The next 15 years will be more interesting, vital and full of change than the last 15. Physical labor will be less important and sharp management more important as land and labor account for a smaller share of the economic inputs.

"Farming will be predominantly a business — less a way of life. Competition for land will send land prices to fantastic heights. We will have more of a 'landed' class. The best way to acquire a farm will be to born on it as an only child, or marry into it.

"Farm prices will be determined more by farmers and their organizations and less by government than today ..."

Claude W. Gifford, Economics Editor
FARM JOURNAL MAGAZINE

"Programs to involve members are the key to whether or not Farm Bureau will meet the challenges of 1980. We need adequate finance, we need plans to involve members in programs that are important and effective, we need to devote our efforts to filling the unfilled needs of farm people.

"Unfortunately there are many county Farm Bureau organizations that consist of nothing more than 12 board-of-directors meetings, an annual meeting and a membership drive — period! The county Farm Bureau must offer more than this.

"To the extent that we succeed in involving the membership in Farm Bureau activities, to that extent we will succeed and be a vital force."

Charles B. Shuman, President
American Farm Bureau Federation
Editorial

Stung to the Bone

The ignorance that surrounds agriculture is unbelievable. Worse, it will only deepen as farms become larger and more specialized and as the number of farmers drops toward the predicted 3 to 5 per cent of the population.

Here are two current examples picked from the popular press in recent weeks. Pogo, the talking possum in Okefenokee Swamp, gets involved with a bumbling brown bear who attemps to pay a dollar for a sack of salted peanuts from a tall tree. Things become complicated when they discover Mrs. Bear atop the ladder in the tree, picking tomatoes.

Example two again involves a whimsical children's cartoon character who resists a distressed dandelion lost in the forest. When she grows faint from hunger, he picks strawberries for her off a shrubbery tree about six feet high.

"Nothing is impossible for a good knight to do," he remarks gallantly as he tosses down the straining dandelion. True enough, nothing is impossible in a children's cartoon, and for this we are glad. At the same time we wonder how much of what we see about agriculture in films, books, comic strips and the popular press is born of malice, ignorance or editorial license.

Farmers also feel stung — clear to the bone. They know that not everyone can have the advantages of rural upbringing and that farmers themselves are often to blame for failing to communicate about their farming business with others. But what disturbs them most are the obvious attempts by professional politicians and others to try to play the ignorant for all of people's ignorance of agriculture to promote their own ends.

Newspapers throughout Michigan carried a recent Associated Press feature-length story, complete with pictures, graphs, photographs, showing migrant farm families in grim scenes recalling the depression. "Migrants lead demanding lives, making $5.50 per hour carrying the carrots from the rich earth. Each 55 pound sack meant 12 cents in his pocket. He worked harder and faster than anyone else in the field and earned top money for his long day — $35.00.

The story continues with a report of thousands of persons such as Albert Thomas "whose hands will pick cotton in Texas and SOYBEANS in Illinois."

And tomatoes off tall trees?

The article ignored the fact that the carrot harvest has been a source of jobs for years and that the state in which poor Albert labored (California) has a minimum wage law affecting farm labor.

"Are you badly hurt?" sobs the film heroine after her boyfriend has upset a hive of bees. "Nothing is impossible for a good knight to do," he remarks gallantly as he tosses down the straining dandelion. "For a tractor driver paid only 50¢ per hour, and tomatoes off tall trees,"

Well, I think that farmers who are in the business of farming "for keeps" will not balk at $20 per year to build a better organization to promote the future of farming.

Take farm legislation, for example. There is no longer a strong farm bloc to make it easy to get desired laws for farmers. Farm taxation has been doubled with only $100,000 relief. Controls of all kinds over farming and farm labor. The issues have to be fought out in isolation. The job has gotten tougher. It will be tougher.

More bills were in Congress and the Legislature this year than ever before — bills affecting farmers. We'll need top men and buildings of them to champion the farmer's cause. Busy farmers can't do this job themselves.

Marketing problems, for example, have to grow and change to fit rapidly changing market conditions. We will need expert help to work on marketing problems, to plan and put into operation new-type marketing programs — not just wild ideas. Such men will be called on to do marketing research and to keep farmers informed about market conditions and developments.

More and more farmers are needing new types of business assistance — estate planning, inheritance tax services, records analysis. We have to move ahead as such services are needed.

More work needs doing in public communication. It is an absolute "must" for farm organizations with important goals, objectives and methods to work as closely together as possible, if the interests of farmers are to be served.

Jack W. Barnes, General Manager, Michigan Milk Producers Association

Red Hen Outvoted!

Perhaps, if you have small children, you have run across a new edition of the old folk tale about the Little Red Hen.

She found a grain of wheat, you may remember from your own childhood, and decreed to plant it. In turn, she asked the duck, the goose, the cat and the pig, "If they'd like to help her.

"Not me," said everyone. When it came time to reap the grain, the Little Red Hen again asked her barnyard neighbors if they'd like to help. And was refused again.

So it went, too, when the wheat was ready to be carried to the mill to be ground into flour. So it went again, when it was time to bake the bread. But when the bread was done, and the Little Hen asked who would like to help her eat the bread, the duck, the goose, the cat and the pig, all volunteered.

"No, I will eat it myself," said the Little Red Hen in the story. And she did.

Even a child can see the simple justice of this, and most of them laugh delightfully when the Little Red Hen turns the tables on her lazy barnyard neighbors.

But this is not a folk tale world. In today's adult world, the duck, the goose, the cat and the pig, "voted themselves the right to eat the hen's bread by four to one, and hail it as a triumph of majority rule."

And they did!

In Appreciation

Our board of directors has passed a motion expressing thanks and appreciation for cooperation which the Michigan Milk Producers Association received from the Michigan Farm Bureau during this most recent session of the Legislature.

As an organization, we sincerely appreciated the high degree of cooperation which was received. I am sure that we all know that it is an absolute "must" for farm organizations with compatible goals, objectives and methods to work as closely together as possible, if the interests of farmers are to be served.

Jack W. Barnes, General Manager, Michigan Milk Producers Association

MICHIGAN FARM NEWS

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President's Column

A Square Look...

Are some people taking a square look at the future jobs to be done by Farm Bureau? I wonder! I am hearing from a few people that the proposed $20 yearly dues are a large amount for members to invest.

That idea ignores the fact that every year the job to be done by Farm Bureau gets more rugged. And every year the need for off-the-farm services that people expect Farm Bureau to do and do well.

The meetings held by County Farm Bureau members and leaders all over Michigan listed many such wanted programs and services. But if Farm Bureau is to meet these wants, then the job can only be done with an all-out financing effort.

It is not as though $20 is a lot of money. Most people will spend that, or more, for most anything they want which is a bigger and better community, county and state Farm Bureau.

And half a cent's a day is only a little more than you will pay for a pastel package of chewing gum or to mail a letter. It would cost more than that to buy the smallest sack of salted peanuts.

Farmers showing faith in their own capacity to build and support a strong farm organization if they won't invest that kind of money to do the job.

Well, I think that farmers who are in the business of farming "for keeps" will not balk at $20 per year to build a better organization to promote the future of farming.

Take farm legislation, for example. There is no longer a strong farm bloc to make it easy to get desired laws for farmers. Farm taxation has been doubled with only $100,000 relief. Controls of all kinds over farming and farm labor. The issues have to be fought out in isolation for a long time. The job has gotten tougher. It will be tougher.

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Jack W. Barnes, General Manager, Michigan Milk Producers Association

For years, the trend has been for farmers to become larger and fewer. Michigan State University says this trend will continue. Farmers who make a job of farming will be receiving larger gross incomes.

I know what it is to try to finance and operate a dairy farm, but I know there are millions of farmers who have served before me — and are, who may be willing to give it some time to help build Farm Bureau into a strong organization.

Time has been money to every one of us. Time off the farm is hard for Farm Bureau offices. But they will give it without stint.

And I am confident that there are millions of Michigan farmers, with a true vision of what they can do together through their own organizations, will give it the fighting when it comes to financing the kind of Farm Bureau needed for the future.

