

MICHIGAN FARM NEWS

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MEMBER MICHIGAN CERTIFIED FARM MARKETS



"MISS FARM BUREAU" — LOVELY SUSAN WALKER, Manchester, poses among vegetables, fruit and flowers of the Clyde Smith and Sons farm market, Plymouth. The Smiths, Clyde, David and Everett, are members of the new "Michigan Certified Farm Markets" — a division of Farm Bureau's Michigan Agricultural Cooperative Market-

ing Association (see story, page 3). Market-gardening has long been a major operation on the Smith's Centennial farm, where flower and vegetable plants grow in greenhouses while tomatoes, sweet corn and melons are important crops on nearby acres. The Smith enterprise is typical of Michigan's many fine roadside farm markets.

Court Approves Districting

After more than three and a half months of stalling, the Michigan Supreme Court has bowed to the mandate of the people of Michigan in acting on the matter of legislative districting.

By a five-to-three decision, the Court on May 26, adopted the "Hanna-Brucker" plan for apportionment — a plan for districting originally recommended by the four Republican Commissioners seated on the Legislative Apportionment Commission, as established by the new Constitution.

The Court's lack of action has been a major cause of contention in this year's session of the Legislature. It has prevented legislators from giving their full attention to other needs of the state.

TO REVIEW

The new Constitution, which became effective January 1, 1964, placed the redistricting of 110 House seats and 38 Senate seats in the hands of a Legislative Apportionment Commission composed of four Democrats and four Republicans. It further provides, "if a majority of the Commission cannot agree on a plan, each member of the Commission, individually or jointly with other members, may submit a proposed plan to the Supreme Court." The Commission was unable to

reach a majority agreement and reported this fact to the Supreme Court on February 17, 1964. The four Republican members of the Commission submitted a plan and three plans were offered by Democrat members.

This placed the ball in the hands of the eight Justices of Michigan's highest court.

The Constitution further provides that, "the Supreme Court shall determine which plan complies most accurately with the constitutional requirements . . ."

This is a simple directive which requires only that the Court test the plans submitted against the provisions of the Constitution and render a decision.

The Court is not given the job of developing a better plan, or amending the plans to suit itself. It shall determine from those plans submitted, presumably at the time the Commission makes its report to the Court.

After making its determination of a plan, the Court "shall direct that it be adopted by the Commission and published as provided in this section."

After these steps have been taken, the Constitution provides that any elector may file an application for a review of the approved plan by the Supreme Court.

The Court shall remand the plan to the Commission "for further action" if the plan "fails to comply with the requirements of the Constitution."

At this point, the Supreme Court properly tests the plan and judges it against constitutional requirements — but only at this point!

For more than three months after the Court had been given the constitutionally directed job to do, it continued to balk, offering the excuse that it was waiting for "guidelines" from the United States Supreme Court.

Farmers joined other citizens of the state in the growing belief that the lack of action by the Court was a delaying tactic used in an attempt to force Michigan into an election of its 148 members of the Legislature on an "at large" basis.

This could have led to the straight party ticket election of most, or all legislators from one party, or from a four or five county area.

Three Justices, Dethmers, Kelly and O'Hara had selected one plan as most nearly meeting the constitutional requirements.

Finally, they were joined by Justices Smith and Adams, for the 5 to 3 decision.

Frahm Named To MFB Board

A prominent Saginaw county dairy farmer has been appointed to the position of "Director at Large" on the Michigan Farm Bureau Board of Directors, to fill a term vacated by the resignation of Anthony Kreiner.

He is Walter ("Wally") Frahm, (36) of rural Frankenmuth, lifetime dairyman who currently serves as Secretary of the Michigan Guernsey Breeders Association.

For the past four years, 1960-63, Frahm acted as Chairman of the Michigan Farm Bureau Dairy Advisory Committee. His father, Elmer Frahm, is former president of the Saginaw County Farm Bureau.

Kreiner, who resigned to enter private business, will continue a modified farming operation on his acres near Brown City, Lapeer County.

Editorial

Lifting Farmers By Their Ears

Political columnists have expressed wonderment at President Johnson's all-out effort to secure passage of his wheat-cotton bill, since it was strongly opposed by most farmers.

A majority of wheat farmers indicated in the 1963 referendum that they wanted no part of the wheat certificate scheme. Cotton farmers certainly did not demand that Congress pay millions in subsidies to the cotton mills.

President Johnson and Secretary of Agriculture Orville Freeman were not representing farmers' interests when they fought to secure these handouts.

Who were they representing?

Would the rather unusual list of guests invited to witness the bill's signing into law in the President's office provide a clue? Why were labor leaders George Meany and AFL-CIO Legislative Director Andrew Biemiller present?

The President introduced Meany as "The very able and outstanding statesman who heads up the presidency of the AFL-CIO"

Obviously the new law was more of a labor measure than it was a farm bill. It was a demonstration to organized labor that the President of the U. S. had made good in securing adoption of legislation based on a "cheap food" policy, financed out of the Federal Treasury.

And President Johnson made sure they knew what they owed him as he said; *"This cotton-wheat bill will protect thousands of jobs in small communities and big cities . . ."*

What he didn't add was that it would also protect the jobs of thousands of government payrollers needed to administer the program.

The labor leaders were well aware that farmers did not want the bill, *and that farm interests had been sacrificed for political expediency to guarantee labor support in the fall election.*

Perhaps another reason why President Johnson pressured big city Democrats to vote for his farm bill was to keep farmers from finding out that relying on the market-price system does not lead to the chaos and financial disaster that Secretary Freeman so frequently has predicted.

Prior to the 1963 wheat referendum, Secretary Freeman predicted a dreadful fate for farmers if they did not accept his program. Farmers, he said, would plant "from fence row to fence row," — markets would be glutted and prices would collapse. Of course, none of this happened.

When the wheat bill was debated early this year, Secretary Freeman was back at it again. He issued a new dire prediction that without new legislation, farm income would plummet \$600 million in 1964.

It now appears that if the wheat bill had not passed, Freeman would once more have been proven wrong.

If the market system had been permitted to operate at least as well as it had been doing just before the Johnson-Freeman combine began the drive for their restrictive wheat scheme, I wheat grower could easily have grossed as much in 1964 from his pro-rata share of the 55-million-acre national allotment without the new program as he will with it.

If he raises more than his normal yield, his gross under the new program may well be less, because production in excess of normal will be "non-certificated" wheat which will bring only an artificially depressed market price.

Could it be that President Johnson believes that farmers should be handled by the ears, the same as his Beagle pups, — that it is good for farmers to howl?



APPRECIATES SUPPORT — President Johnson (seated) shows appreciation for labor's support of the administration's farm program by presenting the pen he used in signing the cotton-wheat bill to AFL-CIO President George Meany. With Meany are AFL-CIO Legislative Director Andrew J. Biemiller and Agriculture Secretary Orville L. Freeman. (Photo and cutlines from front page of Michigan AFL-CIO News)

"#Doozie" for Diesels!

The diesel does the work on many farms today. Recent diesel engines have fuel injectors and pumps with very tight fitting parts. If you take one apart and warm a plunger in your hand, you cannot fit it back into the cylinder until it cools again.

Such critically close clearances take high-capacity lubrication. It calls for a special lubricant.

Common diesel fuels on the market throw smoke from the exhaust. This is unburned fuel — wasted energy. Unburned carbon loads up in combustion chambers and on valve surfaces. Fuels of the past allowed gums and varnishes to collect in the fuel injectors. The fuel mist became coarse, pausing poor and wasteful combustion. A good fuel will keep the fuel injector jets clean and open.

Why should a fuel be free of sulfur? Combined with water, it makes sulfuric acid that eats away engine parts. There is always moisture in the air.

Farmers Petroleum Cooperative is at the head of the parade with a new top-efficiency diesel fuel. You can't beat it. It is "sweet" — sulfur-free. It is smokeless — all the fuel is converted into power. A special additive lubricates critical parts, and keeps injectors clean and free from gums and varnishes.

This new green colored fuel has the proper "cetane" to assure quick starts and fast engine warm-up. This means high engine efficiency and reduced wear and tear on engine and battery.

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MICHIGAN & FARM NEWS

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President's Column

Ag Conference Report Refuted

By Walter W. Wightman, President Michigan Farm Bureau

In its relationship to the "Michigan Agricultural Conference" the Michigan Farm Bureau finds itself in much the same position as does the United States within the United Nations,—namely with one vote in an organization of many members, all having equal voting power regardless of size or financial voting.

A good example is the current controversy over a study made by the Conference of the Cooperative Extension Services of Michigan State University.

Premature, widespread release of what was to have been a confidential study makes us wonder once again whether the Michigan Farm Bureau should continue its affiliation with the Conference, made up of 59 organizations each of which pay \$50.00 yearly dues.

Twenty of these, Farm Bureau among them, make substantial added contributions.

As one who has always maintained that Farm Bureau should be part of the Conference, I brought up the subject of a renewed membership in the organization soon after becoming President of the Board of Directors. *This action was taken. An earlier membership by Farm Bureau had been dropped because we felt our position at that time was being compromised.*

Now, we have become involved, knowingly, in what was to have been a study of Cooperative Extension work, — *not an investigation.*

It is always good to study what we do, but Farm Bureau members feel that the Extension Service is a valuable part of the agricultural family, and that family matters are not meant for the public to pick over.

Farm Bureau took part in the study.

In fact, we have an 8-man Extension Relations Committee of the Board which meets with the Extension Service Department several times each year. I believe our Board of Directors is about as well informed in regard to Extension Service activities as any group of laymen could be without actually working in the department.

The Directors prepared a written statement and presented it to the Agricultural Conference board and Secretary. *Just two sentences of the written statement were incorporated into the final report.*

The Executive Committee of the Agricultural Conference went over the final statement, word for word.

We tried to smooth out rough and critical statements to make them more constructive, — and did. Later, the Farm Bureau board went over the final statement to make further changes, although the action was then too late to do any good.

The result of this affair is that the report turned out to be a "Critique" instead of a study to help everyone understand the work of the Extension Service. Further, one member of the Agricultural Conference saw fit to release the statement to the press which has made the Extension Service into a "whipping boy" for the entire state of Michigan.

To forestall further actions of this kind, Farm Bureau board members wrote this policy statement: "We strongly disapprove of this type of investigation of state agencies and organizations by that body (the Conference) and we do not feel that we can be a party to this sort of action."

I am not excusing Farm Bureau, — because we were part of it.

We should have known that with 59 different organizations involved, somebody would misinterpret the purpose of the activity.

It may be time for the Michigan Farm Bureau to re-evaluate its relationship with the Conference.

More probable, — it may be time for the Michigan Agricultural Conference to re-evaluate the purposes of the organization as outlined in its beginning.

W.W.

ROADSIDE MARKETS BRING

More Money Through Consumer Confidence

By Noel Stuckman
Market Development Division, MFB

"We're certain that farmers can sell a lot more produce direct to consumers if they can find a way to restore confidence in roadside markets," said Robert Spicer, board chairman of the recently organized Michigan Certified Farm Markets association.

The Linden fruit grower pointed out that many farm market operators in southeastern Michigan have become concerned about occasional unscrupulous operators who in some cases have given the entire industry a black eye.

"Our Michigan Certified Farm Markets association looks like the way to restore lost confidence," he said.

Back in January, a group of interested roadside market operators from nine southeastern Michigan counties got together to study ways in which the industry itself could improve its image in the eyes of the consumer.

With the assistance of the Cooperative Extension Service, Don L. Hine, district extension agent, Marketing; the Michigan Farm Bureau; and the state Department of Agriculture — and after considerable work and planning, the association of Michigan Certified Farm Markets (MCFM) was created.

Members of the newly formed organization decided that it would be to their advantage to affiliate with the Farm Bureau and requested that their organization become a division of Farm Bureau's Agricultural Cooperative Marketing Association (MACMA).

Formal acceptance of this proposal took place at the MACMA annual meeting held April 21.

Members of the new division have drawn up and approved a comprehensive code of ethics and operating rules for their association.

Most recently the Certified Farm Market board approved a trademark sign that will be used to promote and advertise member markets. Only members may display this official emblem and use it in advertising promotions and

on bags and containers.

Only roadside markets which meet the rigid rules of quality, service and cleanliness may become members of the Farm Markets group, and every member must abide by the Code of Ethics which will be displayed in the market.

Services will be developed as the needs arise. Such programs may include information exchange, newsletters, help in locating and buying additional produce, cooperative purchasing of supplies, assistance with member's advertising programs, insurance, and legal and legislative assistance.

Although plans are for a statewide organization, initial membership work this year will be con-

finied to southeastern Michigan.

The dues for the year are \$25 and the purchase of a \$1.00 share of stock. Membership acceptance is subject to approval by the MCFM operating board.

The 1964 officers of the association are: Robert Spicer, Linden, chairman; Wendell Green, Walled Lake, vice chairman; and Ed Welsh, Armada, secretary-treasurer.

Others on the board are: Glen Rowe, Ypsilanti; David Smith, Plymouth; J. W. Erwin, South Lyon; Walter Wenzel, Lexington; Roger Porter, Goodrich; and Louis Ridley, Fowlerville.

Further information about Michigan Certified Farm Markets can be obtained from members of the board, the Cooperative Extension personnel in southeastern Michigan, and the Market Development Division of the Michigan Farm Bureau.



ROBERT SPICER, (left) Board Chairman of the new Michigan Certified Farm Market Association and prominent market-operator, appears with Don Hine (center) on Kirk Knight's popular Channel 4, Detroit, television program. Hine is credited with conceiving and helping carry through the idea of a Michigan program of certified markets.

