DUAL WHEEL TRACTION — for efficient spring field work is the topic between Wm. Guthrie (standing) and Michigan Farm Bureau board member, David Morris. The diesel tractor, equipped with new Unico "Pul-N-Grip" tires, is owned by Ingham County Farm Bureau member, J. K. Moore, Holt. It was used in a recent Farmers Petroleum Cooperative demonstration of the tire's greater strength and flexibility. The open S-lug permits soil to be released in a constant self-cleaning action. Morris is a member of the petroleum co-op board; Guthrie is manager of both Farmers Petroleum Cooperative and Farm Bureau Services, Inc.

FLOATATION, NOT COMPACTION — is the secret of efficient field work, as tractors equipped with dual wheels and tires with self-cleaning tread such as these "float" over soft ground instead of digging in and wasting power and fuel. Snap-on rims allow quick changes. Pictured tires are 13.6 X 38's and stand more than 5 feet mounted. Note slow-moving vehicle emblem — required by law as of March 10, on all vehicles operated on the highway which have "a maximum potential speed of 25 miles per hour." Farm Bureau Women offer the emblems at reduced prices from county Farm Bureau offices or Women's Chairman.
Detroit, Michigan - March 1, 1967

Michigan Farm News

Editorial

"STATESMEN"

Rural statesmen — 31 of them — will leave their Michigan farms this month to join Michigan Farm Bureau officials in traveling by jet to Washington, D.C., and meeting there with members of Congress from Michigan.

The occasion is the popular annual Washington Air Tour, sponsored by Farm Bureau Women, and aimed at increasing farmer effectiveness in national and international affairs.

In several vital areas, the trip will be unusually significant this year. Fifty new members of the House of Representatives and a new U.S. Senator from Michigan — help make it so.

Also helping to heighten the importance of this year's tour is an unprecedented luncheon and press conference to be held at the National Press Club with Washington newsmen and officials of the Michigan Farm Bureau.

Those making the trip are officially designated "Legislative Leaders" — spokesmen for Michigan agriculture. In this capacity they will meet with our Congressmen, first to separate group breakfast and luncheon sessions by party (breakfast with the Republicans, luncheon with the Democrats), and in their offices by individuals from their districts.

Strengthening the impression made by these visits will be the fact that the Legislative Leaders are respected farmers who remain in close contact with the important agricultural issues of the day, and who are able to discuss them with intelligence.

There are all full-time farmers (or farmers' wives), all have been selected by their county Farm Bureaus as persons who understand the problems of agriculture and who support Farm Bureau policy as outlined by our voting delegates.

Two briefings, one prior to leaving, and another in Washington as a part of the efforts of the American Farm Bureau Federation, will bring them up to date on late happenings in Congress on such questions as foreign trade, domestic farm programs, farm labor, inflation and similar issues.

Such matters, plus those which especially apply to Michigan, will be the topic of the visits with Congressmen, and with newsmen at the National Press Club. Through staff membership in the Michigan Farm Association, the Lansing and Detroit Press Clubs, the Michigan Farm Bureau has access to this impressive facility.

Their area representatives of the United Press International, the Associated Press, Federated Publications, Booth Newspapers, Michigan League of Home Dailies and the Detroit News are expected and will be invited to meet with Farm Bureau officials.

Invited, too, will be representatives of the electronic reporting media, radio and television, including Time-Life stations and the Storer Broadcasting Company.

A separate feature of the tour will be an "American Heritage" section for Farm Bureau friends and families of the Legislative leaders, adding to their understanding of our government through planned trips to Washington's historical sites.

They will appreciate more fully our form of government as we proceed to the White House and view our country's capital. They will be in touch with the work of the past year has been promising and confirm that this is going to be one of the most important services of MASA in building a labor procurement system to serve our members' needs.

There is a large number of our Farm Bureau leaders who support this effort. First — it's a member-service — and the members ask for it. The Michigan Farm Bureau has put money into the organization of MASA. The work of the past year has been promising but more needs to be done. This year's tour is a vital step in building a labor procurement system to serve our members' needs.

Most of MASA's efforts in 1966 were in the direction of locating seasonal, part-time workers. But requests from members have been increasing for MASA to obtain qualified, permanent, year-round farm employees, especially for dairy farms.

I think that this is going to be one of the most important and significant services of MASA in the future. Farmers have been looking for employees on a "catch-as-catch-can" basis. They cannot afford to take the workers who just happen along. Farmers need the help of experienced experts who can recruit systematically, searching for worker skills and records.

Farmers are getting to the point where their farm labor scene. February 3, we held the Farm Bureau's trip into Texas tie, in with a new program of communications between the Michigan Farm Bureau and the boards of directors. Each month in the future a short taped report will be recorded for playing at county Farm Bureau board meetings. It will be called "On the Front Burner." As this suggests, it will highlight the most important program or need on the Farm Bureau scene for each month. This month's edition of direct pipeline to the county Farm Bureau board.

I think that this is an excellent idea. In an organization as large as ours we need to develop and use methods of keeping each other informed and keeping the wheels turning so that we work smoothly.

February is the "On the Front Burner" tape for a survey of member interest in part-time or year-round farm workers. Such information is important to the future work of MASA. Interest has been growing during 1966 and early 1967. Cooperation by County Farm Bureaus in this survey can be very valuable.

In the future, MASA will be important in locating this kind of farm employees for member farmers.

Elton Smith

No more quackery... or hams.

The time is right for us to cooperate on our "check-a-catch-can" basis. They cannot afford to take the worker who just happens along. Farmers need to the help of experienced experts who can recruit systematically, searching for worker skills and records.

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MEMBERSHIP—the number-one project...

For "Members Only" Protection Service!

Tentative approval has been granted by the State Insurance department for a new Farm Bureau "members only" group insurance protection program expected to go into effect April 1.

The new policy is being made available by the Michigan Farm Bureau to counties on a county-option basis. The protection includes accidental dismemberment and death benefits to the "named member" within counties providing the new service.

Currently, 48 counties in all parts of Michigan have acted to approve the coverage and to make the necessary yearly lump-sum payment on behalf of their members.

It is significant that the protection is being written through a Farm Bureau affiliate, the Community Service Insurance company, one of the Farm Bureau Insurance Group. The premiums and coverage do not include the usual allowance for commissions—thus bringing members a maximum of protection with minimum cost.

According to terms of the coverage, a "member" is the person in whose name the county Farm Bureau membership has been issued for that calendar year (January 1-December 31) within a county Farm Bureau providing the coverage.

Farm Bureau officials see the new protection as an added incentive for prompt payment of Farm Bureau membership dues, for if a membership lapses, there will be no coverage allowed between the expiration date of the membership and the time it is paid for the coming year.

Benefits are payable to the "named member" should this person sustain accidental bodily injuries—and within the ninety day period immediately following the date on which such injuries are incurred, suffers the loss of life, sight, or limb as a direct result of such injuries and independently of all other causes . . . .

Included is a schedule of losses for which payment will be made under terms of the policy, ranging from a low of $250 for the loss of a thumb or index finger, $500 for one foot, hand or sight of one eye, and $1,000 for total loss of sight and similar major losses, including loss of life.

Although anyone would agree that such payments are modest if compared to the value of sight or limb, the fact remains that the new coverage is designed to be supplemental to normal insurance protection, and as such provides an additional payment to recipients during an admittedly trying time.

Counties reporting action to provide the group protection include: Alcona, Alger, Antrim, Arenac, Baraga, Barry, Benzie, Branch, Calhoun, Chippewa, Delta, Emmet, Gladwin, Hindougton.

Others are: Iosco, Iron, Isabella, Kalamazoo, Kalkaska, Kent, Lenawee, Mackinac-Luce, Manistee, Marquette, Mason, Mecosta, Menominee, Midland, Missaukee, Monroe, Montmorency, Muskegon and Newaygo.

