

# MICHIGAN FARM NEWS

THE ACTION PUBLICATION OF THE MICHIGAN FARM BUREAU

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## "These Things I Believe..."

"I believe that Supreme Court decisions on reapportionment have removed from the people their right to decide.

"The facts are that the Amendment to our Constitution is nearly that the Supreme Court has done what they did.

"It is not the fault of the people, nor of the government, but of the Supreme Court.

"They have turned this completely around. When five members of the U.S. Supreme Court can in effect 'amend' the Constitution, this is dangerous to Freedom's survival..."

**ALLAN B. KLINE**  
Former President  
American Farm Bureau Federation  
(Speaking at Camp Kett Leadership Conference)

"Freedom is a precious thing. There is no question but what we have it now, but there is a question if your sons and daughters will have it. Ours is an extraordinary freedom, for those who wrote our Constitution were aware that few people in the world have liberty and they wanted to be sure we could map our own futures and be masters of our own destiny. They wrote this all down in our Constitution, spelling out a federal system which is now in the process of being wrecked by the Supreme Court decision on reapportionment.

"To keep self-government, the people must practice it. How can they do this when their very right to decide is removed — as it has been by Court decree? Farm Bureau has an action program to do something about this arrogation of power by a half-dozen appointed men."

## Leadership Conference Looks to Future Needs

County Farm Bureau presidents and executive committee members from 49 counties spent most of two days and one evening in lively discussion at the Camp Kett Leadership Training Center, near Cadillac, February 15-16.

According to Michigan Farm Bureau president, Elton Smith, the purpose of the conference was a penetrating look at the "kind of Farm Bureau needed by Michigan farmers in the years ahead — in 1970, 1975 and 1980."

Smith said that he was confident that farmers will give their time, leadership and first line of allegiance to "those organizations that help solve their business problems," and that the farm organization of the future will certainly take on many new roles to help the farmer. "The future will call for action on a grand scale," Smith said.

"The role of Farm Bureau has got to change as farmers change. It cannot become a 'church'; it cannot be of the philosophy, 'If you agree with us, join us,' but must be an organization that speaks for farmers.

"We need increased participation of voluntary leaders in Farm Bureau work, with more help by highly trained staff to spend more time in an aggressive program to train these leaders. This is the only way we can feed new life-blood into the organization," Smith said.

In another hard-hitting statement which helped set the pace of the conference, MFB secretary-manager, Clarence E. Prentice, told the leaders that there is a tendency for most early agricultural organizations "to have a lifespan of only two or three generations."

"What will Farm Bureau be like in 1980?" he asked. "Will it be equipped to meet and master the many obvious challenges, such as the population, technological and urban explosions?"

Prentice quoted American Farm Bureau president, Charles Shuman, who said that "it is not inevitable that Farm Bureau will serve the needs of the future, but that it can and will if the leadership and membership want it to."

Through most of the conference, the county officers gathered in informal table discussions that worked at such problems as identifying the challenges farmers will face. Later, they worked at the task of defining specific recommendations to meet the challenges they had pinpointed.

A conference highlight was the evening speech by Allan Kline, former president of the American Farm Bureau Federation in the years 1947-1954. During his lengthy Farm Bureau career, Kline has served as president of his county Farm Bureau (Benton county, Iowa), of the Iowa Farm Bureau Federation, the American Federation and of the International Federation of Agricultural Producers.

Kline told the Farm Bureau leaders that they had the responsibility to give all farmers a chance to join Farm Bureau. "Let them know that if they want to prosper in their communities, they should get in with the kind of people who have an aggressive, enthusiastic and hopeful attitude — they should join Farm Bureau."

"If, in this state of Michigan, you want to have rural communities of which to be proud, the kind that still have a part in determining the policies of the United States, at home and abroad, join Farm Bureau in Michigan. Many people do not appreciate how rare and recent freedom is. But they enjoy this freedom, and once they understand the facts, they are very happy to help maintain it through joining Farm Bureau," Kline said.

In a free-wheeling question and answer period at the conclusion of the two-day workshop, the officers voted to present what they had learned to their full county boards of directors through a series of multi-county meetings beginning in mid-March.

## Apportionment Issue Now Facing Congress

Day by day, the pressure grows on members of Congress to act in restraining the apportionment powers of the Supreme Court. More than a dozen state Legislatures have already taken decisive action in approving resolutions returning to citizens the "right and power to determine the composition of one House of a Legislature upon the basis of factors other than population."

Many other Legislatures are in the process of considering such action, which Farm Bureau has strongly urged to assure the continuation of our representative form of government "with consideration for minority and area interests."

American Farm Bureau president Charles B. Shuman is scheduled to testify early this month in presenting Farm Bureau's position before the Senate Judiciary Subcommittee which considers constitutional matters.

## Editorial

### The "Free" Ride

*There ain't no free lunch, and a "free" ride is never free.*

Yet among the most delicate of matters is that of helping a free-loading farm neighbor realize that when he fails to join Farm Bureau he is getting a lift at the expense of others who pay the bill.

True, some people seem to go through life looking for something for nothing, and who among us can say that we are much different at times? As children, we especially enjoyed the thoughts of Santa Claus and the Good Fairy who left dimes under pillows, and mostly our parents saw that we weren't disappointed.

Eventually, most of us find out, usually the hard way, that parents can only protect and help just so much. As one fine mother put it, "I didn't mind doing all those things for my little ones, but did they have to act so certain at the time that I enjoyed doing it?"

Expecting others to always go out of their way for us can become an obnoxious habit, hard to shake. Everyone has at sometime encountered the habitual "borrower" who always forgets to pay back. After a time he becomes an unwelcome person in the community and a subject of scorn.

Borrowing without plan for repayment is a short-sighted approach, a sign of immaturity. Often it is a sign of lack of confidence in one's own self and worth.

The kind of farmer who would literally "run a mile to ride a foot" is a rarity, for which fact society can be glad. Usually, such persons are not the best farmer in the neighborhood. They stand as living proof that "he who gets but never gives, may last for years but never lives."

Speaking at the recent President's Conference at Camp Kett, former American Farm Bureau president Allan Kline, told how he gave of himself when first elected as a county Farm Bureau president in Iowa.

He said there were people who felt sorry for "that hard-up young man," struggling to get going in the farming business.

"They didn't know it, but I actually was broke," Kline confessed, adding that he felt cheerful about it because he was doing what he felt had to be done.

"I drove all over my county making speeches for Farm Bureau, trying to get farmers to see how they could help themselves. Pretty soon I was running around in neighboring counties doing the same thing."

The point is that as an elected Farm Bureau leader, Kline volunteered his time, money and considerable talent toward building the kind of farming future that he wanted for himself. "Although I was spending time and money, I was gaining all of the time," he said.

"And although I put out a lot of time and money, I never really lost a dime, for it all came back a hundredfold . . ."

Now isn't this the heart of what the non-Farm Bureau member fails to understand? Isn't this the vital story that Farm Bureau volunteers have to tell in the Roll-Call drive?

For if giving freely of themselves had truly "cost" those generous persons who built Farm Bureau and the great cooperative movement that it helped spark, both would have failed.

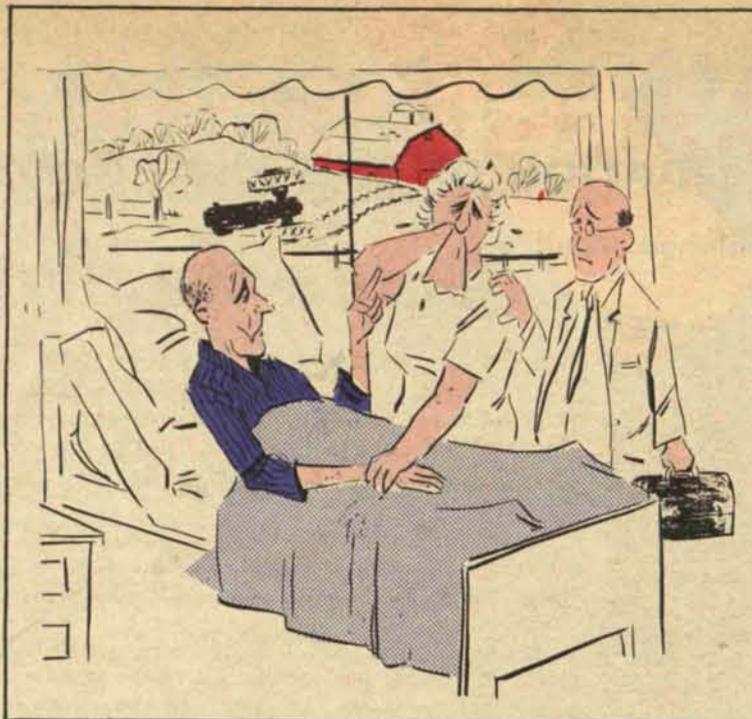
Instead it is to the credit of these farm leaders who built these organizations, that at the same time they also built strong homes, farms and ranches as well.

*For as with fire, the original flame burns no less brightly for having lit others, and the strength of organized agriculture spread over the land has only made the land and its people stronger.*

Not just stronger for Farm Bureau members, but for the non-joiner as well, and no power under the sun can force this non-member to pay tribute in membership dues to that fact.

*And herein lies the greatest strength of all gained by organized agriculture. Only weak, immature, doubtful organizations feel the need of threats or compulsion of any kind to force members to join.*

M.W.



"FOR PALLBEARERS I WANT SIX GOOD FARM BUREAU MEMBERS. I'VE NEVER JOINED AND THEY MIGHT AS WELL CARRY ME ALL THE WAY . . ."

## Farmers and Reapportionment

Reprinted by permission of Progressive Farmer

Farm people don't realize how thoroughly they are likely to be under the legislative thumb of city people from now on. You may have felt that too often in the past your state legislature has turned a deaf ear to the needs and aspirations of farmers. You could be in for still less consideration in the years ahead.

The Supreme Court has ruled that both houses of a state legislature must be based on population. This means a radical shift in political power. It insures that highly concentrated urban areas will have more representatives in the senate of your state legislature, and farm areas will have fewer. Big city forces will be in the saddle. They plan to ride hard to their objectives — and oftentimes it will be roughshod over what you consider your best interests.

Texas can be taken as an example of what is likely to happen to many states under the Supreme Court's one-man—one-vote decision. It has a senate of 31 members. Under its constitution, no Texas county is entitled to more than one member of the state senate.

Our national Government is unique in its system of checks and balances. In Congress, the House, based on population (people), is checked and balanced by a Senate that represents areas. It is an ideal system for protecting the wide-open spaces of our countryside against the tyrannies of concentrated urban areas. Our system has worked so well that our Government has been the envy of the civilized world. Why then, if it has worked so well for the nation, isn't it equally good for the states? Many citizens find it difficult to understand why the U. S. Senate can be organized on a basis other than population, but the individual states, even where their people so elect, are denied the same privilege by the Supreme Court.

*It is a matter of great urgency. Let your congressional representatives know how you stand. If Congress does pass legislation providing for a vote on such an amendment, people in each state can decide for themselves what basis of representation should be used in organizing the senate of their state legislature.*

If there ever was a matter that should be decided by the people rather than five men sitting on the Supreme Court for life, this is it.

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## President's Column

### Multi-purpose MACMA

"Nothing," they say, "succeeds like success." Like most old sayings, this is only partly true. An impression of success can clamp a lid on the success you seek in the future.

Take Farm Bureau's MACMA, for example. (It's a bit long to say "Michigan Agricultural Cooperative Marketing Association," so we call it MACMA.)

The past several years have seen MACMA succeed in boosting prices to apple producers as a result of bargaining efforts. This focused a lot of attention on MACMA as an *apple bargaining organization*.

*That is all right as far as it goes. Apples are important to the apple grower — just as important as milk is to a dairyman such as myself.*

But it got folks thinking about MACMA as *only* an apple marketing organization. That's where they got off the track. Our members should remember that MACMA was set up to help any group of producers which wants its services.

Right now, a lot of folks don't realize that MACMA already has three other divisions organized. There are the asparagus, the pickling cucumber, and the Michigan Certified Farm Markets divisions. Active work goes on with these people, just as with the apple growers.