NFO RESULT INEVITABLE

(Editor's Note: The Owen Dairy Company of Wisconsin, a privately-owned concern which was one of the first to sign a "master contract" with the National Farmers Organization, has gone into bankruptcy. The authoritative "Dairy Record" magazine's editorial comment on the occasion is printed in part . . .)

FROM THE DAIRY RECORD

One can only feel sympathy for the 325 dairy farmers who suffered relatively heavy losses in the Owen, Wis. fiasco. Dairy farmers are caught in a cost-price squeeze and generally speaking no dairy farmer can afford a financial reverse such as those who have been patrons of the Owen plant.

Sympathy is a poor consolation to those 325 farmers but the fact cannot be overlooked that their troubles were to a very great extent of their own making. A large percentage of them became enamored with the pot of gold program espoused by the National Farmers Organization that proposed a year-round average of \$5 for manufacturing milk and an average of \$6.05 for Grade A milk.

These are prices that everyone in the dairy industry would like to see farmers receive but at the present time they are completely unrealistic because they defy all the laws of economics. We have a situation in which dairy farmers are over-producing to such an extent that consumers refuse to consume all of the products which the dairy industry produces. To put it more accurately consumers will not spend the money to buy all of the milk and milk products which are produced. Most nutritionists and economists will agree that all dairy products are a good buy but the consumer remains unconvinced so he either cuts down on his dairy purchases or turns to substitutes.

That of course has not deterred the Corning, Iowa, Messiah who talks largely of leading dairy farmers out of the economic wilderness by the simple expedient of materially increasing the prices of fluid milk and other dairy products. He, of course, is cognizant of the fact that consumers will not buy all of the dairy products produced at current prices but his solution is to force them to buy at the higher prices by a milk withholding action. It requires no occult powers to foresee what the answer of the consumers will be. If such a program were to be carried out, it would do irreparable harm to the industry.

Try as it might, the NFO cannot dodge part of the blame for the plight of the producers who are \$300,000 out of pocket as a result of the closing of the Owen plant. In the first place, it traded on the gullibility of a group of farmers with a program that is impossible of fulfillment. The organization's representatives fired up local producers in the area by using the old sympathy racket and creating hostility to cooperative plant managers and plant directors, many of whom have devoted their lives to the cooperative movement. And they went out of their way to make enemies of farm neighbors who had been life long friends.

There probably is a bit of greed in the hearts of all of us and NFO apparently worked on this human frailty when it signed up dairy plants to its master contract.

Opportunistic managers saw a chance of taking advantage of nearby plants and signed contracts to draw the milk of NFO members away from the neighboring plants. Such was the case at Owen but there the management added the enticement of offering higher prices than were being paid generally in the area.

The result, of course, was inevitable and it offers a salutary lesson to both producers and management that a plant cannot pay out more than it receives for the finished product.

NFO Cannot Rescue Closed Dairy Plant!

Dairy concerns that sign up with National Farmers Organization and which later close their doors under a burden of non-payment to farmers for milk, can NOT depend on NFO to take them over and operate them.

According to the Minnesota Dairy Products Association, this is an outstanding lesson which farmers and dairy firms should learn from events that followed closure of the Owen Dairy Company, at Owen, Wisconsin.

NFO is not chartered as a cooperative and is not empowered as such to operate farm processing concerns of any kind; thus hopes that in emergencies it will do so are groundless.

Any assurances of any kind, whether verbal or written, that NFO will come to the rescue of signed-up dairy firms that thereafter close their doors cannot be relied upon, the MDPA said.

Although wide newspaper publicity was given a project for NFO to purchase the closed Owen plant — one of the first in Wisconsin to sign up with NFO — nothing has come of it, and nothing will, said MDPA.

In reporting the NFO takeover plan, the Eau Claire, Wisconsin Leader was quoted as saying: "The National Farmers Organization, long a critic of local dairy cooperatives, soon may have a chance to show the farming world how to run a co-op . . . The NFO was to meet at the high school here (at Owen, Wisconsin) to discuss the possibility of purchasing the plant . . ."

Dairy farmers and dairy concerns should realize one compelling reason why the NFO can not take over operation of the Owen Company or any other dairy firm that may go under after it signs the NFO's master contract, the MDPA said.

"This compelling reason is that the NFO is legally not a cooperative at all, and is not organized or chartered as such, and hence has no powers to run a cooperative," — spokesmen for the Minnesota Dairy Products Association said.



YPSILANTI FARM MARKET OPERATOR, GLEN ROWE, displays the official emblem and sign of the Farm Market association which will be used to promote and advertise member markets.



A MEMBER OF THE MARKET DEVELOPMENT division of the Michigan Farm Bureau, Noel Stuckman, diagrams the newly formed association's relationship to MACMA. Stuckman has been working with the group for over a year.

capitol report



House Kills Meat Inspection

Death to uniform meat inspection in Michigan came slowly. Members of the House Ways and Means Committee killed it by inaction. They didn't even bother to vote on it.

Under the new Constitution, committee votes must be recorded and are open to the public. "Inaction" neatly gets around the people's right to know.

Approximately 25% of the meat sold in our state does not receive before-and-after slaughter inspection.

Michigan farmers, producing \$150,000,000 worth of livestock annually, can only hope that their industry will not be ruined by some unfortunate incident like the one that ruined the state's fish industry.

Even now there is a growing consumer insistence on USDA inspected meat, most of which comes from other states. Our own state institutions buy only USDA inspected meat.

Economic barriers created by the lack of uniformity in those counties and cities having meat inspection prevent the free movement of meat throughout the state — further harming farmers.

A delivery truck leaving Detroit must have as many as 28 stickers in order to deliver meat in various counties and cities, all of which lead to duplication and added costs.

H.22 did not die because of lack of support!

The bill was introduced by 42 Representatives of both political parties, and was the result of a special Interim Study Committee established last year.

Nineteen public hearings were held, five of them in the Upper Peninsula, and all of which clearly indicated the need for statewide uniform meat inspection modeled after the Federal Meat Inspection Program and operating under the state Department of Agriculture.

Governor Romney strongly urged statewide meat inspection, and Mayor Cavanagh of Detroit, in an effort to get action, telegraphed his support to the Committee.

The House Agriculture Committee unanimously supported the bill before sending it to Ways and Means.

Many other agricultural groups joined with Farm Bureau in support of this needed legislation,

Of the 19 meat inspection programs carried on by the health departments in cities and counties, there has been little uniformity and the quality of the work ranges from excellent to very poor!

They argued that statewide inspection is needed, but under the Department of Health, in spite of the fact that many counties do not have such a department, and others who do would not be able to staff and finance such a program.

H.22 did provide for the continued operation of meat inspection programs by the Health Department in those counties and cities now providing the service.

The service, however, would have been statewide and uniform, consumers would have been assured of a supply of inspected meat, local taxpayers would have saved dollars, and Michigan farmers would have had an invaluable tool to help increase their sales and expand the livestock industry.

Why did it die?

and all agreed that the Department of Agriculture should administer the law.

The department's Division of Foods and Standards already enforces laws concerning food and beverages, and fruit, vegetable, poultry and egg grading. It also protects the public by seizure of food products that are found to be unfit for human consumption.

Its inspectors also check sanitary conditions in all food-handling establishments (restaurants, canneries, etc.) and administers the state's sausage, animal health and humane slaughter laws. To prevent duplication and lessen costs, any statewide meat inspection should be coordinated by the Agriculture Department.

If so many favored the proposal, who opposed it?

The only known opposition came from a few well-organized local health departments and their employees.

Legislative Capsule Report

BEAN COMMISSION

This bill would have allowed bean producers to promote their product in the same manner now used by the Cherry and Apple Commissions, and the Potato Council.

The legislation, supported by producer organizations and Farm Bureau, was voluntary and contained an "escape clause" for those producers not wishing to participate.

The House passed it 90 to 10. It was amended by the Senate, O.K.'d by the Appropriations Committee and then passed the Senate 22 to 8.

Back in the House it was referred to the Ways and Means Committee, where it was killed — after passing both houses by overwhelming votes.

Such action is inexcusable. This legislation required little or no financing to start and was self-supporting thereafter.

It would have permitted an important agricultural commodity to help itself and contained an expiration date if it did not prove effective.

TAXES

Progress was made on Farm Bureau's tax program.

The highlights of approved legislation of interest to farmers are:

(1) "Truth in Taxes," requiring equalized valuations to be shown on the tax roll and statement. This alone could lead to equitable assessments.

(2) Equalization departments required in counties of \$50 million or more valuation to be established by the Board of Supervisors. Twenty-eight or more counties now have such departments.

(3) State Tax Commission to provide more comprehensive information.

(4) City income taxes restricted to ½% on non-residents and 1% on residents.

(5) Creation of a special interim committee to study the general property tax laws. Farm Bureau believes this committee must accept the responsibility to devote sufficient time to studying the property tax burden on farmers and make proper recommendations to the 1965 Legislature.

The obligation is all the greater due to the fact that substantial personal property tax relief was given to industry by exempting "tools, dies, jigs patterns, etc." while other bills giving relief to others, including farm personal property, were allowed to die in committee.

Education

EDUCATION —

Will be given special attention in the August issue of the Farm News.

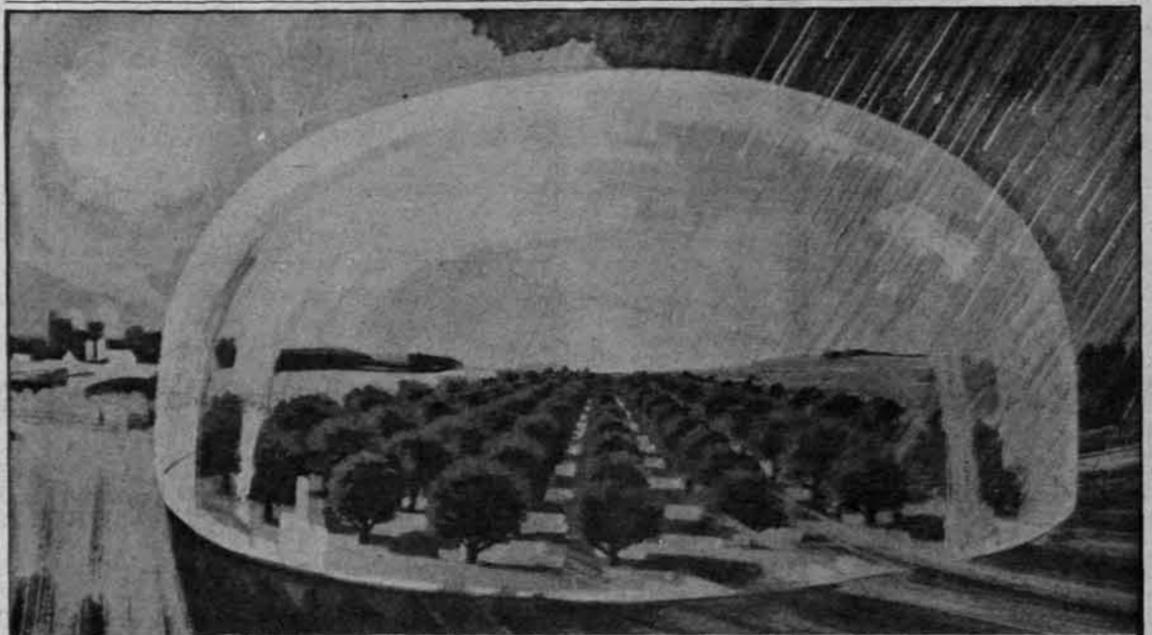
In general the Legislature deserves commendation for educational progress. As this is written some of the important school legislation awaits final action.

The state aid act shows progress toward greater equity in that poorer school districts will receive proportionately more. However, efforts are being made by wealthier schools to change the ratio.

Farm Bureau helped prevent serious consideration of new formulas which would have hurt many outstate districts.

Mandatory Teachers Tenure was opposed by Farm Bureau. Numerous organizations testified at a large public hearing in favor of the proposal. Farm Bureau, Grange and the School Boards Association were the only opposition.

This was initiatory legislation and is handled in a different manner from ordinary bills. The Legislature is severely limited in what it can do. (See Minuteman letter for further information.)



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GENERAL CHEMICAL DIVISION

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Unfair Trade Practices SQUEEZE Dairy Industry

Donald R. Moore, Manager
Market Development Division, MFB

For years unfair trade practices have played havoc with the dairy industry. Small dairies have been forced to close because of unfair price-cutting policies practiced by their competitors and the chain stores.

In 1960 through the efforts of the Michigan Association of Farmer Cooperatives, dairy cooperatives and farm organizations coordinated their efforts and worked out agreements for unfair trade practice legislation.

The proposal which they agreed upon was introduced into the House of Representatives during the 1961 session. This bill passed the House but failed in the Senate.

During 1961 the proposals were refined by the MAFC committee and the bill resubmitted to the 1962 legislature. This time it made its way all the way to the governor's desk, where it was vetoed by Swainson.

In 1963 a similar unfair trade practice bill did not clear the House of Representatives, but a house interim study committee was appointed to investigate the need for such legislation.

In the summer of 1963 the committee held hearings in four separate market areas: Escanaba, Iron Mountain, Grand Rapids and Lansing. In only one hearing was there any opposition to such legislation, and that centered around one market in Grand Rapids.

This year the bill was once more introduced. It passed the House by a vote of 74 to 20 but in the Senate it ran into a stubborn committee on agriculture which refused to release the bill.

This bill, if passed, would have offered Michigan dairymen the same statewide protection now afforded them by federal legisla-

tion regulating the interstate dairy industry.