Also included: Northwest Michigan, Oceana, Ogmore, Osceola, Otsego, Saginaw, Sanilac, Tuscola, Van Buren, Washtenaw, Wayne, and Wexford.

THREE COUNTIES "OVER" IN U.P.
By Hugo Kivi
"All we expect of you is to contact your prospects, tell them the Farm Bureau story and ask them to join," stressed Oren Berto, Roll Call Manager of Menominee County as he met with the Roll Call team.

The workers called on their prospects, told them the story and asked them to join. And they did.

As a result of this effort, Menominee County Farm Bureau is the recipient of the Little Brown Jug Award for 1967.

This coveted Little Brown Jug is presented each year to the first county in the Upper Peninsula Region to report membership goal. This award has been presented each year since 1963. That year it went to Mackinac-Luce. It was won three years consecutively by Iron County; Marquette-Alger won for two years; Mackinac-Luce won again in 1965; and last year Baraga was the membership champion.

In addition to the county award, Mr. Berto was presented a Stetson hat, an award made to the first roll call manager to report goal.

"I have never been a part of a membership drive when it has been as easy to sell memberships," commented Chester Good, one of the workers. "We have more to offer Farm Bureau on this year than any other previous year," he continued.

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Also included: Northwest Michigan, Oceana, Ogmore, Osceola, Otsego, Saginaw, Sanilac, Tuscola, Van Buren, Washtenaw, Wayne, and Wexford.

"LITTLE BROWN JUG" FOR MENOMINEE—The coveted award was presented by Hugo Kivi (left), regional representative, to Oren Berto, who successfully led Menominee County Farm Bureau in its membership drive to become the first Upper Peninsula county to reach goal. Menominee was the first county in the state to reach goal. Baraga, another U.P. county, was second.

COUNTY COMPARISON

Reaching their 1967 membership goal will not halt Roll-Call activities in Michigan's four top counties, according to the membership leaders there.

Three of the first four to reach goal are in the Upper Peninsula, led by Menominee and followed by Baraga and Houghton. Benzie county, in the northern part of the state becomes first in the Lower Peninsula to reach goal.

Others within touching distance of the important target are Cheboygan, Washtenaw, Livingston, Arenac, Bay, Manistee, Missaukee and Northwest Michigan, all more than 90 per cent goal counties.

In spite of setbacks caused by Michigan's unusual snowstorms and drifting roads, the state has made it to the 86 per cent of goal mark.

BAY COUNTY MEMBERSHIP "KICK-OFF" — Bay County Farm Bureau officers discuss plans for their 1967 drive at a recent membership "kick-off" meeting. County secretary Ardath Madison gives instructions for filling out membership applications to Harold Paige, membership chairman, Warner Maylan, county president, and Fred Dore, Roll-Call chairman.
EXCELLENT ATTENDANCE AT SEMINARS

CONTINUED FROM PREVIOUS PAGE

Legislative Seminars - Dan Reed (seated) and Robert Smith, visit with county presidents and Executive Committee members at the annual "Presidents' Conference" held at Camp Kett. The men outlined the legislative outlook for farmers in the 74th State Legislature.

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County Leaders Visit Lawmakers

Farm Bureau's 1967 Legislative Seminars, scheduled during February and March, have attracted excellent attendance for the four meetings already held. Meeting at the YWCA, Lansing, county officers and legislative leaders begin their agenda at 9:30 a.m. with coffee and rolls, and then proceed to reports of Farm Bureau legislative programs and progress.

A noon luncheon with Legislators is a highlight of the day, with excellent opportunities for Farm Bureau leaders to visit with their representatives. Here they discuss informally such issues as tax reform and daylight saving time. Since there are other areas of the state. Following lunch, the group adjourns to the Capitol to attend sessions of the Senate and House.

Four meetings are scheduled for March and county legislative leaders in the West Central, Saginaw Valley, Central, Northeast, Northwest and Upper Peninsula Regions are urged to attend.

March 5 - West Central (Clare, Isabella, Mason, Mecosta, Newaygo, Oceana, Osceola). March 9 - Saginaw Valley (Areneac, Bay, Gladwin, Gratiot, Midland, Saginaw). March 21 - Central (Clinton, Eaton, Genesee, Ingham, Livingston, Shiawassee, Oakland). On March 22, a joint meeting will be held for the Northeast, Northwest and Upper Peninsula regions. This will include the counties of Alcona, Alpena, Cheboygan, Emmet, Iosco, Montmorency, Ogemaw, Presque Isle, Otsego, Antrim, Benzie, Charlevoix, Kalkaska, Manistee, Missaukee, Northwest Michigan, Wexford, Baraga, Chippewa, Delta, Houghton, Iron, Mackinac, Manistique, Marquette-Alger and Menominee.

 Appearing at the Legislative Seminar for the Southeast Region, Representative Richard Young, Dearborn Heights, said, "I'm glad to see that your policies come from the members instead of from the top down as it does in some organizations," he said.

TALKING ABOUT TIME - are these participants in a recent Legislative Seminar. They are (L. to R): Dale Crouch, President, Jackson County F.B.; House Speaker, Representative Robert Waldron, Grosse Pointe; MFB Board member, Frank Smith, Jr., Monroe Co.; Seneca Minority Leader, Raymond Dzendziel, (D) Detroit; Jackson Co. Legislative Chairmen, Dwain Dancer and Representative Wm. Copeland (D), Wyandotte.

OTHER COMMENTS...

Senator Gilbert Bursley of Ann Arbor urged the group to look earnestly at the possible markets open to them through the St. Lawrence Seaway. Noting that Farm Bureau has been a leader in trying to open the markets of Europe to American farmers, he suggested that they have only started in this battle for markets.

Representative George F. Montgomerie pointed out that needs of state government cannot be met from present sources of funds unless there is a drastic slash in services provided by the state... Senate Minority Leader Ray mond Dzendziel assured the leaders that he is always ready to listen and assist with farm problems although there are no longer farmers in the area from which he comes...

PORTION OF THE CROWD - of 100 persons from 50 counties, present at the annual leadership conference which continued the theme of the 1966 annual meeting, "Farm Bureau — on the move!" Roll-Call work and the importance of a strong county membership to support strong county programs was stressed.

At each seminar a number of important issues are discussed with members of the Legislature. One issue receiving extra attention has been the matter of Double-Daylight-Saving Time.

One Legislator suggested that perhaps Michigan actually belongs in the Central Time Zone. "Why," he asked, "don't we go on Central time in the winter months where we belong anyway, and then switch to Daylight time in summer? Why is it so important that we be on the same time as the city of Boston?"

Another issue being thoroughly discussed is Tax Reform, with a common fear voiced by many farm leaders that increased taxes may be voted without inclusion of relief for overburdened property.
By Robert E. Smith
Legislative Counsel

The issue of "Double Daylight Saving Time" has now become the most controversial issue before the Michigan Legislature, with everybody getting in on the act on one side or the other. Many with selfish purposes are doing everything to lend confusion to the issue rather than light.

The question boils down to perhaps two: (1) Must Michigan submit to the federal mandate and incomes are geared to the pleasure seekers or those to whom darkness at the beginning of the day? Farmers' whole economic lives be given first consideration - the clock ahead from early spring to late fall? Michigan has been on Daylight Saving Time the year-round for nearly 20 years. To make any change would be equivalent to "Double Daylight Saving Time."

The question can be summarized so: "Who will win the issue - the pleasure seekers or those who will find it a hardship?" Is it better that the golfers, boaters, tourists and recreation seekers be forced to accept another hour at the end of a day, or should others be forced to accept another hour of darkness at the beginning of the day?

Farmers' whole economic lives and incomes are geared to the sun. The fact that many other kinds of work are based on round-the-clock shifts would create hardships. Further hardships would be caused some religions whose rituals and beliefs are governed by sundown to sundown. Mothers with small children would have problems getting them to bed at a reasonable time.

