

"WE GIVE THANKS — for the abundant harvest of this land . . ." This prayer will be echoed throughout America as families pause to express their gratefulness on Thanksgiving Day. In Michigan, with its fruited plains and fields of waving grain, Farm Bureau families take pride in the part they play in producing this great agricultural abundance. To highlight this contribution, Farm Bureau Women have combined talents to author a "Country Kitchen Cookbook,"

THE EYE-APPEALING --- Country Kitchen featured in our photo will cover the 128-page book which contains product promotion for each of 43 commodities and over 300 family-tested recipes. Included is a salute to Michigan agriculture and an explanation of Farm Bureau. Release date is planned for the Michigan Farm Bureau annual meeting, November 9-10-11, to enable cooks to include some of the unusual and "extra-special" recipes in Thanksgiving menus.

THAT FARM PROGRAM

The new four-year farm bill adopted by the Congress shortly before adjournment already shows likelihood of not lasting four years.

"The new farm bill carries a fantastically high price tag -more than \$18 billion - and this is a little steep even for an Administration embarked on the biggest spending

Action-Packed A

The action-packed 46th annual 8:30 a.m.

Other annual meeting highmeeting of the Michigan Farm Bureau will begin with delegate lights will be the President's Message, scheduled for 10:50 a.m., Hoglund and Alvin. Rippen, all Tuesday; special sessions for Farm of Michigan State University; Dr. registration in the Auditorium of Bureau Women, Young People and Commodity Groups Tuesday Michigan State University, East Lansing, Tuesday morning at afternoon, and a "first time" open Elevator Exchange and R. H. session of the Resolutions Com- Walton, of the Michigan Live-Included in the three-day prostock Exchange mittee slated for Kellogg gram November 9-10-11 will be Center a "new look" with a number of at 8:00 p.m. on this first day. major changes slated, among Other "firsts" will be a "Presthem a move to the Lansing ident's Banquet" for state board Civic Center for the traditional members, for county presidents main banquet, held this year on and their wives. Featured will Wednesday evening, November be an address by Charles May-10. field, Secretary of the Illinois Farm Bureau. A "Young Farm-Busload arrangements are planned by many county Farm er's" banquet will be addressed by T. C. Petersen of the Amer-Bureaus to take advantage of the ican Farm Bureau.

programs are such outstanding specialists as Leyton Nelson, Ray Charles French of Purdue; J. Stanley Sherman of the Michigan

spree in history," said AFBF President Charles B. Shuman, speaking in Cedar Rapids, Iowa.

The conference report of the bill differs in several respects from the measure as passed earlier by the House and by the Senate. Further uncertainty results from the wide discretion given to the Secretary of Agriculture, making it impossible to predict how the programs will be operated.

The eight titles of the bill cover dairy, wool, feed grains, cotton, wheat, cropland adjustment, miscellaneous provisions, and rice.

The Secretary of Agriculture is authorized to use "projected yields" in place of "normal yields" in figuring payments on all farm programs.

expanded banquet facilities at the Center, and an unusual chance for members and leaders to hear a major address by American Farm Bureau president, Charles B. Shuman.

Special commodity-interest programs will be held for Dairy, Poultry, Field Crops, Livestock, Fruits and Vegetables. Slated to appear on the various commodity

The Secretary-Manager's report by Clarence E. Prentice is scheduled for Wednesday morning, November 10. Consideration of a slate of resolutions will begin shortly thereafter and continue through Thursday, November 11.

The convention will conclude with the election of directors in the "odd-numbered" districts along with the Director-at-large and a Women's and Young People's Committee representative.

See page three for more program details.

46th Annual "Life of an Discussion **Capitol Report** ON THE INSIDE: **Meeting Schedule** Agent" Topic Pages 4-5 Page 3 Page 7 Page 14

MICHIGAN FARM NEWS

Editorial **GROUP THERAPY.**

From all parts of the United States they come. From the East, from the West and South. Virginia, Alabama, North Carolina, New York, and most recently, California. The magnet pulling farm leaders from other states into Michigan has been our unique system of Farm Bureau Community Groups.

All agree with us that the Community Farm Bureau is the heart of our organization. They note that it is within the group system that much of worth is accomplished. Some groups proudly point to laws now in effect which first began as group discussions. Some of the groups have been meeting continuously for more than 25 years.

Several have produced persons of fame people now gone out into the world to leave indelible marks. The chairman of the board of one of the world's greatest chemical companies is Discussion Leader in one group (he also farms) and participants in other groups include rural authors, Judges, Senators and Representatives.

Even as we take pride in Michigan's more than 1,000 local "units" of Farm Bureau and help spread the idea into other states, it has grown obvious that the Group System comes with inbuilt problems.

Membership participation is the key, and less than 20 per cent of Michigan's total Farm Bureau membership is included in the monthly Community Group activity.

Perhaps it is time for "group therapy" - for a period of self-examination and study. How does a "sick" group get that way? How does one recognize the symptoms?

In some cases, the group becomes a "closed corporation" and non-group members are largely ignored. In some communities, the groups have become ingrown, so close-knit that "outsiders" are discouraged.

In others, the programs have become superficial, filled with trivia, and so socially oriented that any real purpose would be hard to define.

Not that social values of a Farm Bureau Community Group are to be scorned, rather they should be balanced with meaningful activities.

Here's a trouble-spot check list helpful in evaluating the worth of any Community Group:

Are "new" families sought out and invited to join?

Is the membership "Roll-Call" a major project of the group? Are the values of membership stressed in the meetings?

Is the majority of time taken up with "just visiting" or does the business or action side get 50 per cent or more of the meeting time?

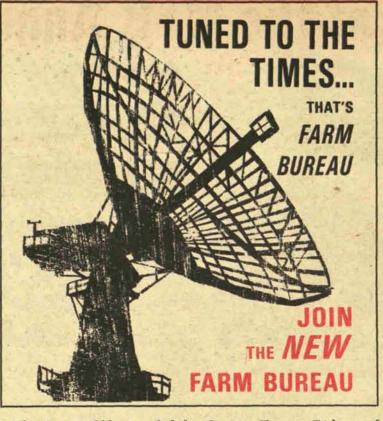
Is the average group member's age near the 60 and above mark? Would young farm families feel "out of place" in the group?

Is the discussion topic actively pursued or only given a passing glance?

Does the group become involved, TRULY INVOLVED, in the real issues of the community?

"Have a significant summer," the college students who spent most of their time on the picket lines shouted to each other as they headed toward vacation and more of the same.

Youth and energy - even when misdirected



The Senate filibuster, led by Senator Everett Dirksen of Illinois, finally stopped the Washington steamroller and prevented passage, for this year at least, of repeal of Section 14(b) of the Taft-Hartley Act. The bill, which would sanction compulsory union membership, was opposed by Farm Bureau. *

* New on the landscape in some midwest states are water towers supplying rural areas. Kansas was one of the first states to get started and now has 70 rural water districts in operation, 15 under construction, and Farmers Home Administration is processing loans involving 58 more districts. The plan operates something like an REA for water. Whether Michigan, with its large and available supplies of water, will find this program helpful remains to be seen.

*

The 1965 Legislature legalized an open season on quailthe first in Michigan for many years. Limited to counties in the southern part of the lower peninsula, the five-day season will follow the regular pheasant season. Biologists believe limited hunting will not harm the quail population.

Farmers who do not want quail hunted on their lands can use the protection of the Horton Act, which makes it illegal to hunt on farm lands and woodlots without permission of the owner or lessee.

Whether the land is posted or not posted makes no difference. It is the responsibility of the hunter to get permission before hunting. Roads adjoining farms and farm woodlots are also covered by the Horton Act.

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(Signed) Melvin L. Woell, Editor

President's Column **"SEAT OF HONOR"**

It's that time of year when our county Farm Bureaus have elected many new officers and members of the boards. To my way of thinking, these leaders are taking on a terrifically important job!

I would hope that none of these elected leaders looks on his new position simply as a "seat of honor" - and that alone. Actually, he faces a high responsibility to build his county Farm Bureau and its programs. He has been put into one of the most responsible jobs in Michigan.

It is no thumb-twiddling position. There are hundreds of millions of dollars of farm resources involved and hundreds of farm families to be represented, served and protected by the action that these leaders take.

He should be willing to accept the fact that he is "on the spot." He will be faced with important decisions and the need for action in matters vital to the interests of Farm Bureau members in his county.

I am familiar with the serious and difficult decisions which face the members of the Michigan Farm Bureau board of directors. These men and women struggle with problems of budgeting and finance to back sound programs and services. It is their responsibility to develop long-range plans that will keep Farm Bureau moving ahead.

Often members of the state board have to face attacks by opposing self-interest groups. They have to make sound interpretations and applications of the policies given them by the member delegates.

It's a mighty challenge. And the responsibilities of board members in the county Farm Bureaus are no less for being local.

Board members must be real leaders, wherever they are. Members should choose for positions of responsibility those people who are capable of delivering the goods. No one is a leader unless he can contribute to keeping his organization strong and active. It is part of a Farm Bureau leader's job to help weld his members into a unified driving force that will press toward beneficial goals for agriculture and farm families.

When you face this responsibility of leadership, it both challenges you and frightens you a bit. The members have given you a really big order, and they expect a good deal from you. How well - or how poorly - the organization does in the coming months and years, depends on you. Of course, the members have to back you. Leaders can achieve only as much as members will let them. Member support is vital to effective leadership.

But a leader has to be something of a promoter and salesman, too. Farm Bureau members have passed policies and have asked for programs. Not all the members understand the "whats and whys" of the policies. Some may not agree with them.

As a representative leader of your county or state organization, you must work for member understanding and support. This calls on you to be a spokesman and a salesman. If you cannot see your job in this light, you would do better not to accept the leadership post. A lot of the unity and strength of action is going to depend on your capacity to make the Farm Bureau position clear. Leaders have to become part of the solution and not a part of the problem. Now, this does not mean that leaders should not debate matters of program and method. Certainly they should fight for what they think are the best approaches that support policies which have been set up. But when decisions are finally made by a majority of the leadership body, or by the members in legal meetings, leaders must give full support to the positions taken. This is a basic rule of self-government.

are attracted to the vital issues of the day. Action - local, vital action - has always been strong competition. It is the kind of competition that Farm Bureau needs to hitch up more often.

Has Farm Bureau in your Community Group had a "significant summer" filled with action touching on vital issues? Has the fall seasonof-significance begun with a community calendar of Farm Bureau events that will place each member in contact with his organization and get him truly involved in worthwhile effort?

If so, get set for the crowds, for people will still come to meetings in droves if they're convinced that the occasion contains something of significance to them.

They will react in a positive manner toward anything that involves them, that touches the issues of their lives and has real meaning in personal terms.