I cannot tell what fate would have come to the unfair trade practice bill had it been voted out of senate committee, but I believe chances were good for passage. Of course beyond the Senate was a needed signature from a yet uncommitted governor.

In the meantime price abuses continue, and milk is still a "come-on" in markets all over the state.

A most recent example is the 25¢ per half-gallon price in the same supermarket operated by the one person who testified against unfair trade legislation in the Grand Rapids hearing last summer.

Small dairy men are faced with losing their lifetime businesses and dairy farmers lower prices to save their markets.

More Michigan Meat Producer Worries

Fifty Iowa Beef Producers are coming to Detroit, June 10 and 11, to promote Iowa beef.

This Iowa "get out and sell" program will be pushed in the Detroit area because they say: "It is a large consumer market," and Michigan "beef production is relatively low."

There will be heavy local and national publicity, also "in-store" promotion of Iowa beef in many of the area supermarkets.

On hearing of these plans a Farm Bureau Board member (a beef farmer) said that the Kansas City and Chicago market prices are usually below Detroit, and the Iowa boys have figured out that Michigan produces only about one-third of its beef, so they are coming into our backyard to work on our markets.

Michigan livestock farmers, through the "Livestock Improvement Association," are promoting Michigan meats through voluntary check-offs, but have two strikes against them because Michigan does not have statewide meat inspection.

For this reason Iowa meat can be sold to Michigan Institutions but Michigan meat can't!

It would seem that those legislators who killed uniform meat inspection (HB 22) would begin to give some consideration to this

growing \$150 million industry.

In 1961-1962 Farm Bureau predicted that the dumping of C.C.C. owned stocks of feed grain would result in a buildup of cattle and hog numbers.

Cattlemen are now reaping the heartbreaking results of that mistaken C.C.C. policy which was apparently inaugurated in a desperate attempt to make the emergency feed grain program look like a success instead of a failure. Senator Humphrey of Minne-

sota has consistently supported such programs but now appears to agree that feed grain dumping has hurt the livestock producer.

One publication states: "The Minnesota Senator said he has suggested to the executive branch of the federal government that it stop the heavy sales of feed grains by the Commodity Credit Corporation on the grounds that accelerated sales of feed grains adversely affect livestock prices. This suggestion has been adopted, Humphrey said."

"I felt that this C.C.C. activity was not in the best interest of the grain or livestock producer."

An accurate appraisal indicating 20-20 hindsight.

Book Review

Two good books just off the press are worth the time and money for farmers and farm businessmen.

One, authored by Paul May, is for the man interested in animals and their problems. His style is light and easy, and much of the book is filled with unusual information about "Veterinarians and Their Patients."

—Published by Thomas Nelson and Sons, 18 East 41st St., New York 17, N. Y. Priced at \$3.50.

"Improving Agriculture's Reputation" is a book by Dan Murphy, in about 200 pages of "do-it-yourself" ideas just off the press of the Garner Publishing Company, 1636 Locust, Des Moines, Iowa. Murphy is Information Director for the Iowa Farm Bureau. Priced at \$4.95.

Jackson Farmers Charge Threats

Authorities have informed Stockbridge residents that they have the right to tell anyone to get off their property and that anyone trespassing on private property is subject to arrest.

According to the Jackson Citizen-Patriot newspaper, the ques-

tion was raised in response to reports that undue pressure was being applied by the National Farm Organization in an effort to get farmers to join their organization.

It was reported that the organization is conducting a membership drive in the Stockbridge area and representatives go to various farms, generally in pairs, and stay for several hours, keeping farmers from getting their work done.

Reports have also indicated that some farmers have joined the organization in an effort to get the men to leave their property. Others have complained of veiled threats being used to induce them to join.

"OUR EXTENSION PHONES MORE THAN PAY FOR THEIR KEEP"

"I wouldn't be without a phone here in my kitchen. It's so nice, being able to answer calls and keep an eye on supper at the same time.

"My husband feels the same way about his extension phone in the barn. It saves him time and trips every day

... and he doesn't track up the house, either."

Think of the time and steps you'd save with an extension phone. Then call your local telephone business office. We'd like to show you the many styles and colors of phones we offer.

MICHIGAN BELL TELEPHONE COMPANY



"We got our tilt-up concrete dairy building for only \$1.17 per square foot!"

Says IVO GOETTEMÖLLER, St. Henry, Ohio



"Concrete, in my opinion, is better than any other construction material for the farm. Yet by building my loose housing dairy barn with the tilt-up system, concrete actually lowered my original cost. Only \$1.17 per square foot—and that included the labor!"

With tilt-up concrete, walls start out like floors—formed and cast right on the ground. A simple rig and a farm tractor tilt them into place in minutes. Solid concrete walls give real protection to animals and machinery. No worries about fire, rodents or weather—no problems with rust, rot, painting or other costly upkeep. Write for informative free booklet.

CLIP—MAIL TODAY

PORTLAND CEMENT ASSOCIATION

900 STODDARD BUILDING, LANSING, MICHIGAN 48933
An organization to improve and extend the uses of concrete

Send free booklet on tilt-up concrete.
Also send other material I've listed:

NAME _____

ST. OR R. NO. _____

CITY _____

STATE _____

Planned Power Promotion Pays

June is the month of roses. Maybe that is why it became the month of brides. In your own mental reaction you will also realize that June is wedded to Dairy Month.

The American Dairy Association performed that wedding ceremony a few years ago, and the union of ideas has outlasted the effort to promote it.

Thereby hangs a tale. And the story has in it an object lesson of value to all farm producer groups. Proper promotion pays.

It was twenty-five years ago that dairy farmers concluded that a "do-it-yourself" promotion program was needed. At that time there was a growing boom in dairy substitutes. The competition from this source threatened the dairy market. Something had to be done to balance this pressure.

Another challenge has been added to this one in the present-day food market. Farmers face a fight to obtain — not simply a share of the consumer's food dollar — but a share of the total purchasing dollar as well.

Ten years ago, consumers spent 25% of their incomes for food. By 1963, this percentage had dropped to 19% — and that includes all of the new-fangled maid services built into the food packages now found on the shelves.

The farmer has a need to convince consumers that more of his dollar should go for food — that good, nutritious meals are important — more important than chrome bric-a-brac on an over-powered automobile.

The trend needs reversing that has led to a breakfast limited to a cup of coffee and a cigarette. The national health is involved. The farmer has a vested interest in this public job of education.

DAIRY FARMERS TACKLED THE JOB

Dairy farmers have built and financed their own organization to work at this task. The American Dairy Association has been a growing promotional power over the past quarter century. It has come to "pack a wallop" of educational influence with the public.

The work of the A.D.A. has proved, beyond question, that a positive, planned, "total blitz" program of continuous advertising can boost and maintain markets in the face of difficulties.

The size of the task called for full cooperation by dairy farmers. You could never generate the needed power for "peanuts." And no split or fragmentary effort by producer would suffice.

Singly and individually, dairy farmers would lack the key elements for an effective program. They could not finance it. A few

GET IN ON A GOOD THING!

The promotional boost to the Dairy Industry through A.D.A. is supported by approximately 70% of all dairy farmers in Michigan who now contribute 2¢ per hundredweight of milk sold toward building their own markets.

If you are not one of those dairy farmers, you should join the rest and help boost your own business!

SUPPORT A.D.A.!

hundred thousand separate minds could not plan a properly coordinated program.

Guiding research would require expert pooling and surfacing of facts about the market. And the proper timing and placing of promotional efforts would depend on this research.

Individually, farmers could never open important doors vital to success in reaching the public mind. These doors called for prestige, recognition and finances.

The opening of them led to privilege. Stores across the land

must welcome the farmers' promotional displays. Newspapers, magazines, radio and television stations must take a favorable approach to the dairy farmer's stories.

Positive ideas with impact must combat fly-by-night scare campaigns that created new barriers to public purchases of dairy products.

TRUTH-POWER

The promotional effort must be nationwide. The A.D.A. program grew to encompass 49 states. The approach was not a random, hit-and-miss affair. It was carefully thought out and based on continuous study of immediate market conditions and trends.

It was cut to match the pattern of changing consumers' lives. This is why it has become a success.

But the dairy industry, through A.D.A., delves more deeply than mere consumer attitudes and habits. It probes into the facts of nutrition. It tells the public the truth about the value of dairy products to their health.

Active research continually seeks ways of providing a better, more acceptable product and to discover new forms more appealing to the consumer. It searches out new ways to use the old familiar products. Such efforts expand the market.

Out of such research emerge promotional themes to give variety and timing to each seasonal push. Why timing? Consider an example.

Right now, school is out. Research studies show that families often fail to buy enough milk to last over the weekend. So, you will hear radio and T.V. telling mothers to "get enough! Don't run out!"

BEHIND THE SCENES

Much of the work of the A.D.A. goes on where even the dairy farmer does not see it. Ten years ago, the Association found that newspaper articles favorable to dairy products were equalled in number by unfavorable articles. This was not good!

A.D.A. representatives set up a continuous schedule of discussions with men who wrote such articles.

These articles molded public thought.

The A.D.A. men presented the facts. Today, newspapers contain five articles favorable to dairy products for every unfavorable article. That is progress for the dairy farmer.

SINGLE SEED MANY STALKS

The dairy farmers' program of advertising "broadsides" acts as a leaven within the dairy industry. Left to themselves, various independent processors and dairies do a limited amount of advertising. But with the materials and ideas available from A.D.A., the promotional volume mounts.

The dairies can attach their own company or brand names to the ads, banners, displays, broadcasts, etc. The result? They spend as much as three times more promoting dairy products.

A.D.A. — on its "own hook" — sponsors a vast program of promotion. "Ozzie and Harriet" on T.V. tell the public of the virtues of dairy products.

Locally popular radio shows keep plugging the ideas into young minds. Volumes of display materials for stores and billboards are prepared and distributed.

The stores declare that they make good merchandising! All this sums up to good coverage on a broad front. They don't let the public forget dairy foods.

CHECK RESULTS

The American Dairy Association has ways of checking on the effectiveness of its campaigns. In only one case a promotion for an "October Cheese Festival" was concentrated in western Michigan.

The effort was avoided in eastern Michigan. Research revealed an increase of 13% in the sales of cheese on the western side of the state — and only 3% in the eastern half. There are many such examples.

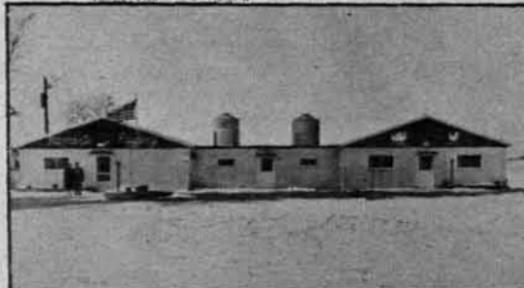
The American Dairy Association is the only organization of farm producers that puts power and punch into a "total scope" program to sell products. Produc-

ers of other farm products might well study this approach.

If it succeeds, it must be thorough and soundly grounded in research and modern advertising methods. And A.D.A. has proved that such a well-done pudding is worth the eating.



This is the story of Mr. & Mrs. Richard Ramer and Farm Bureau Feeds



Ramer's Eggery after their latest expansion.



The Ramers collect the production from 8700 caged layers.



Seventy cases per week go thru Farm Bureau Egg Marketing facilities.

The Ramers were old hands at the poultry business, having about 1,500 birds before deciding to expand. This was a necessity if they were to supply the demand for Fresh Fancy Eggs. In 1962 they built a 32' x 168' tempered air cage house which included a cooler room and modern egg handling equipment. Even this proved to be too small. The following year, the second 32' x 168' house was built. These were Farm Bureau houses, built by Buchanan Co-op.

Now with over 8700 birds, the Ramer's are in the egg business for good. They attribute much of their success to the combination of Farm Bureau Hi-Efficiency poultry feeds, good management and equipment along with excellent service from their local Co-op. They market about seventy cases of eggs per week through Farm Bureau Egg Marketing facilities.

Their success story can be your story!

See your local Farm Bureau Dealer for quality feeds at economical prices.



FEED DEPT.

FARM BUREAU
Services
INC.

4000 N. GRAND RIVER AVE. / LANSING, MICHIGAN

"Youthpower" in Genesee



FARM BUREAU IS INTERESTED in "Youthpower" as evidenced by the attendance of Mr. and Mrs. Floyd Diehl, active Genesee FB members, at the "Youth and Fitness" conference. They are shown admiring the poster project of two teenage girls who stressed the importance of eating a good breakfast.

A PANEL OF EXPERTS, Mrs. Vera Bograkas, Robert Leach, and Dr. Robert Anderson, helped bring out the facts of teenagers' responsibility as parents and leaders of tomorrow in charge of the health of entire families. Participating youth indicated they will meet this challenge.



"CAREERS IN FOOD FIELDS" was the topic of Miss Lysle Hutton, County Extension Agent in Consumer Marketing. She discussed the many careers in the food industry — growing, marketing, research, processing, home economics, transportation, etc. Twenty-five teenagers from 15 schools attended the conference.

"Teenagers are the poorest fed segment of our population." This statement was heard at a "Youthpower" Conference in Genesee County where 25 teenagers and 15 adults met to discuss "Youth and Fitness" from the viewpoint of a home economist, a football coach, a physical education director for girls, a physician, and the youth themselves.

Under the guidance of several experts, the teens determined that as the parents and leaders of tomorrow who will be in charge of the health and fitness of entire families, they have a big responsibility.

In their own special language, the participating youth were asked, "What do you think you could do to help make good eating 'the newest'?" Answers that indicated a good deal of thought and planning included suggestions for good eating poster campaigns, parties that feature good foods, and "fad campaigns" (like the Beatles) to make eating well-balanced meals "the thing to do."