There is a safety factor of those who would be forced to go to work in the morning darkness as a result of tampering with the clock. School children would be required to wait in the dark hours for a school bus, thus creating an additional factor of danger.

In short, whose concern should be given first consideration - the pleasure seekers or those to whom the "Double Fast Time" would mean hardship?

Fleming, who was the final speaker on the two-day program, talked with the Farm Bureau leaders about some of the issues facing agriculture in 1967.

Current trade agreement negotiations in Geneva, Switzerland, might well be one of the most important issues facing farmers this year, Fleming said.

"Since the 1930's, the Farm Bureau has been interested in expanding exports for agricultural commodities, and for reciprocally reducing barriers to trade, both here and abroad."

"The Farm Bureau has never been a 'sucker' in this business, but we are being played for one right now in Geneva," the farm leader said.

Fleming explained that present trade agreements law requires that before we reduce tariffs or other barriers to imports into this country, we have to get from the other country reductions in their restrictions against our exports of agricultural products.

Due to a reluctance on the part of the European Common Market Countries to negotiate under these conditions, Fleming reported that the United States is now prepared to settle at Geneva for nothing more worthwhile, as far as reciprocal benefits to the United States, than a commodity agreements formula. Fleming pointed out that this was "because it wasn't attuned to agricultural parity formula. He explained that the original concept of the parity formula was for "a measure of the difference between what's happening to farm receipts, and to farm expenses."

Fleming pointed out that this was a good indication that there was no planned reduction in government farm programs. Farm Bureau policy calls for efforts to reduce the budget "by a billion dollars or so in an area where we know we're talking about - the agricultural budget," he said.

Another issue facing agriculture this year, according to Fleming, will be an effort to change the agricultural "parity" formula. He explained that the original concept of the parity formula was for "a measure of the difference between what's happening to farm receipts, and to farm expenses."

Fleming estimated that present government farm policies are designed to drive market prices down, forcing farmers to depend on government payments for their income. Since government payments are not included in the parity formula, Fleming explained that any "success" on the part of the "planners" results in further lowering of prices for farmers. "Since they don't plan to go on the market," Fleming pointed out, "and don't know it", he explained.
FARM SALESWOMEN SET

A group of 70 enthusiastic saleswomen met in Lansing, January 20, to discuss methods of promotion and pledge their support of a statewide sales campaign. Their product: the Michigan Week Council of this year by Mrs. William Farm Bureau Women.

The meeting, conducted as a sample Michigan Week activity, featured a luncheon menu of Michigan foods, served on Michi- gan placemats designed by fourth-grade students from the Lansing Michigan Avenue School. At each place setting was a "booth bag" filled with Michigan products, including a White Pine seedling—Michigan's state tree—courtesy of the Michigan Association of Nurserymen, and Michigan beans, contributed by Michigan Elevator Exchange, division of Farm Bur- eau Services.

The women, representing 34 statewide groups, adopted a plan of enlistment through their clubs and organizations for members to act as "Michigan Minutemen"—pledged to sell the advantages and attractions of their state.

"It takes a year to make a Week," W. Lowell Treaster, di-rector of Information Services, Michigan State University, told the women, as he explained that Michigan Week projects should be year-long activities with a climax during the designated week. Treas- ter, chairman of the Michigan Week steering committee, indica- ted that key words for activities should be: learning, showing, sell- ing and building.

The state council requests that all women's organizations encourage each member to send a Michi- gan scenic postcard to someone in another state or country every day of Michigan Week, May 21-27. adopt some project for the betterment of Michigan or their own community, take leadership in community Michigan Week ac- tivities; practice and promote hospitality to help make Michigan recognized as the "friendliest place on earth", and take part in Keep Michigan Beautiful cam- paign.

Chairman Mrs. Scramlin issued a challenge to the women's or- ganization representatives: "Each of us, through Michigan Week, has an excellent opportunity to work for the progress of our state. Year round, each women's club or organization should devise and carry out a program or project of its own for the betterment of Michigan and to highlight it dur- ing Michigan Week. "The sense of accomplishment and feeling of pride in having done something for Michigan are well worth working for. Each organization, with its particular field of interest, is in good position to do just that— with a better Michigan as a goal," she said.

Mrs. Scramlin urges all Farm Bureau Women to begin their roles now as Michigan Minutely men to promote "Michigan — Dynamic in World Progress."

KEY WORDS in Michigan Week promotion are: "Learning, Showing, Selling and Building." Mrs. Don Weeks (left), Greater Michigan Foundation, tells Mrs. Wm. Scramlin, Farm Bureau Women's chairman. Mrs. Scramlin is serving as the 1967 chairman of the Michigan Week Coun- cil of Women's Organizations, which met in Lansing, January 20.

MARCH 10—for emblem law

Use of the bright, orange, tri- angular slow-moving vehicle em-blems on all equipment with a potential speed of no more than 25 miles per hour, travelling on Michigan highways, becomes mandatory March 10-1967. The law, Public Act 163, re- quires use of the emblem to warn motorists to "Slow Down!" when they see the fluorescent triangle ahead. Farm Bureau Women throughout the state are promot- ing and selling the emblems as a life-saving project.

Ag-Tronic, Inc., supplier of the emblems, reports that 16,000 have been ordered by Farm Bur- eau Women in Michigan. Most counties have made them avail- able through county Farm Bureau offices, county safety chairmen, insurance agents and petroleum dealers. Others are working in cooperation with their local farm machinery dealers, FFA Chapters and local elevators and Farm Bureau stores.

Alpena County reports an ini- tial order of 150 emblems with plans for 500 more emblems to distribute through five different local organizations. Antrim Coun- ty has six display boards in vari- ous business places with handy order blanks for convenience. Cass reports orders for 500, with plans for another 500 in the near future.

Publicity plays an important part in the project and the Farm Bureau Women are taking ad- vantage of their local news media outlets for this service, as well as their Farm Bureau publications.

Helen Atwood, Farm Bureau Women's coordinator, urges acceler- ation of this safety project dur- ing March, with special emphasis on publicizing the March 10 ef- fective date. "We hope every county Women's Committee is working hard on this worthwhile project," she said.

THE WINNER of a Michigan city contest was Mrs. Leland Smith (right), Detroit, of Keep Michigan Beautiful, Inc. Presenting her with the Farm Bureau Women's "Country Kitchen Cookbook" is Mrs. Clare Carpenter, vice chairman of the F.B. Women.
HOLIDAY in New York City

A fabulous New York "Holiday" — complete with top Broadway shows, dinner at Sardi’s, snack at the Latin Quarter — all the things which make New York the "Fun Capital" of the world — is now available to Farm Bureau members and friends.

Three never-to-be-forgettable days and nights will be highlighted by three of the most outstanding shows to hit Broadway in recent years — "Mame," "Odd Couple," and "Walking Happy."

The tour group will leave Detroit by jet at 10:35 a.m., Friday, March 31, arriving at Kennedy Airport, 12:00 noon. From the airport to the Manhattan Hotel, headquarters for the next fun-filled days, beginning with an evening performance of "Mame." The first day will be topped off in grand style with dinner at the world-famous Sardi’s.

Saturday morning is at your leisure — perhaps window shopping on Fifth Avenue or a stroll through Central Park. "Walking Happy" is on the schedule for the afternoon, then an evening performance of "Odd Couple." This exciting day will be climaxd with a midnight snack at the Latin Quarter.

Sunday morning is free to attend the church of your choice, with sightseeing tour of Lower New York scheduled for the afternoon.

Free time again Monday morning — buy some souvenirs or visit some of the spots you’ve always wanted to see. Depart from Kennedy Airport at 4:15 and arrive in Detroit at 5:59 p.m., Monday, April 3.

Cost per person: $179.80 including air jet travel from Detroit to New York and return, three nights' lodging at the Manhattan Hotel, your dinner at Sardi’s, snack at the Latin Quarter, and tickets to the three scheduled Broadway shows.