Let's go back to when MACMA was formed. The Michigan Farm Bureau board of directors decided to create MACMA four years ago. I was a member of the board at that time.

*Farm Bureau efforts to improve the income problem from the cost side had run into tough developments in inflation and growing taxes. Expanding public demands for big government services made these hurdles pretty high.*

The Farm Bureau board put a lot of study into marketing problems. Many ideas had been put forward for ways to serve the marketing needs of farmers through Farm Bureau in effective ways. They decided on a marketing service company — MACMA.

The original statement of purposes for MACMA should clear up any question as to making it a one-commodity operation. That statement said that MACMA was formed:

*"To encourage the advancement of production and marketing of ANY agricultural and horticultural products; to provide producers with information concerning the growing and marketing of such products, and to engage in ANY cooperative activity in connection with these matters."* We will skip the technical points, but I wanted to stress that word ANY.

When the board of directors for MACMA was set up, the rules left open a place on the board for a representative from ANY grower group which became affiliated with MACMA.

One thing true about MACMA is that, like Farm Bureau, the producers DECIDE that they want to belong and to make use of it. They don't have to form an association in order to begin. They just decide that they want to get serious about cooperating on a marketing program. Our Farm Bureau Market Development Division will help them get together and plan a united effort. Enough growers must sign a contract to make the chances of success look promising.

*Marketing is a tough and touchy subject. Many marketing ventures have fallen flat on their faces because farmers did not take a good scientific and business approach to the problems.*

I've heard that folks are more likely to come to a party if they get an invitation to it. I know that we have a lot of producer groups which are not organized to market their products. Some of them are sitting around and scratching their heads over what to do about prices and marketing.

*Some ask for help, but don't take a hand in the business of helping themselves.*

Farm Bureau has always been a "united effort" kind of farm organization. And whether you are an apple grower or grow some other farm crop, our "latchstring" is out to you.

Elton Smith

# The Many Faces of *Tragedy!*

(Farm News readers may remember the "Nobody Votes in my Town" article in the July, 1964 issue, written by Pete 87776 Simer, an inmate at Jackson Prison. In "The Faces of Tragedy," he relates a story told to him by a convicted hit-and-run killer.)



LEFT TO MOURN — behind bars, is this nameless face of tragedy, the young man of our story, convicted of a hit-and-run death.

Face it or not, it is a fact that every time you leave your car unlocked — you are inviting major tragedy to haunt and torment some human being — quite possibly yourself.

Proof lies in this reflection on the "faces of tragedy" in my case.

The first face is mine. Once it was a nice face — handsome, clean-cut, unmarked by lines of tragedy.

The second face was Nancy's, my bride of 18 months, my reason for happiness. Life was good — we were going to have a baby in seven months and two promotions in three years on the job meant we could afford a replacement for our old jalopy.

After work one evening, I bought the yearling hardtop I had been hankering for, and was almost home when the third face of tragedy appeared.

This face belonged to Robin, the five year old, undisputed darling of our block, a curlytop who delighted the neighbors as readily as her namesake's song.

At first, all I saw was a sedan backing down a driveway. It appeared to be driverless, but suddenly a sun of hair rose from the seat. Little Robin was at the wheel! The crash as our cars met sprang a door and sent her flying to the pavement. Her doll landed nearby.

The fourth and most terrible of the faces in my kaleidoscope of tragedy appeared next — the overwhelming face of fear.

"You've killed her! Turn this car around and get out of here, fast!" Prodded by panic, I obeyed.

In the courtroom, Robin's grief-stricken mother testified, "We were going shopping. Robin was impatient, so I told her to take her doll and go wait in the car. She enjoyed playing in the car so much that I refused to recognize any great danger. Somehow she must have shifted the car into neutral allowing it to coast into Joe's path. But it wasn't Joe's fault."

Another face, that of a bereaved father, spoke, "Robin is gone. What possible good can come of sending Joe to prison?"

Then . . . the stern face of the judge. "If I had my way," he said, "no driver, regardless of his standing in the community, would ever get a second chance to hit and kill and run."

It was five months after my trial that the final face of tragedy appeared, that of the prison guard as he handed me a message. A teenager in a "hot" car had engaged police in a wild chase. Sideswiping an oncoming car, he lost control, jumped a curb and mowed down three shoppers. One of the shoppers never got up again.

In her dying move, my Nancy had reached to clutch the layette she had just bought for our unborn baby.

The car that killed Nancy had been left unlocked — keys in the ignition switch.

## Death — the Highway Hitchhiker

(An all-too-common Face of Tragedy seen on our highways is the Face of Death. Death likes high-speed travel, and is a great hitchhiker with those who are careless. Death doesn't care about the kind of car he rides in, just so it is fast. Last year he accompanied more than 2,000 drivers who died on Michigan highways.)

Recently Death was along on another high-speed ride, the aftermath of which is reported in this first-person story told to the editor by Al Coppock of Farm Bureau Insurance.)

February 2, 1965, 11:30 p.m. Three more miles and I'd be home. Wind was blowing freshly-fallen snow across the highway and traffic had slowed to compensate for the bad driving conditions.

A red flash of brake lights pierced the darkness and my own inertia, as the car ahead swerved to the right. Automatically, I slowed down. Directly in front of me, lying in the road, was the motionless form of a man.

As I swerved to the clear left lane, I caught a glimpse of what had once been a car, part of it literally wrapped around a tree. My car struck several pieces of the wreckage evidently thrown back to the pavement, along with the man, by the force of impact.

Clear of the wreckage, I pulled

over, turned on my left turn signal to warn cars that were approaching, and ran back to see if there was need for assistance.

I leaned over the ominously still form of the young man, and checked for his pulse. There was none.

The man who had stopped first joined me in checking to see if anyone could be entangled in the wreckage or perhaps had been thrown clear. Finding nothing, we returned to the body.

Someone had thrown a coat over him, and I remember thinking that it seemed a natural gesture, and at the same time, the most futile.

Someone had already gone to summon the police, so the only thing which remained left to do,

it seemed, was to make sure no traffic came upon the scene at an excessive speed.

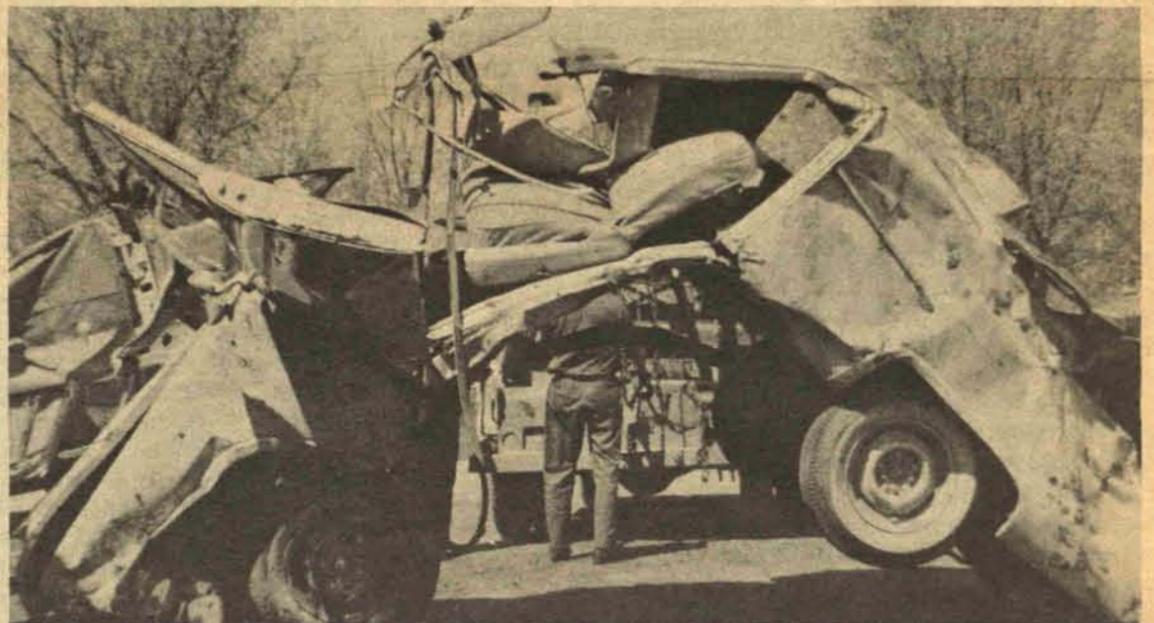
I handed my flashlight to a man and asked him to direct traffic, then I backed my car into the lane just in front of the body.

When the police arrived, I proceeded on my way home and it was then that the full impact of what I had witnessed took hold. I kept seeing the unbelievable wreckage and the body of what turned out to be an 18-year-old boy.

I couldn't sleep that night, for the thoughts that went through my mind centered around the utter futility of this accident. A young man, traveling at such speed that his car "disintegrated" when it hit the tree.

One cannot help but think, "that could have been me lying on the pavement." My driving will be somewhat slower as I continue to see the image of the body on the highway.

They say, "time heals all wounds" — and I suppose a year from now, that terrible image will have faded . . .



ARCH TO OBLIVION — with car and occupants unbelievably scrambled, this dramatic photograph shows what high speed can do to man or metal. Police and safety files are filled with hundreds of such grisly reminders of the more than 2,000 highway deaths recorded in Michigan alone, last year.

## Tragic Mirror to the World

By: James Rathbun  
Underwriting Manager, Farm  
Bureau Insurance

The Chambers of our Legislative halls ring with charge and echo on matters of National Defense and education. Our noble national purpose takes the form of a debate on the political future on all of mankind. While this is occurring we are sapping the strength of a great nation with a fratricide which dims the conglomerate wars of all the ages into mere waves upon a sea of accident apathy which threatens to engulf our very moral and economic existence.

Shall the post accident prayer remain: "Thank heavens I am insured." Is the purchase of insurance to protect our purses the only obligation we have? If one feels the matter is purely economics let us consider the question thus:

Accidents cost Americans a collective sum of \$15.5 billion in 1963 in wages lost, medical fees, hospital expenses, legal claims,

property damage, and loss of industrial production. If this staggering total would have been saved last year, it would have been enough to; reduce the income tax of every payor in the United States by 30% or pay the annual cost of the President's National Anti-Poverty Program for 15 years or provide 4 year college education for 15 million students or send nearly every family in the United States on a luxury visit to the New York World's Fair.

In Michigan alone residents are spending over a million dollars a day for automobile accidents. 2,114 lost not only their economics, but their lives in 1964. Accidents are bad business at its biggest. 3½¢ out of each dollar of our gross national product of some \$460 billion is lost in accident cases.

Last year's National Defense cost taxpayers a total of \$53 billion. This is what we spent to be safe from foreign enemies. Our accidents cost us ⅓ as much.

That is a part of the economics,

but this is not just a matter of your pocket being picked. This Nation's moral fiber is being tested. Are we equipped to lead a free world toward great social advances when we present to a world watching in disbelief this sort of a picture: A road lined with the hospital beds of 1,605,211 accident victims which would provide an unbroken line from Chicago to Phoenix and a trench 6 feet deep and 80 miles long to bury the 1964 dead from highway accidents. Is this the example we hold up to a world searching for leadership?

I say it doesn't have to be and I say it emphatically. We can immediately alter this National disgrace. We can start now. But where? Where you are at right now. Take an attitude of personal responsibility for safety. Convince your family, then your neighbor. Let us legislate safety beginning in the home and set the National example starting with the family unit, the true source of this Nation's strength.

## "Save-A-Life"

Farm Bureau Insurance is taking the initiative in a rural-safety program in response to resolutions on traffic safety as adopted by delegates to the 45th annual meeting.

Farm Bureau Insurance will launch an immediate campaign for action, titled "Save a Life" — and aimed at reducing the ever-increasing death toll, loss of life and property in rural areas.

County Farm Bureau presidents and Regional Representatives will be working closely with Farm Bureau Insurance staff to select qualified persons as County Safety Directors. Appointments will be made in the next several months.

Each county Safety Director will be given full support of Insurance Risk Engineers in developing the program of action.