From the attending group, six teenagers were selected as delegates to the National Youthpower Conference, a nationwide, educational program to upgrade nutritional standards, knowledge of food, and create new interest in food related careers.

The Genesee County Farm Bureau was host at the complimentary luncheon for the meeting participants.

FAIR RETURN TO FARMERS

Acting in his dual role as President of both the Michigan Farm Bureau and its affiliated Agricultural Cooperative Marketing Association, (MACMA)—Walter Wightman told Association members and guests that the job of improved farm marketing is difficult "but is being done."

Speaking before the third annual MACMA meeting April 21, Wightman said that the objective of the Association is to bring farmers a fair return "commensurate with the value of the commodities they produce," — and to make sure that the farmer gets his proper share of the consumer's food dollar.

He stressed the importance of gaining more understanding of the total farm marketing problem by all members and the public. In urging member-discipline, he said that "processors will cooperate to the extent that growers are united."

Other speakers at the half-day meeting included Robert Button, Manager of the Michigan Apple Commission; Dan Sturt, of the Agricultural Economics department at Michigan State University; Howard Baker, member of the New York Farm Bureau board of directors and Allen Lauterbach, General Counsel for the American Farm Bureau Federation.

Lauterbach talked of the role of "strategy" in the bargaining process, and of the part a "proper economic climate" plays in developing favorable farm markets.

He said that there is more demand for U.S. farm products abroad than is currently filled and suggested that farmers continue to orient their thinking toward exporting farm products.

In his talk to the group, Dan Sturt stressed "three most important factors which determine success in any bargaining action."

He listed them as first, the degree of control, the amount of knowledge, and the degrees of strategy or skill. He suggested that Farm people may be going through a general "re-thinking process" concerning joint actions necessary for bargaining.

Elsewhere in the meeting, the past year's activity by the Apple Division was reported as a "bold stride forward with over one-million bushels of apples sold," placing that division on a sound financial basis.

A request by farm market operators of the Detroit areas to become members of MACMA

brought favorable reaction by voting delegates who authorized a new division to be known as the "Michigan Certified Farm Markets Division."

Following a caucus among Division members, a slate of directors was elected to the Association board. They include: Kenneth Bull, Bailey; Alva Rowe,

Delton; Wendell Green, Walled Lake.

Other directors elected were: Edgar Diamond, Alpena; Guy Freeborn, Hart; Eugene Roberts, Lake City; Lloyd Shankel, Wheeler; Anthony Kreiner, Brown City; Max Hood, Paw Paw; Don Ruhlig, Dexter and Walter Wightman, Fennville.



MACMA FIELD SERVICES DIRECTOR, — Robert Braden, illustrates apple grade sizes in his annual report to members attending the annual meeting.

Citizenship Seminar Enrollments Coming In

Enrollments for the Young People's Citizenship Seminar are now pouring into the state office. Recent reports are that 69 counties will each have two students per county in attendance.

Some counties which requested early may get three scholars, however, the attendance is limited to 150 by the facilities at Camp Kett.

The Seminar program which will run from July 13 through 17, will consist of four areas of discussion: *Americanism, Concepts, Challenges and the Nature of Communism*, to be covered in the first two days. Discussion leaders for these two days will be Dr. Clifford Ganus of Harding College, Searcy, Ark., and Mr. Cleon Skousen of Salt Lake City, Utah.

Dr. Ganus is Dean of Harding College and Dean of the American Studies program. Mr. Skousen is the author of the book called, "The Naked Communist." He has served 15 years with the F.B.I. and is currently Field Director of the American Security Council.

The last two days of the conference will be devoted to a study of private Capitalism as our chosen system of producing goods and services, and a discussion of our two party political system.

These two topics were included because it was recognized that the private ownership and private control idea is being challenged by many ideas in the world today.

Students should know and understand better the merits of private ownership and control, plus the workings of the open market system.

The contrast will be brought out between the stability and responsibility of nations that have

mainly two major political parties as contrasted to those nations that have only one party, or many parties, none which represent a majority opinion or become an effective check and balance on government.

Final discussion will be led by J. Perez Sabido concerning Cuba. Mr. Sabido is a refugee teacher of language who fled Cuba after the Castro take-over.

Many other public leaders will assist as instructors or resource people at the Seminar.

Included among these will be Ramon Dixon, Field Representative of the National Association of Manufacturers; George Dike, Director of the Town and Country Marketing Program, M.S.U.; and Dr. Lewis Lloyd, Chief Economist, Dow Chemical Company, Midland, Michigan.

Many visual aids such as motion pictures, strip films and flannel boards will be used on all of the topics covered to balance the discussion programs.

Farm Bureau Services Promotions Announced



J. J. Seddon



J. D. Cook

J. J. Seddon has been named Manager of the Egg Marketing Division of Farm Bureau Services, according to an announcement by Maynard Brownlee, General Manager.

He replaces P. J. Sikkema, former manager of the division who was killed in an auto collision April 21.

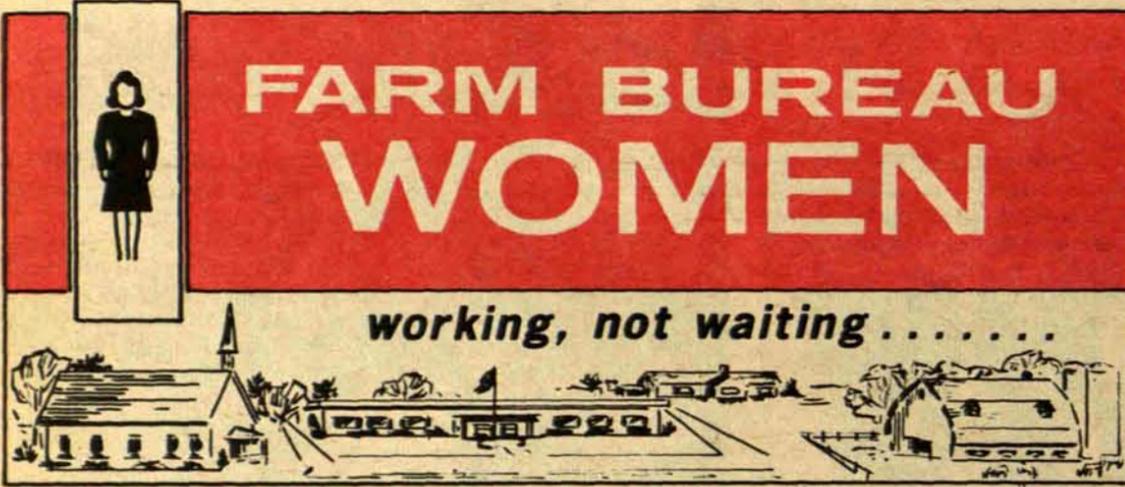
In another personnel change, J. D. Cook has been promoted to Sales Manager for all farm production supplies of the Farm Bureau Services organization.

Both Seddon and Cook have long records of Farm Bureau service.

Seddon managed the feed department of Farm Bureau Serv-

ices, with this responsibility later enlarged to include supervision of other farm supplies.

Cook had experience with both the Ohio and Illinois Farm Bureau cooperatives before moving to Michigan in 1960. Before his recent promotion, he served as manager of Plant Food Sales.



Safety - Conc

Story and Photos by Donna Wilber

"Michigan's annual traffic accident toll is a dreadful waste," hundreds of Farm Bureau Women throughout the state were told at their spring district meetings.

As in their many other projects, hearing the facts from experts will be just one step. Constructive action is sure to follow and when Michigan's traffic accident toll shows a decline in the coming months, the Farm Bureau Women of this state may rightfully take their share of the credit.

Official reports show that in 1963, 1,885 persons were killed and 126,896 were injured. The 180,803 property damage accidents reported brought the total estimated dollar loss to Michigan people to \$340 million.

It was these shocking figures that caused the Farm Bureau Women to be concerned not only for the lives and property of Michigan citizens, but for the rising costs of insurance — which everyone pays, even if they do not have accidents.

In each of the district meetings, experts from Michigan State University's Traffic Center appeared on the program. These experts told the women that during the first three months of 1964, traffic deaths increased 50 per cent above the same time period in 1963.

The cost of traffic accidents during these three months amounted to \$1 million per day, or approximately 14¢ per gallon of gasoline, or 1¢ per mile each motorist travels.

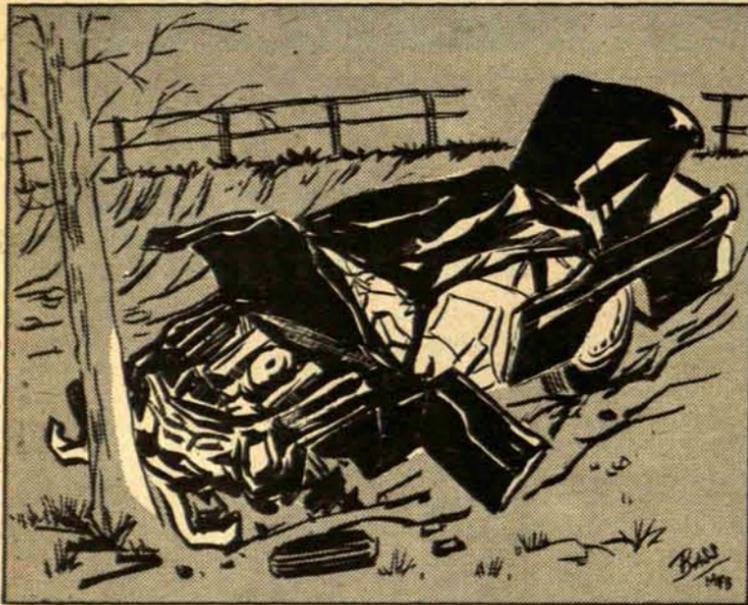
Progress in accident prevention will be achieved only to the degree that driver and pedestrian behavior is influenced favorably, they explained, and these require knowledge, skill, judgment, coordination, physical ability, alertness, acceptance of responsibility and concern for safety of self and other users of the highway.

Driver education and training, testing and licensing, public information and safety education, law enforcement, and family, group and societal attitudes are activities aimed at developing better driver and pedestrian behavior.

The Farm Bureau Women were told that they have the responsibility to act as community leaders in demonstrating concern for traffic safety, by setting good examples in their own driving habits, and by supporting the officials responsible for accident prevention.

"Women can help control immaturity and faulty attitudes by home training and example. As mothers you can support driver education and back up school authorities in the controls to regulate the use of cars to and from school."

F.B. Women Promote Seat Belts



at unreduced speed — for a split second still uninjured — until he hits something solid. This is the impact that kills or injures.

It is the violence of the reduction in speed, not the speed itself, which kills. Therefore, even low-speed collisions can produce high deceleration rates. Seat belts help prevent injury by letting you come to a comparatively gradual stop.

Last year alone, over 5,000 persons were killed in automobile accidents who might be alive today if they had been protected by seat belts! A study by Cornell University showed that persons wearing seat belts during auto accidents had 35% fewer serious and fatal injuries than those without.

More significant than figures, studies and tests, are the actual testimonies of people who were wearing seat belts when involved in accidents. They turn out to be the best boosters of seat belts, because they know why they escaped death and will tell the world about it. Their testimony is "You can't afford to be without seat belts."

Michigan lawmakers have passed a Bill making seat belts mandatory on all new 1965 automobiles, proof of a rising concern about the nation's No. 3 killer, auto accidents; — proof, too, of the growing acceptability of the safety measure, seat belts.

Full information regarding the special seat belt offer to members is available now through the Farm Bureau Women, Att: Marjorie Karker, Michigan Farm Bureau, 4000 North Grand River, Lansing, Michigan.

Smart drivers use seat belts . . . because they save lives . . . because they reduce injuries.

The American Medical Association, the Public Health Service, the National Safety Council . . . and many others, including the Farm Bureau Women, agree on this factual statement.

The FB Women, always interested in Safety, are promoting an accelerated program throughout the state to sell seat belts to Farm Bureau members at a special low price. The seat belts, made of 100% nylon webbing, exceed Federal, SAE (Society of Automotive Engineers) and state requirements.

"We feel this is one of the most important projects we have ever undertaken," states Mrs. Marjorie Karker, Coordinator of Women's Activities. "Our goal of 'seat belts in every car' is a real chal-

lenge — but the results would be worth all our efforts."

There are many people with the opinion that "seat belts are O.K. for others, but I'll never need them." Those could well have been the "last words" of thousands, who, if they had been using seat belts, would be alive today.

There have been five people killed on Lansing, Michigan, streets this year. All five fatality victims were thrown from the vehicles in which they were riding. Capt. Warren Eddie, head of the traffic division of the Lansing Police Department, said, "Without a doubt, these five people would be alive today if they would have used their seat belts."

The effectiveness of seat belts is easily explained. When a car crashes, the motorist (without a seat belt to stop him) flies forward

Bibles for the Needy

To spread the Word of God to needy people everywhere, regardless of race, creed or color, is the calling of T. S. White, Shreveport, Louisiana.

In order to attain this goal, he makes a plea for any old, worn, torn, discarded Bibles that can be spared by donors. "Because one leaf from any Bible is worth much more than any man-made tract, Bibles being ragged and torn do not render them useless," says Mr. White.

These Bibles, freely given by generous donors, are passed along without cost to needy persons throughout the world. Mr. White operates this ministry from his home at 1719 Buckner Street, Shreveport, Louisiana.

Any donations of Bibles, regardless of age, state of preservation, language or version, will be much appreciated by Mr. White and by those who perhaps for the first time, will be able to read and study God's Word.



