sayre, District 3 director on the MFB board of directors who was president of the Wayne County Farm Bureau in 1960.

Those comments set the stage for a special 25th anniversary celebration of Michigan Farm Bureau's "Accent Agriculture" radio program, which celebrated its silver anniversary on June 4.

Communicating with the general public about agriculture was a priority in 1960 for the Michigan Farm Bureau, just as it is now, Sayre said.

In order to address that priority, a 15-minute public service program for radio stations was developed. Making its debut 25 years ago as "Farm Bureau at Work," the popularity of the show with radio stations and their audiences steadily grew and within three years the show was carried on 50 stations across the state. The name of the program was later changed to "Accent Agriculture."

Paying tribute to 10 "pioneer" radio stations which carried the Farm Bureau program in 1960 and still air it today was the major purpose of the silver an-

niversary celebration. Stations honored included WABJ-Adrian, WFYC-Alma, WATZ-Alpena, WHFB-Benton Harbor, WDOW-Dowagiac, WCSR-Hillsdale, WION-Ionia, WMPC-Lapeer, WKLA-Ludington and WHAK-Rogers City. Today, "Accent Agriculture" is aired on nearly 40 Michigan radio stations and WOWO-Ft. Wayne, Ind.

While the issues haven't changed much since 1960, production procedures and attitudes toward sharing the organization's policies with the public via radio have. MFB broadcast facilities have grown from recording the weekly show in a make-shift home studio with blankets draped over lamps and chairs, to a closet in the president's office, to an open office area, to a sound-proof, professional recording studio.

Visit the Farm Bureau/ Agra Land Tent at Ag Expo '85

By Donna Wilber

"Informed public choice" will be a key to restoring prosperity to Michigan agriculture, according to MSU agricultural economist Jack McEowen, and that's what Ag Expo '85 is all about.

Scheduled for July 23-25 on the MSU campus, Ag Expo will offer an expected 50,000 visitors opportunities to make "informed choices" on new farm equipment and advanced technology. While some familiar companies who were victims of a depressed farm economy will be missing from this year's list of exhibitors, new ones have emerged to fill the nearly 400 exhibit spaces on the 35-acre site.

McEowen believes that "prosperity to agriculture will come only if all segments of the industry prosper," and agribusiness exhibitors from 16 states and Canada see the popular Ag Expo as a prime opportunity to reach producers. They and Ag Expo sponsors are confident that a majority of Michigan's producers will survive the current economic crunch and will begin buying again.

Visiting Ag Expo this year will be "like looking in a crystal ball to see where agriculture is going," McEowen said. More foreign farm equipment, biotechnology, and a cost-cutter trend toward equipment dealers displaying their wares and taking orders rather than keeping an inventory will be some of the things Ag Expo visitors will see in that crystal ball, he said.

The emphasis on this year's Ag Expo field demonstrations will be on land improvement practices including the latest concepts in drainage tile installation, pond development, surface water diversion, laser

surveying techniques and subirrigation. MSU's ag engineering department is cooperating with the Michigan Land Improvement Contractors Association and the Soil Conservation Service in the field demonstration activities, which run each day from 10 a.m. to 4 p.m.

In a centrally-located 60'x90' tent, Michigan Farm Bureau and its affiliated companies and Agra Land will also aim toward helping farmers make "informed choices."

Under the banner, "Together We Win — Farm Bureau," MFB personnel will tout the organization's many member benefits including economic services,

legislative action, information and education, leadership development and community service.

Safemark, AgriCom and High Grade Nut and Bolt Co. will promote their member only programs, and Farmers Petroleum Co-op and Agra Land will plug their various products and services. Farm Bureau Insurance Group personnel will be on the scene to discuss insurance problems and explain how to "make your future a little more predictable," and MACMA will spotlight its direct marketing program.