This is a call to action! Why not volunteer your support?

# Farm Bureau Services "On the Go ..."

## Farms, Facilities, Visited

Photo-Feature by: Charles H. Bailey

It takes over two thousand items to supply a Farm Bureau warehouse in the Michigan Farm Bureau Services supply-system. This was one of the many facets of the farm service supply business discussed by members of Farm Bureau Services board of directors on their tour of facilities, February 17-18.

Touring in the southern part of the state by chartered bus on a closely timed schedule, they visited manufacturing and distributing facilities, and farms using products distributed by Farm Bureau.

Visiting with director David Morris at Grand Ledge, the group saw a neat working beef-feeding operation. They saw western beef being finished into prime cattle in a Morris-engineered feed-lot with mechanical handling equipment doing the tasks of feed handling, mixing and distribution.

Very little hand labor is required in the operation where about 1200 steers are finished annually. Morris moves out finished steers every week and brings more into the feed-pens from the southwest. Starting with 400-600 pound feeders, he tries to sell at around 1,100 pound-weights.

At the Elton Smith farm near Caledonia, the group saw a modern pipeline and bulk-tank dairy operation where Smith milks from seventy-five to ninety registered Guernseys daily. Here again the group saw feed being handled with a minimum of hand labor. The sleek brown and white cows stood at racks full of high-quality hay and at troughs filled with "haylage."

One is impressed by the completeness of the equipment and the total lack of frills. In short, it is a working operation.

Manager James Seddon of the Egg-Marketing Division led the visitors through the modern egg handling plant at Jenison. Here they saw farm-fresh eggs come in, and "Fresh, Fancy Quality" Country-Queen brand eggs go out in eye-catching cartons to retail outlets all over Michigan. Between entry and exit, each egg passed several visual and mechanical inspections as well as the close scrutiny of Federal inspectors.

Seddon pointed out that stringent sanitary and other handling conditions must be kept "from the hen to the consumer" if this exclusive top grade is maintained.

The area warehouse at Jenison carried in its inventory over 2300 different items ranging from hay-baler twine to grit for confined poultry. This inventory does not include many production items needed by modern farmers, and which they get from other sources, such as Farmers Petroleum Cooperative.

At the Hamilton Farm Bureau cooperative, the board saw another complex, multiple operation. Included is a large elevator and feed mill, a retail supply business and another egg-handling service.

In an evening session, representatives of the Upjohn Company's agricultural products division discussed new farm drugs and chemicals on which they are working. One receiving much attention is a selective weed-killer for use with soybeans and edible peas and beans.

The following morning the group visited Services retail stores in Kalamazoo, Battle Creek and Coldwater. At each they found the stores to be clean and neat with attractive displays of fresh merchandise offered the public.

At Coldwater, Clyde Williams, Manager of the Williams Grain division explained how the corncob utilization plant converts waste corncobs into valuable abrasives and flours for industrial use. The cobs are dried and ground into textures demanded by the trade. Later, they are sealed in airtight containers.

At the Williams Milling division, Manager John Williams showed the group how Michigan white wheat is converted into high-grade baking flour. He pointed out that the division is one of the largest millers of specialty baking flour. Some mills handle more white wheat, but they mill it for cake-mixes, and not for direct use by bakers, he explained.

The last stop on the tour was at the Carl Heisler farm near Albion. Heisler, president of Farmers Petroleum Cooperative, has over 8,000 laying hens in cages in a climate-controlled house. All feeding is done from bulk-bins with a small, motorized feed cart feeling its way down the aisles by brushing along the edge of the egg trays. Eggs are picked up several times each day and placed immediately under refrigeration.

Heisler also showed the group his confinement hog feeding system where hogs are produced without ever touching the ground. They are born and fed-out on slatted floors where clean feed and fresh water is in easy reach at all times.

At the end of the two-day tour, Farm Bureau president Elton Smith said, "Anybody who doesn't think farming is big business, should see the volume of business handled by these nine divisions and outlets. And, if they don't think Farm Bureau is on the go, they should see these clean, efficient businesses we have visited in the last two days."



THE SMITH DAIRY FARM — Caledonia, is visited by those on tour. "Med-O-Bloom" Farm specializes in "Golden Guernsey" milk from its substantial herd of registered cows, — Guernsey, of course. A modern pipeline and bulk-tank help reduce hand labor.



POSSIBLE REPLACEMENTS, — for the Smith dairy herd, are inspected by the group. All calves from first-calf heifers are sired by bulls of the Smith herd, but all from older cows are sired artificially from proven bulls of a breeding service.



BOARD MEMBER, — David Morris, explains the milling and mixing of feed used for his twelve-hundred steers. All feed is handled in bulk, and is ground both before and after mixing. Considerable mechanical handling equipment is used.



STORE MANAGER, — Anthony Gruszynski, of Farm Bureau Services' Battle Creek store, shows visitors the new merchandise already on hand for the spring lawn-and-garden season. As in many other Services' outlets, the store features a "Home and Garden" center.



CORNCOBS BY THE TON, — are unloaded as visitors watch at the cob-products plant of the Williams Grain division of Services. These cobs from freshly shelled corn are hauled in from other elevators nearby. They are mixed with other cobs from storage piles.



CORNCOB PRODUCTS, — are inspected by touring board members. Unlikely-sounding uses for the milled material includes a base for face-powder, and industrial abrasives. The new-found uses for cobs seems almost unbelievable to farmers who for years burned them.



EIGHT-THOUSAND HENS, — living comfortably in a temperature controlled building, spend their productive life caged and automatically fed on the Carl Heisler farm. Eggs are placed under immediate quality-control. Heisler also produces hogs in confinement pens.



QUALITY CONTROL, — is the key at Services' modern egg-packaging plant, Jenison. Egg Marketing division manager, James Seddon, shows off modern egg-handling equipment. Strict sanitation and quality controls have enabled the plant to produce "Fresh-Fancy Quality" Eggs.

# "Innovators, not Imitators"

"If we are to continue giving Farm Bureau members the service they need to stay competitive, we must be innovators and let competition be imitators," Farm Bureau Services manager Maynard Brownlee told sales and management personnel at a special training meeting February 15. Helping keep Services' field-personnel up to date were two days of concentrated sales and management training work at the "Home office" in Lansing. "Staying ahead of technology and competition" was the conference theme.

Amateur actors recruited from the group staged a two-act play which could have been entitled "There must be a better way to run a store." Using horrible examples taken from Distribution

Director M. J. Bushlen's little black book, the actors showed how not to win customers and keep friends.

## BUILDING TIRES

Ever see a tire made?

You can at any one of the twenty or more "Farm Power Shows" staged by Farmers Petroleum Cooperative over the state, during February and March. The shows are produced by a traveling troupe led by Sales Director Arlo Wasson, and are designed to acquaint farmers with the FPC product-lines.

Before each audience, staffman Bill Rocky builds a tiny rubber tire which he proceeds to cook in a miniature tire mold. As he works, he shows the dif-

ference between good tires and the "bargain" or third-line tires. When the little demonstration tire is taken piping hot from its mold, it is given as a door prize to some lucky person.

Farm lubricants are given "the works" before the eyes of the audience by Arlo Wasson and the district manager, — using dry-ice and a blow torch in turn. Some lubricants turn stone-hard, or quickly melt down. FPC petroleum products maintained normal consistency and lubricating qualities.

"These meetings are put on primarily to help Michigan farmers solve their fuel and lubrication problems well ahead of the spring work season," says Wasson, "come to see us when we have a show in your community . . ."



SERVICES' GENERAL MANAGER, — Maynard Brownlee, addresses Sales and Management people at a company-wide training meeting. Specialists from business and from Michigan State University also appeared before the group.



OIL SAMPLE REACTION, — to heat, is a comparison test used during Farmer's Petroleum Cooperative POWER-Farming shows. Arlo Wasson, FPC Sales Manager makes the test at the Ithaca meeting while farmer Harrison Burnham watches.

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# A COMPANY ISN'T JUST COMPUTERS, PLANTS OR PRODUCTS—, IT'S MAINLY PEOPLE!

Since 1929, people have been the main asset of Farm Bureau Services. The men who founded this organization were interested in people who were interested in the farmers of Michigan. □ As each year rolled by, their choice of personnel paid off in increased services to the patrons of Farm Bureau members throughout the state. People made progress and we, the management of Farm Bureau Services



ALVIN JOHNSON  
Saginaw Branch

wish to pay our respects to these people. □ In our employ at this time there are 17 men and women who have twenty-five years service or more; 61 from fifteen to twenty-four years; and 86 from ten to fourteen years. □ To these people and those retired may we say, "Thank you, for a job well done." □ Twenty-five years ago, in 1939, Michigan agriculture was just emerging from a costly depression. The outlook for agriculture wasn't too bright yet two people thought highly of Farm Bureau Services, Inc. They were Alvin Johnson and Morey McLaughlin. They have given twenty-five years of their working life to Farm Bureau Services. To them and their fellow workers, we say "Thank you."



MOREY McLAUGHLIN  
M.E.E., Port Huron

### FIFTEEN YEARS

- Jack Beardslee
- Harvey Brown
- Delos Goodrich
- Lyle Gump
- Ronald Lehman
- Ervin Lister
- Robert Reeve
- John Youngs

### TEN YEARS

- Leroy Beecher
- Ken Blackmun
- John Crotzer
- Victor Epley
- Wilver Fisher
- George Green
- Alex Hewitt
- Henry Johnson
- Herbert Johnson
- Leslie Little
- Edward Loeffler
- Verle Miller
- Clyde Moore
- Margaret Olshove
- Charles Pfeiffer
- Thomas Rocha
- Glen Spangenberger
- Donald Stanton
- Vernon Thompson
- Margaret Waters
- John Woodall



## THE MANAGEMENT FARM BUREAU SERVICES, INC.

4000 N. Grand River / Lansing, Michigan

# Manpower, Money and Markets



MARKETING SCOREBOARD — kept current by MACMA staff and members of Farm Bureau's Market Development Division. MACMA Field Services director, Robert Braden, is to the left, while Royal Call is working on the board, and Noel Stuckman keeps in touch by phone.

By: Don Kinsey

Farmers in trouble on net incomes? Shoosh! Forget it!, says the Secretary of Labor. What if the parity ratio does show that farmers are facing difficulty keeping their costs in line?

*You have to make up your mind that if you are going to be businessmen, you have to 'grow up' and act like businessmen, says the Secretary. "You have to pay farm workers decent wages like other business people do — and stop downgrading the wage scale in the nation."*

Secretary of Labor Willard Wirtz has declared that all importation of foreign farm labor under P.L. 78 is done, as of now. If any exception is allowed, there will have to be an emergency. This emergency will only be recognized if there are not enough domestic workers available to do the job. *And any workers brought in must be paid at the minimum wage scale set by the Department of Labor.*

The Secretary of Labor blames the low wage rates paid foreign workers for the lack of employment of domestic workers on American farms.

*The Secretary even goes so far as to blame farmers for the urban poverty problem. It is partly due, he says, to the fact that unskilled workers move from farm to city. They cannot find a living on the farm because of poor wages.*

Obviously, the Secretary of Labor has not studied the farm income problem and would not

give a "hoot" about it if he had. He is going to correct this part of the employment picture, regardless of what happens to farmers.

If an employer hires foreign farm workers, then any domestic workers employed must also be under contract, with the contract conditions set by the Department of Labor. Minimum wages of \$1.15 to \$1.25 per hour will be required. Improved lodging and proper free transportation must be provided. The farmer must guarantee at least 75% of the work schedule called for under the contract. Regulated quotas for worker output per hour will be set. The program must work toward providing fringe benefits for the farm workers, such as insurance and pension plans. *Farmers will have to keep full and accurate record reports on government forms.*

Every problem on the farmer's side of the case has been swept

under the rug. If enough capable workers were not available when a crop is ready to harvest, the crop could rot while the Secretary ponders whether an "emergency" exists. There is no consideration whether domestic urban workers will be willing and able to do the hard stoop labor in the fields — the real reason for hiring Mexicans and Puerto Ricans in the past.