"BLESSED IS HE THAT CONSIDERETH THE POOR." (Psalms 41:1) Considering the poor is the dedicated calling of T. S. White as he collects discarded Bibles and distributes them to needy persons throughout the world. He is shown with packages of Bibles ready for shipment — thanks to the generosity of donors to this worthy cause.



CONFUSED? — NOT REALLY! They're just singing the mixer song, "How Do You Do, Everybody," and trying to decide with whom to shake hands next. These ladies are part of the crowd that attended the District 4 Farm Bureau Women's Spring meeting.



THE ORIGINAL 13 STATES? — District 8 Women contemplate this question, among others, on a test patterned after information required of aliens requesting U. S. citizenship. The thought-provoking exercise was conducted by Mrs. Marjorie Karker.

ern and Challenge to Women

Worth Mentioning...

It was suggested that as a group, they might wish to investigate the benefits to be derived from driver refresher courses, urge that proper court procedures be adopted, visit courts and driver licensing agencies, etc.

"If women asked for better enforcement, they might get it," they said.

Stressing that the traffic accident problem is a local one, the speakers said that victims and drivers involved in accidents most often reside in the county in which the accident occurs. Rural accidents account for more than two-thirds of the traffic accident deaths.

The importance of promoting seat belts was pointed out by the experts and by Mrs. Marjorie Karker, Coordinator of Women's Activities, who urged that every county Farm Bureau Women's Committee become active in this current project.

Each district carried out the Safety theme on their morning programs with afternoon sessions featuring a variety of interesting speakers and entertainment.

District 4 Meet Well Attended

In the beautiful Leighton Township United Brethren Church, 164 women from District 4—Allegan, Barry, Ionia, Kent and Ottawa—gathered for a variety program which included several presentations by Rev. Lawrence Ward.

Beginning with a demonstration on hobbies, Rev. Ward explained that collecting is a normal trait of childhood, "which some never out-grow"—as he showed his many varieties of butterflies, moths and beetles (which some of the women thought were more attractive than those from England).

Leaving his display table, he

joined his wife at the piano for a duet, and then further demonstrated his talents as he played several numbers on wooden sticks, unusual entertainment much appreciated by the large audience.

The versatile Methodist minister then stepped to the podium and delivered a speech on "Creeping Socialism and Communism," in which he warned the women that the Cold War is not over.

Communist leaders have said that in times of peaceful co-existence, revolution must go on, Rev. Ward explained, and reminded them that the Communists have broken over 300 treaties.

He suggested that the women follow his method of watching news articles and advertisements of publications that lean to the left and then write letters to the editor or author of the article.

Allegan, host county, took top honors for attendance with 77 women present. Active Farm Bureau members, Mr. and Mrs. Arthur Thede, were genial hosts for the all-day affair and were responsible for the delicious home-cooked dinner served in the auditorium of the Parish Hall.

District 9 Elects New Chairman

Mrs. Dorothy Hendricks, Kalkaska, was elected chairman of the District 9 Farm Bureau Women at their meeting attended by 80 ladies from Benzie, Kalkaska, Manistee, Missaukee, N.W. Michigan and Wexford counties.

The many aspects of marketing was the topic of their speaker, Margaret B. Doughty, Consumer Market Information Agent. Miss Doughty showed slides of the mechanization of farming, labor saving devices, and the step-by-step journey of a crop from the field to packaging.

Prizes which served to highlight the farm product versatility

and abundance of Kalkaska county were awarded, including maple syrup, butter, honey, cheese, eggs and potatoes.

District 8 Women Try New Citizen's Test

Questions based on the information required of aliens requesting U.S. citizenship made the Farm Bureau Women of District 8 realize it had been a long time since they had attended a history and civics class.

"Name as many of the 56 men who signed the Declaration of Independence as you can"—was just one of the questions posed by Mrs. Marjorie Karker, Coordinator of Women's Activities for the Michigan Farm Bureau, in a rousing audience-participation exercise involving the 114 women in attendance.

Mrs. Harold Butzin, chairman of the host county, Saginaw, in her welcome to the women from Arenac, Bay, Clare, Gladwin, Gratiot, Midland and Isabella counties, said, "There are those who want the world with a fence around it and others who would like a fence with the world around it... but the Farm Bureau Women want the world with God's hand upon it."

A 20th anniversary history-tribute to the Michigan Farm Bureau Women was read by Mrs. B. H. Baker, chairman of District 8. She traced the beginnings of their organization to the annual meeting of 1944 where the women asked for an official part of the Farm Bureau program, and closed by reminding them that they should rededicate themselves to the work of the future.

Mrs. Wheaton New District 5 Chairman

Roll call at the District 5 Women's meeting held at the Robbins

Church in Ingham County indicated an attendance of 150 with Ingham and Eaton tied for high honors of 51 each.

Election of officers resulted in naming Mrs. Crystal Wheaton, Eaton, as chairman and Mrs. Dorothea Lonier, Clinton, vice chairman.

The groups afternoon program included entertainment by soloist Mrs. Ida Benjamin. Miss Dolly Fuller gave a humorous reading titled, "Mirror, mirror, on the wall, I don't want to hear a word out of you!"

Marlie Drew, regional representative, spoke briefly on the state's membership and urged all cooperation in reaching goal.

"Just Begun to Fight," District 6 Women Told

Duane Sugden, regional representative, told the 179 Farm Bureau Women present at the District 6 spring meeting not to be discouraged at the passing of the new Farm Bill—that "we have only begun to fight."

Also on the agenda was a talk on Home Decorating, complete with samples of drapery, upholstery and rug materials shown by Mrs. Opal VanDusen of the Robinson Furniture Company.

A gift was presented to the oldest lady present at the meeting, Mrs. John Monte, Tuscola County, who is 85. She and her husband have recently celebrated their 65th wedding anniversary.

St. Clair county took the attendance plaque with 52 present.

College Pres. Speaks At District 2 Meeting

Present at the District 2 spring meeting, held at the Rome Center Grange Hall, Lenawee County, were 147 women. Their keynote speaker was Dr. John Dawson, president of Adrian College, who chose as his topic, "Our American Heritage."

Also present was regional representative Marlie Drew, who urged them to keep working for membership goal. The crowd was entertained by a special wind instrument quartette from Onsted High School.

The St. Joseph Farm Bureau Women's Committee recently held their annual "sewing day" for the Fairview Hospital. Their day of community service resulted in the hemming of 55 towels, 41 diapers, 27 shirt gowns, 60 pads, 48 bibs and 3 pairs of booties. The group also presented the hospital with a mirror for the therapy department and 17 skeins of rug yarn.

The Sanilac County Women have held a "past chairmen" meeting at which each of the participants was given a past-secretary's book to check items to be included in a history of their committee. Each member was also asked to bring a photo of herself to prepare a group picture for the Farm Bureau building.

The Kent County Women's Committee entertained their neighbors from Ottawa at their April meeting. Their featured speaker was Francis Wakefield (husband of the former county Farm Bureau secretary) who talked on "Michigan Indians." Mr. Wakefield, a full-blooded Ottawa Indian, appeared wearing the colorful ceremonial dress, as he reminded the women that the Indian had been promised opportunity and little by little, it was taken away. He warned that this is what is happening in America today—we are receiving many promises... at a high cost of freedom.

Thanks to the generosity of the Eaton County Farm Bureau Women's Committee, the county 4-H building will have a new 10-burner, 2-oven electric stove to replace the obsolete bottle gas appliance now used. The new stove will make getting meals at the much-used building a safer, more convenient operation.

A tour of the Dow Chemical Company at Midland was on the agenda for the Tuscola County Women in May. Seventy women participated in a guided tour through the plant which produces some 200 tons of Epsom Salts per day and half of the United States' supply of aspirin. An added "bonus" occurred when a practice evacuation alert was carried out while the group was visiting the plant.

Impressive Speakers Scheduled For Northwest Women's Camp

A distinctive list of outstanding speakers covering such topics as "Our Teenagers" and "Civil Rights and Migrants," will spark the program agenda at the Northwest Michigan Farm Bureau Women's Camp at Gilbert Lodge, Twin Lakes, June 9-11.

Centered around the camp theme, "Fun, Facts and Fantasy," the program will feature Mrs. Victor Haflich, Farm Bureau Women's Midwest regional chairman; Dr. John Young, clinical director for the Traverse City State Hospital; Miss Esther Middlewood, Mental Health Director; Robert Sopheia, Human Relations Coordinator, Traverse City, and the well-known Perez Sabido telling of his native land, Cuba.

This will be the Northwest Michigan Women's 20th annual camp and they look forward to a large attendance with representatives from county Farm Bureaus throughout the state.

Entertainment, hobbies, travel talk, tours, good food and good fun will round out the three-day camp.

Time is short—mail your coupon today!



ENTERTAINMENT WAS A MUST on every district meeting program. Shown are Rev. and Mrs. Ward as they appeared before the District 4 Women. Rev. Ward also talked on Socialism and Communism, and gave a presentation on hobbies.



STILL SMILING—in spite of the many hours of work it took to prepare food for the large crowd—are Mr. and Mrs. Arthur Thede. The congenial hosts for the District 4 meeting are shown putting the finishing touches on the relish plates.



HOME DECORATING—an area of interest to all women, was on the agenda at the District 6 Spring meeting. Mrs. Opal VanDusen is shown demonstrating samples of good color combinations in home furnishings.



A 20TH ANNIVERSARY history-tribute was read by District 8 chairman, Mrs. B. H. Baker, in honor of the Michigan Farm Bureau Women, their pioneers and workers. She reminded the women to rededicate themselves to the work of the future.

Send to:
**Mrs. Isabel Lautner, Route #3, Box 443,
 Traverse City, Michigan**
 Please make reservations for _____ people at the Northwest Michigan FB Women's Camp, June 9-10-11, at Gilbert Lodge, Twin Lakes.
 Name: _____
 County: _____
 Address: _____

Far Away Places... Strange Sounding Names



SELLING AGRICULTURE, at the New York World's Fair has been this trio of Michigan beauties. Pictured with governor Romney are: (from left) Bean Queen Kathy Uebler, (18) Frankenmuth; Apple Queen Jane Damaske, (18) St. Joseph and Cherry Queen Mary Kardes, (19) Kalamazoo. Lansing State Journal photo by Dick Frazier.

In spite of fresh air and sunshine — good food and plenty of exercise, farm living is not as healthful as many people would suppose.

There are those who suggest that farmers are victims of many grim ailments because, having learned to work early in life, they overtax themselves by not having learned to play.

As one result the word "vacation" hardly exists in most farmer's vocabularies. Crops and cattle, taxes and tractors occupy almost 100 per cent of their daylight and evening hours.

Yet, being intelligent people, most farmers recognize that bragging about "never taking a vacation" is both foolish and dangerous. It is much the same as bragging about never changing the oil in the tractor or brushing cobwebs away from the bulbs that light the buildings.

Recognizing this, more and more farmers are locating "chore boys" and arranging their work to slip away for at least a few days. Having learned that their temporary absence did not cause major catastrophe, or the farm to fail; many take further extended vacations to nearby Canada and Mexico, and to not-so-far-away Europe.

Farm Bureau Tours

To help Michigan farmers plan the kind of trips they want and at reasonable costs, the Michigan Farm Bureau has developed a Tour Service under the direction of the Information Division.

Although Farm Bureau members and their friends are offered a wide variety of tours in "package" form throughout the year, current excursions include a month-long, ten-country visit to Europe by either ship or air, and August visits to both Eastern and Western Canada.

For those who long for world-wide travel but have neither time nor money for such, there is a late-July six-day trip planned for the World's Fair. There at the pavilions of many nations, farmers can see in hours what would ordinarily take days and weeks of expensive travel.

The World's Fair tour is by rail from Detroit, leaving Friday morning, July 24. Saturday will be spent touring New York, with three full days at the fair to follow. A modest \$133.00 covers train fare, hotel, transportation and tickets to the fair.

Western, Eastern Canada

The matchless beauty of the Saguenay River of Eastern Canada is offered in an 8-day boat cruise that leaves Lansing August 20 and returns on the 28th. Toronto, Quebec and Montreal are major cities visited.

Earlier, in mid-August, a Farm Bureau tour will visit the great Northwest, stopping at Glacier National Park, Seattle, Victoria, Vancouver, Lake Louise, Banff and the Columbia icefields.

The 15-day trip will be by train with side excursions by chartered bus, and will leave from Lansing the late afternoon of August 17, returning August 31.

Grand Tour of Europe

For those who have dreamed of European travel, the Farm Bureau travel service has arranged a

month-long visit to Europe. Those who participate will leave by ship, August 12 — or if they prefer, by air on the 16th.

Through use of bus service through the Continent, Farm Bureau participants will see firsthand the villages and countryside of many foreign nations.

Included in the tour will be East and West Germany, The Netherlands, Belgium, Great Britain, Austria, Italy, France, Czechoslovakia and Switzerland.

The coupon below will bring more tour details.

Country Vacations, Incorporated

The growth of suburbs testify to the eagerness with which most city dwellers look forward to fresh air, green grass, and less-crowded conditions that only the countryside can afford.

Wistful trips to visit farm friends and relatives help impress the idea that there are few things more tempting to a metropolitan dweller than an extended vacation "down on the farm."

Further, there is growing evidence that they are willing to back this desire with considerable cash.

One Detroit man, John Dalzell, feels strongly that there is a good "market" for farm vacations and that farmers are wise to assess their chances of offering farm facilities to city people who seek the experiences and rest that only a farm can give.