M.W.



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DIRECTORS AT LARGE: Walter Frahm, Frankenmuth: Dean Prideeon. Montgomery, R-1; Walter Wightman, Fennville, R-1.

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As a Farm Bureau leader I have found my responsibilities to be both sobering and rewarding. It is a "school of hard knocks" but, while the going is often rugged, the things I learn stand me in good stead in my personal life. --If the organization grows, you grow with it.

Elton Smith

DAY-BY-DAY at the MFB Annual Meeting!

TUESDAY-NOVEMBER 9

Registration of Voting Delegates to the 46th annual meeting of the Michigan Farm Bureau is scheduled for 8:30 a.m. Tuesday, in the basement of the Auditorium at Michigan State University, East Lansing. Women's and Young People's delegates will also register at this time.

The meeting will be called to order at 10:00 a.m., with a welcome extended to delegates and guests by John A. Hannah, Michigan State University president.

"Structured for Success" will be the theme of Michigan Farm Bureau president, Elton Smith, as he delivers his annual address at 10:50 a.m.

Following the morning session, the Farm Bureau Women will adjourn to Kellogg Center's Big Ten Room for their luncheon and annual meeting, while those attending Commodity programs will meet at the Union Building Ballroom. Farm Bureau Young People will hold their business session, talent find, and discussion meet in the auditorium of Kellogg Center.

Mrs. Litta Roberson, former director of the Ohio Farm Bureau Women, and recently returned from "Literacy Villiage," India, will be the keynote speaker at the Women's meeting.

Special Commodity programs will be held following a joint luncheon, for Field Crops, Dairy, Poultry, Livestock, and Fruit and Vegetables. An impressive line-up of speakers is scheduled to appear on all commodity sessions.

On Tuesday evening, a number of activities are scheduled, including an exclusive "President's Banquet" at Kellogg Center for state board members and county presidents. A Young Farmers' Banquet will be held at the Union Building and will feature T. C. Petersen, program development director for the AFBF.

A unique feature of this year's annual meeting will be an open session of the Resolutions Committee, scheduled for 8:00 p.m. at the Kellogg Center.

WEDNESDAY - NOVEMBER 10

The Honorable George Romney, Governor of Michigan, will appear before the Farm Bureau voting delegates and guests during the morning session on Wednesday. His appearance will be a highlight of the day's activities which begin at 9:00 a.m.

The annual report of secretary-manager, Clarence E, Prentice, and comments by affiliate company managers will precede the resolutions session on the morning program. This year's Resolutions Committee is under the chairmanship of Kent county farmer, Gerald Waldeck.

The voting delegates will continue the consideration of resolutions throughout the afternoon until 4:00 when caucus areas will be assigned for nomination of directors in Districts 1, 3, 5, 7, 9 and 11.

Lansing's huge Civic Center will be the site of the Michigan Farm Bureau banquet on Wednesday evening. The banquet program, which is expected to attract more than 2,500 Farm Bureau people and guests, features an address by American Farm Bureau president, Charles B. Shuman.

To add a touch of beauty and festivity to the big evening affair, the 1966 Farm Bureau "Queen," chosen from a field of some 50 candidates, will be crowned. This replaces the former Miss Farm Bureau contest, and for the first time, young married women were eligible to enter.

The annual presentation of distinguished service to agriculture awards will be another highlight of the program. Add to this already impressive agenda an array of outstanding talent and you have an event well worth attending.

County Farm Bureaus are urged to provide bus transportation for members to attend this banquet.

The move to the Lansing Civic Center for the annual banquet is a part of the "New Look" of this year's meeting. The annual meeting committee, under the direction of chairman, Mrs. Wm. Scramlin, and J. Delbert Wells, staff chairman, has aimed toward the goal of "Largest — Best — First!"

THURSDAY - NOVEMBER 11

A continuation of the resolutions session will be the first order of business on Thursday, final day of the three-day meeting.

Busy delegates will take time from their heavy agenda to pay tribute to those who have given their lives in the service of our country. The Veteran's Day observance is scheduled for 10:55 a.m.

Election of directors in the "odd" numbered districts, one director-at-large, Women's representative, and Young People's representative will take place during the morning session.

Following luncheon, the delegates will return to the important task of discussion, adopting or rejecting the policy recommendations from the 71 County Farm Bureaus.

High on the list of resolutions issues will be improved marketing, personal property tax relief, highway legislation, water rights, farm labor, legislative apportionment and labor laws.

Michigan Farm Bureau President, Elton Smith, points out the importance of member attendance at the state annual meeting:

"This is the most vital membership meeting of our Farm Bureau year. Everything of importance to come in Farm Bureau achievement begins here and with the action of the members in setting the course.

"We cannot, as members, stand passively aside and merely ask, 'What has Farm Bureau done?' What it has done was the work of yesterday and the fruits of others' purposes and labors. But what it will do is your concern. You must become a part in what it will do in tomorrow's agricultural world.

"Farm Bureau is one of the few organizations where members set the course of action in meetings like this convention of our County Farm Bureau delegates. Members who are not delegates should also come to this annual meeting and see not only how they do it, but what course is set for our working future."

COOPERATIVES EXAMINE THEIR FUTURE

SERVICES, MAFC ANNUAL MEETINGS

The findings of "Project 80" and implications for Michigan Cooperatives was a main subject of the annual meetings of MAFC and Farm Bureau Services at Kellogg Center, East Lansing, October 4 and 5.

Along with reports of officers and staff, the group at the Farm Bureau Services meeting on Monday morning took a look at what the future might hold for their organization.

In his report, Manager, M. D. Brownlee presented some suggested areas for the expansion of services to Michigan farmers. Taking into consideration the reduction in numbers of farmers, he pointed out that these farmers will require more, not less services, and these will come in larger orders which will be more economical for the local cooperative and Farm Bureau Services to handle.

He told members that all cooperatives must give serious consideration to how best they can serve the needs of this bigger customer. Having decided on these needs, the concerned cooperative must move rapidly to fill them.

Guest speaker at the noon luncheon was marketing expert Dr. Robert Kramer of Michigan State's Agricultural Marketing and Utilization Center. He told the group that the "Project 80" results indicate that the farmer of the future will become more a manager and less a laborer. "He will spend more and more effort and thought on marketing while maintaining his present high level of technical skill in production." Kramer said.



REGISTERING FOR THE MEETING of Farm Bureau Services and Michigan Association of Farmer Cooperatives are Future-Farmer members from Chesaning; Walter Barta, Chapter president (left), and Ed Hemker, Chapter secretary. Registering them are staff members: (left to right) Mrs. Kay Mowry, Elden Smith and Mrs. Gwen Zischke of Farm Bureau Services.



high level of technical skill in production," Kramer said. Monday evening, Edgar A. Guest, Jr. (Bud) of WJR entertained a joint banquet of FBS and MAFC with his stories of newspaper business and family. After Bud's talk, the various cooperatives showered he and Mrs. Guest with a wide assortment of products. After the flood subsided he looked over the group and muttered in an awed voice, "Did you ever see the like?"

Members of the Michigan Association of Farmer Cooperatives explored areas which will require changes in their methods if the conclusions of "Project 80" come to pass. A. K. Johnson, vice president of the St. Paul Intermediate Credit Bank, told the group that they must start now to prepare to serve the needs of the bigger farmer of tomorrow. He suggested one of the areas of expansion will be in medium-length credit for production of crops or products which will require financing for several years instead of months.

Breaking into groups after lunch on Tuesday, the participants discussed the opportunities within their particular interest areas such as livestock financing, services needed and new services becoming available.

SURROUNDED BY MICHIGAN FARM PRODUCTS and donors, Mr. and Mrs. Edgar A. Guest, Jr. look with awe at the huge pile of "loot" given them by the member cooperatives of the Michigan Association of Farmer Cooperatives. Guest was speaker at the evening banquet of Farm Bureau Services and MAFC where he was overwhelmed by a flood of gifts. FOUR

November 1, 1965

MICHIGAN FARM NEWS





AUTUMN LEGISLATIVE REPORT

By Robert E. Smith Legislative Council

The fall session of the Legislature began on September 14. It required nearly three weeks to agree on the 32-item agenda.

The main reason for the session was not considered. That was the bi-partisan tax reform program developed during the summer recess by dedicated leaders of both parties. The Senate made it part of its agenda, but the House did not agree.

The \$135 million surplus in the general fund no doubt gives a sense of security. However, "tax reform" to most people means "tax equity" and not "tax increase." An effort was made in the House to put the question of the graduated income tax on the 1966 ballot. Most observers described this as merely a "delaying tactic.'

Those of both parties supporting tax reform said that "equity can't wait" . . . "let's start on the road to complex tax reform now!"

It should not be forgotten, however, that progress has been made during the 1965 legislative session. Increased state aid for schools amounted to an average of 21/2 mills of property tax. Several changes in the welfare laws will result in increased state support of local direct relief, including the payment of all direct relief costs after the county has expended an amount equal to one mill on its equalized valuation. Merger of state and local welfare departments can mean savings in some cases.

Sixty-one counties have already done this; 18 others are near completion. Other welfare legislation, such as changes in nursing home benefits for those over 65, will cost the state from \$1/2 million to \$6 million each year, but will also mean more money to the county. Whether or not increased state aid for schools and welfare costs act to relieve property tax burdens depends on local gov-

It is expected that the administration of this bill will be expensive for local government, because rented rooms or apartments will have to be assessed separately.

Disabled veterans and their widows will receive increased tax exemptions at a cost of \$41/2 million.

As a result of a meeting last spring at Farm Bureau Center, an amendment to this bill, introduced by Representative Marshall, provided tax relief for those people who lost their homes and other real and personal property in the Palm Sunday tornado or other natural disasters.

The Senate removed the amendment. The House refused to accept the Senate version and sent it to conference, but the amendment was lost. Representative Buth said that victims of the tornado will soon be receiving tax statements on homes and other property that no longer exist. It apears that people with real needs are soon forgotten.

Lower tolls for the Mackinac Bridge would have been a reality if the Senate had followed the lead of the House, but the Senate Highway Committee shelved it until next session.

The Senate passed the Farm Bureau supported "snow removal" bill that was passed by the House last spring. Counties in the Upper Peninsula can now legally contract to remove snow from private roads and driveways.

Workmen's Compensation -Farm Bureau members have been asking many questions of the effect of the law on farmers. The fact is that many questions cannot be answered. As yet, no regulations have been formulated by the Workmen's Compensation Department.

Senator Levin and Representative Mattheeussen are chairmen of special committees to study the problem with the possibility that changes can be made in the law at the next session.