Because tickets for the Broadway shows must be ordered well in advance, an early reservation is required. Fill out the reservation coupon and mail TODAY.

RECORD FOR DAIRY CATTLE

LAKIES’ FRUIT AND VEGETABLE FARM

SATURDAY, MARCH 4, 1967

Sale begins at 10:30 a.m.

33 head of Purebred Holstein cows, heifers and calves, all artificial bred, all on DHIA test program.

Fine herd of Holstein dairy cattle with top production records (highest producing 3-year-old cow in Macomb County in 1965 — also second highest producing 4-year-old cow in Macomb County in 1966, with 833 lbs. butter-fat).

LOCATED: 1 mile Northeast of Romeo, at 12840 33-Mile Rd., 1 mile East of Van Dyke (M-53)

ROBERT LAKIE Proprietor
PAUL HILLMAN Auctioneer

Capac State Savings Bank, Clerk
(Lunch Wagon on grounds)

SERIOUS FUN-IN SANILAC

"SILAS HANGBACK" — played by overalled Duane ("Dewey") Sugden, is urged to "join today and help pay your way" by Farm Bureau Insurance man David Brandt. Sugden is Regional Representative for the Mich. Farm Bureau in the Thumb area. The occasion was the Sanilac Kick-off.

MEMBERSHIP IS THE KEY — to a stronger Farm Bureau, Mrs. Leonard Wiswell, Sanilac county Roll-Call chairman, tells workers at an enthusiastic membership kick-off meeting. Mrs. Wiswell also serves as County Women's Chairman, and has been head of the Information Committee.

RURAL-ELECTRIC DISCUSSION

Michigan Rural Electric leaders met recently with Farm Bureau officials to discuss the rural electric promotion program and adequate financing for the 35 Michigan cooperatives.

William Parsons, president of the Top-of-Michigan Electric Cooperative, and Harry Hartzell, vice president,explained that providing rural Michigan with an economical source of electric energy is the prime goal of Michigan rural electric cooperatives.

"Electrical power is certainly going to become more important to rural areas due to the many rural facilities which are being developed, such as hospitals, water and sewage treatment, rural schools, rural industries — all impossible without electrical power," they said.

Over the years, Michigan Farm Bureau has supported the development of rural electric co-ops.

A PIONEER PASSES

Farm Bureau honors the memory of Russell McLaughlin, Evart, who passed away February 5. In many ways, he and his wife, Rhoda, who survives him, were pioneers in the development of Farm Bureau in Michigan.

The McLaughlins had much to do with the organizing of the Osceola County Farm Bureau and in the early years, Russell often exchanged correspondence with the National Farm Bureau.

Rhoda McLaughlin was the first secretary of the reorganized Osceola County Farm Bureau. Russell was the first insurance agent that served the members of his county. Both were well known as delegates to Farm Bureau state conventions in years past.

The McLaughlins were the parents of 13 children, who, like their parents, have been active in Farm Bureau. A son, Archie, has been well known for his activities in Farm Bureau Young People. Another son, John, has been the manager of branch operations for Farm Bureau Services at West Branch.

Those who knew Russell McLaughlin will remember him as a friendly man with steel grey hair, a ready smile and a twinkle in his eye.
COMMODITY ADVISORY COMMITTEES NAMED

advisory to board

Six important commodity advisory committees are appointed each year by March 14 and 15, to help state board directors make decisions of concern to specific commodity interests.

Included are committees dealing with livestock, dairy, fruit, vegetables, field crops and poultry.

Named to the Fruit committee have been: Henry Miller, Berrien; Minard Farley, Jr., Calhoun; Edward Weaver, Washtenaw; Phillip Dunlop, Barry; Parmer Phillips, Clinton; H. James Fitch, Mason; Donald Turner, Saginaw; Donald Nugent, Benzie; George Kelly, Northwest Michigan; and Myron Dowd, Van Buren.

Named to the Vegetable committee by President Elton Smith were: Robert Hall, Cass; Greshel Dixon, Jackson; Jim Diedenhofener, Livingston; Leon Brush, Allegan; Velma Mitchell, Ingham; Albert Scholten, Newaygo; Ron DeRutter, Missaukee; George Klosser, Newaygo; Vic Grinnell, Montmorency, and Robert Sprenger, Mifflin.

Dairy committee members include: Harry Welsh, Van Buren; Wayland Hart, Lenawee; Henry Broacke, Macomb; Earl Mahler, Ottawa; Frank McCalla, Ingham; John Graham, Tuscola; Max Grinnell, Ingham; G. H. Grow, Isabella; Gordon Hayward, Kalkaska; Eugene Fleming, Ogemaw; David Kecland, Menominee; Frank Wiermans, Kent; and Ralph Lebon, Eaton.

To the Poultry committee: James B. Smith, St. Joseph; M. Burdette Carroll, Lenawee; Glenn Livermore, Macomb; Wayne Schopper, Allegan; Wilber Lee, Ingham; John Eichler, Huron; Eugene Wager, Mecosta; Dolvlie Hofmock, Midland; William VanDenzee; Russell Dohm, Charlevoix and Carl Retherald, Menominee.

Named to the Livestock committee are: Robert Norris, Berrien; Blaine Van Sickle, Calhoun; Bernard Kouns, Livingston; David Clark, Allegan; Earl Johnson, Genesee; Albert Bach, Huron; Al J. Van Aelst, Oceana; Richard Samson, Iosco; Robert Burie, Mecosta and Leon Cowdry, Ithaca.

On the Crop committee are: Jim Sparks, Cass; Dowl Dunce, Jackson; Chris Marx, Montmorency; Forest Begerow, Barry; Claryon Brungard, Shiawassee; Ronald Pattullo, Sanilac; Rudolph Reinbold, Saginaw; Walter Core, Jr., Northwestern Michigan; and Verner Valli, Marquette-Alger.

Several additional persons have received committee appointments, but names have been omitted pending acceptance.

Ag-Marketing Clinic

The 13th annual Agricultural Marketing and Agribusiness Clinic is scheduled for March 14 and 15, at Kellogg Center, Michigan State University, East Lansing. All cooperative managers and directors are urged to attend the two-day session, with a special invitation to directors of agriservices firms to the March 14th meeting.

Registration will begin at 9:00 a.m., Tuesday, with the program starting at 10:00 when Clayton Johnson, manager, Mid-State Terminal, speaks on "The Potential for Grain Exporting in the North," Michigan Elevator Exchange traffic manager, C.A. Seelye, will ask "What Next?" as he discusses "Point to Point Rates for Corn." Questions and answer periods will follow each topic.

Lunchoon speaker on the first day’s program will be Dr. E. Dean Vaughs, assistant director of the Marketing and Utilization Sciences, U.S.D.A., Washington, D.C. on "Agriculture's Stake in Transportation."

The afternoon session will be devoted to topics on grain drying - present and future capacities, the country elevator’s role in meeting the sanitation requirements for food and feed, and corn storage by chilling. Wm. Gaterie, executive vice president of Farm Bureau Services and Farmers Poultry Cooperative, and Dean McConkey of the Durand Milling Company, will discuss new approaches to marketing grain and farm supplies.

Wednesday morning’s program will include discussion on recruitment programs for agricultural marketing firms, getting the most from the labor force, boss-employee relationships, and how to utilize labor in relation to seasonal demand.

"Financing in the Future - Agribusiness and their Customers" will be the topic of Dr. John Brake, Department of Agricultural Economics, M.S.U., on Wednesday afternoon. Lloyd Ulliot, president of the St. Paul Bank of Cooperatives, will speak on the "Efficient Use of Capital," followed by a panel discussion "Financing - Leasing or Buying?"

MECHANICAL ASPARAGUS HARVESTING MACHINE - which harvests selectively only those spears of proper growth, represents a major break-through in the industry. The machine, manufactured by the Hart-Carter Co., Pecoria, Illinois, and field-tested in 1966, will be shown at two open house events - March 7 at Van Buren County Farm Bureau Building, Paw Paw, and March 9 at the Golden Hart Equipment Sales, Hart.

