



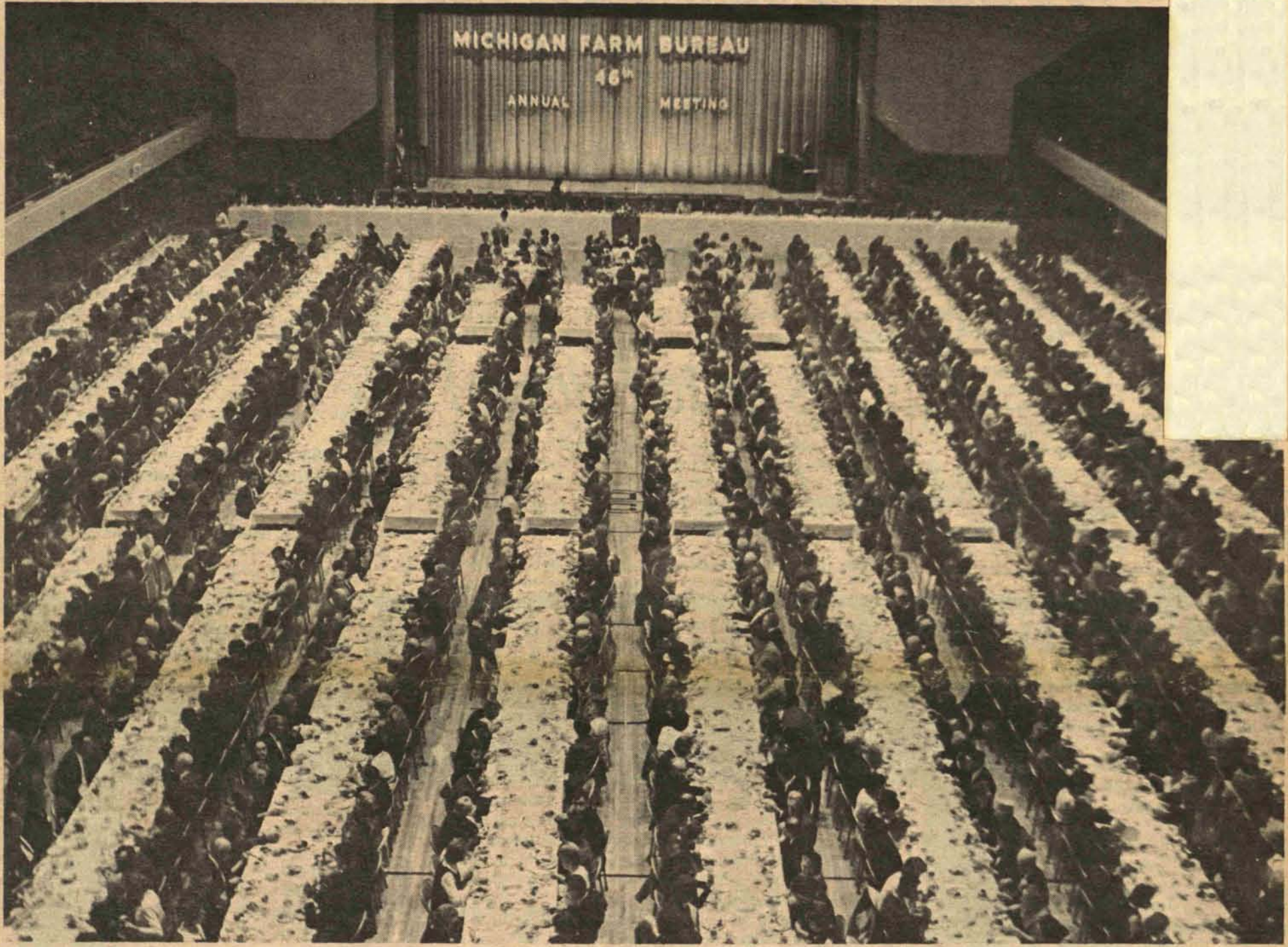
MICHIGAN FARM NEWS

THE **ACTION** PUBLICATION OF THE MICHIGAN FARM BUREAU

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UNBELIEVABLY HUGE — is this crowd attending the banquet program of the Michigan Farm Bureau annual meeting, November 10. Featured was a hard-hitting speech by AFBF President, Charles B. Shuman.

FIFTEEN-HUNDRED PERSONS — one of the largest dinner-crowds ever served in Lansing's Civic Center, witnessed presentation of awards for "Distinguished Service" and saw a parade of farm "Queens."

Predicted Crowd Takes Part

When plans were announced for "the largest crowd ever" to attend the Annual Meeting of the Michigan Farm Bureau, there were those who doubted that large numbers of Michigan farmers could tear themselves away from pressing Fall work to attend.

But when the voting delegates and guests began to arrive, it became obvious that the planning committee was right, Michigan farmers had lost none of their interest or enthusiasm in supporting Farm Bureau.

A large crowd took part in the unusual "open session" of the Resolutions Committee — a period of free-wheeling discussion and debate on issues included in the "proposed resolution" booklet compiled by the committee from hundreds of resolutions submitted by counties.

Farm Bureau Women re-elected Mrs. Wm. Scramlin to another term as chairman of the Farm Bureau Women's Committee and named Mrs. Clare Carpenter of Cass City, vice chairman.

Three incumbent directors did not seek re-election. They were Walter Wightman, Fennville, in the position of Director-at-Large; Max Hood, Paw Paw, representing District 1 and Edmund Sager, Stephenson, representing District 11.

Elected to the at-large position after a number of ballots was Robert Zeeb, young Clinton county dairyman. Elected director from District 1 was Francis Finch, Mattawan, Van Buren county. Elected from District 11 was Clayton Ford, Cornell, Delta county.

Zeeb was selected Michigan's most Outstanding Farmer in 1963. Finch served with distinction as delegate to Michigan's Constitutional Convention. Ford serves as Delta county Farm Bureau president.

Re-elected to serve additional two-year terms were: Donald Ruhlig, District 3; David Morris, District 5; Kenneth Bull, District 7; Eugene Roberts, District 9 and Raymond Kucharek, representing Farm Bureau Young People.

The three-day session was climaxed by the passage of a comprehensive slate of resolutions to guide farmers in state and national actions in the 1966 year.

A complete text of these resolutions will be carried in the January issue of the FARM NEWS.

A
FARM NEWS
FIRST!
Your Own Recorded
MESSAGE FROM THE
PRESIDENT
OF THE MICHIGAN FARM BUREAU
Elton R. Smith

PAGE 3: A SPECIAL PHONOGRAPH RECORD!

President Smith Says: "WE MUST TAKE A CRITICAL LOOK..."

"There has been a great void in program-building in most County Farm Bureaus" — warns Elton Smith, president of the Michigan Farm Bureau. In his annual address given before the recent 46th annual meeting, Smith called for a "frankly critical look at ourselves."

He said that farmers must build fences around the pitfalls which have prevented them from being as effective as they should be. Other significant statements from the speech which American Farm Bureau president Charles Shuman called "the best State President's annual address I have ever encountered" — follow:

Christ warned against the folly of "putting new wine into old bottles," and we are getting some "new wine" ready. But first we must dispose of a lot of old bottles.

One big bottleneck is the way we run our county Farm Bureaus.

A good county Farm Bureau must be structured for success. It must be made up of successful officers and committees. It must have successful activities which attract membership and finances.

This successful county Farm Bureau will then become the true "voice of agriculture" in that county. It will represent producer interests, it will be active legislatively, it will involve members in many local programs and projects.

In the very least, the membership should represent a majority of all farmers in the county. The officers should be representatives of the membership, and reflect their interests. Finances should be through that membership and

it should be adequate to do big jobs.

In the August Special Delegate Session, it was agreed that a portion of the new dues money — three of the additional dollars per membership — would go toward county Farm Bureau programming. This represents the first increase to county Farm Bureaus since 1945!

Years ago, when Farm Bureau was less than half as old as it is now, far-sighted leaders agreed that the strength of our organization must lie in member-financing to assure member-control.

That these leaders were right has been proven many times during the years. And how odd it is that now, even as farmers work for more membership control and for an expanding voluntary membership within Farm Bureau, labor unions have been working for laws to compel workers to join the union and pay union dues against their will!

Farm Bureau leaders were confident that attracting new members voluntarily through programs of benefit to them, is a far better way.

But it does require a high level of leadership, and it requires providing some answers.

HOW ARE WE DOING?

County board members must take a look at their ways of operating. What answers do you have to such questions as these: How many member-centered activities has your board planned and developed in the last five years? Did your programs tackle some of the main needs and problems of farmers in your county — or were these programs on the lighter, "social" side?

How many times during a normal year does the average Farm Bureau member come in contact with Farm Bureau — for reasons other than getting his membership dues?

How does your county Farm Bureau board spend the time in its meetings? Do they start late? Are they jammed with trivial decisions that make them end up at midnight and beyond, without really getting much done?

If we are honest with ourselves, we will admit that many county boards have done more of the thumb-twiddling sort of things than serious program building. It is remarkably easy to get caught

in the technicalities of keeping an office going, and most of us have been guilty. We spend entirely too much time deciding whether to have ham or chicken at a dinner or picnic or debating for a half hour whether to pay some little bill.

In their own way, these things are important, but much of it is committee work and concentration on such things by the entire board is not the way to build a strong Farm Bureau.

Instead, boards of directors are designed to guide the action and the development of their organization, to work at the hard tasks of policy and purpose. True, they must administer the finances and the offices, but the basic work of the board is to develop and implement action programs to increase farm incomes and to make the community a better place for farm family members to live. If you don't do this, your county Farm Bureau is on the way out.

One sure way to tell is by examining the pointless way in which we establish committees in many counties.

We name committees in many cases, whether we need them or not, whether there is important work for them to do, or whether they are simply "standing" committees without definite assignment.

It's a misuse of time and talent to appoint standing committees. They should be working commit-

tees, with definite assignments, with budget, if needed, to carry out that assignment, and with a deadline attached to their projects.

They should be expected to report, and they should be told when. The chairman of the committee should be hand-picked for the job, and told so. The job should be big enough and important enough to tax his talents. The people picked to work with him should be of equally high calibre. Finally, when the job is done, the committee should be dissolved.

Even if it means undoing some of what has already been done, we should start this year to set up our county committees according to program need, picking the kind of committee leaders that will make our programs move!

Farmers have always done best when they made their own way, beginning in the communities in which they live.

This being true, then why aren't Farm Bureau leaders found more often on our Town Boards? Why not on the County Board of Supervisors? Why aren't they more active on school boards?

Why don't we get involved in our local political party activities?

Leadership is a development process — it doesn't just happen. Farm leaders are shaped through meaningful work and opportunities to do it. . . .

YOUR COPY OF AN IMPORTANT MESSAGE!

ELTON SMITH VISITS ABOUT THE NEW FARM BUREAU

"At our Special Meeting of mid-August, a decision was made to begin the most exciting exercise that Farm Bureau has ever entered in Michigan. We acted then — and have re-confirmed these actions at our recent annual meeting, to make Farm Bureau at the Community, County and State levels, the most vital, progressive farm action group in Michigan . . ."

Elton Smith

Hear about this exciting NEW Michigan Farm Bureau in Mr. Smith's own voice, by playing your copy of this special recording!

REMOVE PLASTIC RECORD FROM PAGE,
PLAY ON ANY PHONOGRAPH SET AT A
SPEED OF 33 $\frac{1}{3}$ RPM

FARM NEWS "FIRST"

Here is your own special copy of an important message about the "New Farm Bureau" from Elton Smith, president of the Michigan Farm Bureau.

Another historic "first" for the Michigan Farm News, the recorded voice of Mr. Smith allows each Farm Bureau home in Michigan to receive a "personal visit" from the state's number-one farm leader.