The law, as far as farmers are concerned, does not take effect until May 1, 1966. The act was amended during the fall session to exempt those employing household domestic help such as handymen, maids, etc. less than 35 hours a week for 13 weeks. The sections of the bill requiring farmer employers to buy Workmen's Compensation were amended by adding the words "by the same employer." This clarifies the law somewhat, and answers some technical questions by preventing what is known as "tacking." The real problem is the fact

that farmers will suddenly feel

the full impact of the law for

the first time, including all the

new added costs, whereas in-

dustry and others have adjusted

to the law over a long period of

time.

The biggest problem is the cost. Present conditions, in many farm areas, will make the \$8.35 per \$100 of payroll with the \$234 minimum premium a real hardship. Farm Bureau members should talk this problem over with their legislators between now and the January session.

Unfair trade practices (antimonopoly) milk bill - Farm Bureau members and other supporters of H. 2165 did a good job of letting their Senators know how they felt about the monopolistic practices in the dairy industry. Some needed votes were picked up. Twenty votes are needed to take a bill from the table.

Farm Bureau and other supporters believed there would be 21 or 22, but when the vote came there were only 19 - one short on a second try there were only 18 - two short.

Many Senators simply did not vote; they did what is known as "take a walk," that is, they just didn't "happen" to be on the floor when the voting was going on. The vote, or lack of it, was bi-partisan. In such case, to be present and not vote, is the same as voting "no." H. 2165 still lies on the table and is still alive, like tax reform. A sort of living death!

REPRESENTATIVE E. D. O'BRIEN (D. Detroit) arrives at Farm Bureau Center to meet with leaders of Farm Bureau, Michigan Elevator Exchange and MACMA. The topic: -"How can Michigan Increase its exports of Michigan farm commodities?" Legislative counsel Bob Smith is the greeter.

Exports Essential

"More farm export markets are essential to Michigan's economy." That's the opinion of Representative E. D. O'Brien, Chairman of the House of Representatives' committee on Economic Development.

Other committee members are Representatives Anderson, Conlin, DeMaso, Folks, Karoub, Kelsey, Sharpe, Suske and Tierney.

Hearings held by the committee indicate that growth and expansion of such Michigan ports as Port Huron, Saginaw and Muskegon will depend on expanding exports of farm products. For instance, about 90% of all shipping out of Saginaw is farm produce.

Presently, Michigan bean and wheat farmers must depend on the foreign market for nearly half of all sales. Feed grains, fruit and vegetable products, and dairy and livestock products are also marketed overseas. No one understands this better than Representative O'Brien.

He recognized that nearly 30% of all jobs in Michigan stem from agriculture. It is his opinion that Michigan's future growth depends to a large degree on expanding foreign markets for agriculture.

Legislative counsel Bob Smith testified at a hearing of the committee held in Lansing, and told of Farm Bureau's export marketing program through the American Farm Bureau's trade office in Rotterdam, The Netherlands, the Michigan Elevator Exchange grain terminals at Saginaw and Ottawa Lake, and MACMA. All of these have been developed through farmers' willingness to invest their own money in marketing.



ernment leaders.

There have been reports that some school districts are not levying all the millage that has been voted. In other cases, the increased state aid will delay the need for voting more millage. While it is indirect, it is tax relief nonetheless.

State spending was increased an estimated \$17 million to \$45 million or more, depending on whether or not the 1965-66 and 1966-67 budgets are considered together. In addition to the welfare bills, other spending included legislation to refund to renters who are totally disabled or over 65 years of age, a portion of their rent. The cost will be over \$6 million.

BEET SUGAR INDUSTRY OF MICHIGAN

MIGRANT LABOR CAMPS CAPSULED CAPITOL COMMENTS ER NEW RULINGS

By Dan E. Reed

Legislative Counsel, Michigan Farm Bureau Water planning for Michigan got off dead center with the adoption by the Legislature of House Concurrent Resolution 150. It authorizes a special committee of five Senators and five Representatives, with the Water Resources Commission to backstop their work. The resolution also authorizes an advisory citizens committee and resolves that the matter of appropriations for the work will be considered next year.

Immediately available is \$100,000 of state money with a matching \$100,000 of federal money.

The Legislature had not acted on Governor Romney's urging of an appropriation for water planning to be done by the Governor's Task Force of citizens which he appointed in 1964 and which had developed overall project plans to accomplish a similar result. * *

"Agribusiness Is Your Business" - is the theme of 1965 Farm/ City Week, November 19-25. "Today, it is relatively rare to find someone who knows a farmer personally," says Samuel Lubell, noted public opinion sampler.

As farmers become fewer, our need for farm/city understanding becomes greater. What is your County Farm Bureau doing to build rural-urban relations?

*

While the five-week fall session of the Legislature produced a few results, it totally missed fire on the purpose for which it was called - tax reform.

A week after the Majority Party had killed all hope of tax reform and general property tax relief, Zolton Ferency, Chairman of the Democratic State Central Committee, made a strong plea at Mount Pleasant, urging tax overhaul.

Facing elections next year, there is little likelihood that the Legislature will take up tax reform in its 1966 session. This means no meaningful tax reform and property tax relief will probably be considered until 1967, with 1968 as the earliest possible effective date.

Lost was a truly golden opportunity to rebuild Michigan's tax structure on a broader base with less dependence on the ownership of property. Indicators point to a general fund deficit by 1967, with another "emergency tax program" to provide a crutch. A tragic failure of leadership!

*

Congress did not pass the federal minimum wage bill introduced by Congressman James Roosevelt, but it is not dead! Under the bill reported favorably by Congressman Adam Clayton Powell's Education and Labor Committee, seasonal farm workers (12 consecutive weeks or less) would be covered at \$1.15 per hour and raised to \$1.25 in 1968. Other than seasonal workers would, under certain conditions, be guaranteed \$1.75 per hour, the same rate applying to industry. The bill will be on the docket for action next year.

*

The 1965 Legislature authorized an appropriation of \$50,000 to establish a Rural Manpower Center at M.S.U. Dr. Daniel Sturt, Agricultural Economics Extension Specialist, has been named Director of the Center, which was recommended by the Governor's Migrant Labor Commission. The Center is working to accumulate farm labor information to aid the Wage Deviation Board, which administers the minimum wage law. Under the law, the Center is required to make a full report to the Legislature.

*

"No strings - no federal control," they said when federal aid to schools was in the discussion stage! Now school administrators have reason to wonder. Chicago's school system was suddenly notified that its \$30 million of federal aid was being held up because of failure to comply with rules. There have also been approaches to "recommendations" in the textbook field. Power to withhold aid money puts a powerful muscle in a recommendation

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"Public Act 289" - dealing with operation of agricultural ering the amount of space per labor camps has been signed into law by the Governor. It became effective July 22, and calls for the state Department of Health to "promulgate rules" to carry out its provisions.

What does it mean to Michigan users of agricultural labor? Specifically, the measure provides that on and after January 1, 1966, "no person shall operate an agricultural labor camp . . unless he obtains from the (State Health) Commissioner a license. . .

cation for a license in writing and for an inspection of the labor camp facilities. The Commis-sioner "shall issue" the license if the camp facilities meet the required standards.

There is provision for a temporary license for three months pending the results of an inspection or correction of the results with no more than two consecutive temporary licenses to be issued for any one camp. The law requires that "no per-

son shall construct or alter for occupancy or use an agricultural labor camp . . . without giving notice in writing of his intent to do so to the Commissioner . . A working draft has been developed providing standards for acceptable facilities and a hearing on the proposal was held October 26. It is expected that

The law provides for an appli- the rules will be promulgated with modifications resulting from the hearing.

> The law requires the Commissioner to establish an advisory committee representing growers, processors, local health departments and others to advise him on the administration of the Act.

An "agricultural labor camp' under the Act means the land and "all tents, vehicles, buildings or other structures pertaining thereto . . . used as living quarters for five or more migratory workers engaged in agricultural activities."

Proposed rules require a welldrained camp site with some recreation area free of high vegetation, weeds, poison ivy, etc., an adequate and convenient supply of water of acceptable quality must be available.

There are specifications cov-

occupant, with consideration being given to fire danger. Other rules cover cooking, heating, laundry and bathing facilities, toilet construction and sewage, garbage and refuse disposal.

Another law adopted in 1965 requires the Michigan Department of Agriculture to establish regulations covering safety requirements for transportation of migrant farm workers.

The law states that the Department "shall encourage compliance with the regulations promulgated." No enforcement provisions are included. Employers of migrants and other farm workers who contract for harvesting on a piecework basis were given additional consideration under Michigan's new minimum wage law. A bill passed by the 1965 Legislature states that the provisions of the minimum wage law shall not apply to such employers until the Wage Deviation Board has "acquired sufficient data to determine an adequate basis for the establishment of a scale of piecework" equivalent to the prevailing minimum wage for such employment.



By Wm. A. Burnette

(Editor's Note: Wm. Burnette is a Van Buren County Farm Bureau member who is chairman of the board of Burnette Farms Packing Company in Keeler. He may be remembered by FARM NEWS readers for his series of articles, "Story of a Man's Dream," his observations of agriculture and people around the world.)

As a farmer and packer of canned fruits and vegetables for almost 40 years, I have lived with, and participated in, the Michigan Migrant Program. I have watched the small number of migrants who first came to Michigan grow into hordes of about a hundred thousand per year.

The most intelligent and ambitious follow the harvests from Florida and Texas, through the states in between, to arrive in Michigan about the time we start harvesting asparagus and strawberries. Others simply go back home where they live on what they saved in Michigan.

Many own their own little

homes where they raise cabbage and "turnip greens," and usually the best balanced rations in the world are available to them free from food relief stations - provided they do not get a job.

Thus, these good people spend the winter months doing their little chores, hunting, fishing, and sending their children to school as required by law. They "rest up" in anticipation of harvest time in Michigan, which many of them regard as the "land of milk and honey."

They came by canvas-covered trucks, or cars with tops covered with bedding and cooking utensils. If they don't have enough money to make the trip, they often phone Michigan farmers for whom they have worked in the past, and get an advance of a hundred dollars or so. This is one indication of the good relationship which has developed over the years between Michigan farmers and the migrant transients. And this is my testimony.

Surely, some of them - if they exist - must be my neighbors.] vowed that if I found such a degenerate, I would look him in the eye and ask where he got the idea that he could compel our migrant friends to live in dog houses, work for a pittance, and thus deprive children of their bread and milk.

My search was in vain. As a packer for thousands of farmers through many years, I have yet to find such a human derelict as I have read about in the papers. The very fact that a hundred thousand migrants come back to Michigan consistently, year after year, bears testimony that they believe they are among friends. Misunderstood, vilified, and publicly browbeaten, the farmergrower — although he uses the migrants for only two weeks, a month, perhaps two months each year — has been charged by his critics with the responsibility for setting the migrants' entire pattern of life. The migrant houses, so severely criticized, are far superior to some of the hunting lodges in Northern Michigan where thousands go deer hunting in the cold and snowy weather to which the migrants are not exposed.