ASPARAGUS CROP IS FAST GROWING

The fastest growing, most live- wire marketing organization in the state center on asparagus, with membership in the new Asparagus Division of the Michigan Agricultural Cooperative Marketing Association growing "by leaps and bounds" according to MACMA officials.

West-central and southwest Michigan counties are primarily involved in the new organization, now assembling a solid supply of quality processing asparagus production to offer freezers and canners.

Goal of the Association is to establish realistic selling conditions - and to bring full market value and higher net profits to growers.

Included in the Marketing Committee for the new division are: Roy Binetti, Alton Mendigo and Ferna Pierson, all of Van Buren county; Alton Wendzel, Berrien, and Paul Wicks, Cass.

Others include Don Howley and Tom Giesler, of Oceana.

NEWLY-FORMED PROCESSING GRAPE DIVISION of the Michigan Agricultural Cooperative Marketing Association (MACMA) now covers nearly 40 percent of Michigan's processing grape acreage. 1967 goal - 60 percent. The division was organized to represent grape producers in dealing for terms of price, and to protect growers with the latest crop and market information. It is now working to establish sound prices and prompt payment upon delivery of the crop for its members.
Farmers Petroleum makes it their business to provide the special products for your special farm needs. It is a farmer-owned organization ... one of the dynamic affiliates of the Michigan Farm Bureau.

NOW... LOOK INSIDE AT THE BARGAINS AWAITING YOU
NEW PUL-N-GRIP TRACTOR TIRES

GET IN THE FIELD EARLY WITH EASY-ON—EASY-OFF DUAL WHEELS!

Farmers Petroleum dealer and agent can show you the easy way to have dual wheels... in a matter of minutes, you can snap the wheel on when you need it... snap it off when you don't!

Also, you can get on-the-farm service... after you buy the tires, we'll deliver and mount them on your tractor, if you so desire.

FULL FIELD HAZARD GUARANTEE!

Yes, with Unico you get a full guarantee against field hazards, and WE PUT IT IN WRITING!

Save on all tractor tires, all sizes, front and rear... this pre-spring sale can save you lots of money!

BUY ANY FOUR UNICO FILTERS AND GET SPECIAL LOW PRICES ON FAMOUS BRAND MERCHANDISE

This is the best double-barreled bargain you'll find. Our complete line of top-quality Unico filters and refills can meet all your requirements... stock up now and save two ways!

UNICO AIR FILTERS

Precision designed to allow maximum air flow with positive filtration.

UNICO SPIN-ON OIL FILTER

A self-contained filter unit which is replaced rather than serviced.

UNICO UC-996 OIL FILTER

We were the first to offer this new 6,000 MILE oil filter approved by Ford Motor Co., for cars and trucks.
FOR SPRING DELIVERY!!!

SHD
ALL PURPOSE MOTOR OIL

Compounded to meet the highest U. S. Military specifications ... recommended by practically all diesel engine manufacturers ... perfect for every gasoline engine ... ideal for C-P powered engines. SHD gives full protection against corrosion and oxidation ... especially effective in keeping varnish off pistons ... prevents ring groove clogging.

B-660
MULTI-PURPOSE TUBE-LUBE GREASE

A superior new grease designed for general farm use in all farm equipment applications where high speed, heavy loads, wide temperature ranges and moisture conditions are involved ... available in tubes, pails or drums.

12M
MOTOR OIL

This old favorite 12M has been upgraded to meet the MIL-L-2104B oil specifications, like our SHD motor oil. Multi-viscosity 12M gives top performance in any weather. It improves engine life, reduces oil consumption, lengthens spark plug life and prolongs valve life. Available in three grades: 10W-30, 5W-20 and 20W-40.

HYDRAULIC OIL (R & O)

This product is manufactured from high V.I. solvent refined base stocks. It has excellent stability and resists foaming. It also protects metals against rusting.

JOHN DEERE TYPE 303 OIL

This is made especially for use in the finely machined mechanisms in special John Deere hydraulic and transmission systems and meets all specifications.

OUTBOARD MOTOR OIL

Use Unico Outboard Motor Oil for power mowers, outboard motors, chain saws, power generators and motor scooters ... perfect for all 2-cycle engines.

HYDRAULIC TRANSMISSION FLUID

Designed to meet the manufacturer's original equipment specifications for a common oil to be used in the hydraulic system, transmission and differential of I.H.C. equipment.

MULTI-PURPOSE GEAR OILS (GL-5)

Exceptionally stable for long service under all temperature conditions. Outstanding protection for heavily loaded hypoid gears on passenger cars, trucks and tractors.

SERIES III MOTOR OIL

A high level additive motor oil developed for use in heavy-duty type diesel engines using fuels of high sulphur content. Especially recommended for Caterpillar diesels.

AUTOMATIC TRANSMISSION FLUID

High oxidation resistance and excellent friction and wear-resistant properties recommends it for semi-automatic, automatic transmissions and torque converters.

BATTERIES

Unico batteries give you positive power for sure starts, everytime! Quality construction makes a superior battery for passenger cars, trucks and tractors.

WITH A UNICO BATTERY ... YOU START!!

SPARK PLUGS

For cars, trucks, tractors, farm equipment, mowers, outboard motors ... anything that requires a "SPARK" will perform better with Unico Spark Plugs.

OLD PLUGS ARE GAS ROBBERS!!

DELIVER WHEN YOU NEED IT
FARMERS PETROLEUM HAS A BETTER FUEL FOR EVERY ENGINE

**POWER BALANCED CUSTOM DIESEL FUEL**

Farmers Petroleum’s new precision diesel fuel for modern high output tractors is especially blended with MPA-D to guarantee maximum performance with minimum maintenance. Cut fuel consumption in your farm operations and increase tractor life by using this NEW POWER BALANCED Custom Diesel Fuel . . . It’s a money-saver.

**Power-Balanced Custom Diesel Fuel is BEST!**
1. HIGH CETANE — Fast starts, quick warm-ups.
2. CLEAN BURNING — More power, less smoke.
3. HIGH LUBRICITY — Maximum lubrication for precision injectors and pumps.
4. LOW SULPHUR — Less wear, fewer deposits.
5. MPA-D* — A special ash-free anti-corrosion additive designed by Ethyl Corporation.
6. DISTINCTIVE GREEN COLOR — Your assurance of getting POWER BALANCED CUSTOM DIESEL FUEL.

**POWER BALANCED REGULAR GASOLINES**

Farmers Petroleum customers get new high octane gasolines blended specifically for top performance all year long. They are special clean burning, no-knock fuels designed for cars, trucks and farm machinery . . . gives your engine extra power and thrust as well as faster starts and longer life.

**Power-Balanced Gasolines are BEST!**
1. HIGH OCTANE — Fast starts, quick warm-ups
2. MORE POWER
3. MORE ECONOMY
4. CONTAINS Anti-icer, Anti-rust, Carburetor cleaner
5. WEATHER BLENDED — For year around performance

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**FLAME BALANCED HEATING OILS**

Farmers Petroleum Flame Balanced Heating Oils give you the ultimate in clean-burning, home heating comfort. No. 1 heating oil is Hydrofined, the most advanced process for heating oil treatment known today. No. 2 heating oil is Electrofined to stabilize and maintain even heat . . . blended for highest B.T.U. content. For more comfort per dollar . . . use Flame Balanced Heating Oils.
"Liaison Rally" Set for Lansing

Farm Bureau is holding a "Liaison Committee" Rally in Lansing on March 9 and 10.

The word got its modern meaning through its use by the military services. They used it to mean active communication of information or orders between sections of the military lobby.

As a militant farm organization, the Michigan Farm Bureau and its affiliated service companies have operated liaison committees, both at the state level and in the field, for the past fifteen years. The very existence of these committees recognizes that what one segment of an organization like Farm Bureau may do, vitally affects the rest of the Farm Bureau system — all other segments — in success and progress.