He sees two-fold benefits, extra income for farmers and fun-in-the-sun for city residents who seldom see a calf, watch the antics of baby chicks or have the privilege of fishing in the "crick."

The former president of the Federated Property Owners of America, and of the Michigan and Detroit units, Dalzell has spent recent years operating the "Vacationland Travel Center" — a Detroit travel agency.

He reports frequent requests from city residents for farm vacations, perhaps with hunting and fishing privileges.

Dalzell sees no real limitations to the idea and doesn't think that it is necessarily seasonal. Skiing and ice-skating, sleigh rides and summer hikes are equally compatible, he feels, and fall hunting time seems ideal for sportsmen "customers."

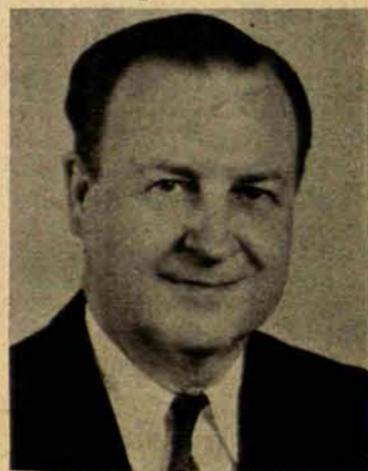
Encouraged by the obvious need for such rural vacation facilities, Dalzell has incorporated a firm by the title of "Farm, Ranch and Country Vacations" and seeks farm applicants with inviting accommodations and comfortable surroundings to offer city residents through his agency.

He feels that there is need for some form of inspection system, and that once farm people under-

stand what is involved, his agency can help plan and set up a farm vacation program suitable to the accommodations that most farmers have.

A big consideration will be appetizing food and clean dining facilities. Good beds are a "must" . . . and cheerful, relaxing surroundings are sure money-making assets.

Dalzell invites inquiries to his Farm, Ranch and Country Vacation headquarters at 816 Penobscot Building, Detroit.



BORN ON A FARM in Leelanau County, John Dalzell now lives in Detroit where he feels other city dwellers must also miss the good farm life he knew.

HAIL INSURANCE on farm and truck crops

this year—insure your income

Hail damaged Michigan crops on 33 different days in 37 counties during the 1963 growing season. You can't afford to risk ruin from a hail storm and you can't forecast where hail will strike. This year, play it safe — protect your income with Michigan Mutual Hail Insurance . . . at low rates.

Michigan Mutual Hail has been insuring Michigan farms for over 50 years against hail damage to farm and truck crops. In 1963, claims of \$270,138 were paid and since 1911, more than \$5 million in claims have been paid to Michigan farmers. Claim payment is prompt and fair when you insure with this non-profit farmers mutual insurance company.

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Information Division, Michigan Farm Bureau
4000 North Grand River, Lansing 4, Michigan

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August 17-31	NORTHWESTERN CARAVAN	<input type="checkbox"/>
August 20-28	EASTERN CANADA & SAGUENAY RIVER CRUISE	<input type="checkbox"/>

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Address _____

County _____

Ogemaw's Rural-Urban Event is "Big Success"

The annual Ogemaw County Farm Bureau rural-urban banquet was held for the 15th consecutive year at the West Branch High School with 485 persons in attendance.

With Robert Brouwer's famous "America on Parade" presentation, music by the "Spades," a local orchestra, lots of good food and good company, the event could be called nothing less than "a huge success."



MASTER OF CEREMONIES, Maurice Hennen (left), introduces special guests at the 15th annual Ogemaw County Farm Bureau rural-urban banquet. They are: Roger Wangler, state winner of the Harvestore Contest and Gold Award winner in the State Farmer contest, FFA; Sharon Fritz, 4-H state award winner, and Wilbur Priddy, president of the Ogemaw Farm Bureau.

Originated by the county Farm Bureau for the purpose of promoting a better understanding between residents of town and country, it began as a relatively small gathering and has grown throughout the years to become one of the largest gatherings of residents in Ogemaw County.

"We have our problems, both in business and in a social way," said a spokesman for the organization, "and we are aware that those who reside in more heavily populated sections also have these problems, although not necessarily the same as ours."

"It has been proven in past years that we can obtain a better understanding of the problems of our urban neighbors and we hope that our problems become understood by our guests through these get-togethers."

Honored at the banquet were two young people, Sharon Fritz and Roger Wangler. Sharon was a state award winner which entitled her to an all-expense paid trip to the National 4-H Congress in Chicago.

Roger, an officer of the Future Farmers of America, won the Harvestore award for drawing plans of the best feed lot.

EMMET COUNTY RURAL URBAN DINNER



LOCAL LEGISLATORS — (from left) Senator and Mrs. Thomas Schweigert, Petoskey, enjoy the company of Representative and Mrs. Clark Most, Alanson, during the fourth annual Emmet County Farm Bureau Rural-Urban dinner. About 400 farm and city friends spent the evening together.



EMMET COUNTY PRESIDENT, Fred Hinkley, presents Mrs. Roscoe Williams with a bouquet in appreciation for work done in arranging the successful dinner.

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Farm Management Tour For Copper Country

Farming in the Copper Country will be on display on July 22, 1964 when the 5th annual Upper Peninsula Farm Management Tour will be held in Houghton County, near Chassell.

Potato farmers will be interested in visiting the Larson potato farm where he not only does an excellent job of producing potatoes but also in marketing them through local outlets and, incidentally, employing his children to good advantage.

Another interesting stop will be at the Ralph Golden farm near Chassell where 8 acres of sweet red strawberries under irrigation will have fruit in abundance.

Dairy farmers can pick up some practical ideas by visiting the Peter Siekas modern dairy farm

with its 40 Holsteins in a new stanchion barn and doing an excellent job with cow and farm records. The noon program, speaker, and lunch will be at the nearby Doelle School.

A fourth stop has been arranged as a cafeteria visit. Folks may wish to visit the Hulkonen Brothers Farm in Nisula where they can see modern dairy and poultry operations.

The Hulkonen's have 3000 layers in production and a herd of 40 high-producing Holsteins.

DRINK MILK FOR VITALITY

ART. WINBURG

"I'm in the milk production business and also the milk CONSUMER PROMOTION business . . ."

AGRICULTURE IN ACTION AROUND MICHIGAN

PUBLIC SCHOOL EDUCATION CONFERENCE



PUBLIC SCHOOL EDUCATION CONFERENCE, held recently in Ottawa County, was attended by Farm Bureau members in surrounding counties, school principals, teachers, board members and other interested people. Shown in the foreground (left) is J. Delbert Wells, Family Program Division, MFB, head of the program which included public school financing, roles and responsibilities, guidance and counselling. The meeting was sponsored by the Ottawa County Citizenship Committee with the Women's Committee acting as hostesses.

IRON COUNTY CITIZENSHIP WINNERS



CITIZENSHIP SEMINAR WINNERS from Iron County are (right) Ellen Honkala, daughter of Mr. and Mrs. Lauri Honkala, Crystal Falls, and (left) Gregory Plutchak, son of Mr. and Mrs. Oliver Plutchak, Iron River. Regional Representative Hugo Kivi, is shown congratulating the winners, who will attend the seminar July 13-17 at Camp Kett.

ALPENA WOMEN BOOST MEMBERSHIP



WHERE SUCCESS BEGAN — Several months ago at Alpena's membership Kick-Off meeting, the Farm Bureau Women's Committee volunteered their services to head the Roll-Call drive. With Mrs. Leo Beauchamp leading the drive, the efforts of the women put the Alpena County Farm Bureau "over the top" on April 20. The ladies are shown picking up their "ammunition" at the Kick-Off, eager to "go sign up those members."

JUDD SPEAKS



DR. WALTER JUDD, — speaking before a Pfizer research conference was interrupted many times by applause as he heaped scorn on absurdities of government farm programs.

PROGRAM PARTICIPATION DISCUSSED



SPECIAL GUESTS of the Lapeer County Farm Bureau Women at their April meeting were (from left): Mrs. Edward Oeschers, Dist. 6 secretary-treasurer; Mrs. George Southworth, district chairman, and Mrs. Marjerie Karker, Coordinator of Women's Activities for the Michigan Farm Bureau. Mrs. Karker spoke on program plans to involve more women in Farm Bureau activities. Jerry Malash, county 4-H agent, also appeared on the program, asking for more unification among groups that have the same aims.

FIRST AID COURSE FOR SANILAC FB



A PRESENT FOR THE DOCTOR — Dr. Conrad, that is, who conducted an American Red Cross First Aid course for Sanilac County Farm Bureau members. The group learned treatment of wounds, burns, shock and exposure, artificial respiration and other life-saving skills. The course involved many hours of study and practice with 33 persons successfully completing the course.

ADA MARKET PROGRAM WINS



REGIONAL AWARD — in the Michigan Week "Agricultural Development" competition was won by the American Dairy Association of Michigan. Herman Koenn, ADA of Michigan President, accepts the award (left) from George Harris, Regional Chairman, while ADA Manager, Boyd Rice, looks on.

"LONGEST PLAYING RECORD"



ONE YEAR'S PRINTING — of the Congressional Record, the blow-by-blow account of the actions of Congress, is examined by Don Kinsey, Coordinator of Education and Research for the Michigan Farm Bureau. Helping stabilize the 121 pound man-size pile of printing, (34,500 pages—more than 47 million words) is Mrs. Edward Prentice, Information Division.

CUSTOM DIESEL FUEL DEMONSTRATION



CONTROLLED, POWERFUL FLAME is sprayed over a heated burner by Wm. Rocky Sales, P. Combu. A. Mgr. of Farmers Petroleum Cooperative. The importance of customized fuel which responds and handles well in close tolerances of modern diesel motors is dramatized. Assisting in the demonstration is Kenneth Hcrvey, FPC Purchasing Manager

FARM LEADERS HONORED



HONORARY STATE FARMER DEGREES — were presented to outstanding Branch county farmer, (left) Blaqu. Knirk and Dean Pridgeon, by former F.F.A. State President, Marvin Head, at the 36th annual convention of the organization. Knirk is chairman of the State Agricultural Commission; Pridgeon serves as a member of the MFB board.

Farm Bureau Market Place

TRY A 25 WORD CLASSIFIED AD FOR \$2.00

SPECIAL RATE to Farm Bureau members: 25 words for \$2.00 each edition. Additional words 10 cents each per edition. Figures like 12 or \$12.50 count as one word. NON-MEMBER advertisers: 15 cents per word one edition. Two or more editions take rate of 10 cents per word per edition. All classified ads are cash with order, and copy MUST be in by 20th of the month.

1 AUCTIONS

MISSOURI AUCTION SCHOOL. Free catalog! 1330-50 Linwood, Kansas City, Mo. 64109. (2-Tf-10b) 1

3 Business Opportunities

COINS! Yes, United States Coins! Your future and retirement can be made in this field. Too few on the inside are making the money. Old coins unnecessary. Get them at your bank. Everyone should be exposed to this opportunity. Stamp brings details. Carriage House, Dept. 52, Box 4108, Memphis 4, Tennessee. (6-2t-50p) 3

6 DOGS

ENGLISH SHEPHERD PUPS from our own good working stock dogs—\$20.00. Bradley Acres in Springport, Michigan. (Jackson County) (6-1t-16p) 6

REGISTERED ENGLISH SHEPHERD PUPPIES—several ages—\$25.00, Crusader Bloodline. Natural Heelers. Guaranteed. Ship anywhere. Homer Johnson, R#4, Marshall, Michigan. Phone Story 1-7035. (Calhoun County) (6-1t-22p) 6

8 FARM EQUIPMENT

NEW AND USED AIR COOLED ENGINES—pressure pumps and P.T.O. units in stock. New low prices on plastic pipe, Rainbird Sprinklers, Aluminum pipe and spray equipment. Stop in at your Waterheadquarters Hamilton Mfg. and Supply, 783 Chicago Drive, Holland, Michigan. Phone Ex 6-4693. (6-2t-42b) 8

SOLVE YOUR DROUGHT AND FROST PROBLEMS—500 Gallons per minute at 110 pounds pressure with a new 3/4 inch centrifugal pump coupled to 78 H.P. Continental Red Seal 6-cylinder Model 226 engine reconditioned and tested. Unit complete only \$545.00. Frost protection kits for your present system, one acre coverage, 60 by 80 setting. Only \$62.76. (6-2t-55b) 8

13 FOR RENT

COTTAGE FOR RENT at Eagle Crest on Lake Michigan. Three bedrooms, telephone, automatic heat, hot water. No drinking. Families only. Harold G. Kleinheksel, R#5, Holland, Michigan. (Allegan County) (6-1t-25p) 13

14 FOR SALE

HALF TON ELECTRIC CHAIN HOIST. Mrs. Irene Hunt, 918 5th Avenue, Lake Odessa, Phone 374-3371, Call after 4:30 weekdays. (Ionia County) (6-1t-20) 14

POULTRY/PRODUCE CRATES—Lumber Products Co., Ceresco, Michigan. Phone 616-963-0532. (12-12t-10p) 14

19 HORSES

AT STUD: TENNESSEE WALKER, BLAZE O'GOLD. Beautiful Golden Palomino. Double registered. State inspected. Live foal guaranteed. Rude's, R#1, Box 562, Traverse City, Michigan. Phone: CA 3-5571. (North West Michigan) (3-4t-25p) 19

20 LIVESTOCK

MILKING SHORTHORN BULLS, calves up to breeding age. By our noted sire and from Record of Merit dams. Stanley M. Powell, Ingelside Farms, R. 1, Box 238, Ionia, Michigan. (Ionia County) (tf-25b) 20

DAIRYMEN—Use Perfect Balancer 8% phosphate mineral feed. Mix one pound of Perfect Balancer to every 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Romeo, Michigan. (tf-40b) 20

