FRONTIER FARM WIVES—dressed like this almost 300 years ago in Michigan as they helped their husbands clear the forests and open the land. Chippewa County Farm Bureau Women are helping commemorate the 300th “birthday” of Sault Ste. Marie, and the arrival from Quebec in 1668 of Father Jacques Marquette and his founding of the first permanent mission to the Ottawa Indian Tribes. The tricentennial is a summer-long affair with a “Soo 300 Spectacular” nightly August 14-24, featuring historic parades and pageants.

DISTRICT 11-E CHAIRMAN—for Farm Bureau Women, is Marie Postma, (center in the white cap). She is dressed in the costume and “klompen” (wooden shoes) of her family’s forebears. Others pictured (from left) are Connie Hesselink, Joyce DeWitt, Mrs. Postma and Johanna Folkersma, all Chippewa county Farm Bureau Women helping promote the tricentennial. They admire a hand-bouquet on the lawn of MSU’s Upper Peninsula experiment station at Chatham at the U.P. Farm Bureau membership victory celebration. (see story, page 3)

ATTEND YOUR COUNTY FAIR!  

Visit and Support your State Fairs  

Escanaba—Aug. 13-18  
Detroit—Aug. 23-Sept. 2
Editorial

Pablo’s Problem

Pablo (“Paul”) is a little, brown-eyed boy, appealing 10-year-old Mexican boy. He is not for his age and wise beyond his years. His instinct for survival is as sure as the feet of the goats he tends, and his chances for an adequate education are about as slim as the chance his charges have of escaping their fate in the market place.

That market, in nearby Saltillo, is a hub-bub of excitement, with booths and bins filled with spicy chili peppers, ground corn, fruit and flowers. Some of the smells come from overripe fruit, some from over-ripe meat, for there is no refrigeration there.

“Escritorio Publico” reads a hand-lettered sign above a battered typewriter and behind the rickety desk in an alcove the Public Secretary makes out official papers or writes letters for the illiterate—for a small fee.

In one area, an elder woman carefully whacks the spine off cactus, which are then sliced into cactus “beans” for sale as food. Another counts through stacks of tortillas which are handed, unwrapped, to a customer.

A whole peso to spend is a big thing to Pablo—something to do with great deliberation, for in many ways the peso (worth 8 cents in U.S. money) represents a dollar. A grown man will work a whole day for 12 to 15 pesos—hard work in the baking sun—and often important work too, such as adding new mortar to the wall where rocks have fallen out, or straightening nails pulled from timbers used in the concrete forms. Nails are not cheap in Saltillo, not when compared to the labor of a man.

There was a time when Pablo’s father, Juan, used to leave his abode-and-tin home in the little valley and become a “Bracero” (from “Brazo,” arm) to work in the fields of big business in the United States through a work-pass agreement between his government and ours.

Under the terms of the arrangement, the men could earn much better labor was in short supply and where available jobs in the orchards and fields were first turned down by American workers.

Many of the braceros moved into Michigan, attracted by the green fields of vegetables and sugar beets. Their earnings, upwards of $20 per day (some earned more)—were fantastic to the Mexican ear by the standards of their time.

There was a time when PaTllo’s father, Juan, left behind mountains of good will in this most important work too, such as adding new mortar to the wall where rocks have fallen out, or straightening nails pulled from timbers used in the concrete forms. Nails are not cheap in Saltillo, not when compared to the labor of a man.

Hi Ho! Come to the fair! This is a common expression about whether farmers are going to manage

President’s Column

The Family Farm

Recently I heard two prominent agricultural economists discuss the chances of the survival of the family farm. Their conclusion was that if it survives, it will be altered radically from its present form. They believe it will be much larger than the family farm of the past and will use many of the present management techniques used by big business.

It probably will use much more credit than at present and likely will be more independent and rent land. The owner’s loan-to-assets ratio will undoubtedly be higher than today. Most likely all of those are here in Michigan Farm Bureau! To me it means, “Farmers find some way to achieve the biggest to deal with the mass producer of tomorrow’s competitive markets”

I think we have the solution already at hand if farmers are prepared to use it effectively. It would appear to me that there are two ways to achieve this necessary big size; We can consolidate farms to produce the necessary size and financial resources or, we can join hands through our present cooperative structure to achieve the volume and trading power to compete.

But think what a volume we could assemble if only three quarters of our farmers decide to sell everything through their own co-ops, or decided to buy through them! We would have “national muscle” that can be used by big business.

We often hear somebody say, “We need to organize to market together effectively.”

In the meantime we cannot stand still in our farm organizations, we have to prepare for the world where we know is coming tomorrow. During July and August we have two groups meeting in Lansing which will have a lot to say about whether farmers are going to manage their own economics.

Because we know that the problems of the farmer change from week to week, Michigan Farm Bureau is trying to determine what the farm organization of tomorrow will look like and what are some of the jobs it must do.

To the job of pointing the way we have a Study Committee down in southern California which is trying to find some of the indications of what the farm organization of tomorrow will look like.

A new direction for our organization; from the Study Committee, direct from the membership.

Currently the committee is making a thorough study of the entire Farm Bureau family— as well as questioning experts in the agricultural field who might provide insight into the future.

Members of the committee are full time farmers with impressive records in their own enterprises, and most of them are young men and women who will be in this business a long time. Ask any of the farmers of tomorrow, not yesterday.

The other group is the 1968 Policy Development Committee which will start its operations about the time you read this. Here, we have another excellent group which has a wide range of successful full-time farming operations. They will spend many days trying to condense the hundreds of resolutions from our county organizations.

Between the two committees, we will get new directions for our Michigan Farm Bureau from the Policy Development Committee, direction for next year and from the Study Committee, direction for the next decade.

I am of the opinion that the best interests of the consuming public will be served only with control of food production in the hands of independent farmers working together through their own cooperatives and farm organizations.

These two committees will chart the direction for family farmers to maintain this control.

Eaton Smith
U.P. FIRST IN MICHIGAN

The biggest membership increase in the history of the upper peninsula; the biggest percentage increase in membership of any district in the state; the first district to reach goal.

A crowd of Farm Bureau members and friends estimated at about 700 joined in the observance, and enjoyed a festive chicken barbecue. Even the weatherman cooperated. After a dismal rainy spell, the sun broke through the clouds early Saturday morning and spread its warmth throughout the day. That evening heavy rain again drenched the upper peninsula.