To play your recording, remove it from the page and play at 33 $\frac{1}{3}$ revolutions-per-minute on any phonograph. It may be helpful to tape it atop any other record already on the machine.

Since Farm Bureau is a family affair, it is suggested that playing your record become a family project, allowing everyone to hear about the "new" Farm Bureau and of plans for expanded programs.

Another suggestion is that the record be played as part of the program at the next Community Group meeting, and that it be played on other occasions when Farm Bureau people gather, such as at a board session, Roll-Call or new-member meeting.

In the recording, Smith tells of new Farm Bureau programs already started or now on schedule. He suggests areas of local work to be determined by each County Farm Bureau.

Pressed by the Eva-Tone Corporation of Deerfield, Illinois, the nearly 70,000 records produced for this issue were made possible through the leadership and production assistance of the Farm Bureau Insurance Group of Mich.

"FARM BUREAU IS MOVING AHEAD..."

Annual Report From... The Secretary-Manager

Excerpts from the Annual Report of the Secretary-Manager, Clarence Prentice, to the delegates attending the 46th Michigan Farm Bureau Annual Meeting at Michigan State University on Wednesday, November 10, 1965.

The *Spirit* — and the *Fact* of my report to you for the year just past, can be summed up in this statement: "Farm Bureau is moving ahead."

As President Smith has indicated, this forward motion was given a great boost by this delegate body on the 16th of August. We are gratified that the way has been opened for advancement.

But, we have *not* voted ourselves into automatic success. Our job, in a sense, is just starting. We now have to undertake what is necessary to build both membership and programs — and do so on a wide front.

President Smith mentioned the importance of maintaining a high level of membership under the \$20 dues structure, if we are to realize an actual improvement in our financial base for county programs and for programs at the state level.

History is in our favor. When dues were doubled between the years 1946 and 1947 — an initial drop in membership amounted to nearly thirty-percent. But in five years, by 1952 — we had more than regained this lost membership. In fact, five short years after that dues increase, our membership enrollment had increased 5,256 families ABOVE where we were when the dues increase was made.

What is the important point that we can learn from this? This membership gain was partly the result of member-dedication, member-loyalty, and the strong will to grow.

But the real key to the advance was that better programs attract more members. Good programs give members good reasons to join. Good programs at the county, state and, yes — at the national levels. Such programs must be financed. *It is at this stage we now stand.*

And "Let's Go" — is the watchword for all of us in this annual meeting today, and for years to come. In the Michigan Farm Bureau we have already made a number of necessary moves in this direction. We have begun to expand our Field Service force to give added aid to county Farm Bureaus in program building in the member's home community.

Program building in the county is going to be one of the biggest factors in the advancement of our organization in terms of membership, membership interest, and membership activity.

President Smith stressed the importance of such loyal program-building in recognition that the real strength of a county Farm Bureau lies within that county. Some members have become concerned that Farm Bureau will somehow become "big farmer" oriented — that it will overlook or ignore smaller farmers.

These concerned members have only to remember that *they are Farm Bureau*. They help make the decisions! This remains true even as we look ahead to a new kind of farming and a new kind of Farm Bureau.

We still have some of the same financial problems. However, I can say that these programs will advance rapidly as we resolve the financial situation which prompted the calling of the Special Meeting in August. We shall move ahead just as fast as improving finances make such movement possible.

But even now we are moving on a number of vital fronts — and each of these moves bears within itself a tremendous potential for improved farm income.

One dramatic example is found in the millions of bushels of windfall apples which lay in heaps on the ground under trees of many orchards.

This dropped fruit, for which there were no pickers — almost at any price, represents many thousands of dollars of lost income in the difference between fresh-apple prices and the price for windfalls, if indeed any market could be found in time.

In other parts of Michigan, the fields were yellow with ripe cucumbers — left to rot in the fields long past the pickling cucumber stage, because of lack of pickers. No matter where one looked in Michigan this past harvest season, the story was much the same. And when farmers pleaded with Washington, they were told that the problem was imaginary.

We, in Farm Bureau, must study and work out the best possible ways in which our growers may regain control of an adequate labor supply to do the necessary field work and harvesting of our crops before they are lost to both the farmers and to the consuming public. It is evident that we cannot rely on the government to do a responsible job in this area.

An investigation of the farm labor situation is about completed by our Market Development Department.



Our Michigan Farm Bureau Information Division is at work making a survey of public service television time on which to tell our story of American farming. The picture looks favorable and we are getting ready to move as finances make such programs possible.

But in no programs can we advance without knowing that we can pay for them. We must make sure that the programs are what farmers want and need. We must put our strength where the problems press hardest.

Farm Bureau in Michigan has had 46 years of continuous accomplishment. The year just past adds to the long list of Farm Bureau results. Farm Bureau remains unique in its legislative effectiveness on behalf of farmers of Michigan.

Considering that we have a predominantly urban Legislature, we may truthfully say that we have had a highly successful legislative year. We have been on the job in every session, and often are the only farm organization there. Every bill is examined by our Legislative staff to check its meaning for farmers in relation to our policy resolutions.

After a struggle of many years, we have a uniform statewide dairy inspection program in Michigan, eliminating the duplication that has existed. Farm Bureau has worked hand-in-hand with the Michigan Milk Producers Association and other dairy producer groups, keeping in close touch with the developments when representatives of these organizations could not be on hand one-hundred percent of the time.

This close work with allies has become more important in these days of dwindling farm numbers and a reapportioned Legislature. Staff members have been encouraged to work closely with groups and people who hold aims similar to our own.

We have been in repeated contact with groups such as the Michigan Health Council, Michigan United Conservation Clubs, all branches of the Michigan Department of Agriculture and the College of Agriculture. Staff members work with the Michigan Press and the Broadcasters' Association.

Your state Farm Bureau board of directors has met recently with representatives of the American Dairy Association, with the board of the Michigan Livestock Exchange, and with the board of the Michigan Milk Producers Association. These contacts keep us "in tune" with each other.

Through such united effort and through our determination to work with anyone who will work with us — we now have a state-wide meat inspection law, something sought by farmers for many years. The new law means that meat products can now move freely into many markets formerly closed.

We were successful too, in getting a state marketing-order enabling act passed. This new law permits producer groups to establish state marketing programs according to their own decisions to do so, and largely under conditions which producers themselves establish.

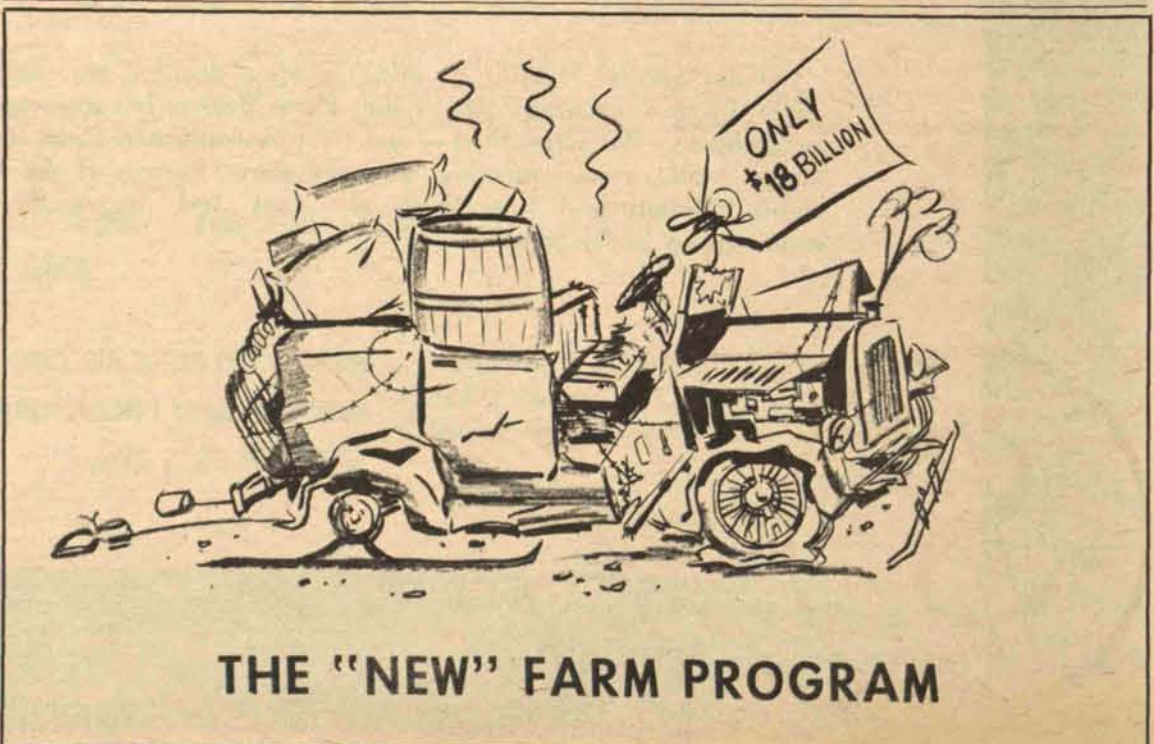
Also after many years of struggle, we now have a Michigan Bean Commission to aid in the marketing of this important crop. Our Legislative and Market Development staff members worked as a team in each of these issues, lending a combined strength to our Farm Bureau effort.

And although tax reform failed for this year, we did make a significant gain in this area. Farm Bureau initiated the idea of assessing farm land as *farm land*, — as long as it is used for this purpose. Experience shows that it normally takes a while before such ideas bear fruit, but the seed is planted.

Farm Bureau supported the action revising the state aid formula for schools, and although it involves a rather complicated formula, the result means more money for school districts, averaging a two and one-half mill saving on property taxes at the local level.

Districts with lower valuations will be receiving the largest amount of state school aid in history — and a distinct improvement in the school aid formula. *Some county Farm Bureaus have been weak in the active support of local schools. Much more needs to be done.*

We must never discount the many instances where Farm Bureau action has *prevented* the passage of legislation harmful to agriculture. Many undesirable tax measures, for example, were kept in the committee — measures such as one cutting gasoline refunds to farmers by five percent, and another to eliminate local tax assessors in favor of county or state assessors.



THE "NEW" FARM PROGRAM

NEW PROGRAMS UNDERWAY

Others Crushed By Political Steamroller!

Nationally, a number of Farm Bureau proposals have been crushed, at least for now, under the wheels of the Administration's steamroller. The Omnibus Farm Bill, which Farm Bureau opposed, is one result. Although designed to cover a four-year period, most Washington observers doubt that it will last anywhere near that long.

The tremendous \$18 billion dollar price tag alone, is sure to cause second thoughts. We must remember that there is another Congress in 1966 — that laws can, and often are, changed. This "new" farm program is nothing more than the same kind of program that has failed us in the past.

Economics education and local political action are two key programs in our moves toward voter understanding. Our Community Programs department has done exceptional work in this important direction. Last year 70 Farm Bureau members and leaders attended a series of Local Government Seminars.

Another 120 key persons participated in a series of six Economic Seminars. Two-dozen more local leaders took training in the Speaker's Bureau. Each of these programs is designed to increase farmer's effectiveness in important areas of local member action.

This is also true of the Citizenship Seminar and annual Freedom Conferences. *A letter from one of our county Farm Bureau leaders gives the deserved emphasis to these programs. It reports an incident at the county annual meeting where a member heard a youngster who had attended the citizenship seminar. He said that any organization which gave young folks such help, deserved his support. So he paid his dues. The reports of those who attend these conferences speak for their value.*

All of these activities must be built on a basis that will perpetuate Farm Bureau as the farm organization through which these objectives will be reached. The finding of potential leaders, training them, and involving them becomes our challenge and responsibility.