Ag Expo visitors who put the (continued on page 30)





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RURAL LIVING, JULY 1985

Michigan's Changing Dry Bean Industry

Faced with increased competition, unfavorable foreign exchange rates and changes in consumer dietary preference, dry bean producers in Michigan will need to capitalize on marketing and promotion opportunities for the Michigan crop. More than four million hundredweight of dry beans are produced in the state each year, making Michigan the leader in both production and market share among the North American producers.

During 1985, dry bean growers are not only looking at the crop as an opportunity crop, but also as a protection against producing only feedgrains and wheat. Michigan cash crop farmers, like others across the country, are feeling the effects of depressed markets. Unless weather conditions deteriorate, producers who have not hedged or forward contracted to protect against the downside have little to look forward to.

Also affecting markets is the proposed export bonus program, which is intended to reduce government owned stocks of wheat and feedgrains. In the long run, the program will help prices. In the short run, the effect on grain markets is viewed as bearish because of the increased availability of free stocks.

While dry bean production may offer opportunity and the protection of diversified crop to producers, the commodity is not without risk.

Navy bean growers usually find that new crop bids offered early in the year represent the best bid they will be offered for some time. Growers who choose not to contract are likely to be left with the alternative of accepting lower offers, or waiting

out the market in hope of some price recovery. Generally, however, a recovery does not materialize until harvest is in progress, or a weather scare becomes serious enough to encourage buying. Neither time is a particularly good time for selling.

The U.S. reserve stocks of dry beans, unlike commodities covered by government support programs, are held by the growers. The size of the proprietary reserve of dry bean stocks has been controversial among traders as they barter for price.

In an effort to provide the industry with more accurate information regarding carryover stocks, the U.S Agricultural Reporting Service implemented a plan to report stocks twice a year. The reports are scheduled for Sept. 1, just prior to harvest, and Jan. 1, after harvest.

While they cover all dry bean production, navy bean production represents a major segment of the reports. It is hoped that the reports will result in a more accurate projection of prices for the commodity.

Market Information Sources

Even though the 1985 navy bean crop is in its infancy, the search for markets and market information is key to the producer's marketing plan. Unfortunately, most growers view marketing as a seasonal function similar to production. Marketing the crop deserves year-round attention, especially in the present market circumstances of declining consumption, unfavorable foreign exchange rates and increased competition.

Growers need a good mix of weekly and daily information

from several sources including their dealer network, but finding market information is no small task. Since dry beans are not traded on a commodity exchange, a sounding board for daily trading does not exist.

For most producers, the dealer network is the most readily accessible source of information. Another source of marketing information is the USDA, which publishes weekly prices and market comments through the Agricultural Marketing Service in Denver, Colo.

Michigan Farm Bureau, through its AgriCom program, uses several sources of information to provide daily dry bean information to growers. The weekly USDA report is also available on the AgriCom system for subscribers.

The Michigan Farm Radio Network also provides some state and local dry bean market information. A weekly dry bean industry update is produced each Friday for the MFRN by AgriCom in cooperation with the MFB Information & Public Relations Division. The report contains dry bean prices and marketing news and trends.

Exchange Rate Imbalance

U.S. agricultural commodity markets, already strained by surplus production, face another challenge resulting from U.S. foreign exchange rates. Foreign investors feel the dollar is a safe investment and have speculated heavily in the currency market. Also, the high real interest rates have attracted foreign investors. At the same time, the effect of a strong dollar has increased the cost of commodities to importing nations.

The result is a continued decline in our export trade. The U.S. trade deficit was \$11.5 billion in April and since the first of the year, the deficit stands at \$44.63 billion.

Dry bean producers are especially concerned about the effect of this foreign exchange rate imbalance relative to the British pound. The all-time low of the British pound at \$1.02 against the U.S. dollar came in February 1985, but has been tempered by a recent turnaround as recovery occurred. In early June the exchange rate was \$1.27. This is a more favorable position for United Kingdom buyers but still a long way from the pound/dollar relationship prior to 1980.

The importance of the U.K. market to North American dry bean producers cannot be overstated. Each year over 2.25 million hundredweight of navy beans are exported to the British Isles by the U.S. and Ontario. The major consumer product of navy beans in the U.K. continues to be canned beans in tomato sauce. And while per capita consumption of navy beans in the U.S. has shown a 25% decline over the last few years, consumption in the U.K. is on a slight increase.