Hugo Kivi, Escanaba, regional representative, organized the celebration and served as master of ceremonies. Guest speaker for the day was Elton R. Smith, Mich. Farm Bureau president.

Also on hand were Clayton Ford, member of the Michigan Farm Bureau board of directors for the 11th district; David Morris, director from the fifth district; Dan E. Reed, secretary-manager of Michigan Farm Bureau; Larry Ewing, director of field services division, and an upper peninsula native; and Melvin L. Woell, director of information services.

Special recognition was given to Wesley Hawley of Escanaba for his efforts in organizing the first Farm Bureau group in the upper peninsula in 1955. When Hawley retired in 1958, the Farm Bureau had spread through 11 upper peninsula counties.

CONGRESSMAN RUPPE AT THE U.P. BARBEQUE

"I Vigorously Oppose"

By Philip E. Ruppe
Congressman, Michigan's 11th District

Very soon, we in the House of Representatives are going to be asked to vote on a new agricultural Bill. The Agricultural Act of 1965, in my opinion, has been a failure.

Part of its $1.5 billion annual cost goes to take land out of production. We hear this is absolutely necessary. Those who say we should stop production by reducing consumption are wrong. Those who say we should stop production by reducing production research are wrong. We hear this is so far-reaching that it is critical. But now there are those who say we should manage production by reducing production research. We hear this is a very appropriate place for a research station.

To me, the thought of reducing agricultural research is the surest way to hunger for our children. Most of the latest farm techniques are based on research which took place several years ago.

Reminiscing briefly about his first job following college days, which was at the Chatham experiment station, President Smith said: "This experiment station is a very appropriate place for a Farm Bureau meeting, because these stations are just one of the many research facilities we in Farm Bureau have worked for over the years."

"One of the aims of the founders of Michigan Farm Bureau was better farming methods. To develop this information, a system of well-financed and well-managed experimental stations was an absolute necessity."

"This need for research remains critical," he declared, "but now there are those who say we should manage production by reducing production research. We hear this almost every year in the Michigan legislature, and increasingly in Congress."

"To me, the thought of reducing agricultural research is the surest way to hunger for our children. Most of the latest farm techniques are based on research which took place several years ago."

“So let us look to the future. Let us spend money now, and I believe we will spend more in the future."

Smith asked his audience, "Who is so far-seeing that he can say which research should be kept going and which should be stopped?"

He continued, "One of the things we as Farm Bureau members must work at is telling our city neighbors of this need for continued research. We must see that both producers and consumers are always under consideration for study and finance are being arranged. We are spending money now and I believe we will spend more in the future."

"I am convinced that if research is to properly serve agriculture, we farmers must be deep-ly involved in assisting with research and financing it."

Paying tribute to the industry and success of Farm Bureau in the upper peninsula, the speaker declared:

"We are here because the members of the Farm Bureau in the UP have again shown the way to the rest of the county Farm Bureaus in Michigan. . . . I offer my heartfelt congratulations for a job well done."

Congressman Philip E. Ruppe, (R-Houghton), was introduced by Mr. Kivi, and spoke briefly on the importance of reducing dairy imports from Europe; anti-crime legislation recently adopted by Congress; and proposed gun control measures.

State legislators present who were introduced by Kivi included: Senator Thomas Schweigert of Petoskey; Representatives Dominic Jacobetti and Charles Var-

HUNDREDS OF CHICKEN HALVES --- are turned on a huge grill by Venner Valli and William Co-nine, both of Marquette-Alger, where Cornine is county President. Other cooks include MFB Presi-dent, Elton Smith, Secretary-Manager, Dan E. Reed and U.P. Director, Clayton Ford. Also helping was U.P. Regional Representative, Hugo Kivi, and other members of the state staff.

A crowd of Farm Bureau members and friends estimated at about 700 joined in the observance, and enjoyed a festive chicken barbecue. Even the weatherman cooperated. After a dismal rainy spell, the sun broke through the clouds early Saturday morning and spread its warmth throughout the day. That evening heavy rain again drenched the upper peninsula.

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Congressman, Michigan's 11th District

Very soon, we in the House of Representatives are going to be asked to vote on a one-year extension of the Agri-cultural Act of 1965. I will vigorously oppose that legis-la- tion.

In the first place, the existing Act covers all crops harvested prior to January 1, 1970. Therefore, even if we don't grant the extension requested by the Administration, the 91st Congress will have a minimum of six months to come up with something better. In the second place, the Agricultural Act of 1965, in my opinion, has been a failure.

The program costs the taxpayer about $3.5 billion per year. Large-scale farmers are coming in for economic bonanzas, while the small farmer is caught in the squeeze. Last year, for example, the Eastland Plantation in Missis-sippi received a $157,000 windfall from the taxpayers, and other big operators did equally well.

Another example of the inefficiencies of the Act is the feed grain program. Part of its $1.5 billion annual cost goes to take land out of production, while the rest goes to farmers in an incentive to boost output on remaining acres. This is self-defeating.

I have no intention of giving a vote of confidence to the Administration farm program. I look at the facts. The farm parity ratio is about the same level as the depression Thirties. Realized net farm income (including government payments) dropped $2 billion, 105%, in 1967. Small farmers are caught in a terrific squeeze, with costs rising sharply, while market prices stay down. The farm debt is up 900% in the last seven years. It is no wonder that most of the small farmers I have talked to say the extension of the Act.

Certainly we can come up with a fiscally sound, respon-sible program that will really benefit the farmer. By changing the basic concept of the present supply manage- ment policy, I feel we can pull the farmer out from under the severe limitations of the present programs — helping him produce food that will be cheaper and more plentiful for all Americans.

FIVE LITTLE CHICKEN-EATERS — all of the Lowell Steff family, Cornell, Mich., enjoy dinner while mother and dad referee. The attractive red-haired and freckled youngsters were among many family groups at the U.P. barbecue. Lowell is president of the "Delta 426 Community Group" and his wife serves as Group Secretary. Grandparents, Mr. and Mrs. Joe Steff, are also active in the Delta County Farm Bureau.
FINANCING OUR SCHOOLS. Income from taxation, property values, and tuition can be used as part of a new formula passed during the last two or three years. The new formula passed this year is gener-
ally considered to be the best yet. The trend has been reversed and the state's share of the cost of education has been increasing during recent years. It is expected that the present school aid to the intermediate school districts, the property tax on a per pupil basis. Reimbursement would also be made for all building construction, other capital im-
provememt, and previously incurred capital outlay debt costs. Appropriation would be based on an "aid ratio" formula. On the effective date of the Act, Boards of Education would cease to levy taxes for school oper-
ing purposes. It would require at least a year to develop the new program.