Elton Smith
Almost two years ago, the Michigan Farm Bureau delegate body empowered the "State Relationship Committee"—through the state Board of Directors, to study the programming and financial needs of the Michigan Farm Bureau.

Now twenty months later, and after more than 2,000 hours of time spent by the state committee and the Board, a recommendation will be made to the special meeting, to be held August 16 in the Auditorium of Michigan Farm Bureau East Lansing.

In their studies, the State Relationship Committee noted that both the national and state Farm Bureaus have been operating literally "in the red" for some time. Losses have been incurred, services curtailed and some county Farm Bureau publications discontinued.

In recommending intensified and expanded programs to meet present and future needs, the relationship committee and the Board also recommended a membership dues adjustment to 2020 yearly. Three-dollars of the increase would be retained in the county Farm Bureau and that the state portion would pay the American Farm Bureau dues which are $5 for 2020 in four equal payments of $1.25 per year.

The special one-day meeting of the budget body representing all county Farm Bureaus, will convene at 10:00 a.m., Monday, August 16. In addition to delegates calling the meeting, two purposes have been stated:

1. To study the need for an expanded program in Field Services to members and counties.
2. To study the need for an expanded program in Community Programs with special emphasis on Young People, in Public Affairs Legislative Activities.

2. To vote on an increase in dues from $12 to $20 with the $5 increase to be divided—$5 to the Michigan and American Farm Bureaus and $3 to the counties.

Each action would require a change in the Michigan Farm Bureau bylaws under Article Ten—"Finances" to read as follows:

Section 1. Annual dues. Except as to life membership conventionally taken by the association, the annual membership dues of the association between this association and the respective County Farm Bureaus shall be determined by the Board of Directors, provided that the annual membership dues required to be paid annually by any member shall be $20 per year, except, that any sphere of influence in the Farm Bureau may vote local additional dues for local purposes only. Annual membership dues shall otherwise be uniform as to all members of the association. Such membership dues shall include all dues of the American Farm Bureau Federation and an annual subscription to the Michigan Farm News.

3. To act on such matters related to the foregoing purposes as may come before the meeting. This notice is given by order of the Board of Directors of the Michigan Farm Bureau, pursuant to authority stated in the bylaws.

Walter E. Prentice, Secretary-Manager
Michigan Farm Bureau

Past Presidents Back Expansion

"WE MUST MOVE AHEAD"

Two present members of the Board of Directors of the Michigan Farm Bureau have the unusual distinction of having served in all national offices of the Michigan Farm Bureau. They are Ward Hodge, Sycamore, and Walter Wightman, Fennville. Both were serving on the board, Wightman as president, when the last special delegate session of the Michigan Farm Bureau was called to consider program advances in the Spring of 1959. Both men are looking forward to the coming special delegate session called for August 16.

"Farm Bureau cannot stand still," Wightman states, "if we are to keep its place as the leading farm organization in the country." Wightman, gradual in manner and moderate in all things, has been called "properly organized." He feels strongly about the need for Farm Bureau to expand its influence.

"Farm Bureau needs to do more, especially on county delegation level," Wightman said. "It is the转动 of the many local projects that need attention which Farm Bureau could handle. We must have more and better trained field staff to explain to farmers and their allies. A staff able to accomplish the job is the key. Farm Bureau must be an aggressive, dynamic, effective organization that can "roll with the punches." One that can quickly recognize the needs of farmers and act accordingly. Armed with a legislative program staffed by personnel who understand farmers and their problems, Farm Bureau must be "competitive" in its ability to change. Farm Bureau must have more and better trained field staff to explain and solve problems of agriculture to farmers and non-farm people.

Farm Bureau must be an organization that can "roll with the punches." One that can quickly recognize the needs of farmers and act accordingly.

The men are unanimous in their feeling that Farm Bureau, if properly organized, can do more and better for farmers and the Big Three.
The farmers that are now 50 years old or older — and that includes quite a big share of them — will have retired or will be nearing retirement in 1980. Practically none of the farmers then will have farmed during the depression of the 1930's. Practically all of them will have lived with the government farm programs that have begun. Some of the farmers in 1980 will have gone through vocational agriculture courses in high school. Over-all, they'll be better educated and more capable.

**Specialization will increase as farmers concentrate on management and use of capital. Physical labor will be less important as an alternative to land and labor account for a smaller share of the economic inputs in farming. The specialization will create an even greater need for farm organizations to bring farmers together and see each other.**

**Many farm products will be raised on contracts with co-ops, processors, wholesalers and retailers. Advanced pricing, time of delivery, volume, and the specification of grades will be more commonplace in contract outlets as the farm market. The lines of communication between the market demand and the farm will be more direct, less garbled and much more efficient.**

**Farm prices will be determined more by farmers and their organizations and less by government than today. We will be more fully aware than today that (1) government pricing puts farmers at a disadvantage because of their shrinking minority position in a public body interested in low food prices, and (2) we will be more fully aware now that the government is primarily interested in social ends in its programs. As farmers do more produce, get a share of the income from other groups, and labor unions, we will compete with the Farm Bureau to do the job.**

**Farming will become a larger and larger business in terms of capital invested, gross income, net income and money spent.**

**Per-farm incomes will be much higher and there'll be less of a gap between farm and non-farm family incomes. This will result from fewer farms, larger farms, larger markets and inflation.**

**Water will become more limiting than land or capital in future agricultural production. Urban areas, industry and recreation will compete for water, and farmers will be at a disadvantage in competing for water.**

**Everyone agrees that water will be the group that Farm Bureau will have to counterpose it to serve agriculture.**

**The greatest challenge I think that we face is whether or not we are going to change as condition change. None of us are comfortable about change, so it is not surprising to be more difficult for some of us of German extraction to look at change, to try to contemlate change than anyone else, because our whole racial and historical background is rather opposed to it.**

I notice this in other Germans. They are more stick-in-the-muds than anything else. You are to preserve independence and freedom for farmers. You can't do that through the state or American Farm Bureau. It has to be done through your county organization. If we don't do something in our local rural communities to improve local government function and acceptance of responsibility by local people, then we deserve to have the Supreme Court decision which takes away our opportunity to be represented. We deserve to have centralization from Washington down.

The fourth area in which I think we are going to be tremendously challenged lies in the Information-Public Relations area. If less than three percent of the population is farm operators and 97% non-farm, Farm Bureau is going to be most important than ever that we have adequate communication with the public. What are good public relations? Is it trite and old, but I don't think there's any better definition than the one that most people are acquainted with, and that is, first, be sure you're right in what you stand for, and then do something about it — and then tell the world.

We need adequate resources, we need plans to involve our members in programs that are important and effective, we need to devote our efforts to filling the unfilled needs. We must do much better than that in the coming years. We have to find out what amounts to something on the county level. How do we improve local government? We are going to be tremendously challenged lies in the Information-Public Relations area, if less than three percent of the population is farm operators and 97% non-farm, Farm Bureau is going to be most important than ever that we have adequate communication with the public. What are good public relations? Is it trite and old, but I don't think there's any better definition than the one that most people are acquainted with, and that is, first, be sure you're right in what you stand for, and then do something about it — and then tell the world.

We need adequate resources, we need plans to involve our members in programs that are important and effective, we need to devote our efforts to filling the unfilled needs of farmers. We must not forget that our major Farm Bureau function is that we have to organize the needs of Farm Bureau members.

Programs to involve members is the key to whether or not we meet the challenges. To the extent that we succeed in involving the membership in the activities, the extent that we extend our activities; the extent we succeed will extend and be a vital force.
OFFICES BECOME "SERVICE-CENTERS"

The "Boom" to establish County Farm Bureau office service centers in Michigan began in the early 1950's. County Farm Bureau leaders recognized that it was desirable for the members to have a "home" in the county. Such an office also serves notice to the world that the organization is an established and "going" affair.

Thirty-four of Michigan's seventy-one organized County Farm Bureaus have office service centers. Why not all seventy-one?