*No consideration is given to the question whether consumers will pay the added costs of marketing the products under this new regulation. If costs run too high, the products will be discontinued. Scarcities will also appear if crops cannot be harvested on time because workers are scarce. The Secretary's program does not assure that sufficient workers will be available, one way or another.*

As to jobs, what of the thousands of workers who process and market the foods produced? If production drops off because farmers cannot keep their heads above water financially, where will the people be who process and transport the foods?

*The Secretary of Labor can create a thousand wrongs in his arbitrary decision to right one wrong.*

## March Market Meetings

The Farm Bureau Market Development Division will hold a series of Marketing Seminars in the districts of the state during March. Locations for each district meeting can be found by contacting your Farm Bureau County Office. The dates are as follows:

District	Date	District	Date
1	March 10	7	March 16
2	March 11	8	March 4
3	March 17	9	March 29
4	March 12	10	March 30
5	March 3	11	March 11
6	March 15		

March 9th is the event of the annual Agricultural Marketing Clinic at Kellogg Center, Michigan State University. This program, sponsored by the College of Agriculture, will feature Dr. George E. Brandow, executive director of the National Commission on Food Marketing, Washington, D.C., at the noon banquet. He will describe new federal programs affecting the food industry.

A hearing will be held on March 10th at Grand Rapids to consider proposed federal marketing orders for tart red cherries. The National Council of Cherry Producers asked that such hearings be held in the cherry-growing areas of the nation.

The proposed marketing order provides machinery which could limit "the quantity of cherries which handlers may market during a stated fiscal period."

## State Marketing Order Bill

In the past five years, much hard work by producer groups has gone into effort to draft a satisfactory bill to permit farmers to establish state marketing orders.

*The bill being introduced in the 1965 Legislature has erased many of the features found objectionable in past forms of the proposed legislation.*

This legislation allows growers to organize a self-help program, with the sanction of the state, to improve conditions in marketing their products. The growers themselves would decide whether such a program is needed or not. This would be done by a vote of all the growers who produce and sell over \$300 worth of the commodity.

Any other conditions to exempt certain growers from the order would be determined by the growers of that commodity. *The nature of a grower's participation would be considered by the producers at the time when they voted to approve or disapprove an order.*

A marketing order could be set up so as to include any or all of the following: Advertising and promotion, market development, research, standards of quality and size of products, handling of surplus commodities and regulations governing payments to producers.

*State marketing orders would be put into effect only if favorably approved by 66% of the pro-*

*ducers voting who represent at least 51% of the commodity produced or by 51% of those voting who grow at least 66% of the product. Any such order would be resubmitted for voting each five years.*

Such orders could be terminated by a vote of 51% of those producers voting who represent 51% of the product grown. It could be suspended for a season if it is necessary or desirable at the time.

An administrative committee of producers would direct the operation of any such marketing order. Growers would nominate members for this committee. Their selection would be completed by the Governor with the consent of the Senate. The Department of Agriculture would have the authority to operate and enforce provisions of the marketing order.

The bill in its present form conforms to resolutions passed by the delegates at the Michigan Farm Bureau convention. The organization supports its passage in the Legislature this year.



How many ways the phone helps out around the farm!  
And how little it costs!

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STATE DISCUSSION TOPIC COMMITTEE — the group that helps decide priority subjects for Community Group discussions, six months in advance. They are guided by the groups through preference ballots. Standing is Donald Kinsey, Coordinator of Education and Research, and author of the group discussion materials.

## Committee Approves Topic Flexibility

"Not every discussion topic in our *Farm News* series pleases all of our Community Farm Bureaus." This was the viewpoint of the state Discussion Topic Committee in its last planning session. "So let's put a bit of flexibility into the program offerings."

They did it this way. There would still be a "main-line topic, published in the *Michigan Farm News* as usual. Most of the groups would find this to their liking.

### PRIORITIES PICKED

The Topic Committee picked seven "priority subjects" for the six month period from March to

August, 1965. Six of the seven will be worked into the schedule on a basis of "most timely and appropriate" for the period. Coming subjects will be published a month or two in advance of their use.

Community groups will be given some latitude in choice of a topic for their meeting each month under the new program. A totally new feature to the discussion program involves the offering of alternate subjects in the form of "discussion packets."

Five or six of these titles will be published each month in the Discussion Leaders' letter. They will be prepared by the Education and Research Department of the Michigan Farm Bureau.

If a group prefers not to discuss the "main line" topic, it may request that a special topic packet on a different subject be sent for its meeting. Such topic must be those published in the prepared list. A fee of twenty-five cents to cover added costs of printing and mailing must accompany the request, which must be received at the Michigan Farm Bureau at least ten days before the group wishes to receive the packet.

New optional titles will be listed from month to month. The first list has been included in the March discussion letter.

### IN SPITE OF ICE

Treacherous driving conditions, with fog and icy roads, did not halt eight members of the State Discussion Topic Committee on January 22. Only three district members found conditions too much to handle.

Braving the fog and ice were: *Maynard Platz*, District 1; *Carl Lesser*, District 3; *Richard Noble*, District 5; *Mrs. Ford Boyne*, District 6; *Jerome Jorrison*, District 7; *Mrs. Lillian Wonsey*, District 8; *Bill Schripsema*, District 9; and *Wilbur Priddy*, District 10. Three members came over 100 miles to attend the meeting.

The "main line" topic titles chosen for consideration in the coming six-month series of discussions was headed by one that the committee said is "most pressing needed." The subject is "*Farm Bureau, What It has Done and What It can Accomplish.*" The committee asked that this subject be scheduled for the March meetings.

### OTHER TOPICS ARE:

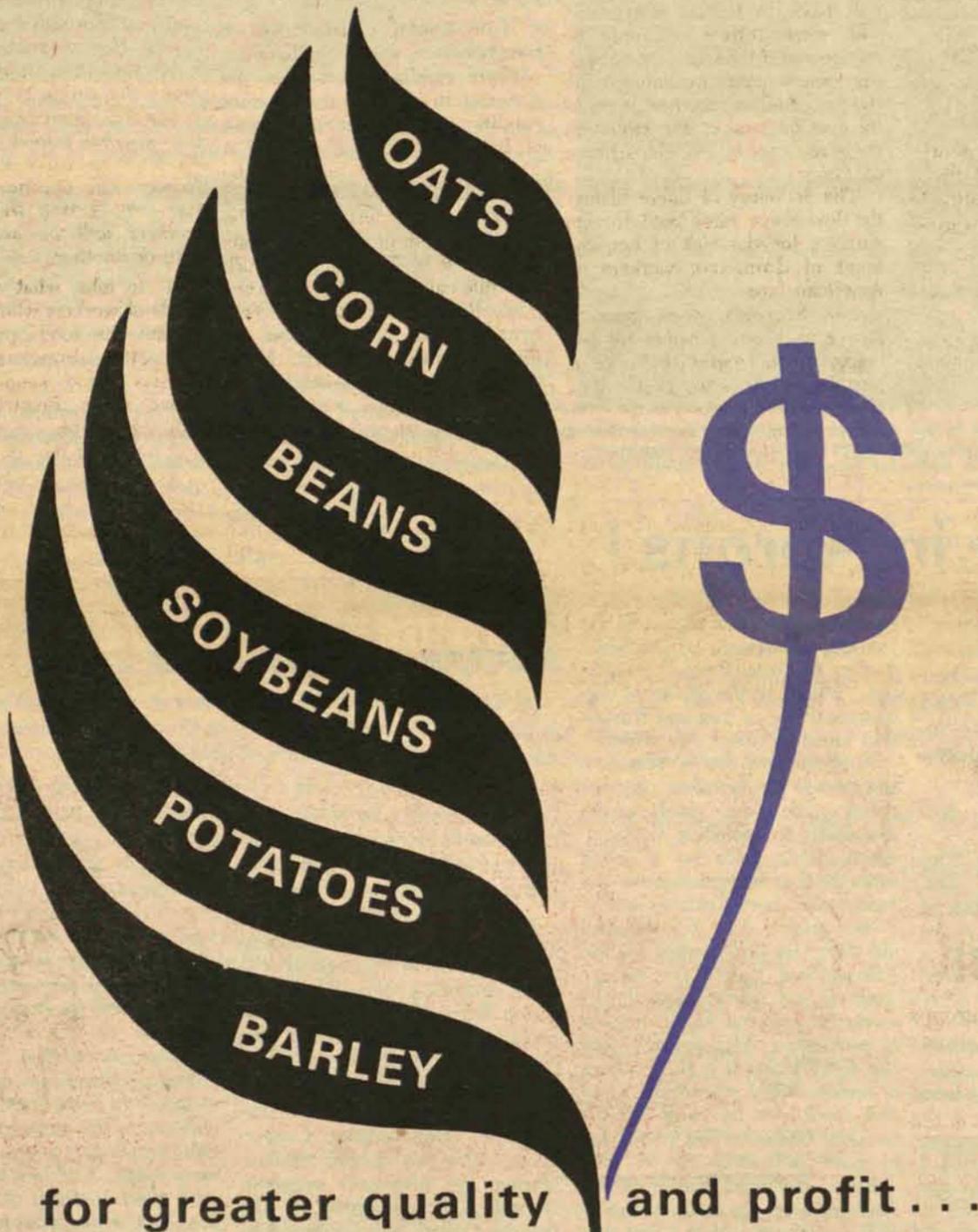
Pricing, Bargaining and Marketing to Improve Farm Income  
The "Chain Store Purchase" Idea

Farmer Liabilities and Losses from Misuse of Pesticides

How to Improve the Public Image of the Farmer

Problems in Financing Roads  
Local Government Under County Home Rule, What are the Problems?

Present plans call for tackling the "Chain Store Purchase" idea as the discussion topic for April.



## Plant MICHIGAN CERTIFIED SEED

Michigan farmers are smart. In the last seven years they have increased the use of Michigan CERTIFIED SEED for field crops from two to three times. They've proven that Michigan CERTIFIED means greater quality . . . and greater profit.

All Michigan CERTIFIED SEED is grown from foundation seed developed in cooperation with the Michigan Crop Improvement Association. Always look for the blue MCIA tag. It's your proof of field inspection and/or laboratory testing for (1) the incidence of weeds and disease, (2) germination and (3) vigor of growth. Ask your seed dealer about the varieties best adapted to your area.

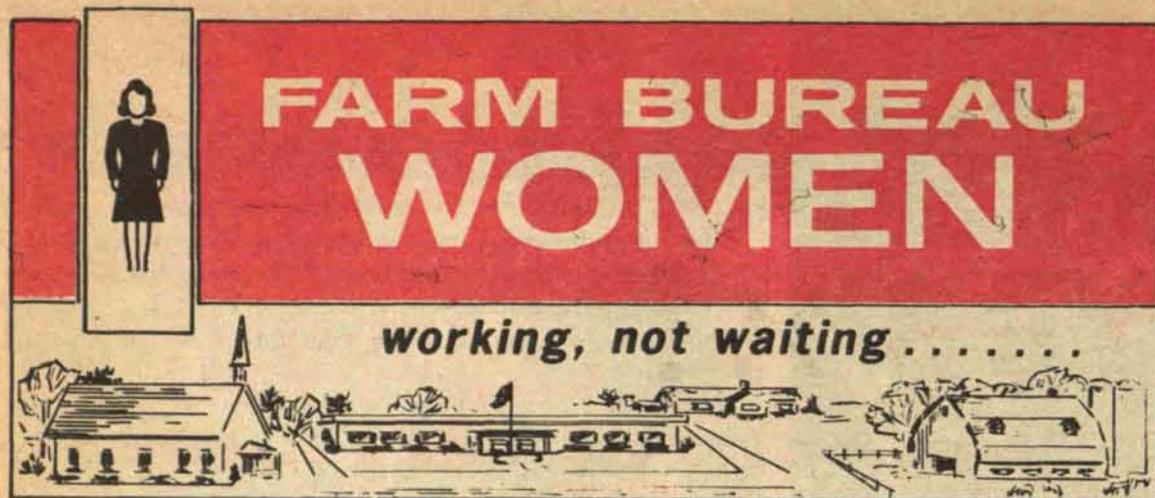
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  - FIELD BEANS • SOYBEANS
  - POTATOES AND BARLEY
- see your local seed dealer



MICHIGAN CROP IMPROVEMENT ASSOCIATION  
Michigan State University/Ag Hall  
East Lansing, Mich. 48823



"THE FARM WOMAN'S contribution to Michigan" was the topic discussed by this panel of "V.P.'s" during Farmer's Week at Michigan State University, February 4. Left to right are: Mrs. Nicholas Zdunic, Durand; Mrs. Walter Wightman (moderator), Fennville; Mrs. Howard Smith, Mason, and Mrs. Wm. Scramlin, Holly. The challenges faced and rewards gained by the women in their roles as "vice presidents in aprons" were discussed by the panel.