Farm Bureau policy development meetings have been held by county Farm Bureau committees. Suggestions can be made to the county Farm Bureau Board of Directors or to the county Policy Development Committee. They may also be presented to the membership at the Annual meeting. The final policy decisions are made. Even after the county Annual Meeting, new and improved state aid for-
schools, percentagewise, has been increased. Income from taxation, property values, and tuition can be used as part of a new formula passed during the last two or three years.

School Finances: A Top Issue

The $200,000 Michigan "School Finance Study" (known as the Thomas Report) has been com-
pleted. In addition to the reports and recommendations, various legis-
| | lative proposals have been intro-
| | duced. One major proposal, H.B. 6095, was introduced in 1965 by Representative Roy Spencer, of Atchison, and nine others. This pro-
| | posal would: (1) bring all teach-
| | ing personnel (including inter-
| | mediate districts) under a State contract or State Civil Service, for the purpose of compensation and classification. A master contract would be used for each school dist-
| | ric; (2) create a "State Edu-
| | cation Tax Fund" financed by: (a) $20 million from the state (with a possible additional two millions for building and site fund). Only the remainder of the 15 mil-
| | limit (five mills) would be available for local purposes unless the limitation is raised by the people (15 to 18 mills constitu-
| | tional provision). All extra voted

progress in state aid to schools is definitely an indirect relief to property taxes, as that portion of school cost not paid through local property taxes is reduced. The present school aid formula has always been based primarily on property valuation because that is what the voters want. Now that Michigan has an income tax, it is possible to look at completely new methods of financing our schools. Income levies will be used as part of a new approach to school finance. This will be a major issue during the 1969-70 sessions of the Legis-

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NATIONAL "PLOWVILLE" TO ATTRACT THOUSANDS

Imagine a 10,000-acre "fairground" teeming with farm folks, modern farm machinery, rodeos and educational exhibits. Such is the sight which will greet those who visit the National Plowing Contest and Conservation Exposition, August 27-29 at Hershey, Pennsylvania.

The 10,000 acres make up the Milton Hershey Farms, and are only 14 miles from Pennsylvania's state capital at Harrisburg.

The Tuesday-Thursday event will begin with state plowing competition and continue with programs of interest to ladies, youngsters, farmers and city folks alike -- and something new, will provide on-site visits of conservation practices in various stages of construction and live demonstrations of agricultural management and education on a working farm. In the "air conditioned" area, with accompanying guides, will depart from the Hershey Air Park. The 20-minute ride will cover both the site of activity and nearby conservation project areas.

Another, more rustic type of tour will be operated as part of the bus tours. This will be a short wagon trip through the forage trails and harvesting area.

Here the visitor will be able to see plant varieties such as crownvetch and birdfoot trefoil, and unusual grasses and legumes developed in Pennsylvania, and demonstration plots of corn hybrids, sudan grass and sorghum-sudan hybrids. The use of tillage practices such as contour plowing -- slated to begin Wednesday. The small plow contest will begin Thursday morning and the big plow finals will begin at noon on Thursday. Winston, a 30-year-old farm editor, will operate the "air conditioned" tours. This will be an unusual farming partnership now involving three generations, plus several representing the special interests of Young Farmers and Farm Bureau Women, were an- nounced by Michigan Farm Bureau president, Elton Smith.

In 1945 he returned to farm with his parents, Mr. and Mrs. L. Ward Bailey, to begin what has turned into an unusual farming partnership now involving three generations. Included in the operation are 324 acres, about 85 dairy cattle, considerable young stock and a herd of brood sows.

Oldest son, Dr. Alvin Bailey, has joined the staff of the Auburn University in Alabama. Harold, who holds a Dairy degree from Michigan State University, joins in the farming operation, as does 16-year-old Curtis. One daughter, Celinda, is a high school senior.

Others on the committee -- and the districts they represent include: Alton Brooks, Lenawee county, Region 2; Glen Hanson, Livingston, Region 3; Franklin Schmidt, Ottawa, Region 4; Ralph Letson, Eaton, Region 5; Kenneth Wadsworth, Sanilac, Region 6; Al Vainoelst, Oceana, Region 7; and Dirk Maxwell, Midland, Region 8.

Active in the committee are Calvin Lutz, Manistee, Region 9; Donald Cordes, Montmorency, Region 10; Herman Robere, Delta, Region 11.

Representing Young Farmers are Lawrence Karsten, Presque Isle; Jack Borgen, Ottawa and Mike Satchell, Tuscola. Farm Bureau Women are represented by Mrs. Richard Wieland, Antrim; Mrs. Charles Leipprandt, Huron, and Mrs. Arthur Dowd, Van Buren.

Charles A. Neillock, (58), farm editor of the Hillsdale Daily News for the past 16 years, died June 23 at his Hillsdale home. Mr. Neillock had been a resident of the Hillsdale Daily News since 1945.

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CHARLES N. NELLOCK, (58), Southwestern Regional Representative for the Michigan Farm Bureau, died July 17 when the single-engine plane he was piloting crashed into a wooded area near Three Rivers, Michigan.

Witneses said that the plane had been in the air about 30 minutes when it plunged almost straight into the ground. During World War II, Niellock was a Captain in the Army Air Force. He held a student pilot's license since 1945.

Niellock had many years experience as a farmer and Farm Bureau member and the ladies program. He was a long-time area farmer, Farm Bureau member and supporter. Cordrey at one time served as Secretary of the Hillsdale county Farm Bureau.

He is the father of Jerry R. Cordrey, Assistant Director of the Program Development Division of the American Farm Bureau Federation -- and former employee of the Michigan Farm Bureau. "Probably no other person was better known and respected by residents of Hillsdale county's farm segment than Howard R. Cordrey. He received honors for his efforts from many groups and we often received notes or calls congratulating him on appreciation for something he had written or some kind of work he had performed." wrote the editor of his paper. "He was a gentle, beloved human being..." added they. "We will cherish many fond memories of him..."
Historic Insurance Contract

The Nation's first contract for group-rated automobile insurance was signed in the Capitol Building on July 17, by executives representing Farm Bureau Insurance Group and the Michigan Credit Union League.