County Farm Bureaus with less than a thousand member families lack the finances to support an office. In many of the agricultural counties in the north of Michigan, a county office lies beyond the capacity of the local organization—unless counties combine as some have done. Northwest Michigan Farm Bureau (Leelanau and Grand Traverse) present an example of this combination, with offices in Traverse City.

A number of County Farm Bureaus said, "If we are to have a home, let it be our own." Some thought, some built. In either case, they went to work to realize a cherished goal.

County Farm Bureaus which built their own homes are: Berrien, Bay, Huron, Hillsdale, Lenawee, Monroe, Ottawa, Tuscola, St. Clair and Washtenaw. In other cases, desirable existing facilities were purchased and renovated to become the County Farm Bureau center.

Such facilities were bought by Barry, Genesee, Ingham, Clinton, Sanilac, Shiawassee and St. Joseph County Farm Bureaus. A new office is now being built by the Allegan County Farm Bureau—nearly ready for occupation.

Other County Farm Bureaus rent office space—Branch, Caxton, Eaton, Isabella, Kalamazoo and Macomb. A half dozen County Farm Bureaus combine their office locations with facilities of affiliated service companies of Farm Bureau.

Approaching the idea of a one-stop service center are the offices of Calhoun, Eaton, Isabella, Livingston, Northwest Michigan and Saginaw County Farm Bureaus.

The "builders and buyers" were bold in their approach. Buildings cost money—and none of the counties had it at hand. They borrowed and then went to work to pay off the mortgage.

In some cases, the members agreed to small annual assessments to pay off the debt. Some were blessed with helpful contributions, either of money or of office equipment, or both. But, for the most part, projects were put in motion to raise the funds—special dinners, bake sales, auction sales, rummage sales or food tents at the County fairs manned by the members. Members stepped in to refurbish the interiors of many of the buildings which had to be remodelled.

Lenawee, Calhoun, Monroe, Sanilac and Genesee County Farm Bureaus gleefully report holding special ceremonies for burning their mortgages.

Many of these offices contain ample meeting halls in addition to their office space. There are facilities for board and committee meetings—in some cases large enough for the County Farm Bureau annual meeting, rural-urban banquets, training sessions, and social gatherings. Kitchen facilities make the locations an attractive community center desirable for other groups in the community and available for rent.

The County Farm Bureau office contains the Agency headquarters for the Farm Bureau Insurance program of the county. Farmers Petroleum Cooperative also operates out of many of them. In any case these affiliated services contribute extensively to the maintenance of the office operations. These contributions are based on the volume flow of business done through the county offices.

The benefit is mutual. Cross referencing of records for the membership often makes it possible to save on the expense of record-keeping. Telephone services, fire insurance, liability and burglary insurance can come under a single policy.

There are common costs for lighting and heating. Why heat two or three offices, when economies can be realized by having all Farm Bureau and related services under one roof? Yes, pooling programs makes sense. Convenience to the members and savings to the County Farm Bureau.

Such service centers can be made available to more County Farm Bureaus. More services can be added to aid the farmers in their operations. It is merely a matter of money—a matter of adequate financing.

The future may find these offices providing services in farm account records, tax and legal services, credit and finance—some are already reaching out into these fields. These services will come if the members want them and will provide the "where-that" to make them possible.

Stop in at a County Farm Bureau office—maybe your own—maybe in another county. Visit with the folks there and find a warm welcome. Learn about the services they render to the members. You may even see these offices in other states. But you'll not find a warmer welcome than in a County Farm Bureau office in Michigan.
Farm Business Center

Many of our modern County Farm Bureau offices provide a convenient "One-Stop" Service Center for Farm Bureau members. Full records of the membership are at hand, including the services used and farm production interests of each member. The aim of creating a total service point is a good one. County offices differ somewhat in achieving this goal. But in all cases, attention to the insurance needs of the members is available in these offices, policy records, information, attention to claims and adjustments, counsel on estate planning and safety programs being centered there.

A number of the County Farm Bureau offices are housed with the offices or retail centers of the farm supply service companies, the Farm Bureau Services and Farmers Petroleum Cooperative. The Ottawa County Farm Bureau office contains a soil testing laboratory. This office tests more samples for county farmers than are done at Michigan State University. Other County Farm Bureaus render this service by contract.

Farm credit services? Yes, that, too, in some cases. And it is an excellent idea. Saginaw County Farm Bureau operates its own Credit Union. Macomb County houses a representative of the local Production Credit Association. Another addition to their operation as a one-stop service point.

Two of our County Farm Bureau offices are located in modern shopping plazas in their community. Office business services for members will grow as Farm Bureau grows to serve the needs of farmers of tomorrow.

IT'S OURS FOR KEEPS says the Monroe County Farm Bureau. The office was built by the County Farm Bureau and became debt-free last February. The attractive center gives the County Farm Bureau a right to be proud of their accomplishment.

SIGNS . . .

IT'S A GOOD SIGN. It properly announces the Calhoun County Farm Bureau office as a Farm Bureau Center. Good signs at the location are important. They let the members and the public know that the county Farm Bureau is a going business.

MORE THAN MEETS THE EYE. Surrounding the Calhoun County Farm Bureau office are the bulk terminals of the Marshall Farm Bureau Oil Company, a modern gasoline station, and the bulk fertilizer facilities of Farm Bureau Services, Inc.

IN THE HEART of the town where farmers trade lies the Clinton County Farm Bureau office. The offices were purchased by the County Farm Bureau.

MAY I HELP YOU? says Marie Pianowski, secretary of the St. Joseph County Farm Bureau. County Secretaries are usually as near as the members’ phones. The Farm Bureau bought the Community Building in Centerville as an office center.

ATTRACTIVE LOCATIONS for offices can be rented, as proved by the Lapeer County Farm Bureau. Plenty of room for Farm Bureau offices in this extensive building. Such offices are busy day and night. It’s air-conditioned.

BOUGHT AND PAID FOR. The attractive office of the Genesee County Farm Bureau is attractively furnished — including the secretaries. Plenty of business.
A Place to Gather...

Where shall we hold the meeting? The party? The banquet? It could be any group asking the question. And in some cases they decide that the County Farm Bureau building is best. This might be in Berrien County—or in Washtenaw, Huron, Hillsdale, Ottawa or Van Buren—to mention a few. Facilities built or owned by these County Farm Bureaus have become community centers—as well as service centers for the Farm Bureau members.

Many Farm Bureau affairs go on in their meeting halls. They do not have to cast about for a place to hold their annual meetings, their rural-urban banquets, their meetings of Farm Bureau Women and Young People. Come home, good members, come home to the Farm Bureau Center of the county!

Maybe the members want a big conclave on the school problems, or perhaps there is a farming field day to be held. Lenawee County Farm Bureau office becomes the host center for the National Corn Picking Contest on October 21 and 22.

A good office location and ample facilities can put you "to the front" in your community.

And while we are talking of excellence—a toast to our County Farm Bureau Secretaries who have done such a fine job of planning and developing efficient office operations—the better to serve the Farm Bureau members. These secretaries are responsible for scheduling the many events in the Farm Bureau offices in their counties.

BURNED THE MORTGAGE! Four years after the purchase of this fine facility, the Sanilac County Farm Bureau held a special ceremony to burn the mortgage. Volunteer work by the members rebuilt the interior, and put on a completely new roof. Many organizations in the county use the ample meeting facilities. A fully-equipped kitchen makes it ideal for holding banquets. It is a community center.

SERVICES COMBINED at the Eaton County Farm Bureau office in Charlotte. Arm-in-arm with the Eaton County Farm Bureau Cooperative, the office is a business center for farmers—Insurance, Seeds, Fertilizers, and Petroleum products.

WHERE PEOPLE GATHER for business and trade. Huron County Farm Bureau owns part of a shopping center. Facilities include kitchens and a large meeting room. The office has "increased traffic 200%" says the county Secretary.

BAKE, AUCTION, AND RUMMAGE SALES helped pay off the debt on the Lenawee County Farm Bureau office. Community Groups sponsor them. It's free and clear. Lenawee has a complete service center for its membership in the county.