## "Vice Presidents" — in Aprons!

If any city folks were present at the Farmer's Week panel discussion, "The Farm Woman's Contribution to Michigan," February 4th, they must have experienced a feeling of envy.

The obvious pride of the farm women in their vocation, their revealing testimony that rural children grow up to be better citizens, their aura of self-satisfaction in a job well done — together, as a family unity, was enough to make their city counterparts want to "pack up and head for the country."

From the gracious senior member to the lovely young farm wife, the panel reflected a favorable image of rural living. Farm Bureau, as well as farm women, was given fine representation on this panel. Four out of four was the score chalked up for Farm Bureau membership.

Mrs. Walter Wightman, Fennville, wife of Michigan Farm Bureau's former president, injected serious philosophy with light humor in her role as panel moderator. Her frequent invitation for audience participation resulted in a lively discussion on an interesting topic. Other members of the panel were:

Mrs. Wm. Scramlin, Holly, chairman of the Michigan Farm Bureau Women, who voiced her feelings about the great heritage

farm women have and their duty to preserve this heritage.

Calling farm wives the "Vice Presidents in Aprons," Mrs. Scramlin stressed the raising of families to be good citizens as the most important contribution a farm woman can make. However, she added, they also have a responsibility to give time to "outside" interests that will make a better world. "Service to others is the price we pay for rent here on earth," she said.

Mrs. Nicholas Zdunic, Durand, a former city girl who married a farm boy, and was "fired" by her husband for driving the tractor in wrong gear, and for her distracting interest in archaeology.

The young farm wife's experience of having an afternoon cup of tea with a city friend inter-

rupted to deliver a calf, brought much laughter from the audience. On the farm, said Mrs. Zdunic, mother of three, there is no asking, "What is the point of my existence?" — a frequent frustration faced by some city wives.

Mrs. Howard Smith, Mason, a last-minute replacement on the panel, who added much to the discussion by pointing with understandable pride to a living example that being raised on the farm makes better citizens.

She related how her 16 year old daughter had applied for the International Youth Exchange program and, when accepted, had worked to raise the \$1,000 needed to participate. Mrs. Smith voiced the opinion that it is the patterns of responsibility, perseverance and work, set by rural parents for their children, that is the key to good citizenship.

Before the panel discussion was finished, even the male members of the audience had to admit that the farm woman's contribution to Michigan has been a major one — one they wouldn't want to do without.

## Busy Year Ahead For Michigan Women

A broad program of activity for 1965 was adopted by the Farm Bureau Women's State Committee during their two-day session at Farm Bureau Center in late January.

Presented by the State Program Planning Committee, the program includes suggested projects in the areas of Health, Safety, Marketing, Rural-Urban, Farm Bureau, Education, Human Resources, and others. The adopted program will now be presented to county Women's Committees throughout the state.

Other important action included the election of a third member of the Executive Committee to replace Mrs. Anton (Billie) Hoort who has resigned to go into nurse's training. Mrs. Tom Wieland, District 10-W, was elected to this position.

Mrs. Verness Wheaton, District 5, was named to fill the vacancy on the State Safety Committee.

Lester Bollwahn, Michigan Rural Defense, Cooperative Extension Service, Michigan State University, appeared to present an "Emergency Preparedness" program for possible use at the spring district meetings.

"Emergencies that happen around the home and farm could be eased if people were prepared," said Bollwahn, "and these occurrences could be inconveniences rather than emergencies." Emergency Preparedness is the responsibility of the community, family and individual, he explained.

He showed a slide presentation of the Anchor Bay tornado with taped interviews of people involved in the disaster as an example of how people react in such an emergency.

A "Speaker's Bureau" held at Albion College, March 10-18-24, to help train county Farm Bureau leaders to effectively tell the Farm Bureau story, will be considered a "pilot" program, the State Committee decided. If successful, similar sessions may be conducted on a statewide basis.

A summer Officers' Training Camp was discussed, along with several program suggestions, including: Farm Bureau structure, parliamentary procedure, responsibilities of chairmen and vice-chairmen, how to get leaders to delegate responsibilities, and people involvement. Camp plans and dates will be decided in the near future.

## Women's "Holiday" Set

A "Holiday" for Farm Bureau Women and their urban friends is planned for April 7-8 at Wesley Woods Camp, near Hastings. All Farm Bureau Women are invited to attend.

"Communications — An Avenue for Action" will serve as theme for the two-day meeting, which features a prominent broadcaster and his analysis of "managed news," a tour of a daily news plant, and a talk by the chairman of the American Farm Bureau Federation Women's Committee.

Add to this — good food, pleasant surroundings, the fellowship of women from throughout the state, inspiring vesper services, and a baby sitter service, and it becomes a "Holiday" in the true sense of the word.

On Wednesday morning, April 7, John McGoff, president of the Mid-State Broadcasting Corporation, will be the featured speaker. During the afternoon program, Harold Harr, chairman of the Jackson County Soil Conservation District, who has spent some time behind the Iron Curtain, will illustrate his talk with color slides of Russia.

A tour of the Battle Creek Enquirer newspaper is on the agenda for Thursday morning, April 8. Campers will be given an opportunity to ask questions throughout the guided tour.

During all sessions, mothers are welcome to leave their pre-school children in the supervised care of baby sitters at a home nearby the main lodge. Children will remain with their mothers during meal time and when the meeting is not in session.

The Holiday is sponsored by the Farm Bureau Women in Districts 1 and 2, with Dist. 2 in charge of arrangements. Chairman Mrs. Erma Hombaker urges that Farm Bureau Women bring their urban friends for this combination fun-and-information meeting.

Costs are modest, and this year, registration charges will be waived for "overnight campers" from the county having the largest overnight attendance. \$7.50 is the total camp fee with meals half-price for pre-schoolers. For those not able to attend the entire two days, costs are: Breakfast, \$.90; Lunch, \$1.10; Dinner, \$1.50; overnight facilities, \$1.50; day registration, \$.75, and insurance, \$.25 (to and from home).

Campers are requested to bring their own bedding and towels.

Those wishing to make reservations should send in the attached coupon to Wesley Woods Camp, Dowling, Michigan. Deadline for reservations is April 5.

## All Aboard . . .

Last call for reservations on the annual Farm Bureau Women's Washington air tour, departing Detroit Metropolitan Airport, Sunday, March 14. Reservation deadline — March 8.

This tour offers an opportunity for farm leaders to watch Congress in session, meet with their Representatives, and visit with staff members of the American Farm Bureau Federation. An added bonus will be an all-day sightseeing tour to such famous places as the White House, Mount Vernon and Arlington National Cemetery.

Cost per person — \$101.57 — includes air transportation from Detroit to Washington and return, three nights at the Willard Hotel, baggage handling, tips, and several meals.

Send your reservation and check today to Farm Bureau Travel Service, 4000 N. Grand River Ave., Lansing, Mich.

### — RESERVATION REQUEST —

Wesley Woods Camp  
Dowling, Michigan

Please make \_\_\_\_\_ reservations for the Farm Bureau Women's Holiday, April 7-8.

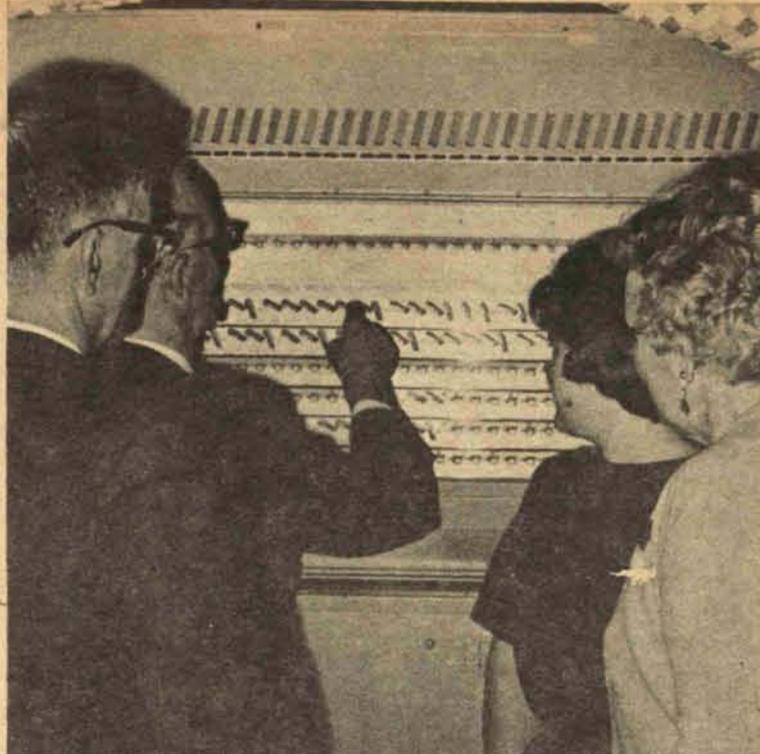
- I will attend the entire camp  
 I will attend Wednesday only  
 I will stay overnight Wednesday  
 I will attend Thursday only

Name \_\_\_\_\_

Address \_\_\_\_\_

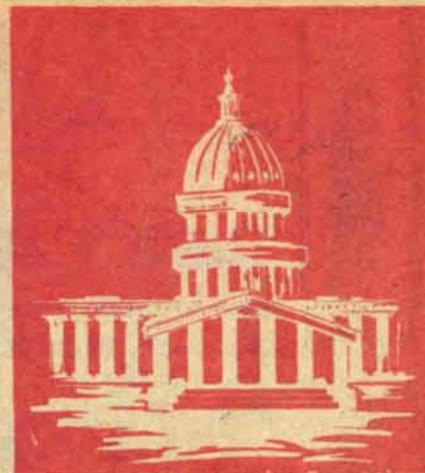
County \_\_\_\_\_

My urban guests's name \_\_\_\_\_



A MODERN VOTING MACHINE — attracted considerable attention at a recent Farm Bureau Freedom Conference, held at Central Michigan University, Mt. Pleasant. Both the electronic and paper ballot methods of voting were explained in workshop sessions.

# capitol report



## Arbitrary Apportionment !

By its order, the Michigan Supreme Court on June 22, 1964 imposed on Michigan a gerrymandered apportionment plan for the 148 seats in the Legislature. On this basis, the November 3, 1964 election was held.

How badly mangled is the State under the Court's order? Two examples: —

(1) Lenawee County has, according to the last census, 77,789 inhabitants. This is 6,662 more than a full ratio of representation. But — Lenawee County has been split into four divisions and is a part of four House districts. A single township was added to another district, throwing two incumbents of the same party together.

(2) Charleston Township in Kalamazoo County was split to move 22 residents into the 47th District while the balance of the township is in the 45th District. This required a separate election district for the nine registered voters last fall.

Believing this situation to be the result of an unjust and an illegal act, 33 petitioners, including two Farm Bureau leaders, have appealed for a review. The Court has set April 6, 1965 for hearing.

This is a Michigan problem! But in other states too the decision of the U. S. Supreme Court requiring apportionment of both houses of a state's legislature largely on a population basis is denying the right of the people of the state to decide!

In Michigan, in 1952 and in 1963, the voters, on a "One Man—One Vote" basis, favored a House based on population and a Senate based on population and area. The courts have denied the very right they seem to be seeking to protect!

An effort is now under way to amend the U. S. Constitution to clearly state that one house of a state's legislature may be apportioned on other than a straight population basis.