Our Young People's Committee is dedicated to this task. Eighty young couple Community Groups, 200 young farmers in informational meetings, 30 young couples at a 3 day seminar are part of this program.

The challenge is in the counties — to put these young folks to work, in Farm Bureau. They will solve some of these problems, if we give them just half a chance.

Value is found too, in the programs of our cooperative service affiliates, as they build service and supply programs to keep pace with the needs of the modern farm. But cooperatives, like the farmer, face the impact of inflation, rising labor and other operating costs.

Cooperative mergers, expansions, and improvements become a necessary requirement to their existence. All of these things have helped these cooperatives stay highly competitive. Farm Bureau Services this past year has opened more local service points and improved ties to inter-regional supply cooperatives.

Our Farm Bureau cooperative companies continue to make a greater dollar return to farmer members and patrons than any other cooperative or private business organization in the State of Michigan.

Farm Bureau Services did a gross volume of business of over 76 million dollars in the last year. However, margins had to be shaved sharply to help your local farmer-cooperatives be competitive. At the same time you can imagine what would happen to the prices farmers would pay for supplies and service without this competition.

The Egg Marketing and Michigan Elevator Exchange divisions continue to grow rapidly. The Elevator Exchange markets more grain and beans on a world front than any other marketing operation in Michigan!

Farmer's Petroleum had another successful year and has again expanded its operations. New production was purchased to give stability to the program, giving our company an interest in 528 oil wells in 4 states. A "water flood" operation has begun in some of our oil-wells to boost production, and results are promising. The new diesel fuel is popular with farmers beyond expectations.

Farmers Petroleum had a gross sales to Michigan farmers totaling \$7,400,000 in the last fiscal year. Dividends and patronage refunds have been paid to farmers and cooperatives on this increased business amounting to \$384,000.

Think this over, — What other gas dealer shares his earnings with his patrons?

Farm Bureau's three insurance companies — Farm Bureau Mutual, Farm Bureau Life and Community Service — have grown into dynamic, complex corporations with assets of over \$35 million dollars. The companies have become known as Michigan's fastest growing insurance group.

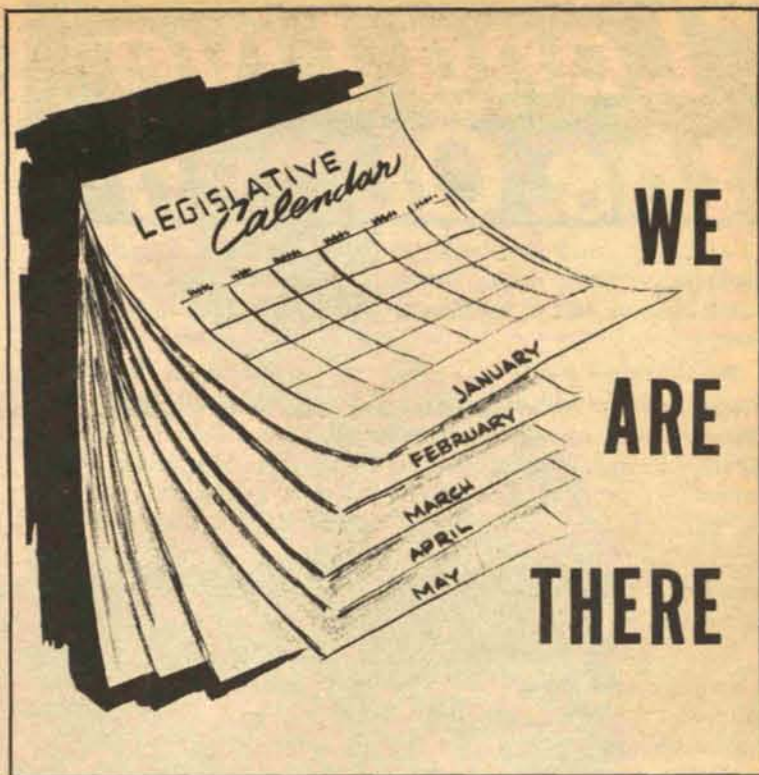
This year the companies have registered several notable achievements, not the least among them being the tremendous support they gave those insured persons stricken in the terrible Palm Sunday tornadoes.

The growing auto accident rate — as well as the rising cost of repairing or replacing damaged property, medical service and liability judgments — continues to be a problem for Farm Bureau's auto insurance operations.

In 1965, approximately three and a half million dollars have been paid to Farm Bureau insureds involved in vehicle accidents. The two auto insurance companies now provide protection for nearly 75 thousand vehicles — about eighteen thousand new vehicles will be insured during 1965 alone.

Many farmers will be required to provide Workmen's Compensation benefits for employees. Your company will be able to provide that protection.

MACMA — our aggressive "Michigan Agricultural Cooperative Marketing Association" has been humming like a beehive in spring. Two main things are happening. First, it is successfully selling apples, at the prices established as realistic through MACMA research, and secondly — it is building up valuable experience that will soon be used by other growers as they organize to bargain for price and other terms of trade.



A great deal of interest has been shown by many commodity groups in using the MACMA approach. They like the careful manner in which MACMA started and the businesslike operating methods.

I am pleased to announce that several weeks ago the Michigan Farm Bureau Board and the MACMA Board approved a new MACMA division — one for "Contract Vegetable" crops. To be included in the new division are pickling cucumbers, snap beans, peas, carrots, peppers, red beets, green lima beans and cabbage. This new division will allow producers of contract vegetable crops to negotiate with processors, using MACMA's proven techniques. We are planning a membership campaign for the new division, and from all appearances, the new division will soon be self-supporting.

If the road ahead were simply a path of "sunshine and daisies", farmers could forget the need for a strong farm organization such as Farm Bureau, and there would

be no need for these many new activities in which we are engaging. But farmers are realists. We know there will be storms and heavy financial weather ahead, in a future that requires united action.

Perhaps this is one of the most ignored, but most important reasons for joining Farm Bureau. Together, the future looks bright. Separate, failure is obvious.

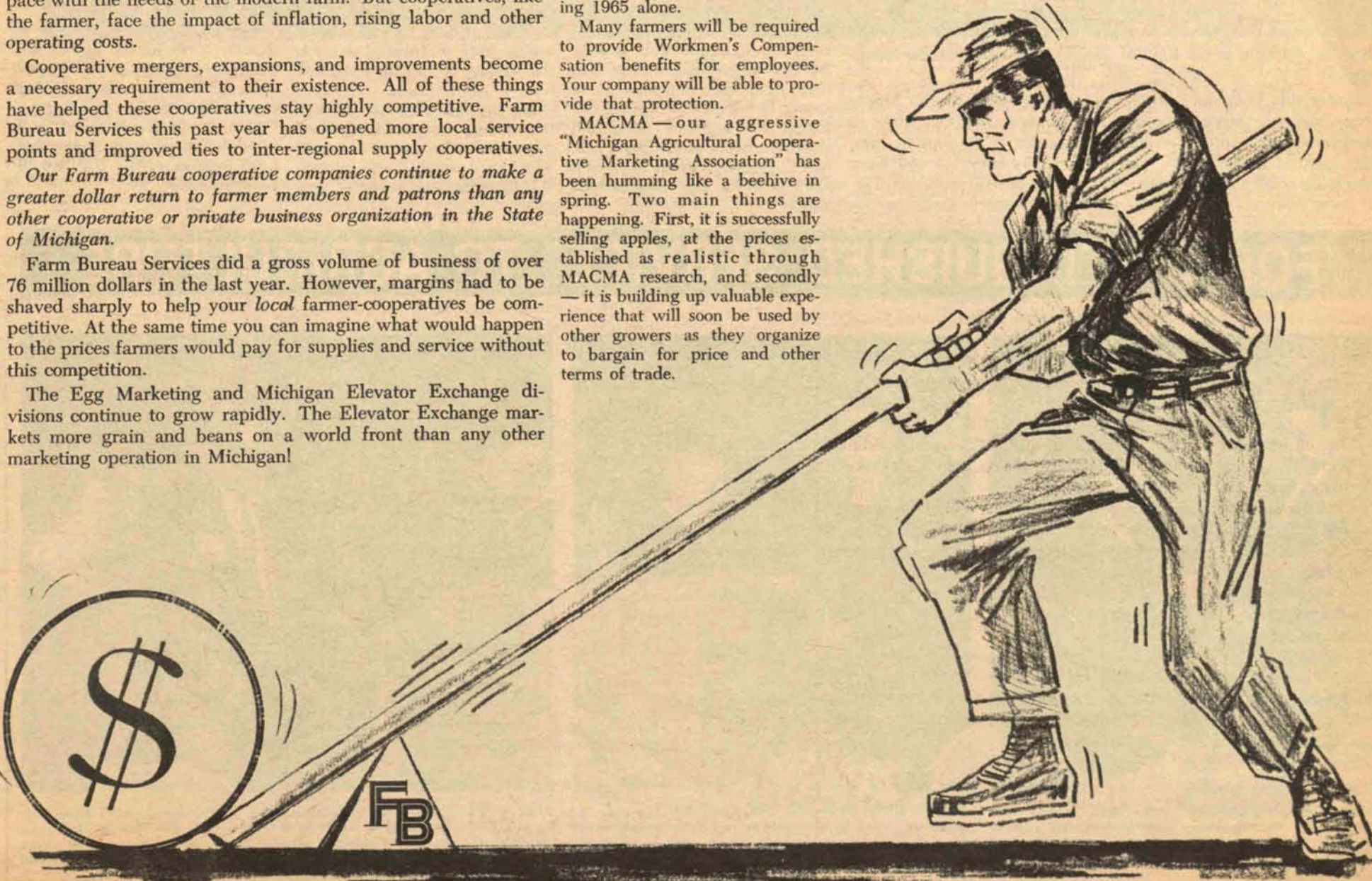
The ancient scientist-philosopher, Archimedes, was the first to prove that the world was round — that we live on a globe instead of an unending table-top.

He declared "Give me a place to stand on, and a place to rest my lever on, and I can move the earth."

We in Farm Bureau have determined where we stand.

The lever that gives power to our action is our will, and our skill to do what needs to be done. The power of Farm Bureau will increase to the degree that we unite in placing leverage behind our programs.

Clarence E. Prentice



"Long Live the Queen"

Two-dozen candidates from as many Michigan counties, provided judges with an almost impossible task at the "Queen" contest held as part of the recent Michigan Farm Bureau annual meeting.

"Miss Eaton County" — lovely 19-year-old Miss Janet Hill, daughter of Mr. and Mrs. Lloyd Hill, was selected from among a field of six finalists which included Vivian Schultte, Turner; Shirley Hearn, Wheeler; Mary DeVooght, Marquette; Carol Maxwell, Hope; and Linda Kay Anderson, Six Lakes.



MISS JANET HILL

Janet, who calls herself a "tomboy" helps out on her parent's farm near Vermontville where she drives tractor and helps make part of the hay necessary for a herd of beef cattle.

A Freshman at Alma College where she is majoring in elementary education, the raven-haired and hazel-eyed beauty has plans for working in the field of special education for the handicapped.

Earlier this year she participated in the Vermontville Maple Syrup festival. Since accepting her crown, she has made a number of radio and television appearances at stations in Lansing, Jackson and Detroit. Her picture has been carried by a state-wide wire-photo service.



NEWLY-ELECTED OFFICIALS — study news coverage given the Michigan Farm Bureau annual meeting by state papers. Shown backstage at the M.S.U. Auditorium are (left to right): Robert Zeeb, Bath, director-at-large; Francis Finch, Mattawan, Dist. 1 director; Mrs. Clare Carpenter, Farm Bureau Women's vice-chairman, and Clayton Ford, Cornell, Dist. 11 director.