FOR SALE—40 large Holstein Heifers, locally raised, will freshen for base. Vaccinated and tested. Contact Willard or Jim Harris, Swartz Creek, Michigan. Phone 635-9882 or 635-3683. (Genesee County) (6-1t-27p) 20

CATTLE FEEDERS—Feed high analysis Perfect Balancer 8% phosphate mineral feed. Feed free choice. Put plain salt in one container and Perfect Balancer Mineral in another container. The animal knows which one he needs. Get Perfect Balancer mineral at your elevator. The Gelatin Bone Co., Romeo, Michigan. (tf-47b) 20

FEEDING HOGS? Use salt free, high analysis Perfect Balancer 8% phosphate mineral feed in your hog feed. Mix one pound of Perfect Balancer with each 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Romeo, Michigan. (tf-50b) 20

20 LIVESTOCK

125 REGISTERED RAMS AND EWES for sale at Michigan's 6th Annual Stud Ram and Ewe Sale, Livestock Pavilion, East Lansing, Saturday, June 13. Offering will include top rams and ewes from flocks in Michigan, Indiana, Ohio, Pennsylvania, Wisconsin, and Canada. All major breeds represented. Judging begins at 9:30 a.m.; sale at 12:30. Buy your ram early for early lambs. Select him from the best flocks in midwest. Approved health papers furnished with each sheep. Write for catalog to Michigan Sheep Breeders' Association, 105 Anthony Hall, East Lansing, Michigan. (6-1t-88b) 20

26 POULTRY

POULTRY WANTED—be assured of top price — Cash — Farm Weight — No grade — Premium for large flocks. Call or write Watts & Son Poultry, Williamsston, Michigan. Phone 655-1069 or 655-1758. (Ingham County) (4-5t-29p) 26

DAY OLD OR STARTED PULLETS—The DeKalb profit pullet. Accepted by the smart poultryman for high egg production, superior egg quality, greater feed efficiency. If you keep records, you'll keep DeKalbs. Write for prices and catalog. KLAGER HATCHERIES, Bridgewater, Michigan. Telephone: Saline Hazel 9-7087, Manchester GARDEN 8-3034 (Washtenaw County) (tf-46b) 26

POULTRYMEN—Use Perfect Balancer, 8% phosphate mineral feed in your ground feed. Eliminate soft shelled eggs. Mix 3 lbs. per 100 lbs. feed. The Gelatin Bone Co., Romeo, Michigan. (tf-25b) 26

26 POULTRY

STONE NO. 56—Highest 5-year average California against all big name brands. Cameron No. 924 highest net income 3 yr. average all Penna. tests. Baby chicks or started pullets. Free delivery. Free literature. Dirkse Leghorn Farm, Box 169N, Zeeland, Michigan. (6-1t-41b) 26

KLAGER'S DeKALB PROFIT PULLETS—Sixteen weeks and older. The proven Hybrid. Raised under ideal conditions by experienced poultrymen. Growing birds inspected weekly by trained staff. Birds on full feed, vaccinated, debeaked, true to age, and delivered in clean coops. See them! We have a grower near you. Birds raised on Farm Bureau feed. KLAGER HATCHERIES, Bridgewater, Michigan. Telephone: Saline, Hazel 9-7087, Manchester GARDEN 8-3034. (Washtenaw County) (tf-72b) 26

31 SILOS

RIBSTONE SILOS—P & D Silo Unloaders, Feeding equipment, Layouts, Parts & Service. NO DOWN PAYMENTS — Easy Terms. Way Farm Automation, Grand Ledge. Phone Mulkken 3741 or Jonesville VI 9-7934 (Eaton County) (4-tf-29b) 31

NEW C&B CORRUGATED CEMENT STAVE SILOS—now built with acid resistant plastic on inside. By any standard of comparison the finest cement stave silo and most for the money. NO DOWN PAYMENT—easy terms. Complete systematic feeding also available. C&B Silo Company, Charlotte, Michigan. (tf-44b) 31

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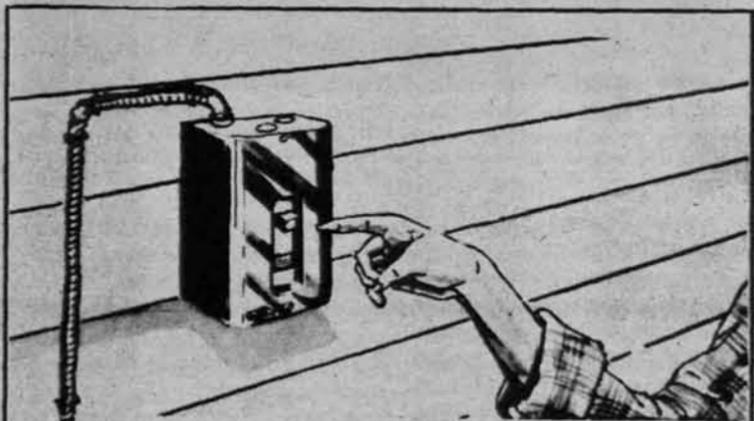
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The Story of a Man's Dream

(This is the fourth in a series of articles written by Farm Bureau member, Wm. A. Burnette, of his recent journey around the world.—Editor's Note)

THE GREAT MAN OF EGYPT

I've just seen the great temples, tombs, monuments, mosques and pyramids, which the ancient leaders and rulers of the Nile valley built to glorify and perpetuate their names on earth, and impress Heaven with their achievements among men.

I was astounded at the scientific precision of the engineering, art and workmanship in these structures. How such monumental structures and artifacts could be accomplished in the prescientific ages puzzles me.

But I am even more concerned with the "thought life" of the people and their rulers who occupied this narrow strip of land along the Nile — from two to thirty miles wide, and then the uninhabitable rocky and sandy deserts.

On the walls of tombs and on monuments, the rulers have told how great they were, and in these accomplishments they have drained and consumed the lifeblood and brains of the people they ruled. From the beginning to the end of a king or pharaoh, it seems that all the people were enslaved to insure him a place in Heaven hereafter.

The rulers robbed the tombs of their predecessors to store up treasures in their own tombs. *To prevent their own tombs from being robbed, and their embalmed bodies from being found and desecrated, the writings and pictures on the walls show that the great rulers had the supervisors and workers who knew the secrets of their tombs beheaded.*

It seems that the aim and direction of all the people was to provide tombs and pyramids for their rulers. I am struck by the thought that this enormous expenditure of energy, thought, planning, and life of the people was nonproductive and wasteful. Over the centuries, these gigantic efforts did not accomplish much for the advancement, freedom and living standards of the common people. The people were used for their animal and human energy and treated like slaves to the rulers and their administrators.

Dignity and worth of the individual was not recognized and protected. He was like stones and mortar to the kings and pharaohs.

Then, there arose from the enslaved class, a leader whose foresight and wisdom saved the nation in the time of a great famine which lasted for seven years. This man stands out among the family of man as a great leader who thought his people should identify themselves with their Creator in such a way that human effort could be expended to advance the cause of mankind, rather than the glorifications of kings.

I was in Memphis, Egypt, where this man, as a baby, was cast upon the Nile in a basket to escape the consequences of a jealous Pharaoh who was frightened by a dream and ordered all

slave babies born that night to be killed.

I stood on the banks of the Nile where this baby was pulled out of the bullrushes and taken by his mother to Pharaoh's daughter. If this was not the exact place, it makes no difference. The symbol is sufficient.

This baby grew up in the palace and was educated by the Pharaoh's daughter. He was of a brilliant mind and saved the nation from famine and death by storing up grain in the fat years to provide for the lean ones, following the pattern set by the Hebrew, Joseph, 435 years before.

This Moses, of whom I speak, turned the thoughts of mankind toward building monuments that would produce for human society, the family of man, instead of the non-productive tombs and pyramids for the glorification of kings. This set a new goal for the world.

The interpretation of this goal has resulted in the emancipation of mankind, the elevation of women to equality with men, and the freedom of opportunity for men to live by the exercise of their brains, talents, and accomplishments.

These things came about through Christianity and religious thought, largely through the wisdom, vision, leadership and sacrificial service of Moses, who grew

up here in Egypt and set his people free.

THE HOLY JORDAN

The spell of the Holy Land was on us before we arrived in Jerusalem. In Syria we had visited the place where Saul of Tarsus was stricken blind while persecuting the Christians. Then we went to the house in Damascus where Saul was converted, regained his sight, and changed his name to Paul.

We traveled the road Jesus had traveled numerous times from Jerusalem to Jericho, and beyond to the Jordan River and the Dead Sea. On the way, traveling on a new thirty-mile highway the U.S. built for Jordan, we stopped at the inn where the Good Samaritan established the definition of a good neighbor as told by Jesus to His Disciples.

We passed through the hills of rocky limestone where shepherds were tending their flocks of sheep, and living in tents and caves in the mountainsides just as they did in the time of Jesus.

In the valley near the River Jordan, we inspected Jericho where Joshua commanded the sun to stand still while he fought a great battle for Jehovah, and the walls came tumbling down. It was here we saw the women carrying water from Elisha's well as they did in Jesus' day. We stood by the well on the mountain nearby the very peak where Jesus prayed for forty days and nights and was tempted by Satan to surrender the cause for which He was born.

We visited the Mount of Olives in Jerusalem where He sweat blood on the rock while the Disciples slept under an olive tree, which is still there.

We stood where He stood before Pontius Pilate and was condemned to die on the cross. We followed on foot to Golgotha where He was nailed to the cross and died in agony, the agony which preceded the ecstasy of triumph.

At the River Jordan, where Jesus was baptized by John and began to fulfill his mission on earth, we paused to meditate and contemplate. Up and down the banks of the river, we wandered and wondered, as the river flowed swiftly by, as it did in the time of Jesus. A boat was anchored to the bank and I stood there thinking how Jesus and John had been at this very spot.

On an impulse to do something to commemorate the occasion of a lifetime—a scene beyond my wildest dreams—I walked down the muddy bank, climbed into the boat, dipped my hands into the Holy Jordan and sprinkled my gray head with the water streaming from my hands.

This was the end of a perfect day.

(Next month: "The Way of the Cross")

F. B. Mutual Announces New Auto Policy

Announcement of the introduction of a completely new Farm Bureau Mutual Auto Policy has been made by N. L. Vermillion, Administrative Vice President for Farm Bureau Insurance.

The new contract, known as the Family Auto Policy, was developed after two years of research and study by the company's Underwriting Division. The policy will replace the Pace Setter auto policy on all eligible Farm Bureau Mutual insured cars and pick-up trucks.

"This new contract represents the latest thinking on broad coverage family auto protection," commented Vermillion. "It provides Farm Bureau Mutual policyholders with the most comprehensive family auto coverage available today," he continued.

The policy offers broader protection in practically all areas and extends these special new features . . . (1) If you have a collision with a domestic animal . . . your Collision deductible is waived and you receive full payment. (2) If you have a collision with a negligent, uninsured but identified motorist . . . and loss exceeds your deductible . . . you will receive full payment. (3) If

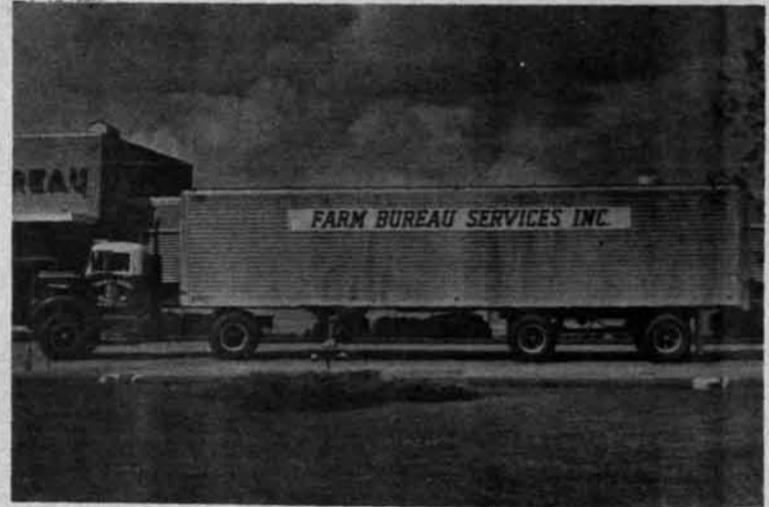
you have a collision with another auto insured with Farm Bureau Mutual . . . your collision deductible is waived and you receive full payment. (4) If your car is damaged by collision with birds or wild animals . . . you receive full payment for the loss under Comprehensive coverage.

All Farm Bureau Mutual insured cars and pick-up trucks will be covered with the Family Auto Policy at the next renewal date.

All commercial vehicles insured by Farm Bureau Mutual will be protected by a new contract called the Combination Auto Policy.

The new policies will be mailed to insureds with the next renewal premium notice.

"Wheel a Rig" Without Chargeable Accident



TYPICAL "RIG"—in the modern fleet of over-the-road transports owned and operated by Farm Bureau Services, is this 50-foot tractor-trailer combination, one of ten engaged in daily movement of Farm Bureau Services products.

In his years of "wheeling a rig"—Leonard Ekema, driving for Farm Bureau Services transportation fleet, has driven mileage equal to 365 trips across the continental United States—one each day for a full year.

Most amazing, he has done this without an accident.

Ekema has driven more than a million and a quarter miles without a chargeable accident on a route that usually keeps him within a 400 mile radius of Farm Bureau Services warehouse at Jenison.