The following questions and answers will provide background information:

- Q. What precipitated the current situation?
  - A. The decisions of the U.S. Supreme Court on June 15, 1964, that the state legislatures of Alabama, New York, Colorado, Maryland, Virginia, and Delaware were not apportioned in accordance with the Constitution.
- Q. What Constitutional provision served as the basis for the Supreme Court's decision?
  - A. The Court based its decision on the equal protection clause of the fourteenth amendment. The Court said, "the equal protection clause requires that the seats in both houses of a bicameral state legislature must be apportioned on a population basis."
- Q. What does the equal protection clause provide?
  - A. That "No state shall . . . deny to any person within its jurisdiction the equal protection of the laws." The Supreme Court said this means that each person's vote must have equal weight in the election of members of state legislatures.
- Q. Was the equal protection clause designed to deal with the apportionment of state legislatures, or had it been used previously for this purpose?
  - A. Not until the Supreme Court's decisions of June 15, 1964. There is nothing in the legislative history of the fourteenth

- Q. Does Congress have any other means to restrict the jurisdiction of the Courts?
    - A. Article III Section 2 of the Constitution provides that the Supreme Court shall have appellate jurisdiction over certain types of cases "with such Exceptions and under such Regulations as the Congress shall make."
  - Q. It appears, therefore, that the only available certain remedy is a Constitutional Amendment?
    - A. Yes.
  - Q. What are the arguments for an apportionment system in which at least one of the Houses of a State Legislature is elected by districts established with consideration to factors other than population?
    - A. The reasons for this are essentially the same as the reasons why one branch of U.S. Congress — the Senate — is, and should continue to be, elected on a area basis. Whether in a federal government or in a state government, the historical pattern of apportionment adds a desirable "check and balance" to the political system. It insures that consideration of public issues will give appropriate recognition to area problems and minority interest and that local views and concerns will not be buried and lost before the power of majorities.
  - Q. Should states that wish to apportion both houses of their legislature on a population basis be prohibited from doing so?
    - A. No one has proposed any such action. The proposal is that the states should have the right to consider factors other than population in apportioning one house. Each state would be free to decide how this right would be used.
  - Q. What is the Farm Bureau doing on this issue?
    - A. The 1965 Farm Bureau policies contain the following paragraphs: "We recommend a Constitutional amendment guaranteeing to the states the right to apportion one house of bicameral state legislatures on the basis of factors other than population. "We strongly urge State Farm Bureaus to seek enactment by their state legislatures of petitions to Congress calling for a Constitutional Convention to consider this issue."
- As this policy implies, Farm Bureau is carrying on a program of information and action stimulating favorable consideration by state legislatures of petitions to Congress for a Constitutional Convention to consider the issue.

## Policy Statement Best-Seller Book

Use of the 1965 policies of Michigan Farm Bureau has been greater than in past years. This 44-page booklet contains the policy statements approved by the nearly 700 voting delegates at the annual convention of Michigan Farm Bureau held at East Lansing November 10-12, 1964. It also contains Michigan Farm Bureau's recommendations on national and international affairs.

Copies of this booklet have been supplied to County Farm Bureau Presidents and Secretaries, members of the State Affairs Committees and the National Affairs Committees, Minutemen and Legislative Chairmen of County Farm Bureau Women's Committees. Copies also have been sent to all County Agricultural Agents and Vocational Agricultural teachers in Michigan.

The 148 members of the Michigan Legislature have received copies for use at their homes and another copy for use at their desks in the House and Senate chambers of the Capitol in Lansing.

At the request of the State Safety Director, copies have been sent to local safety council executives.

Farm Bureau's policies on tax reform and on water legislation

have drawn added interest from the Governor's Water Task Force and others.

The Legislative Directory also provided to Farm Bureau leaders throughout the State has been in great demand. Many organizations have used the Farm Bureau material in their own printing runs. Michigan State Library requested and purchased several thousand copies.

This directory lists the names and addresses of all members of the Michigan Legislature and the Michigan delegation in Congress. It also shows the counties included in the districts of each Legislator.

Single copies of both the directory and the policy booklet are available on request to: Public Affairs Division, Michigan Farm Bureau, P. O. Box 960, Lansing, Michigan 48904.

## Alpena Reaches Goal!

Not only does Alpena have the distinction of being the fourth county in the state to reach membership goal, but it has gained a hat to cover the cold, bald head of their Roll-Call manager.

Ed Marwede, who signed eight new members himself, led his county to victory and, for his efforts, received a new hat from regional representative, Ray Askins. Membership workers, led by Marwede, Alex Kennedy, Edgar Diamond and Alfred Thiem, signed a total of 41 new members to reach their goal of 652 on February 8.

Marwede, who is not sensitive about his shiny pate, has served as inspiration to his group since the membership drive began. Whenever discouragement threatened to set in, workers would repeat a poem written in his honor:

*"There he sits, bald-headed and cold,  
All for members yet unsold,  
His hopes run high, His ambitions great,  
Would Alpena save him from frozen fate?"*

Although county secretary, Mrs. Alex Kennedy, is proud of her husband who won the honor of signing the most new members, she gives much credit for the success of their drive to the community groups. Eight of Alpena's community groups won a turkey with the "magic formula" — renew or replace all old members plus one new member.

To further show their appreciation of Marwede's efforts, not only on Roll-Call, but in all areas of Farm Bureau work, Alpena County will send him to Washington, D.C., March 14-17 for the annual Legislative Air Tour.

## News from the Counties

### Chippewa Asks Study

(As reported by the Sault Ste. Marie News)

A meeting Wednesday between the County Welfare Board and nine members of the Chippewa County Farm Bureau, saw agreement that a thorough study should be made of the entire county fiscal system.

The Farm Bureau members, headed by Franklin Schwiderson, of Brimley, intent on learning the reasons for the large amounts of money expended in the welfare operation, questioned board members at some length.

The bone of contention appeared to a figure of \$185 average case-cost in Chippewa County, as compared to an \$89 cost in Menominee County and a state average of \$77.

Schwiderson said the figures had been obtained from Margery Dryer, county welfare director. Miss Dryer said she had no recollection of the figure and had researched her records to find it, without success. It is almost impossible to arrive at an "average case cost," she said, unless it is determined which category of the relief program is pinpointed, such as direct relief, straight county hospitalization, Medical Aid to the Aged (MAA), Aid to Dependent Children (ADC), Aid to Dependent Children of Unemployed (ADC-U), and several others.

Apparently the purpose of the Farm Bureau members was to determine whether the welfare costs, which resulted in a departmental deficit of more than \$45,000 in 1964, would justify addi-

tional millage to be voted on April 5. The special election has been called to vote on an additional three mill property tax for general county operation.

The farm group expressed much disappointment because only one supervisor, John O. Harrington was present. There are many questions left to be answered, they said, and believed the supervisors should be interested enough to be present to answer them, particularly ones relating to county fiscal conditions, policies and practices.

Schwiderson reiterated a desire, expressed at the January supervisor's session, for the formation of a representative study group to inquire into the county financial structure, welfare problems, and to pinpoint the need for additional millage. Supervisor Harrington pledge his support to the group for the formation of such a study, and promised to work with the proper authorities to that end.

### OPERATION UNDERSTANDING

The first in a series of policy-action meetings have been held by members of county National Affairs committees with Michigan Congressmen. The meetings are part of a continuing series, dubbed "operation understanding," and during which Farm Bureau's recommendations for agricultural legislation are discussed.

Meetings held include:

Congressman *Weston E. Vivian*, at Ypsilanti (2nd District)

Congressman *Paul H. Todd, Jr.*, at Kalamazoo (3rd District)

Congressman *James Harvey*, at the Tuscola County Farm Bureau office at Caro (8th District)

Congressman *Elford A. Cederberg*, at Clare (10th District) and

Congressman *Gerald R. Ford*, at Grand Rapids (5th District)

Farm Bureau members who visit Washington on March 14-17 with the tour group sponsored by Michigan Farm Bureau Women will visit Congressmen in their offices.

They will also have breakfast on March 16 with *Republican* members of the Michigan Congressional delegation in the Speaker's private dining room in the Capitol. In the afternoon, they will meet with *Democratic* members of the delegation in a committee room in the Senate Office Building.

## The Future Through People and Jobs

By Mrs. Clare Carpenter, Tuscola County Reporter

People, jobs and the growth of the nation. The future of our national prosperity is wrapped up in the answers to questions centering in that framework. Study groups have been organized by the Cooperative Extension Service to inform people on problems involved and to discover ideas to keep America moving upward.

Discussion Leaders from Tuscola County Community Groups attended three workshop meetings during December and January. Members of other groups in the County were interested also in the question whether our economy can grow fast enough to provide jobs for an exploding population.

Astonishing facts were taken back to the Community Groups. The rate of change in our economy and the problems of the nation to create the needed jobs, gave startling revelations to the workshop attendants. The educational development of people has lagged behind the development of machines. Thus people have not kept pace with the jobs that the machines create.

Until the twentieth century, a high school education was the "open sesame" to premium jobs. College was a luxury for the few who sought professional careers.

Our space-age economy presents the premium jobs only to college-trained specialists. Education becomes closely related to employability. The person lacking education finds no field of work open to him. The proportion of jobs for the unskilled worker has dwindled to a meager 6%.

Young workers enter the field of employability at a rate of 2 million a year. During the next five years it will become 3 million yearly. Only one out of ten high school drop-outs finds a job in the clerical field as compared

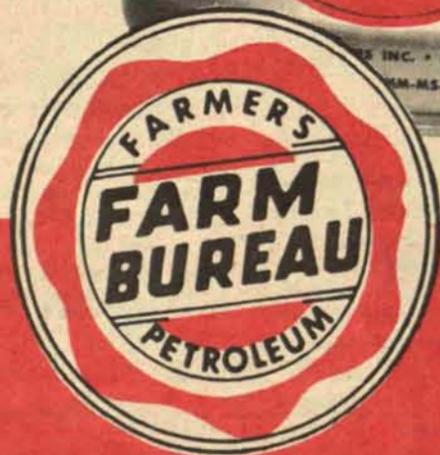
to four out of ten who graduate from high school.

There is a pressing need to relate educational training opportunities to the needs of the type of jobs that are becoming available.

We have neglected vocational training in our schools in favor of academic subjects. This has left numerous young people, who are not college-bound, lacking the skills for employment in today's world.

The group recognized that the Tuscola County area lacked the proper educational program to meet the problem. Job opportunities in the area were also scarce when the needs of the future are considered.

Perhaps a Community College and vocational schools may be required in the area very soon, if the community meets its share of the obligation. A Committee has been studying the situation. School Boards in the Thumb area favor such a move. But the people must know why the action becomes necessary. These workshops can serve to bring understanding of the need for action.



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# Many Attend Exciting Freedom Forum!

## "Must Win" in Viet Nam!

The United States is "through in the Pacific" if it fails to show the necessary strength and determination needed to successfully complete the war in Viet Nam.

That is the opinion of former U.S. Congressman, Dr. Walter Judd, featured speaker at the recent 7th annual Freedom Conference, sponsored by the Family Program Division of the Michigan Farm Bureau, February 11-12.

Judd told a capacity audience at Central Michigan University, Mt. Pleasant, that "Because the United States has not proven to be a dependable ally, — Cambodia and Indonesia have already slipped 'the other way.' They are not really Communist, rather, they have decided that we are 'paper tiger' as the Communists have said. Add to this list Burma, Pakistan, and even India, now hanging on the ropes.

"If the United States loses Asia because we have not lived up to our commitments, will anybody trust us in Africa or Europe?" — Judd asked.

Besides this "Global review of potential trouble spots," as outlined by Dr. Judd, those attending the conference gathered in workshops to examine such topics as "What a political party chairman asks of you," Precinct work, and similar areas of individual effort within political parties of their choice.

J. Perez Sabido, Cuban refugee, whose outspoken criticism of Castro-Communism made him a target of Party police, told of present-day Cuba compared to the country which he knew.

He was particularly plain about the Communist's inability to provide people with food.