For him, the worker's cabin is simply a shelter where he and his family eat and sleep for the short time they work in the harvest fields and orchards.

Some time ago, I conducted a group of school teachers through our migrant camp, which is just about average. No doubt, they were aware of what has been said in the press about the way migrants are treated. Many of them remarked that they wouldn't mind spending a summer vacation in our cabins.

But during the short time we have the migrants, we can't begin to compete with the year-round program of the government's war on poverty. Therefore, we aren't going to blame our migrant friends when they settle down in the Appalachians or somewhere else where the government will take care of them - not just for the crop season - but throughout the year.

Cold chills have been running up and down the farmer's spine since the government has begun to harass the growers in Florida and California - telling them what type of workers they should employ and what they should pay. I notice food prices have begun to go up and I would expect them to continue this spiral when the full effect of government meddling is felt.

Proposed Agricultural Labor Camp rules have been prepared by the Michigan Department of Health, and a hearing has been held to permit growers and others to be heard. As required by Public Act 289 which was passed by the Legislature this year, the Commissioner of Health will appoint an advisory committee of 13, of which five must be growers employing seasonal labor. It is expected the rules will soon be ordered into effect, with some minor changes.

Ten years ago, the Rural Challenge Committee of more than a hundred farmers and agribusiness leaders developed a blueprint for Michigan agriculture. At that time, one U. S. farmer fed himself and 17 others. The blueprinters estimated that it might be possible, by 1965, for one farmer to feed himself and 25 others.

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Last month, the U.S.D.A. announced that in 1964 one U.S. farmer fed himself and 32 others! My father was born on an Illinois farm just 100 years ago. At that time, one farmer fed only four others!

MEAN, INHUMAN FARM EMPLOYERS?

I've read about the farmer scoundrels in the newspapers, magazines and in congressional speeches. As a person with a bent toward humanitarianism, I've been looking for these rascals.

The migrant very properly uses his self-interests to determine reports of mistreated migrant where and when he will work. workers. . . .

WEEP NO MORE . . .

Up until this year, we have used from two to three hundred migrant cherry pickers in our own orchards. Rumors of farm labor shortages in other states alarmed us here in Michigan and caused us to install mechanical harvesting for the first time.

Here in Michigan alone, where we produce up to 65 per cent of the sour tart cherries, the government will be able to recruit tens of thousands of extra workers.

Now there can be rejoicing by those who believed the legendary

'Colorful as a **Rose Garden'**

By Don Kinsey

They are neat as a pin, clean as a frau's kitchen and colorful as a rose garden. Apples, peaches, pears, plums, grapes - fruits in season - spread an irresistible fragrance through their glowing white salesrooms. You want to buy. They are the Michigan Certified Farm Markets.

At-the-farm selling of farm products is as old as agriculture. You may find farm sales being offered at the roadside from a counter made of planks set on barrels, from small booths or, in some places, from attractive and well-ordered salesrooms.

Successful farm marketing today calls for higher standards of merchandising than the barrel and plank market. There is much competition from the produce counter in the modern supermarket.

A short time ago, many of our better farm marketers discovered that farm markets were getting a "black eye." Such markets as presented a slipshod appearance, carelessness about product quality or honest pack had been giving all farm markets a poor reputation.

Farmers who operated a better class of markets wanted to act to restore public confidence and to build sales on a sound basis. A group of them decided to do something about it. They organized the Michigan Certified Farm Markets Association, which became a division of the Michigan Agricultural Cooperative Marketing Association.

The aim of these farmers was to bring distinction, customer recognition and professional high standards to the farm markets they operated. They wanted customers to recognize that "there is a difference," and that a certified market means cleanliness, quality of product and honesty of pack.

Members of the Michigan Certified Farm Market Association are working to develop their association into a statewide marketing group. 1965 has seen the addition of member farm market operators in the western fruit areas of Michigan.

Everyone enjoys the sights and smells of the fruit displays at the fair. You can get the same enjoyment just by making a visit to one of these markets. Watch for the Michigan Certified Farm Market sign - and STOP IN!

Something new and exciting is happening to the old roadside stand



CIDER, PUMPKINS, APPLES are offered Halloween customers by Roger Porter and son, Raymond. The Porter Orchards are at Goodrich, Michigan. A large cider press is seen through the door. Storms forced Roger to offer hail-damaged McIntosh apples at half-price in an effort to recover costs.



PARKING IS CONVENIENT for customers at the J. W. Erwin Farm Market at the corner of Novi and Ten Mile Roads near Detroit. Salesman Armon Barton greets a customer who has responded to the attractive market at the country crossroad Fruit moves from the controlled-atmosphere storage to the counters.

Most of the organizers of "Certified" were in the metropolitan area of southeast Michigan. Customers are concentrated in this area. But the movement is spreading westward across the state around other centers of population.

The farmers who organized "Certified" set high standards of eligibility for membership. You can't join just because you sell from the farm.

Anybody can buy fruit and produce wholesale and sell it second-hand. But members of this Association must raise most of what they sell. Merchandise sold must meet high quality standards and give honest measurement with pack well-filled. No false advertising would be tolerated.

He moves fruit! From 15,000 to 18,000 bushels of apples, alone are sold from his market each, year. Ah, yes - and cider about 500 gallons a week.

Most "Certified" markets concentrate on fruit. Why not more vegetables? J. W. answered the question.

"If I made room for vegetables, I would have to expand the salesroom. Tax assessment rates are the problem. Every expansion scales your tax assessment higher. Maybe vegetables would pay, but fruit volume keeps me going now. I'll keep the produce and vegetable idea as an 'ace-in-the-hole' and move that way if it becomes necessary."

J. W. says that he is doing all right, even with nine other fruit markets within two miles of him. Three of those nearby markets are owned by fellow members of the Michigan Certified Farm Markets Association. There's Bob Spicer, Vernon Grimes and "Mac's Berry Patch."

Orchards" it announces. At number 2965, the mail box reads "Lorne Ross.

Stop and see the Ross's attractive salesroom. It is a showcase of color. Spotless white fruit display stands and pastel green walls add glow to the reds and yellows of apples and peaches. Lorne built the salesroom himself.

Lorne's market is rather new - only a couple of years in operation. Nature wasn't kind this year. Frost destroyed over 95% of Lorne's peach crop.

"The peaches helped bring customers," says Lorne. "The crop failure cut down trade considerably. But we have a three year plan to build trade and we hope to get going strong in that time. I've got some young orchards press. Ten thousand gallons of cider are sold. If it doesn't all move - well, sell vinegar, and that moves, too.

Roger might have plenty of cider in 1965. His apple crop suffered 60% hail damage this summer. That's the way the ball bounces for farmers.

Customers can buy hail-damaged apples for half price, if they want them. But, mind you, they are sold as damaged goods. And the price is right. Roger says that it may help him to recover some of his costs, at least. In ing on those display racks.

Roger's salesroom one also finds popcorn packaged by a local F.F.A. chapter — a popular item.

Members of the Association are supplied with information on markets. They pool purchasing of market supplies. And every member is eligible to display the proud sign of the "Michigan Certified Farm Markets" - inside and outside.

Watch for that sign. If you see it, stop and enter. There is a cavalcade of color, a tantalizing fragrance and lots of good eat-



Members must be willing to stand regular state and Association inspection to assure these standards. Then, if they are maintained, the farm marketer can join and display the sign of a Michigan Certified Farm Market.

When J. W. Erwin, at his market south of Novi, was asked whether inspectors actually called, he replied, "You are a bit late. There were two of them in here earlier today." He didn't seem worried.

Customers, galore, pass "J. W's" market at the junction of Novi Road and 10 Mile Road in Oakland County. J. W. spreads broad displays to their view as they drive along both fronts of his market. It is like a showcase that attracts the eye of the passerby.

J. W. Erwin has been retailing at his location for six years. The market opens with the peach season and closes April 1. In the meantime, fruit moves to the counters from his controlled-atmosphere storage, as it does in many of the other Michigan Certified Farm Markets. Some of J. W.'s crop is sold wholesale and some to processors through MACMA.

As you drive west out of Romeo, in Macomb County, three

and a half miles on 32 Mile Road appears a sign. "Stoney Creek

coming along.

The Rosses are moving from 5,000 to 6,000 bushels of fruit a year over their counters. Lorne has colorful "tote bags" in which the fruit is sold - similar to those in other "Certified" markets. Lorne brings his fruit out of refrigeration only as sales pace the flow. At the first sign of wither in any fruit it goes into cider or other disposal.

Roger Porter is the affable president of the Michigan Certified Farm Marketeers. His market lies shortly east of Goodrich near Flint. He has much of the local farm fruit market to himself, for there are few others in the area

Roger's market is expansive and features an "on-the-scene" cider

SALES SHELVES GLOW with colorful bags of Jonathon and Snow apples at the Stoney Creek Orchards of Larne Ross, three miles west of Romeo. Mrs. Ross presents a giant-size "Wolf River" apple to visitor Don Kinsey.

SEVEN

A BUSY DAY IN THE LIFE OF AN AGENT! 'Man on the Scene" La and

By Roland F. Self Farm Bureau Insurance Group

An insurance representative, to most of us, is a man who always seems to be carrying a brief case and a large book full of figures. He is the man "on the scene" when there is an auto accident or a barn fire. And, he is the man you see at the County office or at any number of Farm Bureau functions.

But what is he really like?

To find out, let's spend a day with an Agent.

Let's say you have an appointment to meet Don Brinks -Career Agent in Livingston County - at his farm home near Howell, this morning. You pull into the driveway, and just as you step out of the car - he bursts out the front door and says, "Sorry to rush you, but I've got to get going. I have an appointment at 8:30 with Mr. Ruttman. Hop in the car-I'll drive."

You arrive at the Ruttman Brothers' Long Creek Farms, where Don spends about thirty minutes reviewing the casualty insurance program he had set up previously for the Ruttman's - a Farmowners policy.

From the Ruttman's, you drive to Pinckney where Don has an appointment with the school superintendent, Mr. Wesley Reader - to deliver a tax-sheltered annuity. Don explains that employees of certain organizations, including public schools, are eligible to invest in annuity and/or life insurance retirement programs with non-taxed income.

During the noon meal, you learn that Don attended Michigan State University, majoring in Agriculture and, from 1949 to 1956, farmed with his father. In 1956, he purchased a dairy farm near Howell and moved his family there.

Two years later, Don was chosen the Outstanding Young Farmer in Livingston County. The same year, and again in 1960, he and his wife were chosen the Outstanding Dairy Couple for the district by the Michigan Milk Producers Association.