Problems of one segment become problem-teammates. Such problems require cooperation to bring about their solution. For various segments to work at cross purposes with other segments could mean mutual harm or disaster to all.

So, for many years, Farm Bureau and the affiliated company staff people have met to explore areas of common interest, to work out and solve common problems. The field contact men of affiliated Farm Bureau, Farm Bureau Services, Farmers Petroleum Cooperative and the Farm Bureau Insurance Group have gathered monthly in their home areas to carry on the same round of work.

This "All-Liaison Committee Rally" of March 9th and 10th brings together the members of the state-level Liaison Committee and the field personnel who make up the regional committees. The main theme of the rally will be to "Know Your Farm Bureau Companies, Their Policies, Plans and Future Directions."

This may be regarded as the first step in the fulfillment of a policy statement passed by the Farm Bureau delegates at the recent Michigan Farm Bureau convention in Lansing. This policy declares:

"The employed representatives of the Michigan Farm Bureau and affiliated service companies represent Farm Bureau, in general, when contacting members around the state, and the public-at-large.

"The informed or misinformed employees or agents may contribute to a poor or weak image of Farm Bureau, either in answers given to questions or statements made to other people when the information obviously is wrong. Often a lack of information shows a weak interest on their part toward Farm Bureau generally when inquiries are made.

"The prime purpose of these representatives representing Farm Bureau and all of its affiliates who contact people in the field should be given intensive and regular orientation regarding philosophy, programs, services and operations of Farm Bureau and all other affiliates.

"As matters now stand, many employees and agents seriously lack the understanding needed and often show small concern for affairs other than those of their own company or organization. It should be recognized that such a shortcoming can weaken the support and loyalty of members to whom they speak.

"We feel that organization-wide meetings to orient and enliven such personnel would be worth the time and money involved by the companies, and we request that the managers of the Farm Bureaus and all affiliated companies plan and hold joint meetings designed to present a well-rounded and united front by all personnel before they appear in public.

Plans call for the Liaison Rally to open with an excellent film appropriately called "Liaison" followed by a panel of staff people who discuss its application to the relationships between Farm Bureau company personnel.

On Friday, March 10th, Dan Reed, Manager of the Michigan Farm Bureau, will discuss the makeup, objectives and policies of the parent organization. Nile Vermillion, administrative vice-president of the Farm Bureau Insurance Group, will draft the story for his companies.

William Guthrie, Manager of the Farm Bureau Services and the Farmers Petroleum Cooperative, will present the case for these companies. Robert Braden, Manager of the Michigan Agricultural Cooperative Marketing Association and the Michigan Agricultural Services Association, will acquaint the men with this aspect of Farm Bureau's activities to give them a clear understanding of the many factors involved and to discuss questions and discussion.

The meeting of managers and men is very appropriate to the occasion. The "Liaison" idea calls for meetings of management and their field forces on an eyelash-to-eyelash basis occasionally. For many new field personnel, this will be the first opportunity to meet the managers of all Farm Bureau companies.

Present plans call for more of these get-togethers in the future. The State Liaison Committee has recommended, and managers have agreed, that such informational rallies should be scheduled at least twice a year.

U.S. FRESH FANCY QUALITY eggs from Farm Bureau Services plants in Brighton and Jackson require constant checking by USDA inspectors. Every batch of eggs coming from the farm is examined for yolk color and consistency of whites. After the eggs are ready for market, they are again spot-checked to see if they meet the requirements of this particular grade.

Which came first — the chicken or the egg? Without attempting to settle the age-old controversy, most poultry farmers agree that when it comes to egg buying, the consumer comes first.

Mrs. Consumer cares intensely about high-quality eggs. There is no other food item about which she appears more critical. Nutri-

tion-wise, taste-wise, eggs are one of the most important foods on her family's daily menu — and quality and freshness are a "must" as far as she is concerned.

Eggs for food have been around for a long time. History records that at one time, eggs preserved for years in canister were considered quite a delicacy. To-
day's homemaker, however, in-

sists on eggs that are as fresh as modern convenience can pos-

sibly supply. If she had her way, she'd probably catch the egg as soon as it left the hen to insure freshness.

But since this isn't practical or possible, many homemakers have found in the supermarket what they consider the next best source — cartons marked "U.S. Fresh Fancy Quality Country Queen" eggs from Farm Bureau Services, Inc.

Each of its two modern plants, in Brighton and Jenison, Farm Bureau Services handles approximately 25,000 dozen eggs per day — eggs which are virtually untouched by human hands during the amazingly fast and ef-

ficient process of washing, grading and packaging.

Equally important is the fact that the eggs are "temperature controlled" — picked up at the farm, by refrigerated truck and delivered to the store by refriger-

ated truck — insuring the fresh-

ness which is so important to the homemaker.

Uniformity is another impor-

tante factor — and this is made possible through a system of feed-

ing the same rations to all birds under the Farm Bureau program. A resident U.S.D.A. inspector at each plant samples every batch of eggs coming from the farm, examining them for yolk color and consistency of whites. After the eggs have been processed, the inspector periodically opens cart-

ons ready for market, checking the process, employees and procedures to make sure they meet the requirements of this particular grade. Farm Bur-

eau Services is the only producer of eggs recognized as a top quality source.

Visitors to the Brighton and Jenison egg plants are amazed at the speed and efficiency with which such a great number of eggs are handled with so little hand labor — and marvel at the push-button panel which controls the operations. They are also impressed with the immaculacy of the plants.

According to Jim Seddon, man-

ager of Farm Bureau Services' egg marketing program, the two plants will handle 12 million dozen eggs (that's 144,900,000 eggs) this year.

This rapid growth is due main-

ly to two reasons. One is the increase in the size of flocks. Seven years ago, when the egg marketing program began, Sed-

don reports, the average size flock was 3,000 birds. Today the average is over 10,000 with some as high as 12,150.

The second reason is DEMAND — as Mrs. Consumer becomes in-

creasingly aware that she can depend on "Country Queen" for the Very Important People in her life.

"THESE TIPS ON FRESH EGG HANDBOOG ARE USED IN THE SOUTHERN FARM BUREAU SERVICES EGGS. FROM THE time they are set on the machine — all through the cleaning, grading and packing process — they are untouched by human hands. The fast and efficient operations are controlled by push-button panels. Each of the two plants handles about 25,000 dozen eggs daily.
People and Places...

LENAWEE COUNTY FARM BUREAU members, Mr. and Mrs. John H. Ruesink, Adrian, and Miss Ruby Yeutter (right), Clayton, meet with 2nd District Congressman, Marvin Esch, before leaving for Pakistan as part of the Farm Leader Exchange Program. The Ruesinks and Miss Yeutter were in Washington for a briefing prior to their departure with some 20 other participants.

Freedom Conference—Citizenship Seminar

Dates for two important statewide citizenship activities have been announced. They are for the annual Freeedom Conference, set for late March, and the Citizenship Seminar, set for mid-July.

An innovation added at allowing greater attendance, is the decision to hold both identical Freedom Conferences in different parts of the state on successive days. The first of these will be held at Central Michigan University, Mt. Pleasant, March 20. The second will be held on the following day, March 31, at Olivet College, Olivet.

Both conferences begin at 10:00 in the morning and continue until 3:45 in the afternoon. Evening sessions are also planned.

The conference this year will feature two nationally known "free enterprise" who are expected to examine the economic principles of a free nation—versus government intervention. Confirmed is the attendance of Dr. Harry M. Lane, former chairman of the department of Agricultural Economics at Virginia Polytechnic Institute, and whose illustrated humorous (but also profound) lectures have won him nationwide acclaim for his support of our system of government.

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CITIZENSHIP SEMINAR

July 10-14 are the dates set for the 1967 Young People's Citizenship Seminar at Camp Kett. Four major topics selected for this year's seminar are: Systems of Government, Americanism, Economic Systems, and Participating in Political Parties.