Michigan's bean industry is taking aggressive steps to maintain its market share in the U.K. against competition from Minnesota and Ontario. Each spring a contingent of Michigan dry bean growers and dealers travel to the British Isles to present a three-day marketing seminar to buyers and processors. This year's market promotion seminar was held in Scotland. Seminar topics included production practices, markets, quality and inspection.

Michigan growers fund promotion of their products through the Michigan Bean Commission. Growers are pay-

ing a five-cent per hundredweight check-off and 50% of the check-off is used for product promotion. Promotion activities of the commission include participation in the National Restaurant Show, Michigan and Great Lakes Food Show, and state and county fair exhibits. The commission also sponsors recipe contests and cookbooks, the biennial Capitol Bean Day and cooperative product promotion efforts with Hobie's Restaurants, Inc. The Michigan Bean Commission also represents grower interests and concerns to the Legislature.

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The Discussion Topic is used by Community Action Groups for monthly policy discussions.

WATER RIGHTS

Michigan's abundant resource of fresh water is a source of pride for every Michigan citizen. Indeed, Michigan has been rightfully called "The Water Wonderland." The state boasts approximately 3,100 miles of shoreline and more than 38,500 square miles of Great Lakes water within its boundary. In addition, Michigan has over 36,000 miles of rivers and streams and approximately 2,000 inland lakes with surface areas of 50 acres or more.

Such vast water resources have long supported agriculture, industry and tourism in the state and have been integral to the outstanding quality of life enjoyed by Michigan residents. Together these bodies of fresh water and underground aquifers provide water for irrigated agriculture, manufacturing and shipping industries, power generation, domestic and municipal needs, recreation, and fish and wildlife resources.

The agricultural sector of Michigan's economy depends upon water as a natural tool of production along with land and air.

In 1977, an estimated 287,000 acres of agricultural land were being irrigated. Today, it is estimated that over 400,000 acres of land are being irrigated. In view of this continuing trend toward irrigated cropland, the issue of agricultural water use and water rights is a major concern.

Complicating the issue are the laws which affect water use or which fail to address agricultural irrigation. Michigan's water law is complex and very often confusing. One problem is that the various doctrines and rules work quite well until a challenge is made in court. A court test can be very costly for both the plaintiff and defendant. In some cases, the parties must generate large sums of money to build or defend their legal position.

Michigan water law is derived from two sources — statutory (laws made by the Legislature) and common law (which consists of legal principles handed down by various court rulings in this state). There are numerous Michigan statutes — laws — which affect irrigation. Depending on whether you wish to irrigate or prohibit someone from irrigating, there are at least nine separate laws which may address the question.

Surface water is covered by the Riparian Doctrine. The Riparian Doctrine was handed down from English common law and is the basis for most surface water law east of the Mississippi.

Riparian Doctrine simply states that the property owner who has access to the body of water is restricted from impairing or restricting that water from other riparians. The principle most frequently used in resolving impairment disputes between riparians is that of reasonable use. That is, a person may use a reasonable amount of water as long as it does not unreasonably interfere with a neighbor.

Within the Riparian Doctrine are various other rules including the severance rule.

Under that rule, once a body of land is separated by description from a body of water by a legal definition, the severed land cannot legally receive water from the body of water to which it was originally attached. Simply stated, if land contiguous to a lake was once a single description and for some reason was separated, only that portion of land which is adjacent to or contiguous to the body of water may legally receive water from the lake.

However, there is an exception to the severance rule. A non-riparian user may claim a prescriptive right to a neighbor's riparian water through the use of that water. Prescriptive right may be established if no legal action is taken against a practice for 15 years.

Michigan's Riparian Doctrine also includes a rule prohibiting interbasin transfer of irrigation water. This prohibition means a farmer in one water shed or basin may not transfer water to a field which may be in another water shed or basin. Problems are encountered when the field to be irrigated lies in several basins or water sheds. Complex? Yes. And costly, too, if the case is taken to court.