Designed by Farm Bureau Insurance Group, the new insurance agreement was approved by Charter Life. As one policyholder wrote, "My only mistake was not paying more Charter Life insurance...a rare investment opportunity."

Policies were issued to founding members of Farm Bureau Life, their children and grandchildren. These investment pioneers possessed the vision of growth and the hopeful determination of success which produced excellent investment returns, low operational costs, and favorable underwriting results.

The growth since 1951. By mid-1968 the firm had surpassed the $250 million mark of total life insurance in force, making it the fourth largest Michigan-based life insurance company.

Chart Life insurance policyholders are not the only beneficiaries of Farm Bureau Insurance Group. Official of Farm Bureau Insurance board of directors has voted to increase the special dividend of 28% to 29%. This is the ninth time the dividend rate has been raised since the policy was issued.

Since all Farm Bureau Life policyholders are company stockholders, they receive regular dividends. However, the special dividend is paid only to those individuals who invested in Charter Life insurance policies.

Combined regular and special dividends now return approximately one-half of the annual premium on each charter policy. At year end more than $211,500 will be paid in special Charter Life dividends. As one policyholder wrote, "My only mistake was not buying more Charter Life insurance...a rare investment opportunity." Policies were issued to founding members of Farm Bureau Life, their children, and grandchildren.

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**Plants Made for Annual Meeting Women's Program...**

Featured speaker on the annual meeting program of the Michigan Farm Bureau Women, will be Dr. Richard L. Cutler, Vice President for Student Affairs at the University of Michigan. Dr. Cutler will be heard on the afternoon program, Monday, November 18, in the Big Ten Room of Kellogg Center, on the MSU campus, East Lansing.

Continuing with a noon-time luncheon, the program will include reports of state-wide Women's activities, talent, a short business meeting and Dr. Cutler's talk.

**Finding ways to understand our young people today, will be the subject, reflecting Dr. Cutler's vivid interest in youth and their physical and mental well-being.**

He has served as research consultant for many national agencies and organizations interested in youth affairs, and in his talk to Farm Bureau Women is expected to call upon his experiences as Professor of Psychology at the University of Michigan.

A Michigan native (St. Joseph county) Cutler attended a one-room country school through the 8th grade. Later he graduated with highest honors from Western Michigan University, before receiving his Doctorate from the University of Michigan.

His present interests include "providing a decent home, community nurture for our children..." a theme strongly supported by Farm Bureau Women and expected to be underscored in his talk.

**Early plans to attend the full annual meeting of the Michigan Farm Bureau, November 18-20, are urged by Mrs Helen Atwood, Director of the Department of Women's Activities for the Michigan Farm Bureau.** She reported that reports will be made available through county Farm Bureau secretaries with reservations to be made in advance.

The board of directors of the Michigan Farm Bureau has formally confirmed the names submitted for appointment to the state Women's Committee. Mrs. Jerold Topfll, state chairman, ordered the names of the recent session of the board in Lansing.

Confirmed were: Alice Burant, District 1; Claudine Jackson, District 3; Maud Bristol, District 5; Grace Greenhoe, District 7; Ruth Cooper, District 9 and Marie Postma, District 11-E.

**COMMITTEE MEETS**

The state Women's Committee, including the newly confirmed District Chairmen, gathered in Lansing recently to hear action reports and to make a number of assignments.

Among new projects supported was a state-wide agricultural survey, for which Farm Bureau Women have agreed to help, (when asked by the Farm Bureau boards) to assist in compiling a listing of all farmers, plus selected information concerning them.

**The material would be helpful, it was explained, in instances where quick action is needed on some farm problem or program.** The survey is to be made as specifications, number of acres farmed and special interests. The compiled information would allow (for example) all livestock or poultry farmers to be contacted on something. Further, notification through modern card-sort devices, should an emergency need arise.

**CWC MEETING**

The Country Women's Council will hold its annual meeting September 2, in East Lansing, with six delegates representing Michigan Farm Bureau Women in attendance: Dorothy Hendriks, Maxine Scranton, Florence Carpenter, Ann Babbitt and Margaret Kartes. All are members of the state Women's Committee.

**ELECTIONS**

Margaret Kartes was elected for a two-year term to the Women's state Safety Committee and to serve as committee chairman for that period of time. Also elected to the committee was Alice Burant. Others now serving are Margaret Welke and Dorothy Carlson.

Elected to the "U. and 1" committee (Understanding and Information) were Dorothy Hendriks, Maxine Scranton, Florence Carpenter, Ann Babbitt and Margaret Kartes. All are members of the committee.

**EVENING PROGRAM**

Mixed emotions were evident at the evening diner and program during which an appreciation gift was presented to members retiring from the state council. Margaret Muir, Jeanette Babbitt, Vida Morehouse, Mary Edith Anderson, Dorothy Hendriks and Hattie Lockhart.

The panel of youthful women had been invited to discuss ways in which younger Farm Bureau women could become more involved in the program.

Guests were: Mrs. Bonnie Comport, Temperance; Mrs. Alice Defever, Davison; Mrs. Janice McMichael, Mason; Mrs. Janice Middelton, Albion, and Mrs. Janet Thompson, McCoata.

WINS P.C.A. SCHOLARSHIP

A Farm Bureau youth is one of the Michigan State University students awarded scholarships in the College of Agriculture and Natural Resources by the Production Credit Association of Michigan.

He is Mark Baker, 19, son of Mr. and Mrs. Ralph E. Baker, 368 Eastings Lake Road, Jonesville.

His parents operate a 200-acre dairy farm, and are active in the Hillsdale county Farm Bureau. Mark is one of three sons. Other PCA scholarship winners are Mel Boyd, son of Mr. and Mrs. James Boyd of Hershey, and Larry Schollfick, son of Mr. and Mrs. Ruth Schofield of Waldron.

PCA tuition scholarships are given to students preparing for a career in agriculture and agri-business. The latest awards bring the total to 25 since the program started in 1963.

TRIBUTE TO:

**CARL ALT A HUSKY HERO**

Two tiny youngsters will have a lifetime to remember a tall, husky Farm Bureau member and their recent fateful encounter.

Because of Carl Alt's physical strength and mental alertness, the two children are alive today.