A recent typical day's work for Ekema involved a load of agricultural supplies picked up in Chicago for transfer to the Jenison warehouse. Not too exciting, perhaps—if one discounts protecting the cargo valued at \$126,000 plus full-time responsibility for tractor-plus-trailer; bringing the total value to around \$150,000.

Thanks to an extensive safety program and their extreme interest in their jobs, Services' drivers have given its Transportation Department a driving record fast becoming the envy of Michigan's trucking industry.

A home-office "Team" made up of M. J. Buschlen, John F. Youngs and Elden Smith, are constantly working with the drivers to continue their record of safe, accurate and on-time transportation of farm supplies. It is this teamwork between the drivers and management that has resulted in the Services' fleet record of more than a year of accident-free driving.

Next time you see one of Services' huge "Semi's," remember that the man behind the wheel has pledged himself to do the safest bit of efficient driving possible. He is proud of his job and he is proud of representing Farm Bureau members on the road.

A Simple Lesson

Detroit, Michigan, Free Press: "Once, just once, before this old earth turns to ashes, we'd like to see a bureaucrat get a simple lesson through his head:

"The people and the taxpayers are the same; the government and the people are the same; the government and the taxpayers are the same.

"To listen to words from the Washington wind tunnel, you'd get the idea that these are three separate and distinct sets of bodies."



"I DIPPED MY HANDS into the Holy Jordan and sprinkled my gray head with the water streaming from my hands." The emotion of this great moment is clearly etched on the face of Wm. Burnette during his re-affirmation and self-baptism in the waters where John had baptized Jesus. Mr. Burnette's visit to the Holy Land was the highlight of his trip around the world.

Keeping Pace with the Legislative Marathon

Prepared by the Education and Research Department,
Michigan Farm Bureau

When lawmakers get elected, the idea of passing laws prevails. They go at it "hammer and tongs." Bills pile up mountain high!

Some folks think that there is more lawmaking done than is needed. Maybe so.

If numbers carry any weight, we can look at the 1964 legislative record. 1524 bills and joint resolutions were poured into the Legislature's hopper during the present session.

Such a welter of proposals keeps the Farm Bureau men busy at the Capitol — trying to support delegate policy. They are as busy as the one-armed paperhanger with the itch — trying to balance all this "paper work", yet scratch in the right places!

Sometimes the Legislature says "yes" and sometimes "no" to Farm Bureau hopes. Sometimes the lawmakers just cook up a political stew — and let it go cold.

Sometimes they will look at the needs and the evidence — at other times only party hair-pulling. Ho hum! That's nothing new!

What happened? How did Farm Bureau fare in this session of the Legislature? What will be sorted and saved out of this year's legislative potato bin? Have a look.

MINIMUM WAGE

You may have read a good deal about the Minimum Wage Bill, but you may not have learned that some proposals ran as high as \$2 per hour. Farm Bureau opposed the minimum wage on general principle. It knocks out jobs.

Jobs are available at certain rates for unskilled workers that may not be continued at higher rates. People who lose these jobs then go on welfare at public expense.

It was very apparent that some sort of Minimum Wage bill would pass. There was much support in hearings that were held around the state. So the job became to get the one that would do farmers the least harm.

With a few exceptions, the bill that did pass will amount to exemptions for most farmers hiring farm labor. *Farm Bureau had asked for full exemption for farmers.*

But to be subject to the new law, a worker must be on the job at least 13 weeks in any 12 month period. An employer must hire four or more workers to become subject to the law, and workers under 18 and those over 65 years of age are not included.

An employer can deduct up to 400 per hour for actual items or services made to the worker in lieu of pay. *These provisions give most farmers a considerable degree of protection.*

LANDOWNER LIABILITY

Since 1953, farmers have had the benefit of a law that limits liability for injury to hunters, fishermen or trappers on their land. But today people are seeking recreation in farming country en masse.

A new law of 1964 will protect landowners from such liability to the maximum degree — in fact it will give the fullest protection to be found in any state.

Farmers will have no liability for injuries incurred as long as no fee is collected for use of the property, and as long as no wilful act or gross negligence leads to such injury. *This law was supported by Farm Bureau.*

PROPERTY TAXES

Relief from farm property tax pressure? Nol On the contrary,

the legislators may tighten the screws on many fanners in industrial areas.

They may exempt industrial tools, dies, and the like from the personal property tax.

Over a short period the state would make payments to local governments — by decreasing amounts — to offset revenues lost from this industrial exemption. *But as this "aid" decreased, farmers would have to pick up larger shares of the local deficits.*

Legislators are under pressure from the Chrysler Corporation which threatens to expand in Ohio rather than Michigan unless given this exemption. The fact that farmers have the most serious tax Problem of any group in the state gains small attention.

Farmers cannot move their farms to Ohio.

TRANSIENT WORKERS

Down the drain for this year went a proposed bill to regulate the housing of migratory workers, to license and regulate farm labor camps and labor contractors and to set the conditions for transporting such workers.

Farm Bureau supported the continuation of an interim committee to study these problems, and it is likely that the Governor will also appoint a Migratory Labor Commission.

POLITICAL SNARL

Bitterness and in-fighting between parties and within parties about the apportioning of new Congressional and Legislative districts spilled over into the consideration of other matters. For many weeks action on districting went nowhere.

Apportionment of districts remained clouded. *The decision of the Federal Court on basic principles of apportioning districts (one man-one vote) and the failure of the Michigan Supreme Court to do any deciding lent to the confusion.*

The election of next fall will bring new faces into the Michigan Legislature.

Delay is to the disadvantage of representation from rural areas. But delay has been the order of the day, and Michigan may elect all Congressmen on an "at-large" ballot in November.

Urban majorities could swing the whole bloc of Congressional

seats in one solid package. Governor Romney calls it "chaos in Michigan government."

EXTENSION AND RESEARCH

Original appropriation bills for Michigan State University contained no special allocations for the Cooperative Extension Service and the Agricultural Experiment Station. This could have been fatal to both programs.

Farm Bureau succeeded in getting this special "line item" back on the scene.

Also approved is a special item of \$191,000 for pesticide research at M.S.U. It is earmarked for the purpose. Farm Bureau supported the building of a Pesticide Research Facility at M.S.U. but it did not materialize this year.

Laboratories for this purpose have been built on the east and west coasts. The mid-west needs one.

NEW WATER RIGHT

In farming, water means money. Getting enough of it is often a problem. It begins to look like a dry spring. All dry periods cut production. Many farmers have found that irrigation is a lifesaver.

Winter snows and spring rains usually bring excess water that overflows streams and rivers. It runs off and is lost. Yet, until now, farmers did not have a legal right to catch and store surplus waters in farm pools or reservoirs.

They can now do so, providing that they do not decrease the normal flow of the stream below the point of storage. Such water is "money in the bank."

TRACTOR DRIVERS

There was a heavy push to require all persons driving tractors or other farm equipment on the roads and highways to have an operator's license.

The bill was amended to permit movements of such implements from farm to field. It passed the Senate easily. It died in the House Committee.

Farm Bureau opposed the bill. It will probably show up another year. All of which throws the responsibility for safety practices of this kind firmly back into the lap of the farmer.

Only trained and responsible persons should be allowed to handle such equipment on or across roads and highways.

Every accident brings the demand for regulation, damage to life and limb, to say nothing of higher insurance rates!

DAIRY AFFAIRS

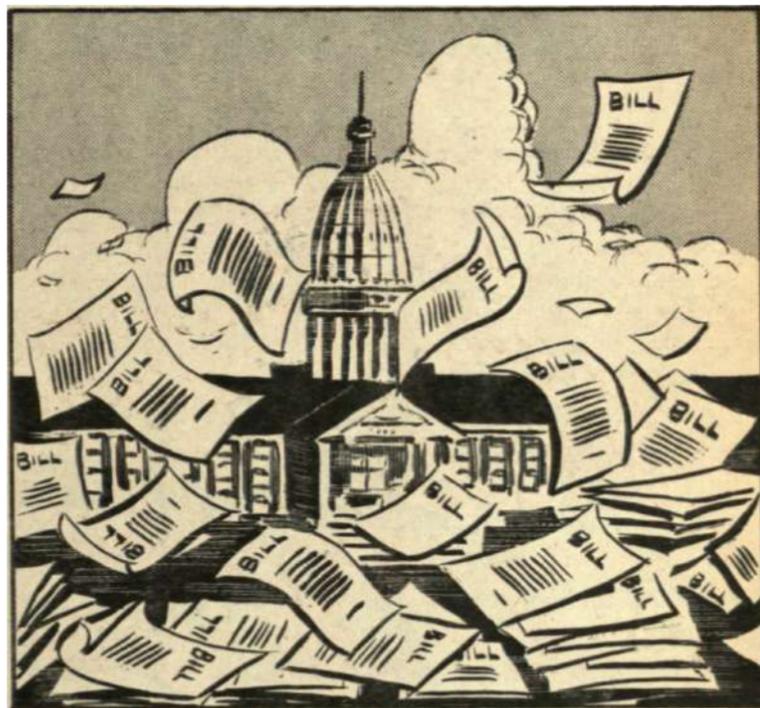
For dairymen there were some ups and downs — Michigan will have a new set of sanitation standards for the production and handling of manufacturing milk.

Our dairy farmers have been losing out-of-state markets because our standards did not agree with those of other states.

Farm Bureau delegates said "Support legislation to give greater uniformity to these standards." Our Legislative Counsels did so. It passed.

But the bill to bring about unified dairy inspection did not fare so well. It died in committee — again.

DISCUSSION TOPIC



Agreement is still lacking as to who should direct such a program.

Farm Bureau supported a bill to create such uniform standards and inspection under the direction of the Department of Agriculture of Michigan — with the cooperation of local health departments. The "log jam" is hard to break, however.

The Dairy Unfair Trade Practices bill got "hung in chains."

Chain stores can still cut the ground from beneath milk prices and are doing so right and left. They sell below cost and make under-the-counter deals to cut prices.

These cuts get passed back to farmers to a harmful degree.

Dairy farmers have worked long and hard to make such pricing practices illegal. It came close in 1962 — until it was snagged by Governor Swainson's veto. *The Senate Ag Committee killed it this year.*

LIVESTOCK HEALTH

Farm Bureau gave support to the livestock industry's effort to keep a clean bill of health. A bill was introduced to prevent the spread of diseases from livestock auction yards to farms.

AW this bill needs is the Governor's signature.

Imported animals may be disease carriers. Proper quarantine will save many dollars in herd health. These savings will far exceed the cost of removing diseased animals.

Parts of dead animals, too, can carry disease. Until now, only whole carcasses could be condemned if diseased.

But hoof and mouth and other diseases can be spread through infected bones, bone meal or other body parts. So a new law will control the use of animal parts.

It was given Farm Bureau's support.

Some animal health measures fell by the wayside. A bill to control shipment of suspected hogs that might carry disease from out-of-state areas met with repulse.

EGGS? CHECK!

Eggs got a break — or rather egg producers did. There was a grave question whether cracked or checked eggs could be sold at all. But under a new law, such

eggs may be sold to licensed breakers.

Commercial bakeries use them in quantity. If the Governor signs the bill — ails well.

SPUD DEALERS

In 1963, potato growers lost an estimated \$200,000 or more because wholesale buyers went broke and couldn't pay. Farmers got left holding the bag as checks bounced.

Farm Bureau helped to pass a new law which requires potato dealers to be bonded to secure their payments to growers. This protection is similar to the law, passed in 1957, which requires the bonding of livestock auctions.

GOT BEANED

Separate bills had been introduced in each House to establish a State Bean Commission and to provide for a check-off program for research and promotion for dry edible beans.

Bills in some form had passed both Houses — but the House Ways and Means Committee slammed the door.

Farm Bureau had favored such legislation, providing that growers might have a choice about participating or being exempt, and providing that the Commission was set up to leave major control in the hands of the growers.

The same fate — "Oblivion" — hit the almost annual attempt to establish enabling legislation for state promotional and marketing programs for fruits, vegetables and other similar crops.

The bill contained a clause to give growers a choice as to participation or exemption, but it did not get by the Senate Committee on Agriculture.

We have reported only a small sampling of the developments in the Legislature. See the Capitol Report's page in this issue of the Michigan Farm News, and the Discussion Leaders Letter for other items of interest and importance.

QUESTION

Can your group suggest further action that should be pursued by Farm Bureau in the areas discussed in this article or in other areas considered important to your members?

Farm Bureau's NEW FAMILY AUTO POLICY



The most comprehensive auto protection available today!

Two years of research and study have produced Farm Bureau's new *Family Auto Policy* . . . the most up-to-date auto protection available to your family anywhere.

The Family Auto Policy replaces Farm Bureau's Pace Setter auto policy. All eligible Farm Bureau Mutual insured *cars* and *pick-up trucks* will be automatically covered with the Family Policy on the next renewal date. Policyholders will receive the new policy with the renewal premium notice.

The Family Auto Policy is the latest in a long list of new and improved coverages offered by Farm Bureau. Special features of this new auto policy are . . .

- *If you have a collision with a domestic animal . . . your Collision deductible is waived and you receive full payment.*
- *If you have a collision with another auto insured with Farm Bureau Mutual . . . your Collision deductible is waived and you receive full payment.*
- *If you have a collision with a negligent, uninsured but identified motorist . . . and loss exceeds your deductible . . . you will receive full payment.*
- *If your car is damaged by collision with birds or wild animals . . . you receive full payment for the loss under Comprehensive coverage.*

See your local Farm Bureau agent on all of your protection needs.
He'll be pleased to serve you.

FARM BUREAU INSURANCE
COMPANIES OF MICHIGAN

Farm Bureau Life • Farm Bureau Mutual • Community Service