Due to the rapid expansion in irrigation of Michigan farmlands, the perception is generated, real or imagined, that agriculture is using more than its proportionate share of water. Our state's residents, both farm and non-farm, often place responsibility on agriculture when a water body, surface or underground, is drawn down.

As wells are drilled and existing wells dry up, the die is

cast for a court challenge.

Often the wells that dry up are very old and simply need routine maintenance. However, the concern is that the individual who drilled the new well is, or may be, guilty of drying up an older well.

Groundwater is not the only concern. If water is drawn from surface water, including lakes or streams, irrigation may be identified as the culprit if the water level goes down. One of agriculture's major problems is that the highest demand for crop irrigation frequently coincides with periods of low stream flow. Thus, the low stream flow draw down is accelerated and compounded by drawing down water for irrigation. Here again are all the ingredients of a court challenge by individuals concerned about wildlife and fish habitat, and rightfully so.

While availability of water is a critical question, there is great concern regarding water quality. Because of methods of disposal, some aquifers have become contaminated from landfills, reducing both the quality and availability of water.

Nutrients applied by agricultural producers are often cited as a cause of water contamination due to nutrient leaching through the soil surface and into groundwater. In addition, runoff from agricultural operations to surface water has also diminished the quality of the water.

Many solutions have been suggested. Some groups and organizations claim that existing law and doctrine are adequate to protect our water resource. Others maintain that case law is inadequate to deal with the diverse and complex nature of the issue and that additional laws should be enacted to clearly address the question, thus mini-

mizing lawsuits and reducing the cost to users of water.

Delegates to the 1984 Michigan Farm Bureau Annual Meeting drafted a very clear and detailed policy on water rights. Excerpts of that policy follow. (For the complete policy see page 16 of the 1985 MFB policy book.)

- Identifying critical water management areas on a water shed basis.
- •Implementing a water use permit program administered by the local soil conservation district for surface and ground water on critical water area basis. No permit system should be put into effect until critical water management areas are established.
- Allow establishment of minimum instream flow standards and/or maximum groundwater withdrawal rates to protect the natural resources

of the state from pollution, impairment and destruction.

- •Clarify that commercial agriculture irrigation for food and fiber production is in the public interest and is a reasonable use of water.
- Allow interbasin transfer of irrigation water and modify the severance rule by permitting irrigation water on land which is immediately contiguous and adjacent to land which touches lakes, streams or other water courses, so long as such land is held in the ownership of a single individual or other legal entity and is held for the purpose of agriculture production of food and fiber.
- •Clarify that the Riparian Rights Doctrine is applicable to ground water.

MFB policy continues to support legislation to clarify that a (continued on page 30)

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Legislative Review

(continued from page 8)

The council would be funded from the state's general fund. It would be required to provide for research on wine grapes and wine including methods of



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planting, growing, insect and disease control, marketing, promotion, product development, etc. The legislation also includes provisions to develop financial aid programs to wine grape growers to encourage planting of desirable grape varieties.

Lansing legislative topics are reviewed by Robert E. Smith, senior legislative counsel.

Manage Health Care

(continued from page 9)

health care facility are "free." Actually, we all pay for unnecessary or excessive care through higher insurance premiums.

We are all responsible for controlling the cost of our group medical insurance. Our premiums are based on the cost of our claims. The higher the claims, the higher the premiums must be to cover expenses. Since you pay the premium for your health insurance, make sure that you do all you can to help keep those costs down.

John VanderMolen is manager of member services for Michigan Farm Bureau.

America & Me

(continued from page 11)

by getting a background in the issues. When I get older, I plan to volunteer to help political candidates. I can show my friends my pride in America when I participate in the political process. Maybe they will join me."