SERVICES UNITED. Many County Farm Bureau offices, like that of the Isabella County Farm Bureau, combine with Farm Bureau Services trading points and include operations of the Farm Bureau Insurance Group and Farmers Petroleum Cooperative. This Mt. Pleasant office also includes insurance agency for Midland county.

NO PLACE LIKE HOME. So the Shiawassee County Farm Bureau bought one in Owosso to provide their office center. The building provides a variety of meeting rooms in addition to the Farm Bureau and Insurance Agency quarters.
County Offices are busy Service Centers!

"A MATTER OF CONVENIENCE"

County offices make services by the County Farm Bureau convenient for the members. As Farm Bureau grows toward expanding services, more counties will need these offices. Some will need bigger and better facilities. The County Farm Bureau offices help to emphasize the fact that the Farm Bureau is a home-and-community affair. The offices help greatly to assure that program activities will grow "right where the members live."

As farms change and new needs arise on the farms, the County Farm Bureau offices will become centers of expanding services for farm families. The members themselves will guide and develop this growth. The Farm Bureau of the future will serve the farmers of the future. Without doubt, much of this service will originate in local, county Farm Bureau "Centers."

Why is this so? In these county offices the boards of directors meet to map the course of their programs. Committees meet to plan and spark activities that fit the needs of the membership. The office becomes a sounding-board for member ideas for growth and service.

**PURCHASED AND IMPROVED** by the volunteer work of St. Clair County Farm Bureau members, this office serves the county with efficiency. Located at Memphis.

**FARM BUREAU SERVICES?** Yes, galore. The Saginaw County office is in the Bureau Services branch. The only County Farm Bureau operating its own Credit Union.

**ROOM FOR EVERYTHING** and everybody in the modern office space rented by the Jackson County Farm Bureau. No trouble finding it. Right by the Fair Grounds!

**BRANCH COUNTY**—has maintained an office for the past 22 years, and in new quarters for the past 4. The office has always been a busy place, filled with daily "traffic."

**PREVIOUSLY RENOVATED**—this 7 year-old building, housing the Van Buren County Farm Bureau has a new heating plant, tile ceiling and insulation in the auditorium and kitchen and an enlarged office area. It is an important work and meeting place.

**THE ATTRACTIVE HOME** of the Gratiot County Farm Bureau in Ithaca is rented—for the time being. It is leased for two year periods, "For," says the County Farm Bureau, "Our dream is to build our own office home in the future."

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**How many ways the phone helps out around the farm!**

And how little it costs!

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**Michigan Bell**

Part of the Nationwide Bell System
**Tax Legislation**

Most of the tax bills passed during this session of the Legislature were of an administrative nature. Major reform bills were either left "on the table" or stayed in committees. All such tax measures are still alive and are to be considered at the special fall tax session beginning in mid-September. Farm Bureau has been invited to testify before some of the committees studying the many aspects of total tax reform. There are enough bills still alive to completely carry our Farm Bureau's program of tax reform.

The bills that have passed so far represent continued progress for Farm Bureau's program and bring it closer to its goal of lessening the present property tax burden. For instance, passage of the new state school aid act will relieve some of the pressure on property taxes, especially to low valuation districts.

**Many tax bills passed one House but remained in the committee of the other House. Some of special importance to medical care and Farm Bureau were: Tax relief for victims of the Palm Sunday tornado which passed the House by a large vote. This legislation resulted from Farm Bureau's special meeting on the problem. It was necessary to amend a bill dealing with the printing of the "equalized valuation" on the tax statement. This became known as the "truth in tax" bill.**

There were several bills to repeal the tax or raise the exemptions on farm property and property affected by the 1957 property revaluation. Passage of these bills should remove many tax complexities and confusing inspections. It is expected to qualify Michigan's livestock industry. It will provide an insurance fund for state institutions to purchase insurance approved by the Director of Agriculture. This will substantially reduce the costs of insurance for state institutions.

**"Busy, Lively, Productive!" - LEGISLATURE**

By Legislative Counsel Dan E. Beed

The first session of the 73rd Michigan State Legislature could be described from the farmer's point of view as "busy, lively, and productive." Now recessed, not adjourned, the legislature apparently intends to technically remain in session throughout the entire year, with a mid-September session breaking the recess. Farmers fared well in the 1st session, with a number of long-sought measures passed. A listing of them, somewhat in order of importance from the Farm Bureau viewpoint, includes:

- **H.B. 2169** - Reorganization of the administrative department of government — a major accomplishment! This bill, given "Immediate Effect," carries out the requirements of Michigan's new Constitution, providing that the more than 125 commissions, committees, and departments be organized into not to exceed 20 major departments. As passed by the Legislature, there will be 19 principal departments.

- **A major part of Farm Bureau's legislative program was aimed at securing a Department of Agriculture as one of the major departments and insuring that it will be under the direction of an Agriculture Commissioner appointed by the Governor and confirmed by the Senate. We are glad to report that the legislation meets these requirements of Farm Bureau policy.**

- **H.B. 2049** - Meat Inspection and Slaughterhouse Licensing. For several years this has been a key part of Farm Bureau's legislative program. It will require that all meat sold in Michigan for human consumption receive both anesthetron and post-mortem inspection under veterinary supervision. An exception is provided for producers slaughtering their own animals for their own consumption.

- **State-wide Uniform Dairy Inspection** - Two bills, S.B. 572 and S.B. 593, working together, will provide Michigan with a uniform inspection system covering Grade A and manufactured milk under enforcement by the Department of Agriculture.

- **Costly duplication will be eliminated, and dairy farmers should no longer be plagued with multiple and confusing inspections.**

- **H.B. 2119** - establishes a State Bean Commission to be supported by grower assessments to improve the bean industry. The bill will levy 5¢ per hundredweight on dry edible beans produced by participating growers. It provides for a grace clause for producers who wish to be non-participating growers.

- **H.B. 2050** - extends the Potato Late-Curry Council for an additional five-year period.

- **S.B. 3** - authorizes an insect pest control under which Michigan may join with other States in more effective pest control programs. One feature of the Act provides an insurance fund from appropriations to be made by the member states. Michigan could benefit from such a fund at present since the cereal leaf beetle war is being fought largely in Michigan but is protecting the grain fields of the nation's bread basket.

- **S.B. 100 — Marketing Order Enabling Legislation. The measure will enable agricultural commodity producers to develop self-help marketing programs for the promotion, research, quality improvement and handling of surpluses of their own commodity. It requires a referendum of producers of the commodity involved. The Act would be administered by the Department of Agriculture.**

- **H.B. 2352** — prohibits restaurants, bakeries and similar establishments from purchasing low-quality eggs, such as cracked, dirty or Grade C eggs, which are a potential source of Salmonella, which may cause a severe human illness.

- **S.B. 186 — establishes requirements for the importation of swine into Michigan; requires brucellosis testing of such swine over four months of age.**

- **H.B. 2175** — provides an important amendment to the Motor Carrier Act which permits transportation of grain and beans in trucks not regulated by the Michigan Public Service Commission. The savings to Michigan producers of these commodities amounts to several cents per bushel.

- **Other bills providing for improved control on sale of agricultural livestock materials, commercial feeds, commercial fertilizers and sewage and improve the laws covering inspection and stop-sale of below-standard commodities.**

- **H.B. 2105** — providing anti-monopoly legislation and eliminating unfair trade practices in the dairy industry was reviewed in the July issue of Michigan Farm News. This bill was the subject of much maneuvering in both House and Senate. The Senate version, S.B. 572, had been held over and was expected to be introduced at the fall session. This legislation will provide for the dairy industry a fairer system of trade practices.**

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Officers Check Duties, Goals

Officers of county and district women’s committees took a look at their roles as leaders of the Michigan Farm Bureau when they met at Camp Kett, July 7-8, for their annual officer’s training workshop.

Participating in the sessions were 115 Farm Bureau Women’s leaders. Featured were T. C. Petersen, director, and Florence Thome, assistant director, Program Development Division of the American Farm Bureau Federation, in discussions on “Understanding Farm Bureau and our Women’s Role in it.”