Colorful Annual Meeting!

The stimulation of good debate, the excitement of competition, the enjoyment of good food among good companions, all these were values and impressions gained as part of the 46th annual meeting of the Michigan Farm Bureau, November 9-11.

The competition produced "Talk Meet" and "Talent Find" winners, a new Farm Bureau Queen and a slate of vigorous Farm Bureau officers for positions on the Michigan Farm Bureau board of directors.

The debates resolved into an impressive slate of 125 policy resolutions which will guide the organization in months ahead, while the food and jovial visits mean new friends gained.

Miss Jo Ann Erickson, daughter of Mr. and Mrs. Wayne Erickson of Whittemore, took top honors in the talent competition with a solo rendition of "Moon River" sung in a style which Miss Erickson describes as "a slow and easy kind of music."

Mike Satchell, 22-year-old son of Mr. and Mrs. Frank Satchell of rural Caro, impressively argued the case against government controls from the viewpoint of a young farmer, convincing the judges of a "superior" rating and the first place award in the "Talk Meet" program. Both successful contestants win expense-paid trips

to the American Farm Bureau annual meeting in Chicago in mid-December.

Those attending the main banquet program saw awards for "Distinguished Service to Agriculture" presented by Michigan Farm Bureau president Elton Smith to three recipients present at the event, and another award made "in absentia" to an honored person who was unable to attend.

Selected for this highest distinction of the Michigan Farm Bureau were: Charles J. ("Jack") Little, Extension Dairy Specialist from Chatham, in Michigan's Upper Peninsula; Radio newsmen, Robert N. Runyon of station WILS, Lansing; former Women's Coordinator for the Michigan Farm Bureau, Mrs. Marjorie Karker, and Mark Westbrook, longtime Ionia Farm Bureau and farm leader.

In making the presentations Smith pointed out that the awards were the result of a desire on the part of Michigan farmers to underscore the work of those individuals, who by their thoughtful actions have contributed much to the welfare of Michigan agriculture.

He pointed out that nominations were made by many farm, education and cooperative groups who joined county Farm Bureaus in suggesting the names of per-

sons with outstanding service records.

Runyon was cited for his significant news analysis and editorial comment. His years of experience as a foreign correspondent was mentioned as helping him gain insight and understanding of problems which farmers face locally, nationally and on the international scene.

Mrs. Karker's many years of work with Farm Bureau brought her many distinctions, Smith said, pointing out that "nationally she was recognized as 'one of if not the most outstanding' Women's Program Coordinator in the United States."

The leadership Mark Westbrook has shown in the fields of farm credit and marketing were highlighted, with Smith citing Westbrook's 26 years as an officer of a prominent local Production Credit Association. Also lauded was Westbrook's many years of Farm Bureau leadership which include ten years as president of the Ionia county Farm Bureau.

"No small amount of credit is due Mr. Little for the agricultural progress noted in the Upper Peninsula" Smith said in making the award to Charles Little. "Were it not for his work and foresight, there is no doubt that farm incomes in the U.P. would be substantially less."

"FOR DISTINGUISHED SERVICE" TO AGRICULTURE



ROBERT RUNYON — of radio station WILS, Lansing, was recognized for his "significant news analysis and editorial comment." His distinguished service to agriculture award was based on his insight and understanding of problems faced by farmers.



CHARLES LITTLE — Extension Dairy Specialist, Chatham, received his award for distinguished service to farmers of the Upper Peninsula. He was cited for his work in improving dairy, poultry and other products to raise the income per farm.



MARK WESTBROOK — farm leader from Ionia county, was honored along with his wife, for his leadership in the fields of farm credit and marketing. The former Ionia County Farm Bureau president received recognition for his years of service as an officer of a Production Credit Association. President Elton Smith presented the awards at the Michigan Farm Bureau annual banquet.

AS NATURAL AS . . .
WORKING TOGETHER



THAT'S FARM BUREAU!

When Dale and Mary Weidmayer of Washtenaw county joined Farm Bureau in early September, they didn't know that theirs would be the FIRST membership application to reach the Michigan Farm Bureau for 1966.

Not that it would have made any difference, for to the newly-married Weidmayers, joining Farm Bureau was just as natural as working together. "After 4-H and Future Farmer activity, joining Farm Bureau was the next logical step for us," they said.

And as most successful farmers, the Weidmayers are logical people. This month Mary will receive her degree from M.S.U.'s School of Education, majoring in mathematics. Dale met Mary while exhibiting dairy calves at the state fair. Later they attended Michigan State together, and were married last summer.

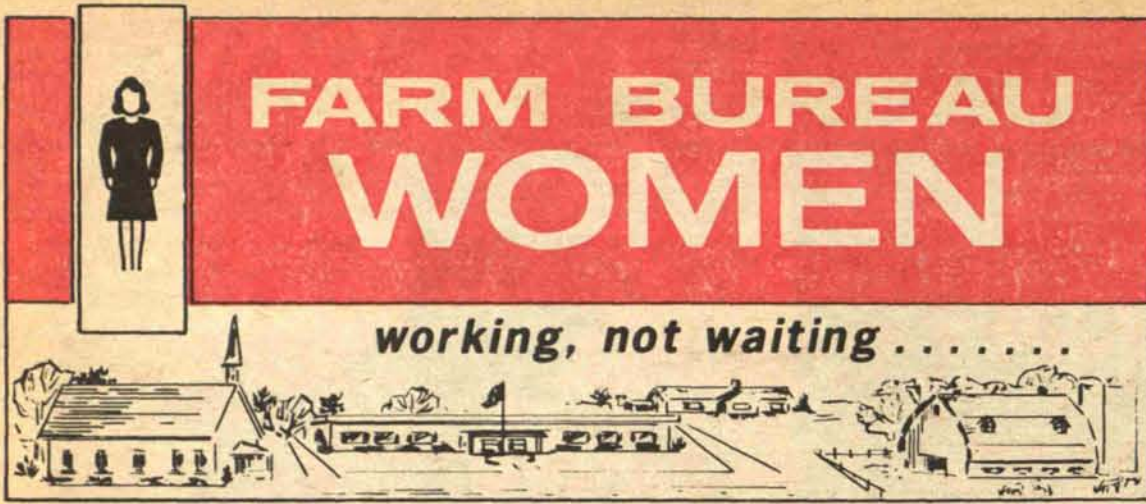
The Weidmayer farmstead is a cluster of neat, red buildings huddled around a neat, white home. There is orderliness everywhere. When he came home to farm in 1964, Dale became the fourth generation to farm on the home place.

Earlier, Dale had earned the Future Farmers of America "State-Farmer" degree. He and Mary are active in the Bridgewater Lutheran Church where Dale teaches Sunday School. They work together in the Farm Bureau Young Farmer program.

"Our folks have always enjoyed the Farm Bureau spirit of cooperation which helps farm people get things done. To us, Farm Bureau is an adventure in cooperation, and as far as we're concerned, that's a good enough reason for anybody to keep an ACTIVE membership."

JOIN THE NEW FARM BUREAU





Needed "Positive Attitude and Faith in the Future"

The nearly 600 women who attended the 21st annual meeting of the Michigan Farm Bureau Women, November 9, Kellogg Center, East Lansing, were urged to accept the challenge of a broadened role in the expanded program of the "New Farm Bureau."

In a message to the Farm Bureau Women, president Elton Smith requested their continued efforts to build a strong organization and listed "telling the story of agriculture completely and often, so the public accepts and understands," as one of their important jobs.

He stressed the need for a "positive attitude and faith in the future" on the part of Farm Bureau Women to keep the voice of agriculture strong.

State chairman, Mrs. Wm. Scramlin, in her annual report to the women, listed highlights of the 1965 year including: news media dinner-meetings featuring Mrs. Haven Smith, chairman of the American Farm Bureau Women's Committee; the Washington Air Tour, Speaker's Bureau, the newly-formed Public Information and Understanding Committee, and the fine work of the Safety Committee.

NEW VICE CHAIRMAN

Heading the Farm Bureau Women's Committee for the next two years will be Mrs. Wm. Scramlin, re-elected as chairman, and Mrs. Clare Carpenter, elected vice-chairman. Mrs. Carpenter replaces Mrs. Jerold Topliff, whose term ended this year.

The new vice-chairman is from Cass City, Tuscola county, where she and her husband operate a dairy and general farm. They have three children, one married, two at home, and one grandchild.

Mrs. Carpenter (Florence) has long been active in Farm Bureau. She has served as Women's district vice-chairman, Community Group discussion leader, Roll Call manager, Information Committee chairman and as a member of the state Resolutions Committee.

She is active in 4-H work, in her political party, and represents the Tuscola Farm Bureau on the Christian Rural Hospitality Council.

Past state chairmen, Mrs. Esther Kennedy, Alpena county, and Mrs. Marvel Whittaker, Lapeer county, conducted the installation of officers.

LITERACY VILLAGE REPORT

"Living and Learning in India" was the topic of Mrs. Litta Roberson's address. Dressed in an attractive native costume, the energetic Litta told of her experiences in Literacy Village, India.

Not satisfied to "sit and rock" following her retirement from the Ohio Farm Bureau Federation as Women's Director, Litta embarked upon an "adventure in humanity." Each experience of this adventure provided her audience with an exercise in emotions—from humor to horror, near-disbelief to spiritual reawakening, pride in womanhood personified by Litta, and a sense of inadequacy when viewing the deeds of this dedicated woman.

The women who had left their bright, modern kitchens that

morning to attend the meeting shuddered at the thought of having to prepare and serve a meal with one pot, one ladle and one water container which serves the needs of each family in the India villages. They were shocked by the custom of not washing babies for one full year after birth—and bringing the cows into the family dwelling each night.

The family is the unit around which everything revolves in India, Litta reported, then, looking across the sea of faces which packed the Kellogg Center's Big Ten room, she added, "Of course, there are no meetings to go to in India."

The story of her efforts in health education, her work with the eye camps, and her very evident love of the people of India, was fittingly climaxed with a prayer. The prayer is used in the beautifully-simple chapel in Literacy Village where Hindu, Mohammedan, Christian and Muslim worship together.

In this chapel, they kneel in prayer around a pool of water which signifies Life. On the pinnacle of the chapel, reaching toward the sky, is a spire pointing to God.

It was with His help that Litta performed "miracles" in Literacy Village. That the blind may see, the sick become strong, the lost ones find meaning to Life—these were the "miracles." And though Litta has returned to her homeland, the prayers of those kneeling in the chapel at Literacy Village will surely follow her wherever she may go.



"COUNTRY KITCHEN COOKBOOK"—first copy off the presses—was presented to Elton Smith, Michigan Farm Bureau president, by Mrs. Wm. Scramlin (left), chairman, Farm Bureau Women, and Mrs. Jerold Topliff, outgoing vice-chairman, and "editor" of the cookbook, at the 46th annual meeting. It features Michigan-grown commodities.

NURSING SCHOLARSHIP

The Michigan Farm Bureau Women remind members that applications are now available for a \$200 Practical Nurses' scholarship, awarded each year by the committee.

Requirements for the scholarship are: (1) the applicant must be a Michigan resident and a member of Farm Bureau, (2) must show proof of having been accepted by a School of Practical Nursing, (3) be willing to show financial need, and (4) submit a written application and be personally interviewed by the Scholarship Committee.

Application blanks may be obtained from Miss Helen Atwood, Michigan Farm Bureau, 4000 N. Grand River Ave., Lansing, Michigan.

The Practical Nurses' scholarship is one of three awarded each year by the Michigan Farm Bureau Women. A Michigan State University scholarship in the amount of \$324, and a cooperative Elevator and Farm Supply scholarship for \$100 are also available through the efforts of the County Farm Bureau Women's Committees.