"The year before the take-over, the country was largely self-supporting in most basic foodstuffs such as meat, poultry, fish, eggs, vegetables, milk and butter," Sabido said.

He said that the Cuban people dearly love their coffee, ordinarily consuming an average of 15 pounds per person each year. Before Castro, coffee production was over one-billion pounds per year, and considerable was exported.

Today, he said, "It is considered a luxury to have coffee in Cuba, and it can be bought only in the Black Market at \$5. per pound. It is similar with meat and dairy products, with meat rationed to 8 ounces per person, per week.

Food ration cards were introduced before the end of the third year, Sabido said. "Even oranges which before Castro sold on the streets already peeled and iced at three and four for a nickel, have now become so scarce that they can only be purchased in pharmacies with a doctor's prescription.

"If it were not for countries like England, Canada, Mexico, Spain and France which still do business with Castro, his regime would no longer be in control of Cuba," Sabido concluded.



INTENSE INTEREST — is evident on the part of this substantial crowd attending the 7th annual Farm Bureau Freedom Conference. Note the tape recorders in action in the front row, and the large number of young persons present.



FEATURED ATTRACTION — at the conference was a "Freedom Shrine" of facsimile documents furnished by the Lansing Exchange Club. Admiring a reproduction of the Constitution are (from left,) Terry Anderson, Sundell; Mr. and Mrs. Daniel Landberg, Croswell; and Phillip Cooper, Jackson.



CONDITIONS IN CUBA — brought questions from Kay Basset, Ravenna of Professor J. Perez Sabido, guest speaker at the Freedom conference. Michigan Farm Bureau vice-president Dean Pridgeon and Bob Gehman, Omer, listen in. Bob and Kay were participants in the 1964 Young People's Citizenship Seminar sponsored last Summer by the Michigan Farm Bureau.



"MALANGA" — a tropical plant with potato-like tubers, relished as a common table-vegetable before the communist take-over, has almost disappeared in Communist-Cuba. Natives are skeptical about Castro's promise to make it more plentiful "next year."

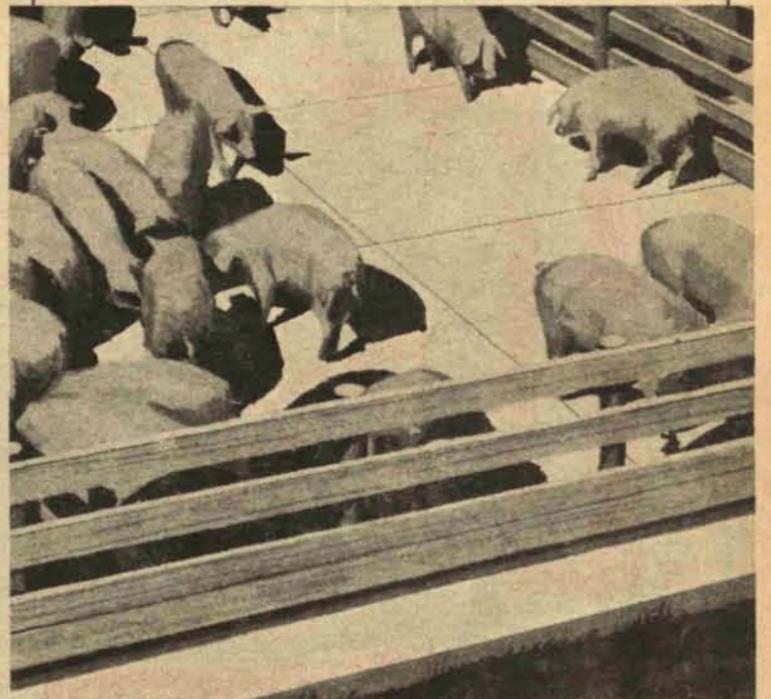


TONS OF PINEAPPLE, — attracted tourists in pre-Castro Cuba, when foods were varied and plentiful on the tropic island. Fruit has now become scarce to the point where some is reportedly sold only through pharmacies on a Doctor's prescription.



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# AGRICULTURE IN ACTION AROUND MICHIGAN

## "RURAL RECREATION" PRESIDENT



FIRST PRESIDENT of the new Michigan Association of Rural Recreation Enterprises, is apple grower John C. Bintz, Freeland. Bintz is shown with his wife, Joan, and daughter, Heidi, at their "Cyder Mill," one of the operations on their 180-acre farm. They are members of the Saginaw County Farm Bureau.

## GIFT OF APPLES



MICHIGAN APPLES were presented recently to The Honorable Felisa Rincon de Gauteir, Mayor of San Juan, Puerto Rico, by W. C. Conley, Greenville. The bushel of Flavorbest apples came from the William Braman farm at Belding.

## MICHIGAN BEANS IN HAITI



PEOPLE OF HAITI literally "work for beans" under the Christian Rural Overseas Program system to aid the extremely poor villages in this area of the world. The Church World Service and CROP have distributed tools and seeds. The Haitians are shown carrying loose rock from the mountain to build a school, their work paid for, in part, by beans.

## WOMEN PLAN



PLANNING PROMOTION — for Michigan Week at a recent meeting in Detroit are (left to right): Mrs. Danna Wilber, Michigan Farm News; Mrs. Joseph Hovorka, Michigan Home Economics Ass'n.; Mrs. Jerold Topliff, FB Women, and Mrs. Wilber Brucker, Jr., Junior League of Detroit.

## RECORD AVAILABLE



"THE SPIRIT OF FARM BUREAU" album, featuring the Purdue University Band and Glee Club, is now available in a high fidelity recording from the MFB Information Division for \$3.00 per album.

## STORY OF COOPERATION



CARL HEISLER (right), president of Farmers Petroleum Cooperative, Inc., received a \$13,581 patronage refund check from M. H. Crouch (left), general manager of United Cooperatives, Inc., Alliance, Ohio. The presentation took place at the recent annual Board of Directors and Shareholders meeting of United Cooperatives, of which Farmers Petroleum is a member.

## FARMER HONORED



VEGETABLE GROWER, Lacerne Dixon, Munith, who started with two acres of onions in 1930 and progressed to his present 2,200 acre operation, was named "Master Farmer" in Muck Crops at Michigan State University's Farmer's Week.

## FREEDOM CONFERENCE



FORMER CONGRESSMAN — Dr. Walter Judd, talks with conference participants between sessions. From left Alden Call, Grand Traverse county; Dr. Judd and Mrs. Nora Dorstewitz, Berrien county.

## POWER-FARMING DEMONSTRATION



CLEAN-BURNING QUALITIES, — of Farmer's Petroleum diesel fuels is demonstrated at FPC's POWER-Farming shows by Sales Promotion manager, Bill Rocky, District Supervisor "Red" Sheridan and Gratiot County Farm Bureau President, Garnet Hoard, watch.

## SHORT-COURSE ALUMNI RECEIVE HONORS



FOR OUTSTANDING CONTRIBUTIONS to agriculture, a trio of Michigan State University Shortcourse alumni were honored during Farmer's Week. Shown with their wives are (left to right): Robert Zeeb, Bath dairyman; David Morris, Grand Ledge beef cattle feeder; and Walter Frahm, Frankenmuth dairyman. Zeeb serves on Michigan Farm Bureau's Dairy Advisory Committee; Morris and Frahm are on the state board of directors.

## FARM BUREAU BOARD OF DIRECTORS



POSING FOR THEIR "official photograph" is the 1965 Michigan Farm Bureau Board of Directors. Left to right are: Walter Frahm, Max Hood, Walter Wightman, Eugene Roberts, Kenneth Bull, David Morris, Dean Pridgeon (vice-president), Elton Smith (president), Wilbur Smith, Donald Ruhlig, Harvey Luenberger, Ward Hodge, Edgar Diamond, Edmund Sager, Ray Kucharek (Young People), and Mrs. Wm. Scramlin (Women).



"IT'S MILK FOR ME" — That's the opinion of Governor Romney as he toasts Michigan dairy farmers at the 23rd annual meeting of the American Dairy Association of Michigan. Seated with Romney is Charles Davis, Onondaga, newly-elected president of the Michigan ADA. Standing (from left) is Herman Koenn, newly-elected national ADA board member, and Dr. Robert Kramer, of Michigan State University, speaker at the meeting.

### Governor Gives "Milk-Toast"

As Governor Romney toasted the dairy farmers of Michigan with a "glass of vitality" at the American Dairy Association annual meeting, February 5th, he commented that often when he goes to meetings to speak, he is offered a cup of coffee.

"Of course, I don't drink coffee, so I politely ask them to take it away and bring a glass of milk. All the Romneys drink milk, so you can say that Michigan has a milk-drinking family at the head of government."

This brought a round of applause from attending dairymen.

He commented on the importance of dairying to the state's economy, stating that it comprises 28% of our total farm income — more than all field crops together.

As he closed his speech, Governor Romney told the crowd he had saved the most important part of his text for the last sentence. "I do want to remind you that this is Friday afternoon. — Don't run out of milk this week-end."

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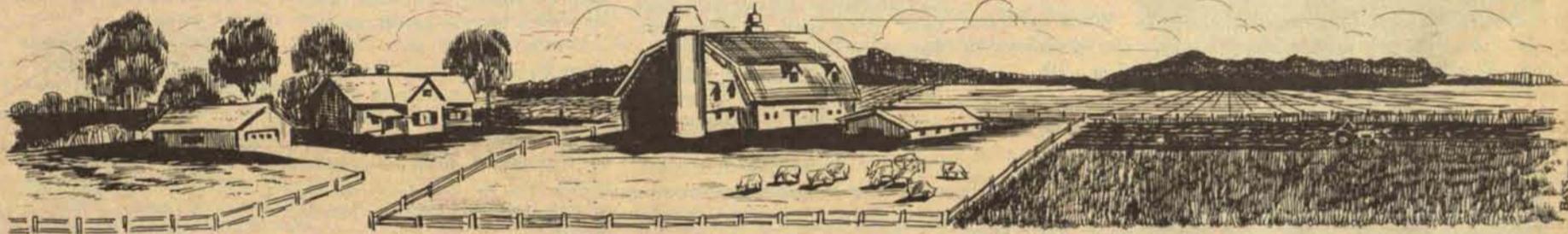
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# FARM BUREAU MARKET PLACE

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### 6 DOGS

SELECTED ENGLISH SHEPHERD PUPS from our own working stock dogs — \$20.00. Bradley Acres, Springport, Michigan. (Jackson County) (9-64-12t-15p) 6

REGISTERED ENGLISH SHEPHERDS. Stock and watchdogs. Puppies several ages — \$25. Two young bred females — \$50 each. Will ship. Phone 781-7035. Homer Johnson, R#4, Marshall, Michigan. (Calhoun County) (3-1t-25p) 6

### 14 FOR SALE

FOR SALE — Clipper seed cleaner #16 with 26 screens, 650 G.P.M. irrigation pump and motor like new, Minn. Moline power portable corn sheller, Rosenthal #80 corn husker and shredder. Pine Border Farm, Cedar Springs, Michigan. (Kent County) (2-6t-35b) 14

CO-OP, BLACK HAWK, AND COCKSHUTT PARTS and attachments. Largest inventory in Michigan. Used parts for Co-op E-3 and E-4 tractors. Heindl Implement Sales, Reese, Michigan. Phone VO 8-9808. (Saginaw County) (3-2t-27p) 14

ONE TON BURTON MIXER — very good condition. Complete, less motor, \$495.00. Gelatin Bone Co., Emmett, Michigan. Phone 384-1310. (3-1t-18b) 14

### 14 FOR SALE

FOR SALE — balloon type roof barn (36 x 60), laminated rafters and electric hay hoist. Cash or terms. E. C. Brooks, Hubbard Lake, Michigan. (Alcona County) (3-1t-23p) 14

### 18 HELP WANTED

WANTED — Cook and second assistant help for Infirmary. References required. Write Box 960, Michigan Farm News, Lansing, Michigan. (2-3t-18b) 18