Those attending the conference determined that Farm Bureau is an organization of farm families for the purpose of analyzing their problems and developing programs of action. The role of the Farm Bureau Women is to provide opportunities for women to carry out policies and programs that are particularly suited to their talents and tastes.

Workshop sessions were held for chairmen, vice-chairmen, and secretaries to discuss their duties and roles. Projects on safety, commodity promotion and public information and understanding were reviewed.

The women were enthusiastic about the presentation of Hans Olsogard, lectures from Denmark, who told of his observations of the United States, and reminded them of the wealth of opportunity and the freedoms Americans have.

Interested in learning ways to involve Farm Bureau women in activities, the group gave particular attention to a discussion on “People Involvement and Motivation” led by Marie Drew, Farm Bureau Regional Representative.

Mr. and Mrs. Jack Laurie, young farmers from Cass City, explained to their audience the hopes they have for the future of agriculture and the Farm Bureau. They encouraged farm people to become active in this organization and to help make it strong.

William Scramlin, Farm Bureau Women’s state chairman, spoke to conference participants about “The Future of the Farm Bureau in Michigan,” reviewing the study just completed by a special committee on the program and finances of Farm Bureau in this state.

The final keynote speaker on the program was Gene Carter, manager of employer services for the Wolverine Shoe Company, who told the women of their “Responsibilities to Yourself and to Your Community.” He emphasized that we need to have a balance in our lives and to use the abilities God gave us to become more useful and worthwhile to ourselves and to others.

SHARE-A-LOAF

Thousands of Michigan families are currently participating in a campaign initiated by the Christian Rural Overseas Program (CROP) to provide freedom from hunger for persons in food-short areas of the world. The new approach is called SHARE-A-LOAF.

Endorsed by Mrs. George Romney and sponsored by such respected organizations as the Michigan Farm Bureau Women, United Church Women, and Association of Extension Homemakers, the program has already been introduced in every county of Michigan.

SHARE-A-LOAF is designed to provide the family an opportunity to share on a real person-to-person basis, explained Mrs. Wm. Scramlin, Farm Bureau Women’s state chairman. Bread, symbol of all food, is shipped by Michigan CROP in the form of Michigan-grown beans and Michigan produced milk.

To make sharing simple for the homemaker, a coin card with spaces for 20 weeks will be provided by Michigan CROP, Box 206, Lansing, to anyone wanting to participate in this project.

"With just a little extra care in budgeting, couldn’t almost any family share the price of ONE loaf of bread each week?’ asked Mrs. Scramlin. "By doing this for only twenty weeks, the family can provide a daily bowl of Michigan beans for one person for a year...or...a glass of Michigan produced milk for one child each day for a year.”

Six carloads of beans totaling 233 tons have been shipped by Michigan CROP since March 10 through the generosity of Michigan people. These beans were shipped to Dominican Republic, Poland, Congo, Haiti, East Pakistan, Italy, Philippines and Greece.

The need for high protein foods from CROP has been greatly increased by the fact that the U.S. Government has had to cut its contributions of milk under Public Law 450 because of its rapidly dwindling stocks.

Building “Bridges” of Understanding

The Sanilac County Farm Bureau Women built another “bridge of understanding” between farm and city people recently as they held a Rural-Urban Day at Sandusky with over 100 women in attendance.

This is an annual project of the Sanilac Farm Bureau Women and this year their city guests received a new insight on their rural neighbors as state chairman, Mrs. Wm. Scramlin, told them of “The Important Role of the Farmer as a Consumer.”

Mrs. Scramlin warned the women that a bill introduced in Congress to burden consumers with higher bread and rice prices through a processing tax on wheat and rice would shift the cost of the government farm program directly to them.

“It’s a program that farmers didn’t ask for and don’t want. In fact, wheat farmers voted it down in 1963,” Mrs. Scramlin said. “The bill would add $300 million to consumers’ food budgets.”

Asking the women to write to their Congressmen regarding this bill, she reminded them, “If you remain silent, don’t be surprised if the bread tax idea spreads to the rest of your market basket.”

The rural-urban program featured a cooperative dinner, a skit, a humorous reading and musical entertainment. The “Welcome” to city guests was extended by county chairman, Mrs. Howard Mahaffy.
**Women Host Press-Dinner Series!**

**MRS. SMITH RETURNS TO STATE**

"Let your Congressman know how you feel about their farm-bill proposals which will raise the price of bread," Mrs. Haven Smith told members of the press in Cadillac and Saginaw recently.

Speaking at two more in a continuing series of press-relations dinner sessions, she told the groups of newsmen and farm leaders that presently proposed farm bills would raise the cost of milling wheat more than 20% to the millers.

"This will be passed along to consumers at a cost of two to three cents more per loaf of bread. The proposed programs would put the wheat farmer further on the government payroll and further reduce his ability to grow and to profit," she said.

"This is essentially the same program farmers voted down in 1963 during a nation-wide wheat referendum," she said, "if the public and Congress think we want this, they couldn't be more wrong."

The wife of a Nebraska wheat rancher, Mrs. Smith is Chairman of the American Farm Bureau Women's Committee, and Deputy-president of the Associated Country Women of the World.

In September, Mrs. Smith and Mrs. William Scranton, chairman of the Michigan Farm Bureau Women will attend the triennial meeting of the Associated Country Women, in Dublin, Ireland. While there, they expect to invite the Association to hold their 1968 meeting in Michigan.

In discussing the possibility of an increase in bread prices, Mrs. Smith suggested that since there is no import tariff or quotas on finished baked products coming to the United States from Canada, Michigan bakers may lose their industry to bakeries "across the border." This, she pointed out, would cost farmers and bakers alike in lost markets.

**INFORMATION AND UNDERSTANDING**

A "Public Information and Understanding Committee" has been selected by the Farm Bureau Women's state committee in action taken at their meeting in June.

Serving on the new committee are: Mrs. Francis Campau, Kent county, representing Area 1; Mrs. George Southworth, Huron county, representing Area 2; Mrs. Richard Wieland, Antrim county, and Mrs. B. H. Baker, Saginaw, representing Area 3, and Mrs. Gerald Topliff, Women's state vice-chairman.

Formation of the committee resulted from the Farm Bureau Women's awareness of the increasing need for public understanding of agriculture as farmers become a smaller segment of the population. Realizing that only well-informed members can do an effective job of telling the farmer's story, the committee will be involved in member information as well as public understanding projects.

One of the committee's first projects will be a statewide training session for Women's officers, tentatively set for early Fall, in cooperation with the Michigan Farm Bureau Information Division, to develop an effective information program on the local level.

On the topic of citizenship, Mrs. Smith suggested that America does not need more Democrats or Republicans, but instead needs more Americans in politics.

"Do you know that a study here in Michigan shows that less than one-tenth of our people actively participate in politics? WHY?"

While visiting in the state, Mrs. Smith appeared on a number of radio and television programs, was the subject of many newspaper interviews and in general worked closely with members of the press.

Her formal appearances included the two press-relations dinners, sponsored by the county Farm Bureau Women's Committees in cooperation with the county Information committee workers, and a major address at the Young People's Citizenship Seminar at Camp Kett.
LAST CALL
TOURS STILL OPEN

Although the August 24 World's Fair tour has been a popular one, reservations are still open according to Melvin Woell, tour guide. The World's Fair trip includes two days at the fair, one day in sightseeing around New York City and a day in the city "open" for individual plans.

Leaving by rail from Detroit, the six day excursion begins Tuesday, August 24, returns to Detroit Sunday, August 29. Reservations may still be made.

This is also true for the Northwest Caravan and the Washington-Williamsburg tours, both leaving August 19, and for the Co-op tour of Scandinavia, August 30.

As is the case of all tours offered through the special arrangement between the Michigan Farm Bureau and the popular Hoosier Travel Service, the tours are open to "Farm Bureau members and their friends" — with family groups frequently scheduling outings. "It's more fun when you travel together" is the idea back of touring service, and there are no more congenial travel companions than touring Farm Bureau members.