Members of the state Scholarship Committee are: Mrs. Wm. Scramlin, Holly; Mrs. Tom Wieland, Charlevoix, and Mrs. Robert Baccus, Lake Linden.



LITTA ROBERSON—from Literacy Village, India, gave a report to the large crowd at the Michigan Farm Bureau Women's annual meeting, Nov. 9, of her experiences in the project they helped support. Also shown at the head table are (left to right): President Elton Smith, Mrs. Wm. Scramlin, Mrs. Jerold Topliff, and past state chairmen, Mrs. Margaret Muir and Mrs. Alex Kennedy.

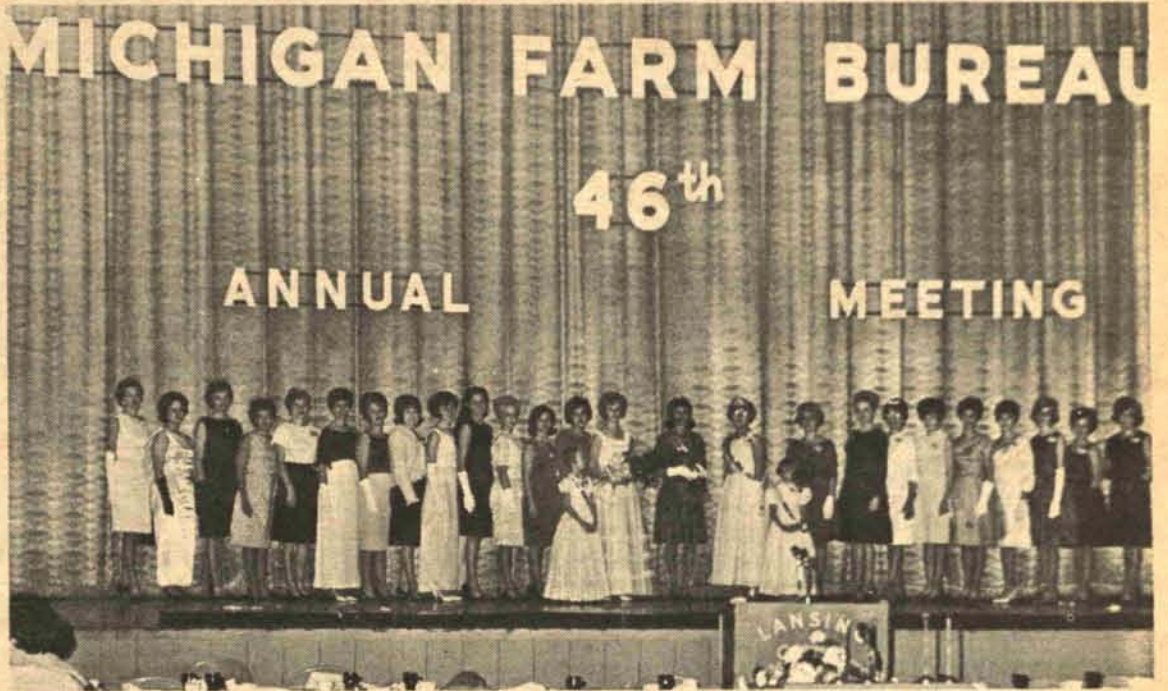


CHAIRMAN AND VICE-CHAIRMAN of the Michigan Farm Bureau Women for the next two years are: Mrs. Wm. Scramlin, Holly, re-elected chairman (right), and Mrs. Clare Carpenter, Cass City, newly-elected vice-chairman. Election of officers was part of the action at the Farm Bureau Women's 21st annual meeting, Nov. 9.

FROM ALL OVER MICHIGAN



"BEAN FUDGE? CARROT COOKIES?" — They're in the new Farm Bureau Women's "Country Kitchen Cookbook," explains Mrs. Virgie Galbavi to Mrs. Andrew Meyer, Calhoun county, at the display table outside the Michigan State University Auditorium, scene of the 46th annual meeting.



FARM BUREAU QUEENS — from 24 counties participated in this year's state contest. They were introduced at the Michigan Farm Bureau annual banquet, held at the Lansing Civic Center, Nov. 10. Named 1966 Farm Bureau Queen was Miss Janet Hill, Eaton county entrant (center); Mrs. Craig Hearn, Gratiot (left center), was chosen "first runner-up." Miss Hill will represent the Michigan Farm Bureau at the American Farm Bureau Federation annual meeting in Chicago in mid-December.

Storm is no Stopper

Stormy weather and hazardous driving did not prevent the Farm Bureau Women of District 10E from attending their annual fall meeting, October 28. Sixty-six delegates gathered at the Mikado Township Hall, where they were greeted by their hostesses from Alcona County.

Royal Call of the Market Development Department, Michigan Farm Bureau, presented a film on "Marketing—a Family Affair," and explained the activities of the Michigan Agricultural Cooperative Marketing Association (MACMA).

Following a potluck dinner, the women were entertained by the Alcona Community School mixed chorus. The excellent performance of the singers was a highlight of the meeting.

A report on county projects indicated that Alpena's two main activities were the "share-a-loaf" program and the strawberry festival. Alcona's projects were the cancer fund canvass, and sending a girl to the Citizenship Seminar. Iosco reported on their work with the Hale Health Council, and Montmorency told of sending clothes to the patients of Traverse City Hospital.

Presque Isle participated in a trip to the Traverse City Hospital and served luncheon to the patients. Ogemaw reported first-aid training has been one of their main projects.

Miss Helen Atwood, coordinator of Women's Activities, announced November 9 as the release date for the Farm Bureau Women's "Country Kitchen Cookbook," featuring recipes made from Michigan-grown products.

State chairman, Mrs. Wm. Scramlin, reported on her recent trip to the Associated County Women of the World triennial meeting in Ireland and informed the women that the next conference would be held in Michigan in 1968.



FARM AND CITY WOMEN — almost 250 of them — gathered at Alma College for their annual rural-urban meeting, October 27. During the social hour following the program, they gathered around beautifully-appointed "tea tables" and learned that despite differences in home locales, they had much in common. Such areas as school problems and safety have no boundaries, they discovered.

This Year "Mom" Was Queen

NEW RULES
— A NEW LOOK

More than half of the entrants in this year's "Farm Bureau Queen" contest were married. Most had two or three children, and judges were continually amazed at their chic looks, smart apparel and ability to handle themselves in trying circumstances.

A change in age-limits from 17 to 18 years minimum, with a maximum age of 30 for the upper limit, was undoubtedly responsible for much of the "new look" of this year's event which attracted 24 contestants from as many counties.

Out of the field of 24, six finalists were picked, with this group narrowed to two winners, the Farm Bureau Queen and her alternate.

CONTESTANTS

Entrants included: Alpena, Wilma Schultz; Arenac, Mrs. Vivian Schultze; Barry, Margery Kilmer; Branch, Mrs. Nancy Sanford; Cass, Mrs. Darlene McKenzie; Clinton, Jean Wright, and Eaton, Janet Hill.

Other contestants were: Genesee, Mrs. Helen Harris; Gladwin, Judy Woodruff; Gratiot, Mrs. Shirley Hearn (see related picture story nearby); Ingham, Mrs. Eileen Droscha; Jackson, Louanna Manthei, and Lenawee, Mary Cox.

Livingston, Mrs. Louise Allmand; Marquette-Alger, Mary DeVooght; Menominee, Gloria Sager; Midland, Mrs. Carol Maxwell; Montcalm, Mrs. Linda Kay Andersen; Oakland, Mrs. Janice Middleton.

Oceana, Mrs. Karen Wheeler; St. Clair, Mrs. Ruth Burrows; Tuscola, Mrs. Nancy Ruggles; Washtenaw, Elaine Schaible and Wexford, Mrs. Lenora Luther.

The new Farm Bureau Queen, Miss Janet Hill, will represent the organization at a number of official functions throughout the year. She will travel with the Michigan delegation to the annual meeting of the American Farm Bureau Federation in Chicago, in mid-December.



MOM IS A QUEEN — but of course, five-month old Douglas Hearn has always thought so, even before she was selected "Gratiot County Farm Bureau Queen," and then "first runner-up" in the Michigan Farm Bureau queen contest. Lovely Shirley Hearn appeared at Gratiot County's annual rural-urban event to tell about Farm Bureau and of the mutual concerns of farm and city women.

Gratiot "Tea 'N Talk"

The annual Gratiot County Farm Bureau Women's rural-urban meeting attracted almost 250 farm and city women to the college campus at Alma, October 27. Neighboring counties Isabella and Ogemaw were represented, and Montcalm county brought 50 women to enjoy the afternoon festivities.

Mistress of ceremonies, Ruth Hooper, greeted the guests and introduced the Gratiot County Farm Bureau "Queen," Mrs. Craig Hearn, who told the city women about Farm Bureau and of the importance of urban understanding of farmers' problems.

In the audience watching the regal blonde queen with wide-eyed interest was her five-month old son, Douglas. Mrs. Hearn represented Gratiot County at the Michigan Farm Bureau annual banquet in Lansing, November 10, and was selected "first runner-up" in the state Farm Bureau Queen contest.

Following a travelog on "Hawaii — our 50th State," by Edwin Peterson, the audience adjourned for "tea and talk" — an informal part of the annual program which seems to be the favorite of both city and farm women.

BUILDING LEADERS

A core of strong leaders in our Michigan rural communities, this is the objective of a new project about to begin at Michigan State University.

The W. K. Kellogg Foundation regards this project as important — important enough to warrant a grant of \$432,225 for a five-year training program.

Thirty leading young Michigan farmers have been chosen as the first of three such groups who will participate in a broad program of leadership experiences. The program is founded on the belief that rural people are aided in making sound decisions through a strong and well-trained leadership.

These young farm leaders will devote about thirty days each year for a three year period to study, seminars, tours and travel, exploring the problems of agriculture and community life. The study tours will have state, national and international scope.

The Kellogg Foundation has underwritten the program to the extent of \$5,000 for each of the chosen farm leaders, but no small part of the contribution comes from the young farmer himself. It is no small matter to provide for his absence from the farm to participate in classes or in tours that take him from his farm operation for periods from a week to two months.

There will be features in the program which include the wives of these young farmers, also. Dean T. K. Cowden regards this as an important aspect of the pro-

gram, since leadership involves sacrifice on the part of the whole family.

The thirty chosen were selected from a list of 170 candidates. It is pleasing to their many friends and co-workers in Farm Bureau to note that almost all have already established leadership attainments in Farm Bureau.

Our congratulations go to these young farm leaders from 26 Michigan counties:

Allegan County, *Wayne Schipper*; Berrien County, *Louis Kerlikowske* and *Don Stover*; Calhoun County, *Eric Feru*; Cass County, *James File*; Clinton County, *Robert Zeeb*.

Genesee County, *Donald Hill*; Hillsdale County, *Keith Brown* and *Nick Smith*; Huron County, *Vernon Kretzschmer*; Ingham County, *Stanley Fay* and *Marvin Lott*; Ionia County, *Lyle Glover*; Jackson County, *Mike Barton*; Kalamazoo County, *Jan Vosburg*; Kent County, *Jerry Sietsema*; Lapeer County, *Jay Tuggle*.

Leelenau County, *Paul Scott*; Lenawee County, *Phil Hart* and *Howard Sliker*; Mackinac County, *John Kronmeyer*; Manistee County, *Calvin Lutz*; Midland County, *Dirk Maxwell*; Ottawa County, *Ted Bosgraff*; Saginaw County, *Ron Sutto*; Sanilac County, *Dan Landberg*; St. Joseph County, *James Gleason*; Tuscola County, *John Laurie*; Van Buren County, *Stephen Shafer*; Wayne County, *James Sayre*.