In 1961, Don sold his dairy herd and became a full time representative for Farm Bureau Insurance. In his own words. "I liked farming, but I really like insurance. I have more freedom than I ever had as a dairy farmer. I enjoy working with rural people, and I like the idea of being able to provide a vital service such as insurance protection.

After lunch, you jump back into the car and drive to the Livingston County Farm Bureau office in Howell, where the insurance headquarters are located.

From the County Office, you drive to the farm of Mr. John Osborne, to deliver a Farmowners policy. Don reviews the policy with Mr. Osborne, making sure the coverages on the dwelling and farm personal property have been written to Mr. Osborne's specifications. The three of you have a short discussion about wheat and fertilizers — then you and Don leave for the Emerald Valley Turf Nursery.

There, Don writes up an application to insure a new \$18,000 truck which Farm Bureau Insurance had just purchased for the nursery.

You learn that Farm Bureau insures all 25 units in the Company's fleet, and had recently replaced one of the units following an accident during which a truck was rendered a total loss.

Three hours and forty-three miles later, you return to the Brinks home where his family is waiting to greet you. There is Kathy, Kristy, Brian, Barry and Don's wife, Shirley. Supper is ready.

At the table, you ask Don what he likes best about insurance. guess I get the most satisfaction from what we call *Estate* UFE INSURANCE is the topic as Don explains one of the plans available to Mr. family's future. Cases. By setting up a certain form of Life Insurance program, a farm estate can be guaranteed to stay in the family - while all children who want to leave the farm are provided for."



BUSY DAY BEGINS — as Don stops to say "Hello" at the Hickory Ridge Farm Dairy to the father-son partnership of Norman and Gordon Topping. Don has coverage through a Farmowners policy on the Toppings' 200-cow dairy herd, some of the dairy buildings and the vehicles.



AVID LISTENER -Mr. Wesley Reader, Pinckney school superintendent, listens as Don explains Mr. Reader's tax-sheltered annuity policy. The policy allows Mr. Reader to realize a tax-savings on his annuity. Don has five other such policies in force at the school









You get back into the car. Don drives to the home of Mr. L. Roy Glover, to talk about a Life Insurance plan.

You meet Mrs. Glover and the two children, and everyone sits down in the living room. After detailed discussion of the family's future financial requirements and goals - Don recommends an insurance program that will provide funds for the children's education and give protection against the financial loss which always accompanies the untimely death of a breadwinner.

Mr. and Mrs. Glover talk over the idea and finally tell Don they want to go ahead. They fill out the application.

Don Brinks, a member of the Township Board, an Elder of his church, a family man - and a professional insurance representative like 215 other men who represent Farm Bureau in Michigan - is finally calling it a day.





PAPERWORK PROBLEMS - Don completes an auto change form while Agency Manager, Max Bixler, signs a memo at the Livingston County Farm Bureau office, located in Howell.

Now BONDERIZED FULL LENGTH. Nationally known nonmetallic rust inhibitor provides better finish, adherence, appear-ance. Vastly superior posts.

REFLECTIVE CODIT CREST was originated in 1958; repeatedly improved. More weather-resistant; brighter at night. Imitated but never equalled by cheap "beads on paint." SUNSET RED ALKYD RESIN ENAMEL is double baked; first for enamel, again after crest is applied. You

buy two Co-op products, paint and enamel.

LARGEST AREA TRIPLE RIVETED ANCHOR PLATE lends stability to UNILITE rail steel posts. BUY UNILITES!

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"THE IMAGE OF AGRICULTURE" - is discussed by Richard Arnold, former Chairman of the Michigan Farm Bureau Young People's Committee, and now Radio-Television Farm Director for Michigan State University. Arnold has been a leader in urging increased rural use of the electronic media. His talk climaxed the two-day meeting.

ORMATION-

"ON THE SPOT"

If you are a leader in public life, you are certain to find yourself "on the spot" occasionally. To be called on for comments or statements in public groups is inevitable - but a "tough spot to be in."

District Farm Bureau Women's chairmen and vice-chairmen agreed on this point at their two day Communications Seminar at Camp Kett, October 7 and 8. But they bravely took a fling at it. They gave impromptu speeches - on the instant, with no preparation - in one of their varied workshop sessions. The results exceeded the confidence of the speakers, much to their surprise.

The Communications Seminar was an opening project of a new Farm Bureau Women's committee - the "Committee on Public Information and Understanding." Its objective is to close the gap in understanding that exists between farm and non-farm people, to the advantage of both.

The arts and skills tackled by these women leaders are not of "snap-of-the-fingers" variety.

the None of them are accomplished without ambition, dedication and personal self-discipline. The obligation to give a speech

at a formal gathering of farm and city people calls for careful preparation. Information must be gathered, organized and developed. Effective expression must be practiced to give it punch. The speech must be good. It must move the audience with the speaker. A workshop was devoted to the art of preparing for a speech.

But, since a message develops far more punch when reinforced with "things seen," illustrations were given of the use of visual aids - slides, charts, flash cards and colorful objects relating to the subject content. "Show and Tell" beats only "Tell." And, since discussion among

people is more effective for some of conducting discussions was reach the public.

demonstrated in another workshop.

Time was devoted to the proper writing of articles and news releases for publication. The need for occasional appearances on radio and television marked the approach to another study session. And since effectiveness here depends upon proper relations with news media, counsel was given on "diplomatic relations" with the public news media.

Richard Arnold, farm editor of WKAR at Michigan State University, told the ladies that farmers have abundant opportunity to work for a proper image of agriculture through radio and tele-vision. Arnold said that broadcast stations want and need more materials on farm affairs.

"The pressing need is for you to address your message to con-sumers," said Arnold. "Farmers sumers," said Arnold. "Farmers spend too much time talking to themselves - to other farmers. occasions than a speech, the art Stations have to have stories that

Visit to Ireland – **Brings New Friends**

"Thou has made me known to friends whom I knew not. Thou has given me shelter in homes not mine own. Thou has brought the distant near and made brother of the stranger."

This quote from an Indian poet was made by Mrs. Aroti Dutt, India, incoming president of the Associated Country Women of the World, at the 11th Triennial Conference, held September 14-25 in Dublin, Ireland.

Mrs. Wm. Scramlin, Holly, who represented the Michigan Farm Bureau Women at the world conference, feels this quote expresses very well the attitude of the A.C.W.W.

"There are many differences between Holly and Dublin, but I learned that the hearts of women the world over are pretty much the same," said Mrs. Scramlin.

The Michigan Farm Bureau Women's state chairman brought back many interesting reports from Ireland, but the one she is most anxious to share is the acceptance of Michigan's invitation to hold the next A.C.W.W. conference here in 1968. She reports that the meeting, hosted by the Michigan Farm Bureau Women, Extension Clubs and Farm and Garden Clubs, will be held at either Michigan State University or in Detroit.

There were nearly 1,800 women at the triennial conference, including 200 from the United States. Mrs. Scramlin explains, "The A.C.W.W. is a multi-million team of women on five contients. The purpose of the meeting is to get to know each other and to plan projects for the coming three years which will enable us to help each other."

The representatives of 40 different countries were treated royally by the Irish people, Mrs. Scramlin reports. "Sometimes the schools were let out, or they would have bands out to meet us. We were treated like royalty."

Ireland's Prime Minister and his wife gave a reception for visitors, held at the Royal Dublin Society building. Another special function was a tea for the American delegates given by the American Ambassador. This was held at the American Embassy in Phoenix Park.

"Phoenix Park is a beautiful place," Mrs. Scramlin said. "It is reported to be one of the largest parks in the world. One thing about it seemed rather strange to us, however. An old Irish law allows farmers to use the park for pasture six months of the year, so there are cows wandering all over!"

She learned a little about the image of the United States in other parts of the world during conversations such as one with a lady from South Africa. Upon learning that Mrs. Scramlin was from Michigan, she inquired about Cranbrook and explained that her daughter is presently studying textile design there. She expressed her motherly concern when she said, "We thought a long time before we consented to let our daughter go to that wild country alone."

Mrs. Scramlin 'enjoyed Ireland and the tours through old monasteries, churches and castles. And what did Ireland think of the Michigan Farm Bureau Women's representative? ----That American woman wants her tea clear!'

Very peculiar perhaps, to their way of thinking, but they found, as Mrs. Scramlin did, that though tastes, customs and problems may vary - the heart is the same.





EXCHANGING IDEAS on public relations approaches in their districts are these Farm Bureau Women's officers. In such groups they talked over how best to make use of speaking and writing areas with groups back home.

THE DISCUSSION APPROACH fits many meetings better than any speech, says instructor Don Kinsey, as the Farm Bureau Women study methods of conducting better group discussions. Here they learn how to run a "Buzz Session."

the A.C.W.W. meeting in Dublin, Ireland.

I should like to repeat this welcome to all Farm Bureau Women of Michigan to attend their state annual meeting to be held at Kellogg Center, East Lansing, November 9, starting with a 12:00 noon luncheon.

It would be wonderful to have a good crowd at our meeting and I hope you plan to come early for the opening of the general sessions at 10:00 a.m. at the Michigan State University Auditorium. This will enable you to hear President Smith's address, which I know will challenge you.

Try to interest others in attending this year's annual meeting. Perhaps you can get enough to make up a carload - or even a busload - to come to the big banquet on Wednesday, November 10, at the Lansing Civic Center, featuring our American Farm Bureau Federation president, Charles B. Shuman. This is planned to be a really "bangup salute" to the Michigan Farm Bureau, the state's largest farm organization.

Plan now to attend. You will be given "Cead Mile Failte."

November 1, 1965

Farm Women Attend **State Safety Meet**

The Michigan Farm Bureau Women were among the state's 41 women's organizations that participated in a traffic safety conference, September 20-22, at Michigan State University.

Governor George Romney invited state, district and county safety chairmen of the major women's groups to take part in this third Michigan Women's Conference on Traffic Safety.

Mrs. Wm. Scramlin, state chairman of the Farm Bureau Women. and Mrs. Eugene DeMatio, state safety chairman, were on the steering committee for this year's conference. Also attending were: vice-chairman Mrs. Jerold Topliff, women's coordinator Miss Helen Atwood, and members of the state safety Committee, Mrs. Nelson DeGroot, Mrs. Don Root, and Mrs. Harland Welke.

While presiding over one session of the meeting, Mrs. De-Matio told the women, "You are highly respected people in your communities — and you can be the power house for traffic safety. We all have to believe in something before we can sell it. The fact that you are at this conference is proof that you do believe in this cause."