Alt, 23, a Kent county Farm Bureau member, stands more than six feet tall and weighs a hefty 220 pounds. With his hands he operates a 250-acre farm.

He rescued the youngsters from a flaming overturned auto near Sparta. The children are Pamela Lyon, 3, and her brother Ken- ton, 5, who were returning home from the Sparta school.

Alt was enroute to Sparta to get parts for a baler when he came upon the accident scene. Kent county sheriff's deputies stated Wednesday, November 18, in the Big Ten Room of Kellogg Center, on the MSU campus, East Lansing.

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**As the car left the road it hit a guardrail post and deputies think this may have broken a gas line, causing the fire.**

When Alt arrived, the driver was apparently reviving, but was still groggy. Alt said the victims were "all stunned and dazed."

Then Alt heard a child screaming and hauled it from the blazing car.

Another scream appeared to come from beneath the car, but Alt said, "I couldn't see very well because of the smoke. Then I saw a hand. I put my shoulder somewhere; against the fender I guess; and lifted the car enough so I could pull the kid out."

Alt wasn't sure which child was where, but deputies think Pamela was under the car and Kenneth inside.

None of the family received serious injuries. Their releases came through with only a small burn on one hand.

The MSU Safety specialist recommends seat belts to keep the operator in the zone of safety when the tractor rolls over. Pfister says that Sweden has required the use of seat belts in tractors since 1939. From 1959 to 1964, 50 tractors overturned with only one fatality when the operator tried to jump clear of the tractor.

Protective frames have been used on highway department tractors, bulldozers, front-end loaders and tractors used in logging operations.

The protective frame is not a "cure-all" for tractor accidents. The MSU Safety specialist reminds operators of the following general safety rules:

(1) - Operators should be physically and mentally qualified to drive tractor; (2) - Don't allow extra riders; (3) - Slow down on turns; (4) - Always use SMV emblems; (5) - Keep tractor in gear when going downhill; (6) - Use tractors only on those jobs for which they were designed.
Early Order Discount On Our Completion

HERE ARE A FEW!

WIDE-MARK High Performance Tires ... a bold, new concept in tire design and construction.

PUL-N-GRIP TRACTOR TIRES give positive rear tractor traction ... ideal for dual wheels.

WAGON FLOTATION TIRES ... a complete line and all with a full field hazard guarantee.

STUDED SNOW TIRES ... only chains can give you better traction for winter driving.

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SHD ALL PURPOSE MOTOR OIL is compounded to meet the highest U.S. military specifications.

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HYDRAULIC OIL (R & O) has excellent stability, manufactured from high V.I. solvent refined base stocks.

SERIES III MOTOR OIL ... a high level additive oil for heavy duty type diesel engines (i.e. Caterpillar).

Discounts effective at Farmers Petroleum branches and all participating dealers.
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Line of Products!

UNICO SPARK PLUGS for cars, trucks, tractors, farm equipment, mowers, outboard motors.

UNICO BATTERIES give you positive power for sure starts every time. Remember: UNICO Starts!

UNICO UC-996 OIL FILTER ... 6000 miles ... approved by Ford Motor Co. for cars and trucks.

UNICO AIR FILTERS allow maximum air flow with positive filtration.

Order More . . . . Save More!

B-660 GREASE . . . Multi-purpose, tube-lube grease for all farm equipment . . . tubes, pails and drums.

ANTI-FREEZE, both permanent and regular . . . protect against freezing, rust and corrosion this winter.

HERE ARE A FEW MORE!

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- Radiator Stop Leak
- Gas line Anti-Freeze
- Tar Remover
- Transmission Stop Leak and Seal Conditioner
- Windshield Spray De-Icer
- Radiator Rust Preventive and Water Pump Lubricant
- Windshield Washer Solvent
- Windshield Water Anti-Freeze
- Polish and Cleaner
- Whitewall Cleaner
- Motor Cleaner
- Radiator Fast Flush
- Spray Penetrating Oil
- Heavy Duty Brake Fluid
- FLAME BALANCED HEATING OILS
- POWER BALANCED CUSTOM DIESEL OIL
- POWER BALANCED GASOLINES

FARMERS PETROLEUM

4000 NORTH GRAND RIVER AVENUE
LANsing, Michigan 48904
Farmer is State Fair Manager

E. J. (Jeff) Keirns brings to his new position as general manager of the Michigan State Fair a wealth of administrative experience in the state fair field and a rich agricultural background.

One of the most successful state fair managers in the nation, he will tackle his first Michigan State Fair this year. The fair will run from August 23 through September 2, and Keirns has put his enthusiasm and energy to work to assure that it will be the biggest and best in Michigan history.

Keirns, 52, comes to this state from Ohio, where he did an outstanding job as general manager of the Ohio State Fair. Keirns was born and raised in Athens County in southeastern Ohio. He has been an avid and life-long farmer. His tremendous interest in boosting modern agricultural methods led him into the field of fairs. As a youth, he was an active 4-H exhibitor and has never lost his love for expositions since that time.

Keirns graduated from Ames-Bern High School in Amesville and went on to Ohio State University in Columbus, earning a bachelor of science degree in vocational agriculture. While at Ohio State, he was a member of the 4-H Club and the Townsend (cq) Agricultural Education Society. After graduation, Keirns taught Vo-Ag education in the Carroll school system, but soon decided to go back to his first love — farming.

In Sebeka County he began actively farming as much as 500 acres, specializing in Holstein heifers, Hampshire hogs, and turkeys. In 1957, Keirns joined the Ohio State Fair staff as an assistant manager in charge of the junior fair. It’s now known as the world’s largest junior fair, and in 1967 had more than 21,000 participants.

His success led the Ohio Exposition Commission to offer Keirns the post of general manager of the Ohio State Fair, and he took over in 1963. His outstanding work in that job was measured by the near tripling of fair attendance. In 1965 he was elected a director of the International Association of Fairs and Expositions. In 1966 he was named by the Columbus Citizen-Journal as one of that paper’s “Top Ten Men” of the year.

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Seven Topics Picked From 1,231 Offered!

A near-record number of topic suggestions were submitted by Community Farm Bureau groups of the state for consideration by the Discussion Topic Committee for their recent selection meeting in Lansing. "We had 1,231 suggestions submitted by 312 Community Groups," reported Herbert Schmidt, committee chairman. His group, made up of one representative from each of 11 districts of the state, had the tough job of condensing the list of suggestions into only 7 topics adjoined to be currently most pertinent to Michigan farmers and Farm Bureau members.