But, the hopeful dreams of the young essayists are darkened by the existence of war and unrest in our world. In their young lives, they walk with the threat of nuclear destruction, as Mike Kim of Lansing expressed it: "As I walk, I feel it getting cold. My feet are wet, and it is getting dark. I start to wonder what would happen if there really was a nuclear war. I can perceive our country as a land of emptiness, a land of shattered pride, and most of all, a land of death. But, now I see what would happen if we could prevent this. I see once again a land of beauty, opportunity, freedom, and most of all, hope."

Gigi Laurent of Southfield reaffirmed her hope for a new generation of Americans when she wrote, "I believe in the next generation. Should I have children of my own, I will do my best to raise them properly. I will fight for arms control not only in my country, but all over the world and hope that I can succeed with others in saving civilization."

There are many challenges for the coming generation of leaders, wrote second place winner Gabrielle Durocher of Alma. "Let us provide food for the hungry, not weapons for the warmongers. Let us begin to restore our habitat, not keep donating it for landfills. Let us give our young people the chance for a good education, not send them off to war. Let us give jobs to the millions of people who are unemployed, not tax breaks to the multi-million dollar corporations. And, the last and most important point, let us make peace, not war."

The complete text of the winning essays and selected essays from students throughout the state will be published by Farm Bureau Insurance Group. The booklet will be available this fall.

The America & Me Essay Contest was developed by FBIQ in 1968 to encourage Michigan youth to explore their roles in America's future. Since that time, more than 100,000 young people have participated in the contest.

State

RL 7/85

Quilt Contest

(continued from page 12)

proper care. One way to help ensure that accidental spills will not harm delicate works of fabric art is to use a fabric protector (such as Scotchgard) when completing or purchasing a new quilt. It helps prevent oily or watery spills from penetrating textiles so they can be wiped away before leaving a stain.

Here are some suggestions for proper care of your quilts:

 Dry cleaning quilts generally is not recommended because the process can weaken the fibers. If possible, have quilts professionally laundered.

- •If washing a quilt yourself, be sure to dry it flat, on screening that allows air to circulate freely through the fibers. Never hang a wet quilt. They're heavy and hanging can cause them to lose their shape. The weight can also cause the stitches to break.
- •After laundering, reapply a fabric protector that is safe for all types of colorfast fabrics and does not affect the feel or "breathability" of the fabric. As with all other household chemicals, be sure to follow label directions carefully. Use only in a well-ventilated room or outdoors, if possible, and wait an hour before making a second application.

Wayne County

(continued from page 20)

"Someone there got in touch with *The Detroit News*. A reporter called me and said she'd like to do an article on urban farming. She interviewed me and I invited her to the drainage meeting," he said. "When she got there she found out how discouraged the farmers were with the attitude that the drain commission and everybody had about helping us at that time.

"Our drain commissioner never showed. No representative, no nothing. We were just left flat," Rochowiak said.

"When the reporter did the article on urban farming, she also included the fact that the drain commissioner didn't attend our meeting."

As a result of the article, Rochowiak got a phone call from William Lucas, Wayne County executive, who asked to see him immediately.

Rochowiak, Gill and Morse Brown of the SCD met with Lucas and his assistant the following week to discuss the drainage problem. "They didn't want to hear about the old problems we had and how depressed we were about them," Rochowiak said. "They wanted to know what they could do now.

"We couldn't believe they had that attitude and were concerned that they were just trying to make us feel good. We had always been told that the drain commission was a separate entity. The drain commissioner was on vacation, and we were afraid that he wouldn't follow through on the promises that were being made to us.

"But at the next meeting a week later, they presented us with permits for farmers to apply for cleaning out their drains and asked us to get them to the farmers."

Farmers Don't Believe What is Happening

Rochowiak said the permits would allow the farmers to clean the drains using their own money and equipment. However, all the permit fees were waived. "The system we set up was saving the farmers close to \$500 in permit fees alone, but then we ran into problems.

"First of all, last year was very bad for a lot of farmers. Many just don't have the money to clean their drains or to hire someone to come out and clear their ditches. That's one problem. The second problem is that nobody believes this is happening.