In addition to outstanding participation in the meeting, the Michigan Farm Bureau representatives received recognition for their "homework." These assign-ments, designed to promote a better understanding of local and

state traffic problems, were mailed to the delegates prior to the conference. If they came to the meeting with their homework completed, awards were given. The Farm Bureau Women scored 100 per cent as all participants received their awards.

The homework included interviews with school administrators. driver education teachers, and traffic law enforcement officers.

The conference dealt with the moral, psychological, economic and legal aspects of traffic safety, the role of women in traffic safety and driver self-improvement programs for members of the organizations.

Special attention was given to the status of legislative and administrative programs designed to help cut Michigan's highway accident rate.

"I know the delegates went home from this conference with a feeling that they had a story to tell, a job to do, and they were going home to tackle it," said Mrs. DeMatio.

TIME FOR FELLOWSHIP is enjoyed by this group of Farm Bureau women who attended the recent Dist. 6 camp. A total of 80 participated in the annual event which featured a presentation on "Marketing is a Family Affair." Each county was responsible for a section of the outstanding two-day program.

EXCELLENT FA

The District Six Women's fall meeting, September 28-29, attracted 80 persons, including six men, to Camp Kett. Lapeer county, with 25 women present, was awarded the attendance gavel.

Power Company, on "Putting the of marketing. Tune in Opportunity." All counties

fair," a slide-tape presentation by the meeting. Lapeer county held

Mrs. George Southworth, dis- Larry Ewing, of the Market Detrict chairman, reports that an velopment Department, was well outstanding feature of the two- received by the audience and day camp was a presentation by prompted many questions on Earl Hill, Jackson Consumers Farm Bureau's role in the field

All counties of the district 6 "Marketing - A Family Af- area participated in some part of

a Memorial service; Sanilac was in charge of the flag raising and lowering ceremonies; Tuscola presented entertainment in the form of a humorous skit, "Paw Can't Pay the Mortgage on the Cow;" Huron handled the recreation, and St. Clair gave the Salute to the Flag.

An evening program took the campers on a colorful tour of Paris with Maribelle Reid and of Western United States with Miss Helen Atwood.

Mrs. Southworth sums it all up as a "very successful camp."

ABOUT FARM BUREAU PEOPLE AND PLACES DEATH TAKES FRIENDS

MRS. HARRY SHELTON

The untimely death of Mrs. Harry Shelton, the former Vir-ginia Lee (Gini) Smith, daughter of Michigan Farm Bureau's president Elton and Mrs. Smith, came as a shock to all, October 2, 1965.

She was the youngest of two daughters (28 years old). She died as the result of an unsuspected heart condition while attending a Detroit theater.

Mrs. Shelton was a graduate of Western State Teacher's College. She was presently working on her Masters Degree at Wayne State in Detroit, and would have completed her studies in December, with a degree in Elementary Art.

A teacher, writer and illustrator of children's books, Mrs. Shelton had just completed her second volume-"A Very Special Shortcut." She taught in the Schofield School system in Warren, Michigan. A Memorial Fund has been established in her name by pupils of the school.

The Sheltons had been married five years. There were no

C. F. OPENLANDER (A tribute by Dan E. Reed)

Charles F. Openlander, Clinton County farmer and Farm Bureau leader, died October 12, 1965 at St. Johns. He was stricken while attending the Clinton County Farm Bureau annual meeting, where he was honored and given an award for "Distinguished Service to Agriculture."

Charlie had served Michigan Farm Bureau as District Representative from 1931 to 1949, when he retired. He then represented the newly-organized Farm Bureau Insurance Company until 1961.

Born in Clinton County in 1884, Charlie married Deone Lee in 1910 and together they built the home on the farm where they since lived.

Always a kindly but persuasive leader, Charlie provided guid-ance, advice and hard work in developing Lansing Dairy Company, a farmer cooperative now d with McDonald Dairy. merge He was also a Past Master of Wacousta Masonic Lodge and Past Patron of the Wacousta Eastern Star and had served his school district as director for 30



C. F. Openlander

"CRUSADER" AWARD

A distinctive honor was paid to Mrs. "Lou" DeMatio, Chairman of the Farm Bureau Women for District 10 East, October 6 at the Lansing Civic Center. Mrs. De-Matio was given the American Cancer Society's "Top Crusader" Award at the Society's state-wide



ADMIRING A TABLE DECORATION at the Ingham County Farm Bureau annual meeting are: (left to right) Mrs. Virginia Launstein, Ingham County Women's Chairman; Mrs. Jerold Topliff, Vice-chairman Michigan Farm Bureau Women's ommittee and baker of the centerpiece cake; Mrs. Walter Bissell and Mrs. Arthur Whitley.





children.

SCHOLARSHIP RECIPIENT NAMED

Alger F. Van Hoey of Birmingham, Michigan has been awarded a scholarship in the College of Agriculture at Michigan State University. The scholarship, provided by the Michigan Farm Bureau, was given this year for the first time to a transfer student from a community college. Van Hoey has transferred to Michigan State University from Macomb Community College in Warren, Michigan.

The son of Mrs. Dolores Van Hoey of Birmingham, Alger is a graduate of the University of Detroit High School.

Memorial services were held at Wacousta Methodist Church, where Charlie had served as treasurer for 38 years.

vears.

For seven years, it was my privilege to have served on the Farm Bureau staff with Charlie. It was also my privilege, to have had a small part in the program honoring his Distinguished Service to Agriculture. The years between gave opportunity for only short visits, but my deep respect for Charlie as a fellow-worker and a friend remain.

meeting.

The DeMatio's live on a dairy and poultry farm southwest of West Branch in Ogemaw County. They have been leaders in Farm Bureau for many years. Eugene DeMatio is a former member of the Michigan Farm Bureau board of directors.

Mrs. DeMatio has been active in the American Cancer Society for sixteen years, serving as Crusade Chairman, Education Chairman and Volunteer Chairman at various times. The award is granted for distinctive service to the Society.

Mrs. DeMatio wears the gold and red enamel "Crusader Sword" pin of the Cancer Society proudly, and Farm Bureau takes pride in her service.

NINETEEN YEARS — of service as a County Farm Bureau secretary, that is the record held by Mrs. Harry King, Secretary of the Calhoun County Farm Bureau. She holds the longest service tenure for such a position in Michigan. took the job of County Secretary into her farm home in Eckford Township in the fall of 1946. The Kings continued farming, and still do, in spite of the fact that "Lena" is busy every day at the County Farm Bureau office in Marshall. The Michigan Farm News salutes Lena King and honors her for the "top job" she has done for her County Farm Bureau during these past nineteen years.

PROJECTS IN LOCAL UNDERSTAN

CHIPPEWA HOSTS **CHARLEVOIX**

By Mrs. Cleve Lockhart

Sixty-five women registered for "Guest Day" at the Pickford Com-munity Building on October 13, when the Chippewa County Farm Bureau Women entertained the Charlevoix County Women.

Following a coffee and getacquainted hour, and a short business meeting, Karl Larson, county extension agent, took the group on a tour of Chippewa County by way of slides. He showed the various types of farming, industry, and recreation carried on in the county.

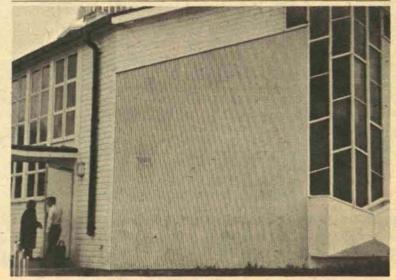
A potluck luncheon was served with tables decorated in the fall theme of colored leaves, fruits and vegetables. Souvenirs were provided for each guest with free samples of cheese from the Rudyard Cheese Company, pens from the Rudyard Cooperative, and Soo Locks place mats.

Following devotions, 48 of the women boarded a school bus loaned to them by the Pickford Township Schools. They traveled to the Kincheloe Air Force Base where the group was met by a guide who took them through the base housing to the Sentry Dog Kennels. A half-hour sentry-dog show was presented and this proved to be the highlight of the tour.

A visit at the chapel with a talk by one of the chaplains, a tour of the operational area and an explanation of the different planes and their uses proved very interesting as well.



SENTRY DOGS put on a show for the Chippewa and Charlevoix County Farm Bureau Women as they visited the Kincheloe Air Force Base recently. The show was a highlight of the "Guest Day," sponsored by the Chippewa Women.



THE CHAPEL at the Kincheloe Air Force Base was another interesting tour stop. The Chippewa and Charlevoix women enjoyed a talk by one of the chaplains here, prior to a guided tour of the base's operational area.

OTTAWA HOLDS "RURAL-URBAN"

By Mrs. Edward Langeland

On a beautiful, windy Autumn day, September 21, two busloads of Ottawa County Farm Bureau Women with their urban guests drove to the Arnold Schaefer and Sons Orchards in the northeastern part of the county. There they saw the 300 acres of orchards, and Mr. Schaefer gave an interesting talk on controlled atmosphere, and the proper handling, storage and packaging of apples.

The group was interested in the airplanes which are used for the spraying of apples in the spring. The Schaefers treated the ladies to chilled apple juice and assorted cookies and before leaving, each was presented with delicious, juicy apples, as a memento of this visit.

The second stop was at the Russell Sall farm in Allendale. Here the group saw how celery was washed on a big revolving wheel, how it was cut to proper size, and then put into various size crates. Mr. Sall presented some interesting facts on the planting and growing of celery.

At the Harry (Bob) Aldrink dairy farm, the women inspected the new four-stall milking parlor where 75 cows are milked daily. Everything is done automatically, from the time the cows are milked to the time it is pumped into the bulk tank trucks. The group was impressed with the spotlessness of the milk house.

A buffet style luncheon was served at the Allendale Town Hall at 1:00 p.m. and included "turkey roll," which is processed by Ottawa County Farm Bureau members, the L. W. Timmermans.

Following the luncheon, Mrs. Ben Bosgraaf, Women's Committee chairman, presided at a short program. She told the ladies and their guests about the Farm Bureau Women's committee members' activities. Charles Burkett, regional representative, gave a condensed report on what Farm Bureau is, its aims, its accomplishments, and what Farm Bureau members expect and want from their organization.

Mrs. Hilbert Holleman gave an account of what Farm Bureau is doing along Legislative lines, and listed some of the activities Michigan Farm Bureau has provided for active and interested members.





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AWARD FOR AGRICULTURAL SERVICE is presented by MAFC to Howard Wolfe of WKNX radio and TV, Saginaw. –Making the award is Alfred Roberts, Pigeon, chairman of the Michigan Association of Farmer Cooperatives. Interested spectator is Edgar A. Guest, Jr.



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A PERSONAL MESSAGE – ON "MEDICARE" SOME HELPFUL TIPS – The "Medicare" program

From Michigan Blue-Cross Blue Shield

If you are over 65, or nearing that age, you've probably been reading a lot about "Medicare." A recent survey shows that nearly all people over 65 are aware of the federal "Medicare" program but, only 11 per cent of them fully understand the provisions of the new law.