The committee heard Michigan Farm Bureau President, Elton Smith, emphasize the importance of their work, and of the entire discussion topic program within Community Groups. Smith said that to be worthy of selection as a topic to be reviewed by the 1,130 groups now meeting in all parts of Michigan, the subject selected for discussion must pass four important tests. These, he said, included timeliness; the importance of the topic in terms of individual Michigan farmers; they must be "local" in application, specific in detail, and significant in terms of organized agriculture and Farm Bureau.

Seven areas of discussion which in the minds of the committee met these criteria included: an examination of the methods and demands of organized labor; future farm programs; possible reorganization of the Supreme Court; law and order and law enforcement; air and water pollution; wheat prices and the wheat "situation" and welfare programs.

Because committee members felt there was immediate need to examine the subjects of air and water pollution, they earmarked this topic for September, and suggested that future farm programs be examined in October.

The sequence of remaining topics was left to the discretion of Charles Bailey, author of the Discussion Topic materials, and Director of Education and Research for the Michigan Farm Bureau. The group also left the door open for the emergency insertion of special topics which might deal with unforeseen critical problems of importance to Michigan farmers.

Chairman Schmidt, a member of the Executive Committee of the Bay county Farm Bureau and former county Community Group Committee chairman, praised his hard-working group for their sensitivity to the needs of Michigan farmers and their ability to interpret and anticipate the changing course of agriculture. "Farmers these days are thinking a lot differently than they did even five years ago," Schmidt said. "They recognize that the 'family farm' of tomorrow may be greatly changed, and are wisely emphasizing the trends of the future and what these may mean to farmers of our state," he said.

Committee members and their districts include: Levi Van Tuyle, Jr., District 1; Dwain Dancer, District 2; William Bamber, District 3; Wayne Pennock, District 4; Richard Woodhams, District 5; Wayne Sturm, District 6; Archie McLachlin, District 7; Herbert Schmidt, District 8; Daniel Robothan, District 9; Mrs. Arloeth Wieland, District 10 and Gus McFadden, District 11. 

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**GOLD AWARDS** — in soil and water conservation, are presented to FFA Chapter Advisors by MFB Secretary-Manager, Dan E. Reed. Recipients (from left) are: Edward Neil, Goodrich area schools; Albert D. Ackley, Ovid-Elsie schools; Grant J. Fettig, Grant; Francis Godbold, Reed City; and Keith N. Griffin, Montague. The ceremony was a state-wide soil and water conservation awards program, sponsored by the Michigan Farm Bureau.

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**RETIRED AS CHAIRMAN!**

HERBERT SCHMIDT — Bay county farmer and farm leader long active in Farm Bureau affairs, has ended his two-year term as chairman of the state-wide Discussion Topic committee.

During that time the committee has reviewed over 5,000 topic suggestions in picking 24 later developed into full-scale topics for Community Groups.

A dairy and cash-crop farmer, Schmidt also specializes in spring-time custom hatching of waterfowl and such exotic birds as peafowl.

Son Paul, fondling a gosling, was featured on the May cover of Nation's Agriculture, national magazine and official publication of the American Farm Bureau Federation. The picture and inside feature article caused widespread comment.
NEW STAFF MEMBERS

JERRY CAMPBELL, (31) has been named Field Representative for the Michigan Agriculture Cooperative Marketing Association — MACMA. A resident of the Decatur, Michigan area, Campbell has been on his assignment since July 1.

RAYMOND THAYER, (43) — has been named Director of Office Services for the Michigan Farm Bureau. A long-time employee in Printing and Mailing (23 years), he has a substantial Clinton county farming background.

CITIZENSHIP SEMINAR

"THE CITIZEN'S RESPONSIBILITY — begins with local elections," D. Hale Brake of the Michigan State Association of Supervisors tells youthful members of the Citizenship Seminar at Camp Kett. With him are: (from left) Shirley Finkbeiner, Joe Mucha, Harold Lund, Wexford County Clerk; DeAnn Baker, Janet Russell and Gary Quisenberry.

APPLICATION FOR A BALLOT — is presented by a "prospective voter" to a polling official at a mock election, one high point of this year's Citizenship Seminar sponsored by the Michigan Farm Bureau's Community Programs department.

NEW OFFICE SITE — purchased by Farm Bureau Life Insurance Company was formalized recently in Lansing. The 48 acre site will be used for a new office building housing the Michigan Farm Bureau and affiliated companies. Participants are (from left) MFB Vice Pres. Dean Pridgeon; Nile Vermillion, Exec. Vice Pres. Farm Bureau Insurance Group; Mr. and Mrs. Norman Fedewa, property developer; David Morris, Pres. Farm Bureau Life and Elton Smith, Pres. Mich. Farm Bureau.

MRS. MARGARET McCALL — has joined the staff of the Michigan Department of Agriculture as Information Specialist. She was a Farm Bureau news writer and Associate Editor of the Farm News until recently.

SITE PURCHASE FORMALIZED

"THE LATEST THING IN CHICKEN COOPS — 436 feet of it, is where Paul Grofvert keeps 60,000 layer pullets. The building is "climate controlled" at 87 degrees. In minus 20-degree weather, the oil burning heating system does not vary more than 2 degrees.

LEAVES STAFF

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"IT WORKS LIKE THIS," Paul Grofvert tells Clyde Springer of Farm Bureau Services Egg Marketing Division, as he explains the new motorized dropping-pit cleaner to Springer and Mrs. Grofvert in his ultra modern replacement pullet house.

THE BLANK CANVAS

"THIS PICTURE IS UNTITLED," Mrs. Robert Anthony tells the Annual Banquet of Gratiot county Farm Bureau Women as she holds up an empty frame. She went on to say each person alone, can fill in the "from-life" picture.
New Safety Poster

“Accidents don’t just happen — they are caused” is both the title and the theme of a new, attractive safety poster recently made available by Farm Bureau Insurance Group. Useful both indoors and in less well sheltered places such as packing sheds and dairy barns, the posters are printed on weather resistant paper, 20 by 30 inches in size.

They were produced on the theory that constant attention to safe practices on a farm will substantially reduce accidents and costly loss of time, wages and profits — and indirectly help reduce insurance costs.