To quote the author of "Beau Geste" — "Stout Fellas."

Efficiency Award

An active Farm Bureau member, *Norman Erickson, Coloma*, has been named one of the 15 top United States farmers to receive the *Ford Motor Company's "Farm Efficiency Award"* for outstanding agricultural accomplishments.

Erickson, a member of the St. Joseph County Farm Bureau since 1949, won his award in the "Food Crops" division. On his 130-acre farm, he puts his management knack to work on grapes, peaches, apples, tomatoes, cherries, strawberries, asparagus and sweet cherries.

Highly mechanized, his farm uses air pruners, airblast sprayers, fork lifts and pallets. He packages his crops carefully and keeps a high sugar content in his grapes and good color in peaches to get premium selling prices.

Winners of the nationally recognized awards are selected by the staff of the *Ford Almanac*, edited by *John Strohm*, internationally-known farm writer, in cooperation with other agricultural experts, based on the ability of farmers to accomplish exceptional management records.

The sponsors each year establish challenging goals of yield, cost and profit in 14 categories. The most recent records of farmers throughout the United States are then measured against the goals. In all cases, the 1966 winners exceeded the goals by a substantial margin.

Erickson will receive a number of awards to be presented at a banquet in his honor early next year in his home town.

Search For Names

The Michigan Elevator Exchange Division of Farm Bureau Services offers two awards of \$25 each to members or to Community Farm Bureaus who submit the winning "brand-name" for two grades of Michigan pea beans.

Twenty-five dollars will be given for the best brand name for the Michigan Elevator Exchange grade now classed as "Michigan No. 1" — a grade containing beans having good color and low in foreign material or damaged beans. This grade is sold mainly to domestic canners, and to the export market.

Another \$25 will go to the member or Community Farm Bureau who submits the best brand name for the Michigan Elevator Exchange's "Michigan Prime Handpicked" grade of pea beans. This grade has a fair color and has a minimum of damaged beans or foreign material. It is sold mainly to domestic canners, with very little going into export.

As an example — the "Michigan Choice Handpicked" grade now packed for the consumer market by the Michigan Elevator Exchange carries the brand name "CASSE-ROLE." This brand is the top grade on the market.

RULES OF THE CONTEST

Eligibility:

Any person who submits a brand name entry for either grade of beans, as described, must hold a Farm Bureau membership for 1966, or any Community Farm Bureau entering the contest must be in active standing for the year 1965-66.

Employees of the Michigan Farm Bureau and affiliated companies, or of the County Farm Bureaus are not eligible to compete in this contest.

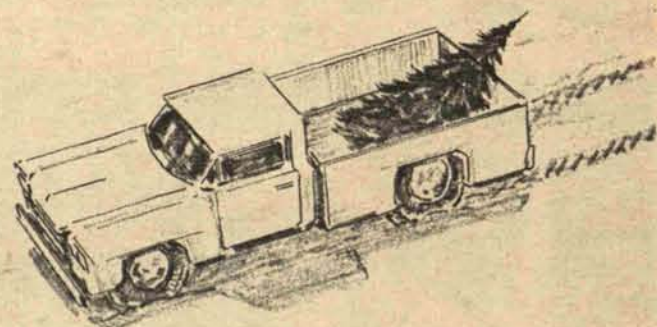
All entries must be mailed and postmarked before midnight of March 1, 1966. Mail entries to Donald Kinsey, Michigan Farm Bureau, Box 960, Lansing, Michigan 48904.

"Use" Reservation:

The Michigan Elevator Exchange division of Farm Bureau Services reserves all rights to use any brand name submitted for these grades of beans, or to use any other name which, in its judgment, may seem more desirable. But the awards will be given regardless of whether use is made of the submitted names or not.



HOW ABOUT THIS FOR A "HOLIDAY PICK-UP"?



UNICO
"REDI-GRIP"
The Tires with the
Terrific Traction!

Season's Best Wishes

From:

**Farmers Petroleum
Cooperative**

4000 N. Grand River Ave. • Lansing, Mich.

Farm-Labor Sessions

Public versus private responsibility in dealing with farm labor will be one of the issues discussed at a "Farm Labor Management Workshop" December 16 and 17, Kellogg Center, East Lansing.

Farm employers will discuss problems associated with farm labor, such as management, recruitment and training, during the two-day conference which begins with 8:30 a.m. registration Thursday, December 16 and continues through Friday afternoon.

The workshop is sponsored by the Rural Manpower Center of Michigan State University, in cooperation with the Farm Labor Management Committee of the Michigan State Horticultural Society.

Speakers will include Frank T. Potter, director, National Farm Labor Service, speaking on "Labor Shortage — Fact or Fiction," Norman Papsdorf, Michigan Department of Health, discussing "The Minimum Housing Standards Act," and a number of Michigan State University personnel.

A 6:00 p.m. dinner, December 16, will feature Senator Sander M. Levin, Berkley. Michigan Farm Bureau personnel on the program are Dan Reed, Legislative Counsel, and James Rathbun, Farm Bureau Insurance.

According to Daniel W. Sturt, director of Rural Manpower Center, early reservations for the workshop are necessary. Interested farm employers may write to D. W. Sturt, Room 48, Agricultural Hall, Michigan State University, East Lansing, Michigan.

The More You Use it... The Better it Pays!

"When better earnings are realized through increased business, Farmers Petroleum Cooperative will share them," said Carl Heisler, Calhoun County farmer and president of the cooperative. Heisler addressed more than 250 farmer patrons and guests at the annual meeting of the cooperative at Kellogg Center, Michigan State University, November 30th.

"We have a proud record of service extending for seventeen years," Heisler said. "We know that our products are tops in quality and we fit our services to the needs of the individual farmer. The facts should prompt every Farm Bureau member to use the Farmers Petroleum Cooperative program."

The facts in the annual report pointed to another year of expanding service and farmer acceptance. Major progress was realized in the sale of the new, modern "Custom" diesel fuel which led the quality market beginning with 1965. The volume of sales rose 171% for diesel fuel during the past year.

With more diesel power being used on the farm and with acreage being retired under government programs, the volume movement of Power Balanced Gasoline was slightly lower than a year ago — a 2.1% reduction.

But other Farmers Petroleum products continued to expand in use. "Flame Balanced" heating fuels moved 2.1% faster. Tires and accessories found greater demand in the past year. Many new patrons were added — with 300 new users joining the program of Direct Delivery from refinery to farm.

The earnings of Farmers Petroleum Cooperative held up well during the year, in spite of the impact of price wars on gasoline and increases in operating expenses due to inflation.

Earnings of 16.8% were realized on the capital and equity held by patrons and stockholders. This meant a gain of 9.7% on the net worth of the cooperative if both of these gains are considered before the payment of federal income taxes.

F.P.C. has been able to pay 5% on "Class A" stocks and 3% to holders of deferred patronage certificates in 1965. Interest on debentures amounting to \$105,965 has been paid. Mature debentures to the amount of \$116,310 have been redeemed as well as \$44,030 in Class A stocks.

Patronage earnings based on the business of the past year will be forwarded to patrons during this December.

Programs of training to enable employees to render better service to farmer patrons have been stepped up during the past year.

Local service points and the transport system continue to be modernized as rapidly as possible. New "on-the-farm" tire services are being developed in local branch service units.

Valuable information on modern "Power Farming" was given to 2,500 farmer patrons in a series of demonstration shows held throughout the state during the first three months of the year.

Efforts were made to step up out-state services with the building of a new branch warehouse at Linwood, Michigan and the establishment of a new branch at Mt. Pleasant. The branch operation at Cassopolis was modernized.

Farmers Petroleum Cooperative continued to move to advance its position in crude oil reserves. The cooperative participated in the drilling of eight new wells, two of which proved to be producers.

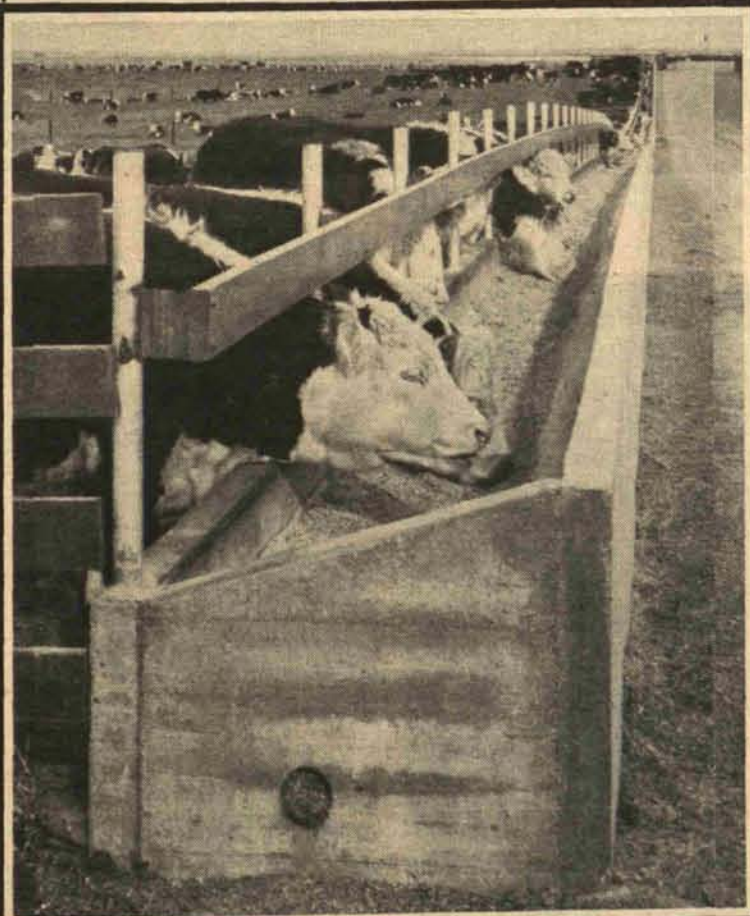
Waterflooding projects were advanced in the Illinois and Michigan wells to boost production in these fields. Farmers Petroleum Cooperative now holds participating interest in 528 oil wells in four states.

The main address at the banquet of the annual meeting was given by Dr. Carl W. Hall, professor of agricultural engineering at Michigan State University. Dr. Hall pictured the development expected in power machinery on the farms of America in 1980.

Tightly-constructed concrete feed bunks hold finely ground concentrates. Durable concrete withstands the roughest treatment from stock and equipment, lasts a lifetime with practically no upkeep. Concrete bunks are easily adapted to automatic feeding systems.

Construction is fast, easy and economical. Ask your ready-mixed concrete producer or rural builder for details. Write for free copy of "Concrete Feed Bunks."

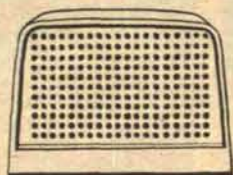
Cut feeding costs with **CONCRETE FEED BUNKS**



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An organization to improve and extend the uses of concrete,
made possible by the financial support of most competing cement
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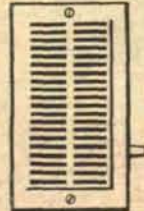
Four times you'll be glad you have Farm Interphone:

1.



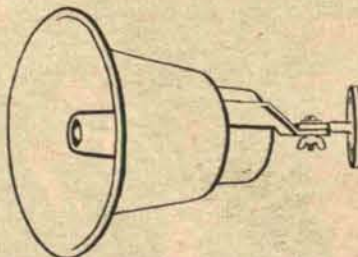
When you have a lot of work on your hands. With this two-way speaker-amplifier in your barn, you can carry on a phone conversation "hands free"—without even picking up the phone.

2.