The helpful assistance of an experienced travel-guide can make all of the difference between a trip that turns into a worrisome affair and one that removes most responsibility from the traveller.

Yet tours such as this year's repeat of the popular World's Fair trip of last year, have built-in periods of relaxation when touring members may either rest or explore on their own. For example, one day in New York City is left open for those who may wish to set their own schedule.

Although some might rest, others might visit the Guggenheim Museum, attend a session of the United Nations, see the "Queen Mary" dock, or see the Rockettes at Radio City Music Hall.

For last-minute information, write or phone the Information Division, Michigan Farm Bureau, Lansing.

POWER BALANCED FUELS
GIVE YOU MORE ACRES PER GALLON!

Now ... contains ... MPA
the Amazing NEW
Multi-Purpose Additive
for More Power and Action

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Every Engine

PLYAC® added to your sprays
saves respraying costs!

To make sure your sprays really work, be sure to add Plyac. This is Allied Chemical's unique, patented liquid polyethylene spreader-sticker that prevents rapid weathering off.

Even under the attacks of wind and rain, Plyac keeps your sprays working longer ... stretches the time between respraying ... stretches your spray dollar, too!

Add just 2 to 4 ounces of easy-to-use liquid Plyac spreader-sticker for every 100 gallons.

Your sprays will go on better and stay on longer — help you to a more profitable harvest!

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Water and Oil "Mixed" in Experiment

PETROLEUM FLOOD SITES VISITED

Photostory
By Charles H. Bailey

Farmers Petroleum Cooperative is pioneering again — this time in the area of oil production. They, along with a very few other companies, are testing the use of oil-well flooding for "secondary" oil recovery in Michigan.

Farmers Petroleum manager, Jack McKendry, recently pointed out to the members of the board of the cooperative that the process has been very successful in some other areas, but has never been used to any great extent in Michigan. A handful of companies, including Farmers Petroleum, are experimenting with water flooding in the state at the present time.

When the board of Farmers Petroleum made its annual tour of company operations in late July, they visited the two wells where the flooding had been in progress for about a year. Duane Cohoon, Crude Oil Manager, told the group that it will take about another six months of pumping before any indications of possible success will become available.

Cohoon told the group that the flooding process consists primarily of pumping enough water into the oil-bearing strata to fill voids left by the oil pumped out over the past years of production. To do this the company has sunk water wells near the two wells selected for flooding — huge pumps are forcing water 24 hours, seven days a week, into the selected oil well.

If the tests are successful, wells which have dropped to production levels too low for economic production will again become profitable.

Water flooding is only one of the areas where Farmers Petroleum has pioneered. They, in past years, were the first to bring the tube-package for greases to Michigan farms. This product is manufactured by United Cooperatives along with tire and associated farm lubricants and supplies. Through United, farmers buy tires guaranteed against all road hazards, and long life batteries for farm vehicles.

The annual board tour of Farmers Petroleum Cooperative started with a tour of the Leonard Refinery at Alma. Here the fuels sold by the company are processed under contract by Leonard. One of the features most interesting to the group was the Quality Control laboratory where standards of products come under constant and stringent scrutiny. Sales Manager, Arlo Wasson, pointed out that only through a system such as this could the unfailing high standards of Farmers Petroleum products be maintained.

Leonard and others helped Farmers Petroleum last year to perfect a "Custom Type" diesel fuel for farm tractors. Using the laboratory facilities of the Leonard plant, a new diesel formulation with cleaner burning qualities was developed and is being distributed in Michigan exclusively by Farmers Petroleum. Sales of "Power Balanced" diesel fuel, in its first year, have far exceeded estimates of the Farmers Petroleum staff when they introduced the fuel in 1964.

"Modern, heavy duty machines used on Michigan farms demand the highest quality fuels such as those sold in our outlets over the state," Wasson told the group.

At the headquarters' field in Roscommon county, the group visited one of the plants where gas from the oil wells is cleaned and compressed for delivery to commercial buyers. This by-product of oil production is much in demand for heating in many parts of the state.

Visiting in Mt. Pleasant, where they spent the night, board members saw the headquarters of "Lease Management, Incorporated" — who operate the wells owned by Farmers Petroleum. Operating the various wells in which Farmers Petroleum has an interest, they relieve the staff of the highly technical job of oil well handling and care.

At the evening session of the board in Mt. Pleasant, members voted to buy interests in another 91 oil wells which had been offered for sale. These wells again put the company in the position of producing almost half of its daily needs for crude oil, strengthening its bargaining position in the purchase of its remaining needs.

At the Linwood Branch plant in Bay County, and at the Saginaw bulk plant, members of the tour saw modern facilities and equipment being used to get clean, high quality products into the hands of farmer-patrons when they need them and at the best possible price consistent with quality.

In summarizing the tour and the action of the board, Farmers Petroleum Cooperative president, Carl Heisler of Albion, said, "members of our cooperative have every right to be proud of what we have seen in the past two days.

"Our company is in a strong financial position and we are growing in service and in the quality of service to our farmer-members. We pioneered several techniques in packaging and sales in past years and I have every confidence that we will continue to show the way to our competitors in the future."
SUCCESS STORY

Marshall Farm Bureau Oil Cooperative sets Example

By: Don Kinsey

Walter Drumm could tell you what it is like to raise a farmer cooperative from infancy to vigorous maturity. Walter is manager of the Marshall Farm Bureau Oil Cooperative. He has been its guiding light since 1947.

Walter went to work for this Calhoun County oil cooperative in 1936 — only a year after the farmers of the county organized it. It was then a tiny petroleum-products delivery center if compared with modern standards — two or three small bulk tanks, a small office building and "tin-plated" warehouse and three small delivery trucks.

Walter delivered fuels to farms at "tin-plated" rates. His small "tanker" carried a full load of 500 gallons — scarcely as large as one compartment of the modern 1,500 gallon delivery tankers.

There were still people on farms who wanted kerosene for lamps or to fuel the wick-burner kitchen oil stove for cooking. It was often a case of filling a two-to-five-gallon kerosene can and one or two fifty-five-gallon gasoline drums to keep the farmer supplied. Twenty-gallon-galls of gasoline sold for $4.15, including tax, in those late 1930's.

"When they organized the Marshall Farm Bureau Oil Company in 1935, the local farmers put up the money for stocks to build and equip the plant and its delivery service. It was to be and remain fully a Farm Bureau operation, and farmers used it to their own benefit. The original inventory was sure to be smaller than the present investment — $175,000. But growth of business operations have raised the assets of the company to $250,000.

Over the years, farmers of the area have realized $200,000 in patronage refunds from the business, $185,889 in cash and $130,911 in reserves to help build and expand the business.

Trucks of the Marshall oil cooperative are a familiar sight on the rural roads of Calhoun county. The company has become one of the largest distributors of petroleum products to Michigan farmers. It delivers over two million gallons of liquid fuels each year to over two thousand customers.

The oil cooperative has always helped to get Farmers Petroleum started in 1949. It delivers over two million gallons a year.

The Carl Heisler family have been members of the Farm Bureau for over 15 years. They have been fifteen years of leadership within the Calhoun County Farm Bureau. His excellent service on many of the committees of his county organization led him to his top position, for Carl is past-president of the Calhoun County Farm Bureau.

Carl Heisler is a poultryman. He houses his 10,000 bird flock in a 60 by 200 foot Farm Bureau-built pole frame building. Laying hens are fed Farm Bureau feeds and Carl markets his eggs through the Farm Bureau Services "Fresh Fancy Quality" egg marketing program.

POULTRY AND PETROLEUM

Carl Heisler of Route 2, Albion, is the president of the board of directors of the Marshall Farm Bureau Oil Company. The stamp of Carl's leadership reaches beyond his home community, however, for he is also serving his second term as president of the Farmers Petroleum Cooperative, Inc., the affiliate of Michigan Farm Bureau which serves farmers with top quality petroleum products.

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Growth Thru Change

Changes have come to the Marshall Farm Bureau Oil Company in the thirty years of its operation - changes that keep it in step with the modern needs of its area farms.