"So now the county Farm
Bureau is going to send out letters explaining what is happening and to build up the farmers'
confidence that the drain commission really wants to work
with us to help get better
drainage for our farms."

Rochowiak said many of the townships are offering grants to help the farmers. "Some are willing to give manpower and equipment. I haven't got it in writing, but I was told by the county that there is some manpower available to clean out certain ditches at no cost to the farmers.

"I'm just flabbergasted by the fact that we're getting so much help from the county," Rochowiak said. "We're now in the process of looking at the longrange plan for taking care of the ditches."

He sees FB's success with the drainage problem as a useful tool in next year's membership drive. "If I can convince the members that the county (government) is serious about helping with the drainage problem, I think it'll make membership a shoe-in next year."

Rochowiak points with pride to successes Wayne County FB has enjoyed this last year and along with other flower growers is happy and excited about the growth in Flower Day attendance and sales.

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Discussion Topic

(continued from page 27)

farm or farm operation has the right to use a reasonable amount of water so long as they do not impair other users of water.

Everyone has an interest in water quality and supply. Farm Bureau members have an inter-

est and responsibility in evaluating water problems, availability and uses in their area and should be prepared to support their policy if and when legislation is introduced.

An advisory committee of 20 members from throughout the state has been named to review and evaluate Farm Bureau's position on water rights and

make recommendations to the MFB board for further action. The Natural Resources Advisory Committee has met with numerous resource people to evaluate and understand Michigan's current Riparian Rights Doctrine, laws and rules dealing with water.

Discussion Questions

- Are water supplies, both surface and ground, adequate in your area?
- Has irrigation increased significantly in your area?
- Should farmers have limited or unlimited right to use water for livestock and crop production?

This month's discussion topic was prepared by the MFB Public Affairs Division.

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Ag Expo '85

(continued from page 23)

Farm Bureau/Agra Land tent on their itineraries will be treated to entertainment and chances for prizes as well as information. The Night Rider Band will provide regular performances and hourly drawings for prizes will be held throughout the three days. Visitors can also have their blood pressure checked at a booth sponsored by the MFB Women.

Free admission, free parking, free bus service to field demonstrations, free horse and tractor shuttles, convenient on-site food service, plus the unequaled opportunity to see the latest in farm equipment and agricultural technology, make attending Ag Expo '85 a real "informed choice."

Ag Expo will be open 9 a.m. to 5 p.m. on Tuesday and Wednesday, and from 9 a.m. to 4 p.m. on Thursday.

Promotional flyers giving activity and location information are available from county Farm Bureau and Extension Service offices.

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419-923-3671 and Vaughn "Joe" Lewis,
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F.E. post hole digger; 9"x40" Danier field cultivator; J.D. breaking plow and disk; solid bed wagon; and New Holland hay baler. All in good condition. Davis. Box 536, Linden, Mich. 48451. (7-30p)

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(6-12t-18p)

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(6-2t-37p)

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Thinking of buying or selling in Otsego or neighboring counties? Call Andy Sekora, 517-732-5119, Gaylord Mortgage & Realty. (7-19p)

Have a Safe and Happy 4th of July!

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(7-26)

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Berry Plants — Raspberries, strawberries, blueberries, currants, gooseberries, others. Free catalog, Makielski Berry Nursery, 7130 Platt Road, Dept. RL, Ypsilanti, Mich. 48197. Phone 513-434-3675.

(11-12t-22p)

CLASSIFIED AD POLICY

- Farm Bureau members pay 25 cents per word for all classified advertisements.
- All other advertisers pay 50 cents per word for one insertion and 45 cents per word for two or more consecutive insertions of the same ad.
- All advertisements are subject to a 15-word minimum charge, including member ads.
- •Please indicate if you are a Farm Bureau member.
- The deadline for ads is the first Monday of the month preceding publication.
- All ads must be pre-paid and may be pre-paid up to one year in advance.
- It is the responsibility of the advertiser to re-insert the ad on a month-by-month or year-by-year basis.
- The publisher has the right to reject any advertising copy submitted
- •No ads will be taken over the phone.

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