Blue Cross and Blue Shield are presently developing programs to complement "Medicare" coverage to provide you with greater protection against the cost of illness. Your Farm Bureau will notify you about these new complementary Blue Cross and Blue Shield coverages.

Keep in touch with your county secretary. The Farm Bureau is arranging to keep her up-to-date to help you.

Of course, the Social Security Administration is the official source of information on "Medicare" and any questions should be referred to this official government agency.





— The "Medicare" program is divided into two parts; Part "A" provides hospital benefits and is automatically available to all who are covered by Social Security. Part "B" is the "voluntary medical insurance" portion of "Medicare" which provides doctor care benefits. You must sign for Part "B" and make a monthly payment of \$3 for these doctor care benefits.

- If you are presently receiving Social Security benefits, you will automatically be covered for Part "A" and will receive a card for enrollment in Part "B". However, check your eligibility for "Medicare". Even though you may never have been covered by Social Security in the past, you may be eligible for "Medicare".

-You may be eligible for "Medicare" benefits even though you are presently employed. There is no "means test" or income limitation under the new program.

- Be sure to sign up for Part "B", the "voluntary medical insurance" portion. Those who do not enroll for this program by March 31, 1966, will not have another opportunity until October 1, 1967.

-By all means, keep your present health care coverage in effect until at least next July, when "Medicare" goes into effect.

Farm Bureau members who do not presently qualify for group coverage may now enroll at any time for a non-group Blue Cross-Blue Shield contract.

Ideal not only for dairy sheds but for all types of single-story farm structures, tilt-up concrete walls resist rodents, rust and termites, can't be hurt by weather or manure. And they never need painting.

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TWELVE

November 1, 1965

MICHIGAN FARM NEWS

AGRICULTURE IN ACTION AROUND MICHIGAN

MONTCALM "QUEEN"

IT'S TURKEY TIME!



A QUEEN WAS CROWNED at the Montcalm County Farm Bureau annual meeting, October 13. She was Mrs. Gordon Anderson, shown here with her court: Mrs. Arvid Crane, Mrs. Donald Draper, Jr., Mrs. Lewis Perkins and Mrs. George Ravell. The opening of the Farm Bureau Queen contest this year to married women brought a pleasing response from Montcalm, where all candidates were "Mrs.".



"EAT MORE TURKEY"—the National Turkey Federation urges consumers in an early fall promotion to help stabilize prices for harvest-holiday movement. Turkey for Thanksgiving and Christmas has long been a tradition in most American families.

EATON CANDIDATE

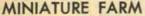
BASIC BELIEFS

B. DALE BALL

GEORGE S. MCINTYRE



REPRESENTING EATON COUNTY at this year's state Farm Bureau Queen Contest will be lovely Janet Hill (center), daughter of Mr. and Mrs. Lloyd Hill, Vermontville. Members of her court are Miss Linda Grier (left), first runner-up in the Eaton Farm Bureau contest, and Mrs. Phillip Conklin, second runner-up. The state winner will be named at the Michigan Farm Bureau annual meeting banquet, November 10.



st.





"FREEDOM PYRAMID" — constructed by Dwight Burton of Eaton county, is used to explain our American system at a

SERVICE TO RURAL HEALTH . . .





BALL NAMED HEAD

CONGRATULATIONS - to two well-qualified Michigan farm leaders who have congratulations — to two well-qualities during an tarm leaders who have assumed new responsibilities. George S. McIntyre, former Director of Agriculture, resigned that post and is now Associate Director of Cooperative Extension Service, M.S.U. B. Dale Ball served as Deputy Director for 12 years and was named Director by the five-member Agriculture Commission. He has had a life-long association with agriculture, born on a farm and working his way through Michigan State by milking cows in the college dairy barn.



Young Farmer meeting.

A FARM HOMESTEAD - complete with pond, and built by Charles Delamarter, was selected as first prize table decoration at the recent Ingham county annual meeting. From left, those pictured are: Mr. and Mrs. Delamarter, and Mr. and Mrs. Earl Leonard, all of the "Pioneer's" Community Group.

AWARD TO FARM BUREAU — for outstanding service in areas of rural health, is made by Dr. S. D. Steiner, president of the Michigan Health Council, Representing Farm Bureau is David Morris, board member of Grand Ledge. With him are `(left) Miss Helen Atwood, coordinator of women's activities, and (right) Mrs. Morris.

November 1, 1965

THIRTEEN

YOUNG FARMERS DISCUSS PROBLEMS



"FARM PROGRAMS AND YOUNG FARMERS" - this was the topic for a panel of young farmers and farm wives at Lansing. They are (left to right): Mrs. Stanley Fay, Ingham county; Richard Seamans, Shiawassee county; Richard Woodham, Clinton; Lyle Murphy, moderator; David Dieck, Genesee; Gary Chappell, Eaton county and Mrs. Amos Weaver, Eaton.



PREPARING FOR A DISCUSSION PANEL are (left to right): Roy Buckingham, Ingham county; Mr. and Mrs. Stanley Baird, Clinton county; Mr. and Mrs. Gary Chappell, Eaton county, and Mr. and Mrs. Russell Rowe, Ingham county.

'Young Farmer" MEETINGS

"The Administration's Farm Program" - and what it means to a starting young farmer, has been the theme for a series of discussion programs held throughout Michigan in the past several months under the sponsorship of the Family Program Department of the Michigan Farm Bureau.

According to J. Delbert Wells, department head, the discussions brought out many interesting ideas from the young farmers and their wives. "Farm programs do have the effect of stabilizing farm prices to a high degree," most agreed, adding, however, that the accompanying system of marketing quotas and acreage allotments tended to limit opportunities to expand.

"Most young farmers exhibit considerable opposition to the 'certificate' methods of allocating farm income, in that they felt them too vulnerable to manipulation of values," Wells said. "Most groups agreed that some farm programs work better than others, and that farmers would probably be better off in the long pull to depend on 'markets' rather than on 'government.'

The problems of credit were generally discussed at all meetings. In most groups, the need for available credit was stressed, with a background of warning about the dangers of too much "easy credit," especially that offered through government agencies.

Most group members agreed that since we live in an age of government programs, work should be done by farmers to make these as "non-suppressive" as possible, and with more regard paid to a "market" economy and less to a "regulated" economy.

Also featured were reports by high school students who took part in last summer's Young People's Citizenship Seminar at Camp Kett. Another program highlight was the election in "odd numbered" districts of representatives to serve on the Young People's state committee.

Invited to attend were younger members of Farm Bureau families and young farm couples who have begun farming as a life vocation. The meetings were held in each Farm Bureau district under the leadership of the State Farm Bureau Young People's Committee.

26

34



SPECIAL RATE TO FARM BUREAU MEMBERS: 25 words for \$2.00 each edition. Additional words, 10 cents each. Figures such as 12 or \$12.50 count as one word. NON-MEMBER advertisers: 15 cents per word one edition, two or more editions, 10 cents per word. Copy deadline: 20th of the month.

AUCTIONS

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DOGS

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STARTED ENGLISH SHEPHERD PUPS from our own good working stock dogs. Ferris Bradley, Springport, Michigan. (Jackson County). (11-2t-15p) 6

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WINSLOW TRUCK SCALE — 34 feet long. Scale will weigh 30 tons. Gillette Sand and Gravel, 7595 Beard Rd., Shafts-burg, Michigan. Phone Lansing 339-2394 or Perry 625-3390. (11-2t-26b) 14 burg. Perry

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WANTED—Couple to manage Infirmary. Reference required. Write P.O. Box 960, Lansing, Michigan. (11-1t-14b) 18

LIVESTOCK 20

FEEDING HOGS? Use salt free, high analysis Perfect Balancer 8% phosphate mineral feed in your hog feed. Mix one pound of Perfect Balancer with each 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (H-50b) 20

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20

FOR SALE—20 Holstein Heifers, vac-cinated, 550 lbs.—\$100.00. Also, 350 gallon stainless steel bulk milk cooler, 3 years old—\$800.00. Ed Tanis, Jenison, Michigan. Phone MO 9-9226 (Ottawa County) (11-2t-27b) 20

DAIRYMEN-Use Perfect Balancer 8% phosphate mineral feed. Mix one pound of Perfect Balancer to every 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Box 125, Emmett. Michigan. (tf-40b) 20

CATTLE FEEDERS—Feed high analysis Perfect Balancer 8% phosphate mineral feed. Feed free choice. Put plain salt in one container and Perfect Balancer Min-eral in another container. The animal knows which one he needs. Get Perfect Balancer mineral at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tt-47b) 20

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FOR SALE—Asparagus plants in com-mercial quantities. Inquire now. Rudolph Szewczyk, R#3, Paw Paw, Michigan. Phone 657-5003. (Van Buren County) (9-3t-17p) 22

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POULTRY

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KLAGER'S DeKALB PROFIT PULLETS —Sixteen weeks and older. The proven Hybrid. Raised under ideal conditions by experienced poultrymen. Growing birds in-spected weekly by trained staff. Birds on full feed, vaccinated, debeaked, true to age, and delivered in clean coops. See them! We have a grower near you. Birds raised on Farm Bureau feed. KLAGER HATCHERIES, Bridgewater, Michigan. Telephones: Saline, HAZel 9-7087, Man-chester GArden 8-3034. (Washtenaw County) (tf-72b) 26

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POULTRYMEN—Use Perfect Balancer, 8% phosphate mineral feed in your ground feed. Eliminate soft shelled eggs. Mix 3 lbs. per 100 lbs. feed. The Gelatin Bone Co., Box 125, Emmett, Michigan. (tf-25b) 26

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ATTENTION FARMERS—Get good money for your old live cows and horses, "up or down," we pay \$10—\$50. We feed to mink only. You are safe when you sell to Fur Farms Food, Inc., Rich-mond, Michigan. We pick up everyday in all counties east of M-27 and 127. We also pay for your phone call to: 727-9765. (Macomb County) (3-85-tt-58p) 34

MARKET

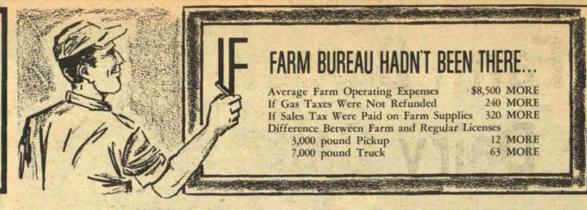


FOURTEEN

November 1, 1965

MICHIGAN FARM NEWS





PREPARED BY THE EDUCATION AND RESEARCH DEPARTMENT MICHIGAN FARM BUREAU

NEW FINANCE CAN OPEN NEW PATHS

Farm Bureau members and leaders have been considering two problems in the past six months. One is the matter of overcoming financial roadblocks that have been paralyzing present programs. The other is the means of opening the way for programs to meet farmer and agricultural needs in future years.