This oil cooperative began operations in 1935, when Farm Bureau petroleum products were distributed by a department of the Farm Bureau Services, Inc.— when you bought your oil, tires and batteries from anyone who would "do business with a Co-op," and when supplies of gasoline and fuels were uncertain.

Walter Drumm, Marshall's manager, would remember when lubricating oils were purchased from the J. D. Street Company of St. Louis, Missouri. Good oil, but a small and little-known company. That was before Farm Bureau purchased its own oil blending plant.

The facilities of the Marshall oil cooperative in the late 1930's were not on "the grand scale." The tiny "tin-plated" warehouse could not hold a truckload of lubricating oils, tires, batteries and accessories. Trackload discounts were not obtainable for this reason.

The old bulk tanks held less than half the fuel capacity of the present day bulk plant — about a three day supply. But the facilities served their day and made the stepping-stone to a modern vigorous service operation.

There are now four large delivery tank trucks. The bulk storage tanks now hold 110,000 gallons of fuels, with deliveries of upward of two million gallons a year.

The five acres owned by the oil cooperative grew into the Farm Bureau Center of Calhoun County. On the land are now located the home offices of the Calhoun County Farm Bureau, the sales offices and bulk fertilizer storage for Farm Bureau Services, Inc., and the local offices of the Farm Bureau Insurance Group. In many ways it becomes a one-stop service center for the members.

Farmers Petroleum Cooperative salutes the Marshall oil cooperative as one of its original promoters — those who helped to get Farmers Petroleum started in 1949. It is fitting in this thirtieth anniversary of the Marshall company that Carl Heisler, the president of its board of directors is also the president of the state-wide Farmers Petroleum Cooperative, Inc.

Tin-clad to concrete colossus — that's the story of the Marshall Farm Bureau Oil Company.
The tour, intentionally set for a weekend away from the highway, will dramatically show what in-vestments to a minimum by care-ful management and exchange of knowl-edge among dairy farmers.

The average visitor who drives through the Upper Peninsula, then flies home, writes back, asking what it was like, will also be able to see the beautiful farming country away from the highways.

The doctors used all means at their disposal before activating the miracle of deliverance and recovery. The doctors used all means at their disposal before activating the miracle of deliverance and recovery.
Agriculture in Action Around Michigan

UPJOHN RESEARCH FARM

Since 1958, the Upjohn Company has operated this 2,000 acre research farm near Kalamazoo, Michigan. The company's strong entry into the agricultural chemical field is a comparatively recent outgrowth of its pharmaceutical business. Two new agricultural products have recently been announced - "Botran," a new potent fungicide and "Repromix," a hormone to be used in mass control of animal reproduction.

"MASON IN MOTION"

A Colorful Pageant - helping to celebrate the recent Mason area centennial, featured the help of this group of Ingham County Farm Bureau members. One couple brought a docile dairy cow and a chicken in from their farm each night as part of the "Pioneer" scene.

Annual Painting

Getting ready for visitors taking this year's August 7 "U.P. Farm Tour" is Morton Sabloski, who gives the milking parlor equipment its annual painting. Set for the south central area of Marquette County, the tour will draw farm and city people from Ishpeming, Negaunee, Iron Mountain, Crystal Falls and Escanaba. It is arranged by Marquette Extension director, Martin Myers, and U.P. Agricultural Economist, Bob Harris. The tour will begin near Watson.

Pickle Growers Ponder

The Pickle-Picking Crisis - is discussed by representatives of producers, processors, Employment Commission and Youth Commission at Lansing. From left to right are: Michigan Employment Security Commission employment director, Frederick M. Mitchell; Governor Romney's administrative assistant Herbert Dejonge; National Pickle Growers Association secretary William Moore; pickle processor field representative Herbert Turner; and executive secretary, Michigan Youth Commissioner, Sam Robinsenite. Shown with the group is Dan Reed (second from left), AFRC Legislative Counsel.

Farm Management Tour Stop

Young Men Can Still Get Started - in an agricultural career - if they care to work hard enough. That conclusion will be evident when the August 4 State Farm Management tour reaches the farm of 25-year-old John Knoerr, Sanilac County Farm Bureau member.

World's Fair Emblem

U.S. Steel's "Unisphere" will be among sights visited by Michigan farmers taking the August 24 Farm Bureau World's Fair tour. The group will leave by rail from Detroit for the six-day Fair and New York City sightseeing venture.

Young Farm Leaders

Future Farmers of America - state Chapter officers and their advisors, were recent guests of the Michigan Association of Former Cooperatives at Farm Bureau Center, Lansing. Purpose of the program is to broaden understanding of cooperatives on the part of young farm leaders.
By: Mrs. Edmund O'Brien, Reporter
Isabella County

The Isabella County Farm Bureau Women's Committee sponsored a tour of some of the finest farm operations in the county on June 23. Almost 40 women participated in the day-long tour which featured stops at farms specializing in dairy, poultry, cattle feeding and crops.

Accompanying the tour were Wayne Kemp of WGEN in the local radio business, and Bernard Bliss of the Mt. Pleasant Times-News. The rural-urban unification theme was one of much discussion and much recognition from both news media.

The first stop was at the Howard Quakenbush dairy farm where the women heard an explanation of the use and cost of the many farm implements and dairy equipment, and the expense of maintaining his Holstein herd.

From there the group visited the Floyd Moody blueberry farm, where Mr. Moody explained that the best soil for growing blueberries was "soil that won't grow corn," but does require irrigation.

The Don Sandbrook beef-feeding operation was a popular stop, and past president of the Isabella County Farm Bureau, rated about 50 head of cattle by way of market. He explained the automatic feeder to the group.

Sponsor Farm Visit

Insurance Investment Offered

EXPANSION PLANNED

A new issue of 6% Surplus Certificates will be offered to Michigan farmers by Michigan Investors Farm Bureau Mutual Insurance Company and Michigan Bankers Farm Bureau Mutual Insurance Company. The surplus certificates were offered when Farm Bureau Mutual was founded in 1949 and the certificates are being offered into multiple lines of insurance — both were re-issued successfully last month.

"Funds acquired through the coming Surplus Certificates issue will be utilized for further development and expansion of services available to our policyholders," he said.

The insurance official concluded by stating that any members interested in this investment opportunity would be able to obtain a prospectus by contacting their local Farm Bureau Insurance Agency Office or the Home Office at 4000 North Grand River Avenue, Lansing, Michigan, 48904, later this month.

Blue Cross Grows

According to Blue Cross-Blue Shield, the Michigan Farm Bureau stitch gaining recognition for new B.C.S. subscribers resulted in the highest number of new applications acquired in many years.

Subscription was given to those county Farm Bureau which the highest growth of new contracts and transfers — Sanilac, Huron, Tuscola and Saginaw with over 80 additions — Washitaen and Van Buren with over 50. Statewide 249 additions were made.

A total of 73 per cent of Michigan Farm Bureau members "eligibles" are currently enrolled in Blue Cross-Blue Shield. Counties with the highest percentage are: Genesee, 93%; Clare, 92%; Washitaen, 90% and Lapeer. Tuscola and Presque Isle, each with 87%. Shiawassee and Livingston each has 85% enrollment, while Cheboygan, Ogemaw, Saginaw and Bay counties have 84%.

Commendation from Blue Cross-Blue Shield was given to Farm Bureau county secretaries "for the outstanding representation" of their Farm Bureau members enrolled in B.C.S. through other groups we have ever had."

FARM BUREAU MARKET PLACE

SPECIAL RATE TO FARM MEMBERS: 25 words for $2.00 each edition. Additional words, 10 cents each. Figures such as 12 or $12.50 count as 12 cents. Non-Member advertisers: 15 cents per word one- edition, two or more editions, 10 cents per word. Copy deadline: 20th of the month.