The posters illustrate recommended methods of lifting heavy loads ("a leading a horse, walk beside it, not in front” . . .) and operating tractors. One good rule among many: “One man on a tractor is fine, two is too many.”

Under “general” safety precautions are such practical suggestions as advance planning, learning to identify poisonous plants, and a reminder to avoid practical jokes and horseplay.

The posters contain methods that are not already generally known, but they serve as constant reminders.

Available without charge through your Farm Bureau Agent, Safety Engineers or by contacting the Communications Department, Radio Services, Inc., Fanners Petroleum Insurance Co., 4000 Grand River Avenue, Lansing, Michigan.

many kinds of farm "chores"

Not all farm chores take place on the farm these days — and with a greater regularity than agricultral and non-agricultural offices of the Michigan Farm Bureau leave their farm homes to spend several days in doing “chores” for their organization.

That these are chores of a different kind does not make them any less work, and members of the board of directors of the Michigan Farm Bureau spend many long hours of careful thinking before in good-conscience, they can return to their own farm work.

Although there was considerable routine business at the most recent two days and one evening meetings, a number of significant actions were taken by the 15 men and one woman (Mrs. Jerold M. Morse) who serve as a member of the board of directors of the American Farm Bureau, reviewed the AFBS’ organization of the “Farm Research Foundation” with members of the board, who requested that he appoint a Michigan committee to work with the foundation.

A recommendation by the Michigan Farm Bureau to continue the present Farm Records service system, was approved with a total state goal of 350 enrolled participants also accepted.

A recommendation by the Michigan Farm Bureau to continue the present Farm Records service system, was approved with a total state goal of 350 enrolled participants also accepted. A series of district meetings dealing with farm policy development — to be held in the latter half of the month and the first part of September, was also approved.

Mrs. Topliff reviewed the work of Farm Bureau Women, and offered the services of nominees from "old numbered” districts of the state, for consideration by the board. All were approved (see "District Chairman — page 7, "The Michigan Farm Bureau”.

An appointment by President Elton Smith. of the Morse Company, Box 189A, Wall Street, New York, New York to fill a vacancy on the State Young Farmer Committee, was endorsed by the board. The vacancy was caused when committee member Larry DeVincent joined the staff of the Michigan Farm Bureau as a Regional Representative.

Smith, who serves as a member of the board of directors of the American Farm Bureau, reviewed the AFBS’ organization of the "Farm Research Foundation” with members of the board, who requested that he appoint a Michigan committee to work with the foundation.

SECRETARY OF STATE appointed a review of plans for a new building to house the Michigan Farm Bureau’s affiliated services (reported nearby) as well as a number of legislative and commodity reports.

SHAYER STARCRoss 584 — blazed pullets available most every month. Get wise and try these top profit makers at size. Kirks-Rox, P.O. Box 23, Ionia, Michigan. Phone 327-8900.

The Michigan Farm Bureau continues its campaign to increase youth’s interest on balance. For further information write: Carl Pahl, Route 5, Gladwin, Michigan 48624. (8-2t-50b) 14

FARM INVESTMENT: 20 miles radius of Lansing and Battle Creek. 252 acres, 120 low-line pipeline milker like new. Sunset Land and Investment, 19814 milk 682 fat. Surge Tonganoxie 2-5967, BEECHCREEK, Gladwin 48624. (4-6-b-50b) 10

OVERSEAS JOBS — Australia, Europe, South America, Far East. Excellent training. Write: Overseas Employment, Agency No. 9, 5832 14th Street, New York, New York 10037. (6-1t-50b) 10

NEW BUILDING!

A 48-page west Lansing site is ready for purchase with Farm Bureau Life Insurance Company, for the construction of a new Farm Bureau headquarters building.

Located at Canal Road and west Saginaw Street, the new building will include space for the Michigan Farm Bureau, Farm Bureau Insurance Group, Farm Bureau Services, Inc., Farmers Petroleum Cooperative and the Michigan Agricultural Cooperative Marketing Association.

The building will contain an estimated 100,000 square feet of office space, housing the organizations’ present 550 Lansing-based employees and containing room for considerable expansion for the fast-growing companies.

The architectural firm of Frank and Stein Associates, Inc., has been retained for the project, expected to begin in 1969. No completion date has been set.

The Farm Bureau organizations have been located in their present headquarters at 4000 N. Grand River Avenue, near the entrance to the Capitol City airport in Lansing for the past 13 years.

FARM NEWS WANT-ADS GET RESULTS!

(Special Member Rate) 25 Words for $2.00

Send to: Michigan Farm News
Box 960
Lansing, Michigan 48904
FARMERS AND SYNTHETIC FOODS

By: Charles H. Bailey, Director, Education and Research, Michigan Farm Bureau

Can Michigan dairy farmers afford to lose another 25% of their market? This percentage represents the portion of their market which Michigan State University researchers estimate has been taken over by substitutes since the end of World War II. Decline of butter consumption and the rise of oleo is the well-known example, but there are others almost as dramatic which have been little publicized. A committee of Michigan State University researchers has estimated that without the substitutes we would consume nearly 35% more dairy products than we do today.

Substitutes or imitation foods are represented by two groups: synthetics and blends of natural products. The new synthetic vegetable proteins represent the most active trend of the past few years. Hard milk, in which fat-free milk products are blended with vegetable oils to produce a new milk substitute representative of this group.

Dairy products are not the only ones suffering from this competition. As the low-calorie fad has caught on, sugar growers have lost substantial markets for their products. The synthetic sugar industry has been formed to produce and market acceptable food products. The fact that claims for this or that low-calorie substitute have been synthesized from petroleum by-products, and other products may run into state and federal laws and regulations. When Wisconsin legalized oleo in 1935, the producers of oleo were able to make oleo to the farmer's specification, because they were able to market their product employing some of the vegetable fats that might be available. The current discussion over saturated versus unsaturated fats is a good example of how the people presently employed in agriculture. A changed agriculture could be a place where no food companies such as Kool-Aid, paper products for the "milk and meat plant" might be produced. Even the flavors might be synthetic.

Unavailability of the real product can give the substitute the edge it needs to start, especially if the price of the natural food gets very high during this same period. The housewife likes to be able to buy what she wants when it's on sale. If the supply is erratic, she may decide that she will go to a readily available substitute.