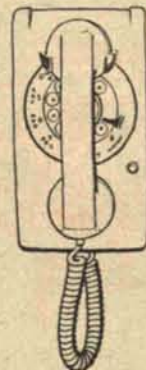
When your wife is busy—and you need to talk to her right away. A more compact version of the two-way speaker-amplifier... just right for the kitchen. Your wife can talk without taking her eye off the cooking.

3.



When you're in the yard, and an important call comes in. Stay with the chores, mister—this powerful two-way loudspeaker will bring you every word loud and clear. Ruggedly built for use in outdoor locations.

4.



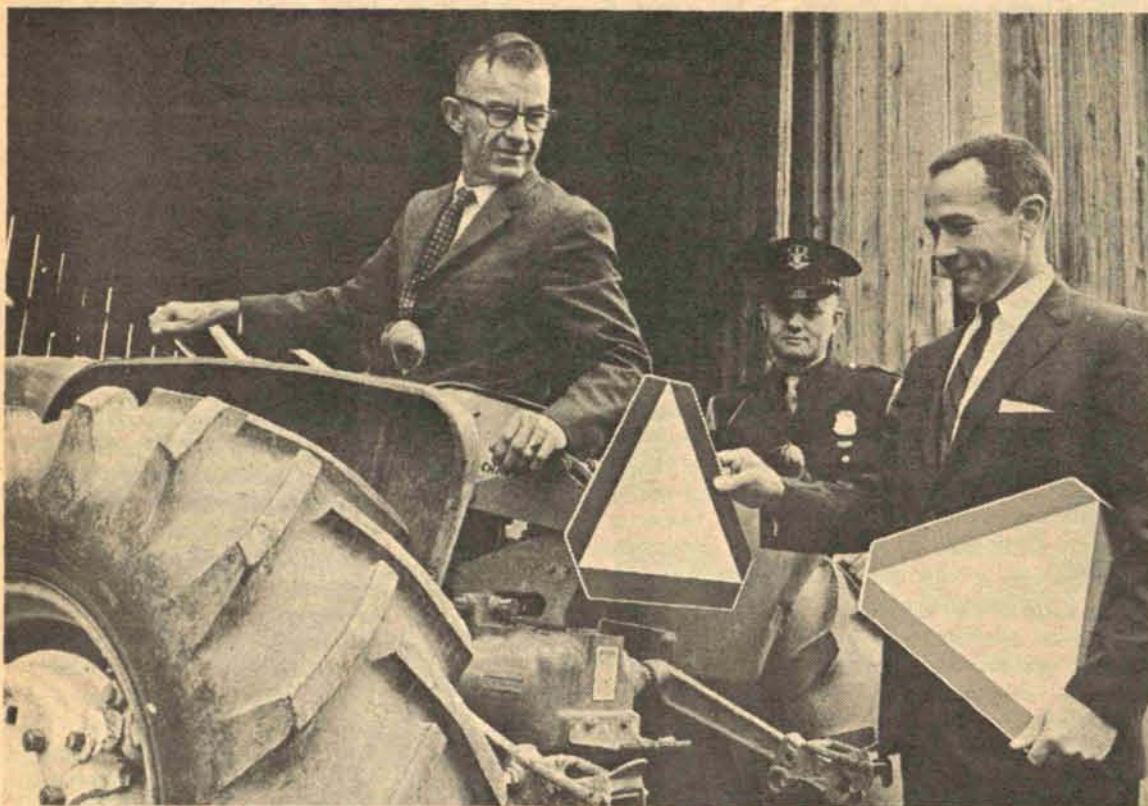
When every minute counts. An extension phone in your barn or other work area is one of the greatest time-savers ever invented. No more running to take or make calls in your house.

All this equipment, plus your regular home phone, is included in Farm Interphone service. For low rates and other information, just call our Business Office—or ask your Telephone Man.

Michigan Bell 
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AGRICULTURE IN ACTION AROUND MICHIGAN

SAGINAW PROMOTES SAFETY



FARM VEHICLE SAFETY—through the use of reflective signs for farm machines on the highway is being promoted by the Saginaw County Farm Bureau. Trooper Calvin Glassford watches Agency Manager, James Erskine, place one of the safety signs on the tractor of Saginaw County board member, Elmer A. Rusch.

CORN PICKING CONTEST



ONE OF THE CONTESTANTS in the Michigan Corn Picking contest in trials prior to the national contest in Adrian, unloads his corn from the required four rows of picking. He awaits the judges' analyses based on samples taken behind his machine.

"TALK MEET" WINNER



MIKE SATCHELL, Tuscola County (center), won the "Talk Meet" with a convincing case against government controls from the viewpoint of a young farmer. Runners-up in the contest were Mrs. Janet Ravell, Montcalm, and Jon Jenkins, Ingham.

LENAWEE WOMEN SERVE



SERVING THE PRESIDENT—Michigan beef barbeque, Michigan milk, and a Michigan apple for dessert—is Mrs. Hope Sawyer, manager of the Lenawee Farm Bureau Women's food booth at the National Corn Picking Contest in Adrian. Ivan Hunt, Lenawee Farm Bureau president, was one of thousands of satisfied customers.

NEW MFB BOARD OF DIRECTORS



MICHIGAN FARM BUREAU BOARD MEMBERS pose for photographers following election of directors in "odd-numbered" districts at the 46th annual meeting. Right to Left (front row) are: Kenneth Bull, Dist. 7; Robert Zeeb, "at-large," Dean Pridgeon, "at large," Mrs. Wm. Scramlin, Women's representative; President Elton Smith; Ward Hodge, Dist. 6; Harvey Luenberger, Dist. 8; Raymond Kucharek, Young People's representative; (back row) Donald Ruhlrig, Dist. 3; Eugene Roberts, Dist. 9; Walter Frahm, "at large," Wilbur Smith, Dist. 2; David Morris, Dist. 5; Francis Finch, Dist. 1, and Clayton Ford, Dist. 11.

SINGER WINS



"TALENT FIND" winner for 1966 is Miss JaAnne Erickson, Whittemore. The young Iosco county singer will receive an expense paid trip to the American Farm Bureau Federation annual meeting in Chicago this December.

MEMBERSHIP TRIP AWARDS



CERTIFICATES OF ACHIEVEMENT—were awarded to "goal county" presidents (left to right): E. J. Hart, Alcona; Robert Aube, Alpena; Raymond Cross, Iosco; Walter Polachek, Mackinac-Luce; Herman Rader, Montcalm, and Albert Kunnen, Newaygo. The achievements awards were presented on behalf of the American Farm Bureau Federation.



NEW FARM BUREAU MEMBERS, written by Mrs. Audrey Quisenberry (left), Montcalm county (26 members!), and Mrs. Margaret Muir, Newaygo county (14 members!) were recognized at the annual meeting. Field Services manager, Glenn Sommerfeldt, awards each an expense paid trip to the AFBF convention.



HIGHEST PERCENTAGE over "membership growth goal" was the honor bestowed on the Mackinac-Luce Farm Bureau. Walter Polachek, chosen to represent his county on the AFBF trip, receives congratulations from Glenn Sommerfeldt.



FIRST COUNTY IN MICHIGAN to reach membership growth goal by January 15 was Montcalm. Elmer Miller (left) will represent his county at the American Farm Bureau Federation annual convention in Chicago.



THREE PRESIDENTS of county Farm Bureaus were honored for achievements in making membership gains. They were (left to right): Herman Rader, Montcalm county; Walter Polachek representing Fred Pershinske, Mackinac-Luce, and Herbert Peppel, Bay county. Not shown is George Fleming, Oceana county.

FARM BUREAU MARKET PLACE

SPECIAL RATE TO FARM BUREAU MEMBERS: 25 words for \$2.00 each edition. Additional words, 10 cents each. Figures such as 12 or \$12.50 count as one word. NON-MEMBER advertisers: 15 cents per word one edition, two or more editions, 10 cents per word. Copy deadline: 20th of the month.

1 AUCTIONS

MISSOURI AUCTION SCHOOL. Free catalog! 1330-50 Linwood, Kansas City, Mo. 64109. (2-Tf-10b) 1

6 DOGS

STARTED ENGLISH SHEPHERD PUPS from our own good working stock dogs. Ferris Bradley, Springport, Michigan. (Jackson County). (11-2t-15p) 6

14 FOR SALE

15 INCH HAMMER MILL, power take off driven on rubber tire trailer with dust collector. Used to grind 100 bushels grain. Call Caseville 856-2747. (Huron County) (12-1t-23p) 14

WINSLOW TRUCK SCALE—34 feet long. Scale will weigh 30 tons. Gillette Sand and Gravel, 7595 Beard Rd., Shaftsbury, Michigan. Phone Lansing 339-2394 or Perry 625-3390. (11-2t-26b) 14

FARROWING CRATES—Complete \$22.95. Free Literature. Dolly Enterprises, 219 Main, Colchester, Illinois. (12-2t-12p) 8

18 HELP WANTED

THREE MEN FOR FEED MILL WORK—Outside service-salesman, grinder-mixer man and manager for small plant. Contact Farmers Elevator, Concord, Michigan. (12-1t-21b) 18

20 LIVESTOCK

DAIRYMEN—Use Perfect Balancer 8% phosphate mineral feed. Mix one pound of Perfect Balancer with each 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tf-40b) 20

FEEDING HOGS? Use salt free, high analysis Perfect Balancer 8% phosphate mineral feed in your hog feed. Mix one pound of Perfect Balancer with each 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tf-50b) 20

CATTLE FEEDERS—Feed high analysis Perfect Balancer 8% phosphate mineral feed. Feed free choice. Put plain salt in one container and Perfect Balancer Mineral in another container. The animal knows which one he needs. Get Perfect Balancer mineral at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tf-47b) 20

20 LIVESTOCK

FOR SALE—20 Holstein Heifers, vaccinated, 550 lbs.—\$100.00. Also, 350 gallon stainless steel bulk milk cooler, 3 years old—\$800.00. Ed Tanis, Jenison, Michigan. Phone MO 9-9226 (Ottawa County) (11-2t-27b) 20

HEREFORD BULLS—pure bred herd sires. Ready for service. Also, registered heifers and calves. Egypt Valley Hereford Farm, 6611 Knapp St., Ada, Michigan. Phone OR 6-1090. (Kent County) (11-tf-25b) 20

21 MAPLE SYRUP

WANTED—Maple Syrup Producer with 300-450 buckets to operate for us experimental evaporator and burner, season 1966, using L. P. Gas for fuel. Producer to have suitable house, located at farm building location if possible for convenience electricity and water and time. This location not absolutely necessary if suitable house and location available in woods. Will furnish all equipment and help pay for fuel costs. Producer to cooperate with us, furnishing all records each day's boiling operation. Our equipment will include smoke stack damper, special thermometers located various parts each boiling pan for accurate boiling records and burner efficiency. If you have the time and feel that you can do this work for us, phone us for appointment, contacting us promptly to arrange details before winter months. Sugar Bush Supplies Company, 4109-11 West Saginaw, Lansing, Michigan. (Ingham County) (12-1t-137b) 21

22 NURSERY STOCK

STARK BRO'S NEW 150th ANNIVERSARY CATALOG FREE! Spectacular full-color display of Giant-size Apples, Peaches, Nectarines (Fuzzless Peaches), Pears, Cherries, Apricots, Plums from DWARF, Semi-Dwarf, Standard Size trees. Ornamentals, Roses, etc. Guaranteed. Stark, Dept. 30666, Louisiana, Missouri 63353. (12-1t-39b) 22

26 POULTRY

KLAGER'S DEKALB PROFIT PULLETS—Sixteen weeks and older. The proven Hybrid. Raised under ideal conditions by experienced poultrymen. Growing birds inspected weekly by trained staff. Birds on full feed, vaccinated, debeaked, true to age, and delivered in clean coops. See them! We have a grower near you. BIRDS raised on Farm Bureau feed. KLAGER HATCHERIES, Bridgewater, Michigan. Telephones: Saline, Hazel 9-7087, Manchester Garden 8-3034. (Washtenaw County) (tf-72b) 26

26 POULTRY

DAY OLD OR STARTED PULLETS—The DeKalk profit pullet. Accepted by the smart poultryman for high egg production, superior egg quality, greater feed efficiency. If you keep records, you'll keep DeKalbs. Write for prices and catalog. KLAGER HATCHERIES, Bridgewater, Michigan. Telephones: Saline Hazel 9-7087, Manchester Garden 8-3034 (Washtenaw County) (tf-46b) 26

POULTRYMEN—Use Perfect Balancer, 8% phosphate mineral feed in your ground feed. Eliminate soft shelled eggs. Mix 3 lbs. per 100 lbs. feed. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tf-25b) 26

34 WANTED

ATTENTION FARMERS—Get good money for your old live cows and horses, "up or down," we pay \$10-\$50. We feed to mink only. You are safe when you sell to Fur Farms Food, Inc., Richmond, Michigan. We pick up everyday in all counties east of M-27 and 127. We also pay for your phone call to: 727-9765. (Macomb County) (3-65-tf-58p) 34

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We Must
All Work
Together
To - - -

DISCUSSION TOPIC

PREPARED BY THE
EDUCATION AND RESEARCH DEPARTMENT
MICHIGAN FARM BUREAU

TRACK DOWN A KILLER!