1 AUCTIONS
MISSOURI AUCTION SCHOOL Free catalog 1330-50 Linwood, Kansas City, Missouri

6 DOGS
SELECTED ENGLISH SHEPHERD PUPS, 8 to 12 weeks old—$400. Bradley Acres, Springfield, Michigan. (tf-40b) 1

8 FARM EQUIPMENT
BUNREL CRATES, well made, metal sides, thick metal bottoms, 50, 40, 30, 20, 10, 5, 3, 2, 1, each disposal pieces. George F. Monn, 2163 South Almena Road, Owosso. (tf-50b) 2

FARROWING CRATES-complete with easy opening, stainless steel fasteners, 219 Minn. California, Il

10 FARMS FOR SALE
FOR SALE—By owner, 295 acre farm, 1/2 mile W of 277, Concord, Michigan, between Scottville and Ludington. For details phone Weyland PY 9-7087, Manchester Gardehn 8-3034 or write Duane T. Frey, Box 277, Concord, Michigan, 48617.

4 FOR SALE
BULK TANK Stainless Steel Automatic Milk Tank for sale, 2,000 gallons, 4,000 lbs. New 1957, used 6 months. $3,800.还将 trade in Smaller Bulk tank.

14 FOR SALE
SHELLED ENSILAGE WHEAT, Penns. 250 bushels, Approx. 45 lbs. $1.25 per cwt. May 20-25, May 30-31, June 1-2. Phone 61-4356. (S-15-P-40) 1

WANTED—Couple to manage Infirmary. For details phone Weyland PY 9-7087, Manchester Garden 8-3034 or write Duane T. Frey, Box 277, Concord, Michigan, 48617.

20 LIVESTOCK
CATTLE FEEDERS—Feed high analysis complete cattle feed. Mix one container of Perfect Balancer at your elevator. The Gelatin Bone Perfect Balancer, 54% calcium, 29.0 Cobalt Sulfate, .03, 34.0 Phosphate, .01, 1% Salt. For 20 LBS. of ground feed. You can eliminate the mineral feed in your hog feed. Mix one pound of Perfect Balancer to every 100 lbs. of feed. Free food choice. For plan details write Ray Nystrom, Box 277, Concord, Michigan, for free litera-

26 POULTRY
POULTRYMEN—Use Perfect Balancer, 54% calcium, 29.0 Cobalt Sulfate, .03, 34.0 Phosphate, .01, 1% Salt. For 20 LBS. of ground feed. You can eliminate the mineral feed in your hog feed. Mix one pound of Perfect Balancer to every 100 lbs. of feed...
THE RULE IS: "CLEAN UP, LOCK UP!"

The employee may neglect to use a proper mask or wear necessary protective clothing. He may fail to wash up thoroughly. He may smoke while working, carrying the poison to his mouth with a pipe or cigarette.

The employer can be liable for the employee's condition—and should insist on proper safeguards at all times. Someone given in writing are some protection for the farmer in case something unfortunate happens.

Follow each step in the operation. Look it over and think whether all has been done to prevent an accident. Stop the operation and correct the dangerous condition immediately.

How harmful is a pesticide, even if labeled "harmless to people and animals if used as directed?" It may still be harmful to some people. People have allergies. What is harmful to the majority may harm others—causing them to become ill or break out in a rash. It may hit some folks like Poison Ivy—and people's sensitivity does differ quite a bit to this noxious shrub.

At any rate, it is best to keep people away from areas being sprayed or dusted—and even from treated areas. Some people can be affected just by walking through a treated field or orchard.

The occupier of a property is responsible for keeping it in a reasonably safe condition. Warning signs and fences help, but do not completely insulate the user of a pesticide from liability. The question can arise in court—"Was the sign or signs plain and understandable? Were signs properly placed? Were there enough of them?" Too, children cannot always read signs.

"Kids" can start playing with empty cans or cartons that contained the pesticide. Animals may lick up spilled chemicals. Clean up. Lock up.

Generally, trespassers must take the premises as they find them. The occupier of the property may think that a trespasser "deserves what he gets." But if a dangerous condition exists on the premises and the occupier knows of the danger, he can be liable if he takes no action to protect a trespasser. You must take ordinary care for any person's safety.

Suppose that you hire a contractor to do your spraying or dusting. If damage or injury results from his work, where do you stand? It is well to check the conditions of the work with the contractor. In general, the contractor assumes responsibility when he accepts the job, provided that he has complete control of the operation.

But in case of damage, if he cannot pay, the injured person may sue the farmer. It is well to check whether the contractor is properly insured for such liability.

CHEMICAL MANUFACTURERS use great care in creating, testing and controlling the purity of their products. Most are clearly labelled. Many accidents result when otherwise safe materials are not used as directed on the printed label.

When in Court...

Liability judgments in court rest on the question of "negligence", as a rule. Who was it that failed to use the proper care for the safety of others? The complaining party must prove that negligence existed, of course.

A hazard may exist—and nobody may fall aboard of it. Someone may spot the hazard. This is not grounds for a suit in court. If no one is injured or no damage is done, no claim for liability exists. But the hazard is "an accident about to happen" and should be removed.

You are liable for conditions of danger which you do not remove—for things you should have done and didn't do, not merely for something you did. If someone gets hurt or damage occurs because you failed to correct a dangerous condition, you cannot plead that you "didn't intend to harm anyone." If your neglect did harm them—that's that!

A good deal of uncertainty always exists concerning what a dangerous situation may be, when a matter is taken to court. So it is best to protect yourself and your investment with a broad-coverge insurance policy against liability.

One judgment could blow your world apart in a single shot.

FOR DISCUSSION

A special checklist on safe pesticide practices on the farm will replace the question series this month.
"Bushels More Per Acre with Farm Bureau WHEAT STARTER"

These two men made comparisons and Farm Bureau WHEAT STARTER Gave Greater Yields Everytime!

says Mr. STANLEY SWITEK
Rt. 3, Pinconning, Mich.

"I used Farm Bureau Special Wheat Starter Fertilizer this past Fall with my wheat and it looks real good. A year ago I used 6-24-12 on half of the field, for a total of 15 acres, and applied Farm Bureau Special Wheat Starter on another 15 acres. Where Farm Bureau Wheat Starter was applied, I received an increase of 10 bu. per acre over where I used 6-24-12. Rate applied was about 250 lbs. per acre of each analysis. The cleaned wheat total averaged 58 bu. per acre.

"As long as I receive this type of increase in yield, I am going to continue to use Farm Bureau Special Wheat Starter Fertilizer. I’d recommend it to you."

says Mr. WYMAN LUCHENBILL
Rt. 1, Durand, Mich.

"I feel that my wheat has a better color and thicker stand since I have started using Farm Bureau Special Wheat Starter Fertilizer.

"In the Spring, the wheat starts growing faster and turns a darker color quicker than in the past years using other fertilizers.

"In checking yield differences, Farm Bureau Wheat Starter has given about 8 bu. average more per acre."

The perfect profit partner for Farm Bureau Special Wheat Starter Fertilizer is Michigan Certified Seed Wheat. Plant the best, fertilize with the best and you’ll harvest the best. Our aim is to lower your Unit Production Cost.

SEED WHEAT

Another Example How Farm Bureau...

Your U.P.C. (Unit Production Cost) is the key factor in farm profits. By increasing production, Mr. Luchenbill and Mr. Switek reduced their unit (bushels, in this case) cost. Farm Bureau can help you, too!

...Can Lower Unit Production Cost!
SHE EXPECTS THE BEST

Mrs. Kenneth Jickling, shown above with Adjuster Bob Brown, expected the best auto claim service from Farm Bureau. She wasn't disappointed.

Farm Bureau Insurance policyholders throughout Michigan just naturally expect the best. They expect fast claim service. They expect fair, just settlements. They get both.

Ask the Kenneth Jickling family of Sanilac County. Their auto was badly damaged during an accident on July 11. Fortunately, no one was injured. The following day, Mrs. Jickling contacted the local Farm Bureau office and Adjuster Bob Brown was called into action. After inspecting the damaged vehicle, he immediately issued a work order to a local body shop so that repair work could begin.

In Mrs. Jickling's words, "I was more than satisfied with the service and settlement that we received. This is one of the reasons why we carry all our insurance with Farm Bureau." Families insured with Farm Bureau expect the best. And we wouldn't have it any other way.