Several outstanding speakers are scheduled to appear on the program, including Dr. John Furbay, renowned lecturer and author; or, Dr. Clifton Gaines, President, Harding College, Seavoy, Arkansas; T. C. Petersen, director of the Program Development Division, American Farm Bureau Federation, and D. Hale Brake, Michigan State Association of Supervisors.

Cost for the five-day conference is $50 per person for rooms, meals, enrollment and materials. County Farm Bureaus are requested to assign persons now to be responsible for selection and sponsorship of seminar participants.

The camp is limited to 150 students, those who will be high school juniors and seniors, allowing all lower peninsula counties to send two delegates. A third delegate from counties will be accepted on a first-come, first-serve basis.

The program has been highly successful in past years, with students gaining valuable knowledge about their country's government and economic system, an awareness of their American Heritage, and the leadership training which is increased when they fulfill their responsibility to appear before groups in their home communities, following the conference.

AWARDS DINNER FOR TOP YOUNG FARMERS

Michigan will salute its young agricultural leaders, March 4, at the 13th annual "Outstanding Young Farmer" awards banquet in Manistee. Each year Michigan Junior Chamber of Commerce (Jaycee) Chapters conduct local and state contests to select the young farmer whose activities merit him the title of "most outstanding." Local chapter winners are eligible for the state contest, and in turn, the state winner becomes eligible to compete in the national contest.

Judging is determined on such activities as progress in an agricultural career, soil and water conservation practices, and contributions to the well-being of community, state and nation. Last year's winner was Calvin Lutz, Manistee County Farm Bureau leader.

Co-sponsored this year by the Packaging Corporation of America, Hardy Salt Company and Standard Lime and Refractories Company—all Manistee based industries—the program will feature Dr. Arthur March of Michigan State University as the keynote speaker. Dr. March is professor of Agricultural Economics at M.S.E. and Extension protect leader in public policy.

Everyone interested in the O.Y.F. program is invited to attend the banquet, which will be held at the Manistee Elks Temple in downtown Manistee. Tickets are available from Tom Free- man, 456 Third Street, Manistee.

TOPICS selected

"All present and accounted for!" This was the response of the newly-appointed State Discussion Topic Committee to the call for their recent meeting where every district was represented.

The State Discussion Topic Committee is the oldest standing program committee in the Michigan Farm Bureau. It has functioned since 1927. The task of the committee is to consider suggestions submitted by the Community Farm Bureaus and to choose topics for discussion in these groups. For the approaching discussion series, the groups had submitted more than two hundred different topic areas as possibilities.

President Elton Smith appointed the new members of this committee in early December. Each Farm Bureau district has a member-representative and an alternate appointee.

The State Discussion Topic Committee meets each six months. It will meet again in July. It is our pleasure to introduce the committee members who represented your district in the January meeting.

District 1—John Bosberg, Climax, Kalamazoo County.
District 2—Willard Daniels, Muncie, Jackson County.
District 3—William Bamber, Howell, Livingston County.
District 4—Wayne Pennock, Nashville, Barry County.
District 5—Paul Seeger, Bath, Clinton County. Alternate attending for Russell Rice of Mason, Ingham County.
District 6—Wayne Sturm, Figeon, Huron County.
District 7—Mrs. Mary Main, Six Lakes, Montcalm County.
District 8—Herbert Schmidt, Bay City, Bay County.
District 9—Harold Vanderheide, McBain, Wexford County.
District 10—Mrs. Ardith Wieland, Charlevoix, Charlevoix County.
District 11 (Otsego, Peninsula)—Gus McFadden, Gladstone, Alternate, attending for Oren K. Burto, Daggett, Menominee County.

Consideration of important proposals which are certain to get the attention of the Legislature in the present session prompted the committee to schedule such matters early in the series. These were given highest rating by the Community Groups, as well.

Many groups asked to include discussion of the action taken on the Workmen's Compensation bill. The Committee set this topic on the schedule for March. The tax reform issue is still "hot" both in the Legislature and in the interest of group members. The Committee posted this subject for the April discussion schedule.

Six other topics were designated as possible for the four remaining months of the series. Some degree of optional choice has been provided in past years to allow for necessary change as developments may require.

Certain of these topics will be included in the months from May through August.

Should We Hold Year-Round Sessions in Our Schools? (March)

The Uninsured Motorist Fund — Protection and the Uses of the Funds (April)

The Closing of Township Dumps Under Health Regulations — and the littering problem (May)

Who Would Not be Prone to Vote? (June)

The Importance of "Right-to-Market" Laws in Farm Bargaining (July)

Current Problems in International Trade (August)

The Uninsured Motorist Fund — Protection and the Uses of the Funds (March)

The Closing of Township Dumps Under Health Regulations — and the littering problem (May)

Who Would Not be Prone to Vote? (June)

The Importance of "Right-to-Market" Laws in Farm Bargaining (July)

Current Problems in International Trade (August)
Farmers and insurance companies find their heads agog trying to figure the "ins and outs" of the Workmen's Compensation law of 1965 as it now applies to agriculture. Farmers and insurers recognize the present law as a maze of unwieldy confusion. This law will go into effect on May 1, unless the Legislature acts to amend it.

If there are no amendments, the dizzy tangle of requirements demanded by the law is not the end of the problem. The whole Workmen's Compensation program would be so fearfully costly, that many farmers would have to figure ways to cut their worker force. They could afford the required benefits for very few workers, indeed!

This Michigan law, as it stands, is more liberal in its benefits to workers than any similar Act in any other state in the nation.

It includes unlimited medical care for workers injured while covered by the law, lifetime payments for loss of time off the job, and full payments for treatments or aids involved in restoring the capacity of the worker to perform a job — including surgical devices, artificial limbs, etc.

In business and industry, Workmen's Compensation becomes a "consumer tax" — with costs of the program added to the price of the goods being sold. But farmers have found it difficult to sell their products for a determined price in the market of our economy. In the national market, Michigan farm products are in competition with products from the other states — and in many cases some of the state pays for much of the compensation program. This means that farmers and handlers can sell non-Michigan products at lower prices than needed for Michigan farm products. Only nine other states have compulsory Workmen's Compensation for agriculture.

Until Michigan's Workmen's Compensation law of 1965 was passed, farmers could appeal in the courts to certain defenses (which were matters of common sense rather than of the law). There were, generally, about three forms of appeal that could be made under the "common-law defenses."

It could be argued that the injured worker knew the dangers of the job he was tackling, and understood the risk involved. So, to assume some of the responsibility could be shifted to the offending fellow-employee. The third "common law" defense became possible where it could be shown that the employee's injury was caused, to some extent, by the carelessness or neglect of the employee, himself. The 1965 Workmen's Compensation law has practically thrown out the use of such common law defenses by farmers. This, in itself, would add to the cost of the coverage, since the payment of claims to the injured worker is the cause, could become a practical certainty.

In 1966, Farm Bureau worked for and gained legislative support to delay the effect of the law for one year — to permit time for study of the law and to consider ways of removing the confusions and ruinous financial features of the law. This period ends on the first of May.

It is practically impossible to tell any certain farmer what Workmen's Compensation coverage for his worker force will cost him. Perhaps the most accurate answer to that question is — "plenty!" But a good many different factors will affect the total cost.

Farmers, however, are less concerned about the requirement to provide medical and hospital coverage than for the other features of the law. Farmers have been providing medical and hospital insurance for workers for some time. The proposed amendment (S. 17) of 1967 would require hospital and medical coverage for all workers at the time of their employment.

In an important way, the law will affect practically all farmers. Detailed records will have to be kept — whether the farmer hires workers or not — records of all the work done on the farm, even by members of the family — to prove that the farmer DOES NOT come under the provisions of the law! Perhaps you had not thought of that angle! Rates to be charged for the full Workmen's Compensation coverage are set by a "Rating Bureau," but they must be approved by the Michigan Insurance Department. Such coverage, under the 1965 law, bears the heavy payment rate of $8.26 per $100 of wages — including the value of all such things as housing, food, gasoline, cars, equipment, and the like, provided for the employees. The minimum yearly premium for each employer's policy would be $225, regardless of the number of employees covered.