### 20 LIVESTOCK

WISCONSIN CO-OP HIGH QUALITY FEEDER PIGS — uniform, healthy fast-growing crossbreeds. Castrated, wormed, ear tagged and vaccinated. Purchase by weight. Approval on delivery and ten day guarantee. Russell McKams, R#1, West Unity, Ohio. Phone — 924-5361. (12-12t-36p) 20

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### 20 LIVESTOCK

YOU NEED CORRIEDALES for more profit with sheep. Contact Walter Goodall, Secretary, Michigan Corriedale Breeders Association, Cass City, Michigan, for location of breeders nearest to you. (2-9t-26b) 20

DAIRYMEN — Use Perfect Balancer 8% phosphate mineral feed. Mix one pound of Perfect Balancer to every 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tf-40b) 20

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### 22 NURSERY STOCK

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MICHIGAN CERTIFIED VIRUS FREE STRAWBERRY PLANTS — Hardy Northern Grown Stock. Earldawn, Midway, Robinson, Sparkle, Raymaster, Surecrop, Pacahantas, Tennessee Beauty, Catskill, Red Glow and Dunlap. 25 — \$2.00, 50 — \$3.00, 100 — \$4.00. Postpaid at planting time. Write for quantity discount. Dean Foster and Sons, Strawberry Plant Nursery, Hartford, Michigan. (Van Buren County) (3-1t-47p) 22

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### 24 PLANTS & FLOWERS

LIKE SWEET ONIONS? New blue ribbon assortment — 600 sweet onion plants with free planting guide, \$3.00 postpaid, fresh from Texas Onion Plant Company, "home of the sweet onion," Farmersville, Texas 75031. (1-4t-31p) 24

### 26 POULTRY

POULTRYMEN — Use Perfect Balancer, 8% phosphate mineral feed in your ground feed. Eliminate soft shelled eggs. Mix 3 lbs. per 100 lbs. feed. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tf-25b) 26

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GHOSTLEY PEARL 63 — First in Wisconsin Random Sample Tests 1964, in income over feed cost, laying house feed consumption, egg quality, egg weight, mortality rate. The Total Profit Bird. Day old or started pullets of all ages. California Grays, layers of White Eggs. Egg Bred White Rocks. Write for literature and prices or Phone Area Code 616-68-83381. Village View Farm & Hatchery, Zeeland, Michigan. (1-5t-64b) 26

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# To Serve Tomorrow's Farmers, — Today

## DISCUSSION TOPIC



Prepared by the Department of Education and Research,  
Michigan Farm Bureau

The County Farm Bureau presidents held a conference in February. They considered there that "Minds are like parachutes. They function best when open. When closed, they can be deadly!" *They kept open minds.*

They declared that Farm Bureau has the organization and the system to meet the challenges to agriculture. "So, let's really make it GO! We have farm people power. Let's consider what should be done. Let's look ahead to 1980."

Surely one of the present-day challenges is that of farm incomes. It came out again and again. While not all aspects of this problem are under farmer control, some are. We should work at the angles that we can do something about.

"We should not let the trends in agriculture and our economy scare us off," said these presidents. We should learn to handle them and mold our own progress. Farm Bureau must, in every way, be big enough and powerful enough to do the jobs that lie ahead.

"We must grow, change, expand, improve. What we have today in Farm Bureau is not enough. For the problems of tomorrow it would be like trying to drive spikes with a tack hammer."

Farmers need an up-to-date power plant organization. The power must surge through members who are "live wires," through leaders who are "transformers." Energy must flow through proper action-devices.

"We people of Farm Bureau are the generators of this power. We can't build a 32 volt system when we need a 15,000 volt plant to do our jobs. So what are the steps we take to build a proper Farm Bureau powerhouse?"

Consider the income question. Costs are a big factor in it. What can we do to help farmers cut their costs? Can we do anything to help farmers get a better share of the returns in the market?

### SERVICE PROGRAMS

Modern farms are changing at a rapid rate. With change, new needs develop. The new needs call for new and improved services. Farm Bureau should lead in providing programs and services to match this change.

What comes first when you build for strength? It was agreed that a strong and active membership was the first requirement. Without it, without the support of people, you have no purpose. You are not going anywhere! And members have to be "in on the game!" You — and they "Gotta Wanna!"

Consider the farm supply side of the question. Better farm-supply services can help cut costs. In this area, Farm Bureau presidents said, "Farm Bureau should lead the field in transforming the discoveries of research into supplies that will mean the highest yield per dollar for farmers."

*We should be first with better, safer pesticides, fertilizers, feeds, seeds and other supply items. Keep alert to the changing needs of the farm in distributing such supplies and in new-type products.*

Another guideline set by these leaders: "Make every possible saving in costs of manufacture and distribution. Pass these savings along to farmers. Study ways to make such savings an advantage to Farm Bureau members."

Of course, that is the idea of

cooperatives. Member stockholders do get a share of the savings. Cooperatives cannot expand and provide new services and still refund 100% of the gains realized. Some choices have to be made, but ways can be examined to bring Farm Bureau members into the benefit circle more closely.

And the county presidents did suggest that Farm Bureau supply services be expanded to make available a full line of the best quality items needed by farmers (including hardware), making them available at points convenient to farmers. They also suggested that, where possible, expand the direct delivery (factory-to-farm) programs. This would aim at reducing handling and transportation costs, making savings available to farmers.

Accompany supplies sold with a service of advice and counsel for farmers regarding their most effective uses to yield top production. Counsel farmers in the uses of pesticides, labor saving operations, soil analysis and flock and herd management.

Study pricing programs as they operate at local outlets. Work for more uniformity in pricing and for every competitive price advantage possible. Aim toward improving grain unloading facilities at local elevators to save farmers from the loss of time and inconvenience of waiting. Keep an ear tuned to the farmers' counsel on all problems and needs.

### MARKETING-SERVICES

The County Farm Bureau presidents urged that the services of the Michigan Agricultural Cooperative Marketing Association "be extended to more producer groups as rapidly as possible." Help members to understand MACMA, and how it works, they said. Marketing programs should be given national scope through Farm Bureau. Present disjointed marketing efforts should be welded into unified operations.

More study of how marketing costs affect farm incomes was proposed. The aim is to discover how farmers can gain the best position of influence within the pricing system as it is operating. Seek ways of opening more foreign markets for our farm products. Bring unity of support between the various commodity bargaining associations in their efforts at negotiation. There is need for a law to prevent processors from penalizing farmers who sign bargaining agreements with their cooperative marketing associations. At present, nothing requires processors to bargain with producer associations on any basis. This leaves the farmer in a weak position.

### FARM LABOR

Considering the action of the Secretary of Labor in closing out the program of foreign farm workers, setting minimum wages for domestic workers and imposing costly regulations over farm labor generally, the presidents said, "Perhaps the time has arrived when Farm Bureau should develop a farm labor employment service — a worker pool for the use of members. New idea. It calls for study.

Another new idea?

### MANAGEMENT COUNSELLING?

Gains or losses on today's complicated, high-investment farm certainly rest on making proper management decisions. What about a Farm Bureau Management Counseling service?

Good management aims at the best of farm resources to yield maximum returns for gaining the

goals of the farm family. In today's complex farm operations, aid in using resources properly can be a paying proposition.

Management counselling can help improve the use of farm working capital, the adjustment of investments in tools and units of production for maximum returns. It could provide help in record keeping and accounting, proper extension and use of credit, estate and inheritance planning, legal problems, insurance programs and tax services.

Ideas by the County presidents were not being checked by any "hold-back straps." At the moment, they were saying "What" — not "How to." What about farm credit? they asked. Do we need a company to provide farmers with a broader credit service?

Or — another idea. Would there be a service to farmers if Farm Bureau organized a machinery leasing service. Farmers could be saved the investment in high-priced farm machinery which they use only occasionally, or get a unit in case of breakdowns.

Also — We should be tuned and ready to handle farmers' needs for Workmen's Compensation insurance at-cost, under the new law. Item — we beat that one of the punch. Farm Bureau Insurance is ready now.

### POLITICAL AFFAIRS

Our legislative efforts must continue, declared the presidents. We cannot back out of the picture just because the going will be tougher. We must do the best we can and learn to handle a new situation. It may mean compromise on some things to save some of our interests in others. No sense in holding out for the whole loaf if we can save half of it — where holding out would mean losing it all. We will have to rally whatever allies we can to our support when the "chips are down" in the Legislature.

But our members will have to be highly active in their political parties to help the situation out. We must nominate and elect the best farm people to represent agricultural interests.

Local governments, too. The trend is to make the County the local government unit. And some County governments are being taken over by the cities. We'll need the best farm representation possible there.

### FUTURE INFLUENCE

Many of these developments point up an increasing need to get farm facts and information more effectively to the urban-centered public. We must get closer working relationships with the urban press and the broadcasters, said the presidents. We must be positive, not merely a protesting group. Our approach will have to be public-spirited even though aggressive in aim. We must expand our communications program.

Ah, yes, communications with members must be improved, too. We must find ways to inform those members who do not attend Community Farm Bureaus, for example. Local leadership should be provided with basic information on a current basis.

There should be better communications to members by all Farm Bureau companies. Members should understand why any certain steps are taken which affect their interests.

### MORE — MUCH MORE

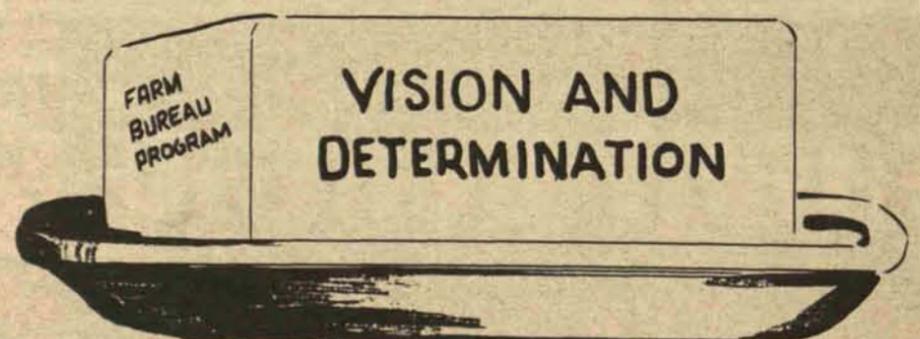
This is only a brief "look-in" on some of the ideas that the County presidents expressed. There was a wealth of other thought expressed. No time was wasted considering "what could not be done." They kept their eyes on the road ahead that Farm Bureau must travel. They wound up with the thought "Let's draw our route on the roadmap and get going!"

### QUESTIONS

In the area of production, pricing and costs, what new or expanded services can Farm Bureau perform to serve the needs of the farmers in the years ahead?

### COMING TOPICS

APRIL: "Buy a Chain Store?"  
MAY: "Road Financing Problems."



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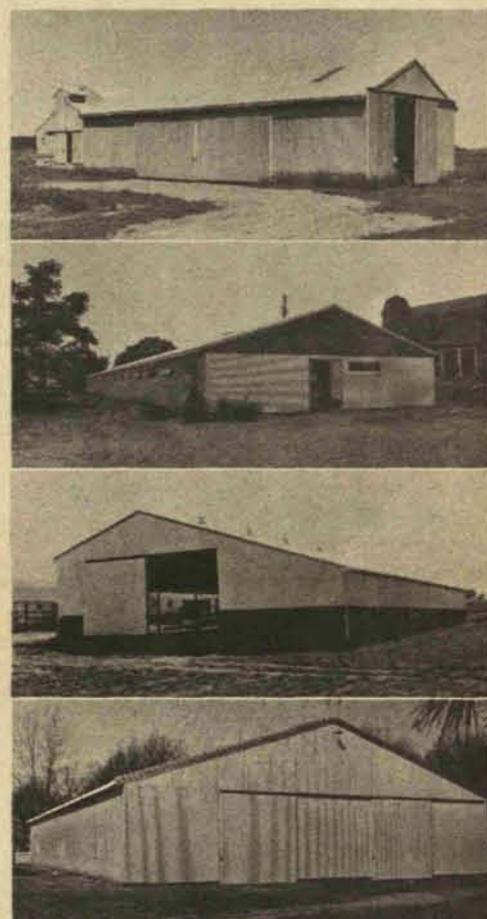
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