2,000
Die
in 1964



Soaring Death-Rates are a *Local* Problem!

American tradition has always prompted people within communities to rise to their own defense. When a "varmint" got on the loose, killing cattle and sheep, neighbors banded together to track him down and dispose of him. The hunt for the killer was an organized effort.

But now, the worst "killer varmint" in our history is on the loose in our rural communities. And the victims are not cattle and sheep. They are the people, themselves — folks who live right around home.

State Police records show that for the first seven months of 1965, deaths continued to increase on county and local roads. In August, they rose 8% over the previous year, while urban deaths by accidents decreased 28%. And the majority of the rural accidents and deaths involved people who lived right in the neighborhood where the accidents occurred.

Injuries multiply. Property damage goes skyrocketing. Do we wonder why insurance rates go "out of bounds?" The "varmint" needs tracking down in your rural county area!

What advantage do you have in being Farm Bureau-organized at the home and county level? To be organized means to be armed to do the jobs and hit the problems that face you right where you live! But the power of being organized is only little used.

People too often think of problems in such terms as "please go away and don't bother me!" They don't go. Only after the shock of a disaster hits home do people decide that something must be done. Often then, it is too late.

People think of the threat as though it were over the fence in the next county. When action is suggested, they say, "We are too busy to bother with that!" It becomes strange when people can be "too busy" to save lives — their neighbor's or perhaps their own.

The record is there — and it isn't statistics — it's folks. "George" isn't going to do the things necessary to remove the danger to them nor halt the killings.

Over 2,000 people died on Michigan highways in 1964. Seven out of ten of the crashes in which they died were in areas like those where you live. Property damage reached \$380 million. Insurance rates went berserk. Who cares?

Who, indeed?

Delegates to the Michigan Farm Bureau Annual Meeting last November called for action — a County Farm Bureau mobilization of forces to halt the growing disaster.

The Farm Bureau Insurance Group responded with a well-defined "Save-A-Life" program this year. They provided a field safety engineer to help County Farm Bureaus develop a "Stop the Slaughter" campaign around our farm homes.

If there is a ball to be set rolling, often the Farm Bureau Women (God bless 'em) give it a push. There comes word of plans for a Farm Bureau Women's Safety Conference in late January or February. The Women have already been making a close study of this ugly rural traffic record.

Sadly, there have been a very few of the county Farm Bureau boards who are willing to take hold of this Save-A-Life campaign. "Too busy! Too busy!"

Admittedly, we can cluck our tongues over the growing disaster. We can complain about rising insurance rates. We can do all this without taking time from our work. But it does take time to attend the funerals!

This rural accident and death record is a LOCAL problem. It will take action by LOCAL people to bring it under control. No one else will lift a finger to do the job.

The Save-A-Life program calls for the appointment of a local Farm Bureau leader to act as County Safety Director. A complete manual is ready to help him organize the work. He will need helpers — a Safety Committee. The delegates requested that the county boards set such a committee to work.

The Save-A-Life program has system. Numerous things need doing. The manual helps outline what to do. The committee will, of course, take things one at a time. What sort of things?

A study of the county accident situation launches the effort. Even local members can help contribute information on such accidents. Where, how and why do such accidents happen? What are the locations or crossroads? What conditions need correction to prevent these accidents from repeating?

Are there obstructions that need removing? Are crops, brush or trees making "blind corners?" Are broken road surfaces and bad shoulders endangering drivers? Do some roads need yellow lines at danger spots?

Do dangerous locations and crossroads have the proper warning and stop signs? Are proper speed limits posted? Are "dead end" roads clearly marked? "Blind curves?" Narrow bridges? Farm driveways? Safe loads on bridges?

What were the conditions of the cars and drivers when the accidents occurred? Facts show where and what — and suggest corrections.

The Safety Committee should collect pictures, wherever possible, pictures of hazardous conditions — to support the action it will take to bring correction of a hazard. It can promote driver training education programs. It can help form "Teenage Safe-Driving Clubs" with film and instructional programs showing kids what to do in emergency situations. It can help promote the use of safety belts in cars.

When facts are collected on any dangerous situation, there is a basis for approaching public agencies and calling for its correction. The committee should work with the County Road Commission, the Sheriff's department and local and State Police departments.

It would be a sound move to promote safety-checks on vehicles in the county — checks of brakes, tires, wheel alignment, lights and turn signals, and the condition of running gear on cars.

Numerous films are available to use in meetings wherever opportunity can be found. Such films are listed in the Save-A-Life Safety Directors manual.

A well organized campaign of this kind gets results. Cass county had one of the worst rural accident records in the state before 1961. Something had to be done. In that year, the county organized "Operation Bootstrap" aimed at halting rural accidents. By 1963, Cass county reduced its rural accidents by 33% while the state accident record was mounting by 21%. Yes, some of the killing can be stopped.

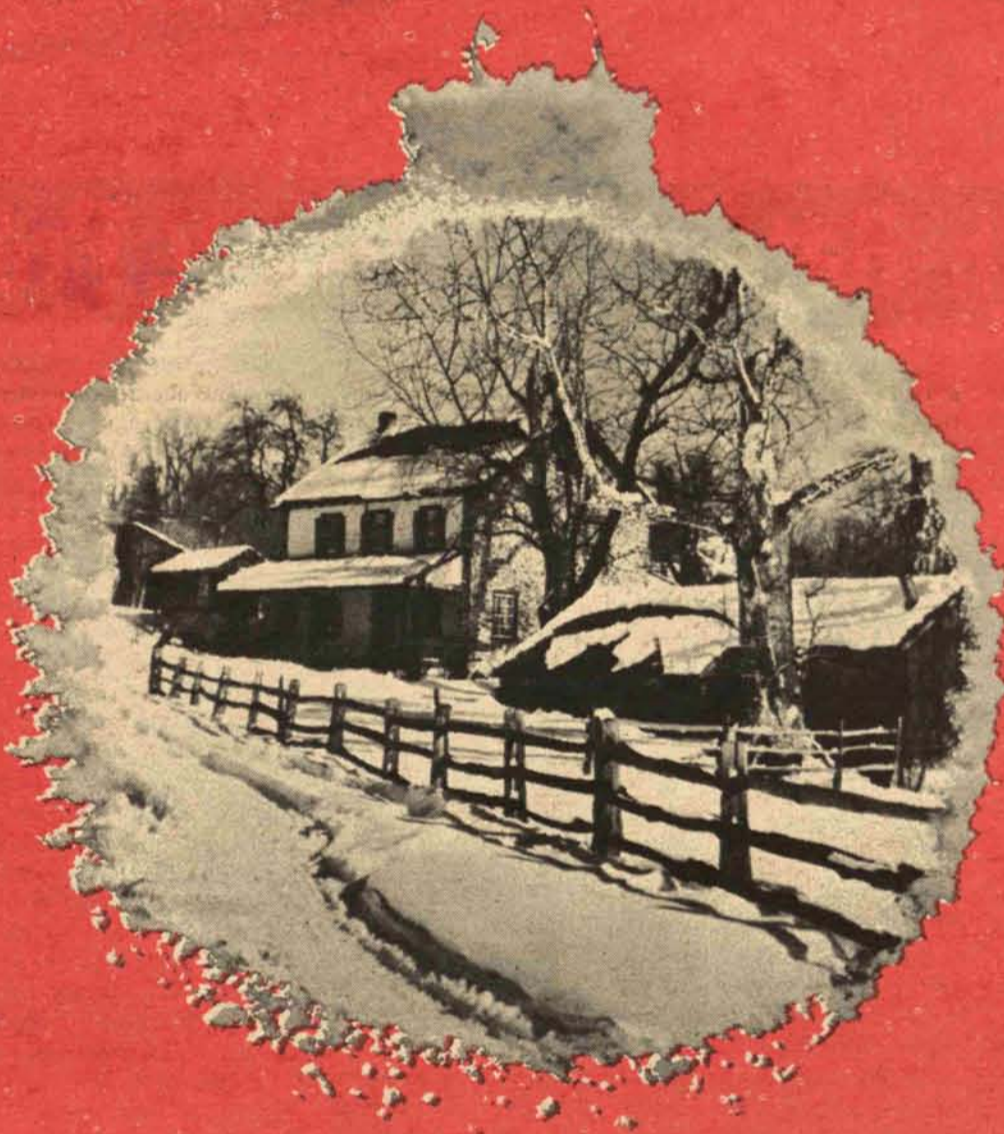
Your county effort can pay off, too. Take a look at the record for your county for the past three years. Then ask yourself, "Can we afford to let this go on with nothing done to stop it?"

The record grows worse for our rural county and local roads every day. Many a death trap is ready to spring. The question stands poised — "Who's next?"

It's time to track down the killer . . .

ACTION-QUESTIONS

1. List road hazards in your community which endanger the lives of people travelling by car. What should be done?
2. Poll your group members for support and participation in a County Farm Bureau "Save-A-Life" program to halt the accidents, deaths and injuries on local and county roads.



Season's Greetings

Another year has rolled by and we pause to reflect on the events which have transpired. Every year brings new products, new services, new techniques in marketing, logistics and distribution . . . and as fast as they are proven profitable for the farm businessman, Farm Bureau Services has them. Our only business is to assist you. May this Christmas season be the beginning of a wonderful year for you and yours.

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WHAT DOES FARM BUREAU MEAN TO ME?



GOOD INSURANCE, FOR ONE THING

Elmer A. Rusch of Saginaw County has been a Farm Bureau member for 23 years. Why? Because he feels the organization has done more to help agriculture than all other groups combined. And, in his own words, "Because Farm Bureau's insurance program is second to none."

Mr. Rusch owns a 275-acre cash crop and dairy farm near Saginaw — and was recently elected president of his County Farm Bureau organization. His family, his home and his vehicles are all insured by Farm Bureau. "As far as I'm concerned, insurance is one of the best reasons for belonging to Farm Bureau," Mr. Rusch states. "I couldn't be any happier with the service I've had."

Michigan Farm Bureau offers many legislative, social, and economic advantages to members — including the top quality products and services which are available through its affiliated companies. Down through the years, farm families around Michigan have come to expect only the best from Farm Bureau.

The New Farm Bureau will mean even more to you. Make sure you join in 1966.



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