It seems quite clear that such a financial jolt would slap the lid firmly on the number of employees most farmers could afford to hire — fewer than in the past — and often fewer than the farmer may actually need. He has to figure out whether the earnings of the farm (or the particular crop) will carry the added burden.

Farmers will not be able to hire the handicapped worker. His handicap often makes him more susceptible to accident and injury, risks are greater, and rates would prohibit giving him employment. The day may not be too far off when persons applying for work on farms will have to pass a physical examination. This is one way in which urban industries help to keep their Workmen's Compensation cost down.

No one knows how many farm employees have a physical handicap nor how many physically handicapped might wish to do farm work. But it is certain that, if they are put out "in the cold" on this score, many will not find other jobs, and will become public burdens.

It will require a two-thirds favorable vote of both Houses to give any amendment to the Workmen's Compensation law "immediate effect." It would need "immediate effect" to get in ahead of the May 1 deadline.

Senate Bill No. 17 seems to stand a fair chance of being brought out of committee. A similar bill is in the House. A third bill calls for complete repeal of the Workmen's Compensation law. Such a demand appears hopeless.

Farm Bureau has favored definite amendments to the law early in this 1967 session of the Legislature — changes such as are found in Senate Bill 17. Employers would furnish unlimited medical, surgical and hospital coverages, and, in the event of death, $750 burial expenses. Employees would be eligible for these coverages as soon as they begin work. As indicated before, most farmers are already providing much of this coverage.

But under the proposed amendments, farm employers would not be required to pay costly rates to guarantee against the workers' loss of time and wages. And the right of the farmer to use his common-law defenses would be restored.

The change would materially affect the cost of the program. Rates would run about $2.00 per $100 of wages or less, as opposed to the heavy cost of $8.26 per $100 of payroll. Farmers might be able to live with the $2.00 rate.

Farm Bureau needs the full support of its members and others in the effort to persuade legislators to pass the needed changes in the law. The amendments must run a long gauntlet of legislative procedure before being approved — and, on this front, we need overwhelming cooperation in both legislative Houses. Have you written your Representative and Senator?
PIG-PEN SCIENCE

These little pigs—have a "house" built of stainless steel, an example of a growing trend toward more sophisticated materials in farm production. The pen is part of a "work factory" designed for indoor raising of premium hogs, and a far cry from the times when every farm had a handful of hogs running loose to shift for themselves. Hopefully, swine producers will use such methods to outbalance soaring production costs.

MICHIGAN—TO TUNISIA

Flight fright—caused a little tugging to be necessary to get this sturdy Hereford bull from truck to airplane recently for an Air-France all cargo flight from New York to Tunis, North Africa. Pulling the rope is Russell Hartzler, director of Michigan CROP—Christian Rural Overseas Program.

SAFETY FLASHER

"Engineer of the Year"—was the title given John Zich, at a Farmers Week presentation at Michigan State University. Zich, who works for the tractor division of Ford Motor Company, helped promote the safety flasher light which will soon be standard equipment on all new U.S. tractors.

MARKSMANSHIP FEAT RECALLED

60-year old photo—shows the late Adolph Tupperwein, world famed marksman, atop a pile of 72,491 wooden blocks, each neatly centered by a 22-caliber bullet when tossed into the air before the riflemen. He missed 9 blocks in a firing sequence of ten eight-hour days. Tupperwein travelled for the Winchester Company.

MACHINE-MUSCLES

Scarce manpower—is being replaced on many Michigan farms by machine-power as farmers scramble to adapt operations to the labor scarcity. Fork lifts such as this are especially useful in orchards, handling fruit bins or pallets.

BETWEEN SESSIONS—at the recent "Presidents' Conference" held at Camp Kett for top county Farm Bureau officers, this group found time to visit over coffee. They are (from left) Don Hawley, President, Oceana county; Dan Reed, Secretary-Manager, Michigan Farm Bureau; Lyle Sylvester, Tuscola county and Walter FrOHM, Michigan Farm Bureau board member.
This chair is for farmers who plan ahead to make money.

You'll like this chair. It's comfortable. You talk your plans out with PCA men who are experienced. They are agricultural specialists . . . to money. They provide counseling for hundreds of farmers like yourself who plan ahead to make money.

Looking ahead, your plans may require some money to carry out the productive ideas you have. Bounce your ideas off trained PCA men. Test their soundness. You'll find PCA can match your ideas with equally effective financing. Remember, PCA serves no one but farmers.

If you are planning ahead for the future of your farm and your family, isn't NOW the most profitable time for you to sit in this chair?

**PRODUCTION CREDIT ASSOCIATIONS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Farm Credit Associations</th>
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<tr>
<td>Adrian</td>
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**DAIRY EQUIPMENT - Special stanchions for Co-op E-3 and E-4 tractors. Literature free. Write Ottawa-Hitch, FN-321, Holland, Michigan 49423.**

**Poultry**

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**FARM BUREAU MARKET PLACE**

Advertizers: 15 cents per word, one edition, or two editions, 10 cents per word. Copy deadline: 20th of the month.

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NEW

UNICO

PUL-N-GRIP
TRACTOR TIRE

STRONGER BARS
The sidewall bars are buttressed to give solid support to the S-lugs, which, in turn, give greater "dig-in and pull" field traction. These bars also give extra protection from sidewall damage or radial cracking.

TOUGHER TREAD COMPOUND
A tougher, improved tread compound is used to make this tire flex-resistant, age-resistant and also resistant to cuts, bruises, and tears. This is a tough tread tire for the roughest of tractor field use.

S-LUGS
The S-Lug design provides a "dig-in and pull" action over all types of field soils and terrain. The S-Lug also makes a more natural road contact that gives superior wear on hard surface roads.

ALL-NYLON BODY
This new Unico Pul-N-Grip rear tractor tire contains the finest grade of tempered NYLON cord available. It provides greater strength and flexibility. Nylon resists moisture and reduces heat build-up. Body and tread are welded into a single unit that resists breaks and bruises.

SELF-CLEANING
The open S-Lug design permits soil to be quickly released in a constant self-cleaning action—from the open center and the smooth areas between the S-Lug or curved bar design.

Take advantage of our early introductory price, before the spring rush starts . . . available in all popular sizes. Also, you can get on-the-farm service . . . after you buy them, we'll deliver and mount them on your tractor, if you so desire. And, remember, if you're planning for dual wheels, see your Farmers Petroleum dealer or agent for our snap-on — snap-off wheel . . . it's the easiest way to add a wheel.

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Special Corn Starter Fertilizer convinced Michigan farmers by producing higher yields under all conditions.

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Join the Michigan Farm Bureau now. See your county secretary for all the advantages of Farm Bureau membership.

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Times change. Values change.

Time is changing the value of your farm. Building costs have risen approximately 2 (two) percent each year since 1960. A pole barn constructed seven years ago for $6,300 would cost $8,400 to replace today.

If fire or wind destroyed your farm, would your present insurance be enough? Could you rebuild? Could you afford to rebuy your livestock, machinery, supplies? If you're not certain, use these guidelines:

1. Insurance coverage should be based on the present cost of rebuilding a home and farm buildings.

2. Farm insurance should be reviewed periodically and extended to cover newly-purchased home furnishings and farm personal property.

3. The insurance company should be notified when you rent, lease or buy additional property — to assure that your liability and personal property damage coverages are in effect on the premises.

If your farm insurance isn't adequate, call your local Farm Bureau representative. He'll be glad to help review your program and recommend any additional coverages which are necessary. And, ask him about the Farm Bureau Farmowners policy — the comprehensive insurance plan which has been chosen by more than 12,000 of Michigan's most successful farmers.