FAST-GROWING TREND? - This collection of imitation and substitute foods was gathered after only a few moments shopping in a large Michigan supermarket.

Current trends to artificial sweeteners probably have roots in the fact that many doctors are encouraging their patients to lose excess weight. In an effort to meet the demand for "diet" soft drinks, new substitutes have come on the market, the fact that it is synthetic or substitute has little effect on its adoption by the housewife.

There is also the possibility that new substitutes will have desirable nutritional qualities not formerly available. The current discussion over saturated versus unsaturated fats is a good example of how nutritional qualities can be used to push new products. The fact that claims for this or that low saturated fat product have not always been laboratory proven, doesn't seem to limit sales.

Sometimes new products, made to achieve a major price advantage, are deficient in essential nutrients. When they are produced, the substitution of the real food is often overcome. The price problem of butter and the taste problems of oleo are the best examples.

Anyone of your community within its limits? Producers and processors of the newer meat substitutes develop improved flavors and textures. Imitation meat prices are already fairly competitive even though they are not being manufactured in large volumes of mass production.

We face new competition in the years to come, maybe not this year or next, but it is coming.

CAN FARMERS COMPETE?

The answer here is a qualified "yes." If there is ample research for new or improved products, if there is a real hard sell put on these new products, and if we change our thinking about our commodities in the past, but producers and processors of farm products are beginning to put more emphasis on the development of items for the consumer.

For many years farmers were opposed to the use of milk products in blends with substitute products. Some have suggested recently that we might employ the glamour of new products to sell milk by coming up with new blends which have different tastes or textures. There have been suggestions that a butter producer employing some of 20% of the price, unsaturated fats might overcome the price problem of butter and the taste problems of oleo to the betterment of both. Ohio, Dakota and Wisconsin have recently legalized such butter-substitute mixes.

Some authorities have suggested that sources of protein and other basic foods such as sugar, soybeans or other basic products for the "milk and meat plant" might be replaced by synthetics and blends of natural and synthetic materials. The answer here is a qualified "yes." Where the cost of new crops and old crops is so great, it might be possible to manufacture cheaper products. But it will be a hard sell put on these new products to the consumer, and if we change our thinking about blends of natural and synthetic materials, we might turn this competition to our advantage.

The trend for new products has lagged for some commodities in the past, but producers and processors of farm products are beginning to put more emphasis on the development of items for the consumer. We have lost some acreage of sugar beets to the synthetic sweetener and may lose more if the trend continues. We stand to lose some of our meat by the newer meat substitutes develop improved flavors and textures. Imitation meat prices are already fairly competitive even though they are not being manufactured in large volumes of mass production.

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DISCUSSION REPORT

A total of 540 Groups sent reports dealing with the June Topic "Zoning." Here is how they answered the 12 questions...

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Does your Twp. have zoning ordinance?</td>
<td>275</td>
<td>265</td>
</tr>
<tr>
<td>Any one of your Group on this board?</td>
<td>185</td>
<td>255</td>
</tr>
<tr>
<td>Does your Twp. have a land use map?</td>
<td>235</td>
<td>205</td>
</tr>
<tr>
<td>Is there zoning ordinance copy?</td>
<td>255</td>
<td>285</td>
</tr>
<tr>
<td>Is your ordinance working properly?</td>
<td>205</td>
<td>335</td>
</tr>
<tr>
<td>Would you like to see zoning township?</td>
<td>135</td>
<td>215</td>
</tr>
<tr>
<td>Would your Group start zoning petitions?</td>
<td>65</td>
<td>165</td>
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NEXT MONTH: Air and Water Pollution
FBS Now Offers Two Great Investment Opportunities!

Here's a real opportunity for both large and small investors and for both short and long-term investors. As part of a long-range expansion program, and to better serve Michigan farmers with high-quality made-in-Michigan feed products, Farm Bureau Services, Inc., is building the state's most up-to-date feed milling and formulating center.

This million-dollar plant will be financed by public sale of Farm Bureau Services, Inc. debentures, now offered. Interest will be paid from purchase date annually on September 1.

Advantages of this sound investment opportunity (backed by Farm Bureau organizational know-how)—include the solid satisfaction of helping build another much-needed cooperative production and service center for Michigan farmers.

To learn how you can fit into this financing picture, fill out and mail this investment-opportunity coupon.

* This advertisement is neither an offer to sell nor a solicitation to buy any of these securities. The offering is made only by the prospectus.
Some people think they don’t need agricultural Workmen’s Compensation. But since July 1, last year, numerous farm employers have been grateful for Farm Bureau Insurance Group Workmen’s Compensation coverage. Here are a few examples:

**CASE 1.**
A portable elevator crushed an employee’s spine, paralyzing him from the waist down. A $58 minimum premium policy has thus far paid medical costs exceeding $15,000 at an average monthly cost of $1,500. Medical payments may continue for the rest of the employee’s life.

**CASE 2.**
In stepping down from a tractor, an employee tripped, fracturing his hip on the forklift. To date Farm Bureau Insurance has paid $1,956 Workmen’s Compensation and $2,100 medical costs.

**CASE 3.**
While attempting to stop an argument between two employees, an employee overseer was shot in the stomach. Compensation is being paid at the rate of $44.47 per week. Medical bills have exceeded $1,700.

**CASE 4.**
The employee injured himself with a power saw while repairing a piece of equipment. The claim was covered under Farm Bureau Insurance Group Workmen’s Compensation.

**CASE 5.**
A small piece of steel punctured the employee’s left eye. Full Workmen’s Compensation is still being paid.

**CASE 6.**
An employee working for a large orchard operation died in a transient barracks fire. A Workmen’s Compensation policy protected the employer.

**CASE 7.**
An employee suffered a miscarriage after falling from a tree while picking apples. Medical costs were paid by Farm Bureau Insurance Group.

**CASE 8.**
A $58 minimum premium policy protected an employer against two claims. A scaffold broke while two employees were remodeling a corn crib.

**CASE 9.**
The employee slipped and fell from a farm machine shop roof which he was building. Medical costs were paid by Farm Bureau Insurance Group.

These cases are real. Employers have been spared worry, hardship, even loss of their farms by the low-cost guardian protection of Farm Bureau Workmen’s Compensation.

There’s a reason why Farm Bureau is Michigan’s largest Workmen’s Compensation writer ... PROTECTION. Ask your local representative.