If either of these problems was to be met, a dues increase was necessary.

A new dues level prompts many members to ask "What has Farm Bureau done?" Do you really want to know? This article devotes itself to that question.

Few members keep pace with the day-to-day action of Farm Bureau. Its present activities slip by unnoticed. If the member isn't watching the game, he misses gains being made on behalf of farmers. But the fact is that Farm Bureau efforts never cease.

Some members do not need to ask the question. They have made it a point to watch Farm Bureau's work and they know!

One member delegate at the Special Meeting in August told his fellow-delegates - "I paid \$30 dues for each of the first three years of my membership. If those dues had been \$100 a year, every year, Farm Bureau wouldn't owe me a cent!" He had been watching the game as it went on.

Farm Bureau constantly faces problems which affect farmers. It takes action where the problems are - according to the best information and counsel it can gather. Farm Bureau must always be alert and active on the legislative front.

It is the only farm organization that is always there in the legislature. It usually stands alone. It often aids growers' commodity organizations. Few such can afford a full-time legislative counsel in Lansing when issues are hanging in the balance. Neither can the individual farmer afford to be there.

Every legislative year has continued to add to the pyramid of "minor" legislative accomplishments by Farm Bureau in the interest of farmers. In 1965, Farm Bureau succeeded in getting the passage of bills for a state uniform meat inspection and a uniform dairy inspection program.

Even these so-called minor successes have removed bothersome problems which plagued farmers and often saved them many dollars that would have been added to their costs.

hat is Farm Bureau Worth.

you as a farmer? What savings have been accomplished in the past — what future savings lie ahead? Can the past and the future ever really be separated?

The sales tax exemption on farm supplies and the gasoline tax refund on farm-used fuels, for example, are not merely past achievements of Farm Bureau. It is an error to think that such benefits are "automatic and forever." We could only wish that they were locked up that tight!

Consider that farmers have realized these benefits for thirty years and more. Every time you sign a supply purchase slip for the sales tax exemption or apply for your gas tax refund you keep this benefit up to date.

But the fight to keep them is a constant struggle. Scarcely a year goes by without renewed hearings in the Legislature dealing with efforts to cut them or remove them! Such attempts have been getting more frequent lately.

Past history? No, indeeed! The fight is still Farm Bureau's, and the benefits would have vanished long since had Farm Bureau not been there.

There are numerous other instances of this kind. The increase in the amount of state-aid for school districts and the equalizing of the distribution of these funds through the increased deductible millage factor — these are Farm Bureau's after long-continued effort.

Programs and services developed by Farm Bureau have been in response to requests by the member-delegates. Marketing programs, for instance.

The Michigan Farm Bureau established the "Michigan Agricultural Cooperative Marketing Association" to assist ANY group of farm producers that wished to have its help in marketing operations. Stress that word again -ANY producer group.

One of the first groups to use MACMA was the processing apple growers. MACMA has had price improvement for processing apples. In both 1963 and 1964, Michigan processing apple prices were above the national average.

But this activity has created a misimpression. Some people get the idea that MACMA is ONLY an apple marketing association. Not so! Asparagus growers, pickling cucumber growers and farm market operators are operating through MACMA.

And, if MACMA is not helping to market your product, it is only because growers of your product have not united to accept MACMA's offer, or have decided to try some other approach. Any limit to the commodity growers which MACMA will serve is set by a lack of action by the growers, and not by MACMA's readiness to serve them.

Switch to fertilizer. And why in that direction? It is so easy to forget, or maybe you didn't know. During the 1940's fertilizer manufacturers made no move to free the farmer from paying for bagging, handling and shipping low analysis fertilizers. More 2-12-6 was sold than any other analysis. In 1923, the state average was only 23% plant food, and the low level continued.

Farm Bureau began producing high-analysis fertilizers in 1949, at the request of farmer delegates at the Annual Meeting. Competition was forced to enrich its fertilizer analyses. By 1964, Farm Bureau fertilizers average 42.6% plant food. The state average had followed reluctantly - to 41%. Farm Bureau also pioneered the distribution of bulk fertilizers. Figure the savings in bags, shipping and handling — and in labor. Would you have them, if Farm Bureau had not started the whole movement?

Farmers often say (and with good reason) that dollars count. O. K. So, more talk of dollars even dollars PAID TO farmers.

No other farm organization in Michigan can match the dollars returned to farmers and their co- the boys are saying r operatives by our Farm Bureau ain't seen nothing yet!"

What is Farm Bureau worth to outstanding success in bringing Service companies. They are farmer-owned companies, too. Farmers have more dollars invested in them than in any other enterprise, except their own farms.

Farm Bureau Services (including its Farm Bureau-founded Michigan Elevator Exchange Division) has returned cash refunds totaling more than \$3,750,000 to farmers and their co-ops. And these farmers and farmer co-ops hold investments worth more than \$6.5 million in the business much of it earned in the business.

Farmers Petroleum Cooperative has paid nearly \$2 million in refunds to farmers and their coops. Add \$15,696 paid in dividends on patronage reserves, \$608,833 in dividends on stock and \$387,683 in interest on debentures - mostly owned by farmers.

The Farm Bureau Insurance Group has paid over \$3.5 million in dividends to policyholders, \$259,317 in interest on investment certificates, \$35 million in casualty benefits and over \$3.5 million in life benefits in 15 years.

Our Michigan Elevator Exchange is the largest handler of grain and beans in Michigan. With channels open to the world, the "Exchange" obtains the best prices available for farmers. Close to 100 cooperatives are members of the M.E.E.

Our Farm Bureau Egg Marketing Program sets the premium producer price and the top quality standards for Michigan eggs.

We cannot forget the many fine things that members have done locally through their Farm Bureau organization. The accomplishments of the Farm Bu-reau Women in the fields of health, safety, and citizenship have earned them an enviable state reputation.

The whole picture blends, when you see it, to reveal a pretty big yardstick by which you can measure Farm Bureau and its contribution to farmers. But, as the boys are saying now, "you

People are less apt to be aware of a dollar saved than a dollar paid to them. But, either way, it is a dollar to the good.

Only certain major accomplishments seem to create a loud enough explosion to attract members' attention. These major victories are less frequent, of course. Achievements have different values.

There is a tendency for members to label some of these major "break-throughs" as past history, and brand the taking of credit for them as "shop worn."

Such a view fails to take the real situation into account.

The past achievement of Farm Bureau is like the tiling history of your farm. The actual tiling may have been done twenty years ago. But the benefits of the tile being there return to you as you farm, year after year. You can pause and ask yourself what the production of the farm would be like if the tile were not there.



TICKER.TAPE TELLS — up-to-the minute story of markets throughout the United States. The ticker-tape is in offices of the Michigan Elevator Exchange, division of Farm Bureau Services. There, market experts quote and sell over the phone, with complete communication the heart of the job of getting the best farm price.

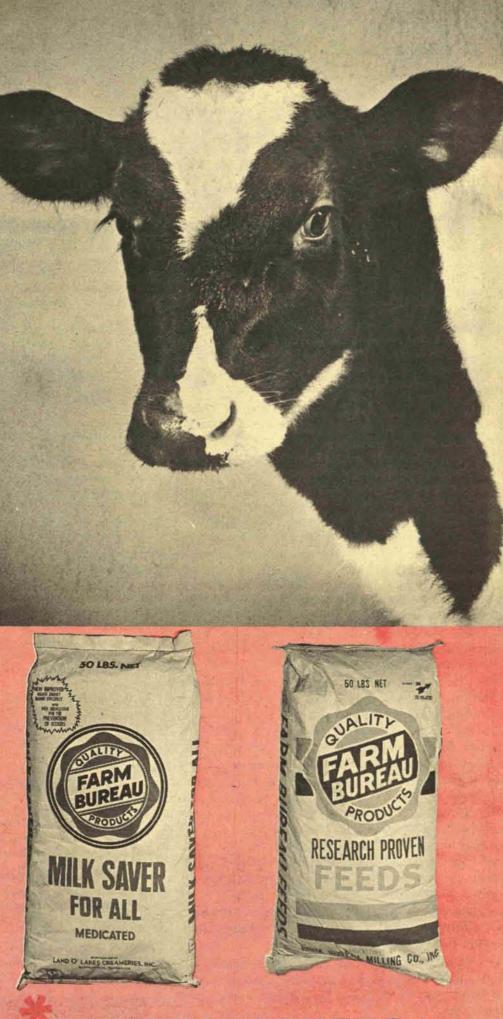
MICHIGAN FARM NEWS

FIFTEEN

Farm Bureau Dairy Calf Program*

Farm Bureau announces the arrival of the NEW Milk Saver for All, available in 25 lb. or 50 lb. bags at your local Farm Bureau Elevator. One 25 lb. bag of Milk Saver for All is all that is needed for the calf's first six weeks of age. This milk replacer is a high energy product, containing readily digestible protein. It is also medicated with Aureomycin to guard against scours and other digestive problems. This Milk Saver is well fortified with vitamins and minerals to meet the calves requirements. The 25 lb. bag replaces 250 lbs. of whole milk. Using Milk Saver as the milk base means an additional \$10.00 profit per calf raised. For even greater gains, Farm Bureau recommends the use of Farm Bureau Complete Calf Ration for from 4 days of age to 6 weeks of age to help the calf take full advantage of its inherent ability to grow at a rapid rate at a young age. Small amounts of this highly palatable, coarse textured feed should be made available at 4 days of age and then fed up to 11/2 lbs. per day to 6 weeks of age. This program has been tried and tested on cooperative research farms under "On the farm conditions", and is built for more profit to you Mr. Dairyman.

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ANOTHER SATISFIED CUSTOMER

On the evening of August 7, Harold Aldrich returned to find his home in ruin. A fire ignited by lightning had destroyed the interior and all furnishings — leaving only a stark, smoke-stained shell. Fortunately, no one was injured.

The next day he called his Farm Bureau Insurance representative and things started happening. Adjuster Herb Grosse inspected the loss and gave Mr. Aldrich a check for \$1000 to meet the family's immediate living expenses. After two contractors had thoroughly evaluated the extent of damage, Farm Bureau presented Mr. Aldrich a check for the full value of his home and all furnishings — plus payment to cover extra living expenses the family would incur until they were able to move into a new home.

"We were more than pleased with the settlement we got," Mr. Aldrich recalls. "I have always heard Farm Bureau gives the best claims service you can find — and now I'm convinced! I'd recommend Farm Bureau to anybody who's looking for good insurance."

